

# 社長文告



Samuel Zaider

**在**最近與扶輪社員及扶青社社員一起參加的 Zoom 網路會議中，我看到我螢幕上微笑的臉龐，瞭解到我們組織在短時間之內改變了多少。顯然我們無法回到扶輪「古老的正常」——而我把這看成是一個令人振奮的機會！

在我們重新思考、重新塑造扶輪之際，革新及改變正在許多層次發生。扶輪的新彈性與數位文化結合，以我們許多人以前從未想過的方式驅動改變。我們可以從許多扶輪社員學到很多，像是瑞貝卡·佛萊 Rebecca Fry——現年 31 歲的她已經有 15 年的扶輪經驗。

我把扶輪看成一個改變世界的卓越平台。我相信賦予他人力量創造出他們希望在上看到的改變，我才能發揮最大的影響力。透過我在扶輪青少年領袖獎及扶青社的經驗，以及現在擔任新設立的網路扶輪社——社會影響網路 (Social Impact Network) 扶輪社的創社社長，我累積領導才能。

讓扶輪計畫前受獎人參與，乃是成立新扶輪社的關鍵。本社便證明扶青社社員及其他前受獎人會想加入扶輪——只是有時候他們找不到適合他們的扶輪社。本社有 31 名社員，年齡在 23 歲到 41 歲之間，他們幾乎都是扶輪計畫的前受獎人。

我們需要能夠整合扶輪，使其配合我們在追求的其他個人及專業目標。在創立本社時，我們著手設計一個個人化的扶輪模式，把重點放在對我們社員的附加價值。我們也設法運用人脈——透過扶輪聯誼會、扶輪行動團體，及其他國際夥伴——讓我們社員的經驗超越扶輪社層次。

本社在網路集會及管理多數的計畫，使用微軟的 Teams 軟體讓我們社員隨時隨地可以參與感興趣的主題。這也表示我們社在地理位置上並不受限於任何地點；雖然我們多數人都在澳洲，我們也有社員在德國、義大利、墨西哥、坦尚尼亞，及美國。

本社的另一個關鍵是測量我們計畫的影響力。今年為了推行「無塑七月」(Plastic Free July) 計畫，我們辦理一個宣導活動，提倡個人可以減少塑膠使用量的方法，接觸到 6,000 多人。這是一個有明確影響力的計畫，任何人無論身在何處都可參與。我很驕傲透過本社，我們把大家聚在一起感受新的扶輪體驗。我為我們的未來感到振奮。

所有的扶輪社都有機會成為創新的扶輪社，就像貝卡的扶輪社一樣。讓我們信賴那些扶輪社，向他們學習，給予他們我們的支持。扶輪的改變是在基層發生的，扶輪社主導這個趨勢，寫下新扶輪的定義。

改變是經常的，我們在許多領域都有許多工作待完成。我們讚揚各種背景的人的貢獻，晉升來自代表性不足之群體的人，讓他們以扶輪社員及領導者的身分享有更大的機會。

使扶輪更具包容力、更重要、更有趣的工具就在我們手邊。讓我們現在就開始運用，我們將會看到扶輪如何為了我們及那些還沒發現我們的人，開啟了機會。

**柯納克 HOLGER KNAACK**  
國際扶輪社長



瑞貝卡·「貝卡」·佛萊  
社會影響  
網路扶輪社

# PRESIDENT'S MESSAGE



**D**URING A RECENT Zoom meeting with Rotarians and Rotaractors, I looked at the smiling faces on my screen and realized how much our organization has changed in a short period. It is clear that there is no going back to the “old normal” in Rotary — and I see that as an exciting opportunity!

Innovation and change are happening at so many levels as we rethink and remake Rotary. Rotary's new flexibility is blending with digital culture to drive change in ways that many of us have never seen before. We can learn a lot from Rotarians like Rebecca Fry — who, at age 31, already has 15 years of Rotary experience.

*I see Rotary as a phenomenal platform to change the world. I believe I can have the greatest influence by empowering others to create the change they wish to see in the world. I've gained leadership insights through my experiences in RYLA and Rotaract, and now as charter president of the Rotary Social Impact Network, a new e-club.*

*Engaging Rotary program alumni is key in forming new clubs. Our club is proof that Rotaractors and other alumni want to join Rotary — but sometimes they can't find the Rotary club that's right for them. Our club has 31 members, all between the ages of 23 and 41, and almost all of them are alumni of Rotary programs.*

*We need to be able to integrate and align Rotary with the other personal and professional goals we're pursuing. In chartering this club, we set out to design a personalized model of Rotary that is focused on added value for our members. We have also sought to leverage connections — through Rotary Fellowships, Rotary Action Groups, and other international partnerships — in order to elevate our members' experiences beyond the club.*

*Our club meets and manages most of its projects online, using Microsoft Teams to engage 24/7 in topics that interest our members. This also means our club is not geographically bound to any one location: Although many of us are in Australia, we also have members in Germany, Italy, Mexico, Tanzania, and the United States.*

*Also key for our club is measuring the impact of our projects. For Plastic Free July this year, we created an awareness campaign promoting ways that individuals could reduce their use of plastics, and we reached more than 6,000 people. It's a project with a tangible impact that anyone can take part in wherever they are. I'm proud that, through our club, we are bringing people together for a new type of Rotary experience. I am excited for our future.*

All Rotary clubs have the opportunity to be innovative clubs, just like Bec's club. Let's trust those clubs, learn from them, and lend them our support. Change in Rotary happens at the grassroots level, as clubs lead the charge, defining what this new Rotary can be.

Change is constant, and we have more work to do in many areas. It is important that we celebrate the contributions of people of all backgrounds and promote people from underrepresented groups so that they have greater opportunities to participate as members and leaders in Rotary.

The tools to make Rotary more inclusive, more relevant, and more fun for everyone are at our fingertips. Let's use them now, and we will see how Rotary Opens Opportunities for ourselves and for those yet to discover us.

**HOLGER KNAACK**

President, Rotary International



**Rebecca "Bec" Fry**  
Rotary Club of Social  
Impact Network