



超越最好，做到更好

扶輪總有辦法帶給您驚喜。
當坐在桌子對面的陌生人變成您一輩子的摯友時，扶輪帶給您驚喜；當某個社區的一項小專案，以您從未想像過的方式向外擴散、產生漣漪效應時，扶輪帶給您驚喜；而當您恍然大悟，發現扶輪改變最多的人竟然是您自己時，那更會讓您驚喜萬分。

這就是為什麼今年，我們要響應召喚去激發自己內在的改變、放眼未來，並共同「創造持恆的影響」(Create Lasting Impact)。

在此，我想清楚說明這句話背後的涵義。改變僅僅是個開端，影響才是持久的成果。我們必須思考每一項計畫所帶來的長遠影響。一套全新的供水系統要如何為社區的長期健康做出貢獻？當地居民是否能協助其他社區建立他們自己的供水系統？一間嶄新的教室，要如何成為改善該區域整體教育之廣泛策略的一環？這正是我們所需要的思維方式。

在我們將「影響力」列為首要任務的同時，也必須思索我們的行動如何為締造和平做出貢獻。和平絕非偶然發生，它必須透過深思熟慮且策略性地刻意締造。當您在規劃下一項計畫時，請捫心自問：「這要如何創造出有利和平的條件？」請參考「積極和平的支柱」(Pillars of Positive Peace)，瞭解我們如何在所做的每件事，都能讓世界朝著和平更邁進一步。

您越是改變您的社區及世界，您自己的改變也會越多。不要只是告訴人們您執行過哪些服務專案或募集了多少資金，告訴他們扶輪如何形塑今天的你。這些充滿個人色彩的故事能夠開啟機會之門、啟發新社員，並提醒我們所有人齊聚於此的初衷。

分享故事同時也是招募新社員與籌募資金的絕佳方式。如果我們要根除小兒麻痺、傳播和平、並對世界帶來持恆的影響，我們就需要更多與我們並肩作戰的夥伴，以及更充裕的資源。我們已經設定了一個明確目標：在 2030 年扶輪成立 125 週年之際，將全球扶輪社員人數增至 125 萬人，並將扶青社員增至 12.5 萬人以上。

請與您的社友坐下來，一起回顧過去幾年所達成的各項成就。找出你們表現最好的一年。那也許是新社員人數創下新高的一年，也許是你們達成募款里程碑的一年，又或者是你們完成一項至今仍讓整個社區津津樂道的專案。一旦找到了那一年，我向你們提出挑戰：超越最好，做到更好。

透過這些方式以及更多行動，我們將在世界、在我們社區、在我們自身，共同「創造持恆的影響」。

謝謝我親愛的夥伴。現在，讓我們展開行動！

英卡 YINKA
國際扶輪社長



Better than your best

Rotary has a way of surprising you. It surprises you when a stranger across the table becomes a lifelong friend. It surprises you when a small project in one neighborhood ripples outward in ways you never imagined. And it may surprise you when you realize that the person Rotary has changed most ... is you.

That is why this year, we are called to harness the change within ourselves, to look to the future, and to *Create Lasting Impact*.

Now, I want to be clear about what those words mean. Change is only the beginning. Impact is what endures. We must think of the long-term impact of every project. How can a new water system contribute to the long-term health of a community? Can residents help other communities build their own? How can a new classroom be part of a wider strategy to improve education in the area? That is the sort of thinking we need.

As we prioritize impact, we must also consider how our actions can contribute to peacebuilding. Peace does not happen by accident. It must be built deliberately and strategically. As you plan your next project, ask yourself: "How does this create the conditions for peace?" Consult the Pillars of Positive Peace to learn how we can bring the world one step closer to peace in everything we do.

The more you change your community and the world, the more you will change. Don't just tell people about the projects you have run or the funds you have raised. Tell them how Rotary has shaped who you are. Those personal stories open doors, inspire new members, and remind all of us why we are here.

Storytelling is also an excellent way to recruit new members and raise funds. We need more people standing with us and more resources if we are to end polio, spread peace, and have a lasting impact on the world. We have set a goal of increasing membership to 1.25 million Rotarians and more than 125,000 Rotaractors by 2030, just in time for Rotary's 125th anniversary.

Sit down with your club and look back over your accomplishments in the last few years. Find your best year. Maybe it was a record year for new members. Maybe you reached a fundraising milestone. Maybe you completed a project that the whole community is still talking about. Once you find that year, I challenge you to do better than your best.

In these ways and more, we will *Create Lasting Impact* across the globe, in our communities, and in ourselves.

Thank you, my dear friends. Now let's get to work.

YINKA

President, Rotary International