



扶輪基金會主委文告

在加入我的扶輪社約一年半後，我終止社籍，因為我連續四次缺席例會。當時的規定就是這樣。我坦白地承認——我不是很在乎餐點或是例會。同時我認為這不是充分運用我的時間的方法。可是真正的問題是我沒有參與感。我沒有角色可發揮，我沒有理由成為一位社友，我不需要每星期參加一場似乎對我毫無收穫的午餐例會。

可是後來我們的下屆社長要我擔任本社下一扶輪年度的扶輪基金會委員會的主委。那是我的轉捩點，其餘的已經眾所周知。我要各位去思考如何讓那些對扶輪心存懷疑的社員參與扶輪。在2018-19年度，我需要各位的協助。我要各位和我一起鎖定基金會的四個核心目標。

第一，我們整個組織的首要任務（不會讓人意外）就是終結小兒麻痺。我們必須履行給每個孩子一個沒有小兒麻痺世界的承諾。

第二，我們必須增加我們在六大焦點領域的服務行動的持續性。也就是要進行詳盡的需求評估。這表示要與社區合作，看看他們真正的需求，設法讓他們投入——讓他們對計畫有認同感，衡量長遠的效益。

我們的第三個重點是鼓勵地區使用所有他們的地區指定基金。無論是透過地區獎助金、全球獎助金、或是根除小兒麻痺等疾病計畫，有許多方法可以建立可發揮改變力量的夥伴關係，來活用這些資金。

最後，我們訂定要在2025年之前，讓我們扶輪基金會的捐獻基金達到2.025個十億——也就是20億2,500萬美元——的規模。我們今年整體的募款目標是3億8,000萬美元。這些資金將可讓我們延續扶輪社員每天在推動的改變人生的計畫，可是我們每個人必須思考我們的扶輪傳承。捐獻基金是我們未來。

因此，請和我一起，讓我們一起將今年成為扶輪建立傳承的一年。各位的傳承，也就是扶輪的承諾。

Ron D. Burton 朗伯騰
基金會保管委員會主委



A Message from The Foundation Chair

About a year and a half after I joined my Rotary club, I terminated my membership because I missed four consecutive meetings. That was the rule at the time. I'll freely admit – I didn't care much for the food or the weekly meetings. I didn't think they were the best use of my time. But the real issue was that I wasn't engaged. I had no role, I had no reason to be a member, and I didn't need to go to a luncheon meeting every week that appeared to offer me absolutely nothing.

But then my incoming club president asked me to chair the club's Rotary Foundation committee for the next Rotary year. That was a turning point for me, and the rest is history. I want you all to think about engaging those members who have their doubts about Rotary. In 2018-19, I need your help. I want you to join me in focusing on our four core goals for the Foundation.

First, the No. 1 priority of our entire organization (and this won't be a surprise) is ending polio. We must fulfill our promise of a polio-free world to every child.

Second, we must increase the sustainability of our service efforts within the six areas of focus. This means conducting thorough needs assessments. It means working with communities to see what they really need and get them to buy in – to own the project and measure it over time.

Our third priority is to encourage districts to use all their District Designated Funds. Whether through district grants, global grants, or PolioPlus, there are many ways to form transformative partnerships and put these funds to work.

Finally, we choose to build our Rotary Foundation Endowment to \$2.025 billion by 2025. Our comprehensive fundraising goal for the year is \$380 million. These funds will allow us to continue the life-changing programs that Rotary members undertake every day. But we each need to think about our Rotary legacy. The Endowment is our future.

So please join me, and let's make this a legacy-building year for Rotary. Your legacy, Rotary's promise.

A stylized, handwritten signature in black ink, appearing to read "Ron D. Burton".

Ron D. Burton
FOUNDATION TRUSTEE CHAIR