

# 社長文告

親愛的扶輪社員及各位扶輪家人：

3月是頌揚扶輪青年服務社的時刻——過去這一年對我們年輕的服務夥伴來說，是相當特別的一年。

去年春天，立法會議提升扶青社在扶輪章程裡的地位：國際扶輪現在是由扶輪社及扶青社共同組成的組織。然後去年10月，扶輪理事會取消扶青社的年齡限制，並採取其他措施來消除在某些地方會阻礙扶青社成長的障礙。

這些措施早就該做，因為扶青社是扶輪未來必須成為的模樣。我們不僅必須打開大門歡迎我們年輕的夥伴，還必須張大耳朵，敞開心胸來尋找最能吸引他們參與的扶輪經驗。這是我們能讓扶輪有意義成長的最佳方式之一。

當我說讓扶輪成長，我是指多方面的成長。我們必須讓服務成長，讓我們計畫的影響力成長。然而最重要的是，我們必須讓社員人數成長才能成就更多。扶青社社員提供這個機會，不僅因為他們能在適當的時候轉移到扶輪，也因為他們瞭解要如何吸引跟他們一樣的人。

照章行事已經不再可行。吸收更多社員來取代我們流失的人也不是答案。那無異於把水倒進處處破洞的水桶裡。我們必須處理世界許多地方社員流失的根本原因：社員參與偏離正軌，以及我們的社員結構慢慢老化。

該是做出重大改變的時候了。我們已經知道讓社員積極參與且多元的障礙是什麼。該是把我們所知道的化為行動的時候了：建立新的社員模式，開啟成為社員的新管道，並在現有扶輪社及扶青社無法滿足當前需求的地方成立新社及新團。

新的扶輪社模式代表一個與更多元群體連結的機會——尤其是那些不能夠或不願意加入傳統扶輪社的人。雖然新扶輪社模式已經存在好一段時間，要落實卻是要仰賴地區總監。在1月份的國際講習會中，我們的下屆地區總監參加一個名為「建立你自己的扶輪社模式」(Build Your Own Club Model)的練習。這是個很棒的體驗，讓他們建立好面對未來工作的正確心態。

然後最終來說，要建立對下一個世代最有意義的新扶輪社模式還是要仰賴扶青社社員及扶輪社員。我們可能認為自己知道年輕人將來希望從扶輪社獲得什麼，可是我相信年輕人說的必會讓我們大感意外。支持他們的創新是我們的工作，因為這可協助我們在扶輪連結世界之際，讓扶輪更加成長茁壯。



梅隆尼 Mark Daniel Maloney  
國際扶輪社長



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# President's message

Dear fellow Rotarians and members of the family of Rotary,

March is the month we celebrate Rotaract — and this has been quite a year for our young partners in service.

Last spring, the Council on Legislation elevated Rotaract in our constitution: Rotary International is now the association of both Rotary clubs and Rotaract clubs. Then in October, the Rotary Board of Directors eliminated the artificial Rotaract age limit and took other steps to break down barriers that were preventing Rotaract from growing in some parts of the world.

These steps were long overdue, because Rotaract is a vision of what Rotary must become. Not only do we need to open our doors to our young colleagues, but we also have to open our ears and minds to the Rotary experience they find most engaging. That is one of the best ways we will meaningfully grow Rotary.

When I say grow Rotary, I mean it in many ways. We need to grow our service and to grow the impact of our projects. Most importantly, however, we need to grow our membership, so that we can achieve more. Rotaractors provide this opportunity, not only because they can transition to Rotary at the time that is right for them, but also because they understand what it will take to attract others like them.

Business as usual will not work for us anymore. Bringing in more members to replace the ones we lose is not the answer. It is like pouring more water into a bucket full of holes. We need to address the root causes of member loss in many parts of the world: member engagement that is not what it should be, and our member demographic that skews steadily older.

It is time to make some fundamental changes. We already know what the barriers are to an engaged and diverse membership. It is time to act on what we know: creating new membership models, opening new paths to Rotary membership, and building new Rotary and Rotaract clubs where the existing clubs do not meet a current need.

New club models represent an opportunity to connect with a more diverse group of individuals — particularly those who are unable or unwilling to join our traditional clubs. While new club models have been emerging for some time, it is up to district governors to make them a reality. In January at the International Assembly, our incoming district governors took part in an exercise called Build Your Own Club Model. It was a wonderful experience that put them in the right frame of mind for the work ahead.

Ultimately, however, it will be up to Rotaractors and young Rotarians to create new club models that are most meaningful to the next generation. We may think we know what young people want from Rotary clubs in the future, but I am confident that what young people say will surprise us. It will be our job to support their innovation, for it will help us grow Rotary as *Rotary Connects the World*.



**MARK DANIEL MALONEY**  
President, Rotary International



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