2022 Rotary All-Member Survey: Rotarian Results

Rotary Research & Evaluation

February 2023

Contents

About This Report **3**

Survey Results **3**
- Overall Satisfaction . . . 3
- Satisfaction with Service . . . 9
  - Youth Service . . . 10
  - Community Service . . . 15
  - International Service . . . 20
  - Club Service . . . 25
  - Vocational Service . . . 30
- Satisfaction with Connections . . . 36
  - Finding New Friends . . . 37
  - Connecting with existing friends . . . 42
  - Finding new professional contacts . . . 47
  - Connecting with existing professional contacts . . . 52
- Satisfaction - Other . . . 58
  - Develop professional skills . . . 59
  - Develop skills related to service/volunteering . . . 64
  - Opportunities to mentor others . . . 69
  - Opportunities to be mentored . . . 74
- Why New Rotarians Join . . . 80
- Why Rotarians Stay . . . 85
- How many Rotarians are thinking of terminating membership? . . . 91
- Reasons for considering termination . . . 96
  - Membership costs too much . . . 97
  - Membership requires too much time . . . 102
  - Conflicts with other club members . . . 107
  - Club lacks community engagement . . . 112
  - My club does not represent my values . . . 117
  - Difficulties finding friends . . . 122
  - Difficulties finding professional contacts through club . . . 127
  - Personal circumstances . . . 132
- New Rotarians: Finding Clubs . . . 138
  - How do new Rotarians find clubs? . . . 138
  - Who told new Rotarians about clubs? . . . 142
  - How do new Rotarians find clubs through the internet? . . . 147

New Rotarians: Previous Rotary Experience . . . 152
Rotaract . . . 152
Program for Young Leaders . . . 156
Service or networking program . . . 160
Scholarship program . . . 164
New Rotarians: Onboarding Experience . . . 169
Attending events before joining . . . 170
Attending meetings before joining . . . 174
Getting questions answered . . . 179
Getting invitation to join . . . 183
Completing the membership application . . . 187
Paying dues . . . 191
Getting involved in service projects . . . 195
Building friendships . . . 199
Information about time commitments . . . 204
Information about financial commitments . . . 208
Information about Rotary International and the Rotary Foundation . . . 212
Information about opportunities to get involved beyond club . . . 216
Assigned mentors . . . 220
Club Experience . . . 225
Enjoying Club meetings . . . 225
Club's community impact . . . 231
Feeling comfortable with other members . . . 237
Dues . . . 243
Club dues . . . 244
District dues . . . 249
Rotary International dues . . . 254
Volunteer hours . . . 260
Confidence in leadership . . . 265
Club leaders . . . 266
District leaders . . . 271
Regional Rotary leaders . . . 276
Board of Directors . . . 281
Board of Trustees . . . 286
Executive staff . . . 291
Diversity . . . 297
Regionalization . . . 351
Governance is too centralized . . . 351
Central offices should be replaced with regional councils . . . 357
Creation and revision of leadership positions should be regionally determined . . . 362
Leader terms should be regionally determined . . . 367
Responsibility for tasks . . . 373
Marketing Rotary to the public . . . 374
Recruiting new members . . . 379
Creating new clubs . . . 384
Training district and club officers . . . 389

Survey Methodology **394**
Survey Distribution & Response . . . 394
Response By Tenure . . . 394
Response By Region . . . 395
Countries with the Highest Response . . . 396
Response by Gender . . . 397
Response by Age Group . . . 397

Total Survey Error 398

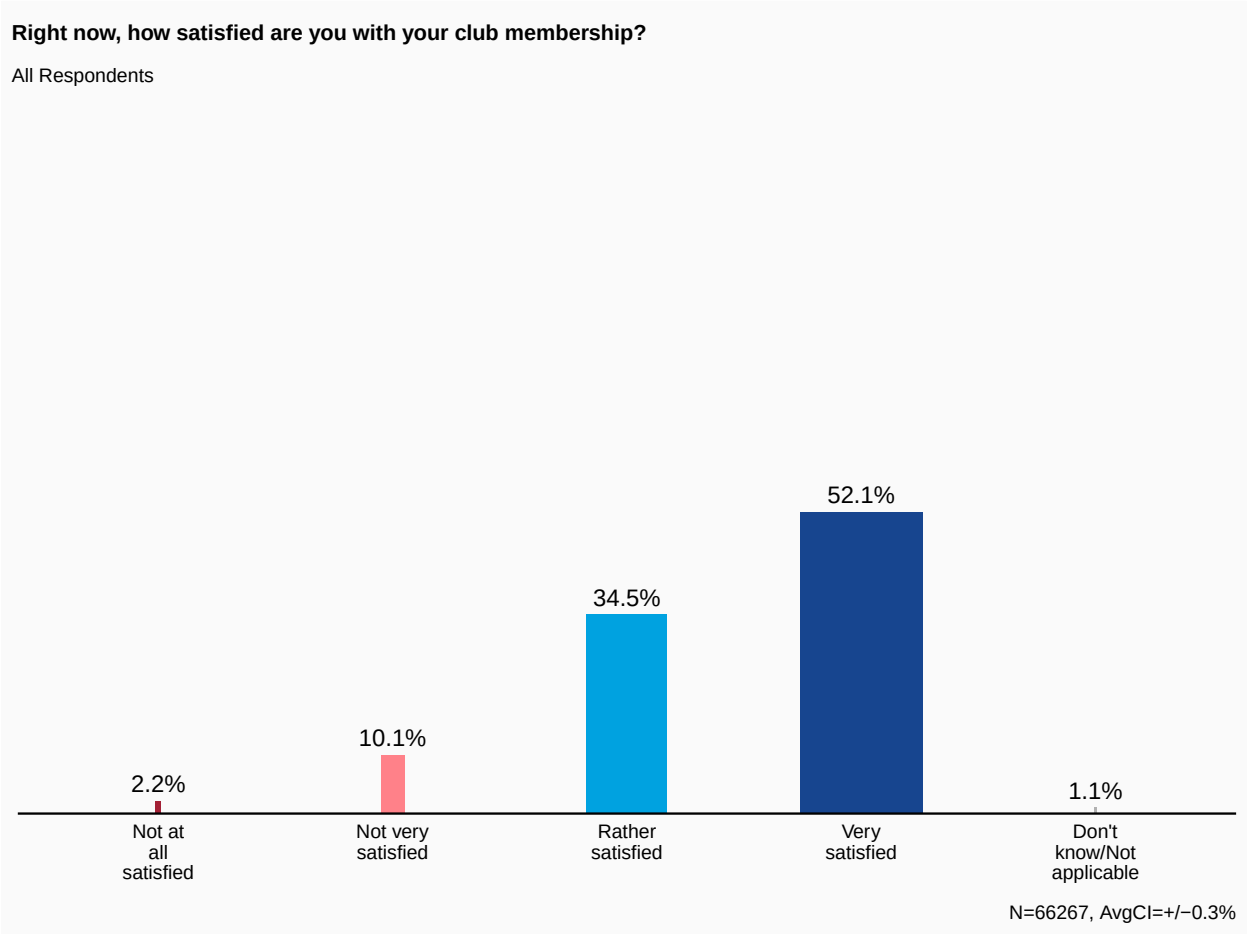
About This Report

This report contains only the survey estimates from the 2022 Rotary All-Member Survey. All survey questions are included, but this report does not contain analysis of survey responses or coding of text responses.

All estimates are adjusted using post-stratification and non-response weights.

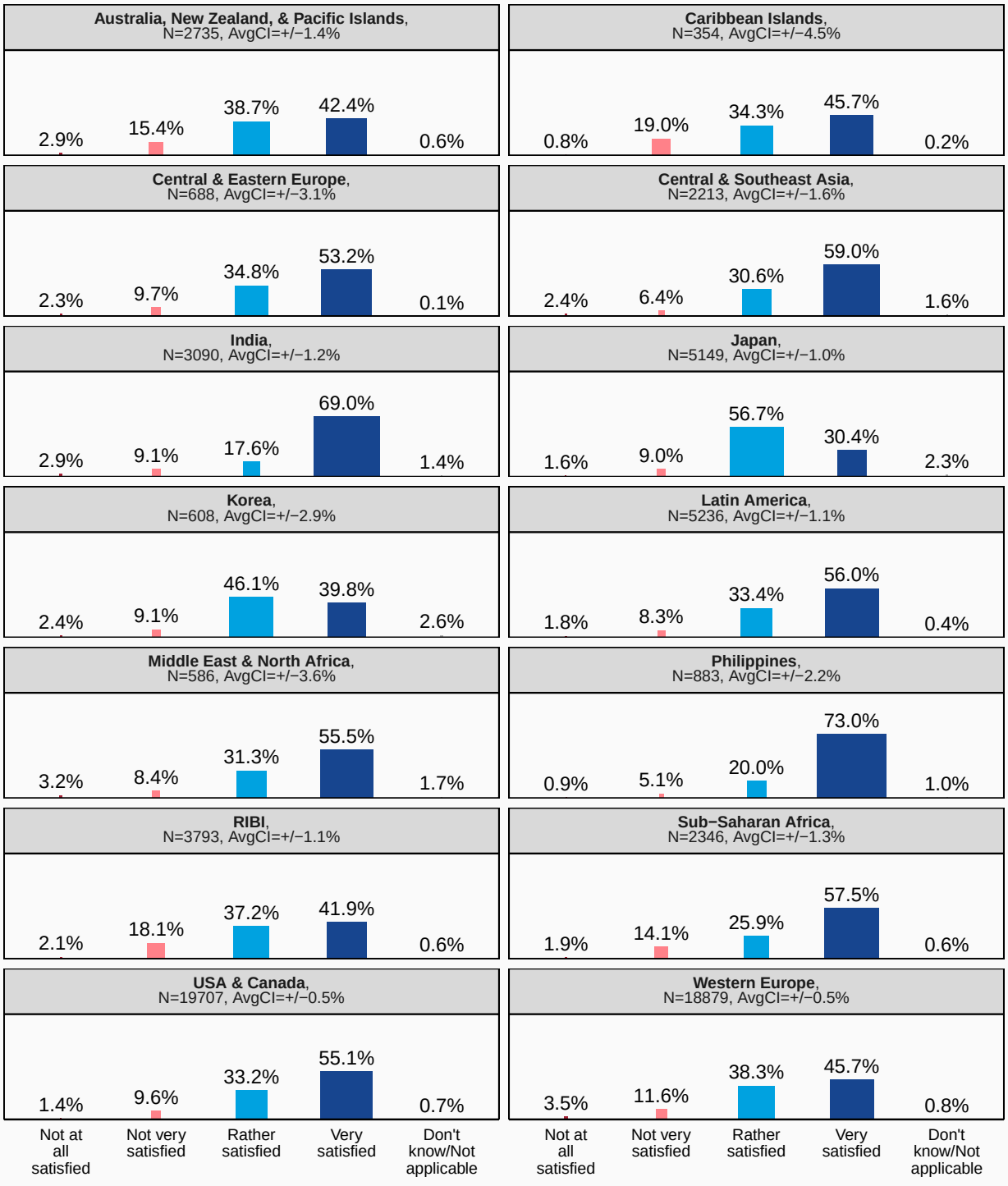
Survey Results

Overall Satisfaction



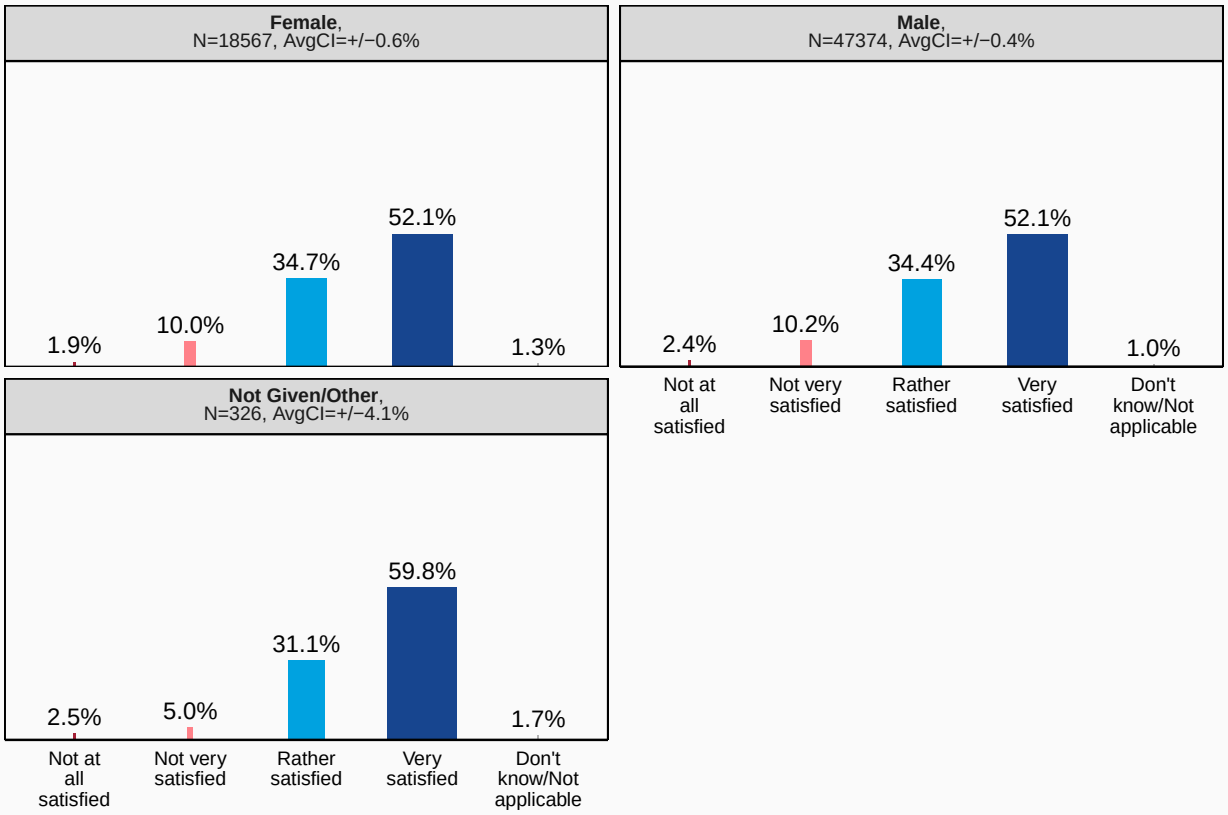
Right now, how satisfied are you with your club membership?

By Region



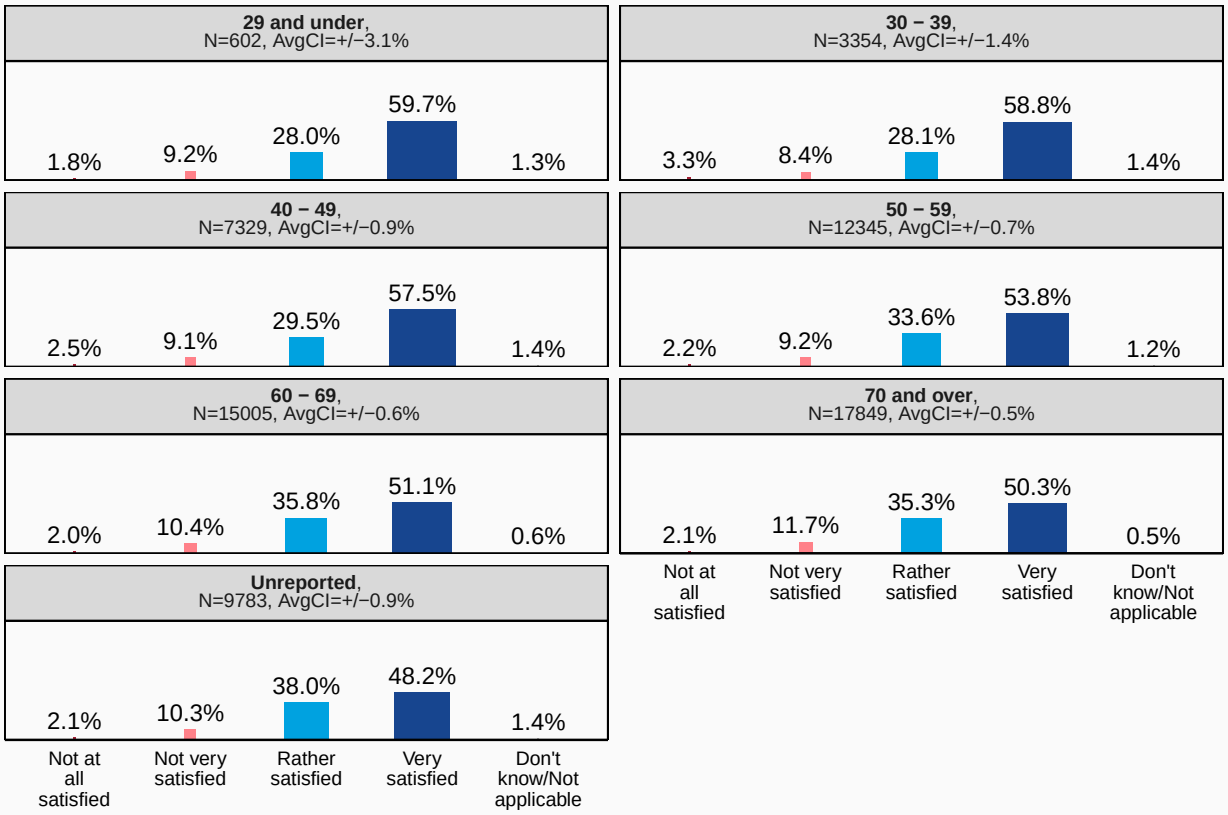
Right now, how satisfied are you with your club membership?

By Gender



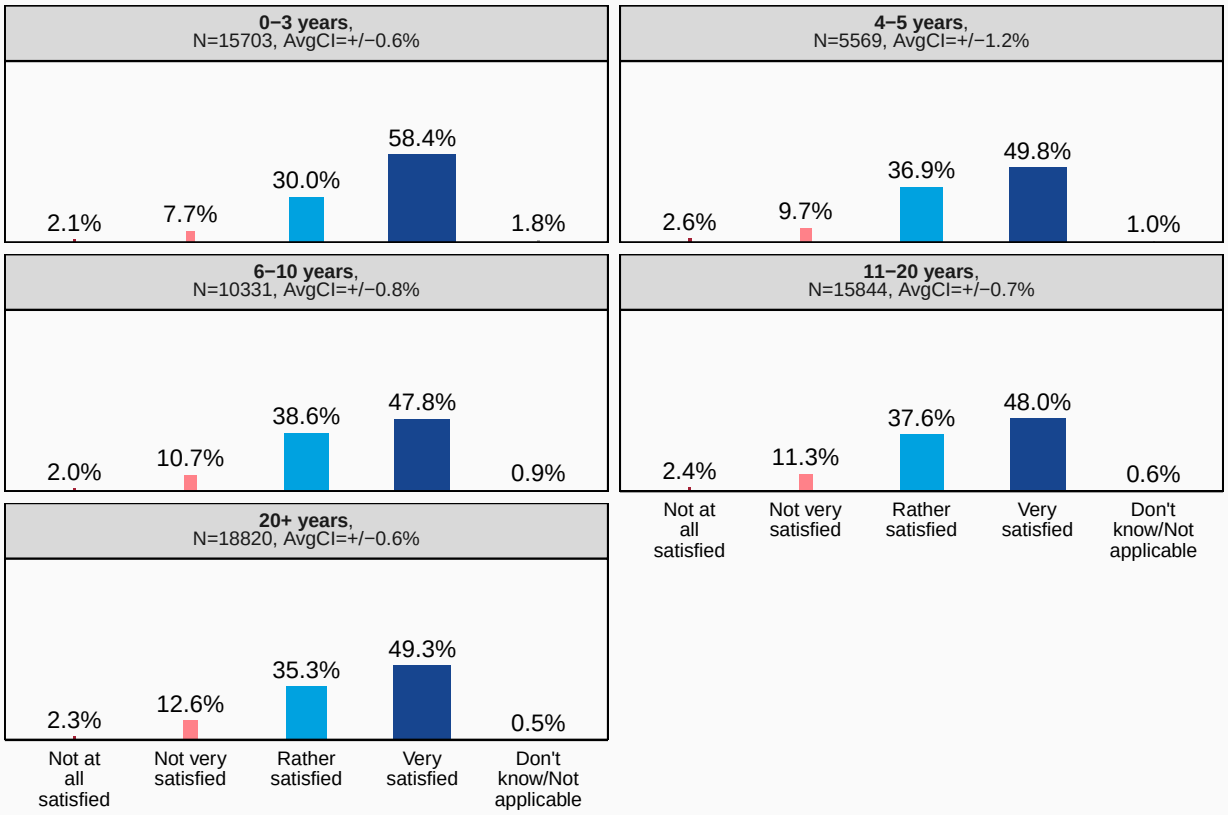
Right now, how satisfied are you with your club membership?

By Age Group



Right now, how satisfied are you with your club membership?

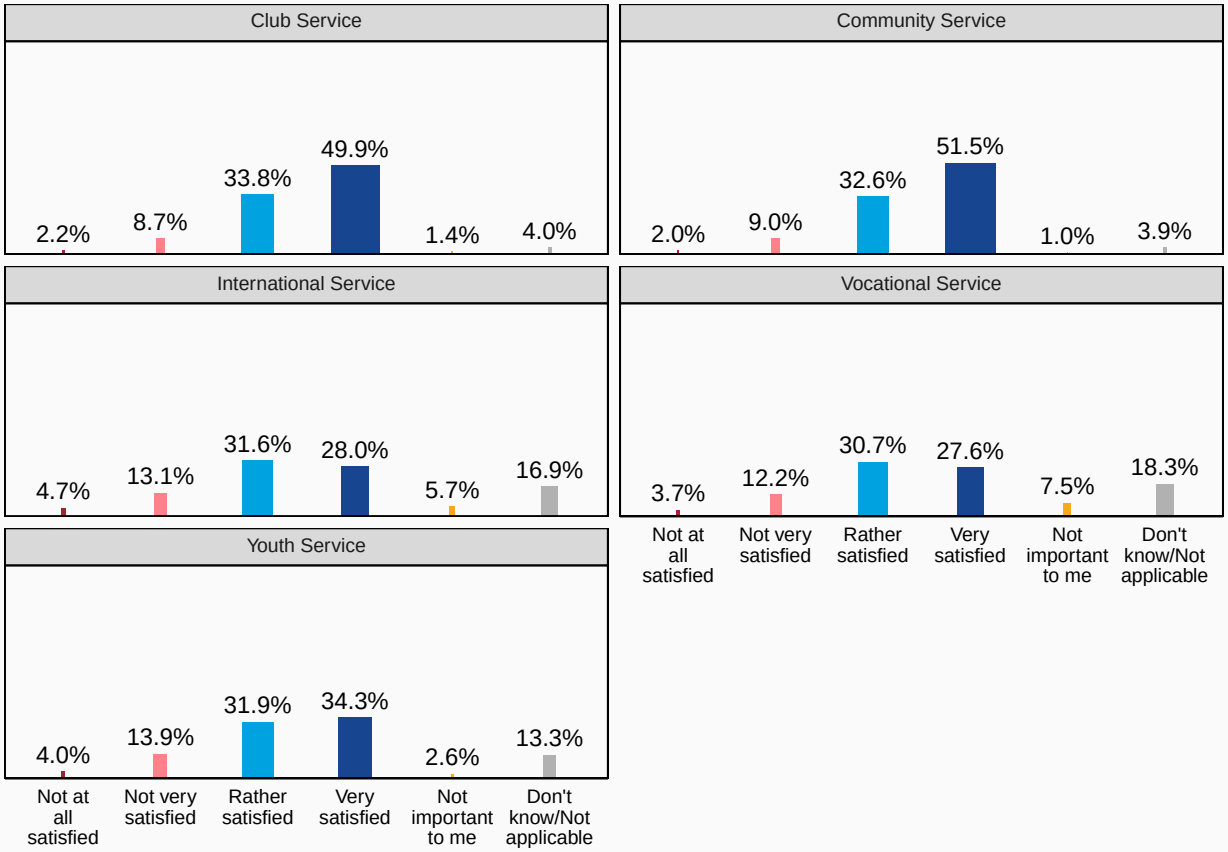
By Tenure



Comparison word cloud of text responses from those who selected 'Very satisfied' and 'Rather satisfied' (Satisfied) and those who selected 'Not at all satisfied' and 'Not very satisfied'.

Satisfaction with Service

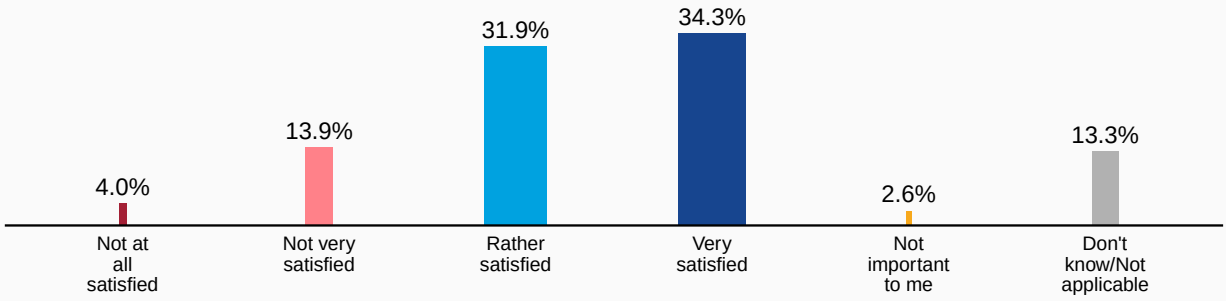
Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?



Youth Service

Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

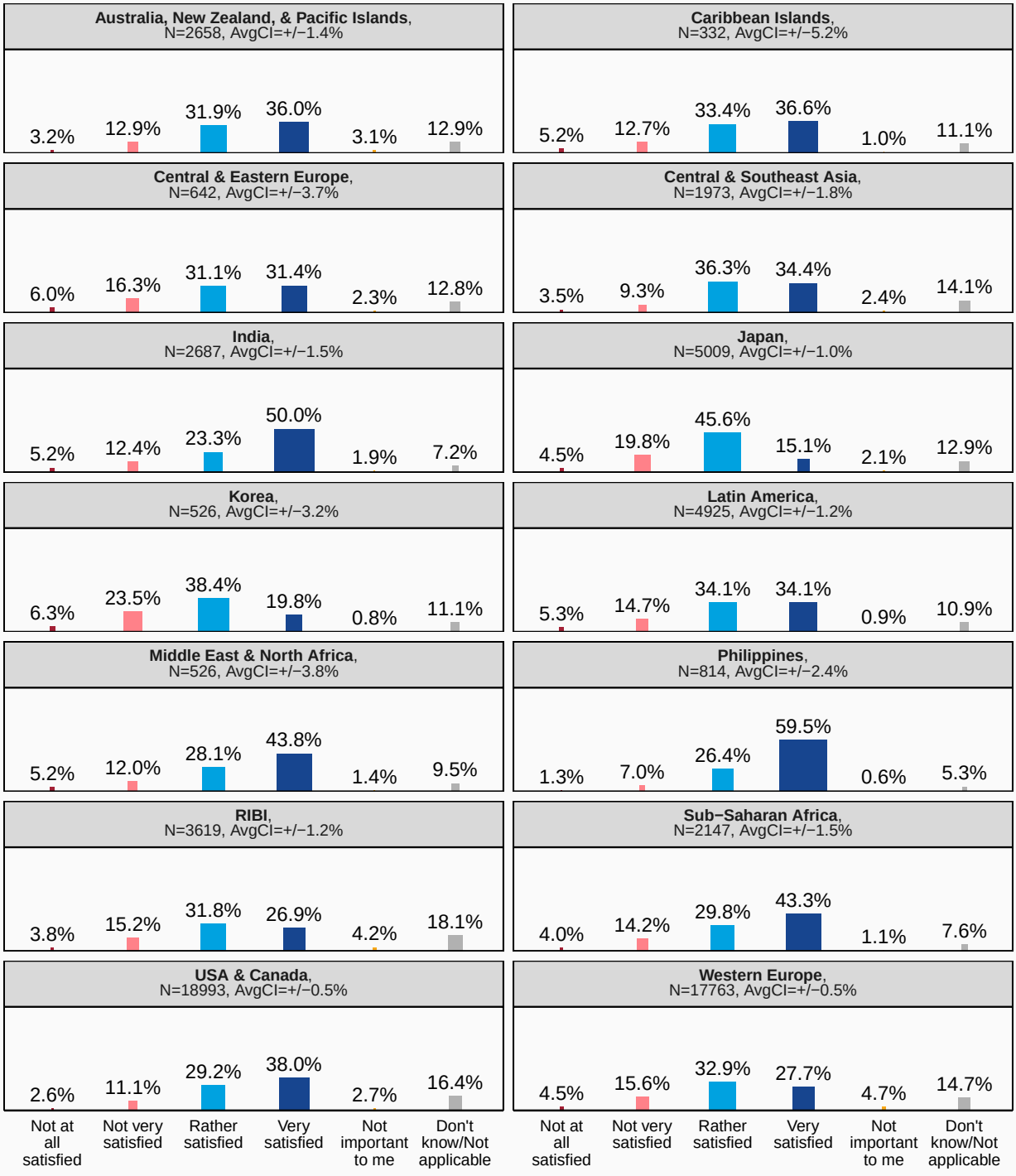
Youth Service (Serving youth and developing the next generation of leaders), All Respondents



N=62614, AvgCI=+/−0.4%

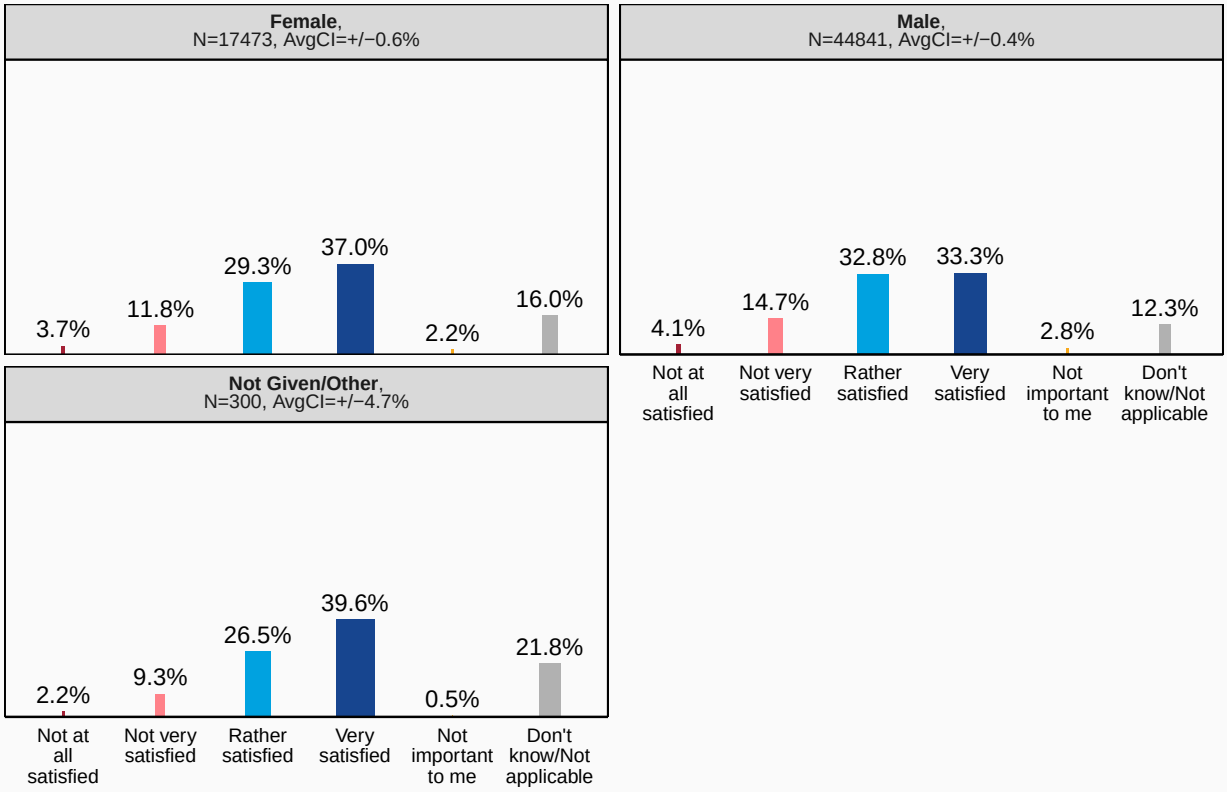
Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

Youth Service (Serving youth and developing the next generation of leaders), By region



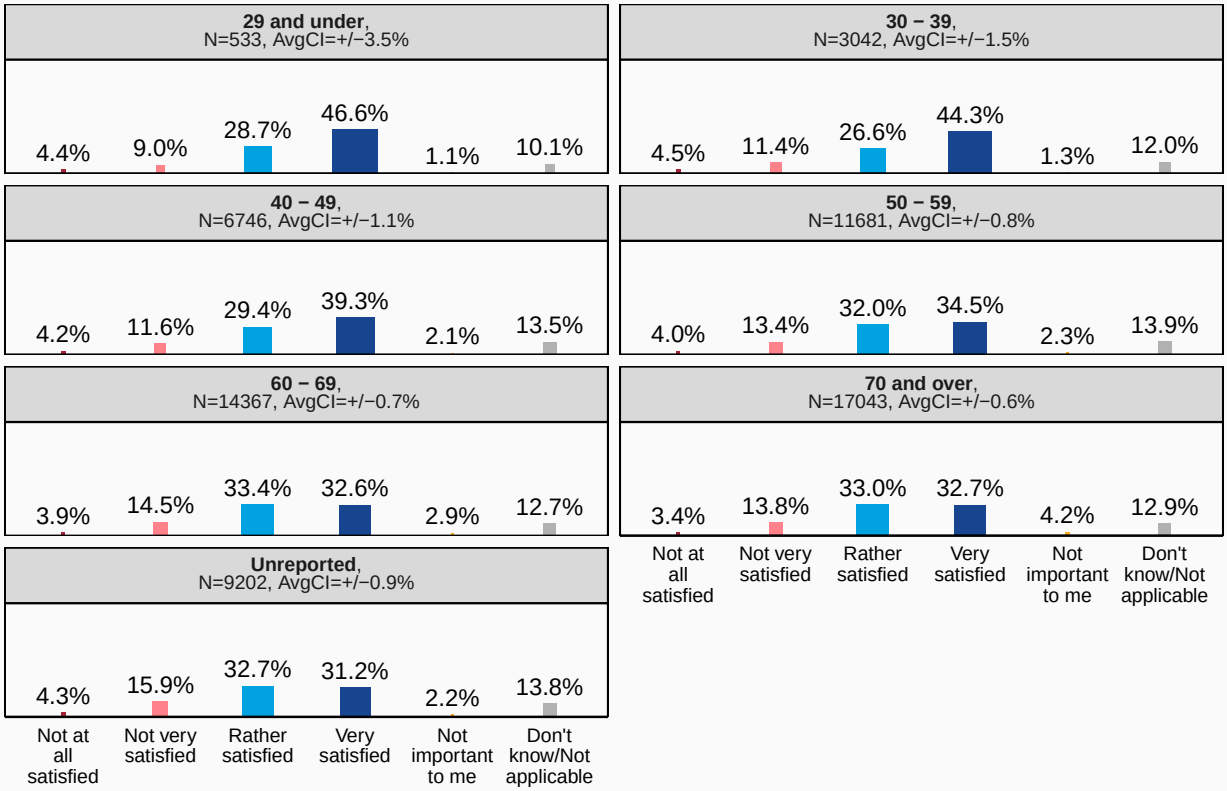
Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

Youth Service (Serving youth and developing the next generation of leaders), By Gender



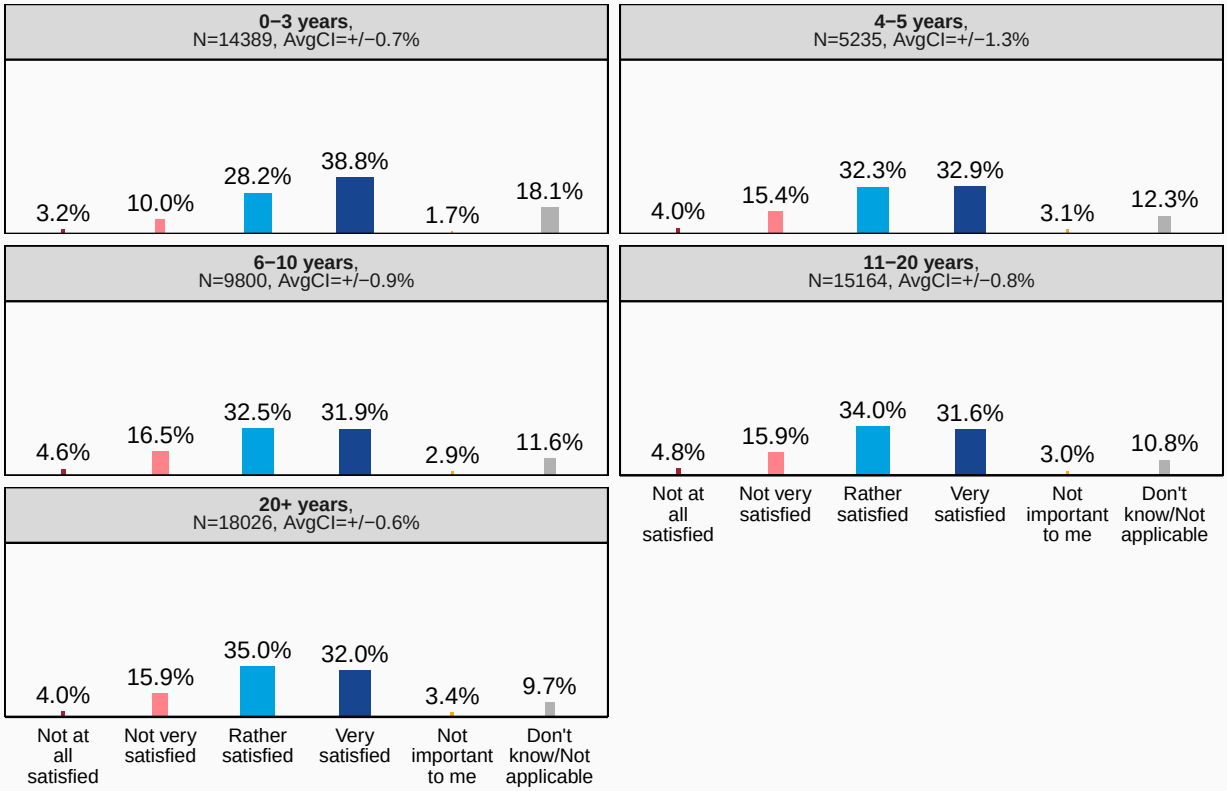
Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

Youth Service (Serving youth and developing the next generation of leaders), By Age Group



Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

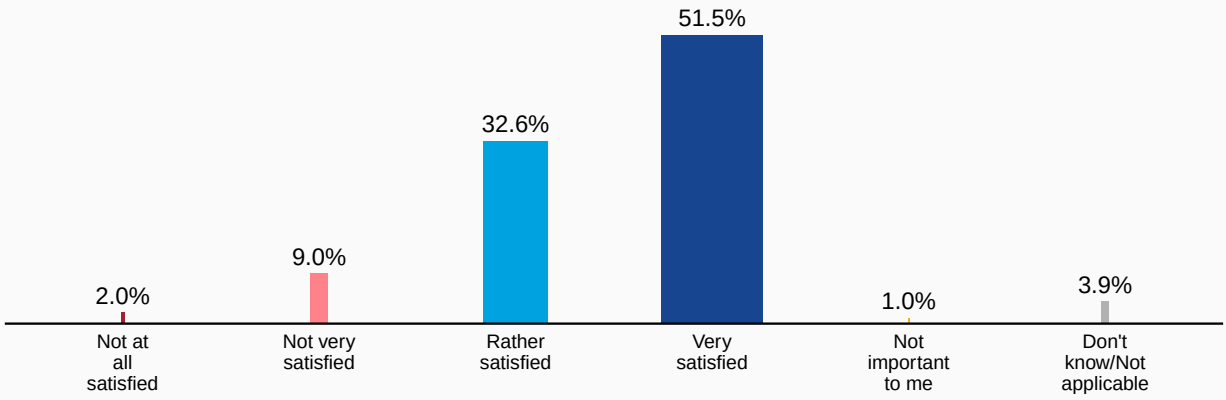
Youth Service (Serving youth and developing the next generation of leaders), By Tenure



Community Service

Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

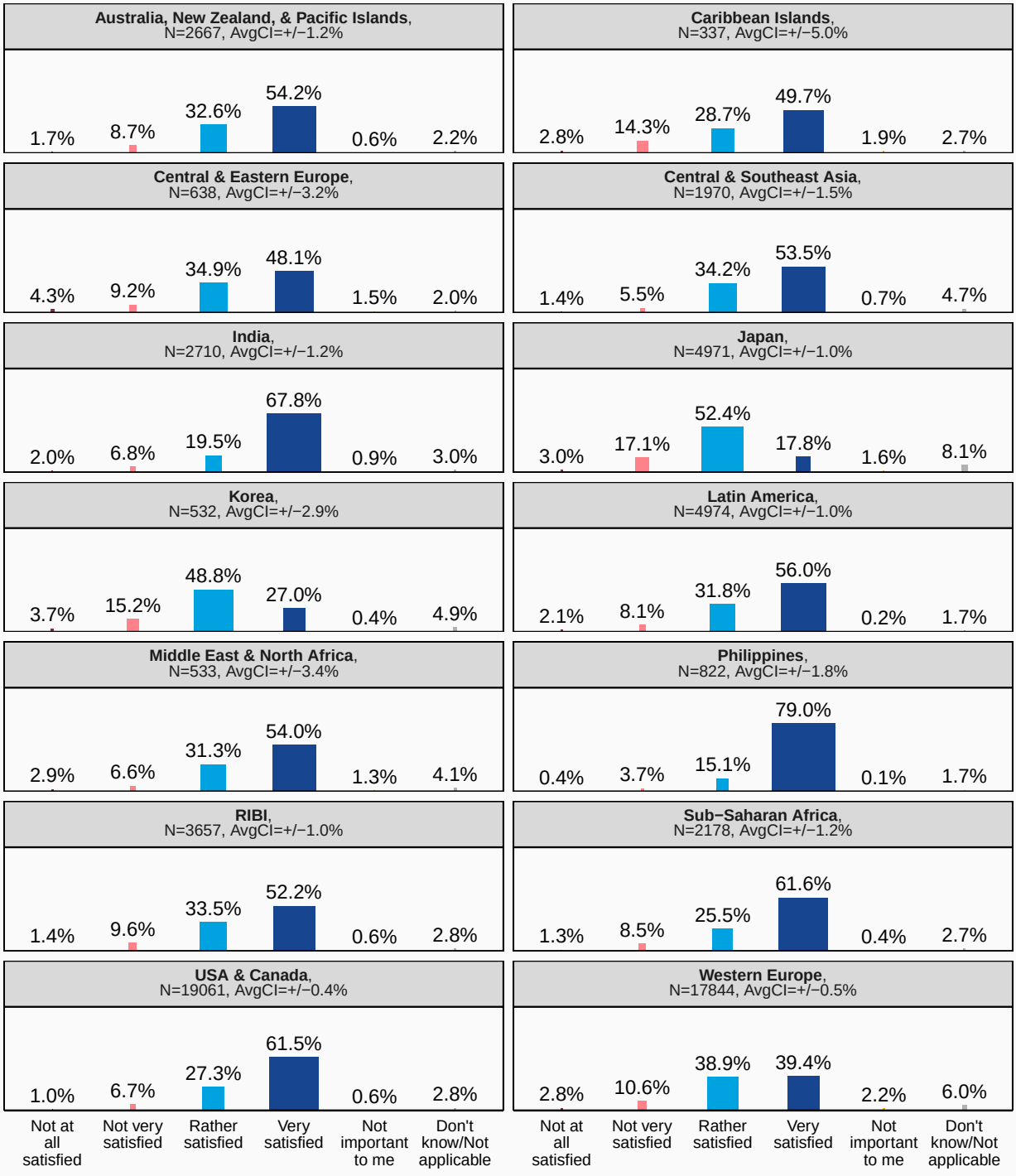
Community Service (Serving in your local community), All Respondents



N=62894, AvgCI=+/−0.3%

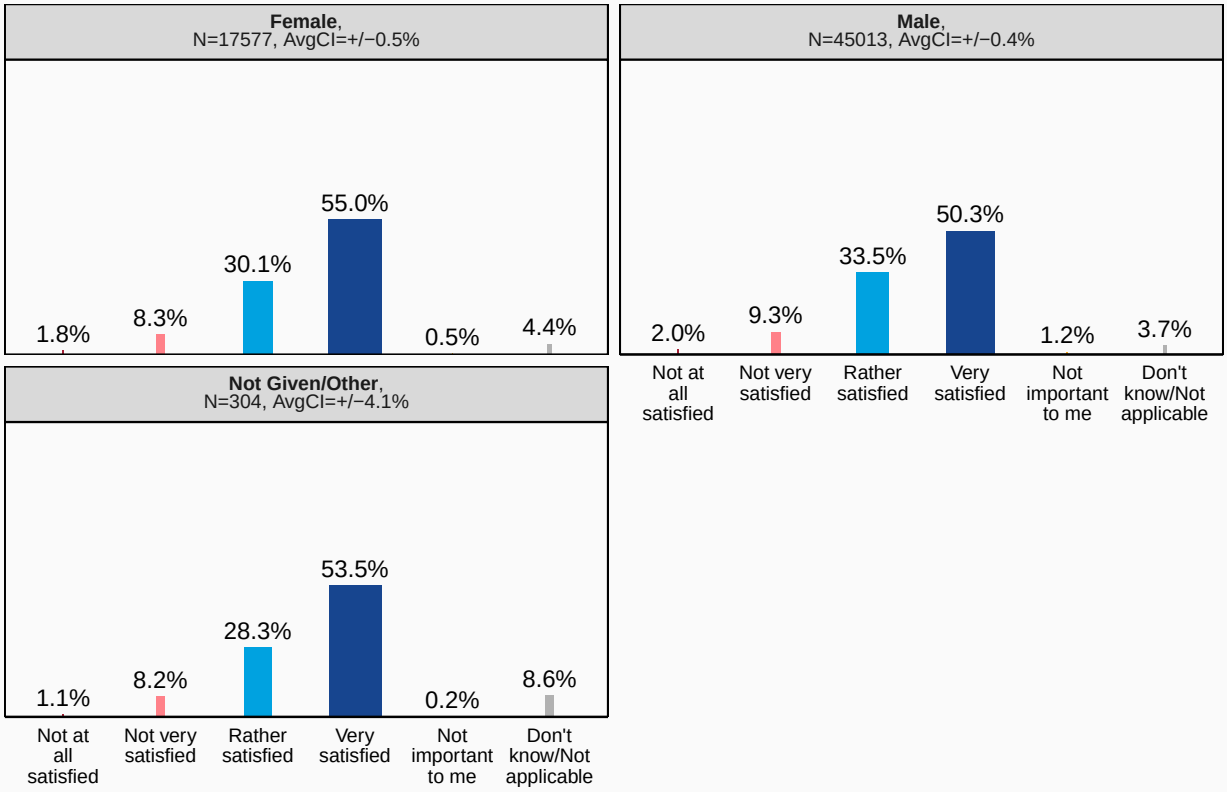
Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

Community Service (Serving in your local community), By region



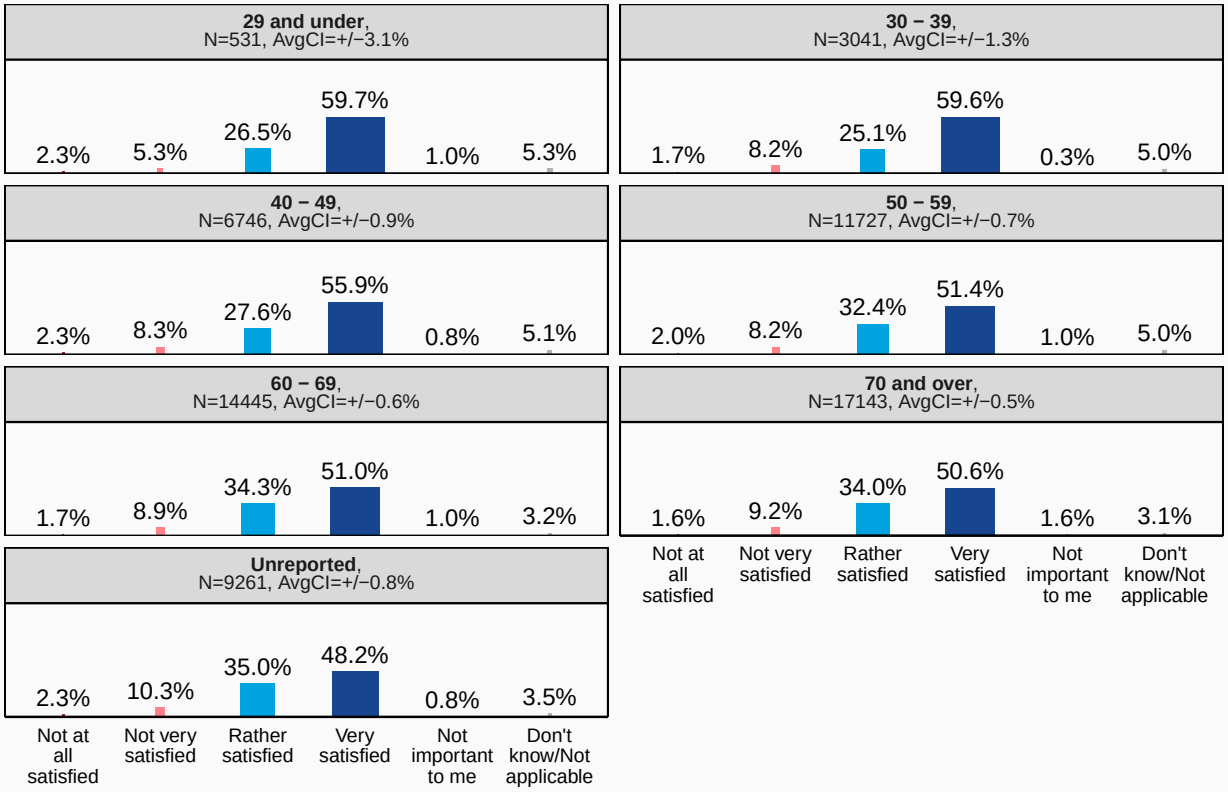
Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

Community Service (Serving in your local community), By Gender



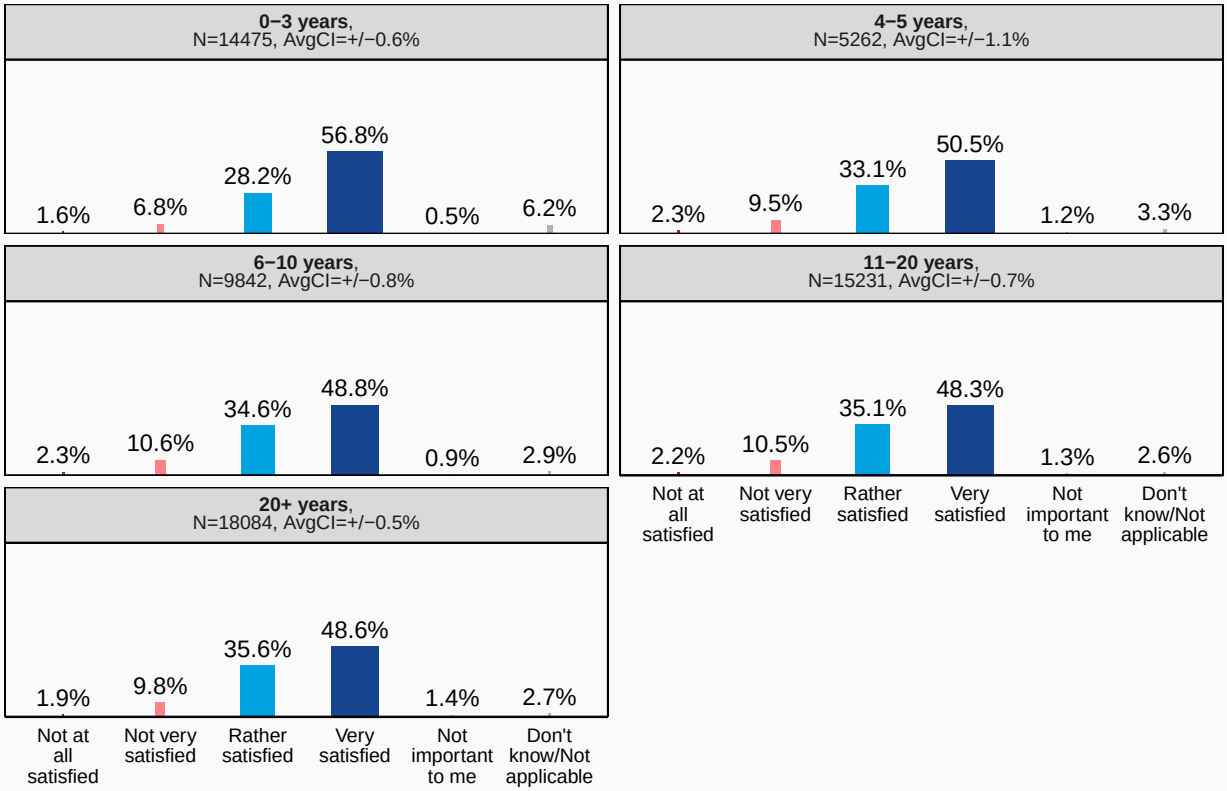
Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

Community Service (Serving in your local community), By Age Group



Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

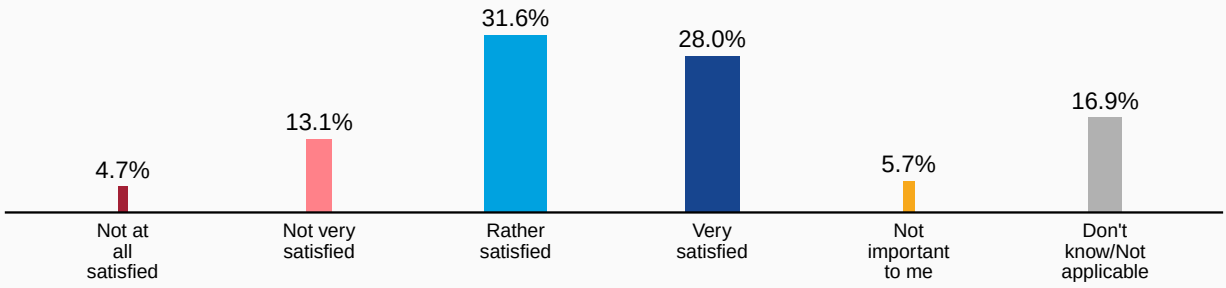
Community Service (Serving in your local community), By Tenure



International Service

Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

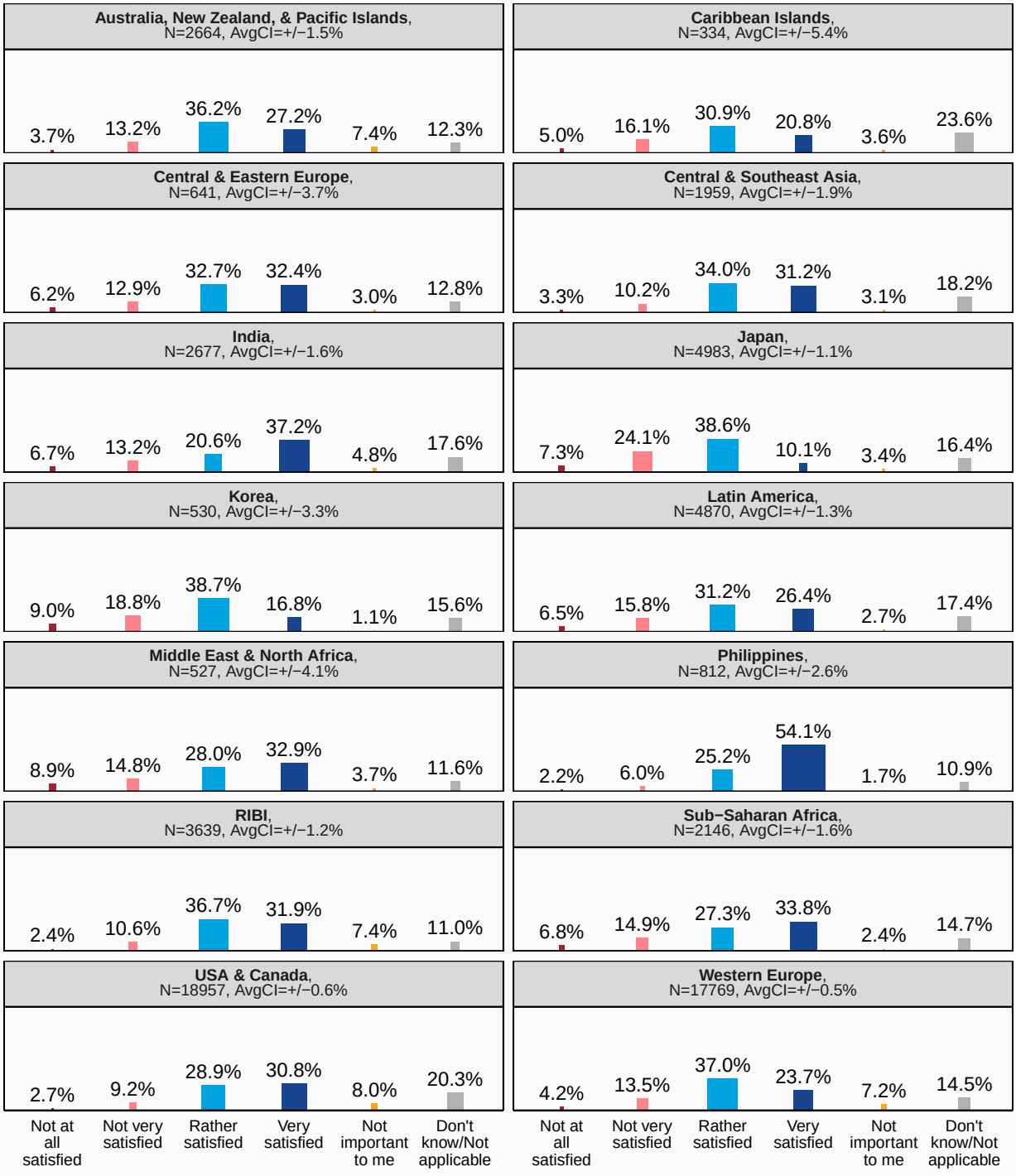
International Service (Serving beyond your local community), All Respondents



N=62508, AvgCI=+/−0.4%

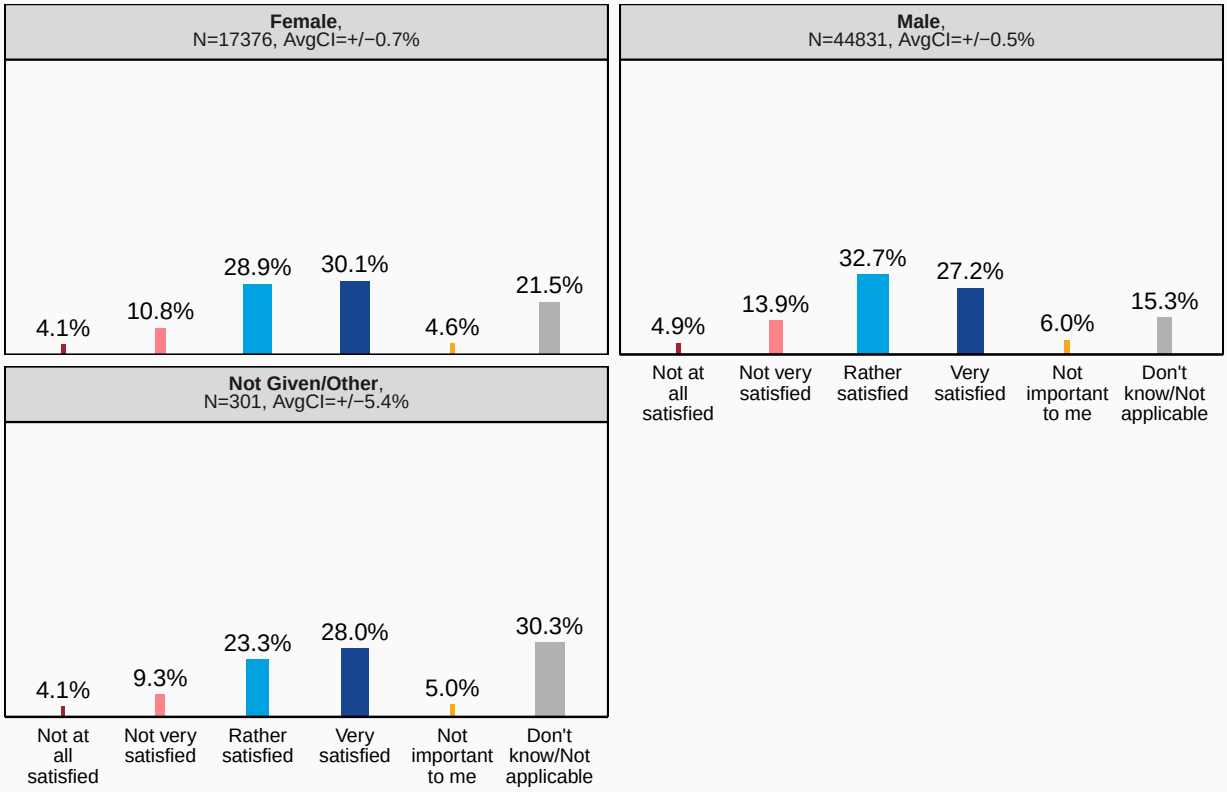
Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

International Service (Serving beyond your local community), By Region



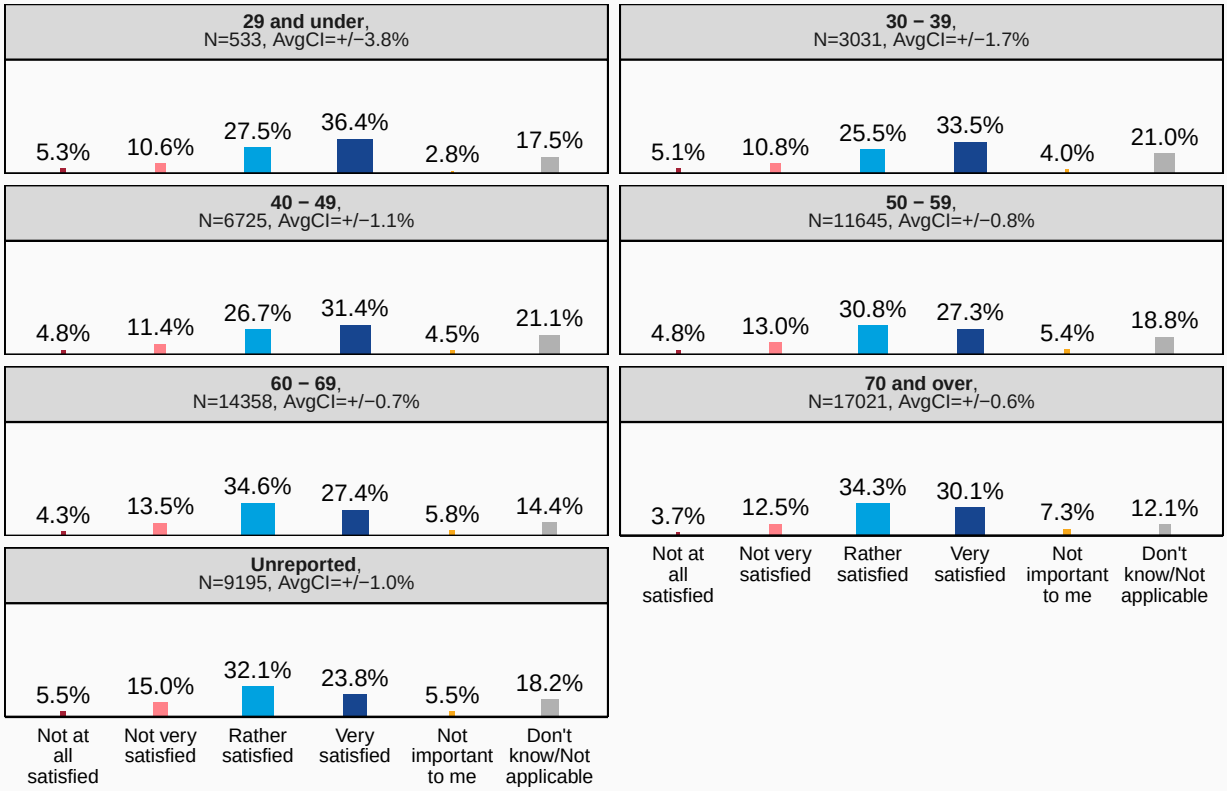
Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

International Service (Serving beyond your local community), By Gender



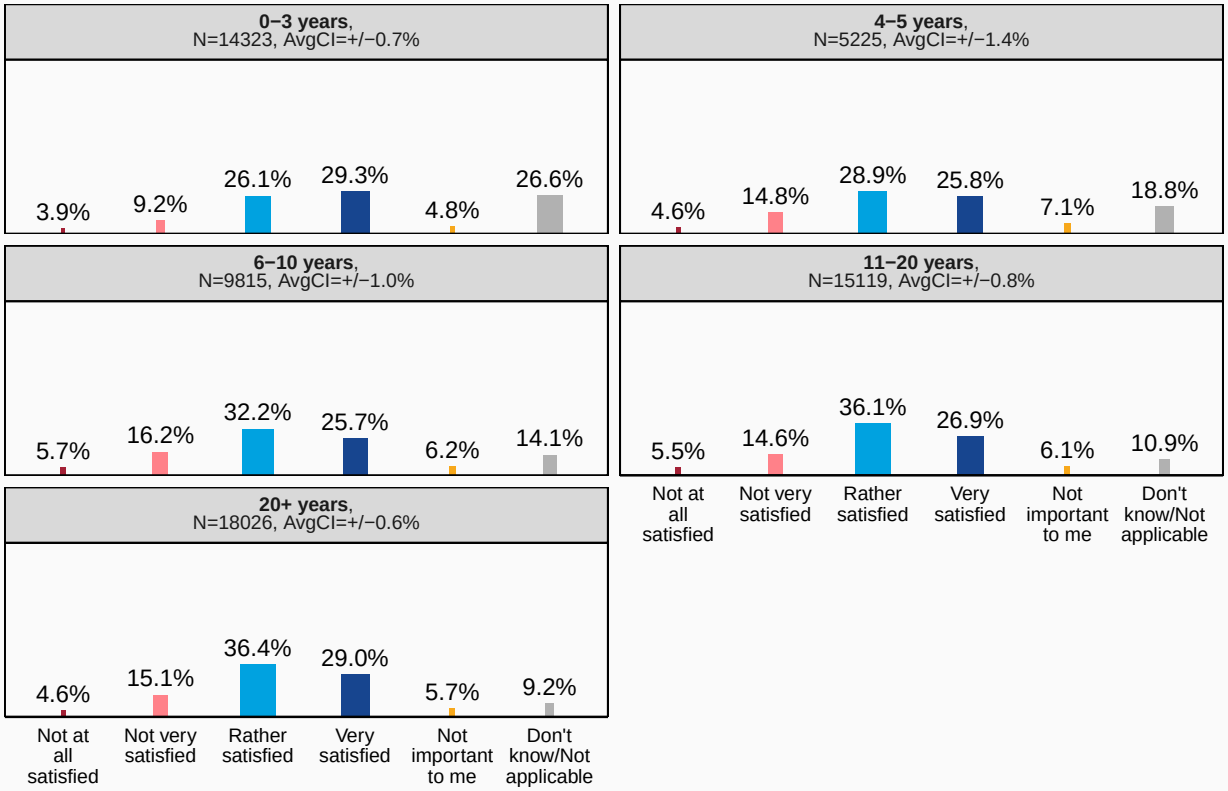
Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

International Service (Serving beyond your local community), By Age Group



Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

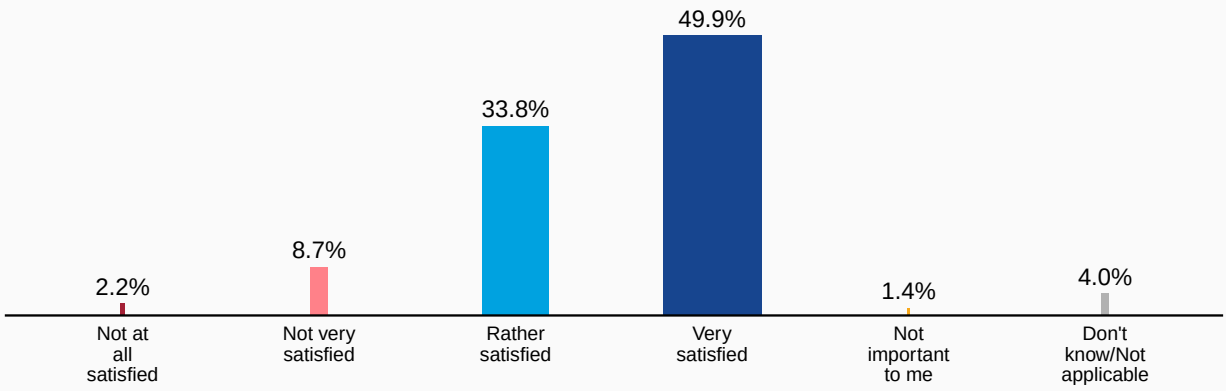
International Service (Serving beyond your local community), By Tenure



Club Service

Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

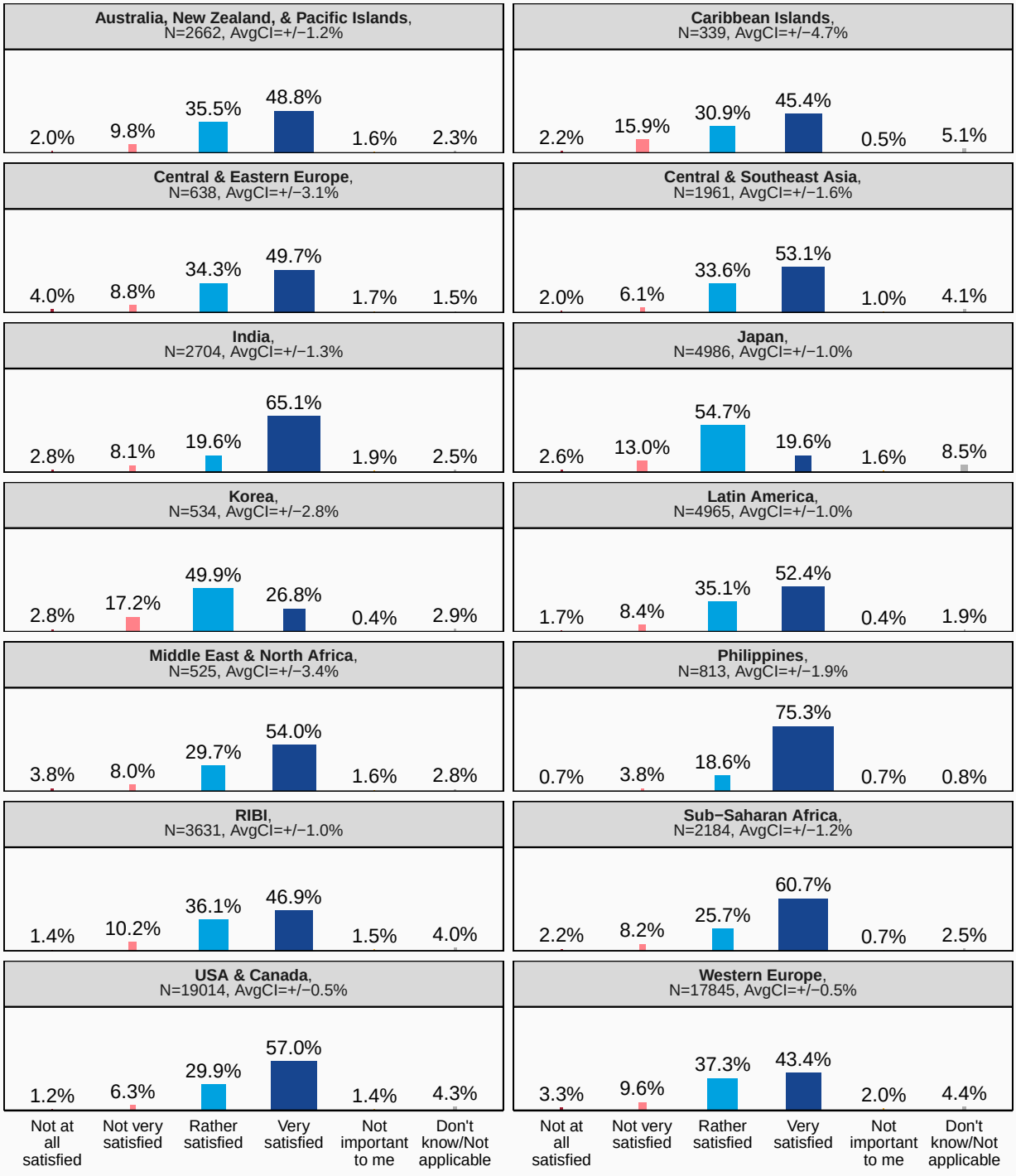
Club Service (Serving in your club), All Respondents



N=62801, AvgCI=+/−0.3%

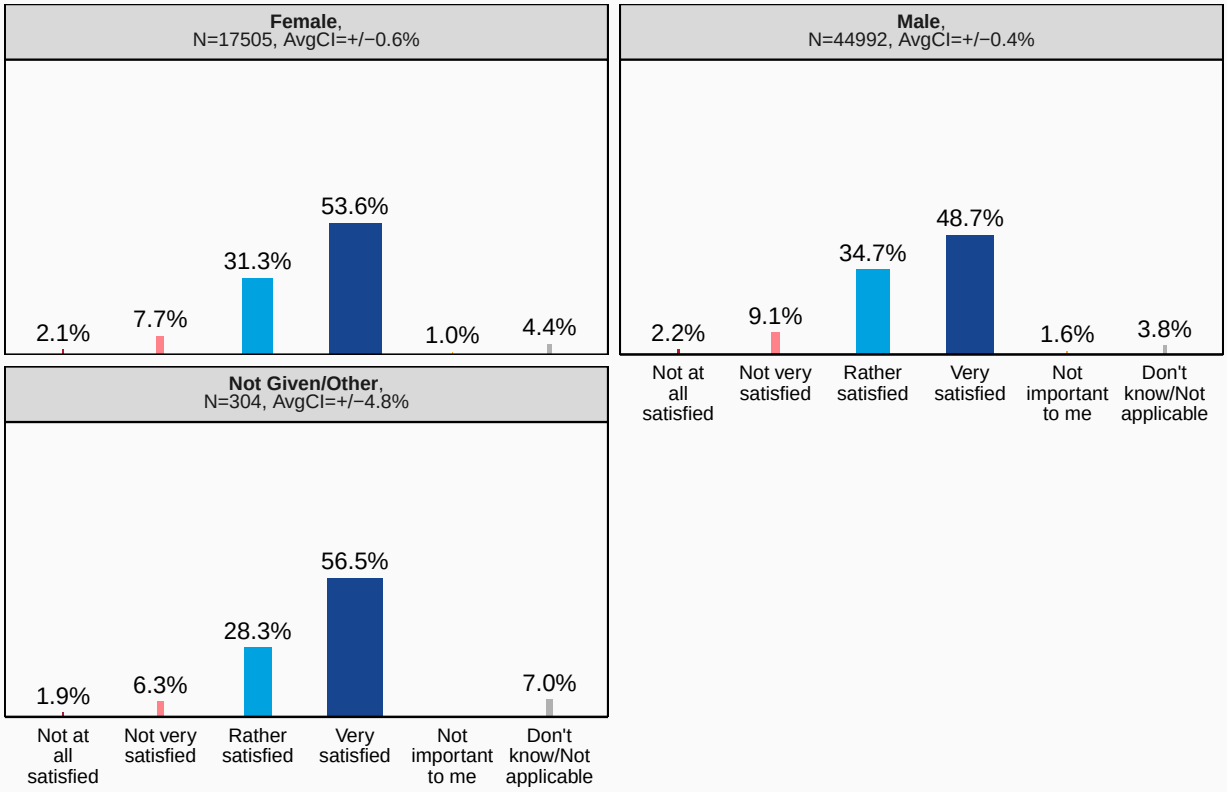
Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

Club Service (Serving in your club), By Region



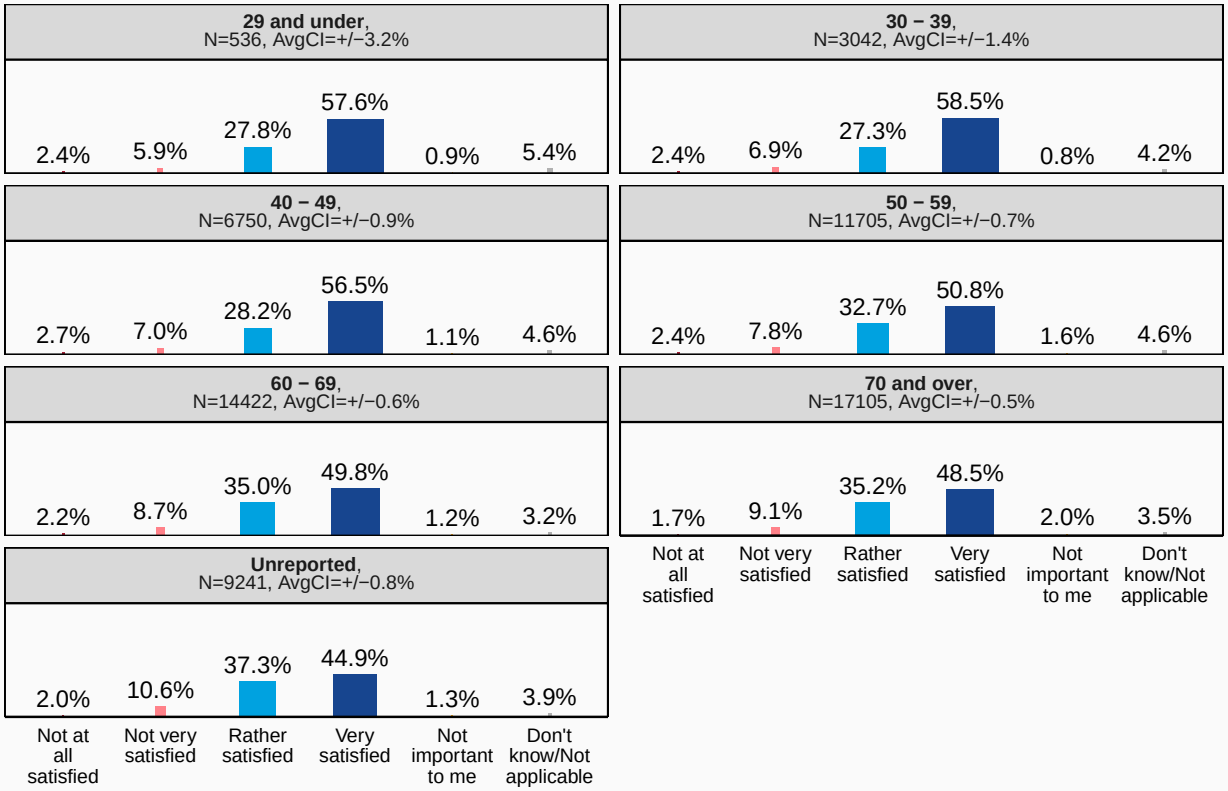
Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

Club Service (Serving in your club), By Gender



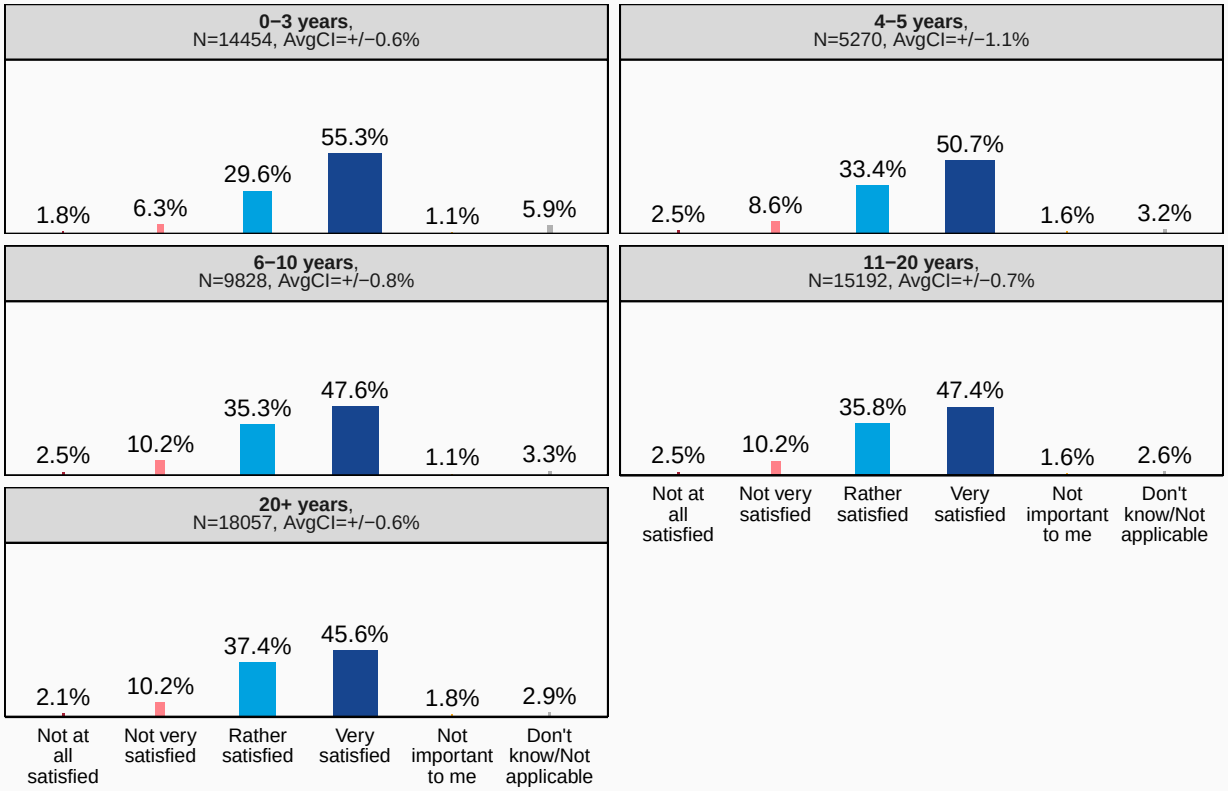
Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

Club Service (Serving in your club), By Age Group



Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

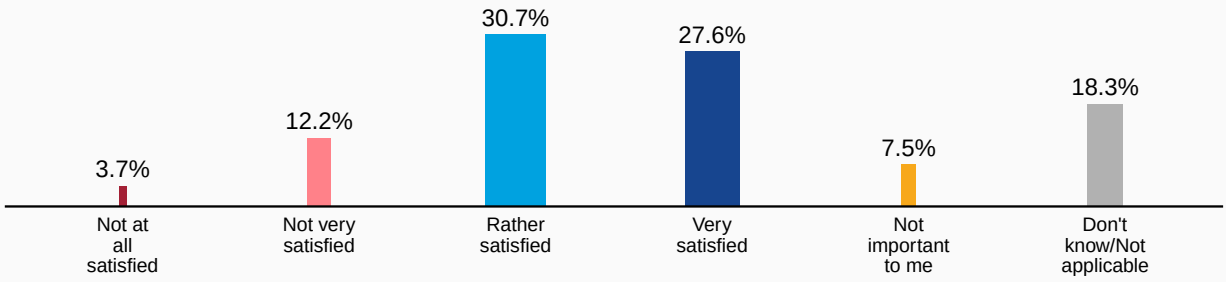
Club Service (Serving in your club), By Tenure



Vocational Service

Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

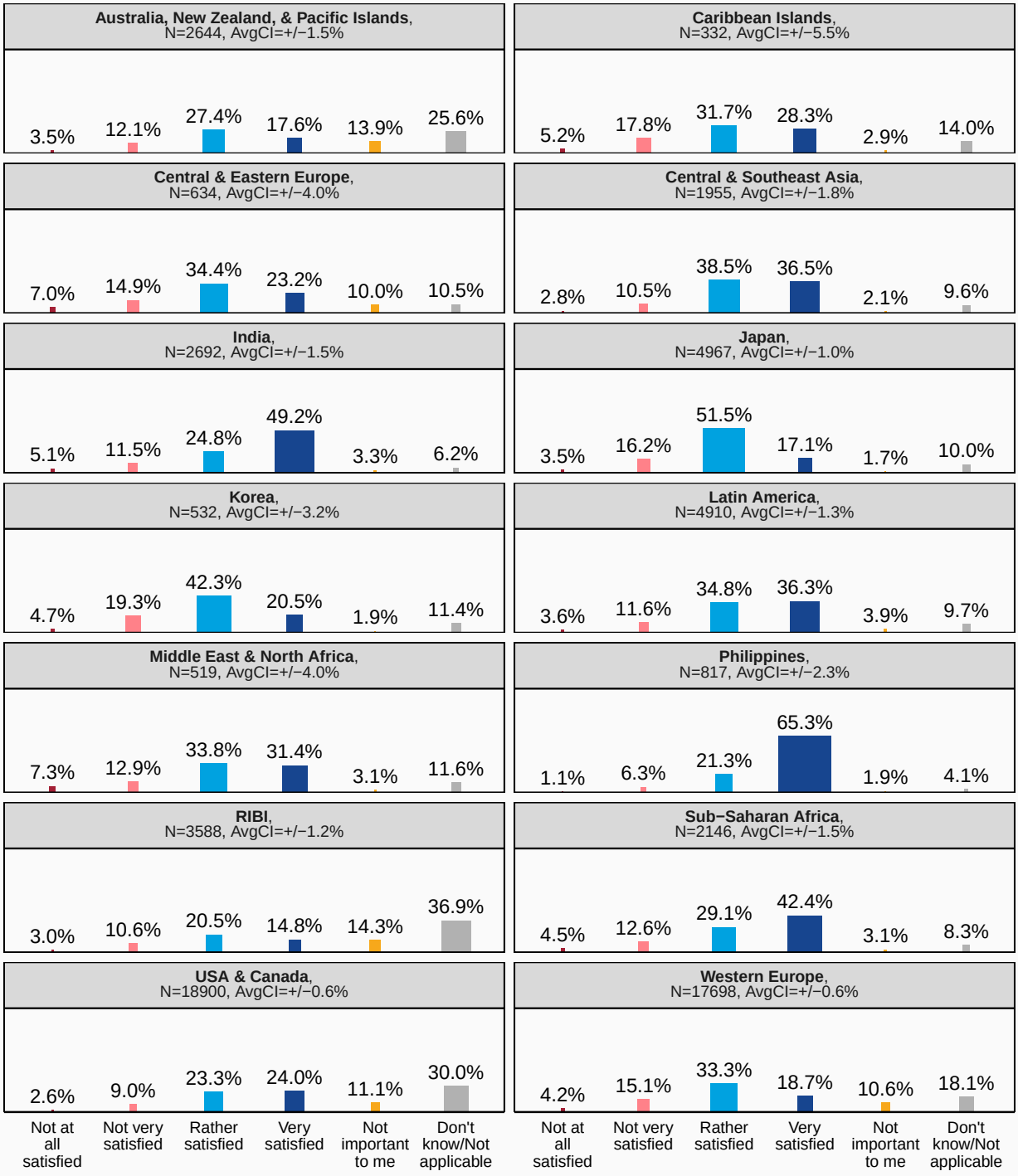
Vocational Service (Serving in your profession), All Respondents



N=62334, AvgCI=+/−0.4%

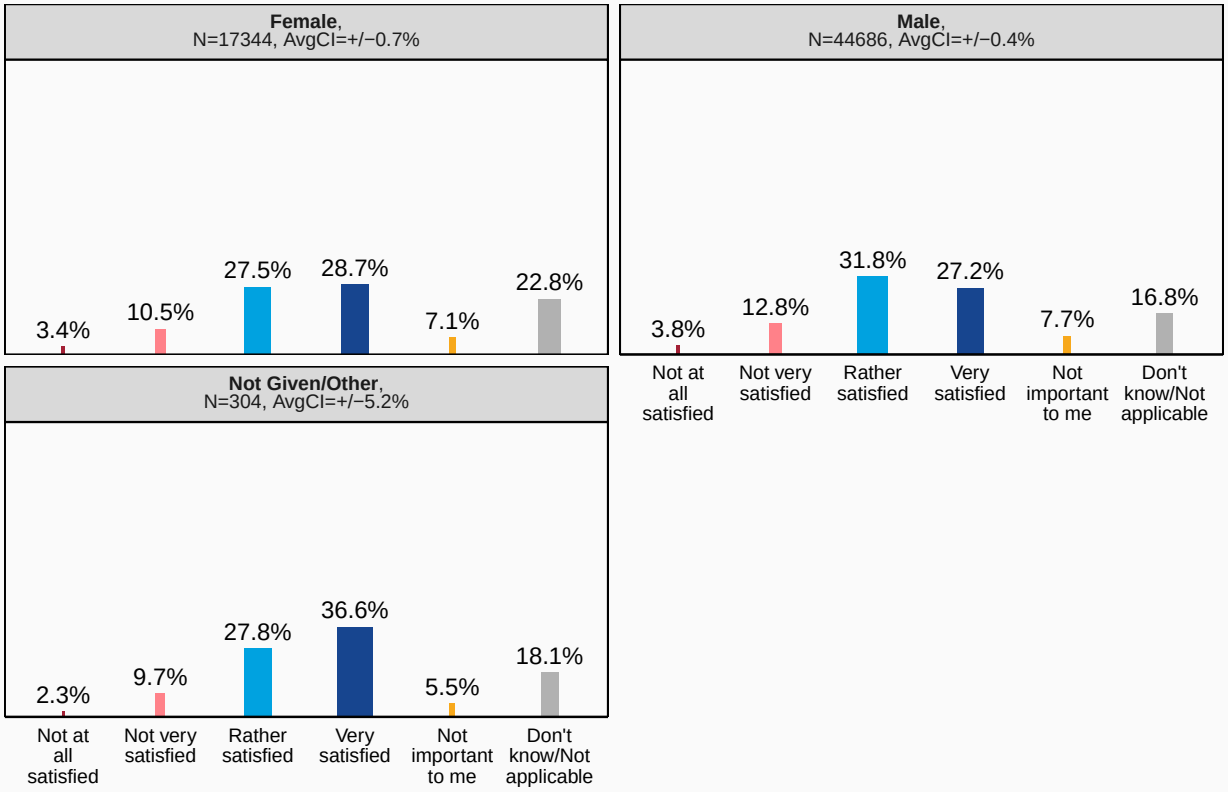
Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

Vocational Service (Serving in your profession), By Region



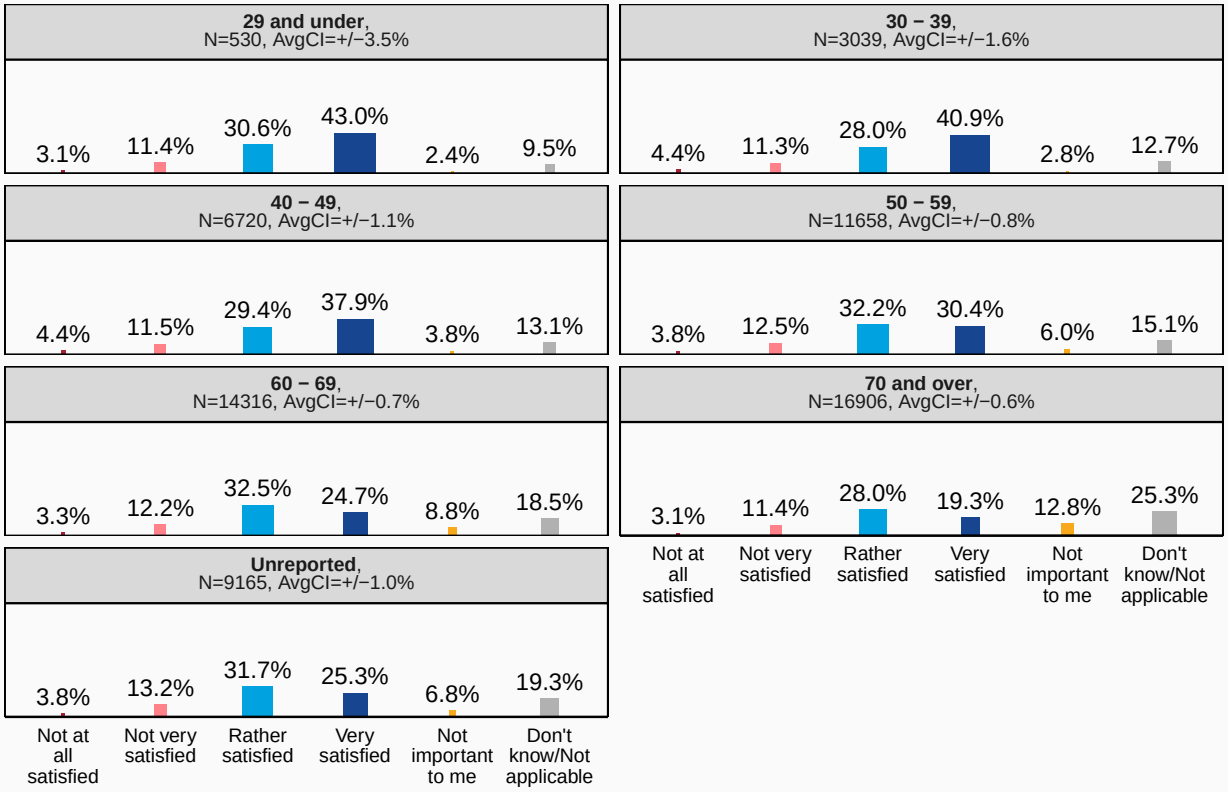
Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

Vocational Service (Serving in your profession), By Gender



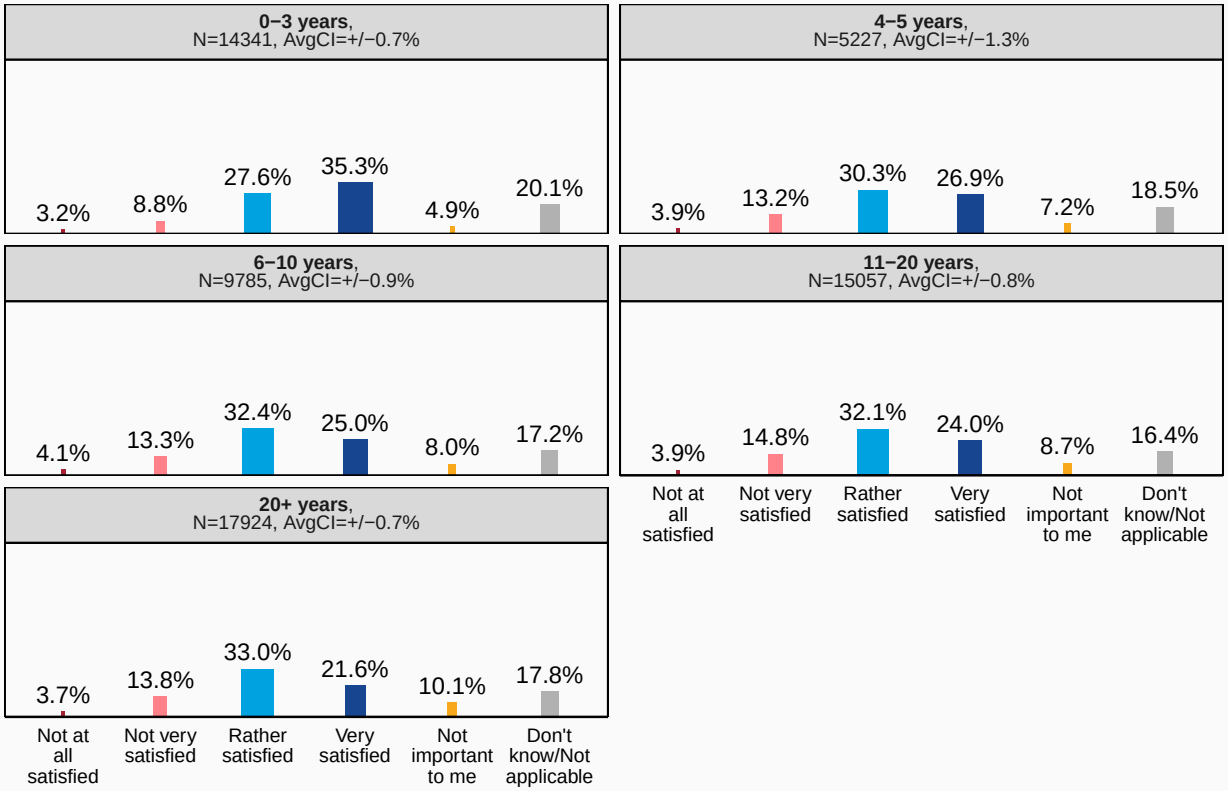
Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

Vocational Service (Serving in your profession), By Age Group



Over the previous 12 months, how satisfied are you with your Rotary service experience across the following types of service?

Vocational Service (Serving in your profession), By Tenure



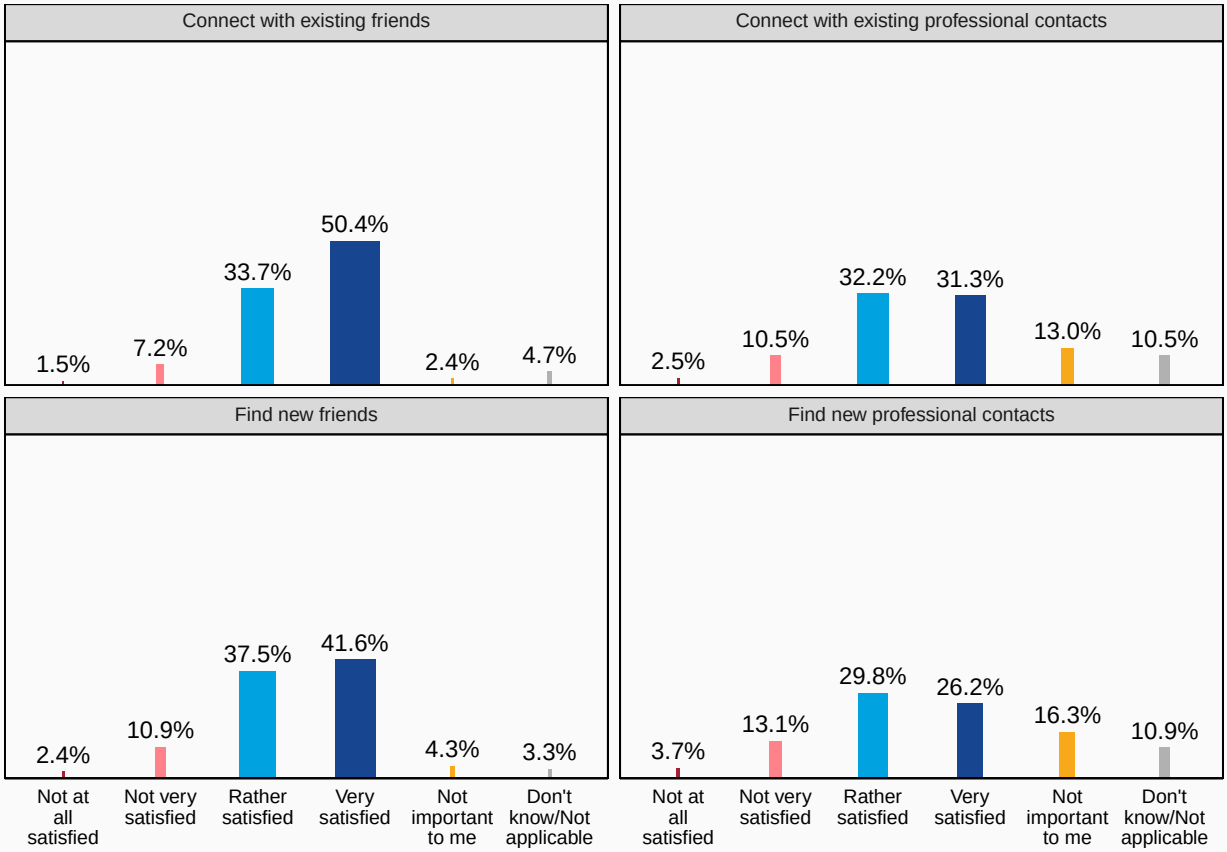
Word cloud of text responses

Use the box below to explain your answer or provide more detail (optional).

N=8201

Satisfaction with Connections

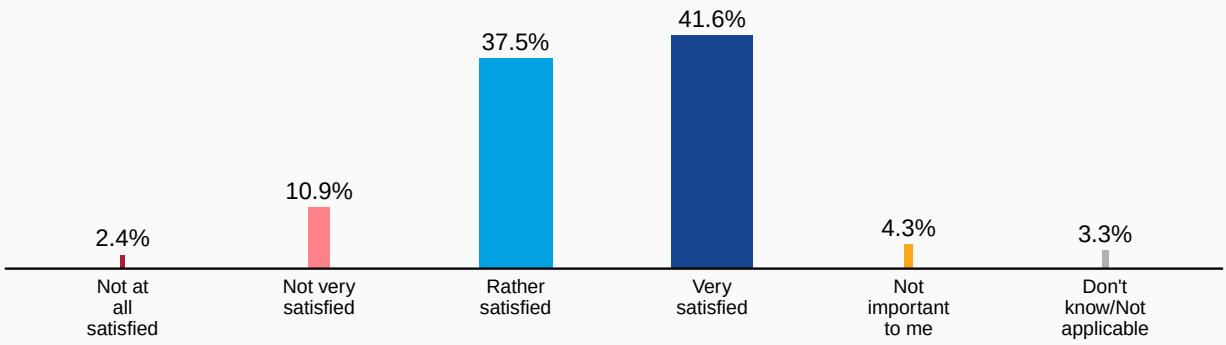
Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?



Finding New Friends

Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

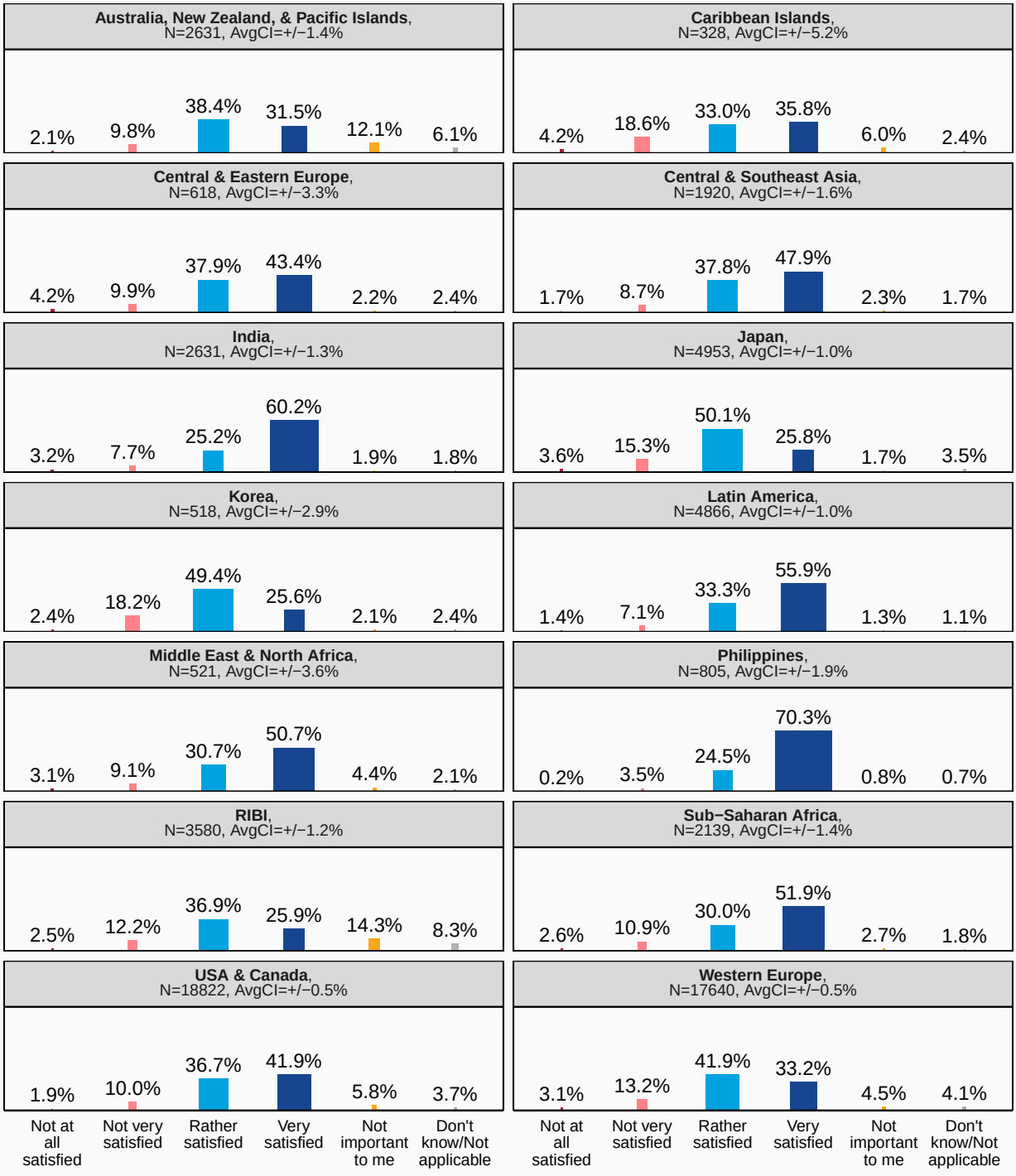
Find new friends, All Respondents



N=61972, AvgCI=+/−0.3%

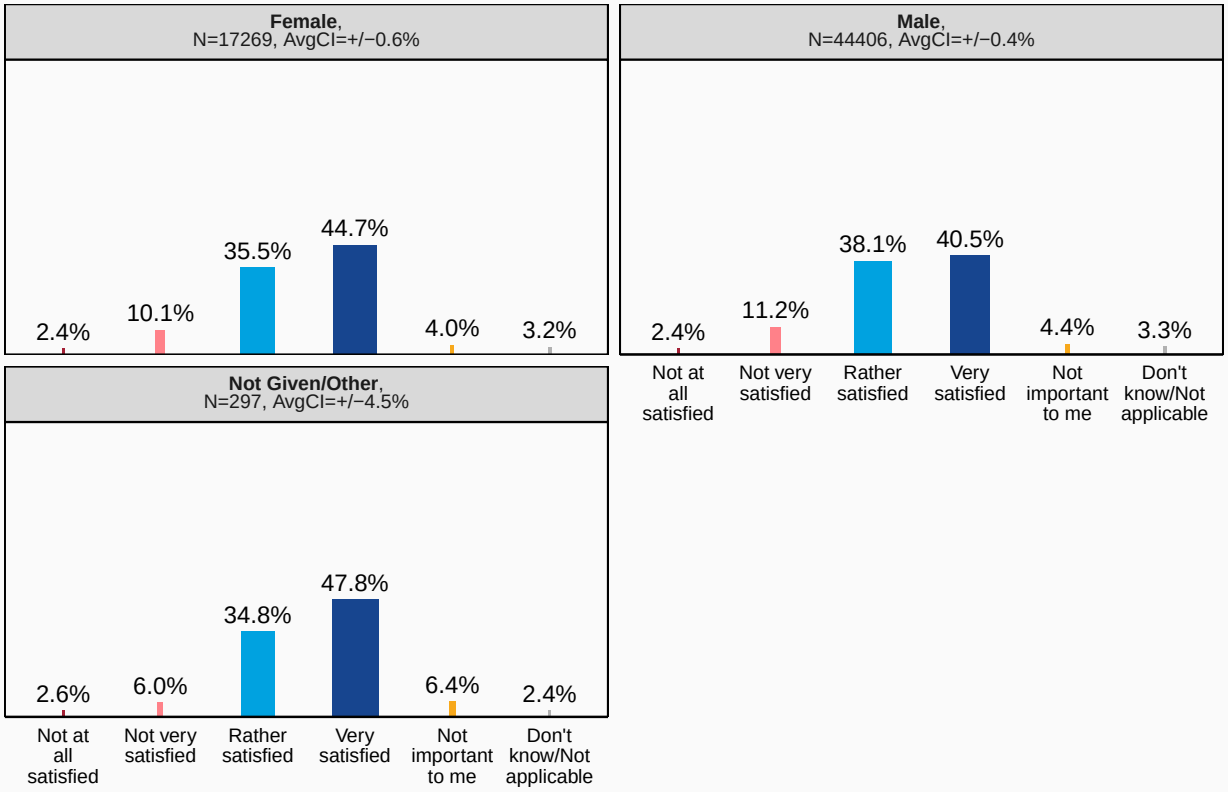
Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

Find new friends, By region



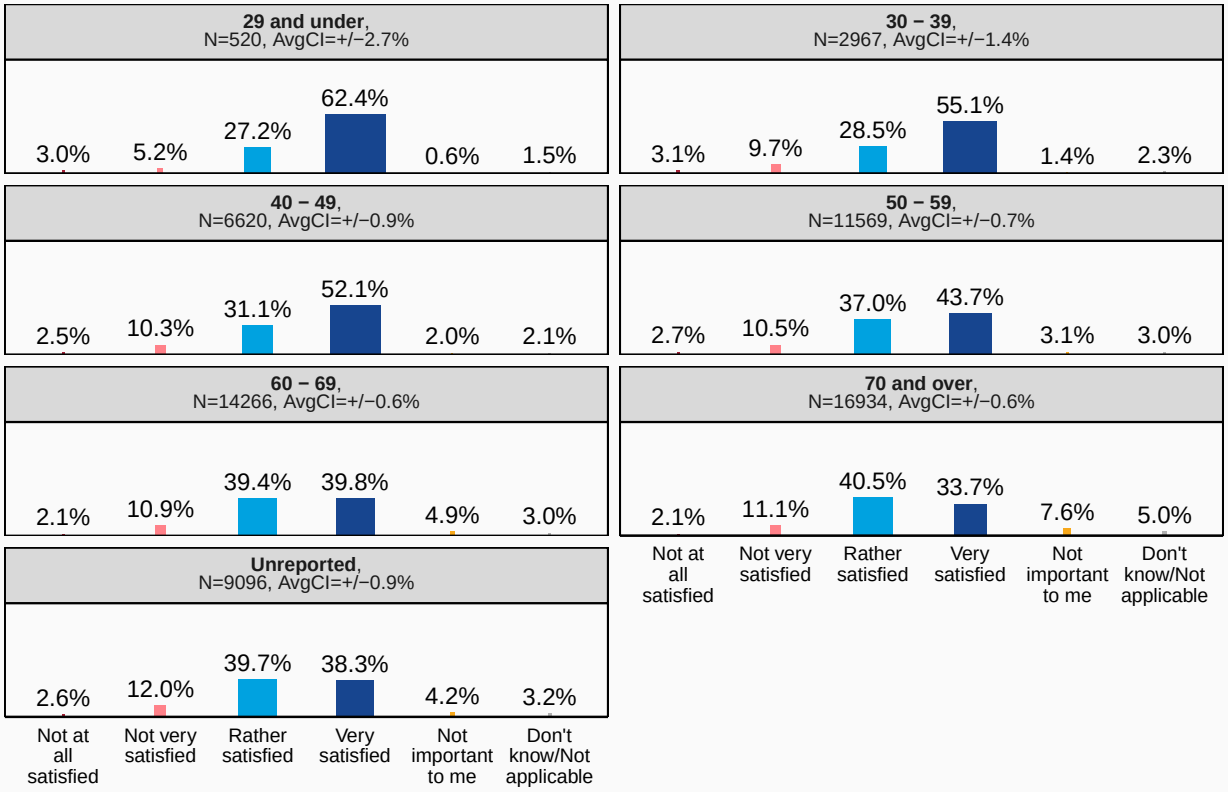
Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

Find new friends, By Gender



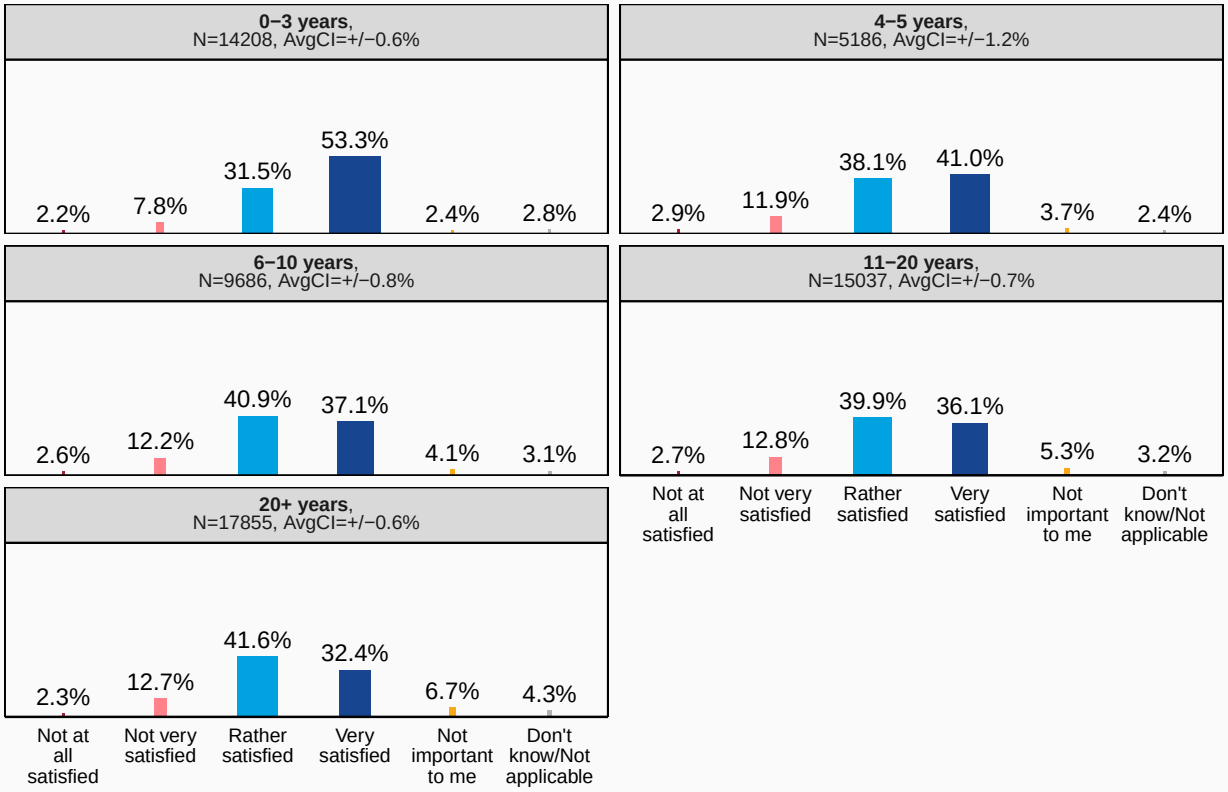
Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

Find new friends, By Age Group



Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

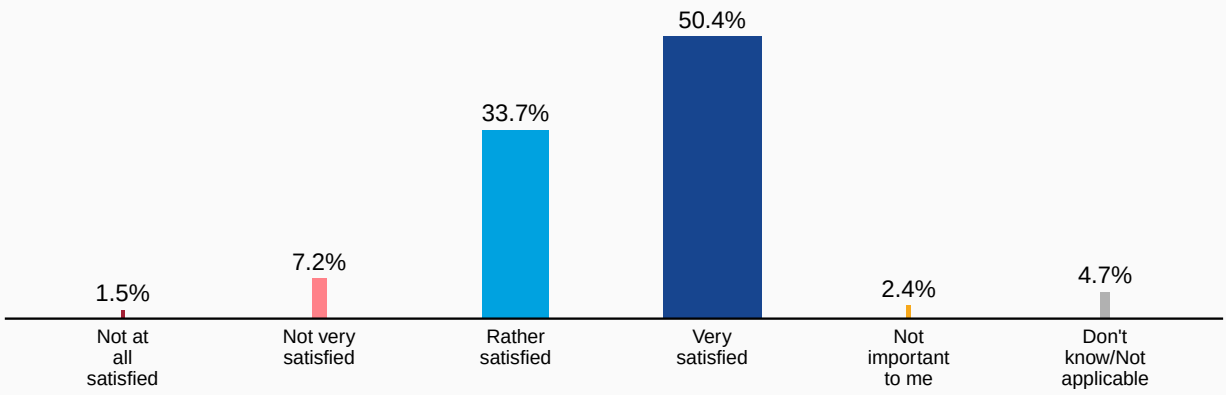
Find new friends, By Tenure



Connecting with existing friends

Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

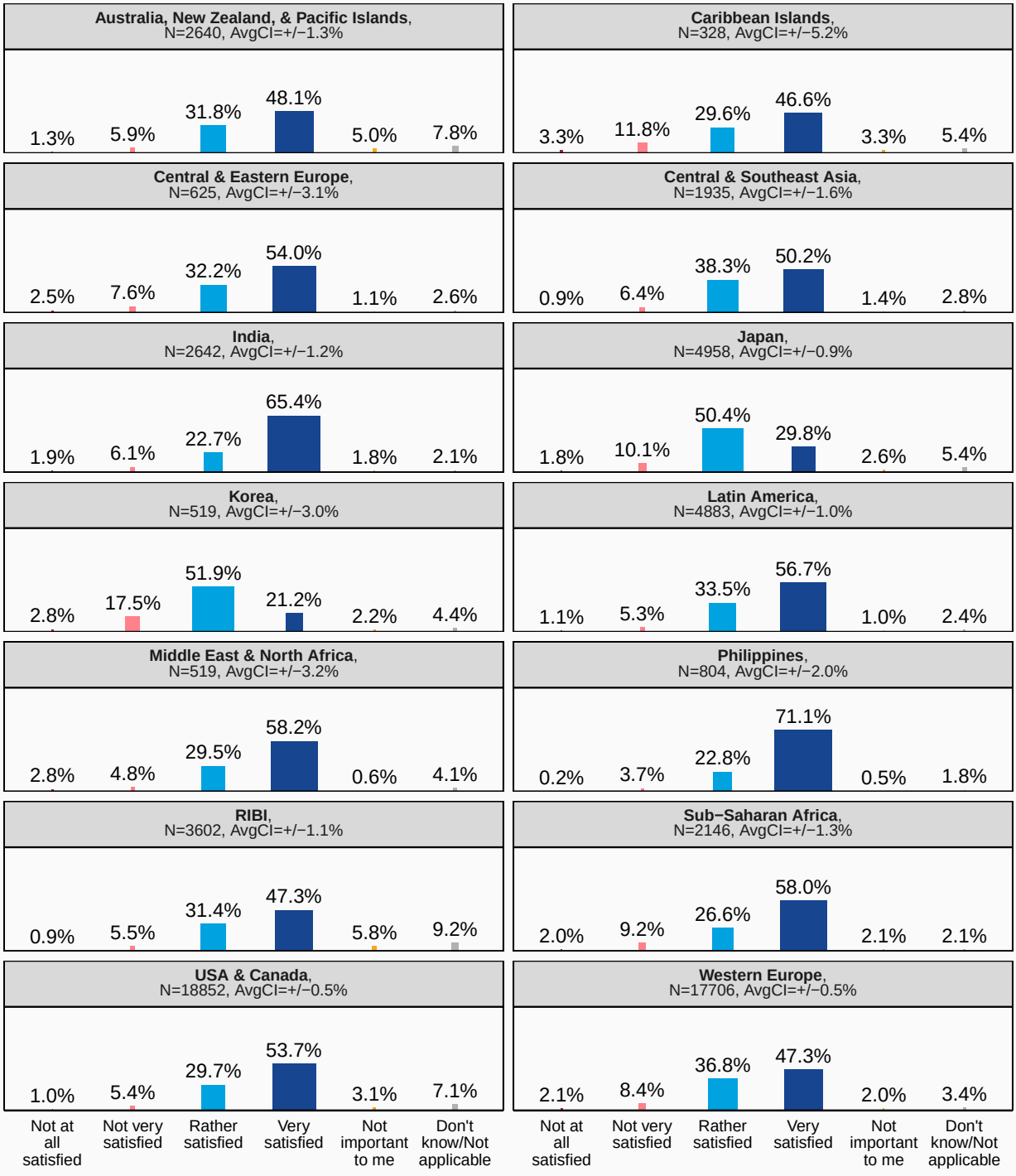
Connect with existing friends, All Respondents



N=62159, AvgCI=+/−0.3%

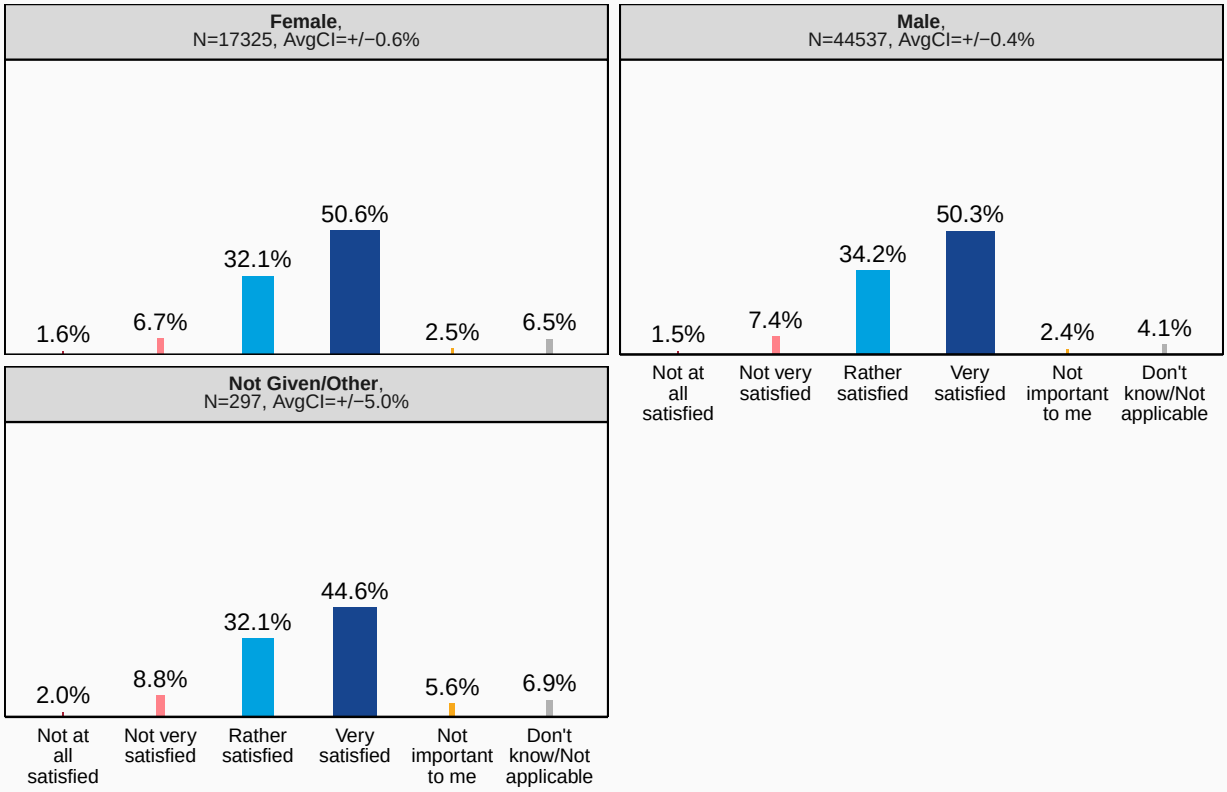
Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

Connect with existing friends, By Region



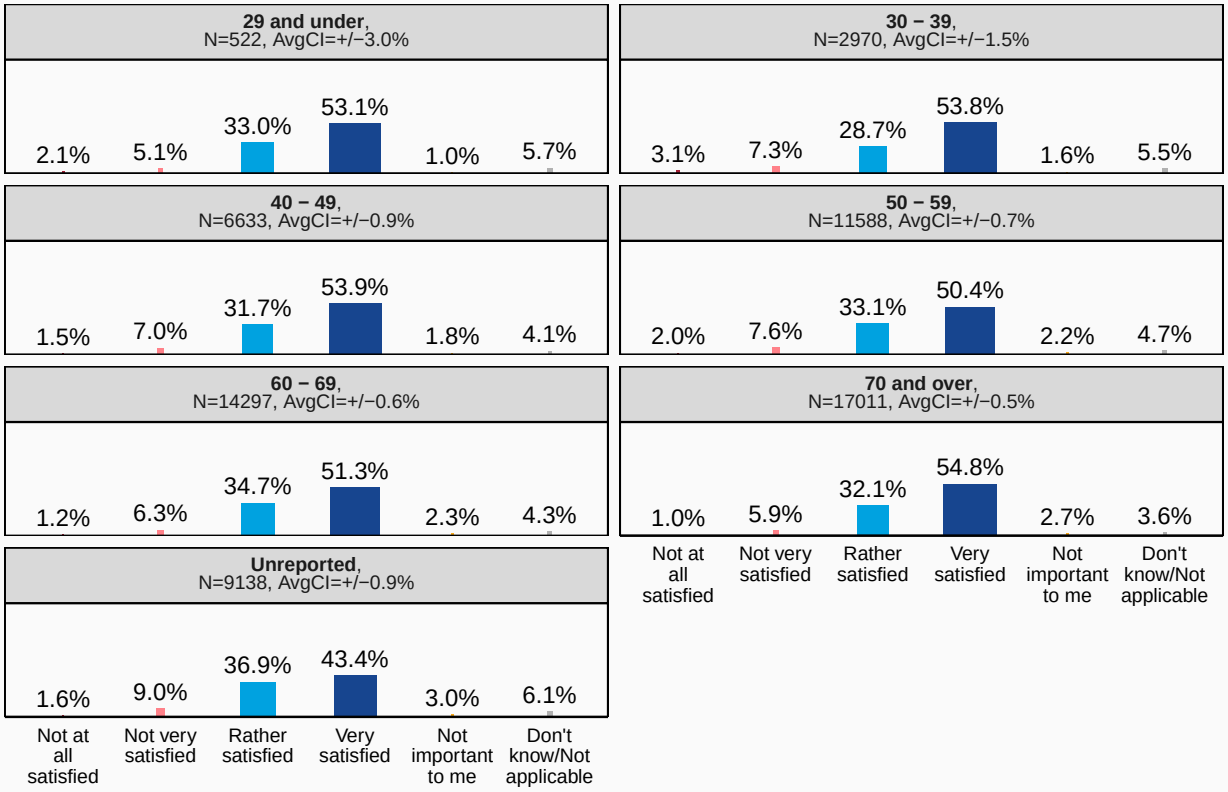
Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

Connect with existing friends, By Gender



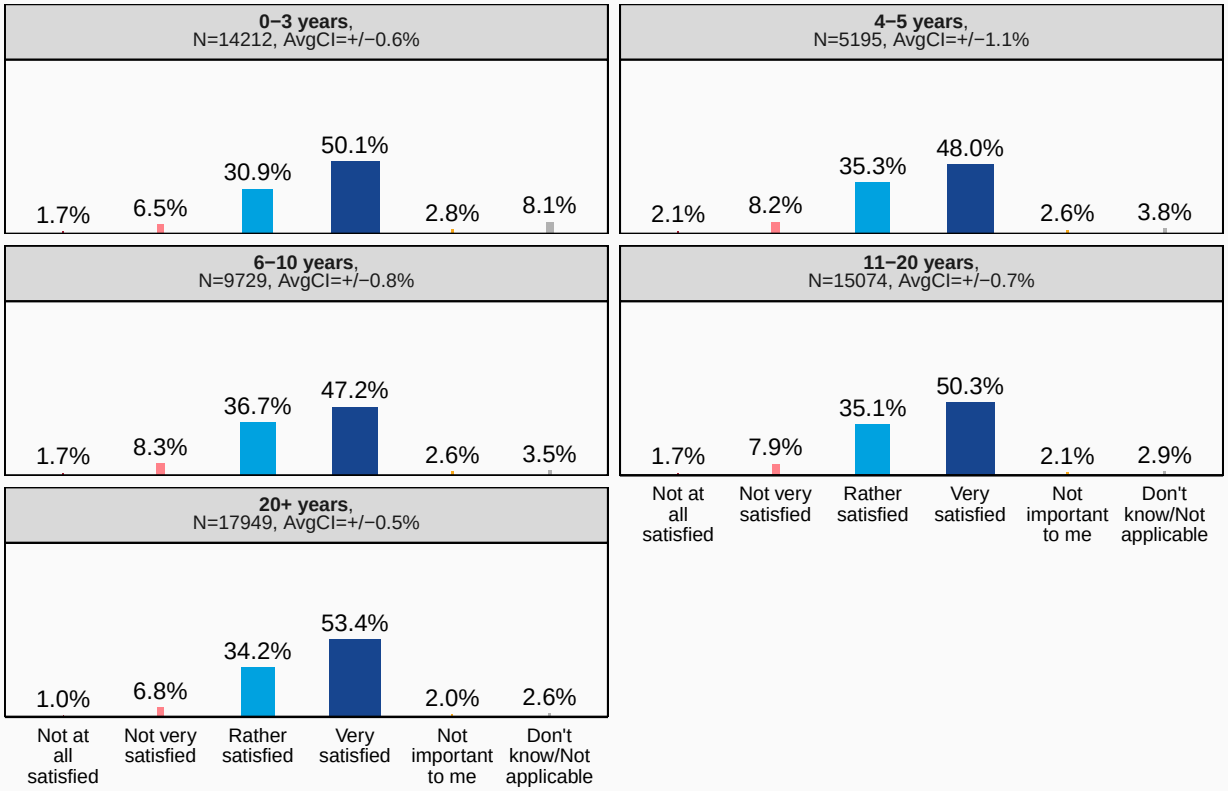
Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

Connect with existing friends, By Age Group



Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

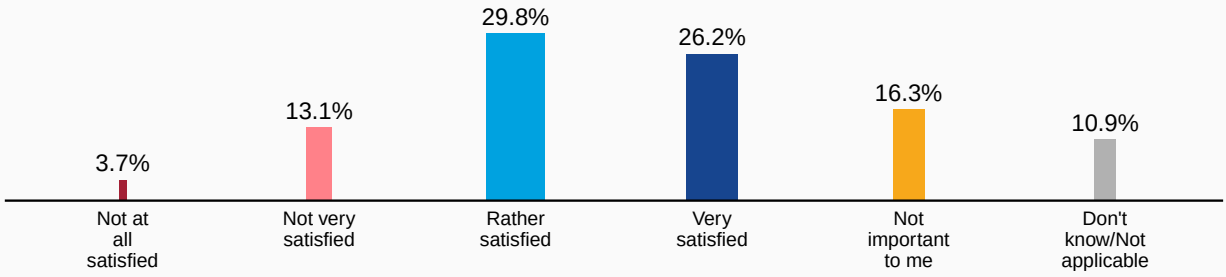
Connect with existing friends, By Tenure



Finding new professional contacts

Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

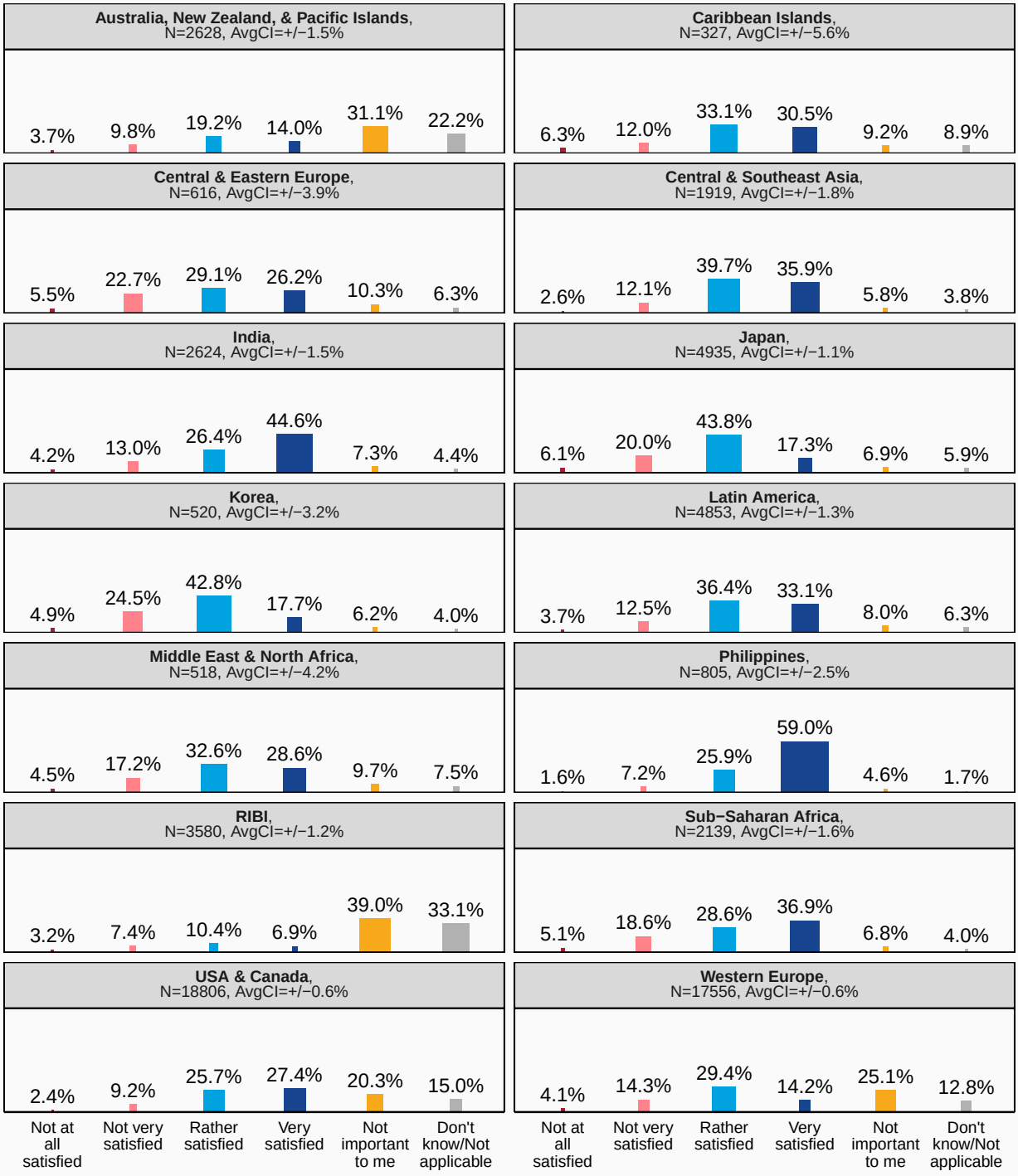
Find new professional contacts, All Respondents



N=61826, AvgCI=+/−0.4%

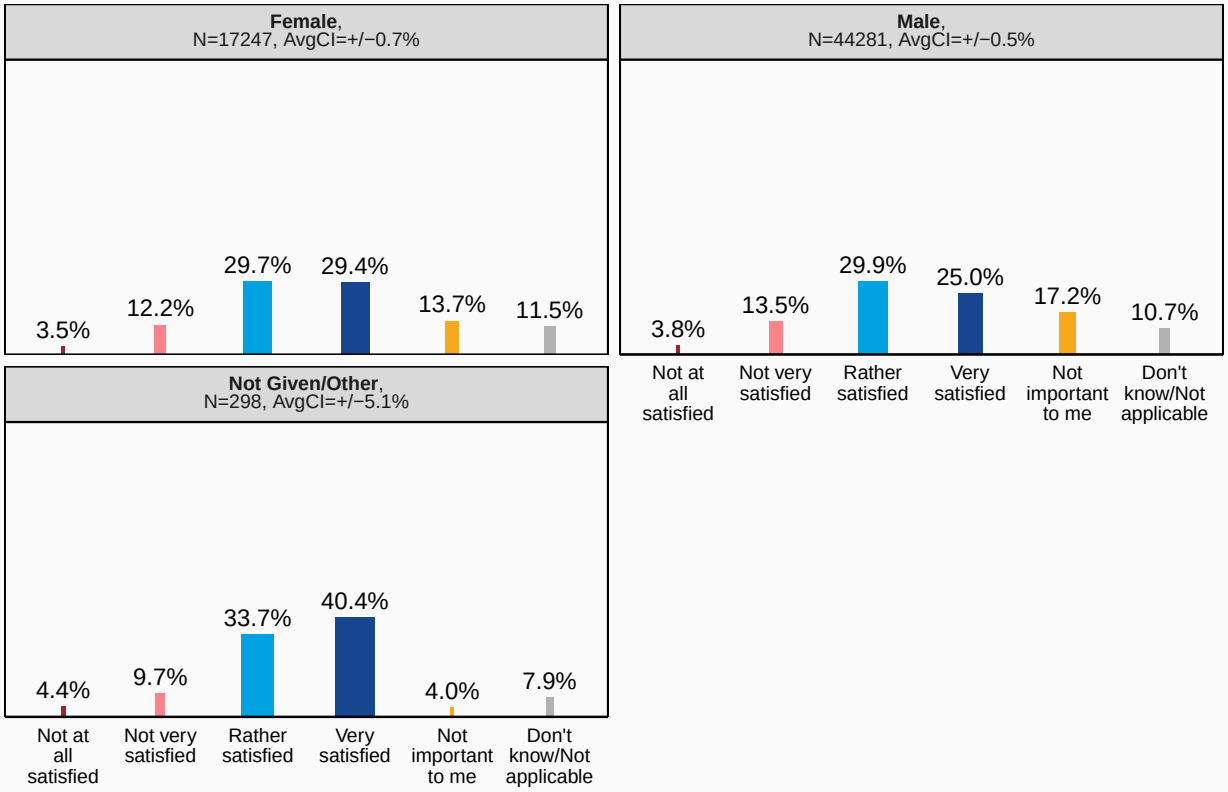
Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

Find new professional contacts, By Region



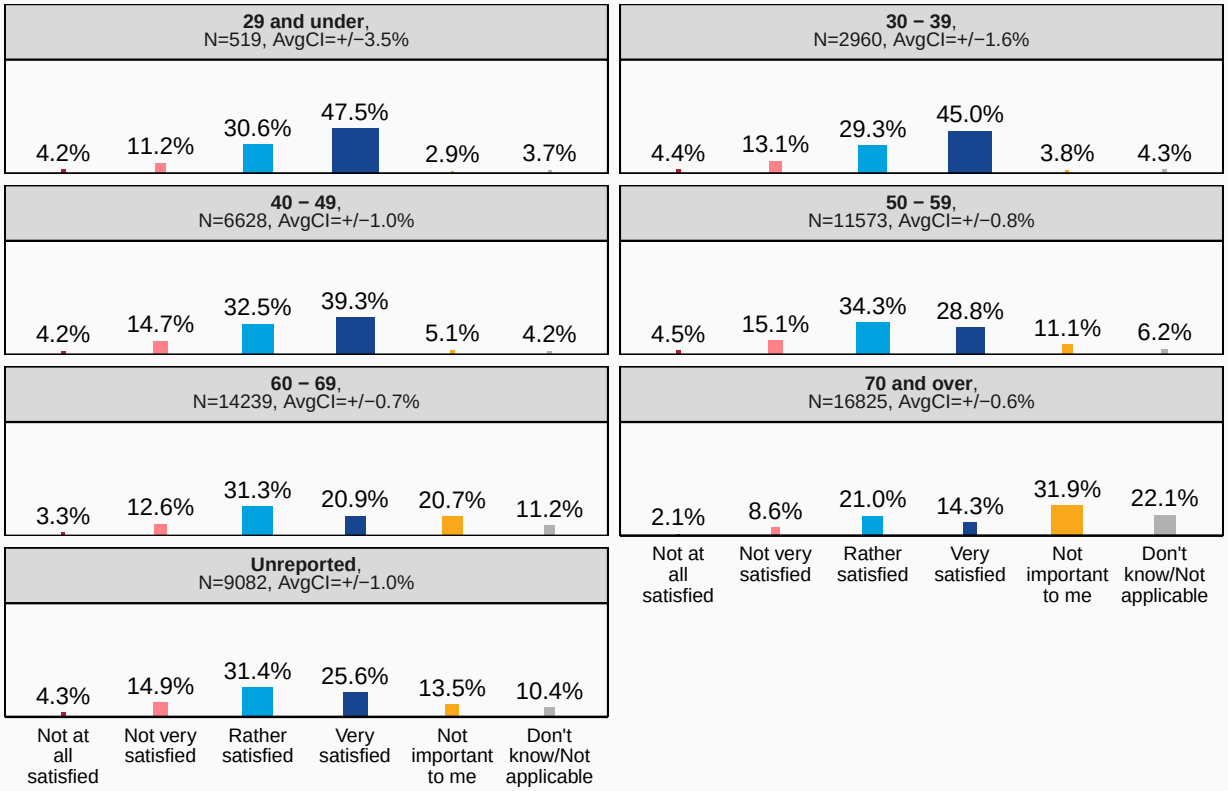
Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

Find new professional contacts, By Gender



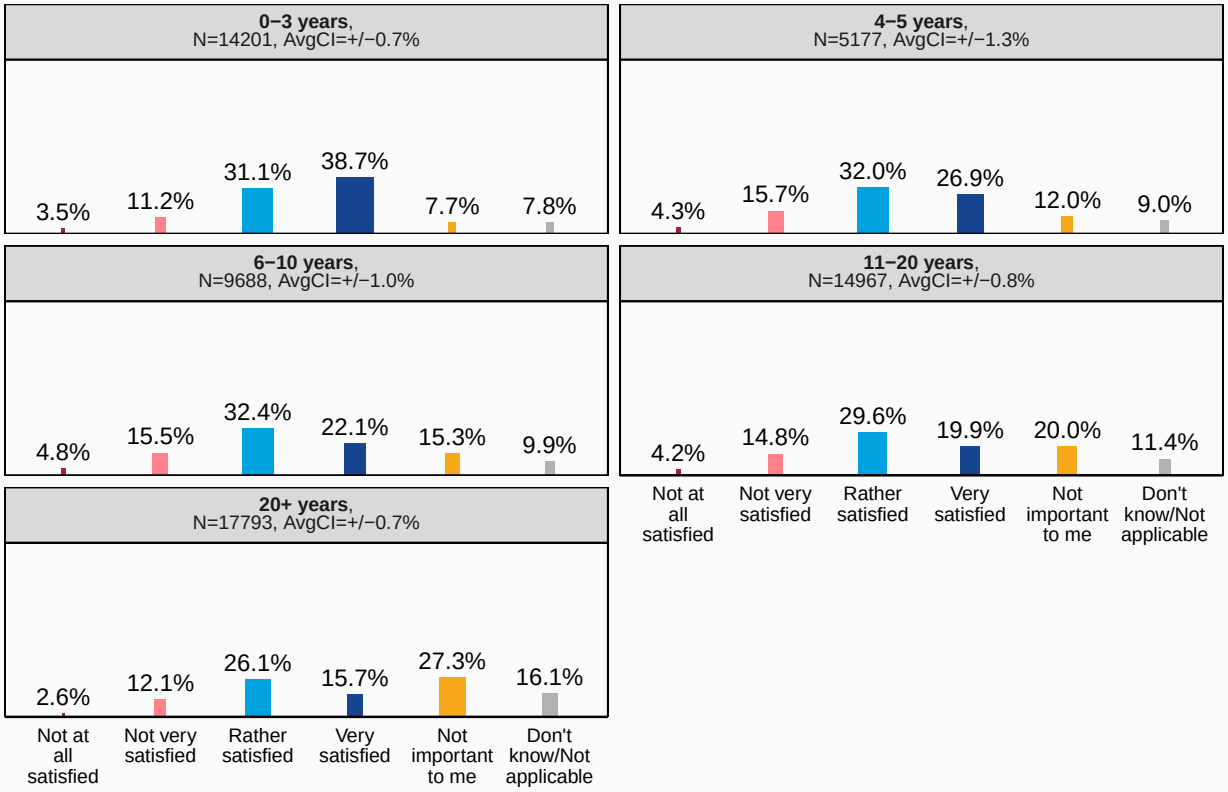
Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

Find new professional contacts, By Age Group



Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

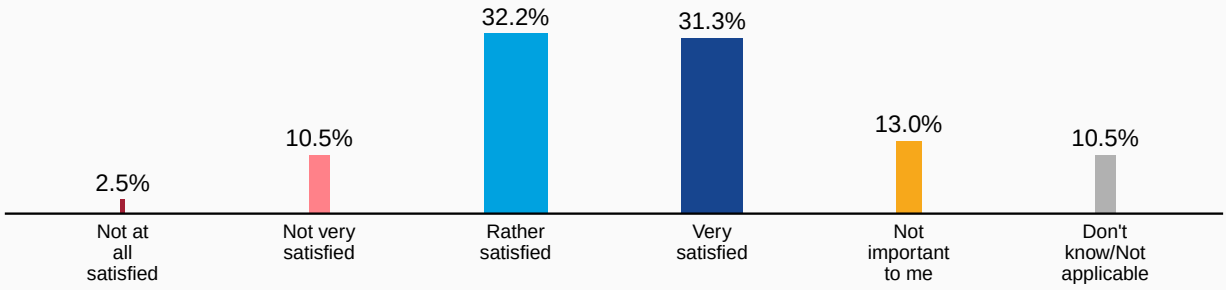
Find new professional contacts, By Tenure



Connecting with existing professional contacts

Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

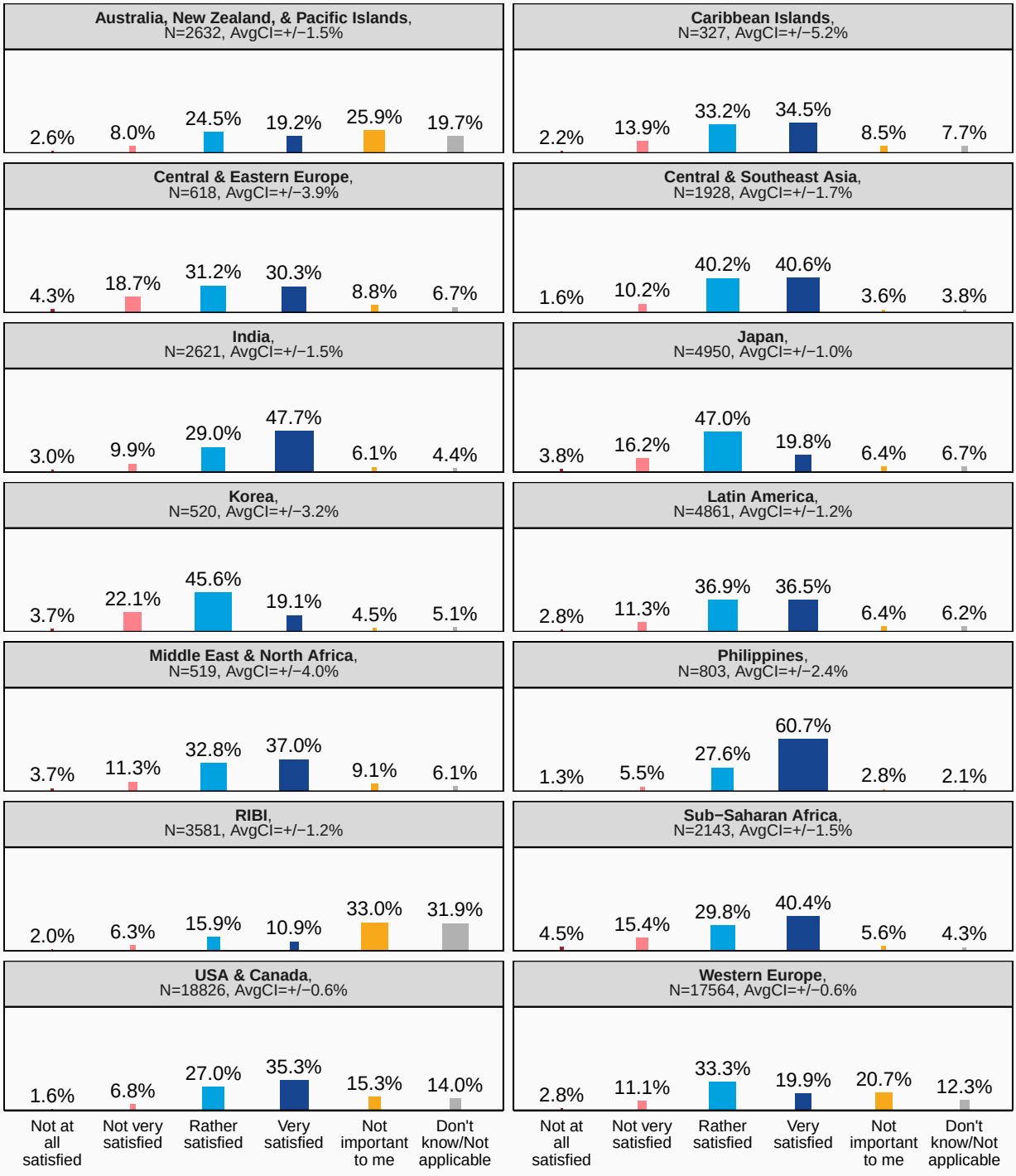
Connect with existing professional contacts, All Respondents



N=61893, AvgCI=+/−0.4%

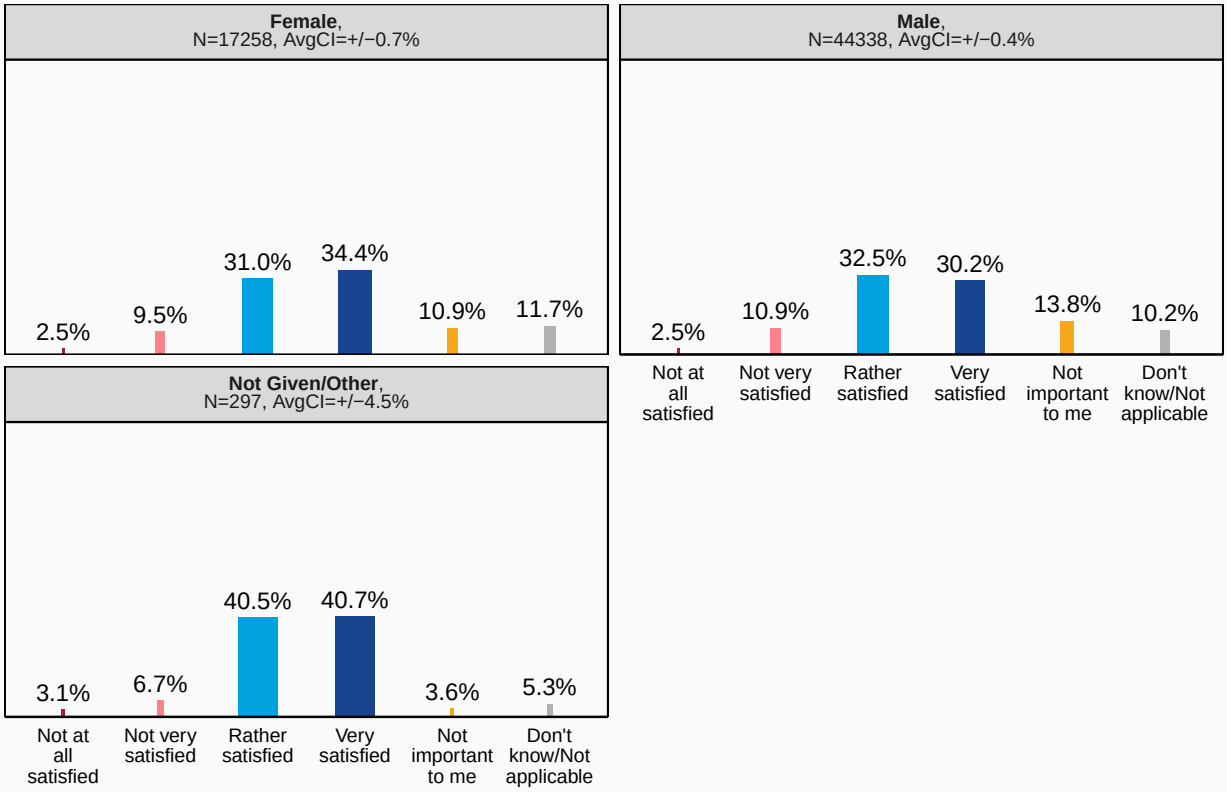
Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

Connect with existing professional contacts, By Region



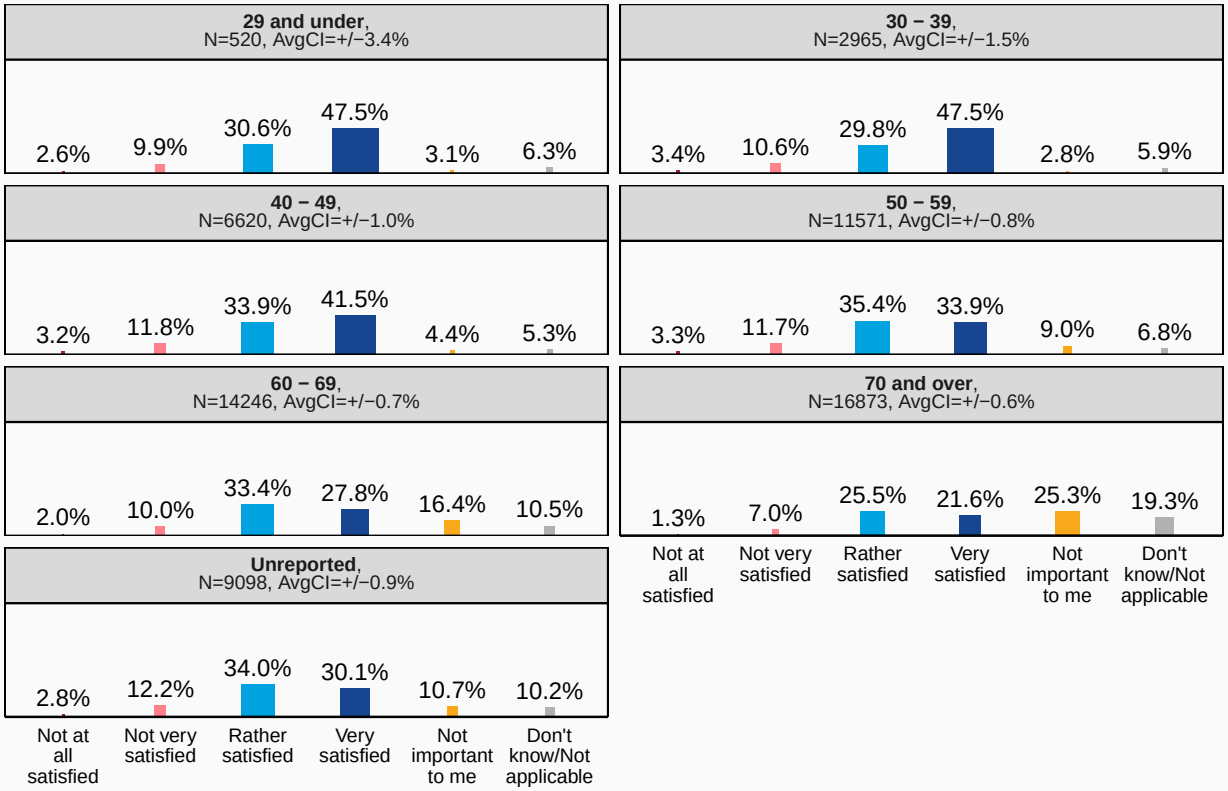
Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

Connect with existing professional contacts, By Gender



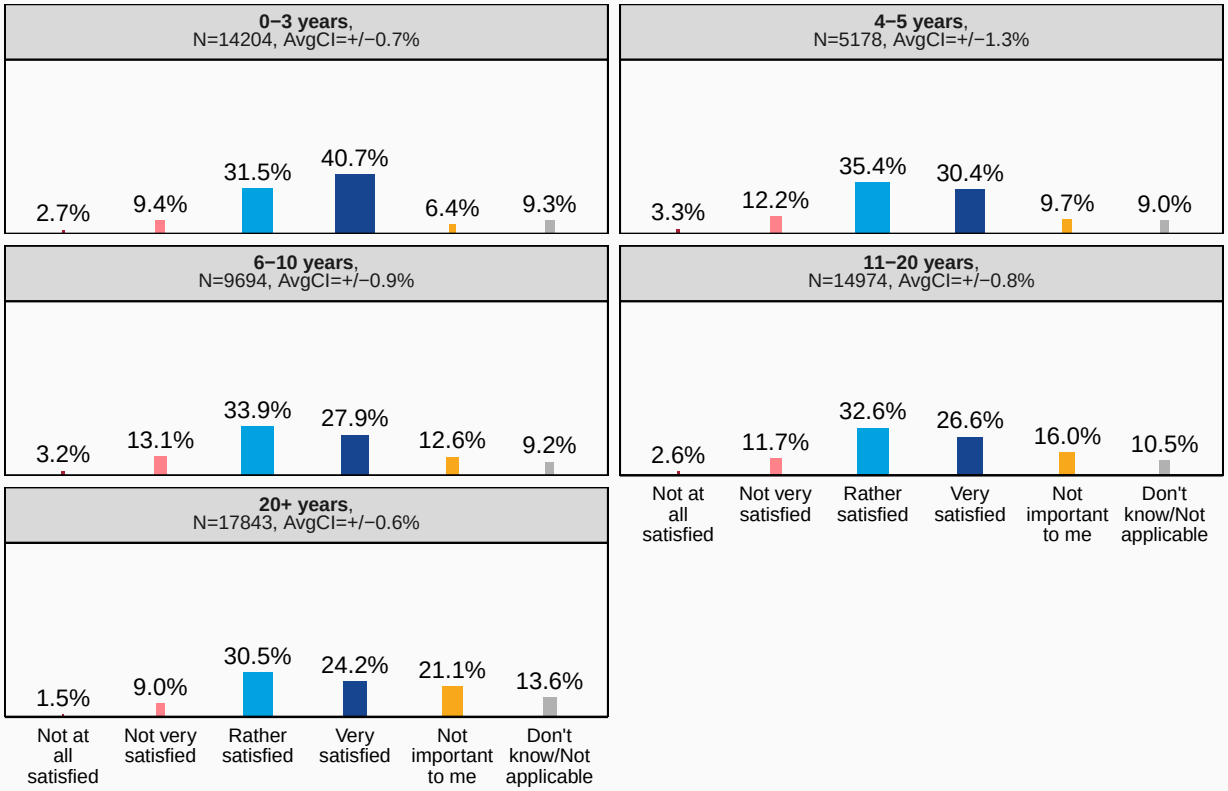
Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

Connect with existing professional contacts, By Age Group



Over the previous 12 months, how satisfied are you with your ability to connect with others in these ways through Rotary?

Connect with existing professional contacts, By Tenure

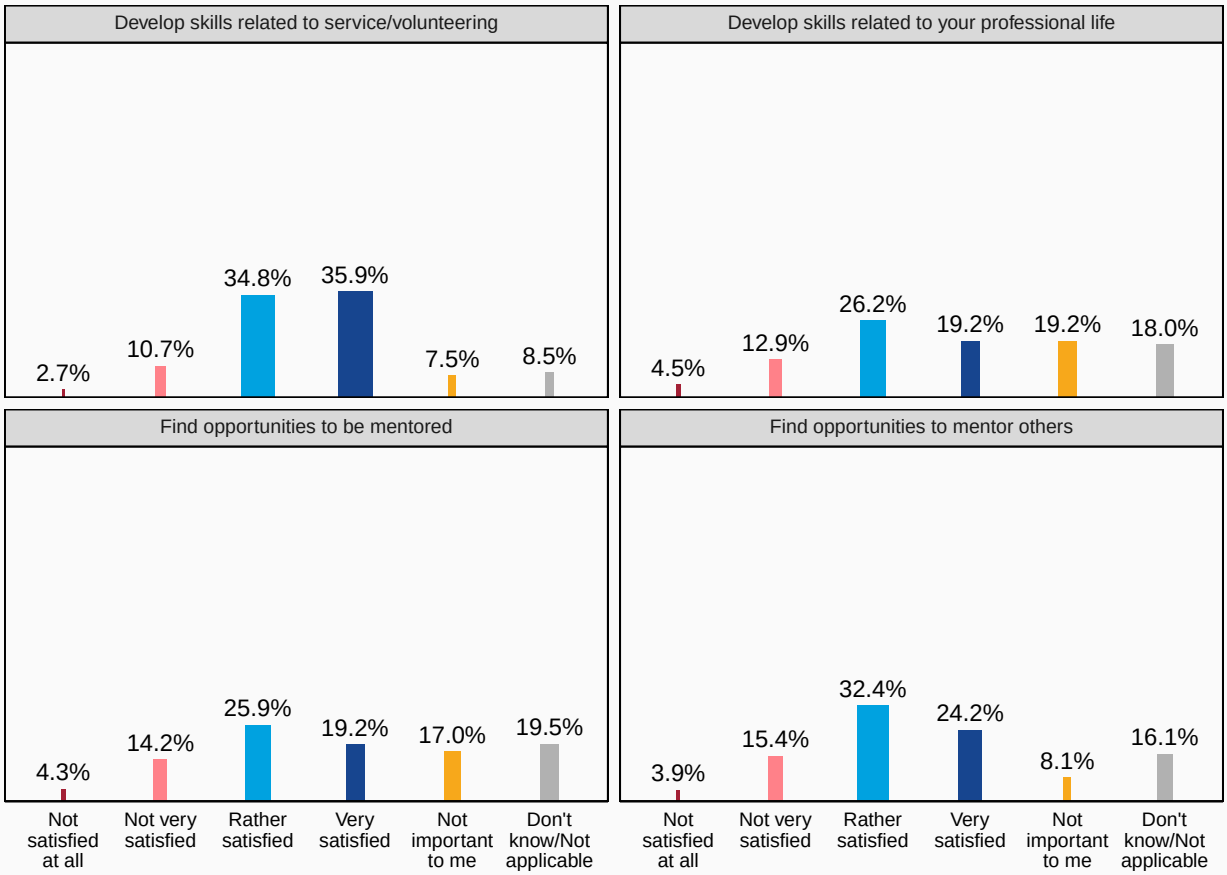


Use the box below to explain your answer or provide more detail (optional).

N=5766

Satisfaction - Other

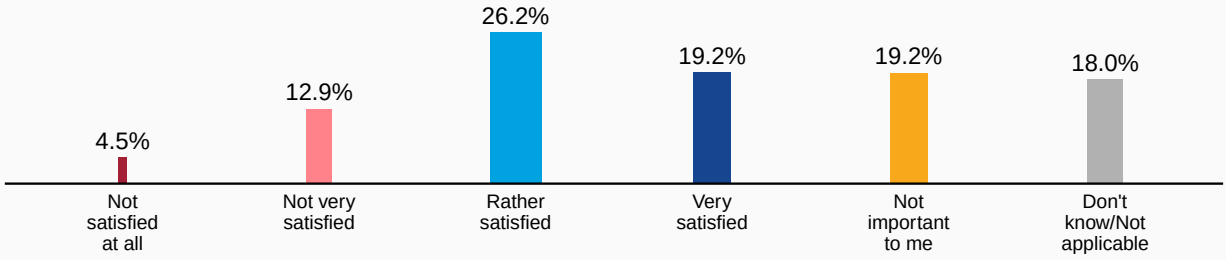
Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?



Develop professional skills

Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

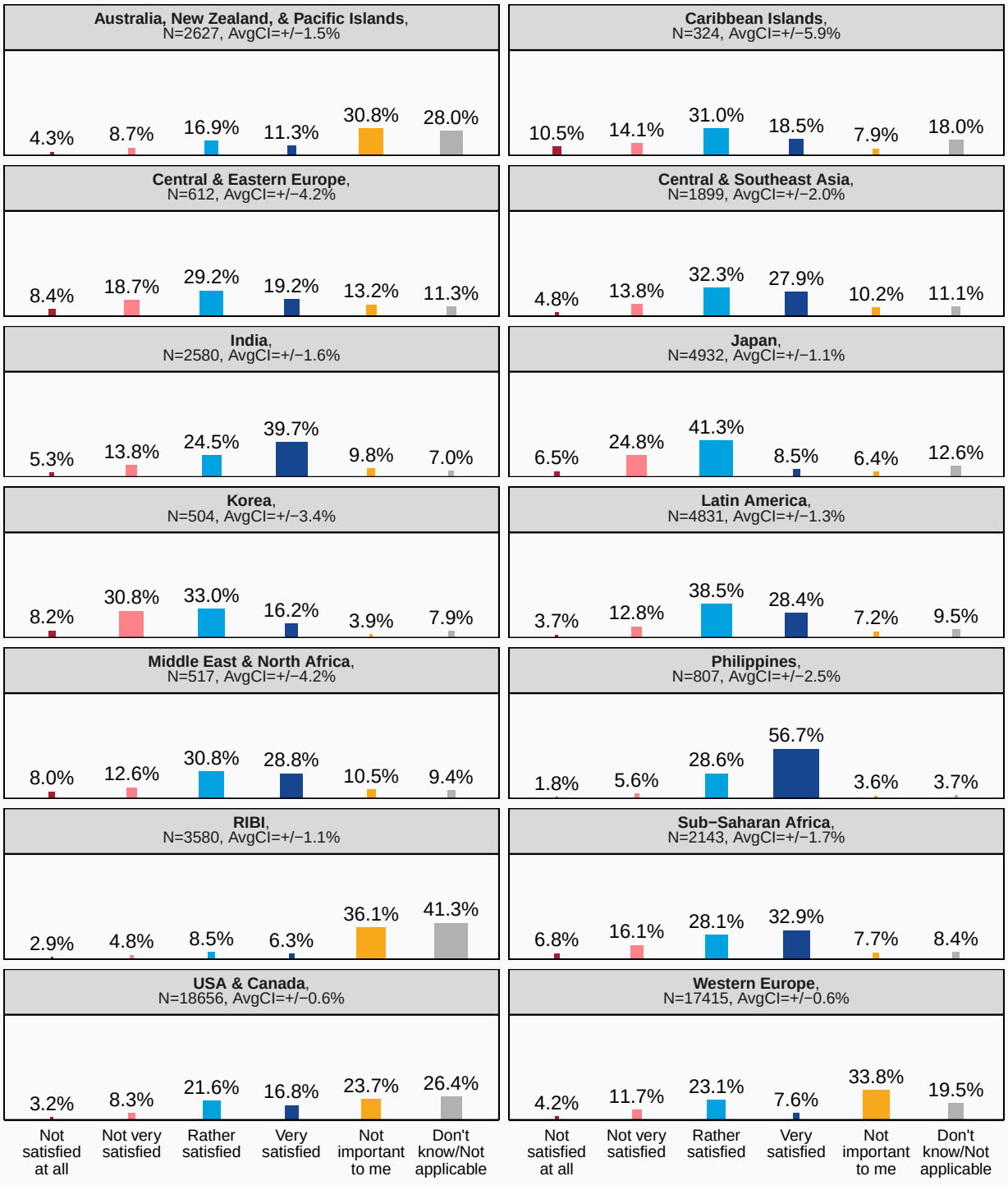
Develop skills related to your professional life, All Respondents



N=61427, AvgCI=+/−0.4%

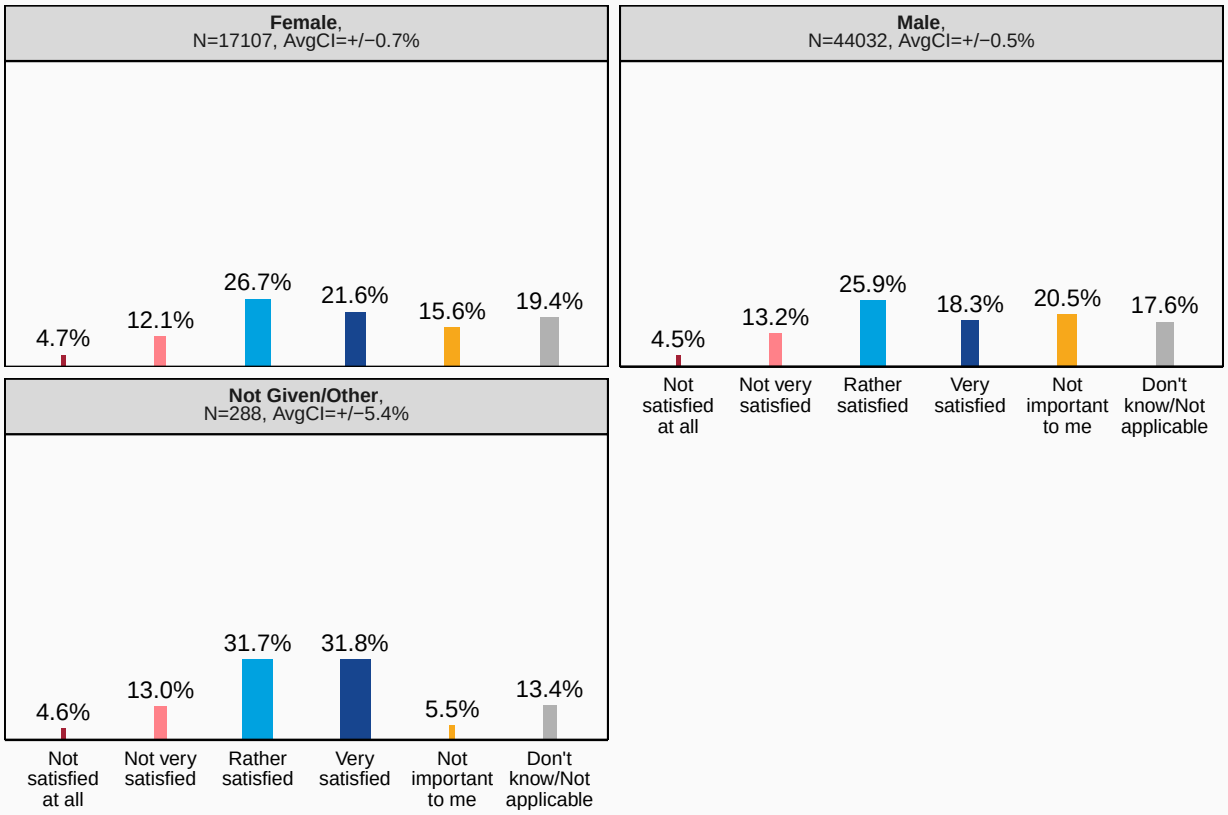
Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

Develop skills related to your professional life, By Region



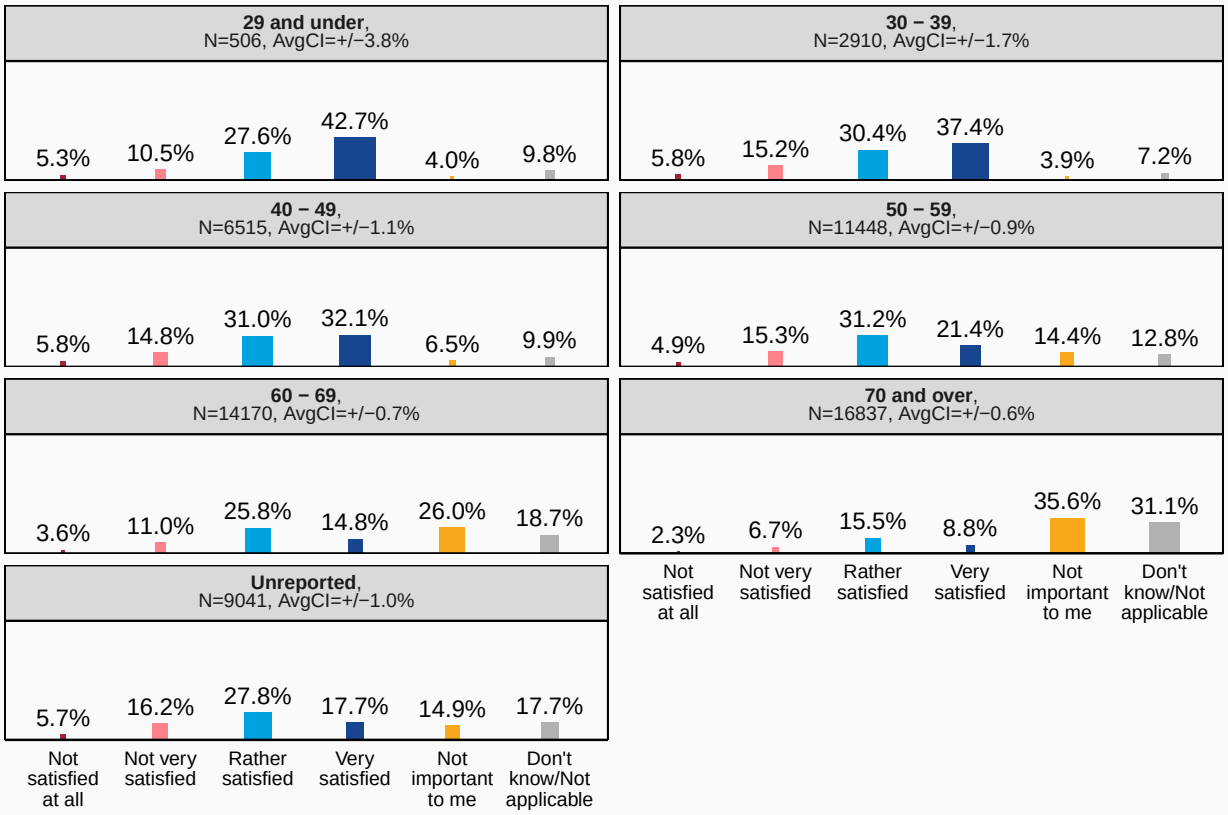
Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

Develop skills related to your professional life, By Gender



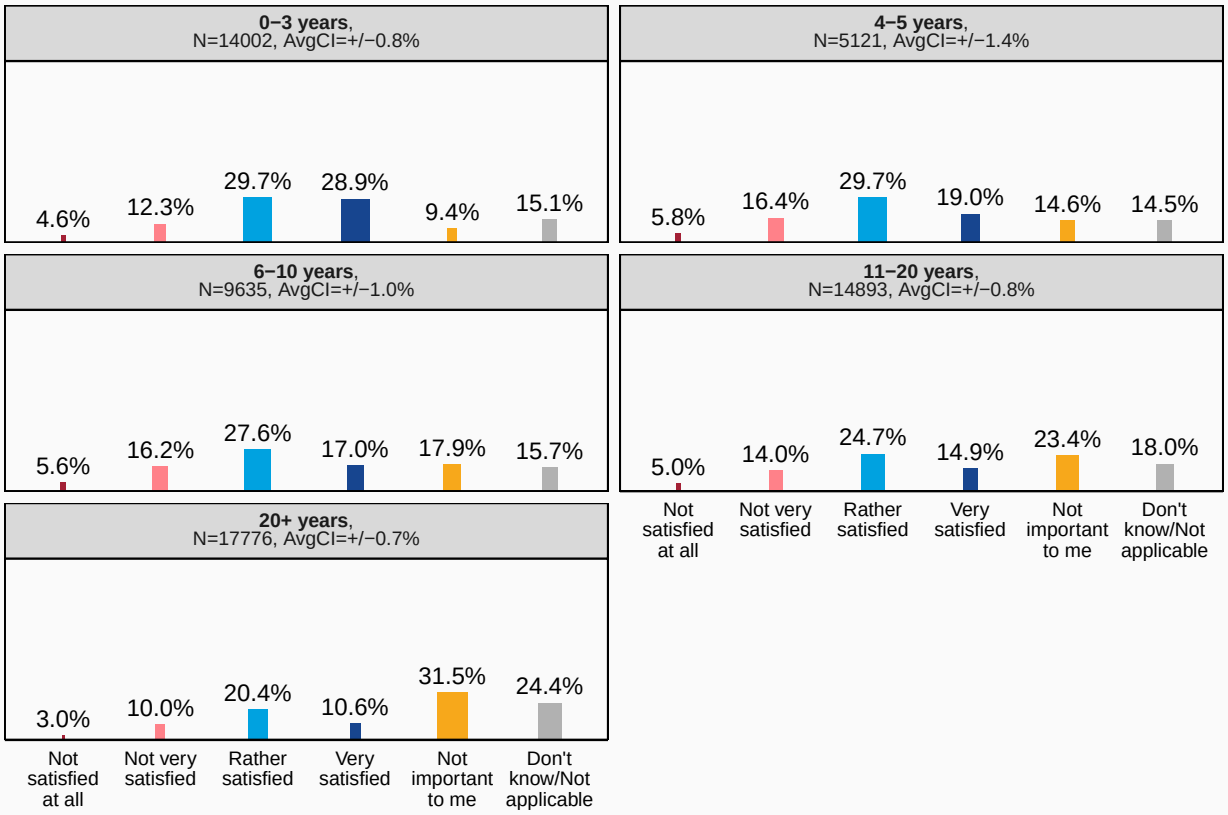
Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

Develop skills related to your professional life, By Age Group



Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

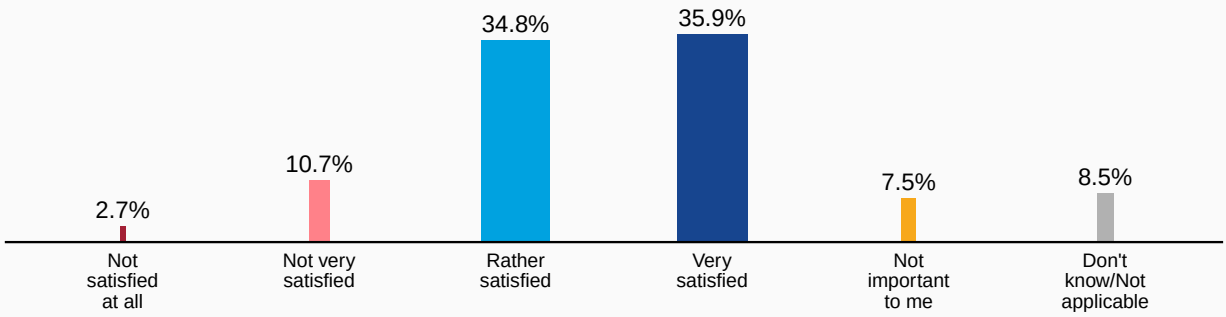
Develop skills related to your professional life, By Tenure



Develop skills related to service/volunteering

Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

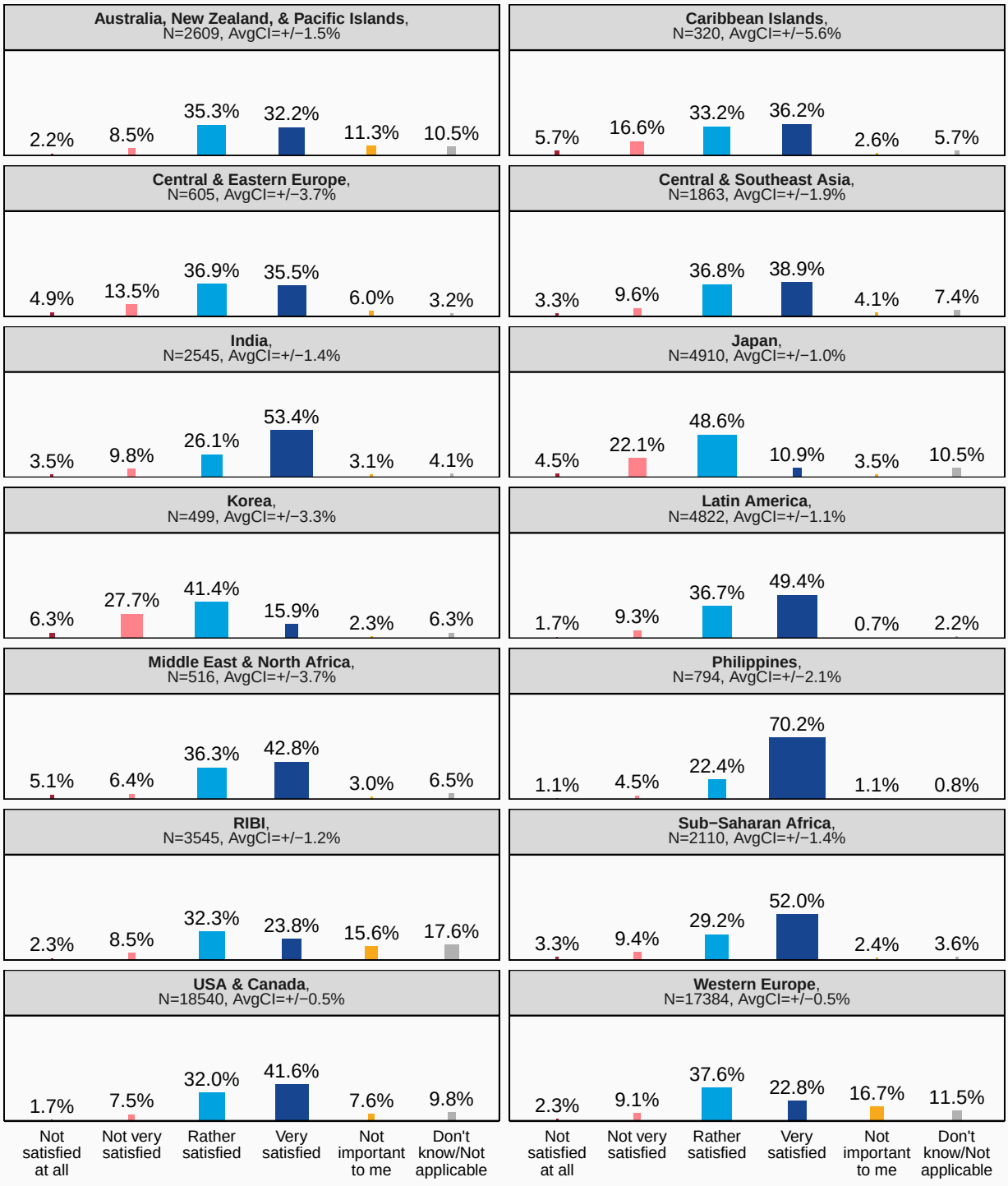
Develop skills related to service/volunteering, All Respondents



N=61062, AvgCI=+/−0.4%

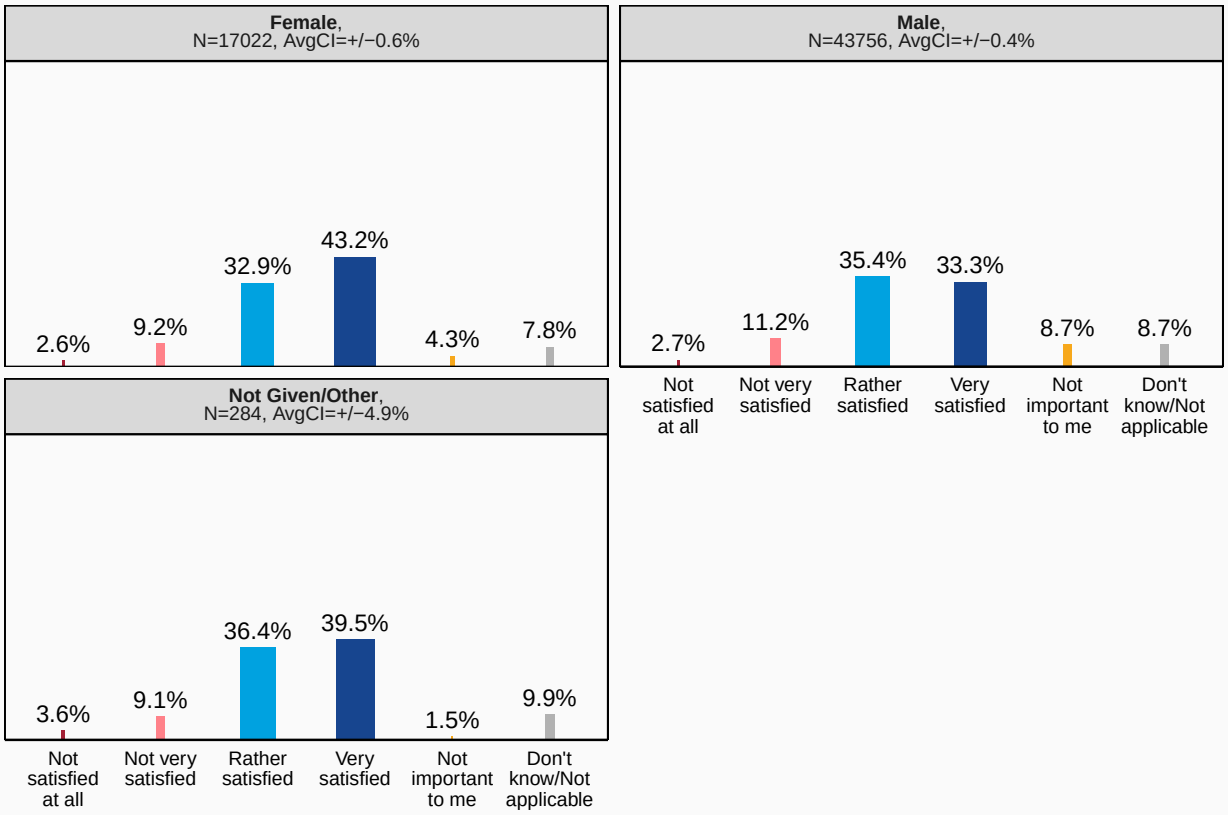
Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

Develop skills related to service/volunteering, By Region



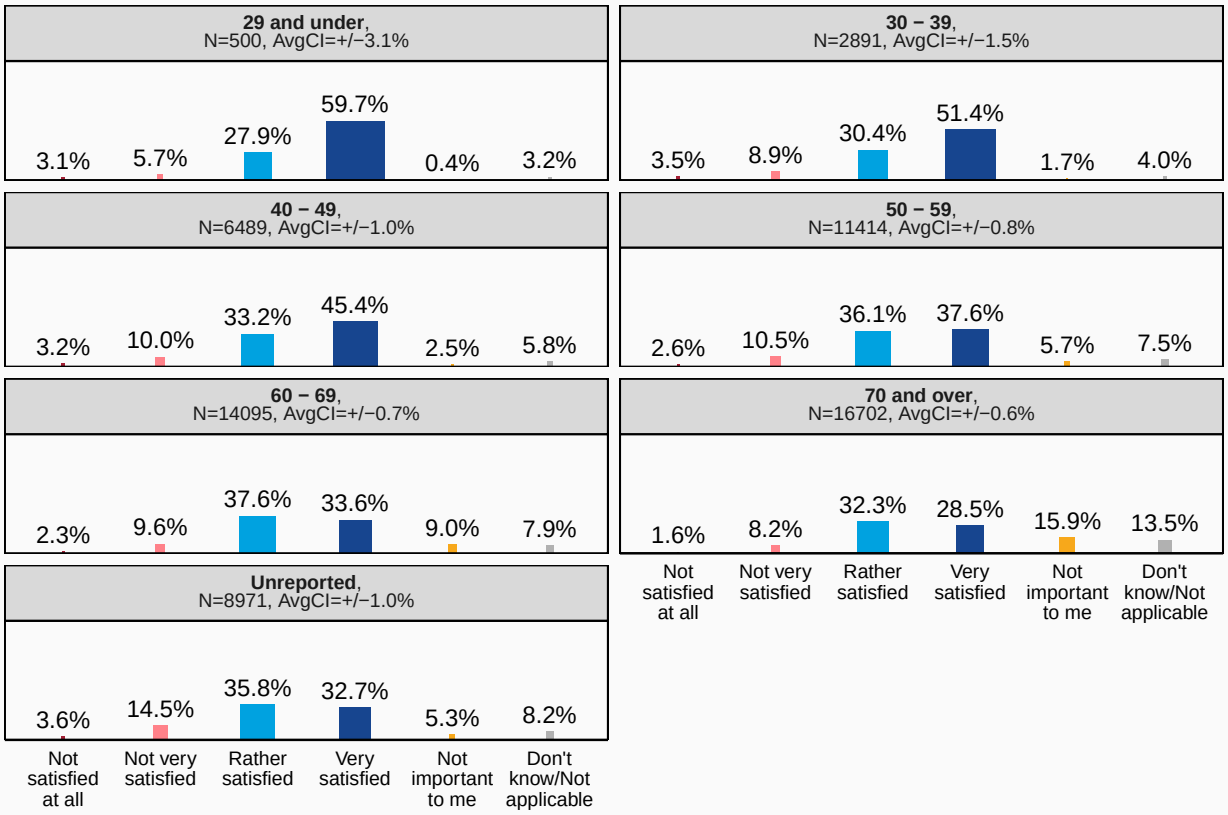
Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

Develop skills related to service/volunteering, By Gender



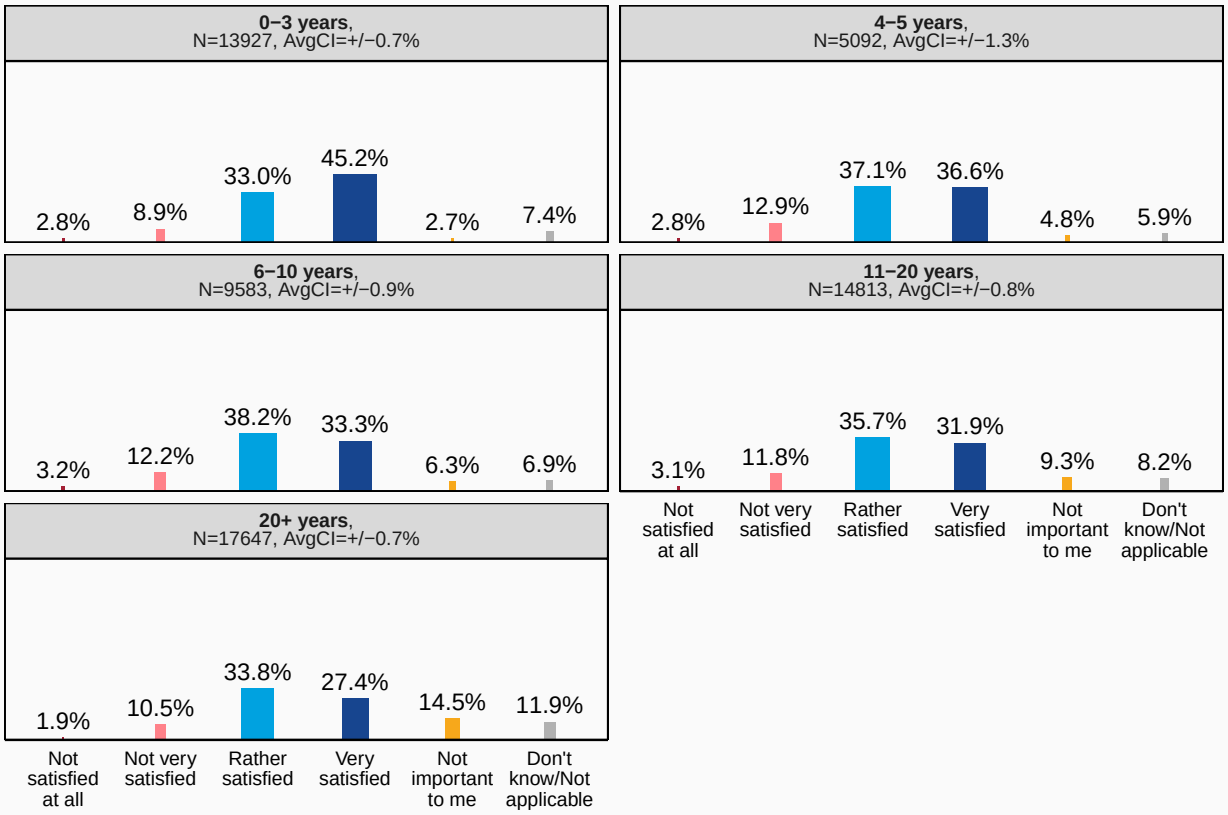
Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

Develop skills related to service/volunteering, By Age Group



Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

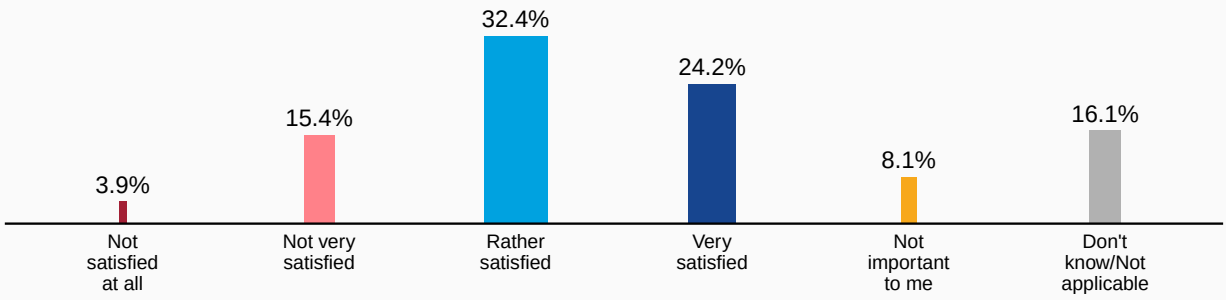
Develop skills related to service/volunteering, By Tenure



Opportunities to mentor others

Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

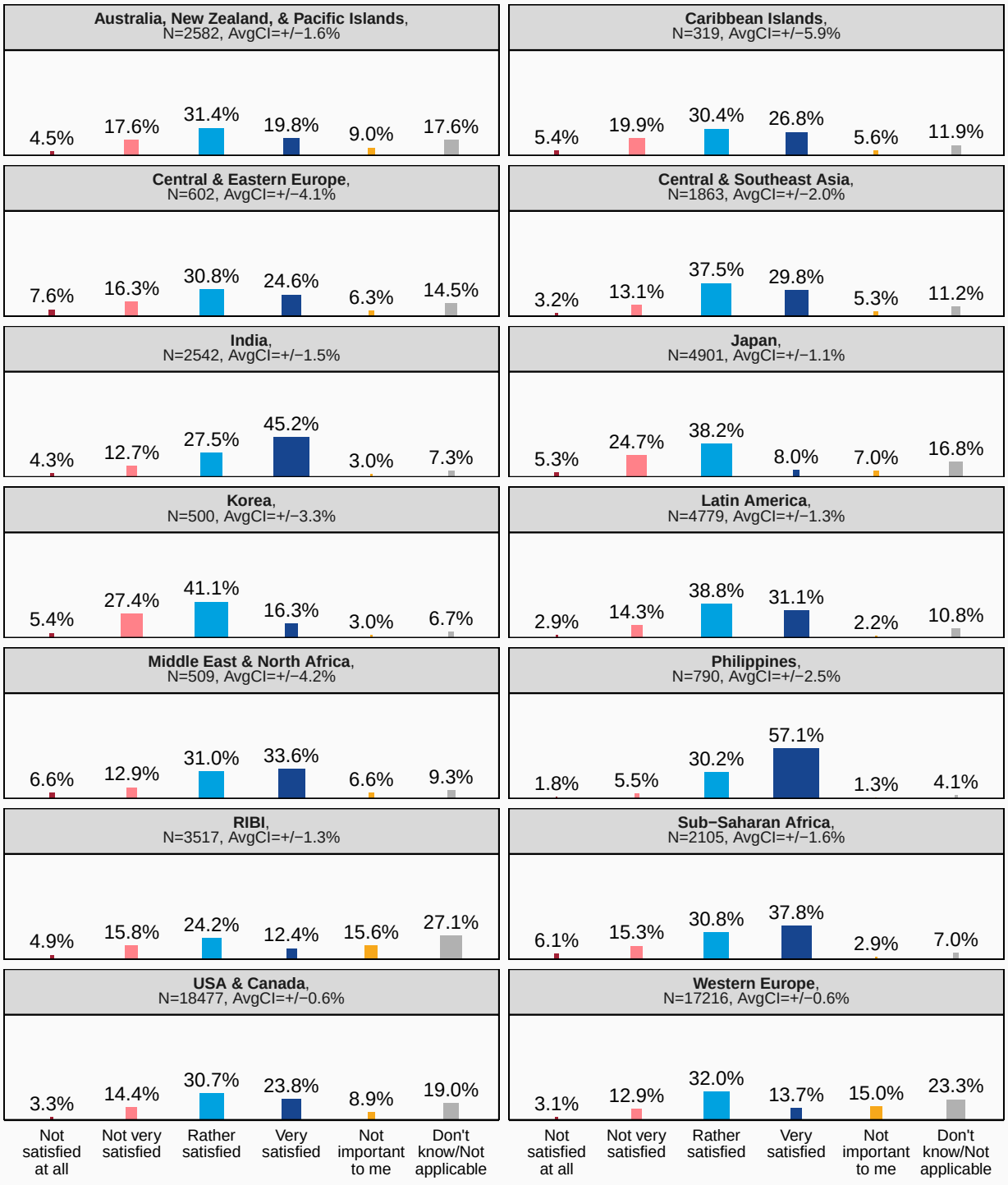
Find opportunities to mentor others, All Respondents



N=60702, AvgCI=+/−0.4%

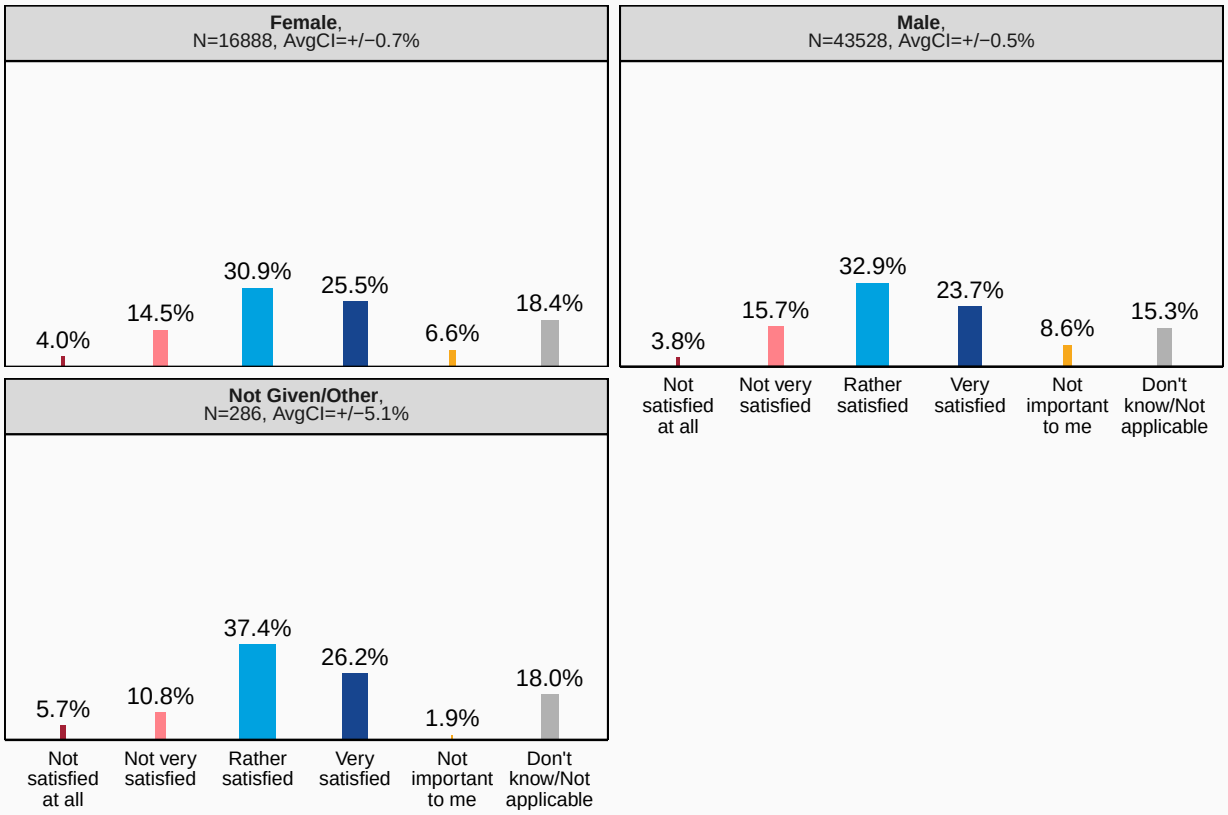
Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

Find opportunities to mentor others, By Region



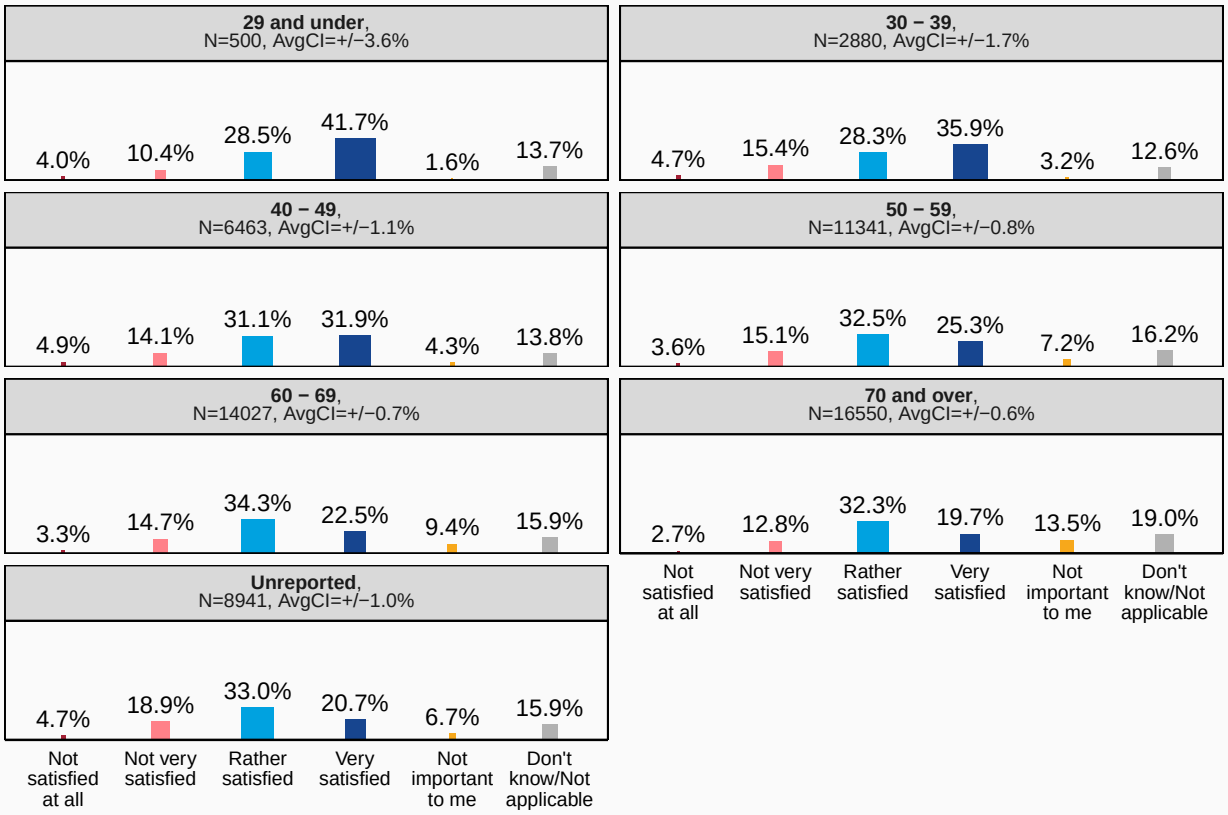
Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

Find opportunities to mentor others, By Gender



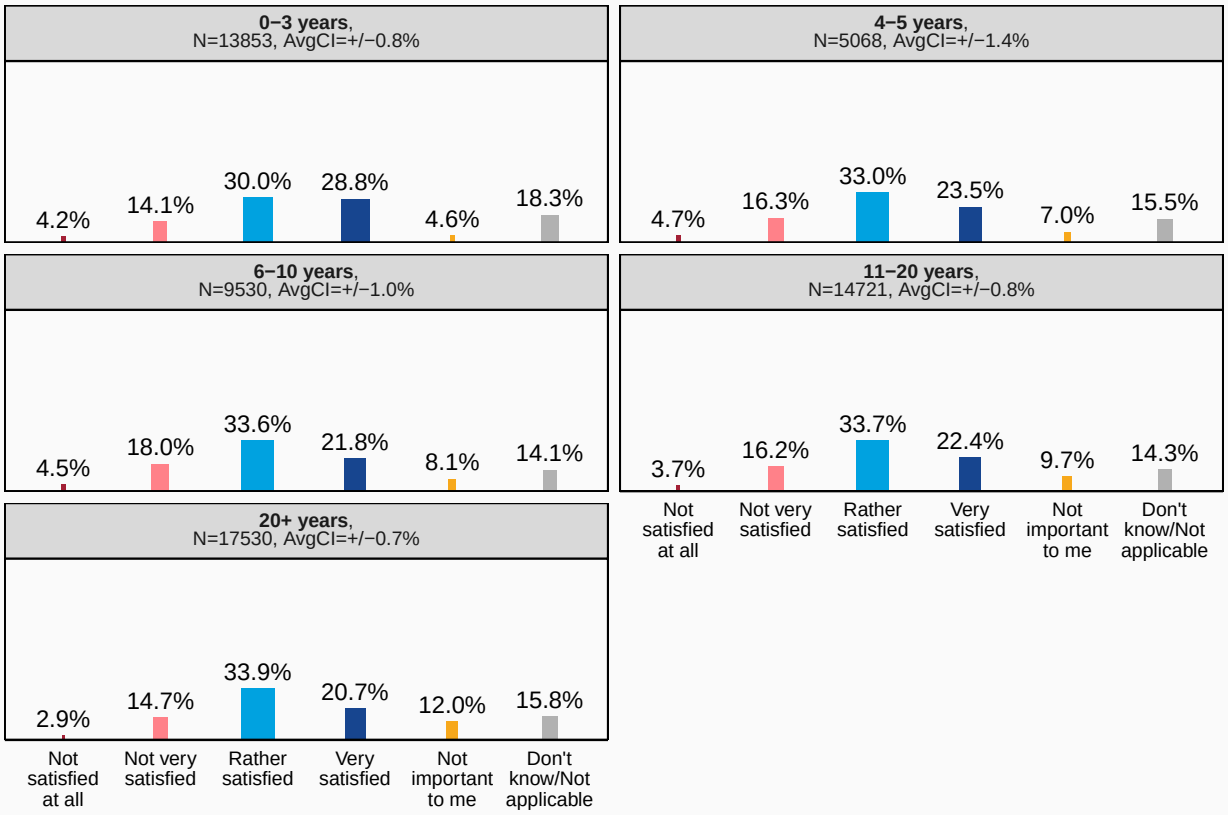
Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

Find opportunities to mentor others, By Age Group



Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

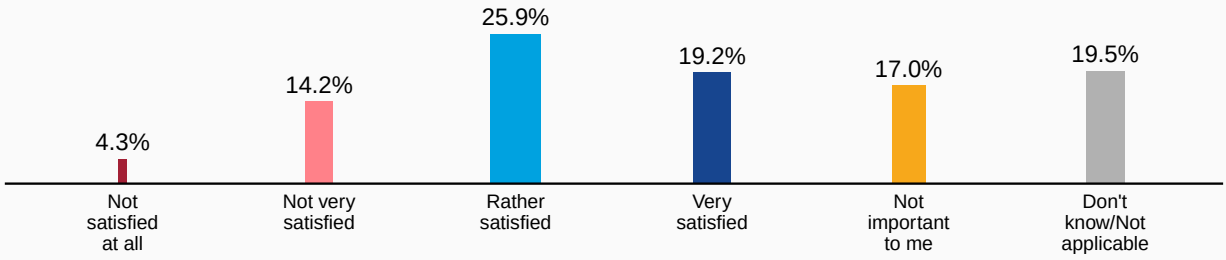
Find opportunities to mentor others, By Tenure



Opportunities to be mentored

Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

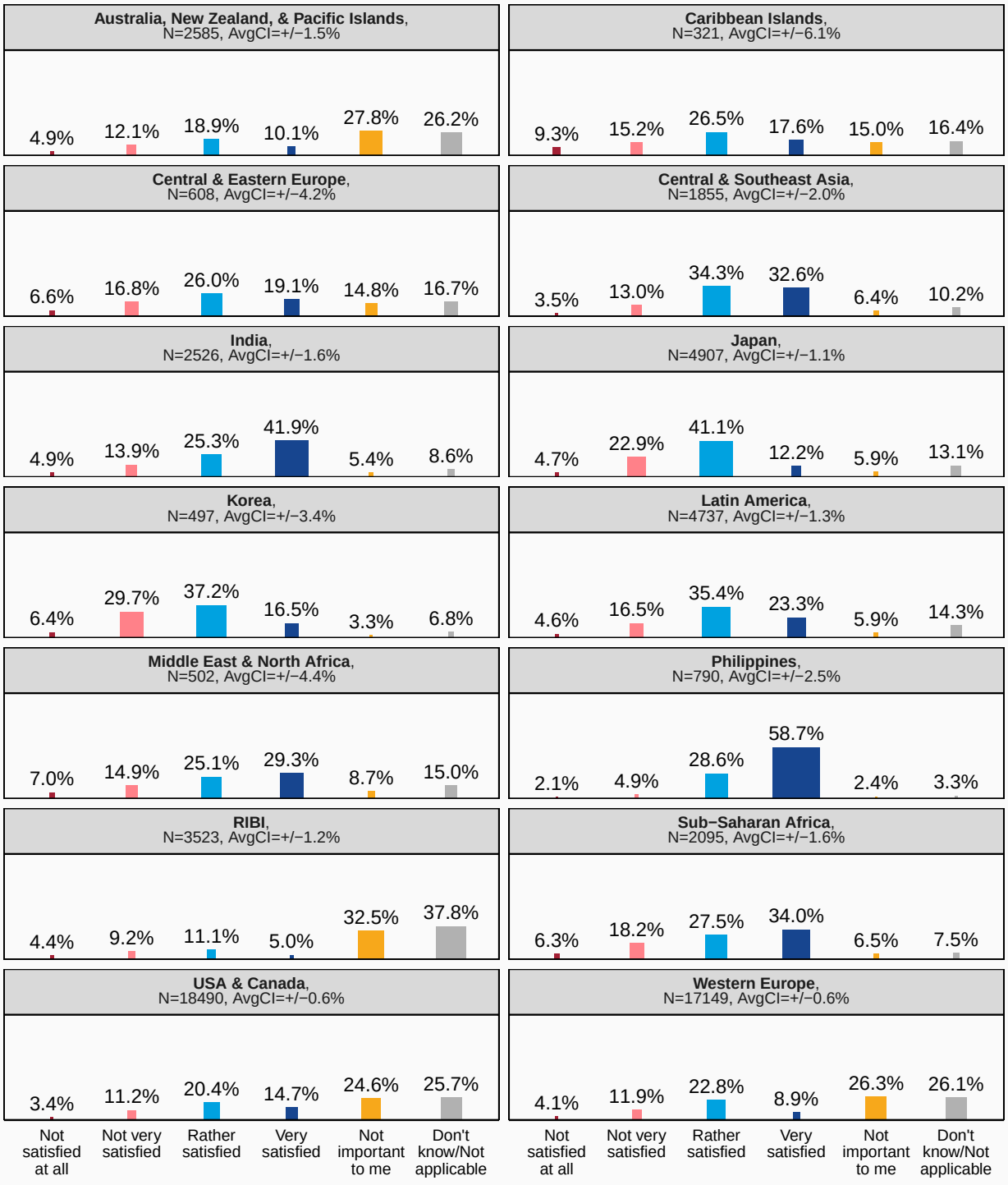
Find opportunities to be mentored, All Respondents



N=60585, AvgCI=+/−0.4%

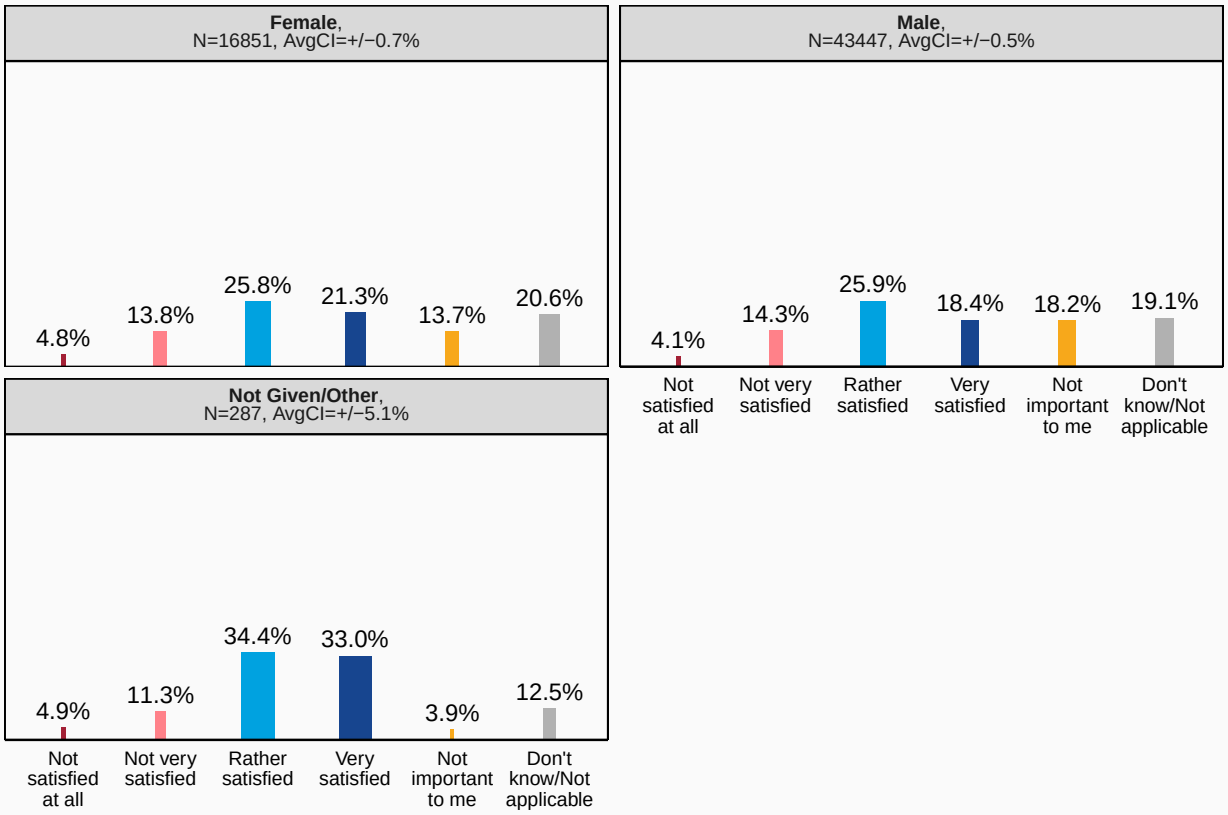
Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

Find opportunities to be mentored, By Region



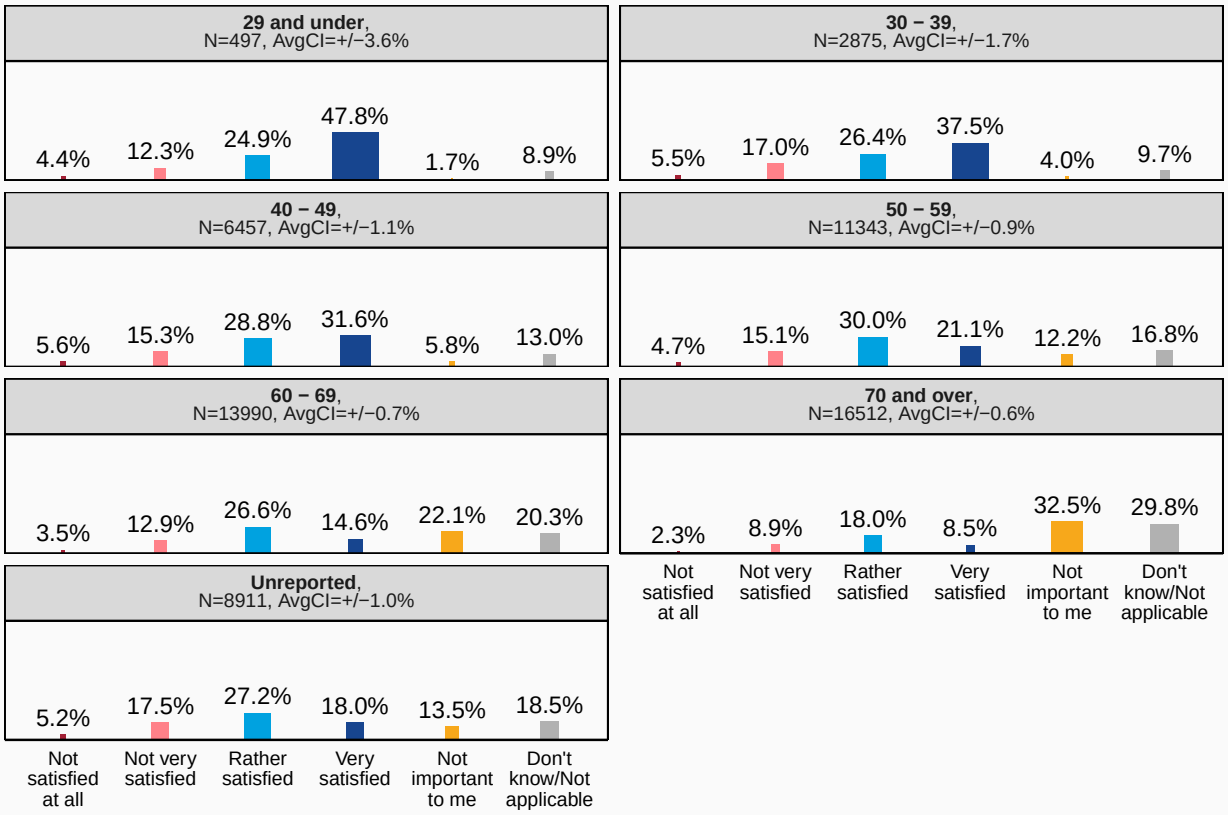
Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

Find opportunities to be mentored, By Gender



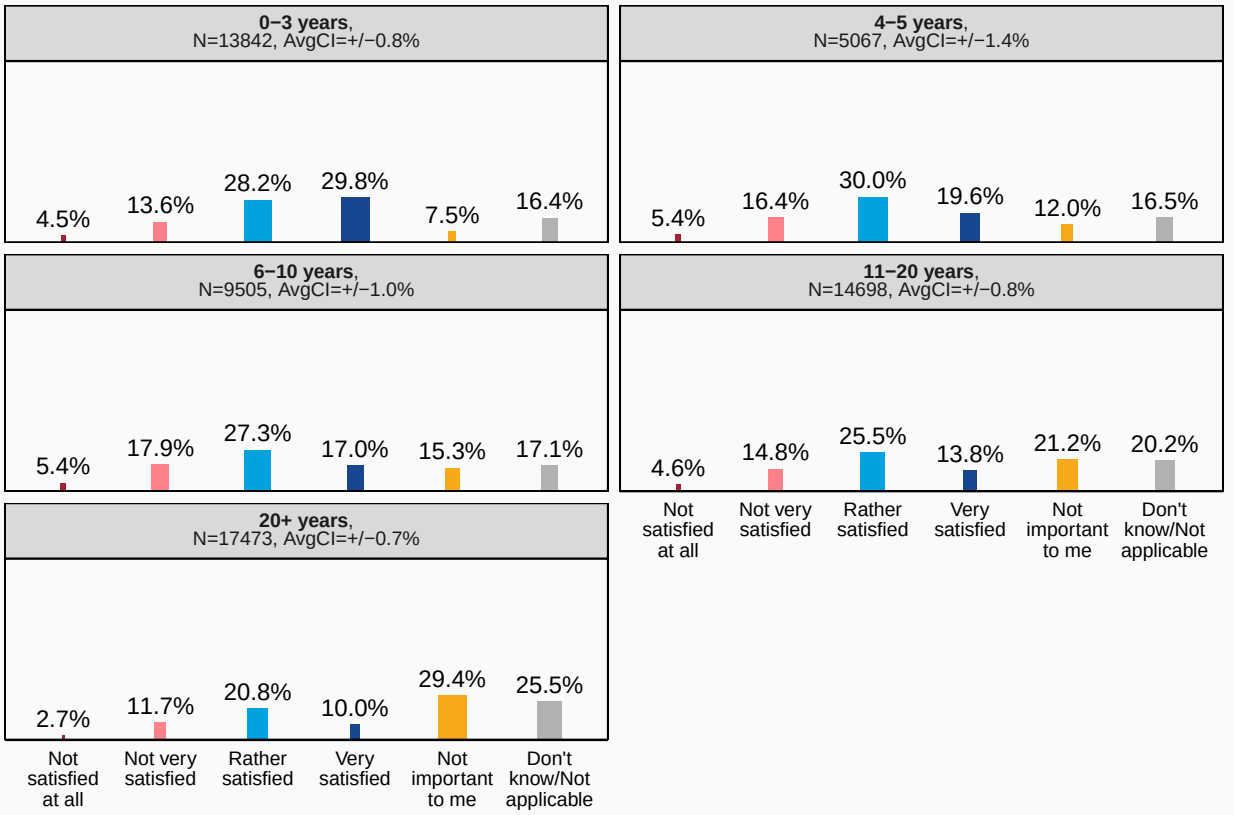
Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

Find opportunities to be mentored, By Age Group



Over the previous 12 months, how satisfied were you with your ability to do the following through Rotary?

Find opportunities to be mentored, By Tenure

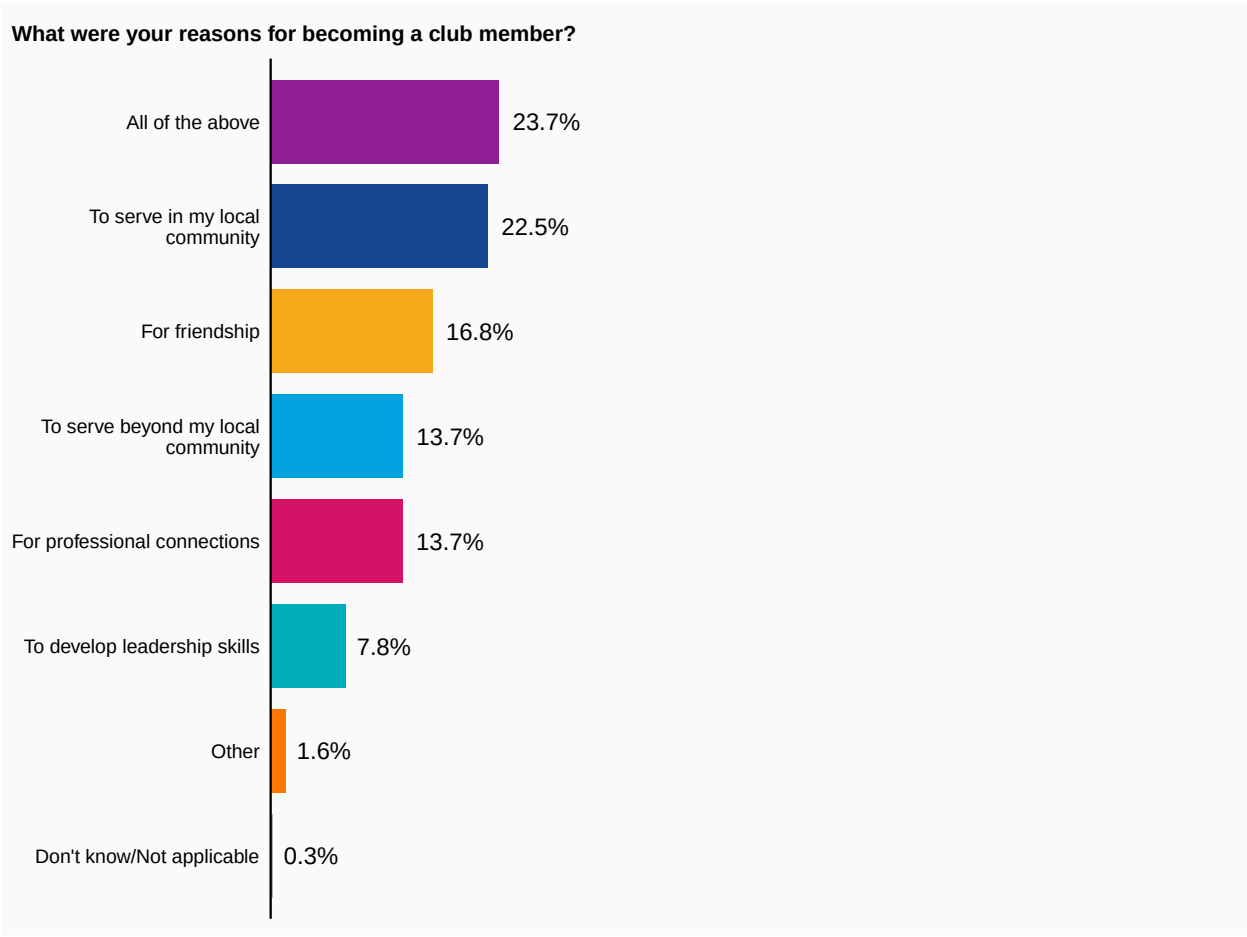


Word cloud of text responses

Use the box below to explain your answer or provide more detail (optional).

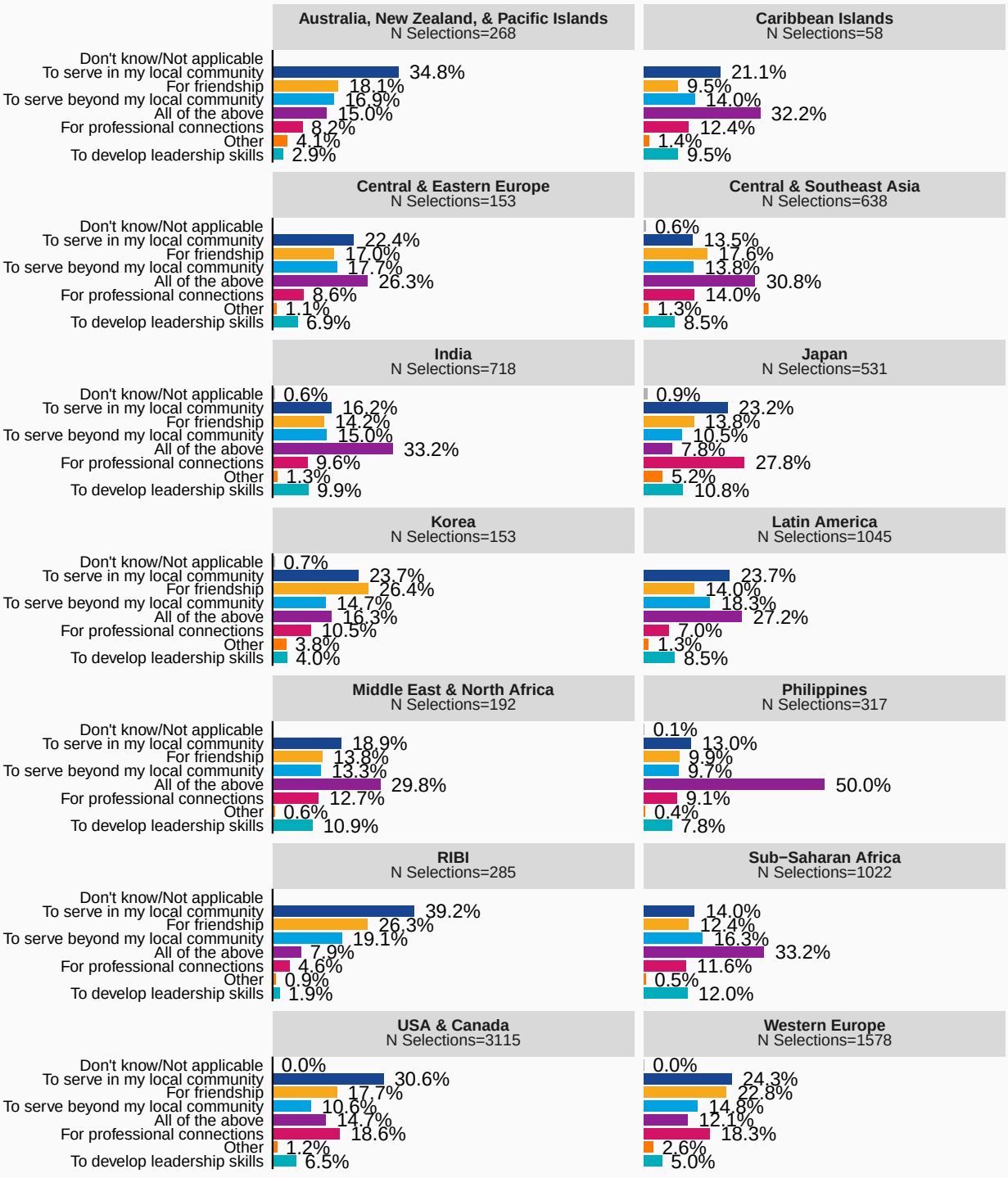
N=4150

Why New Rotarians Join



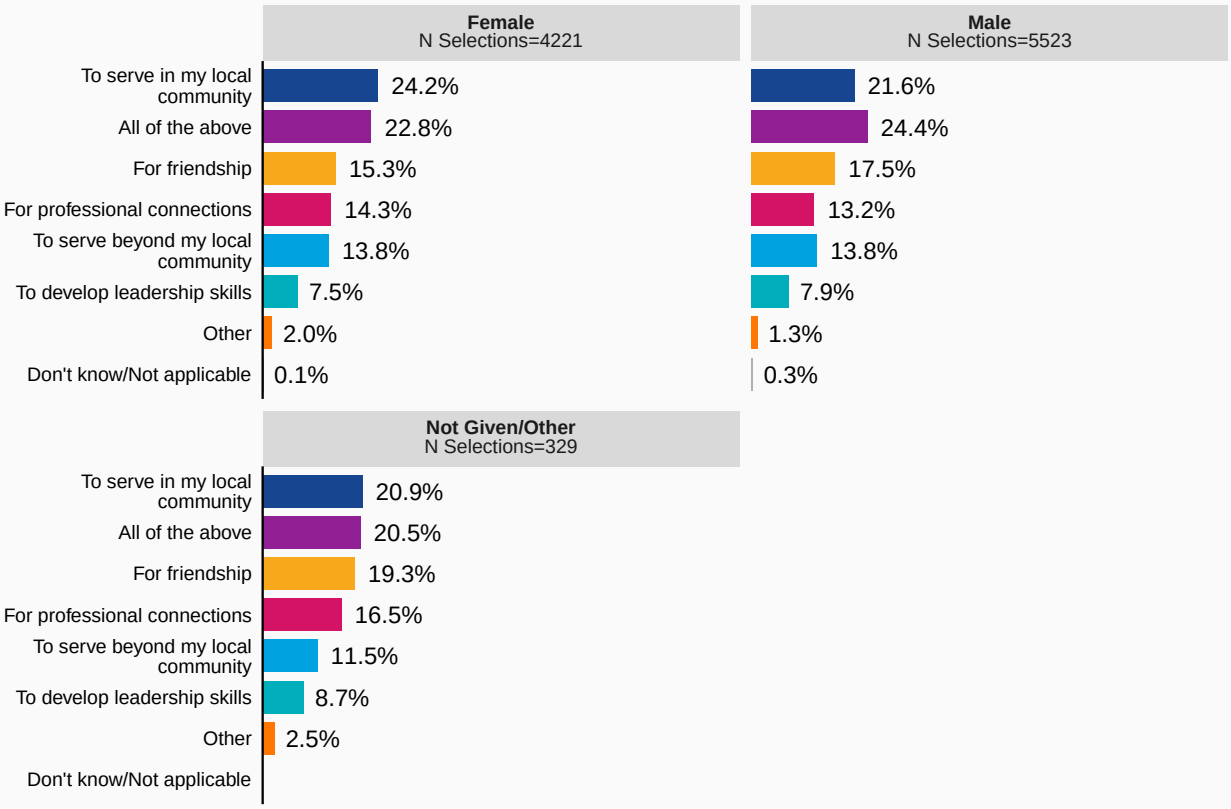
What were your reasons for becoming a club member?

By Region



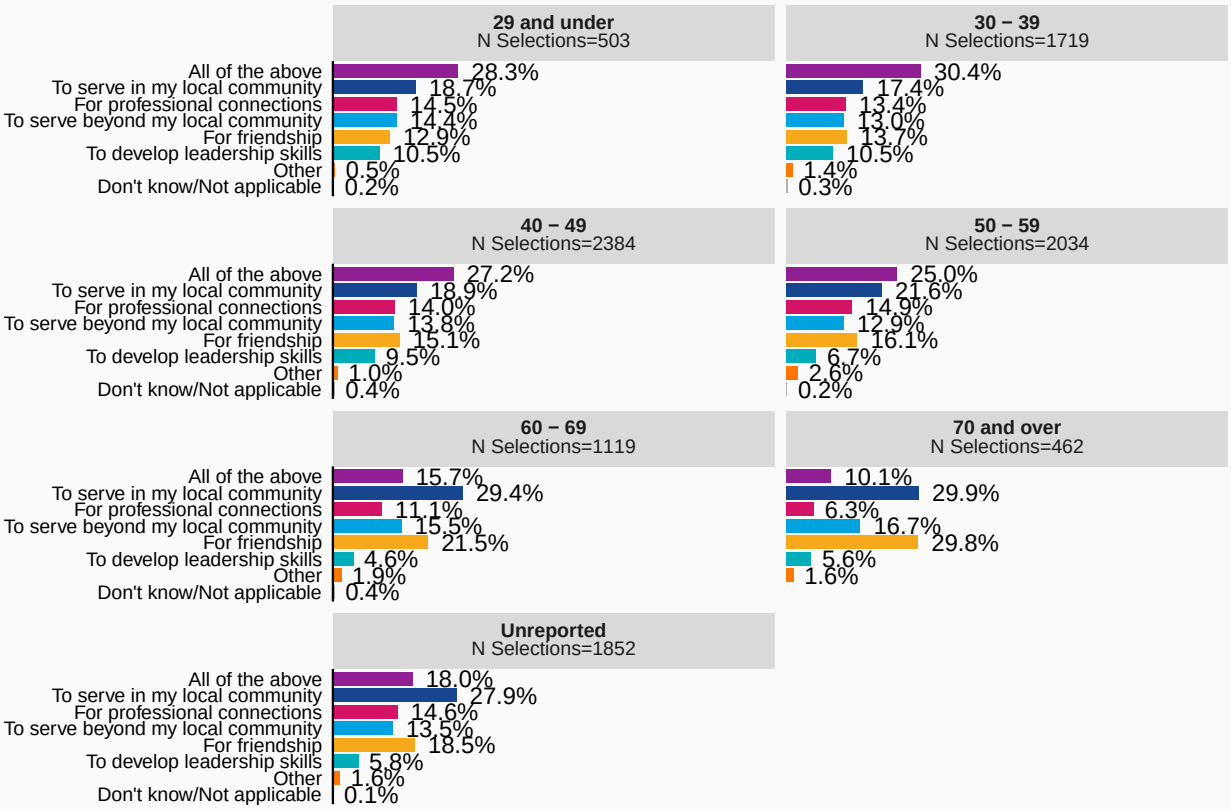
What were your reasons for becoming a club member?

By Gender



What were your reasons for becoming a club member?

By Age

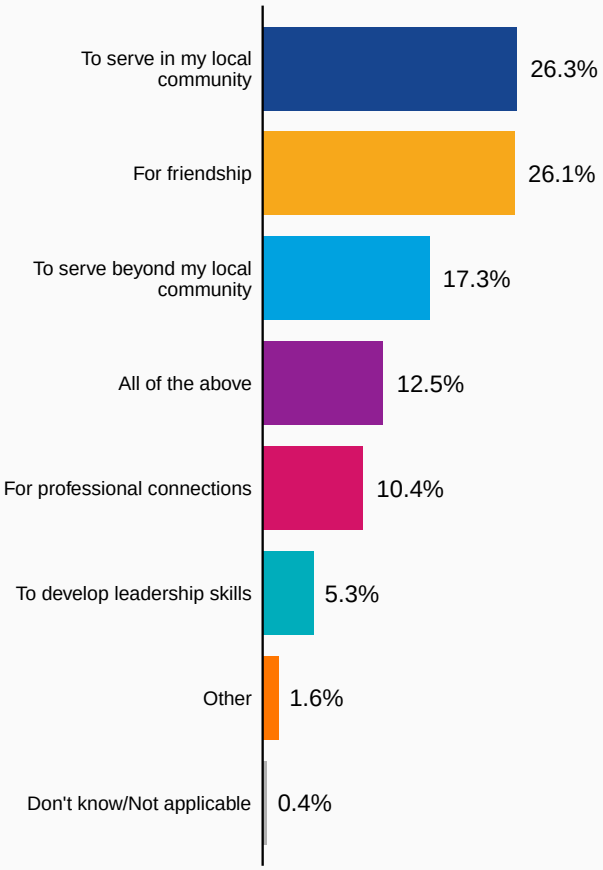


Use the box below to explain your answer or provide more detail (optional).

N=584

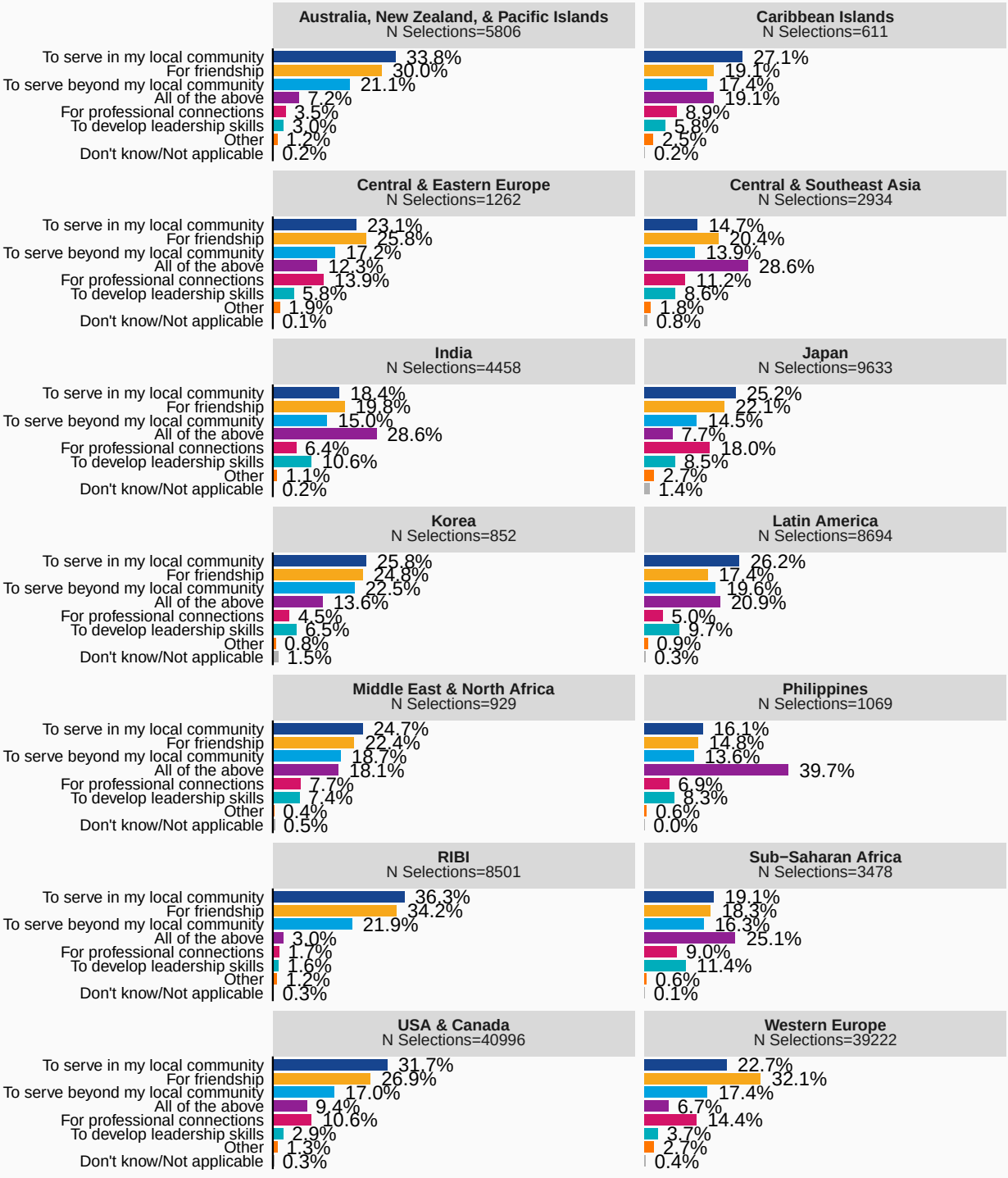
Why Rotarians Stay

Which of these factors are reasons you remain a club member?



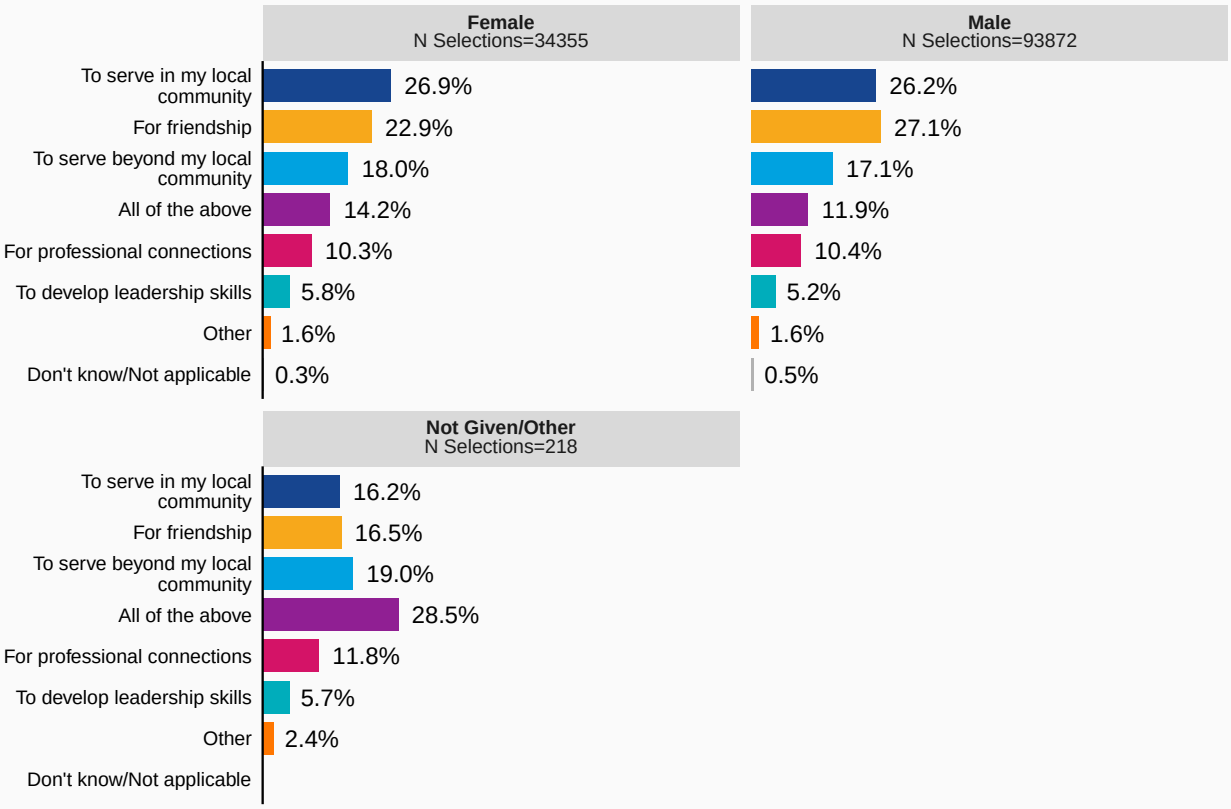
Which of these factors are reasons you remain a club member?

By region



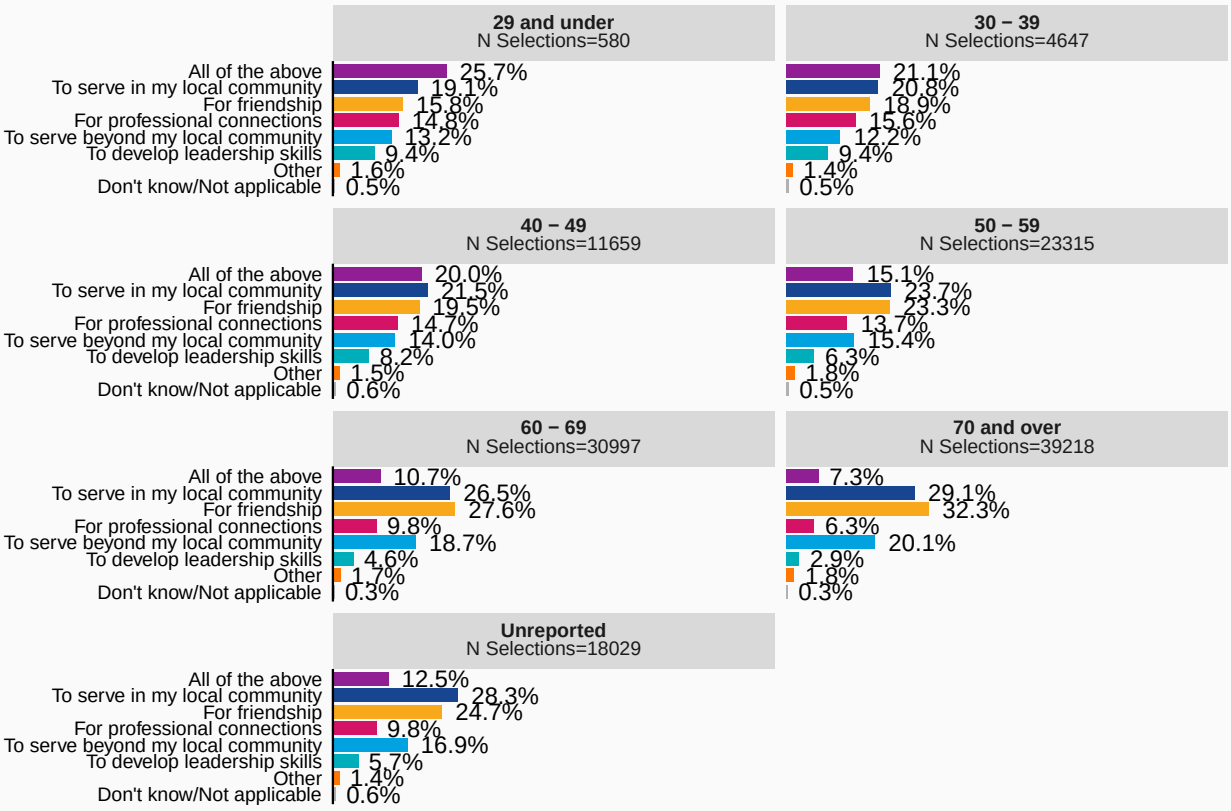
Which of these factors are reasons you remain a club member?

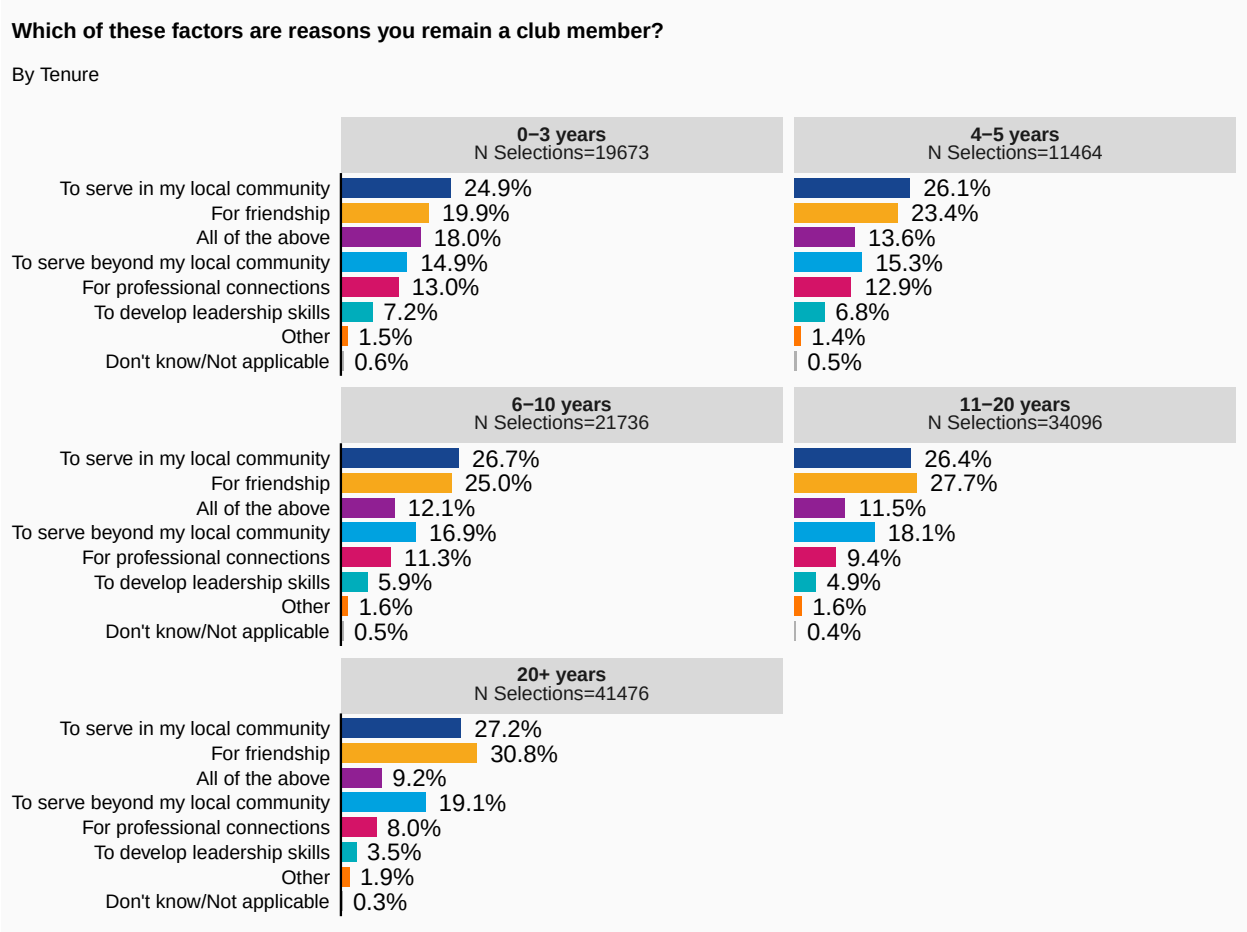
By Gender



Which of these factors are reasons you remain a club member?

By Age



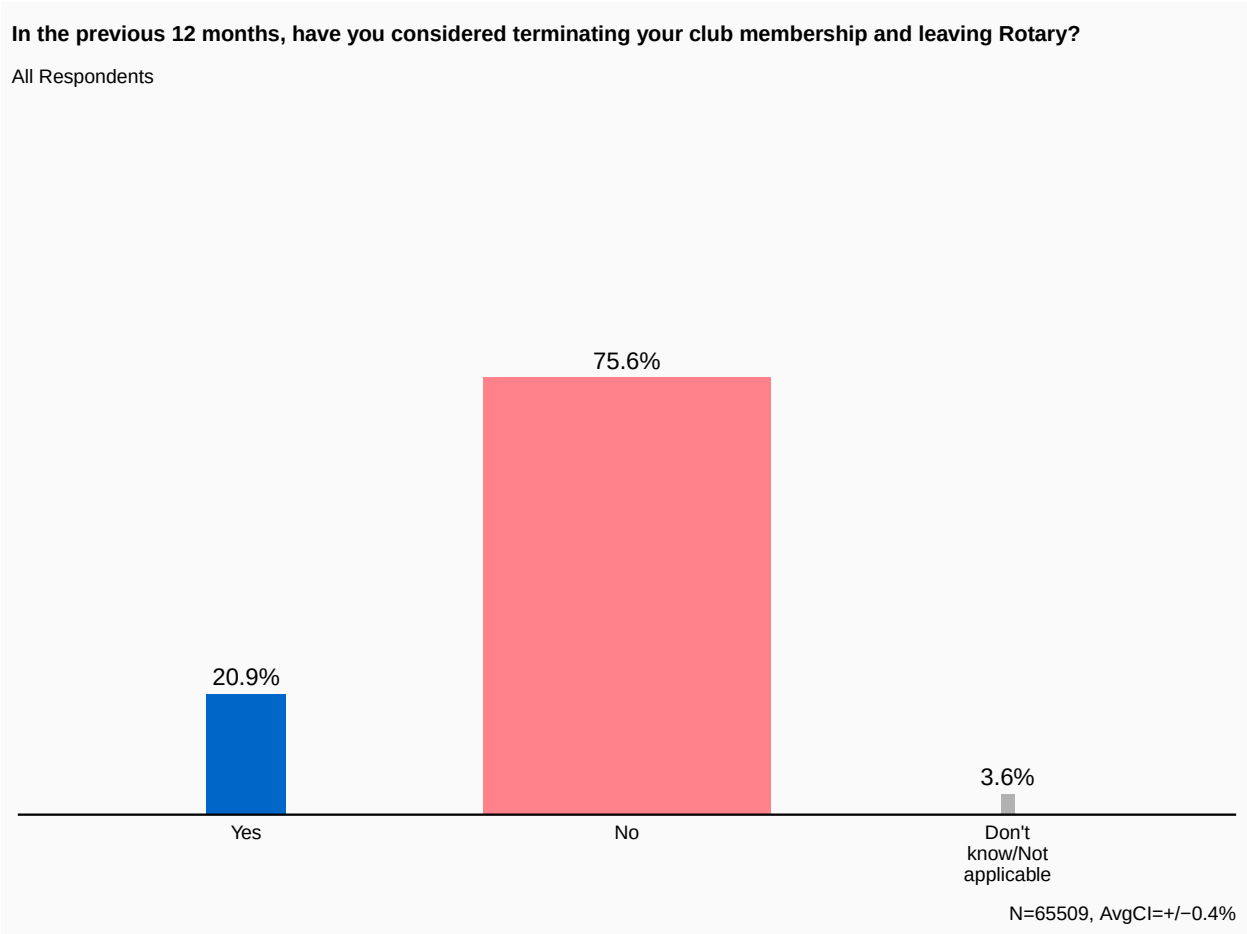


Word cloud of text responses

Use the box below to explain your answer or provide more detail (optional).

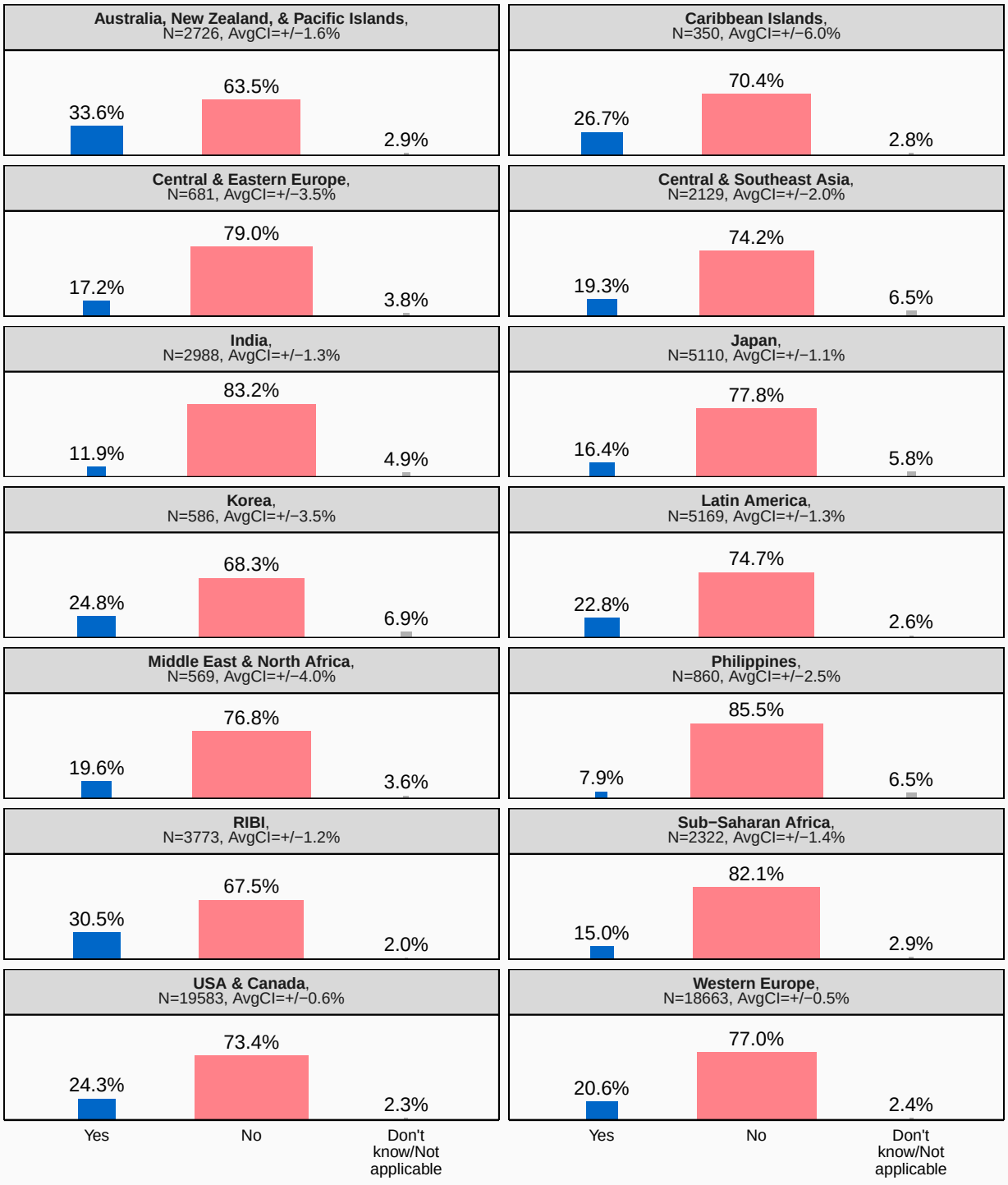
N=8515

How many Rotarians are thinking of terminating membership?



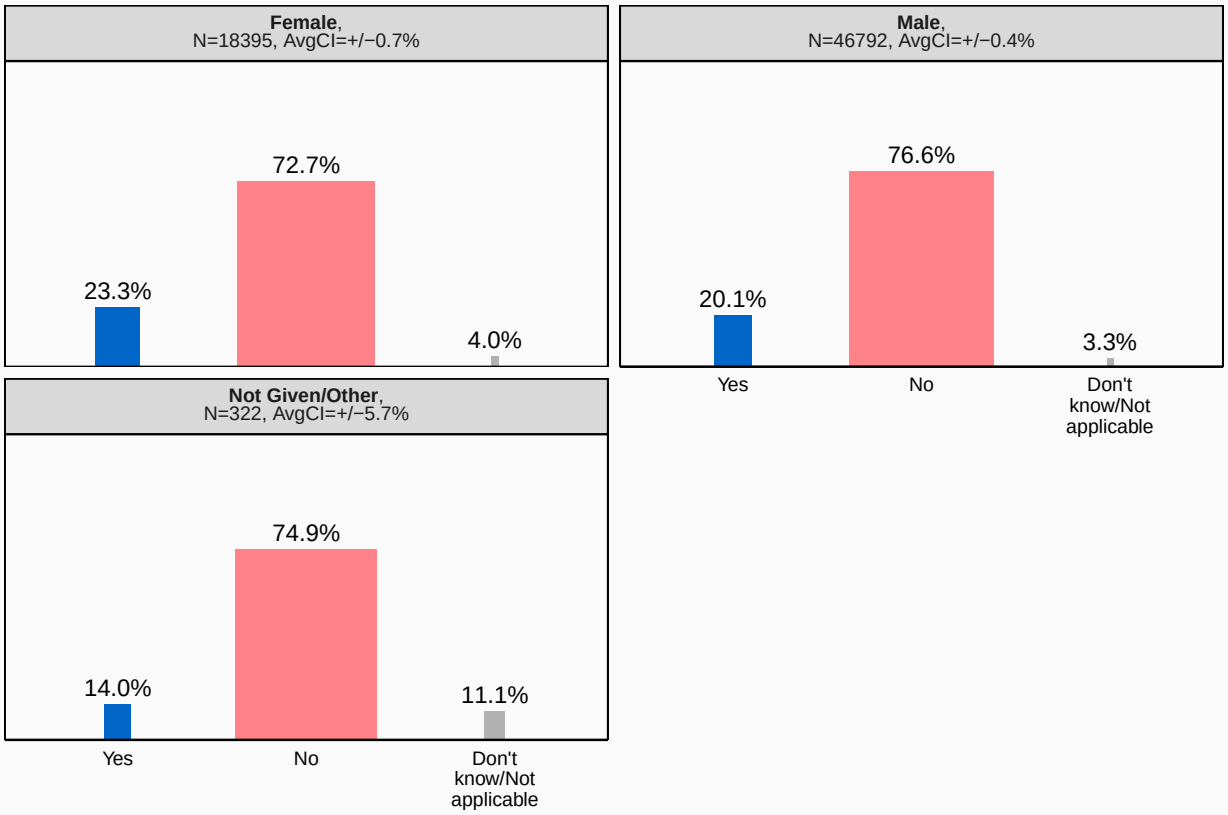
In the previous 12 months, have you considered terminating your club membership and leaving Rotary?

By Region



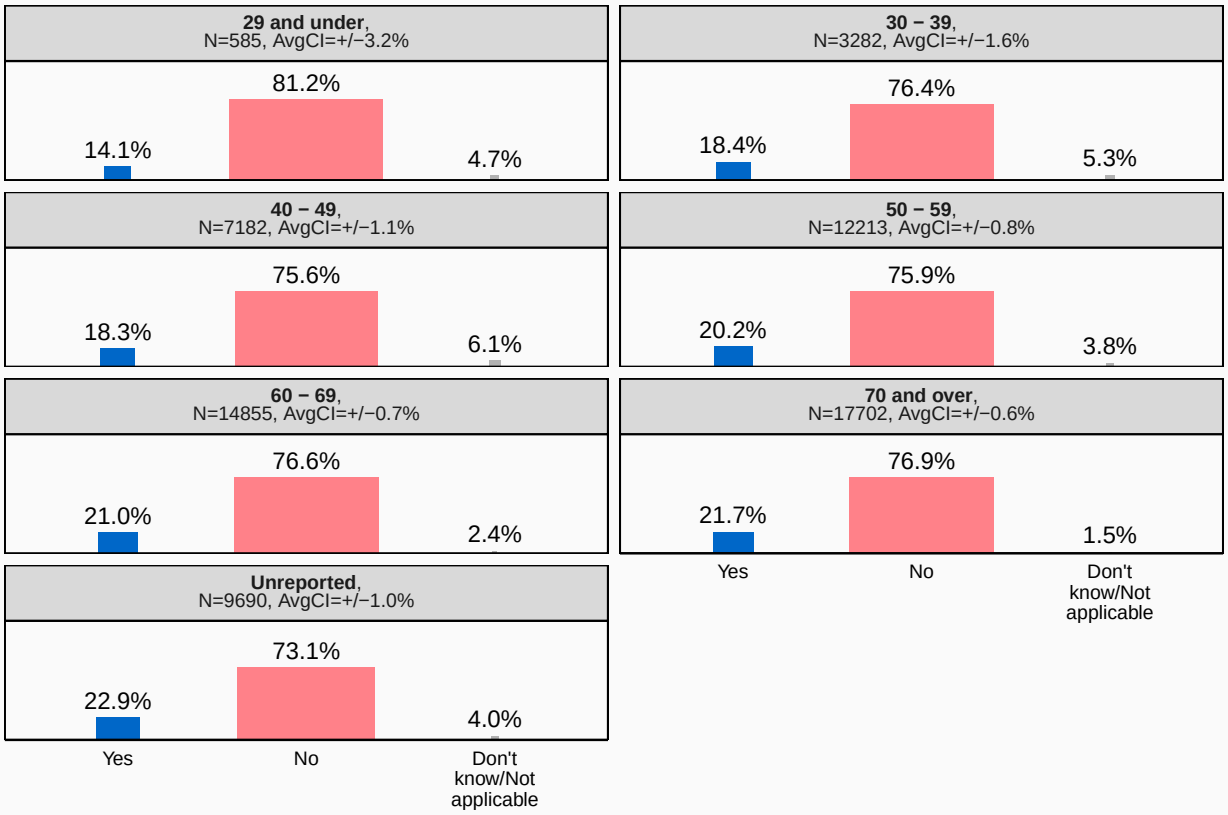
In the previous 12 months, have you considered terminating your club membership and leaving Rotary?

By Gender



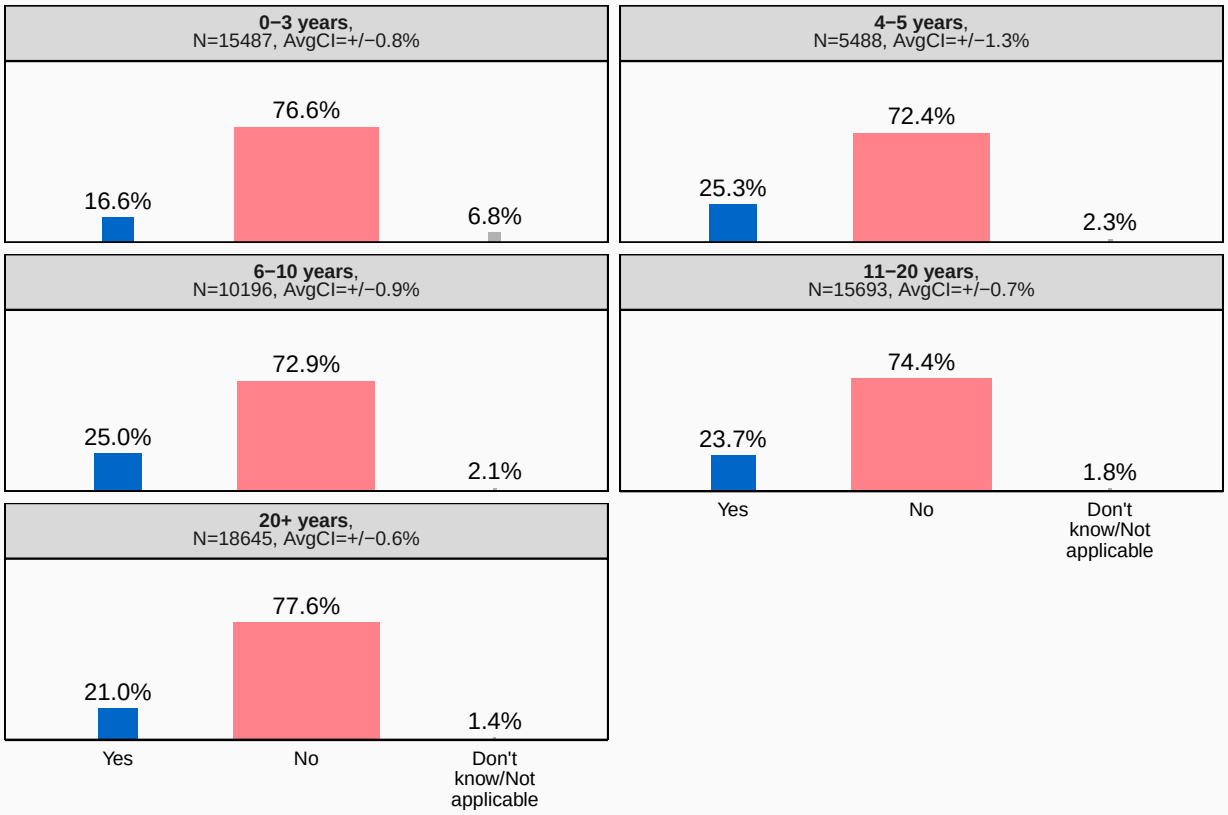
In the previous 12 months, have you considered terminating your club membership and leaving Rotary?

By Age Group

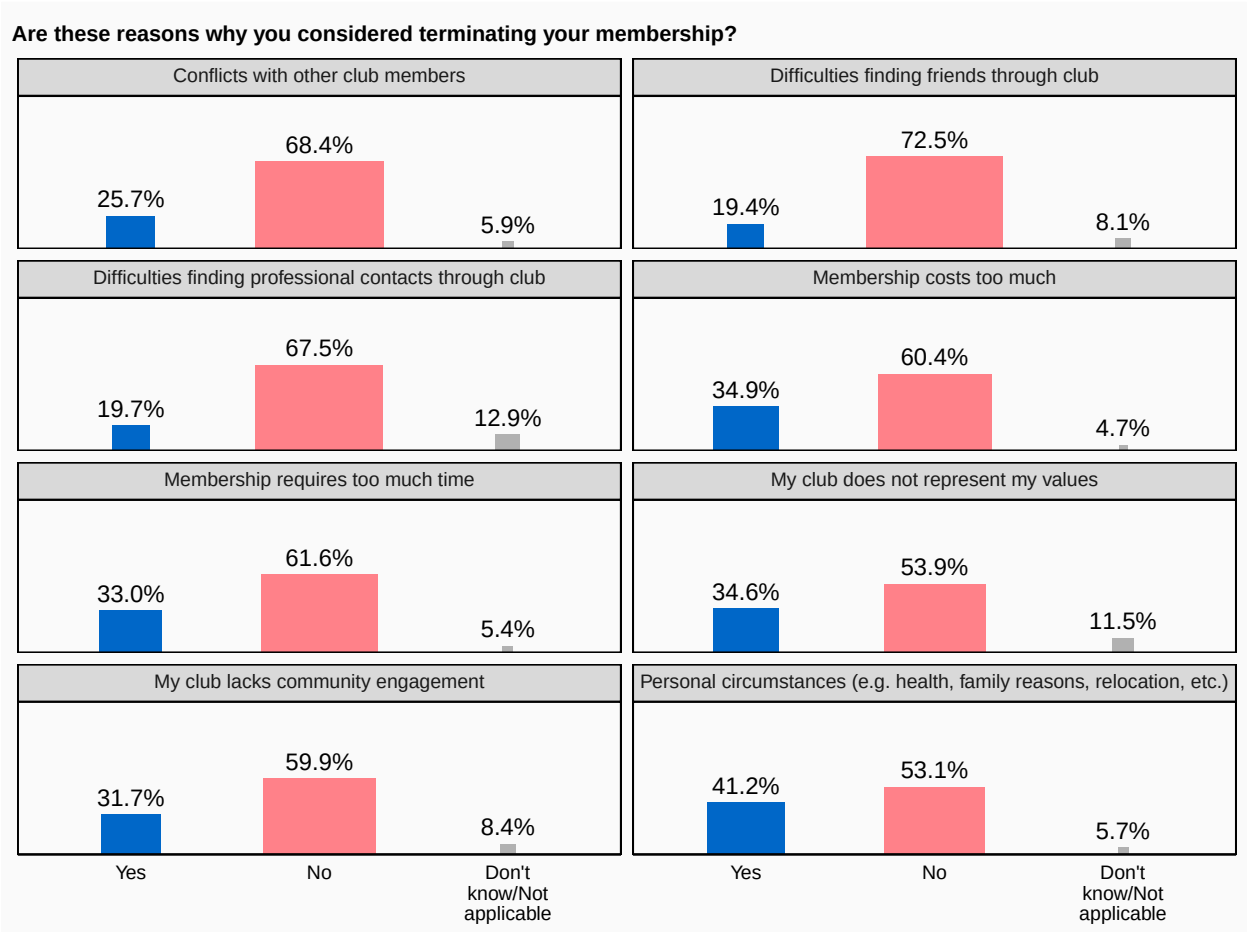


In the previous 12 months, have you considered terminating your club membership and leaving Rotary?

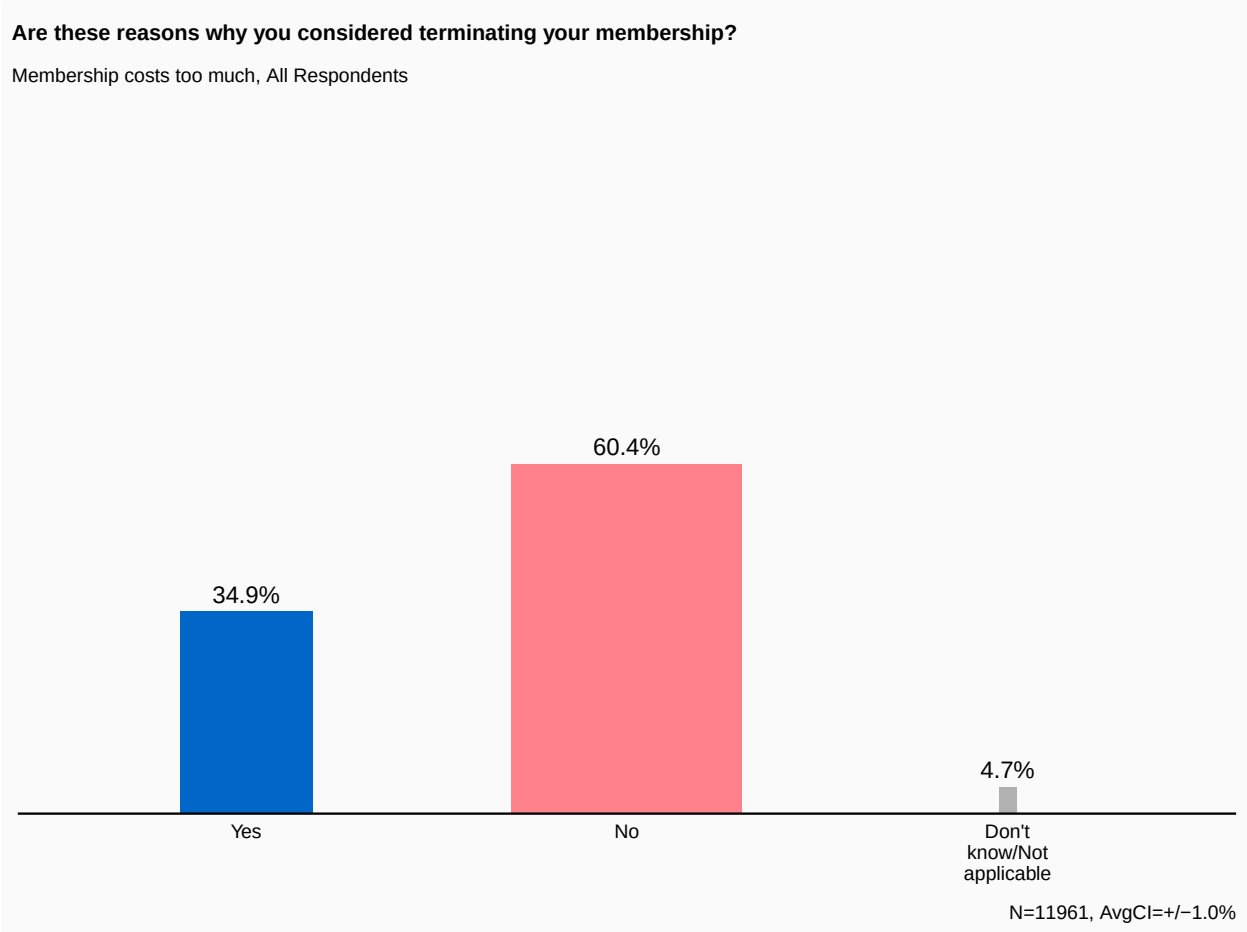
By Tenure



Reasons for considering termination

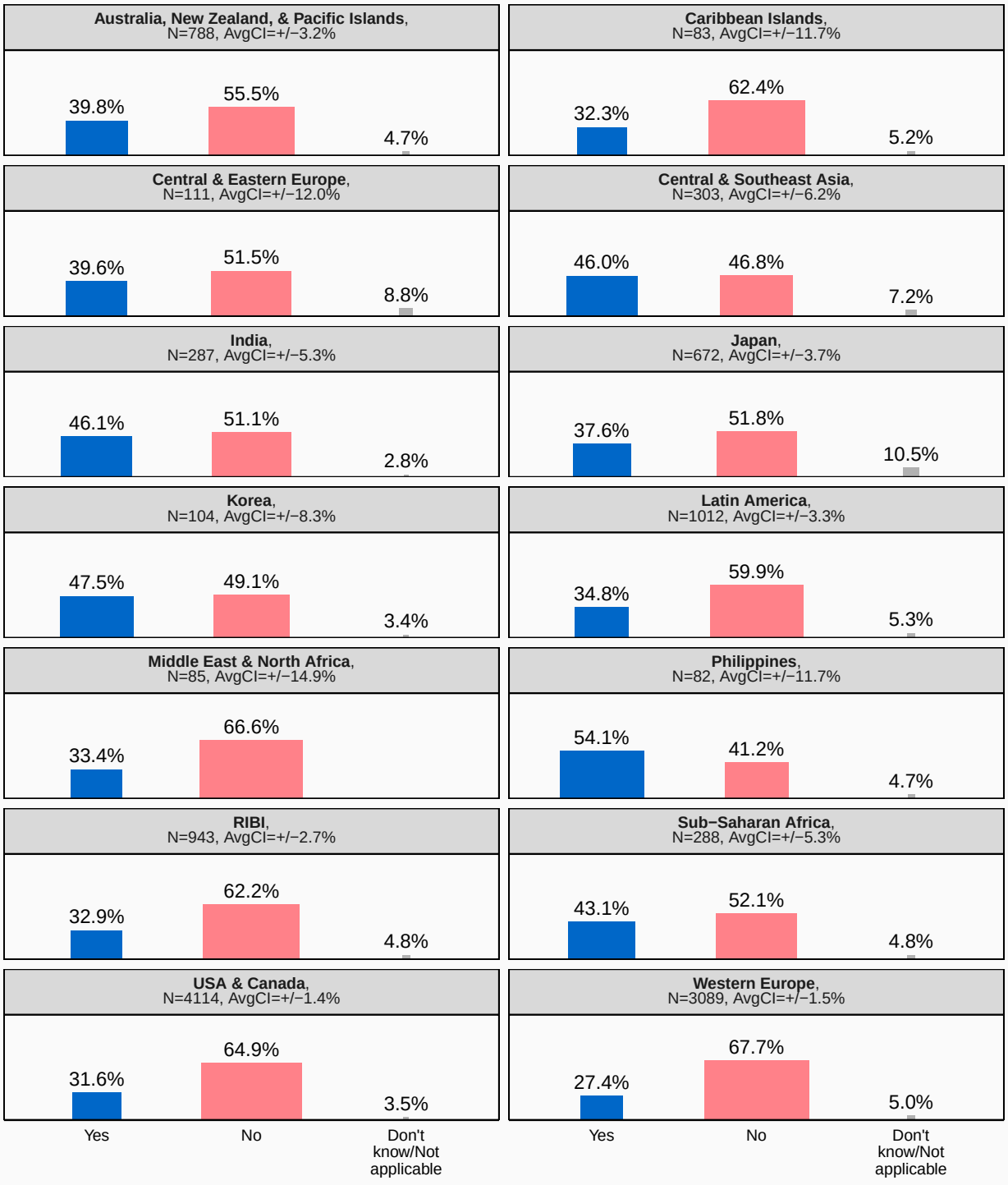


Membership costs too much



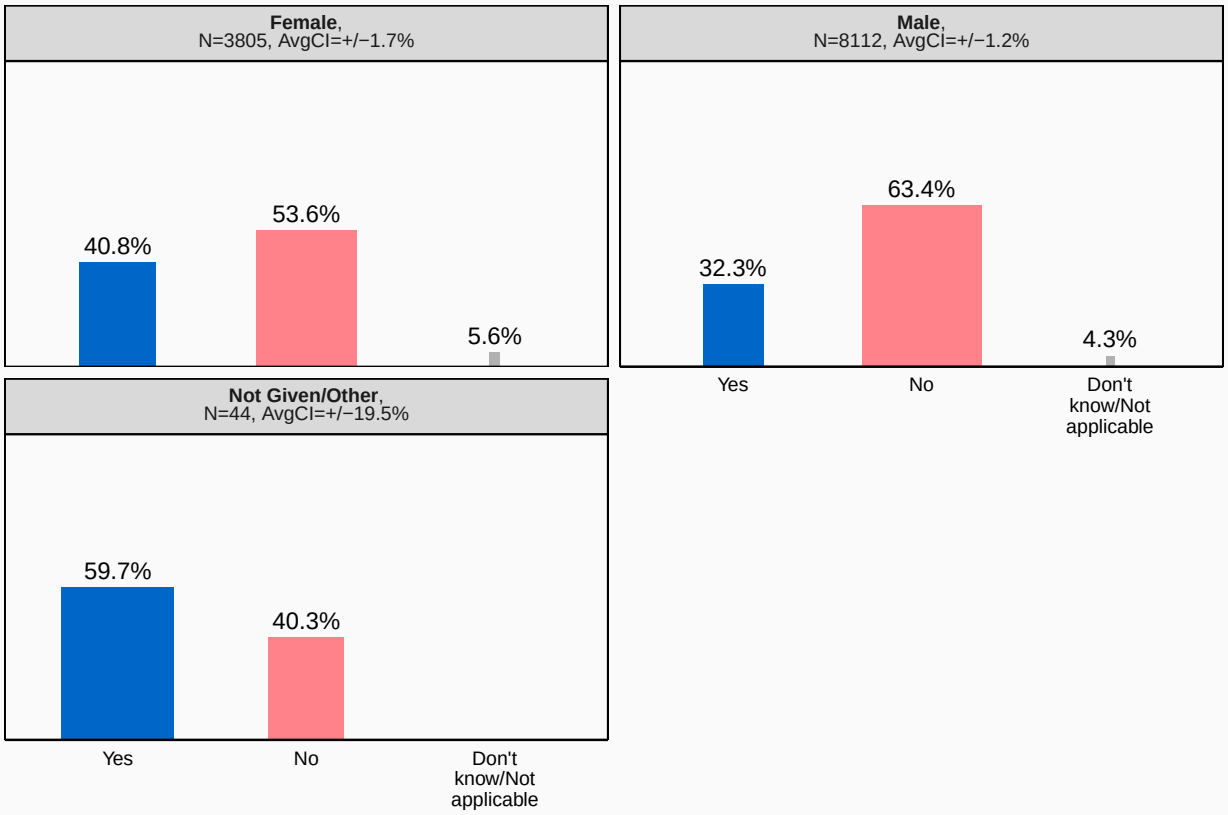
Are these reasons why you considered terminating your membership?

Membership costs too much, By Region



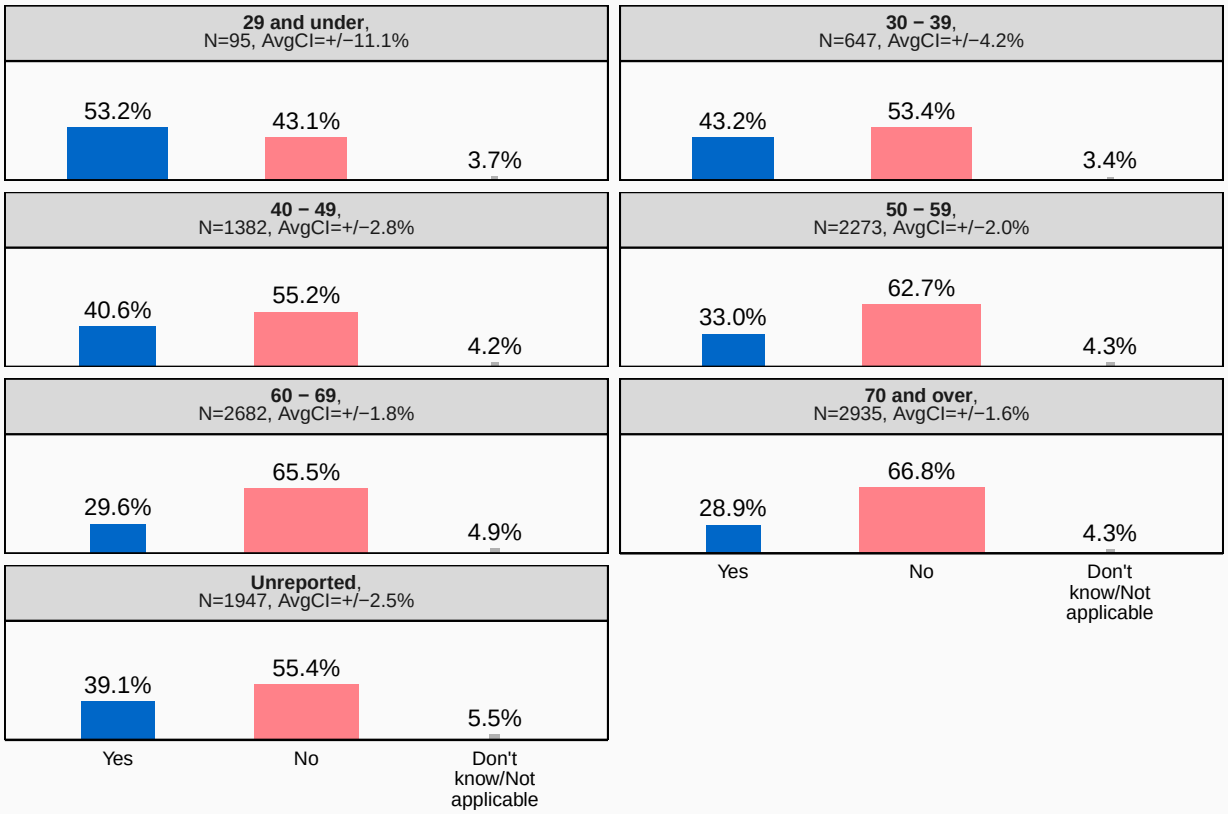
Are these reasons why you considered terminating your membership?

Membership costs too much, By Gender



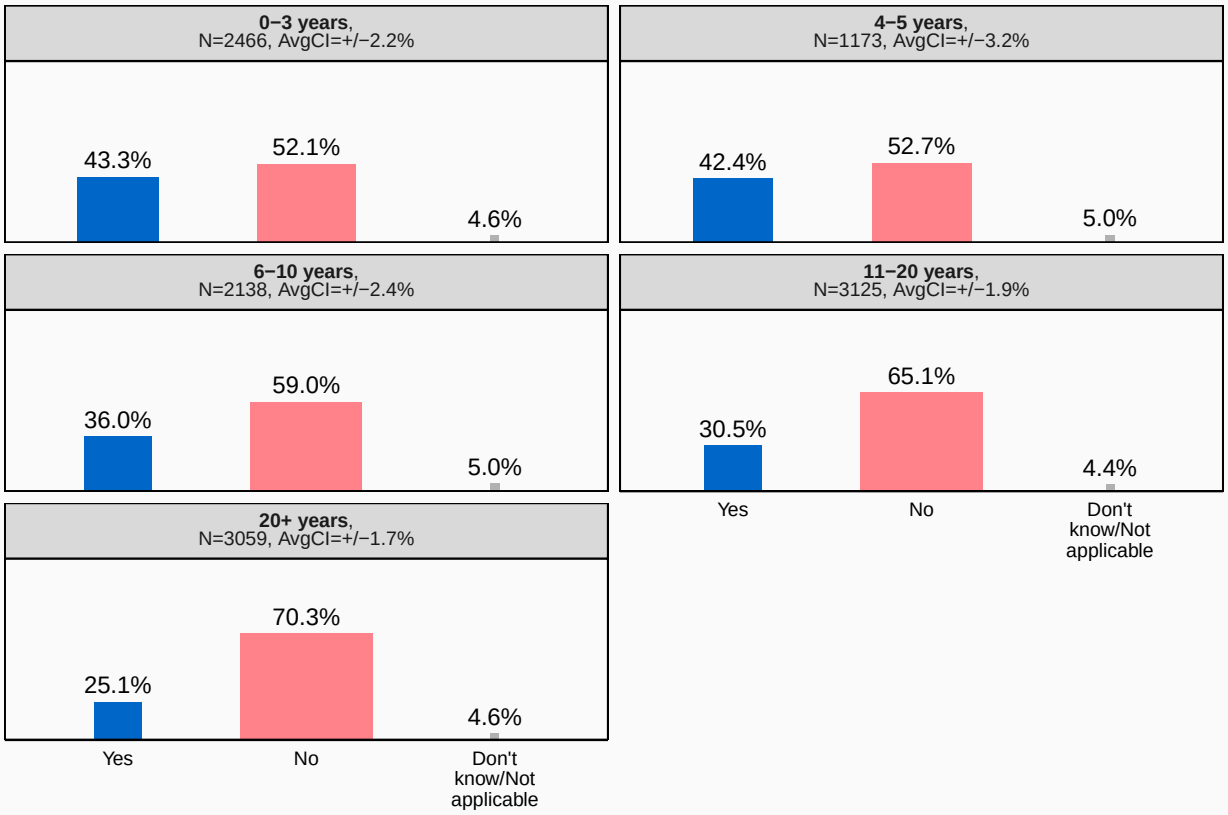
Are these reasons why you considered terminating your membership?

Membership costs too much, By Age Group

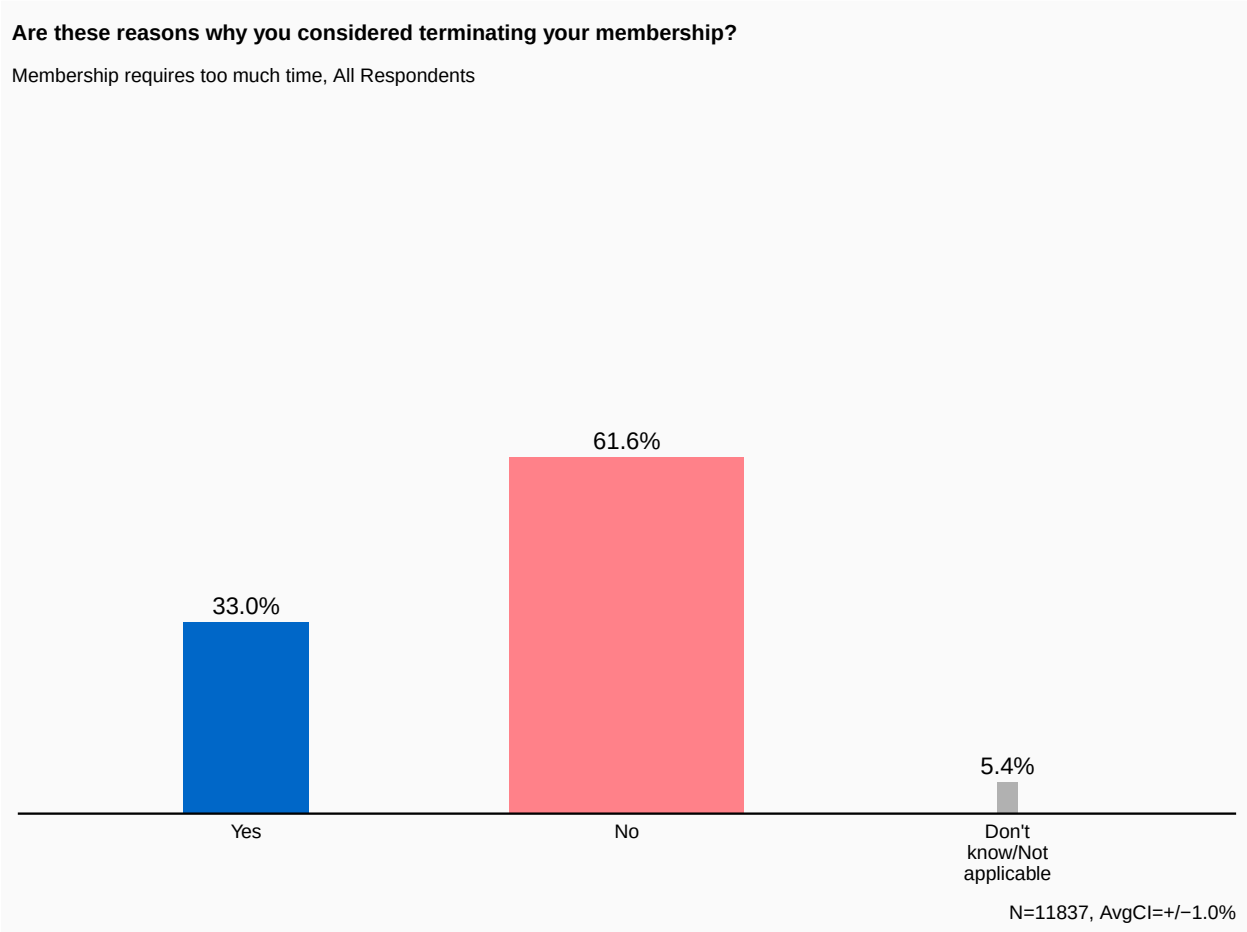


Are these reasons why you considered terminating your membership?

Membership costs too much, By Tenure

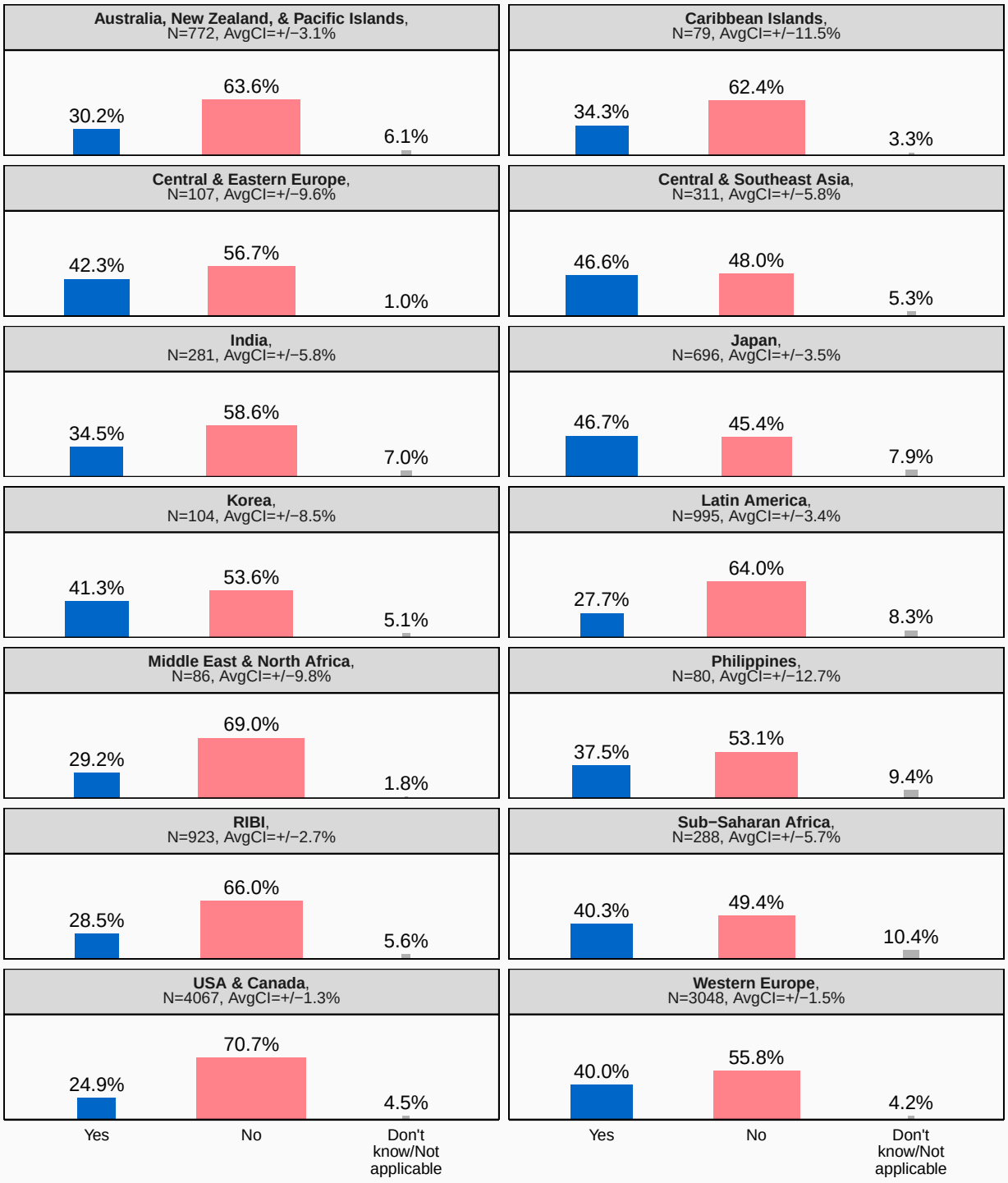


Membership requires too much time



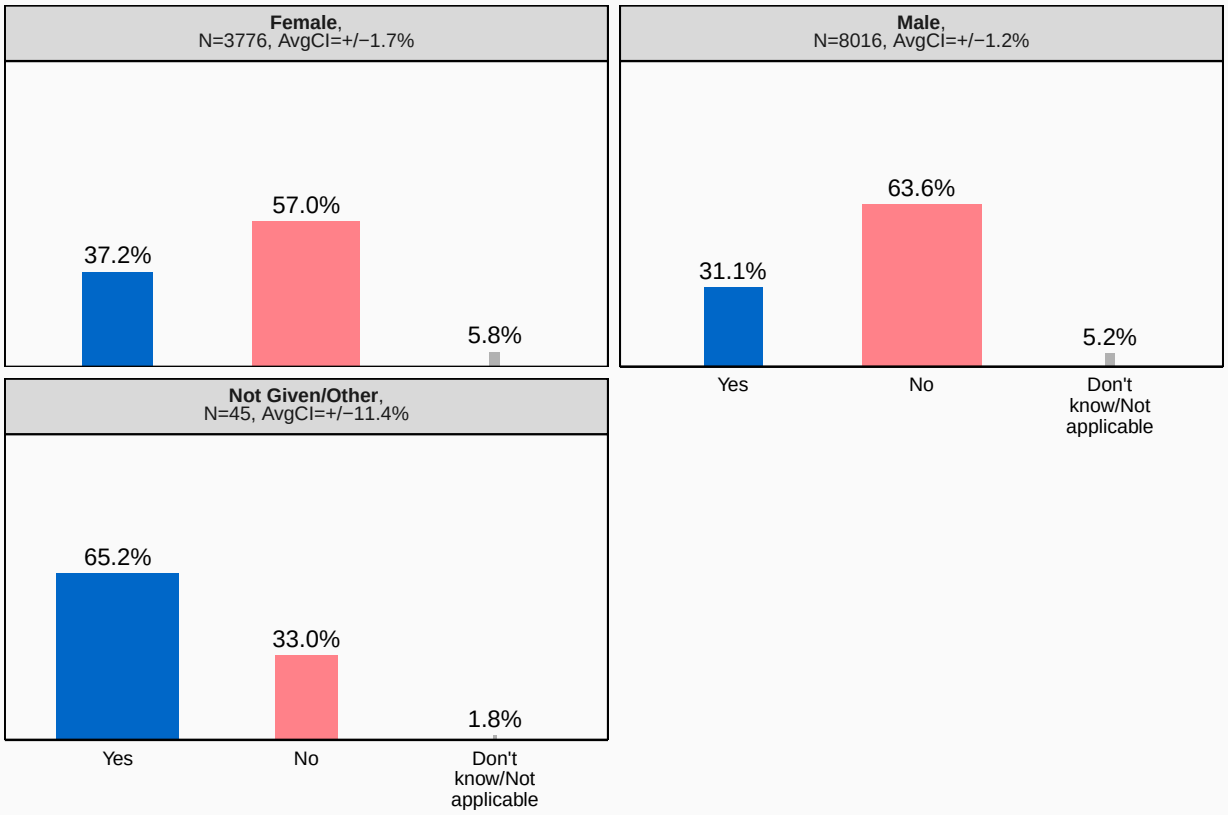
Are these reasons why you considered terminating your membership?

Membership requires too much time, By Region



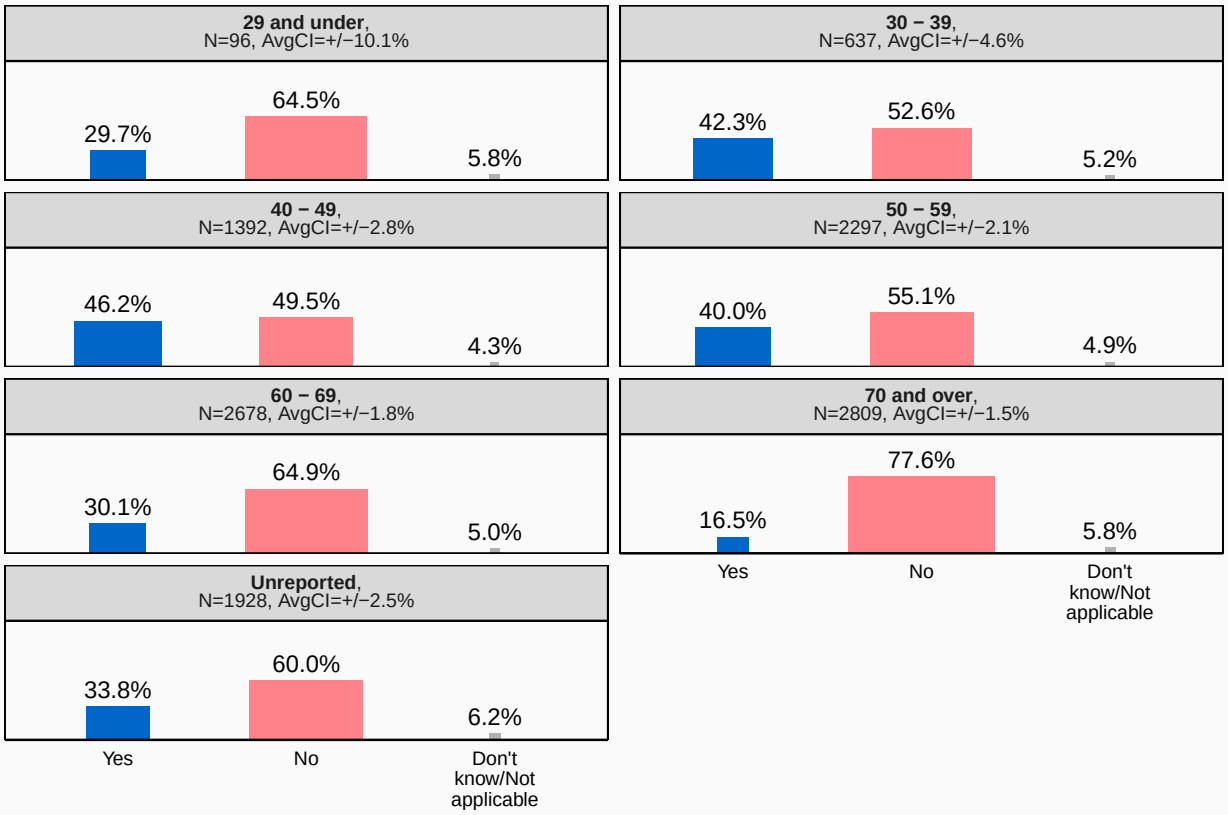
Are these reasons why you considered terminating your membership?

Membership requires too much time, By Gender



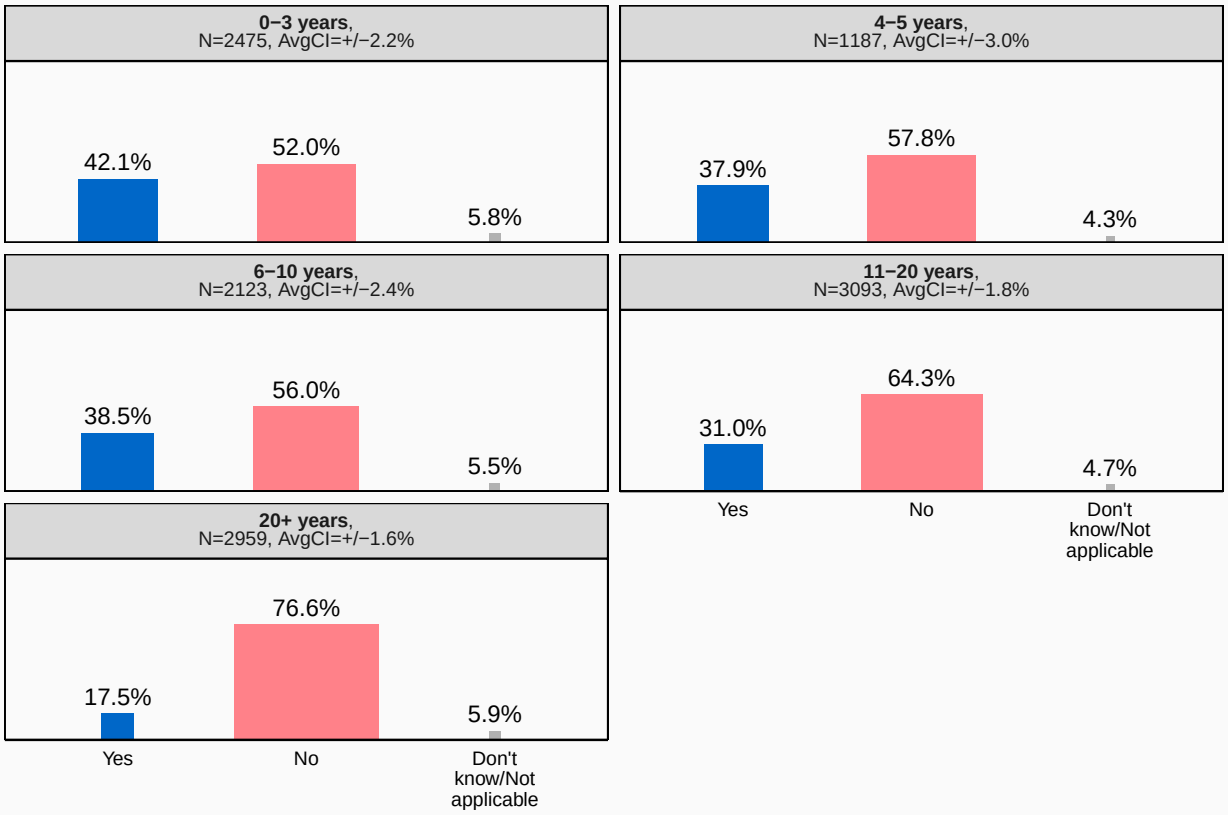
Are these reasons why you considered terminating your membership?

Membership requires too much time, By Age Group

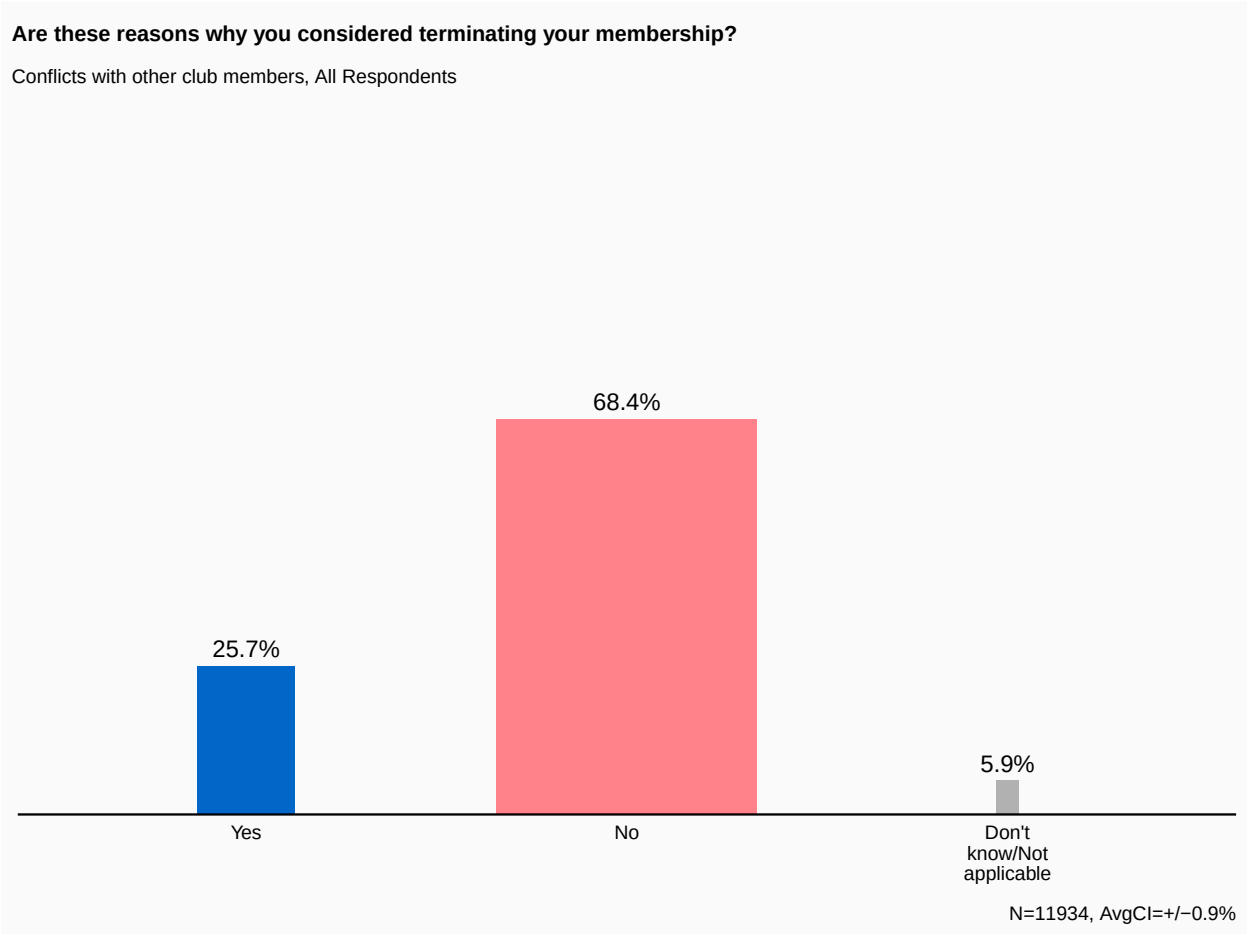


Are these reasons why you considered terminating your membership?

Membership requires too much time, By Tenure

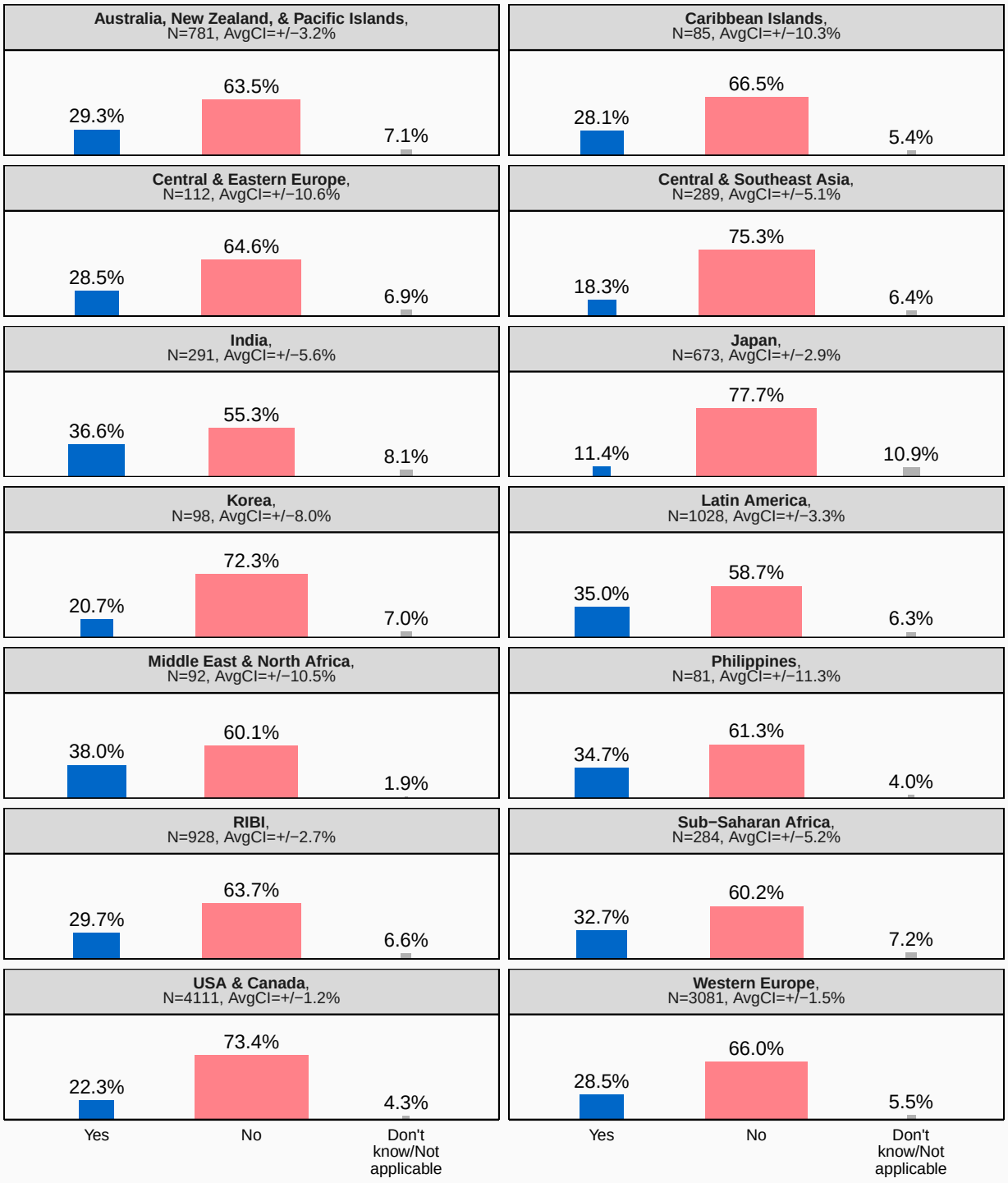


Conflicts with other club members



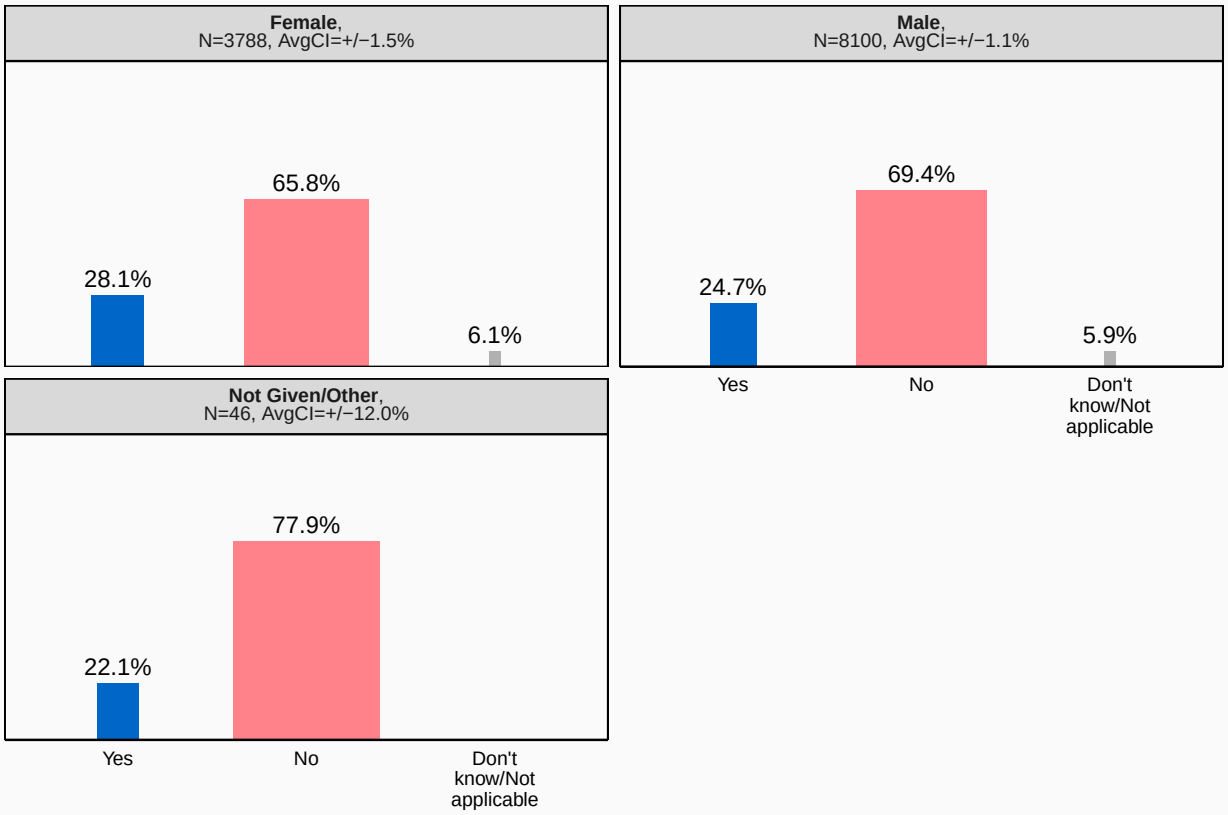
Are these reasons why you considered terminating your membership?

Conflicts with other club members, By Region



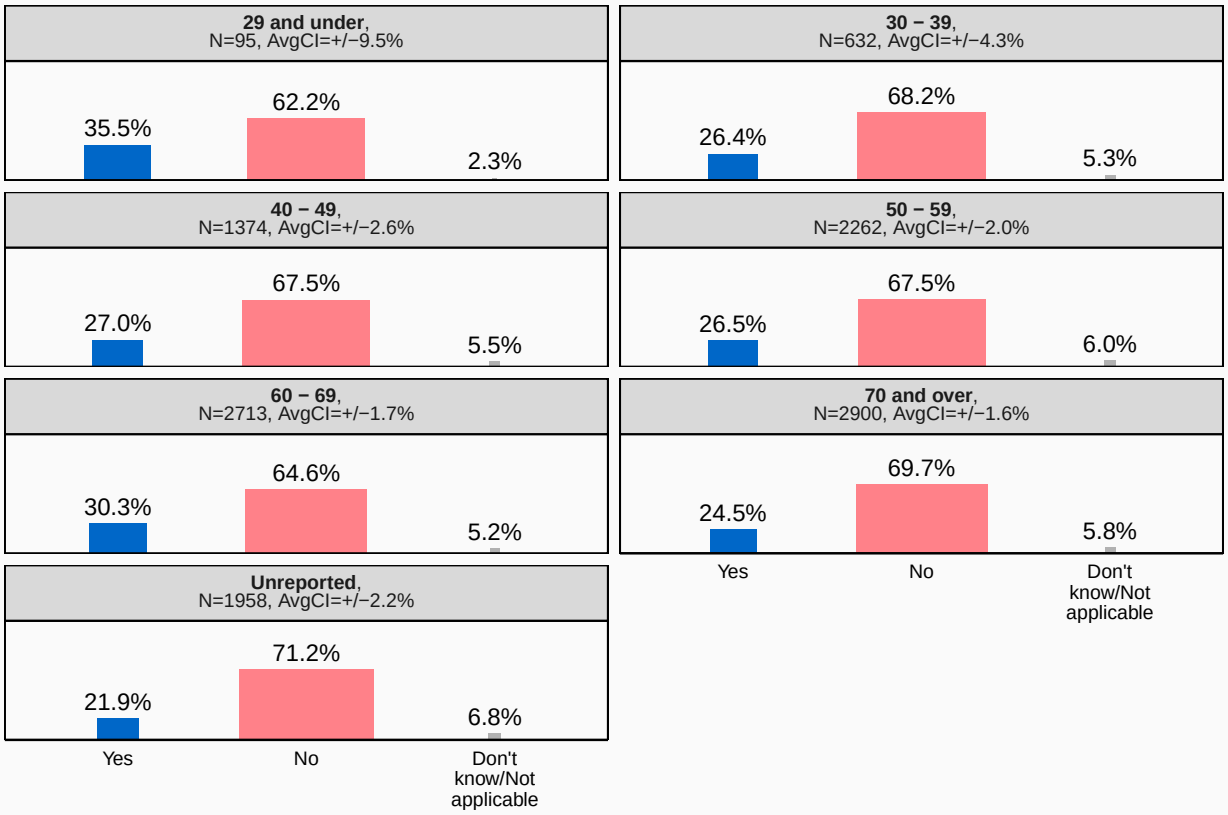
Are these reasons why you considered terminating your membership?

Conflicts with other club members, By Gender



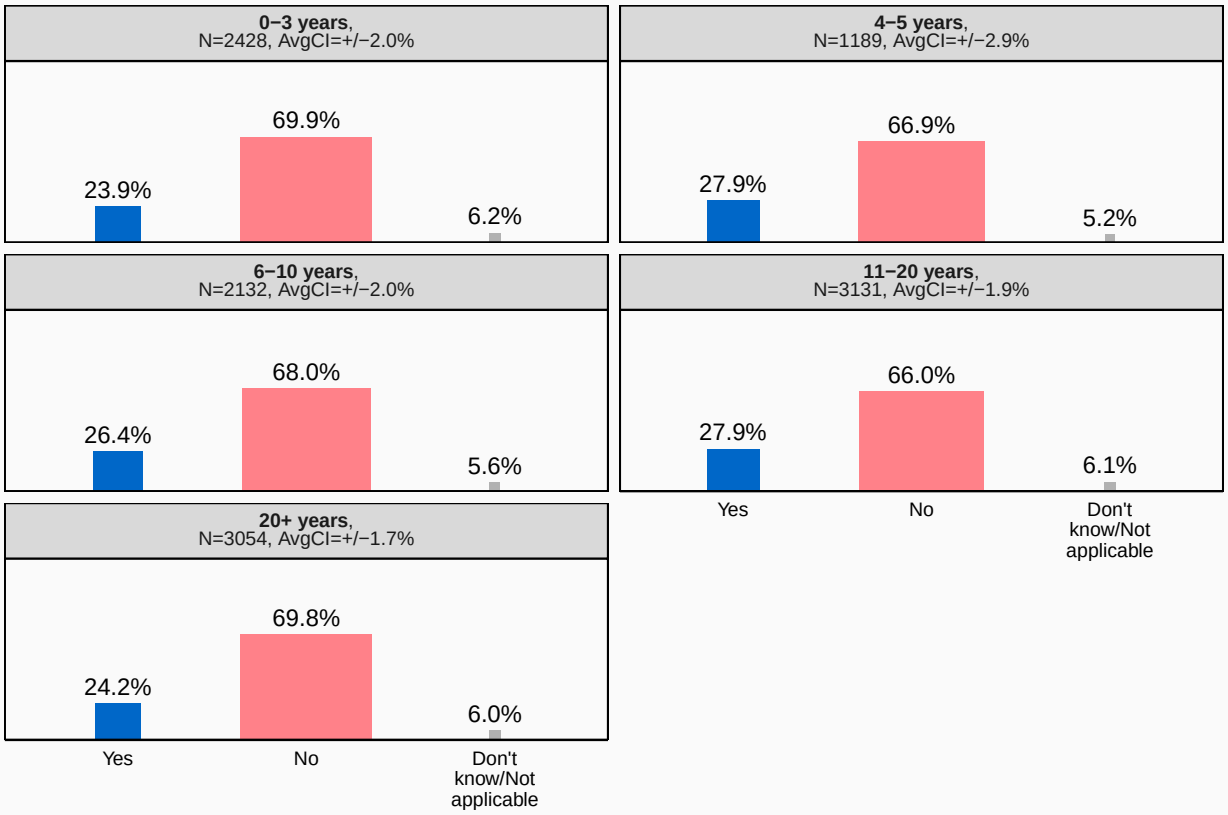
Are these reasons why you considered terminating your membership?

Conflicts with other club members, By Age Group

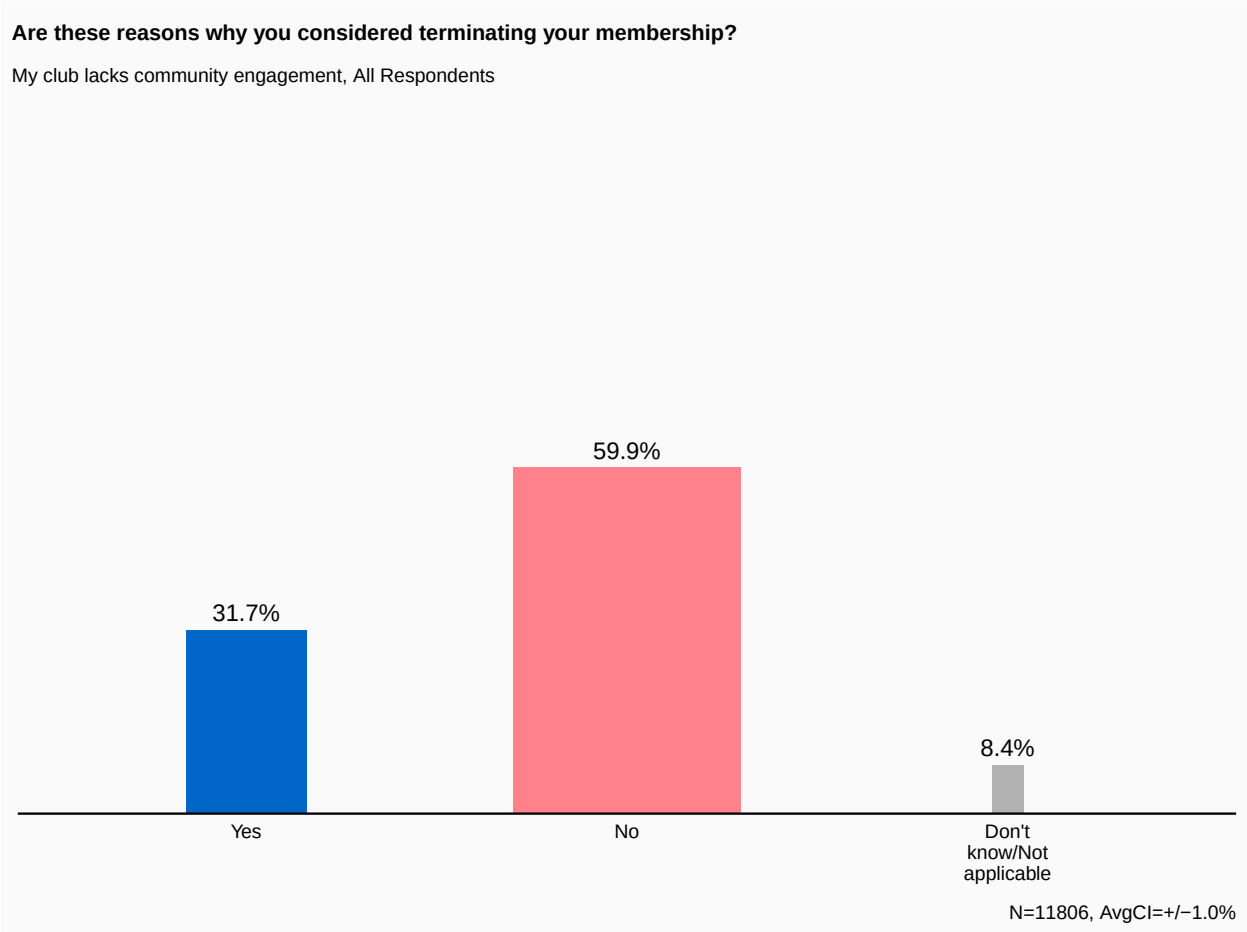


Are these reasons why you considered terminating your membership?

Conflicts with other club members, By Tenure

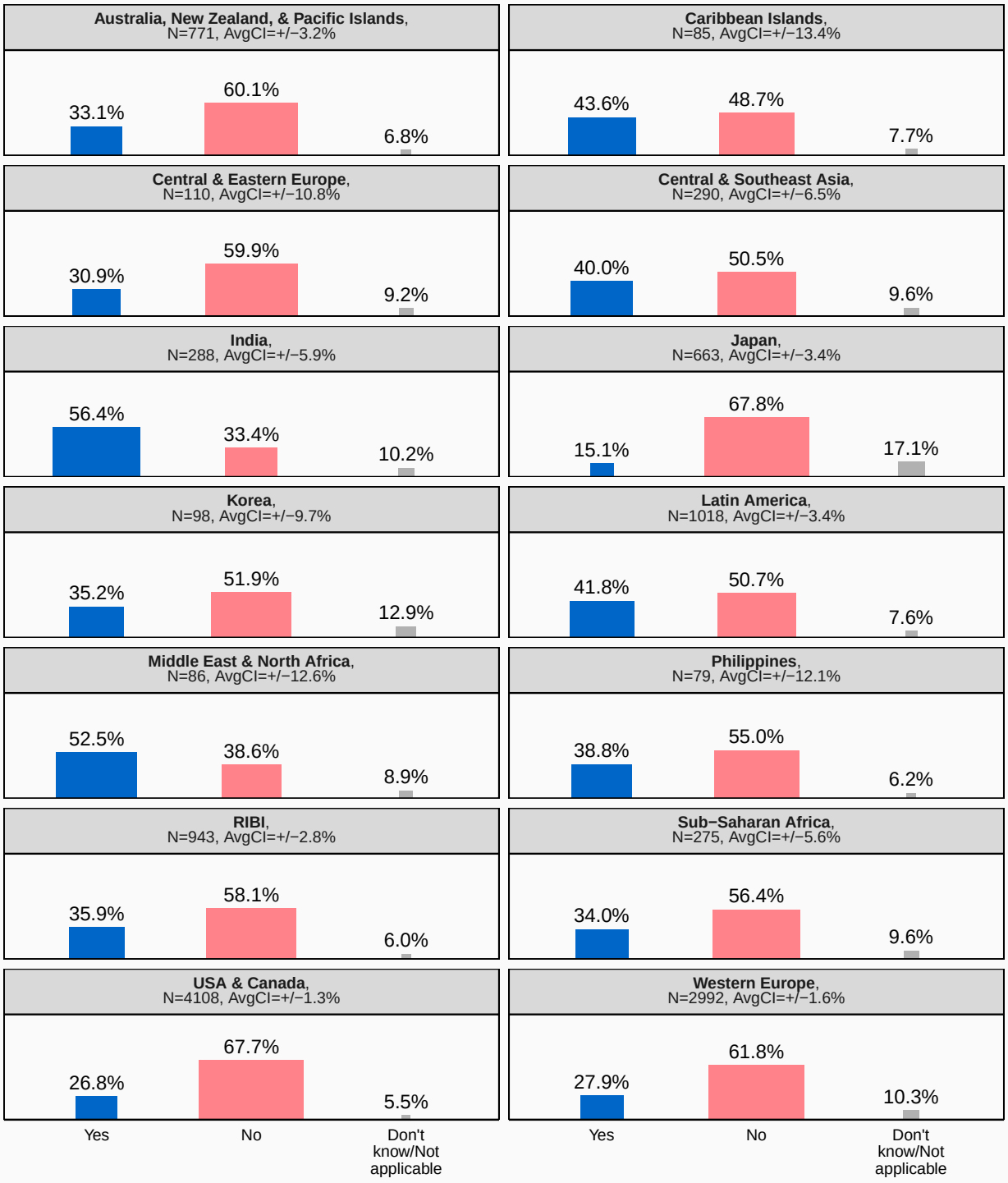


Club lacks community engagement



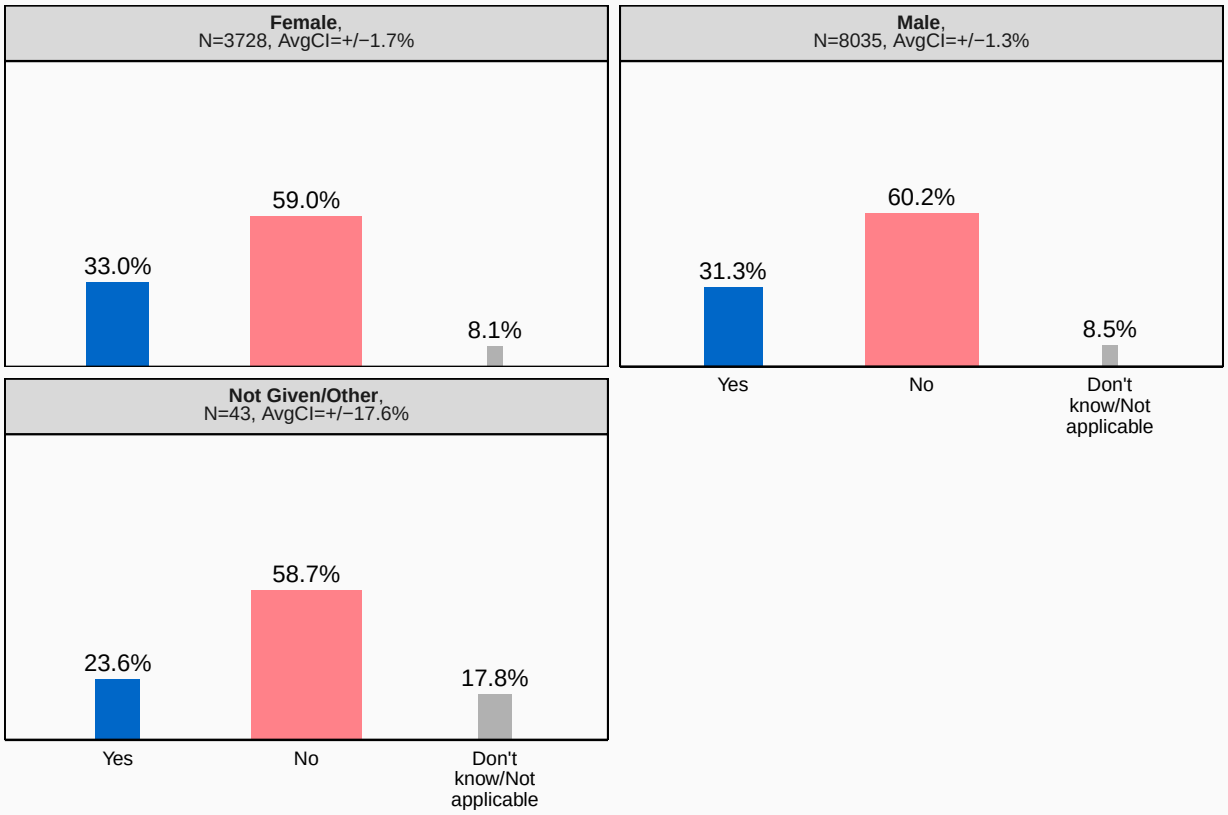
Are these reasons why you considered terminating your membership?

My club lacks community engagement, By Region



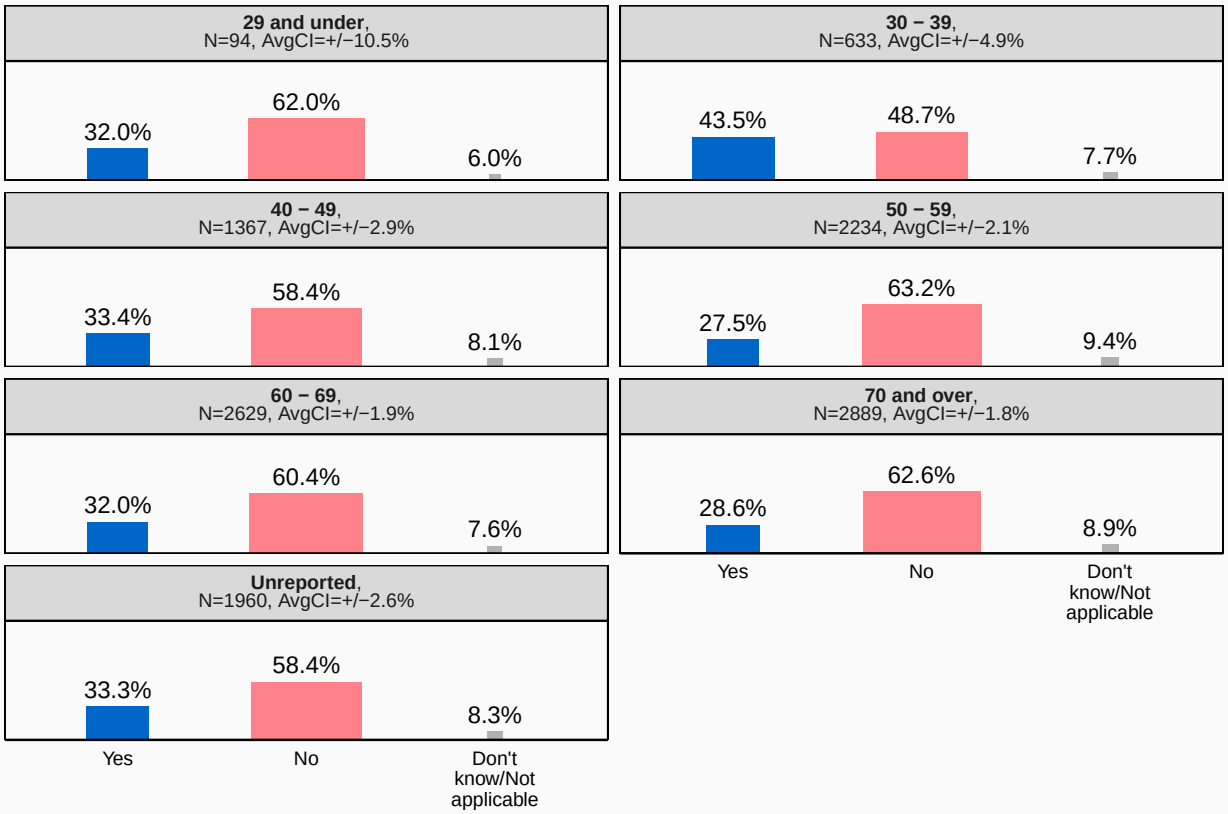
Are these reasons why you considered terminating your membership?

My club lacks community engagement, By Gender



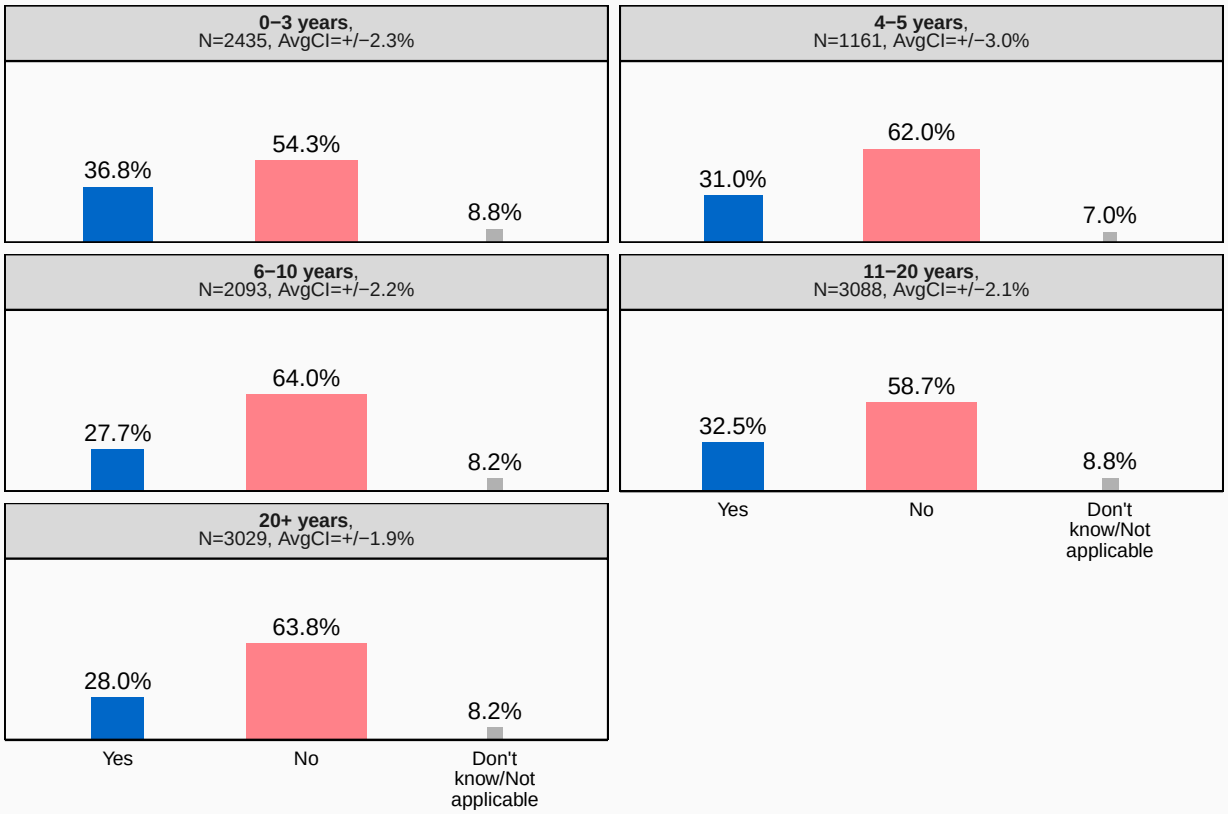
Are these reasons why you considered terminating your membership?

My club lacks community engagement, By Age Group

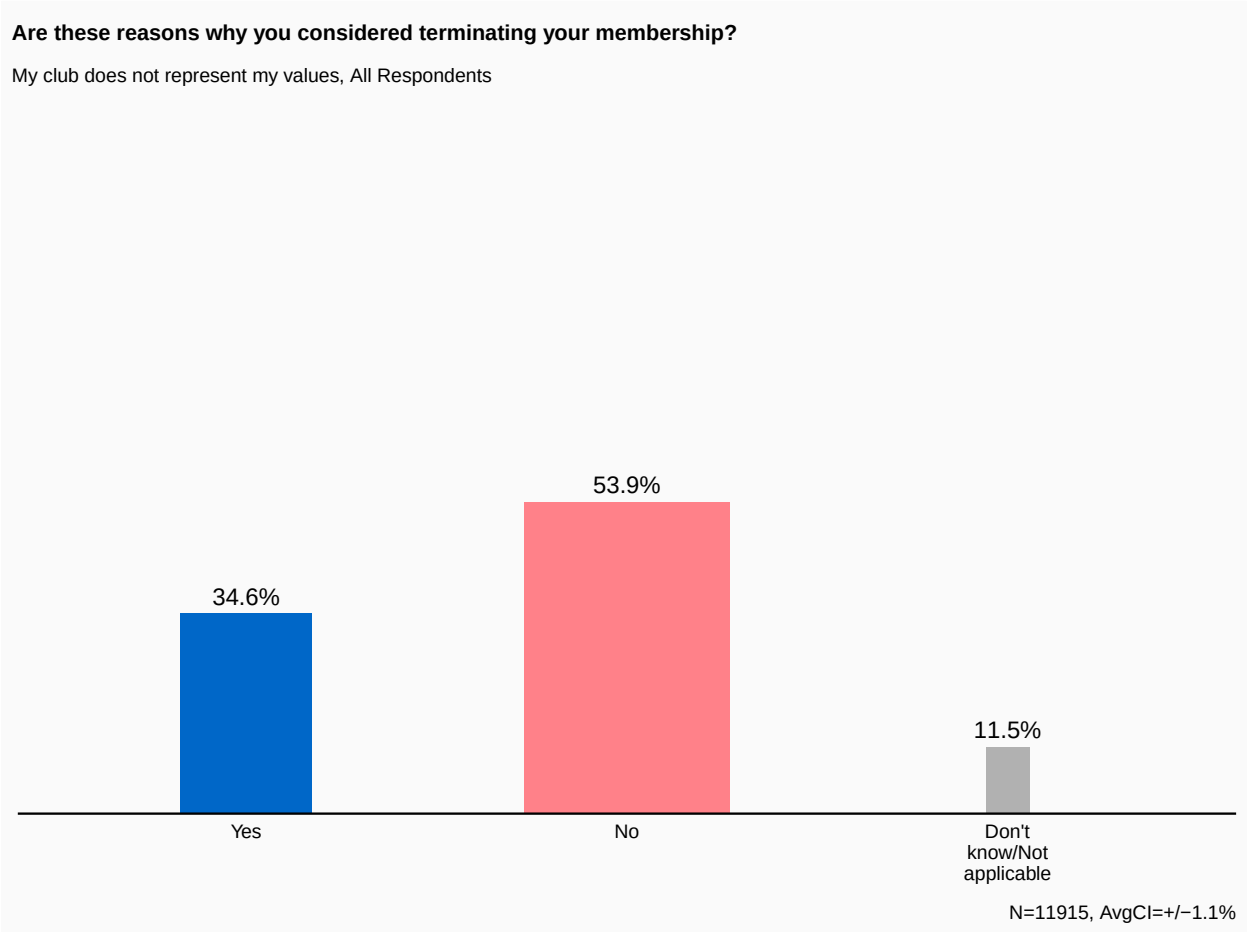


Are these reasons why you considered terminating your membership?

My club lacks community engagement, By Tenure

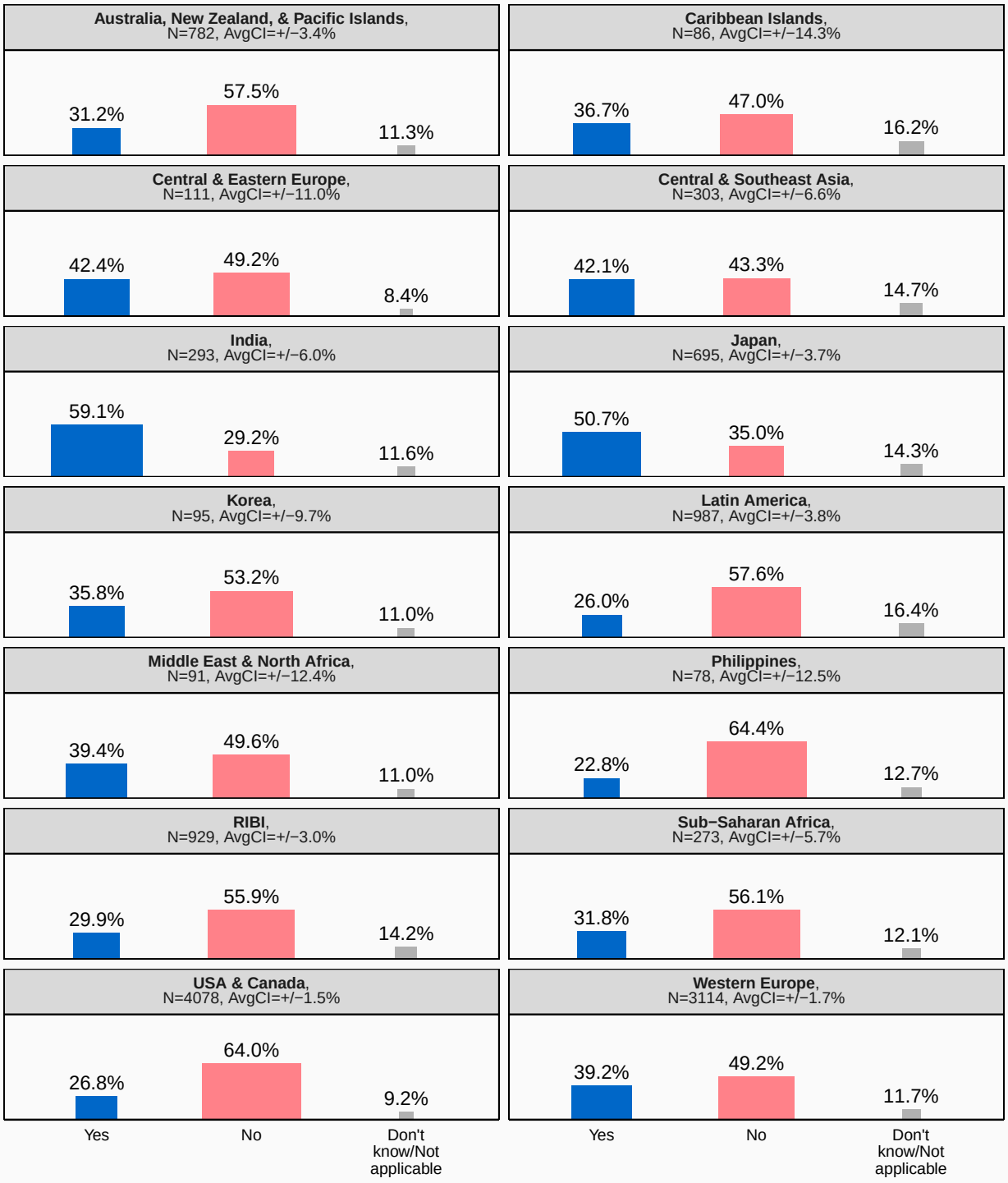


My club does not represent my values



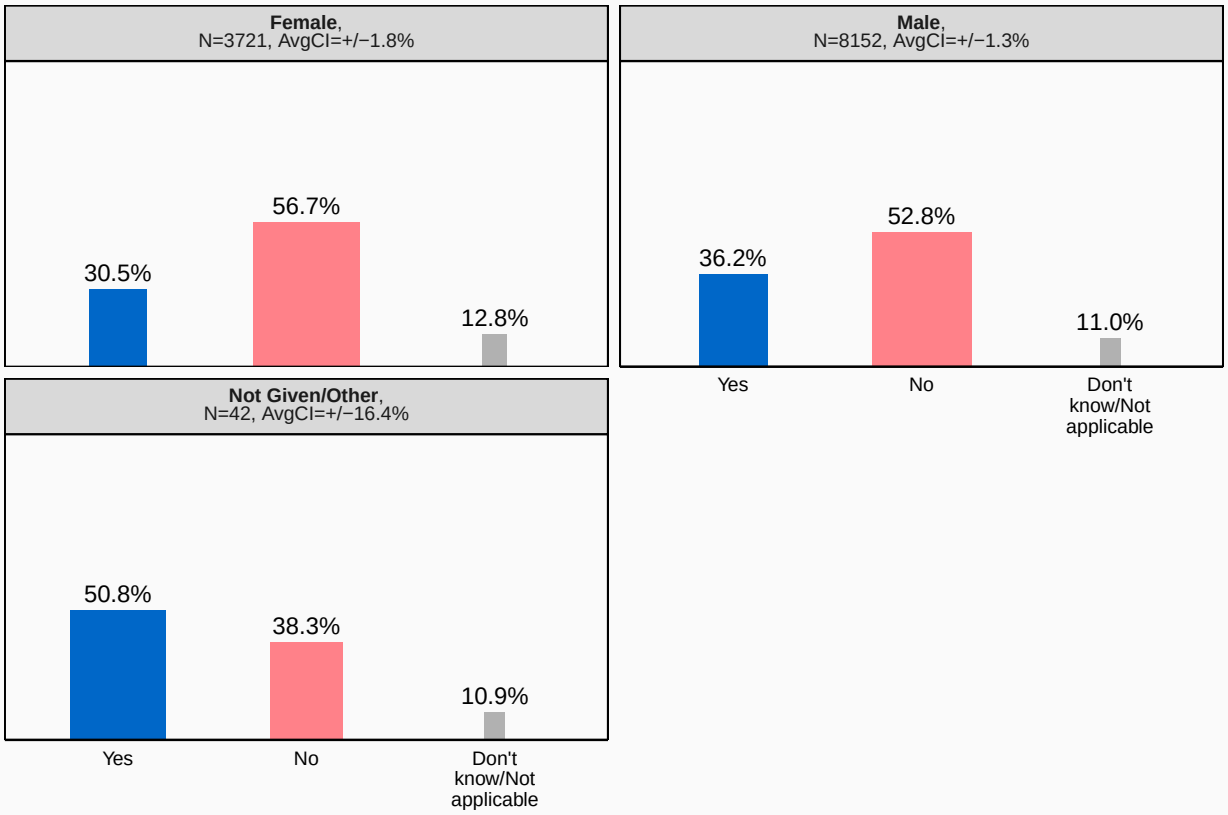
Are these reasons why you considered terminating your membership?

My club does not represent my values, By Region



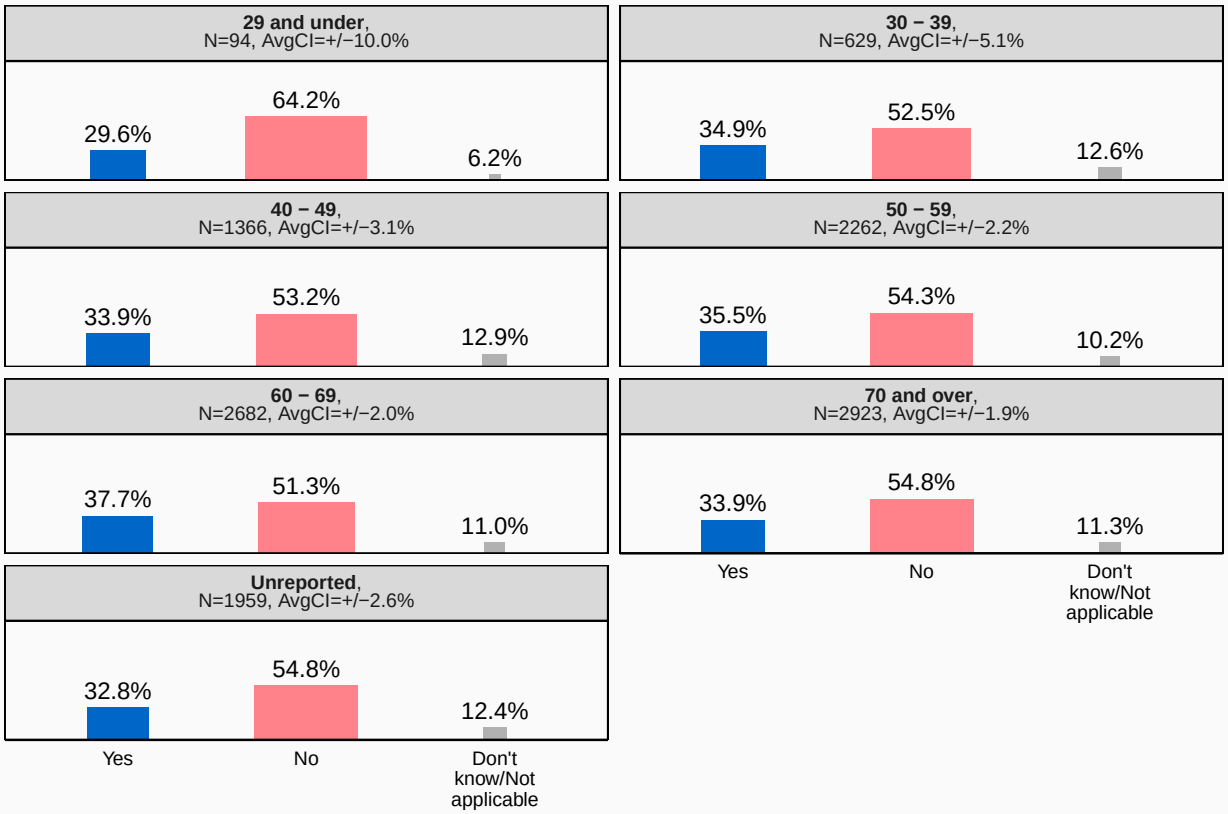
Are these reasons why you considered terminating your membership?

My club does not represent my values, By Gender



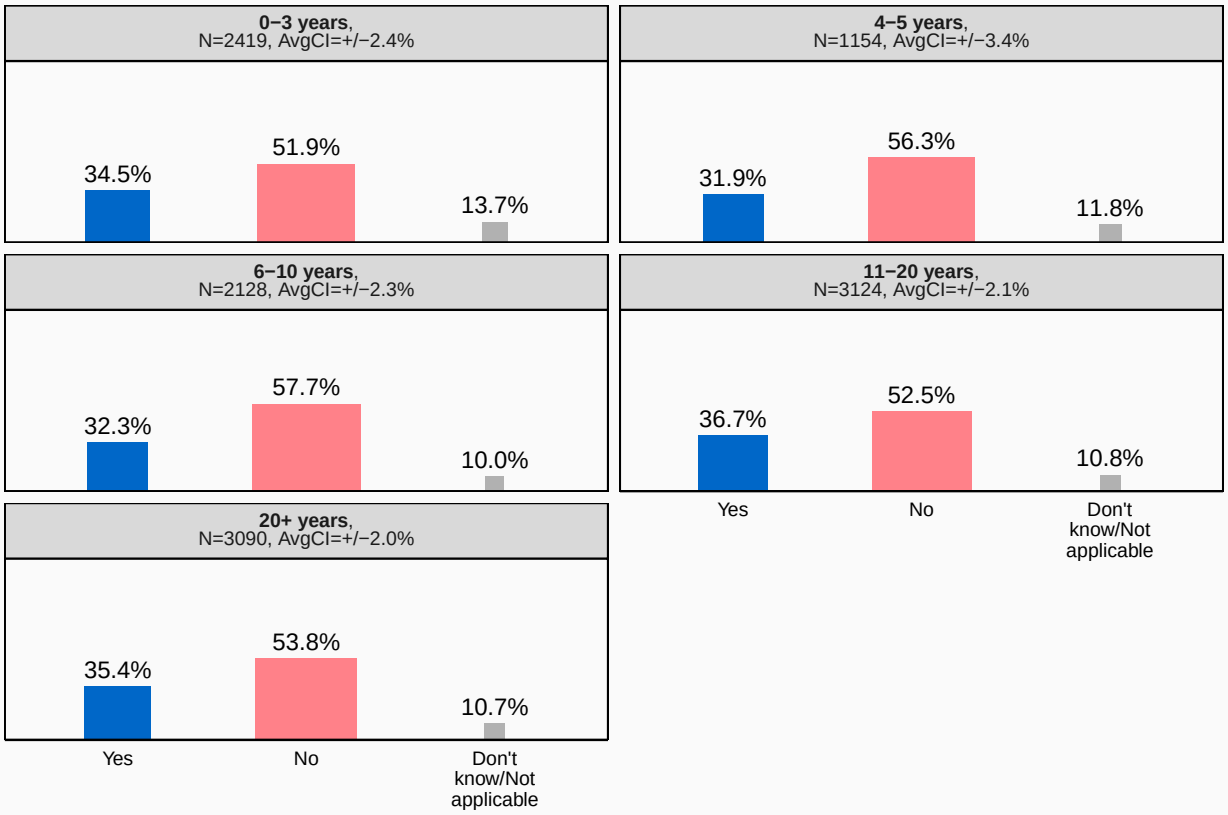
Are these reasons why you considered terminating your membership?

My club does not represent my values, By Age Group

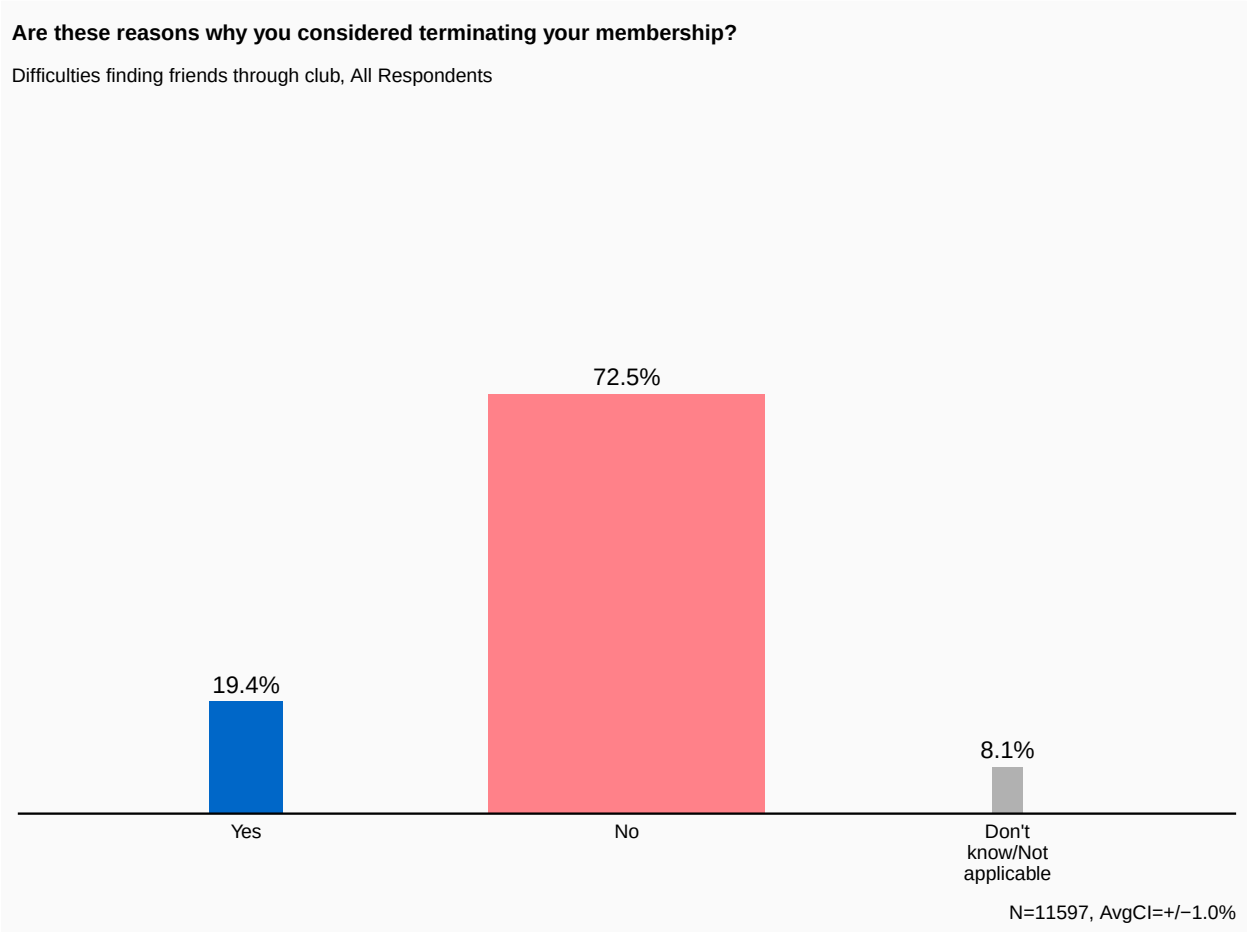


Are these reasons why you considered terminating your membership?

My club does not represent my values, By Tenure

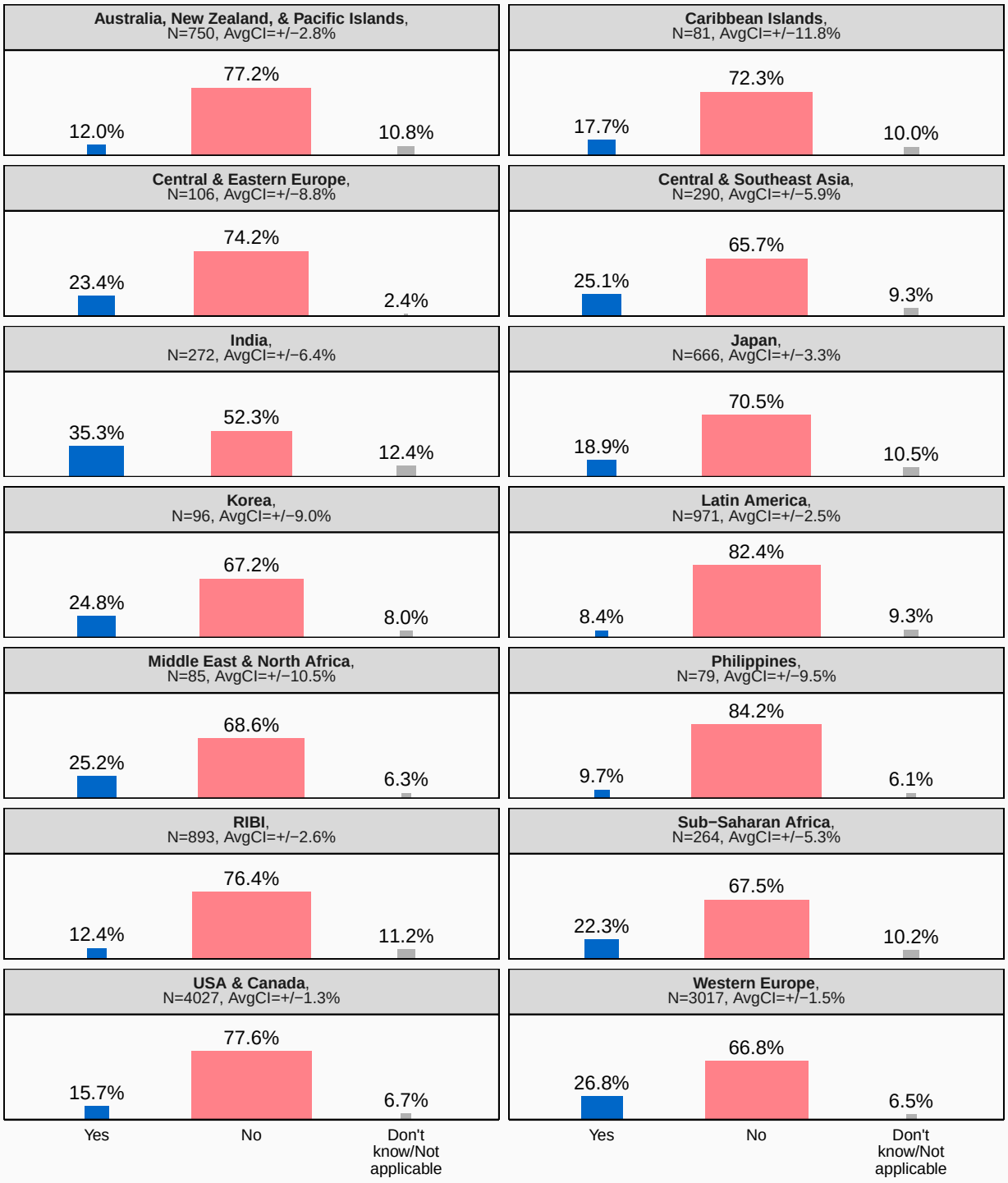


Difficulties finding friends



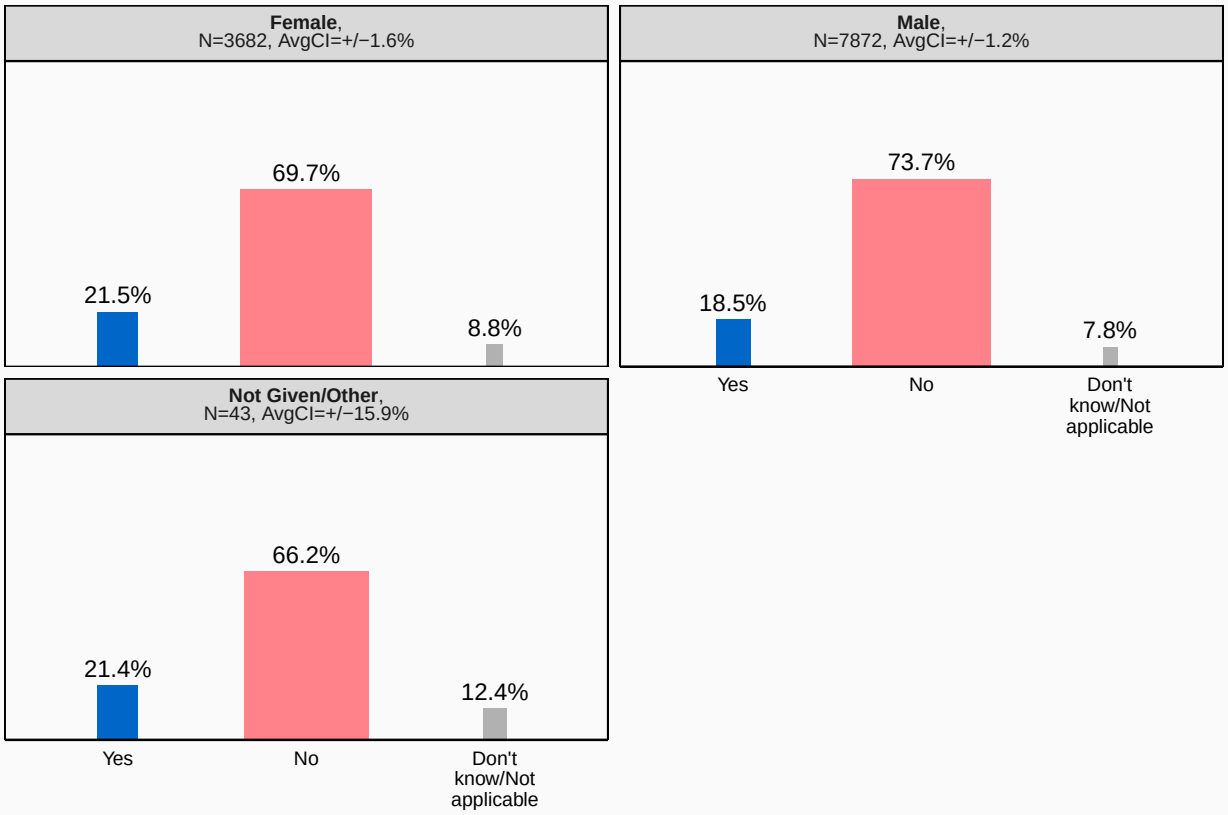
Are these reasons why you considered terminating your membership?

Difficulties finding friends through club, By Region



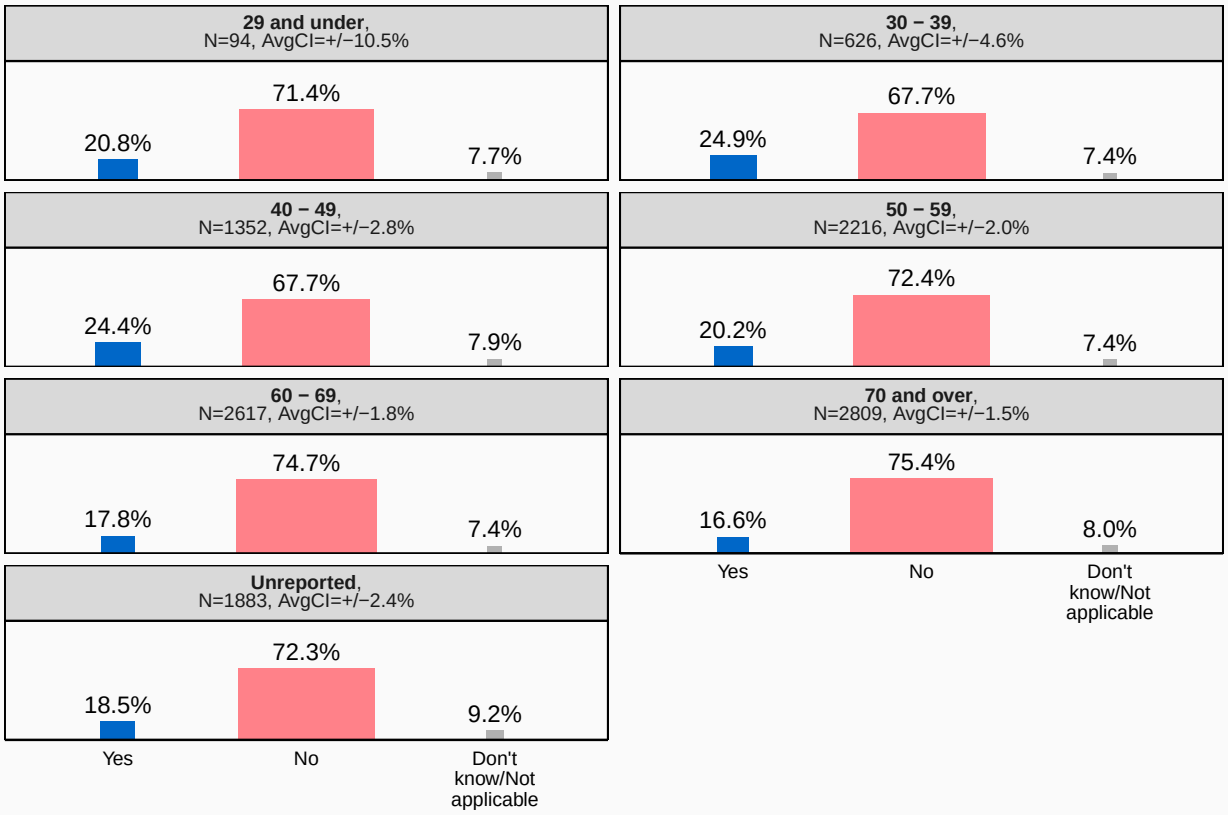
Are these reasons why you considered terminating your membership?

Difficulties finding friends through club, By Gender



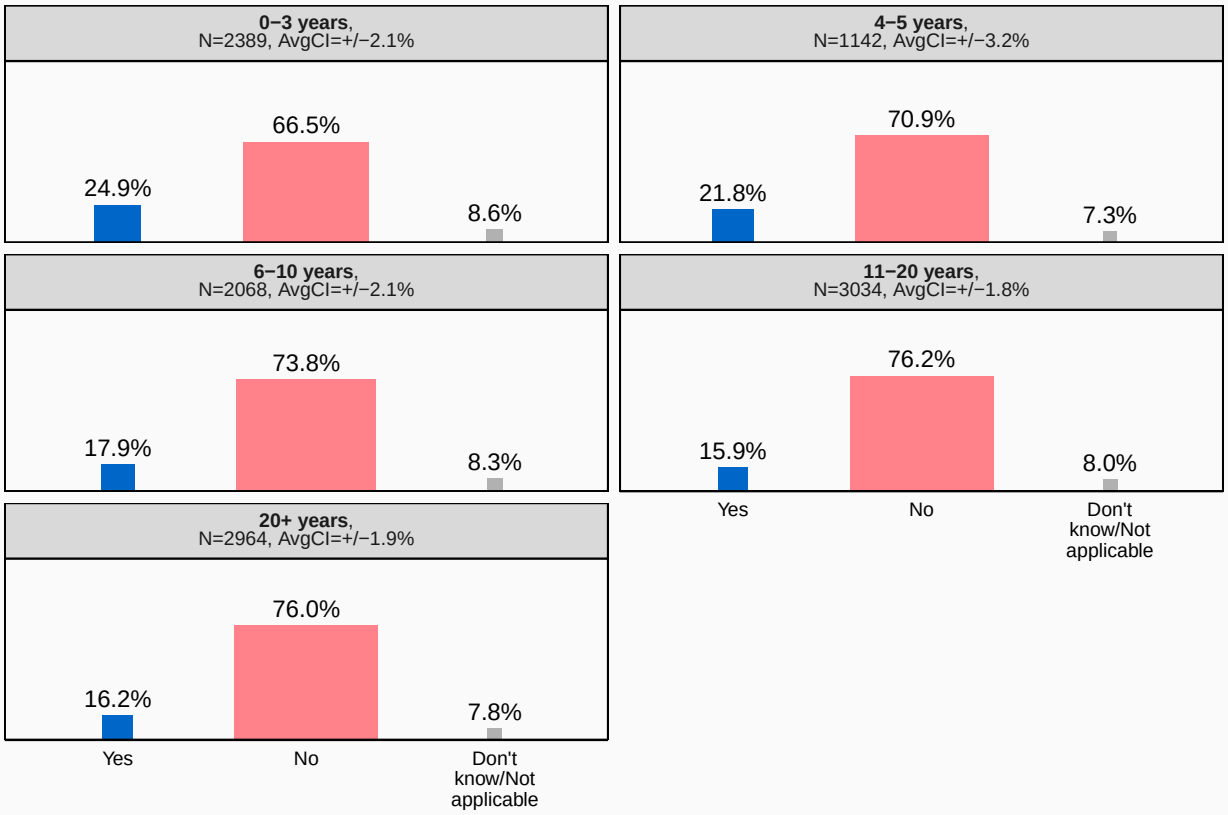
Are these reasons why you considered terminating your membership?

Difficulties finding friends through club, By Age Group

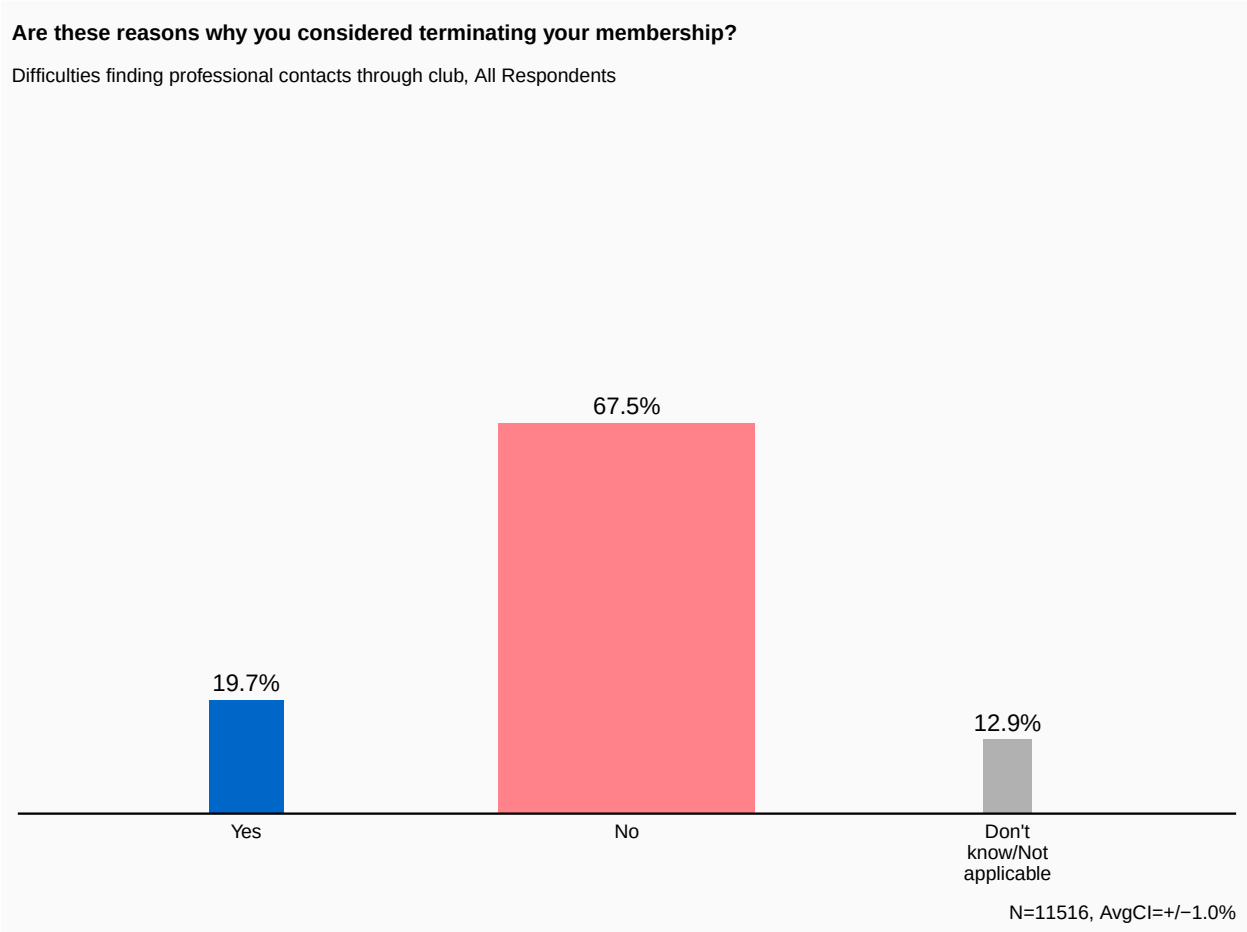


Are these reasons why you considered terminating your membership?

Difficulties finding friends through club, By Tenure

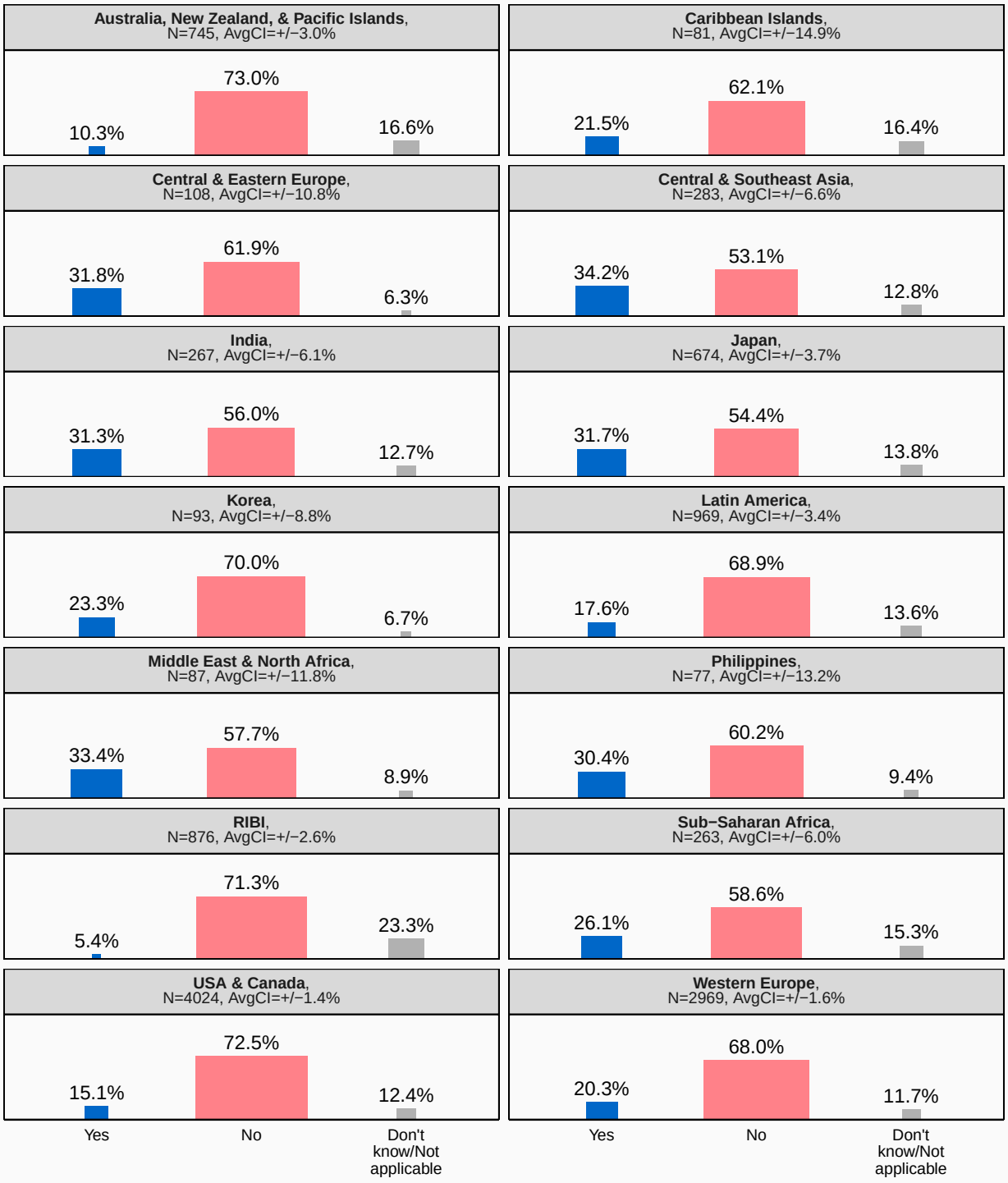


Difficulties finding professional contacts through club



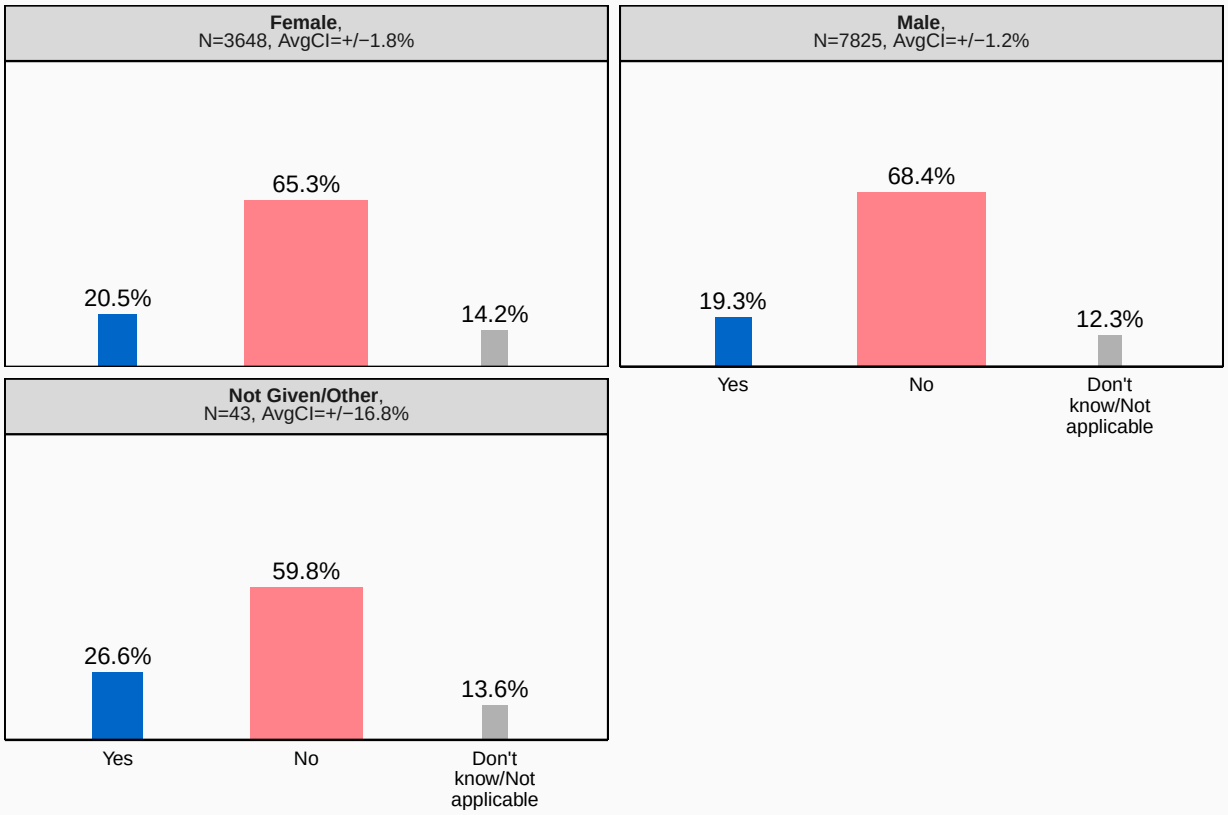
Are these reasons why you considered terminating your membership?

Difficulties finding professional contacts through club, By Region



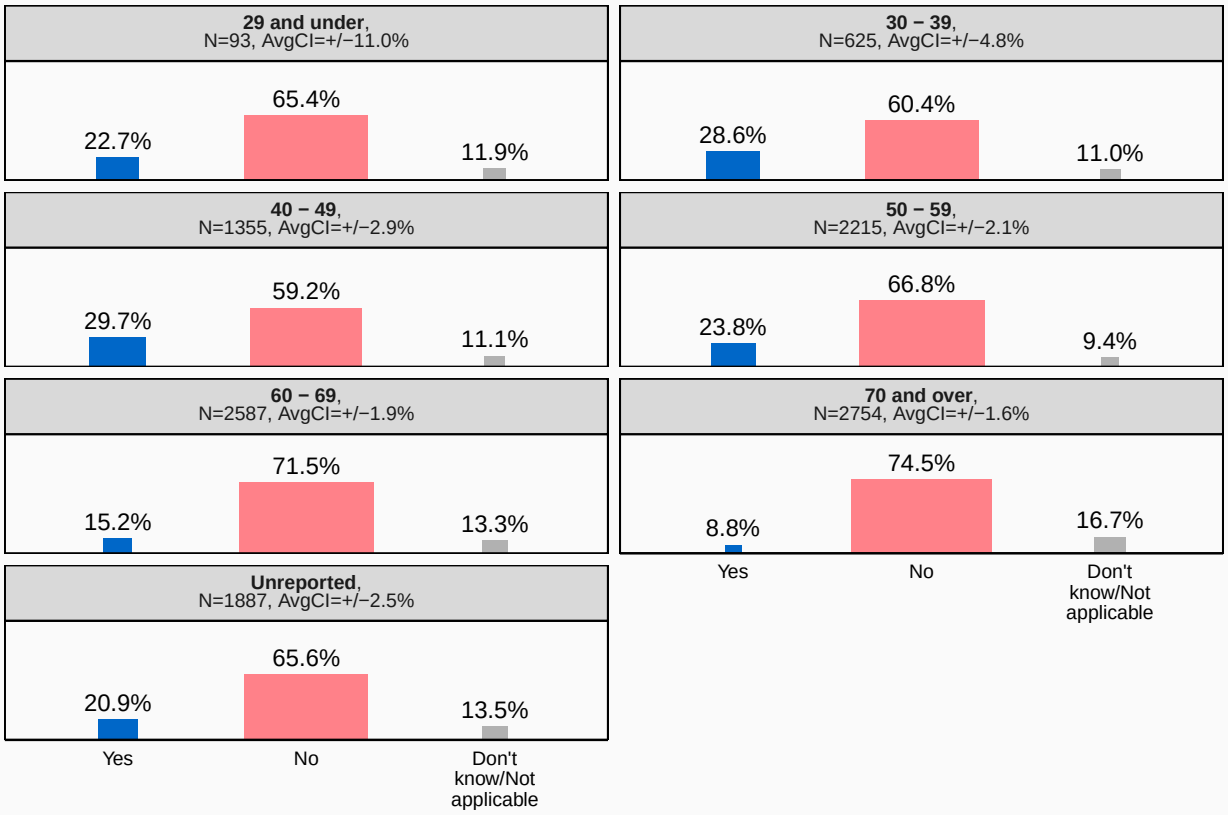
Are these reasons why you considered terminating your membership?

Difficulties finding professional contacts through club, By Gender



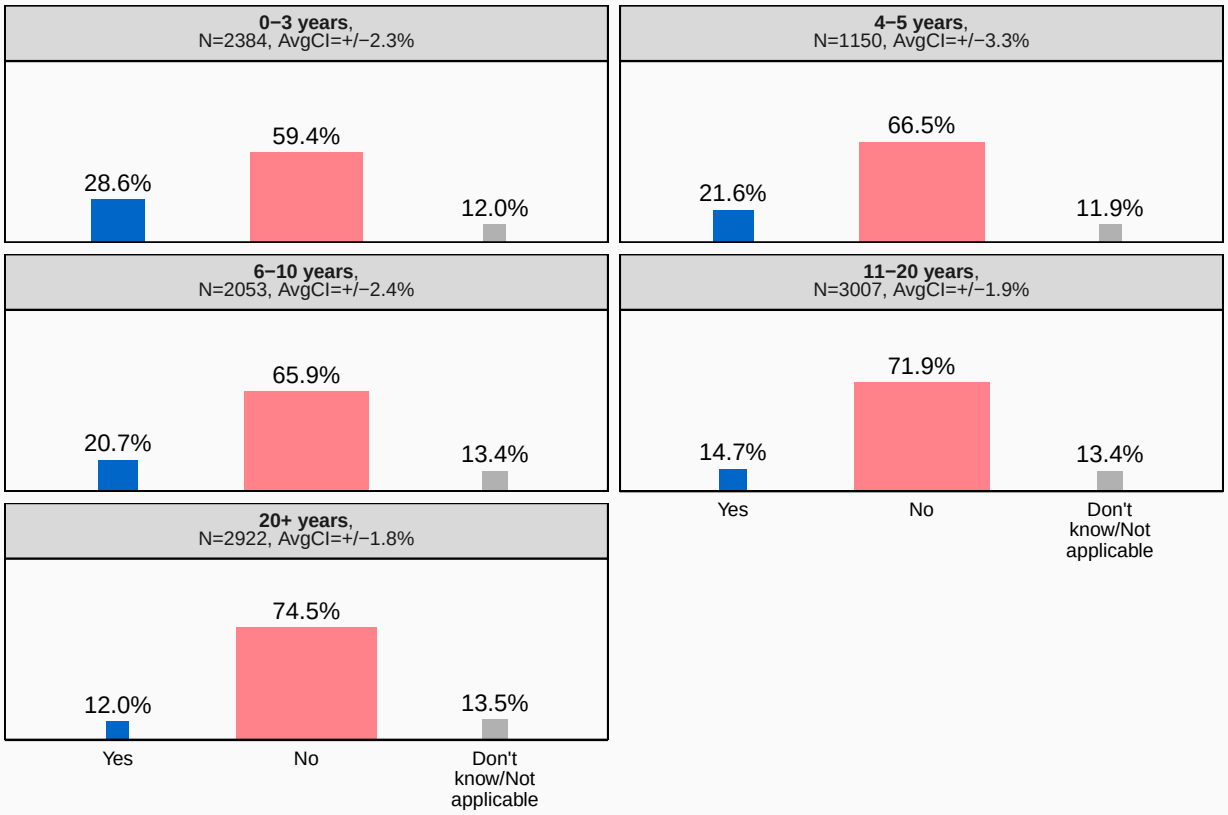
Are these reasons why you considered terminating your membership?

Difficulties finding professional contacts through club, By Age Group



Are these reasons why you considered terminating your membership?

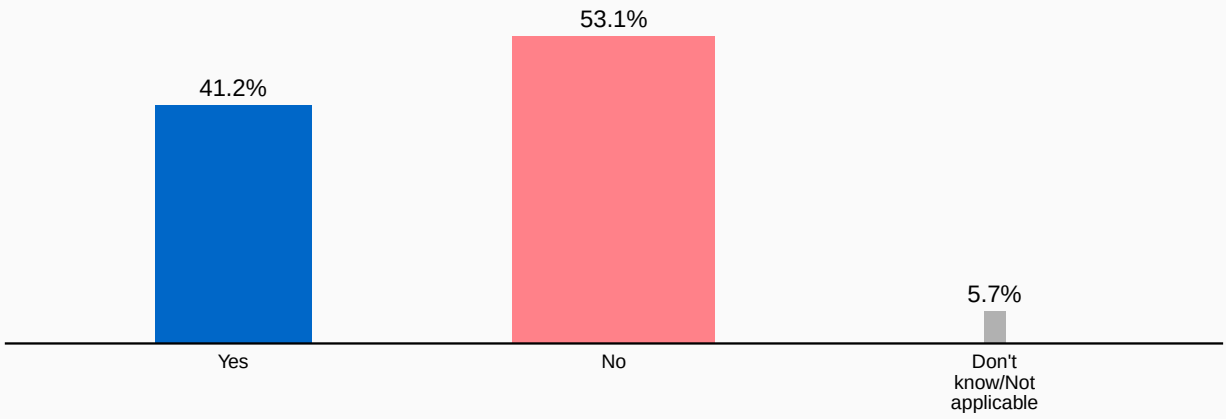
Difficulties finding professional contacts through club, By Tenure



Personal circumstances

Are these reasons why you considered terminating your membership?

Personal circumstances (e.g. health, family reasons, relocation, etc.), All Respondents



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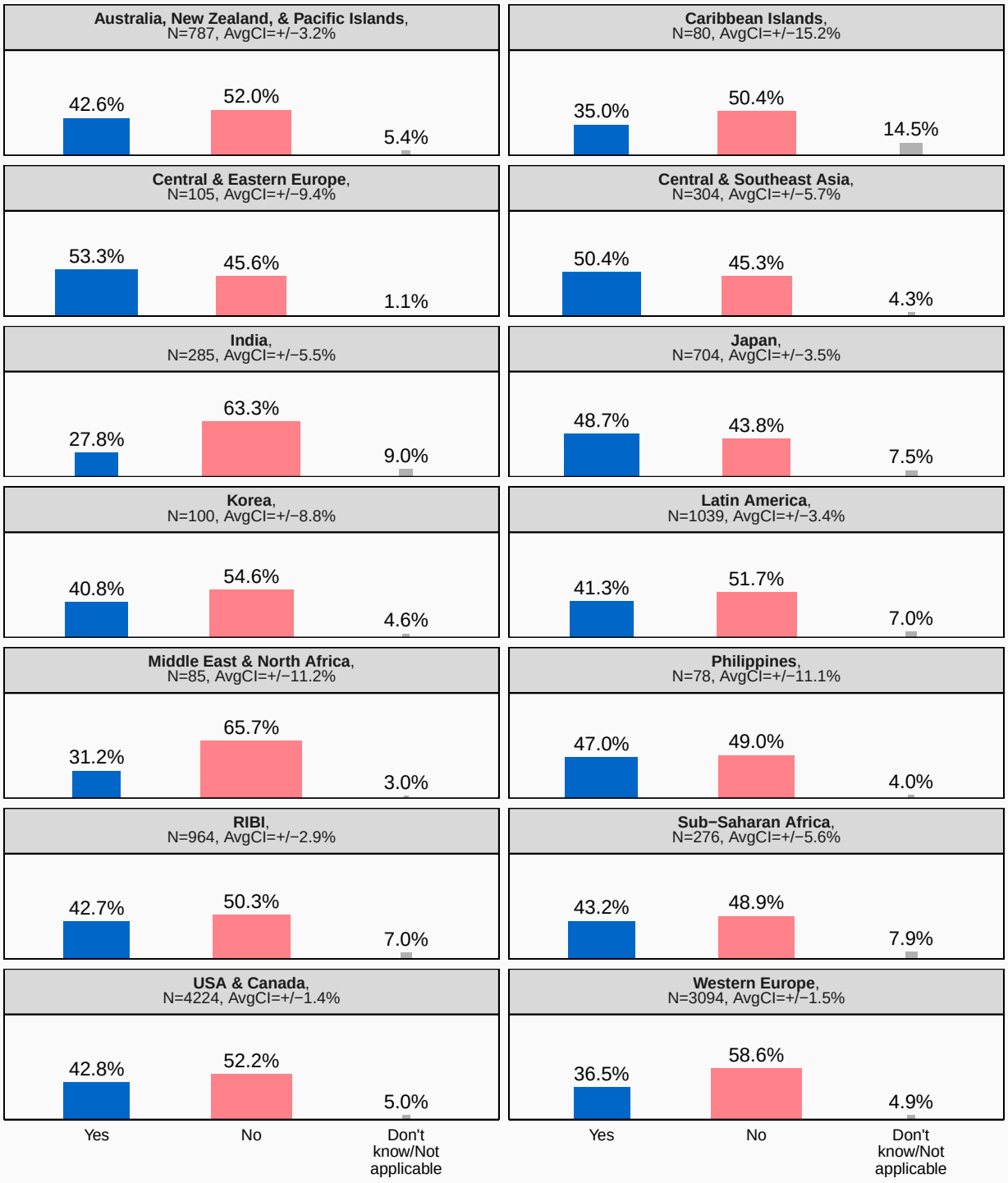
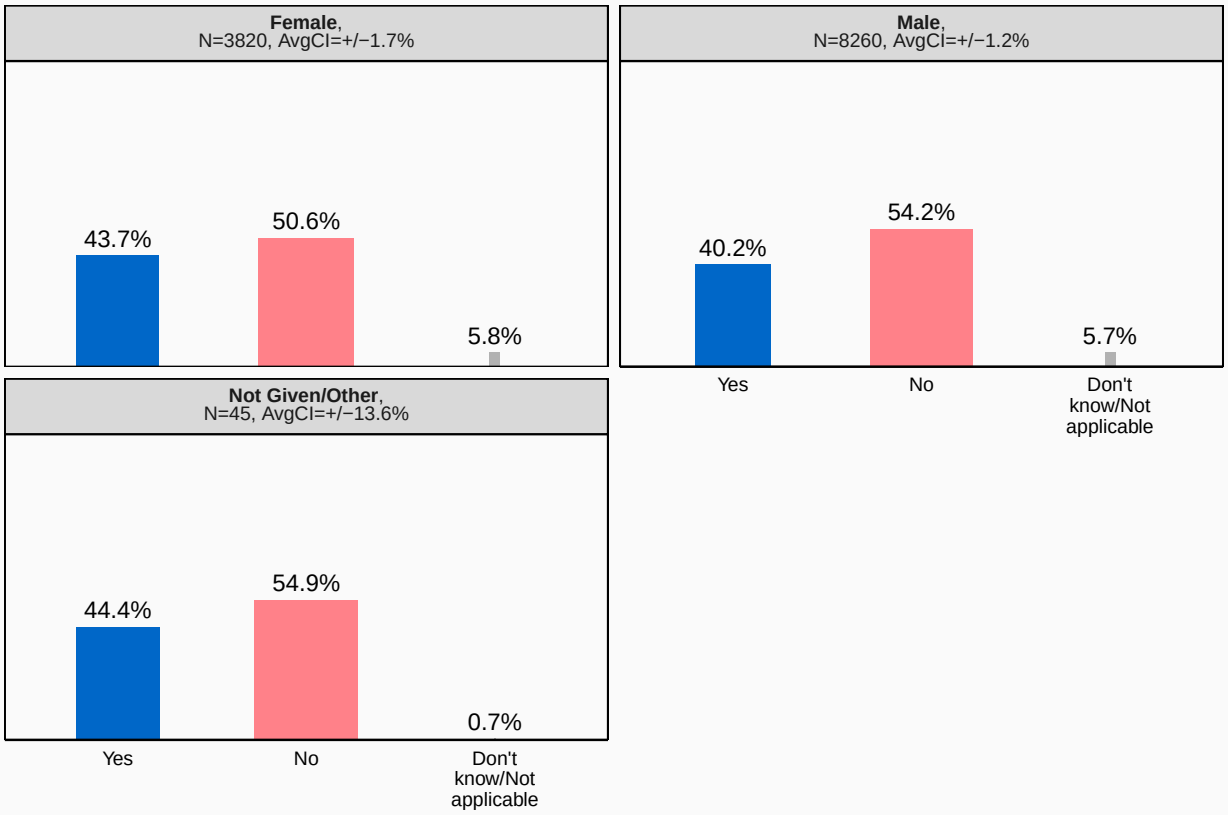
Are these reasons why you considered terminating your membership?

Personal circumstances (e.g. health, family reasons, relocation, etc.), By Region



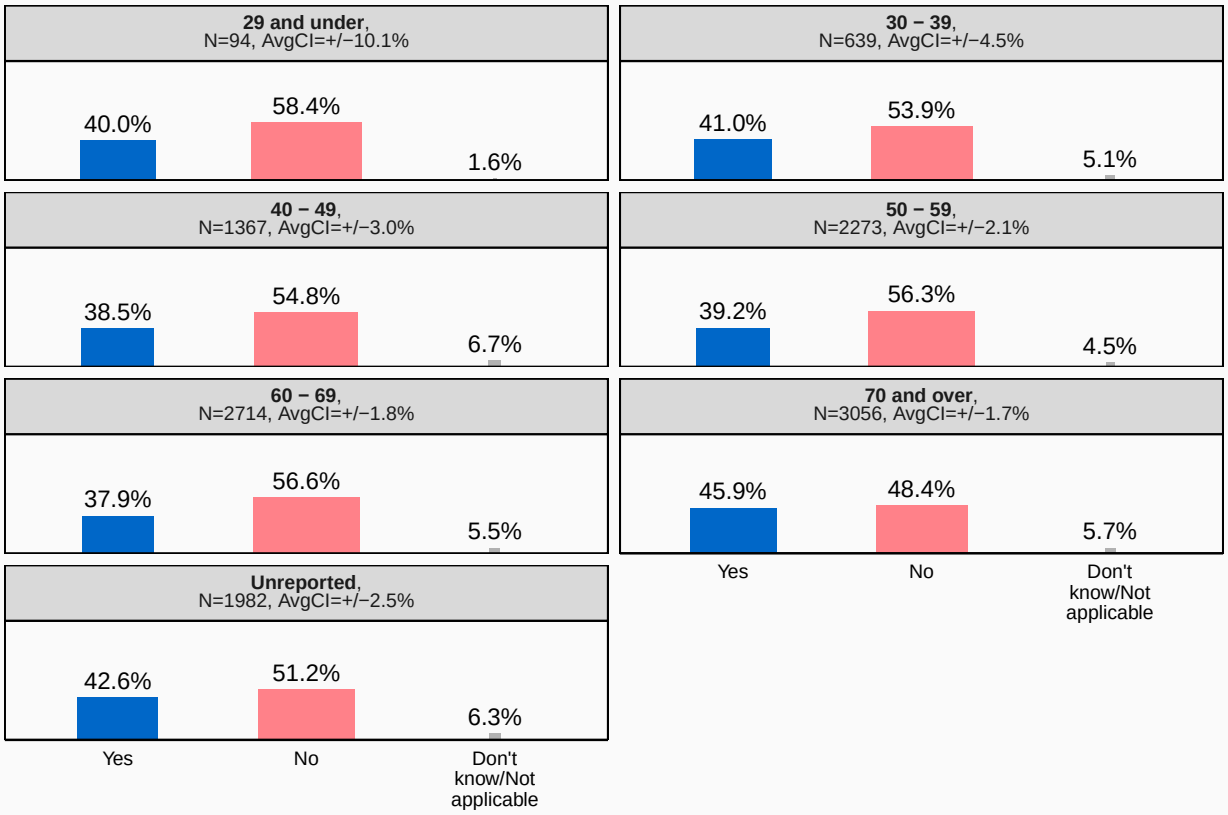
Are these reasons why you considered terminating your membership?

Personal circumstances (e.g. health, family reasons, relocation, etc.), By Gender



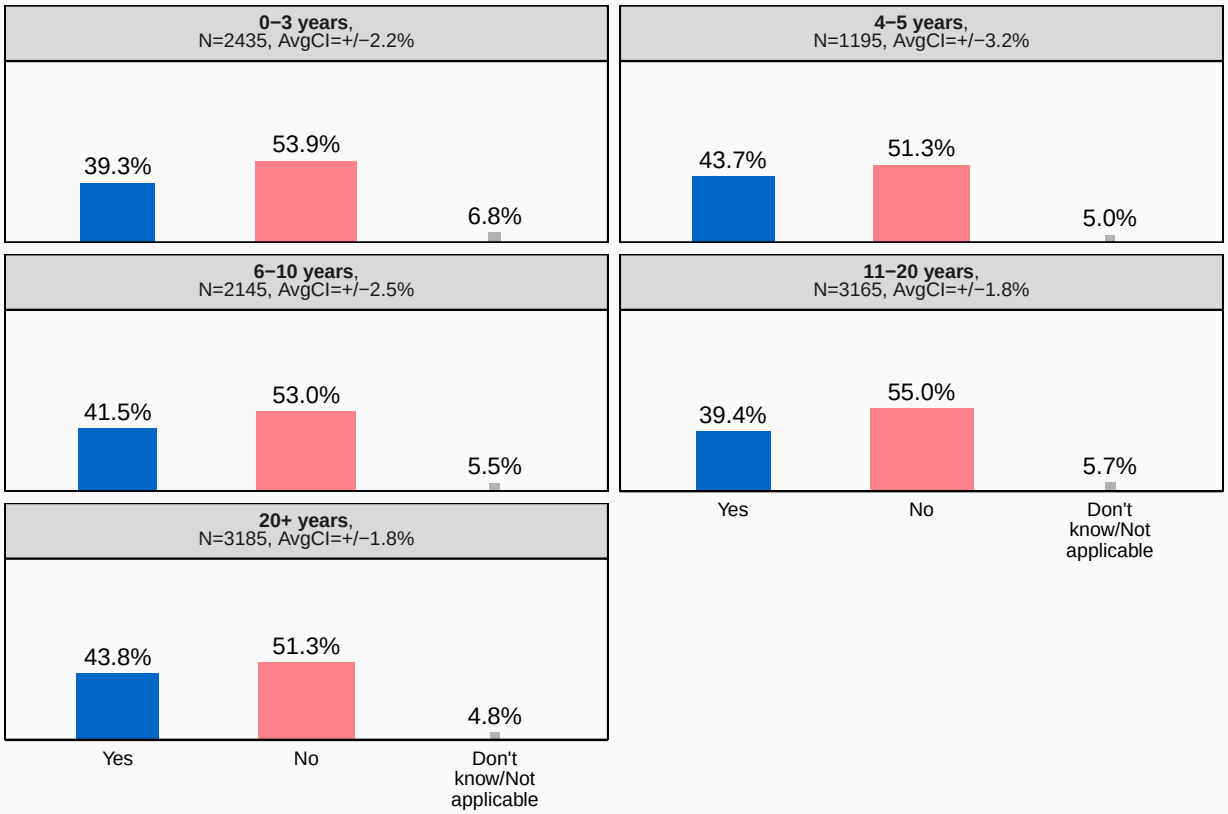
Are these reasons why you considered terminating your membership?

Personal circumstances (e.g. health, family reasons, relocation, etc.), By Age Group

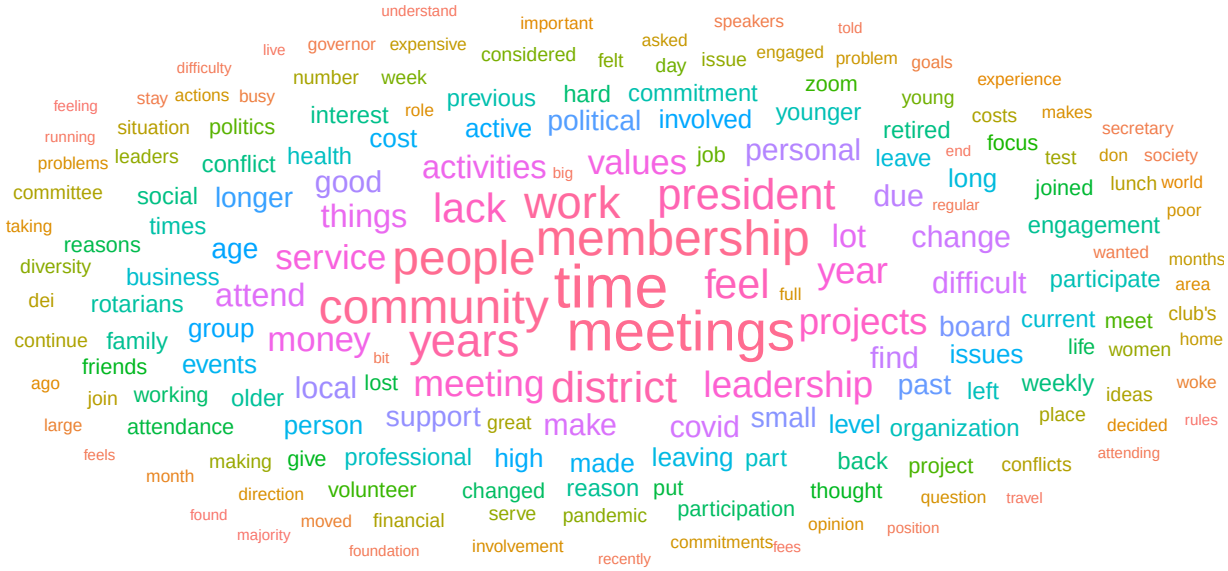


Are these reasons why you considered terminating your membership?

Personal circumstances (e.g. health, family reasons, relocation, etc.), By Tenure



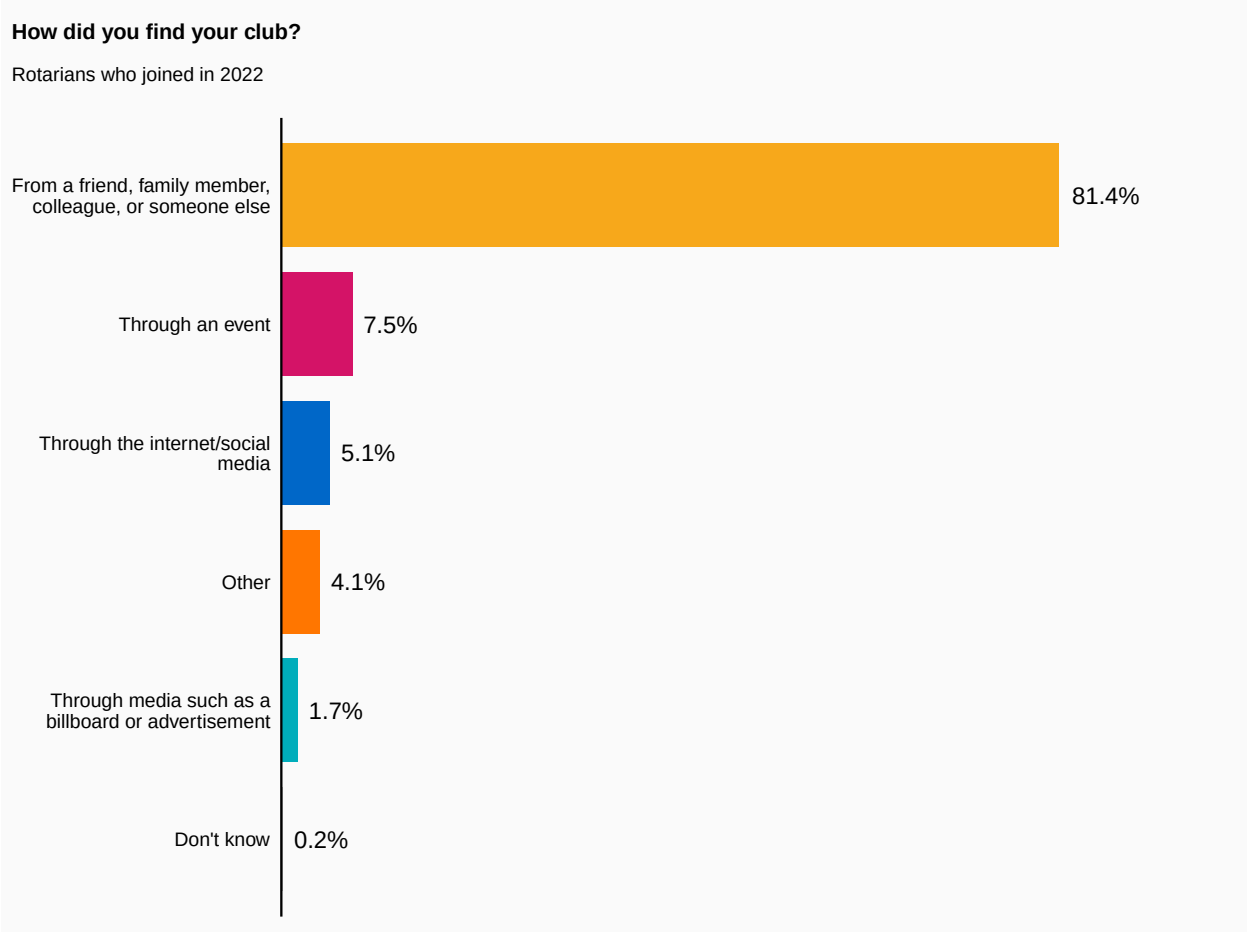
Use the box below to explain your answer or tell us about another reason you considered leaving (optional).



N=5374

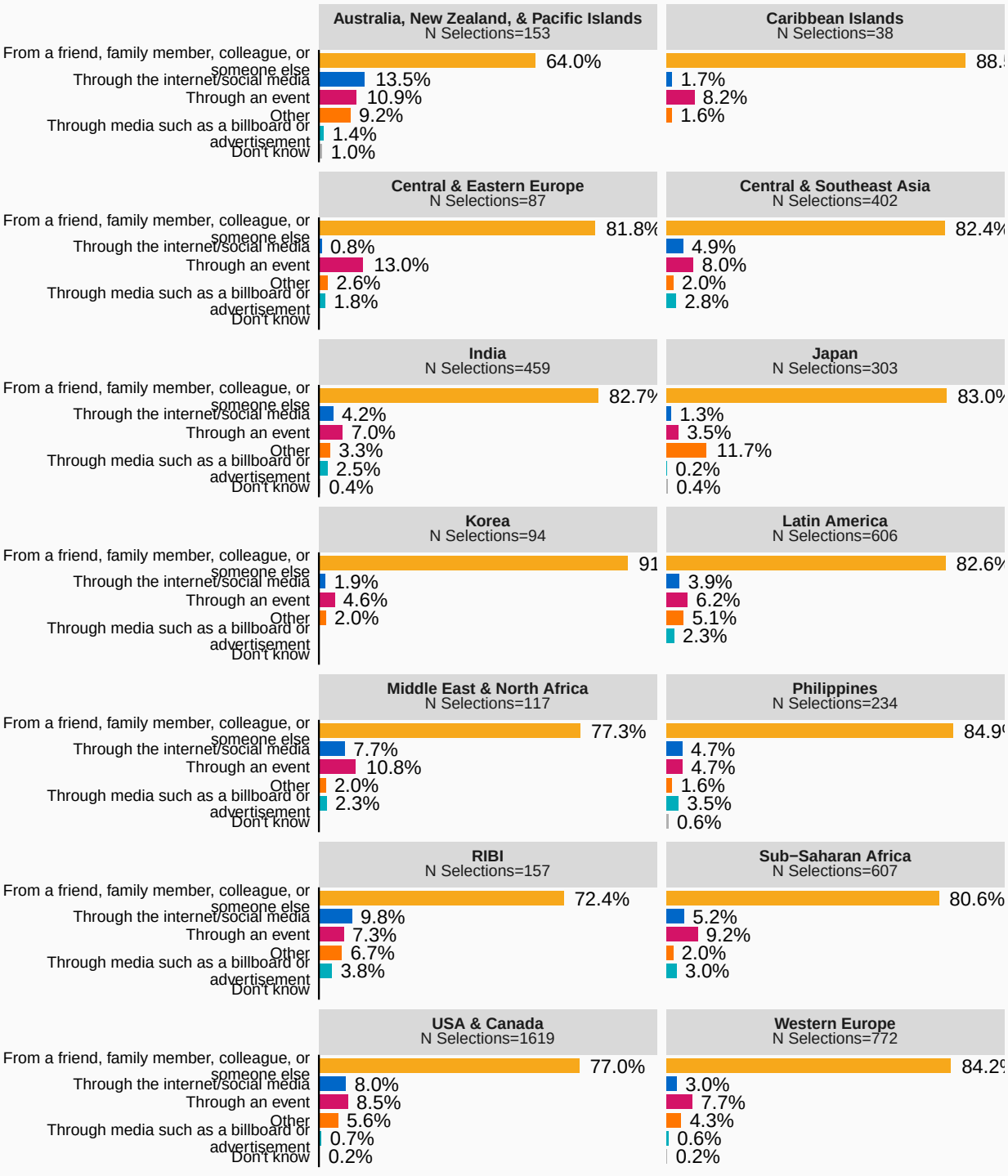
New Rotarians: Finding Clubs

How do new Rotarians find clubs?



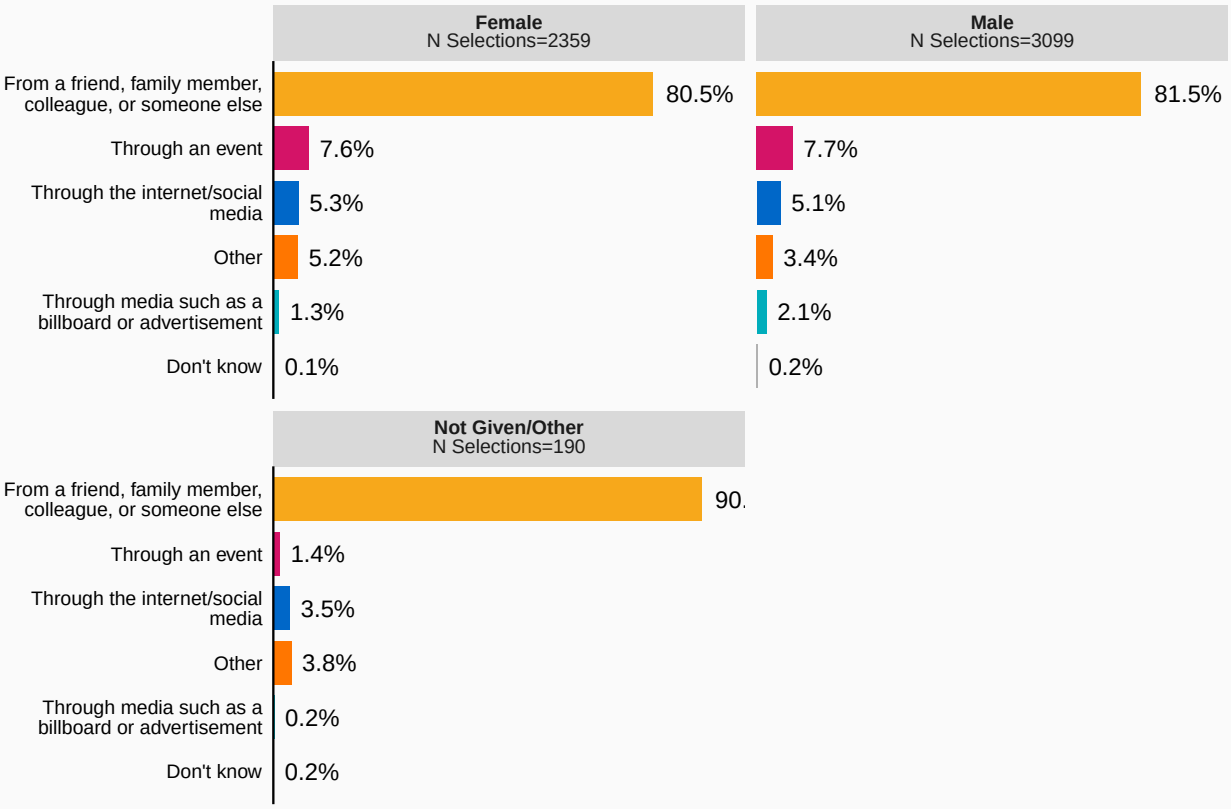
How did you find your club?

Rotarians who joined in 2022, By Region



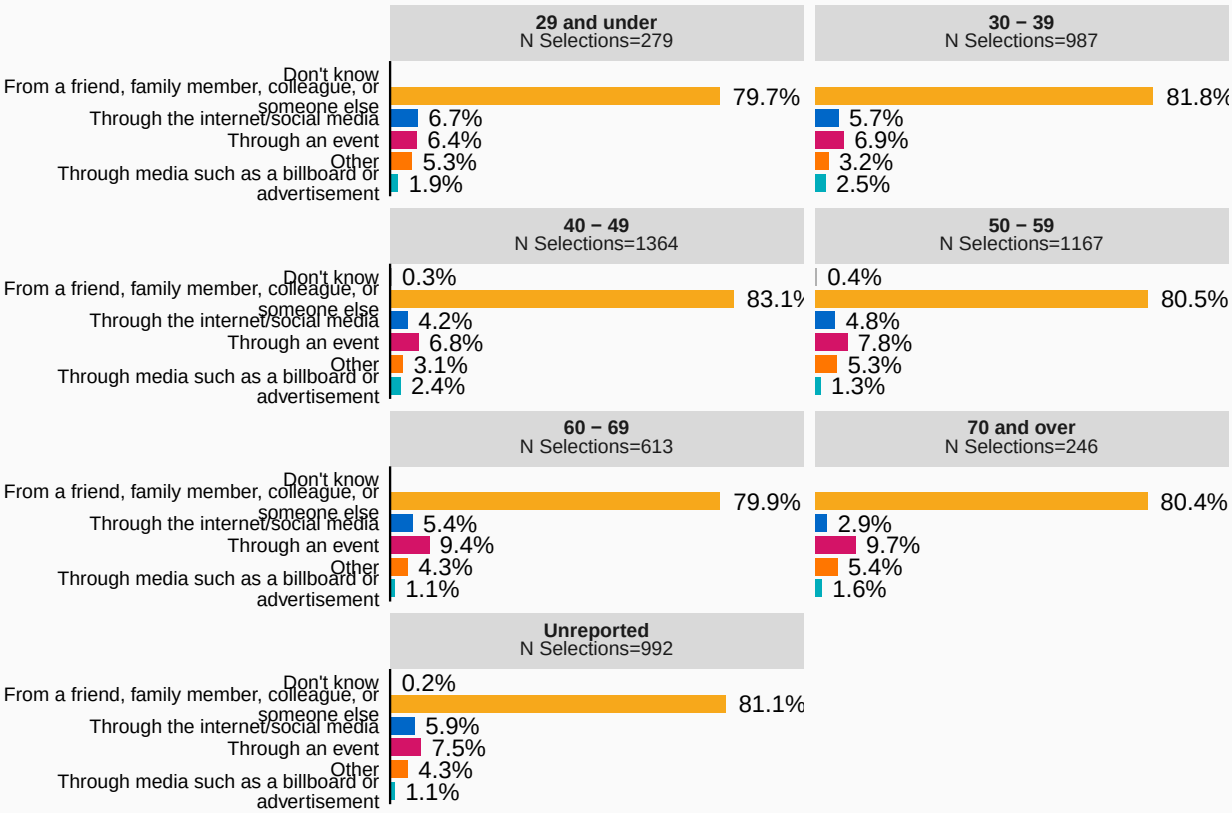
How did you find your club?

Rotarians who joined in 2022, By Gender

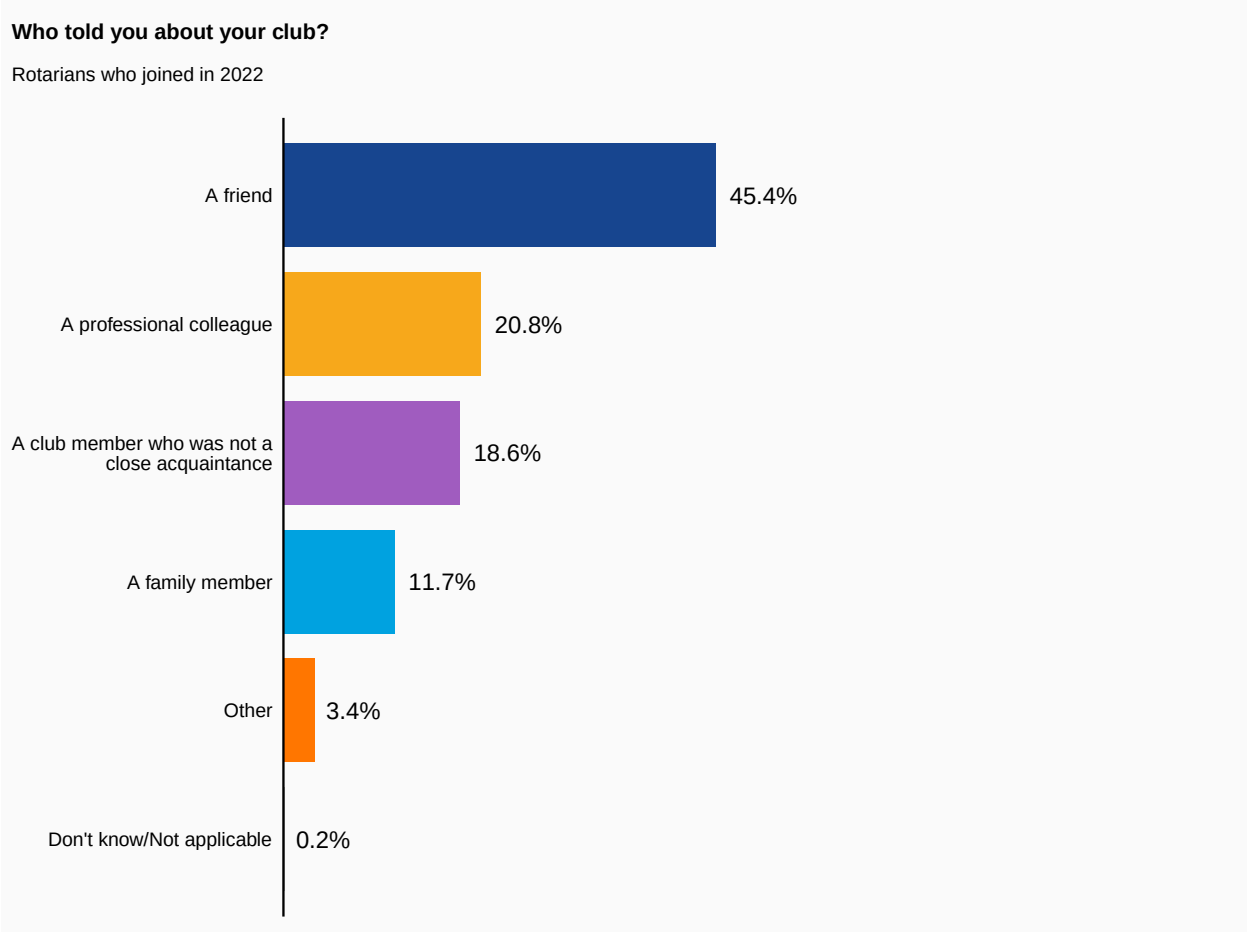


How did you find your club?

Rotarians who joined in 2022, By Age

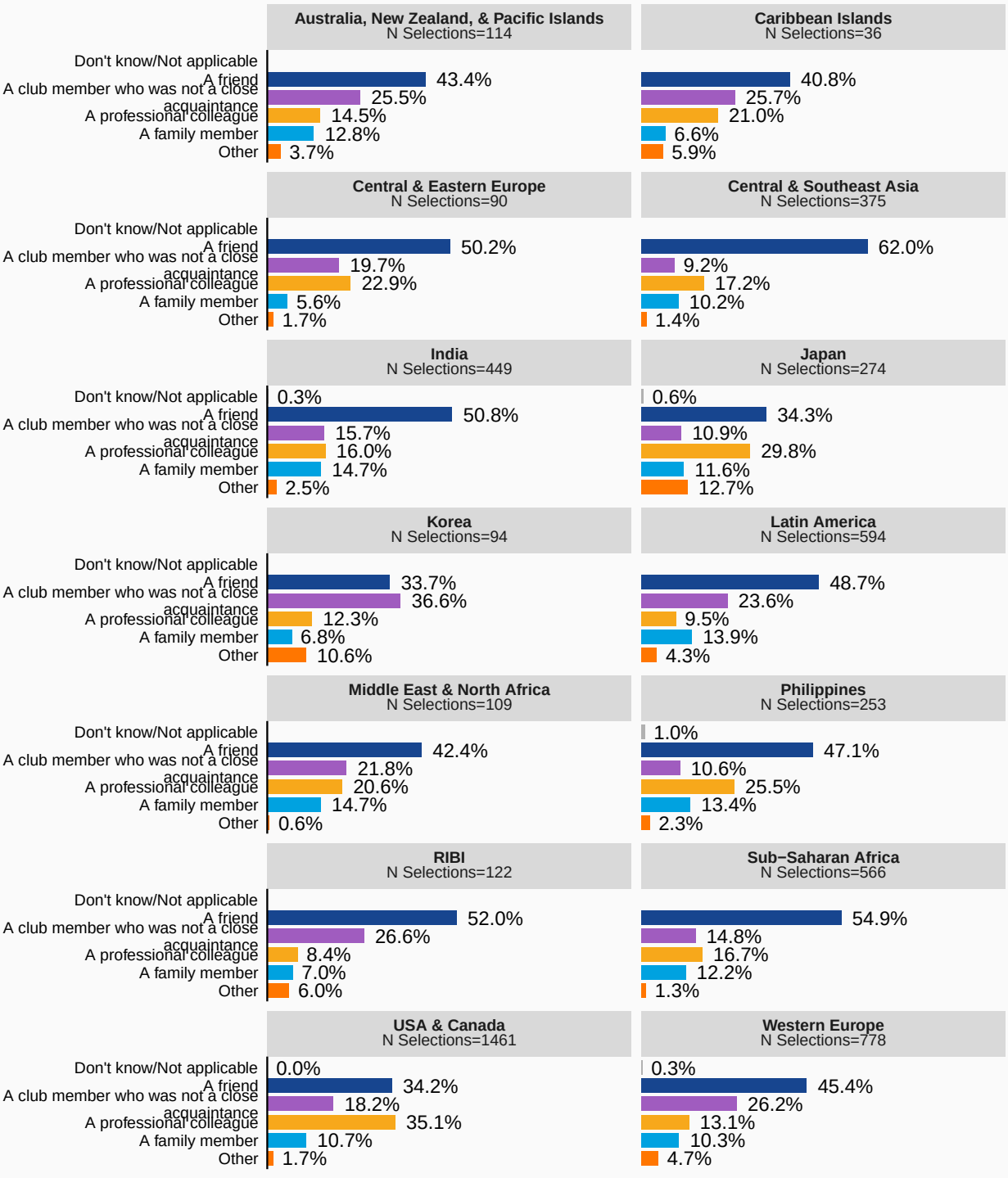


Who told new Rotarians about clubs?



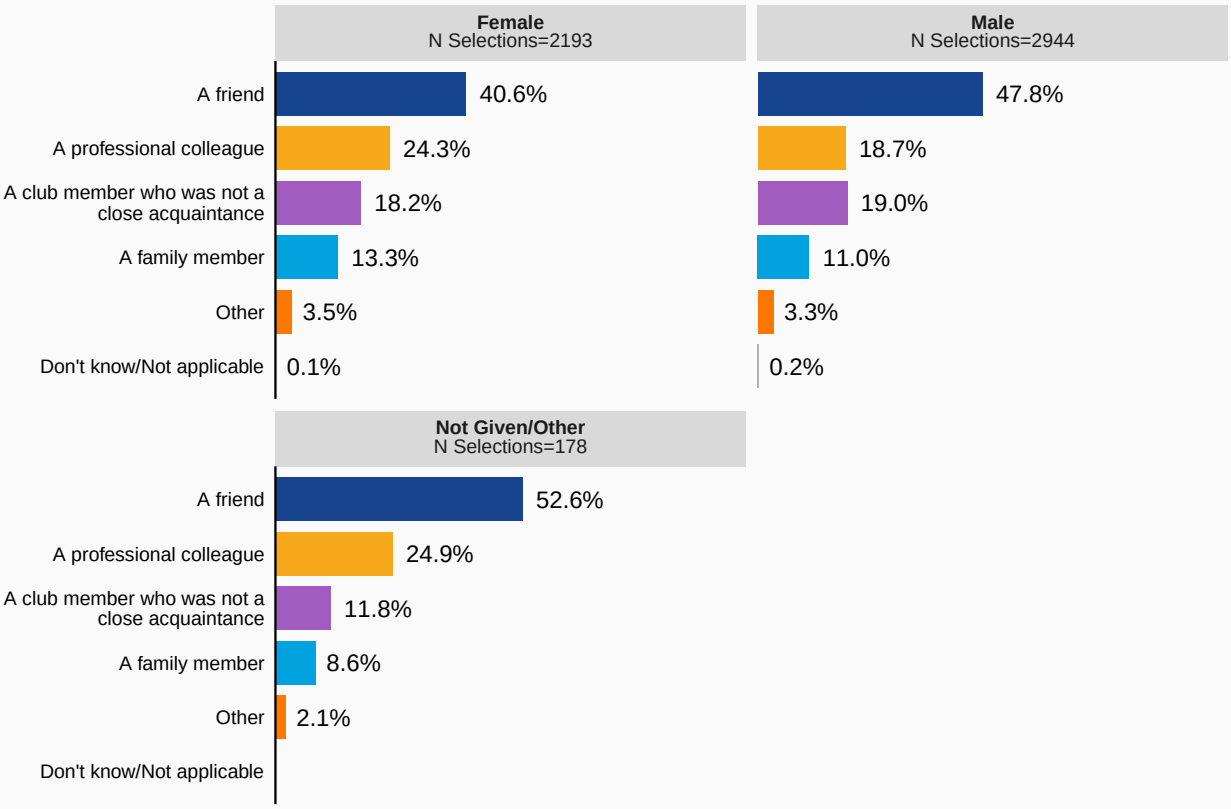
Who told you about your club?

Rotarians who joined in 2022, By Region



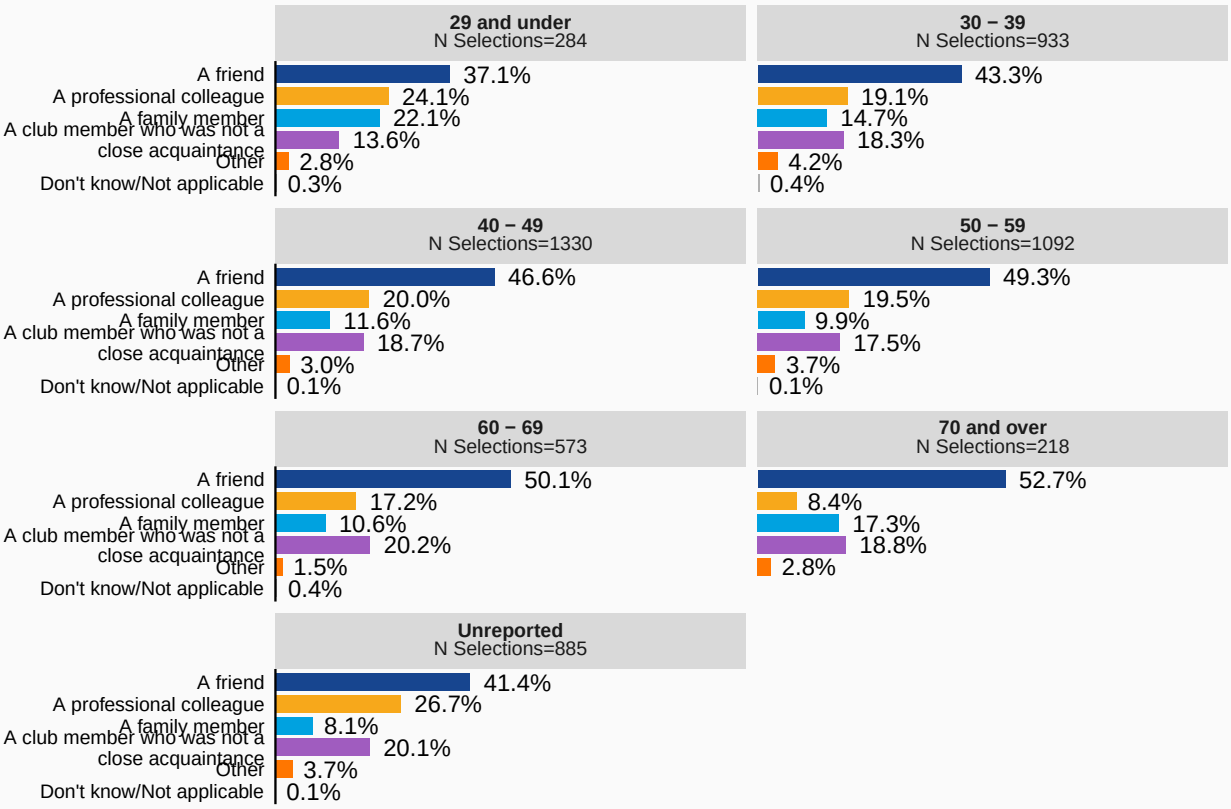
Who told you about your club?

Rotarians who joined in 2022, By Gender



Who told you about your club?

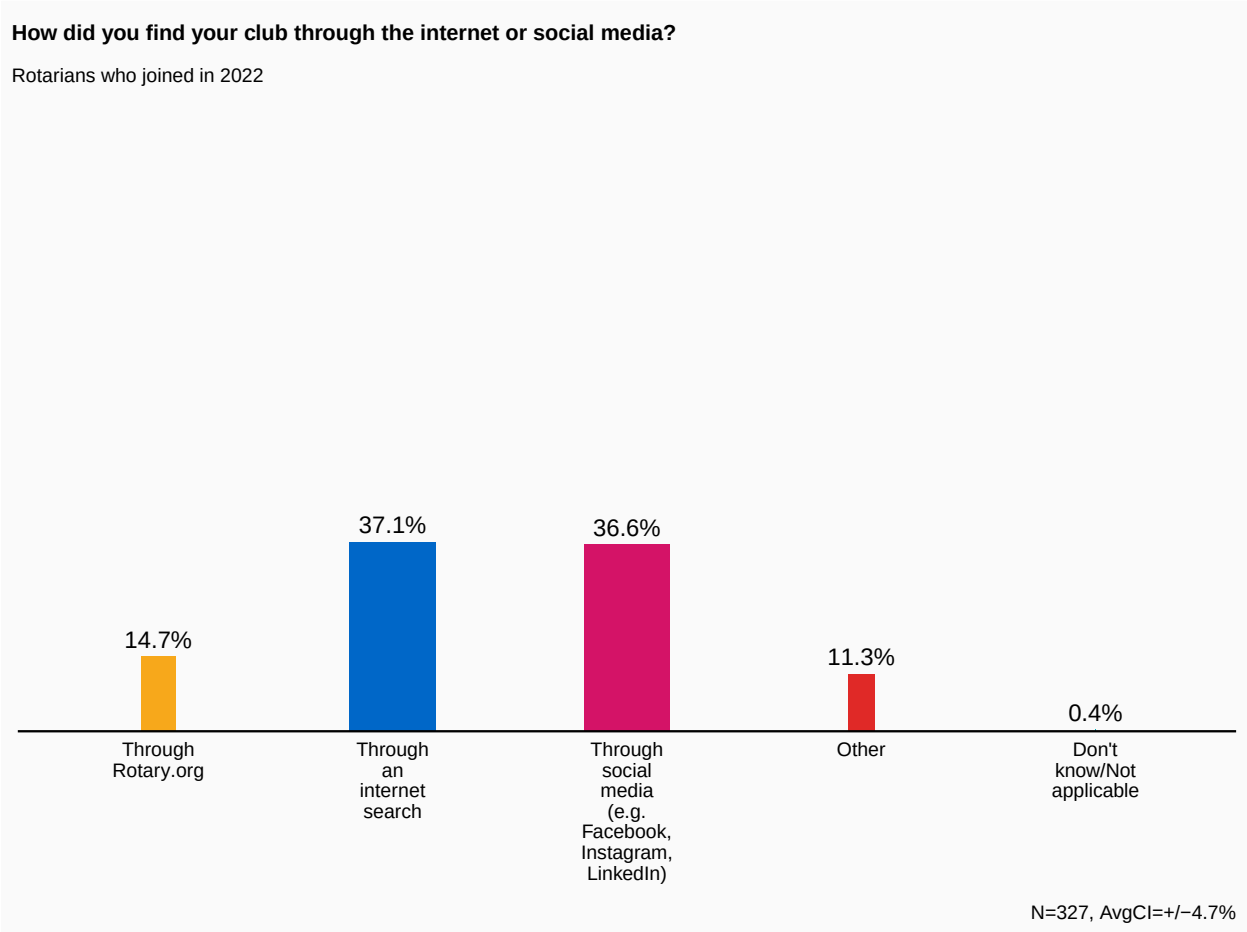
Rotarians who joined in 2022, By Age



Use the box below to explain your answer or provide more detail (optional).

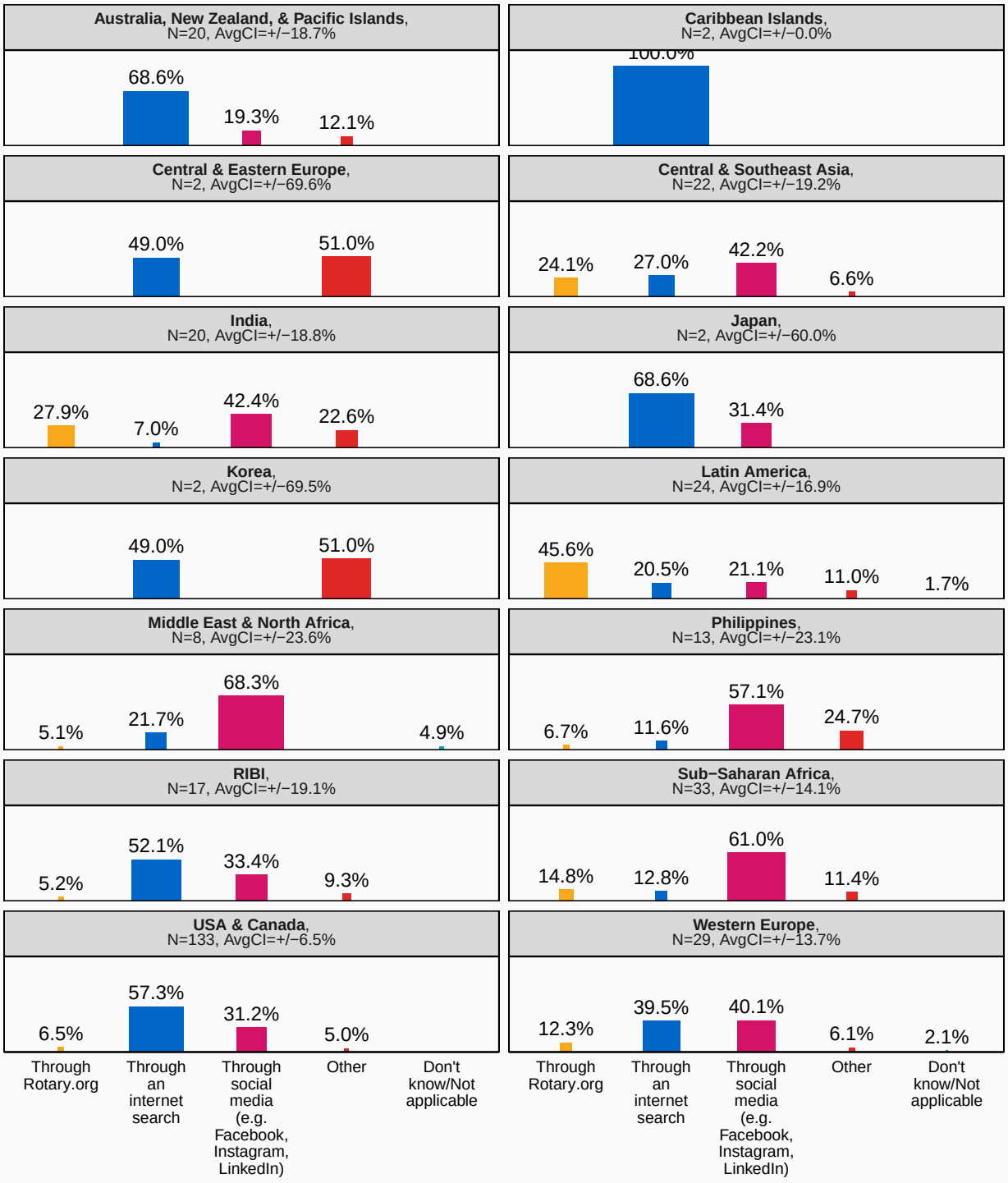
N=492

How do new Rotarians find clubs through the internet?



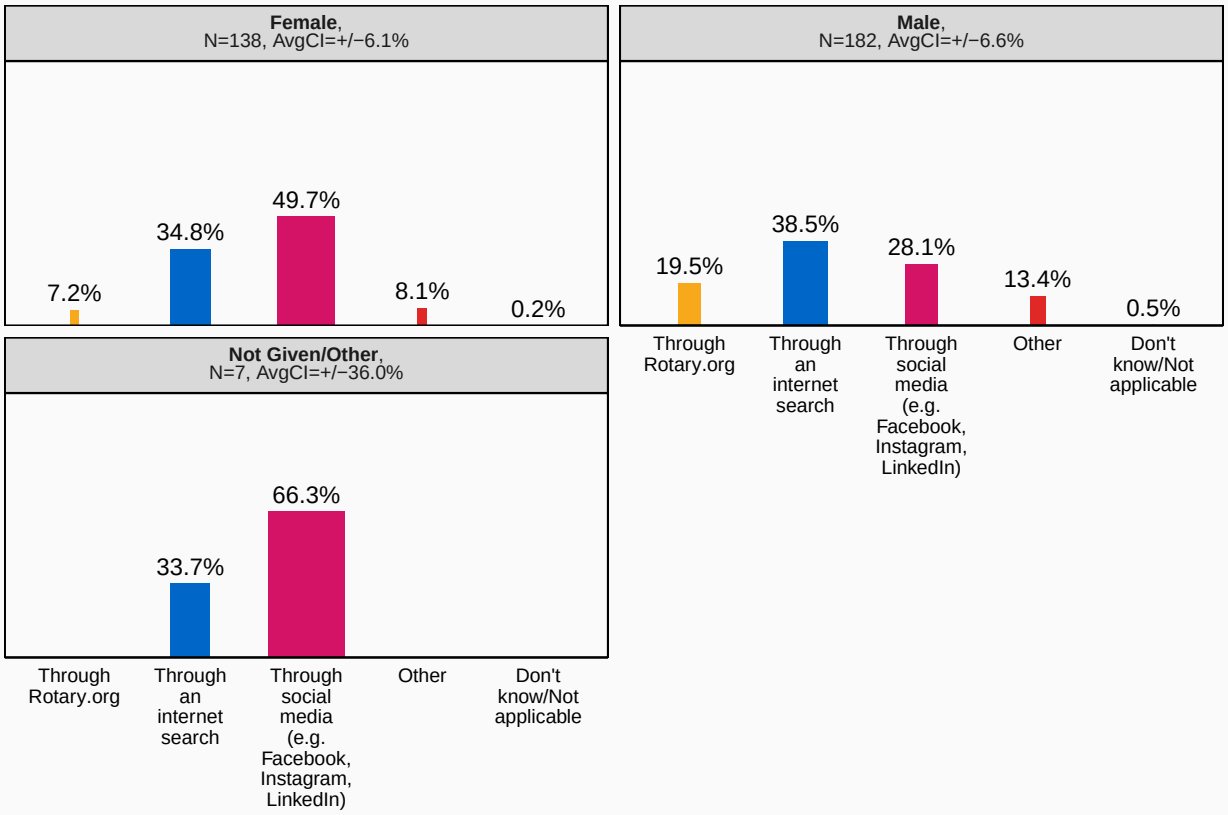
How did you find your club through the internet or social media?

Rotarians who joined in 2022, By Region



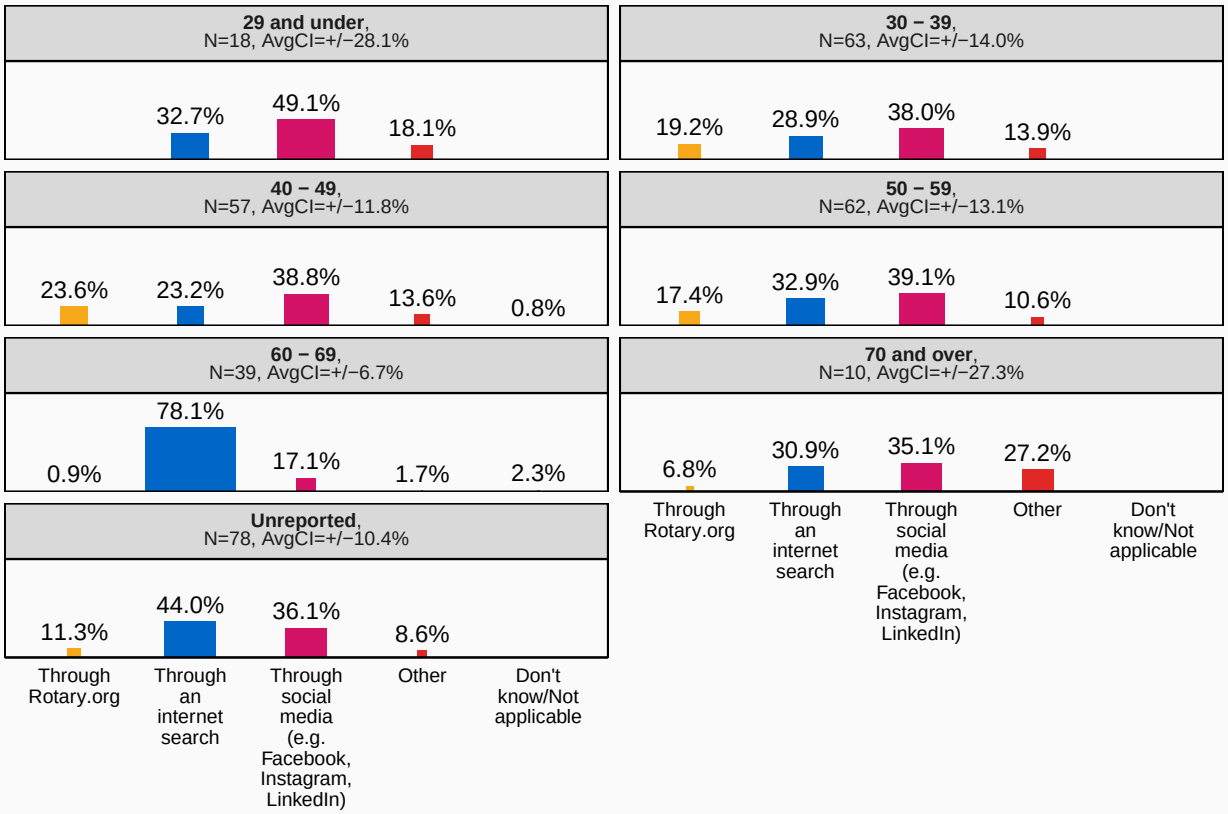
How did you find your club through the internet or social media?

Rotarians who joined in 2022, By Gender



How did you find your club through the internet or social media?

Rotarians who joined in 2022, By Age Group

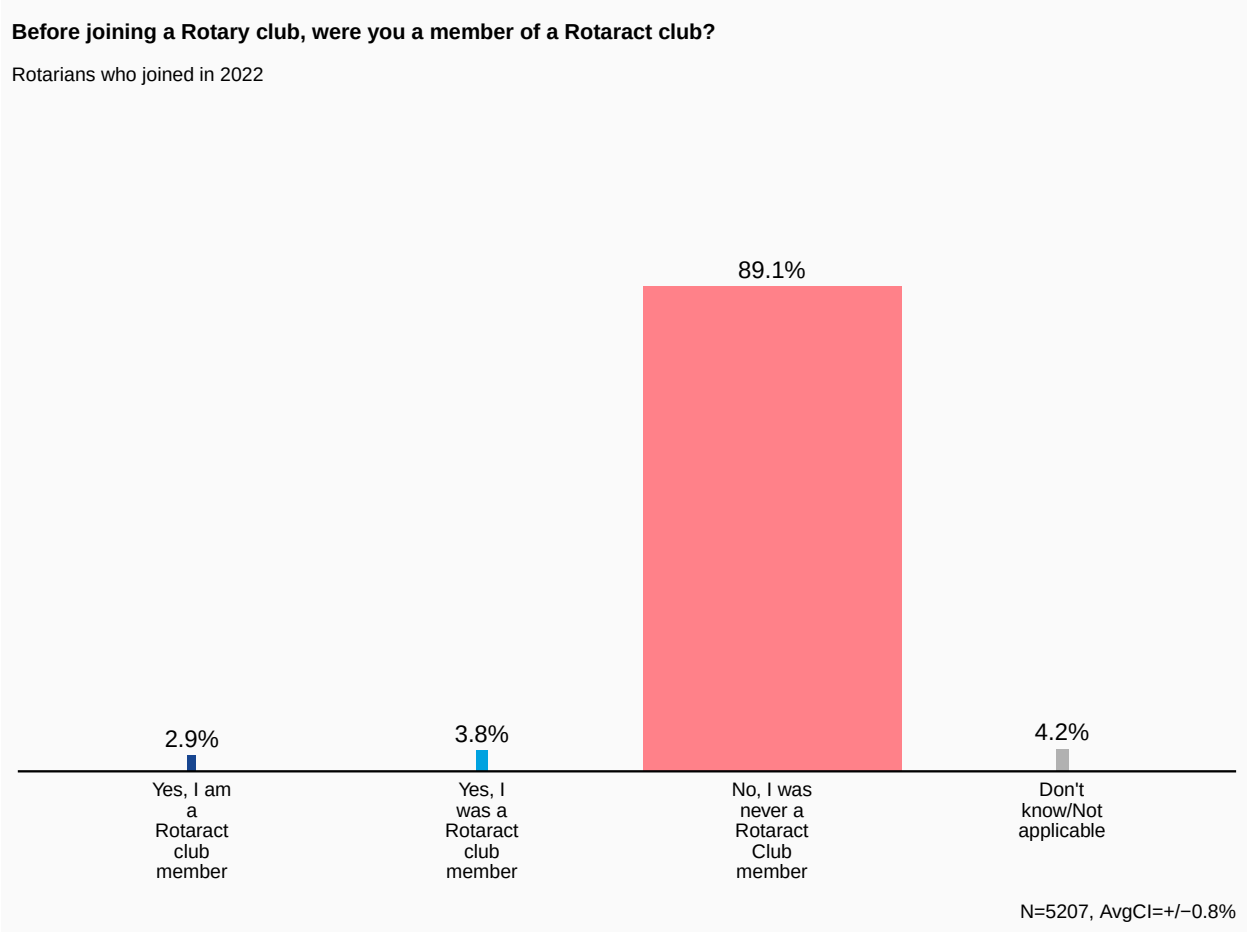


Use the box below to explain your answer or provide more detail (optional).

N=57

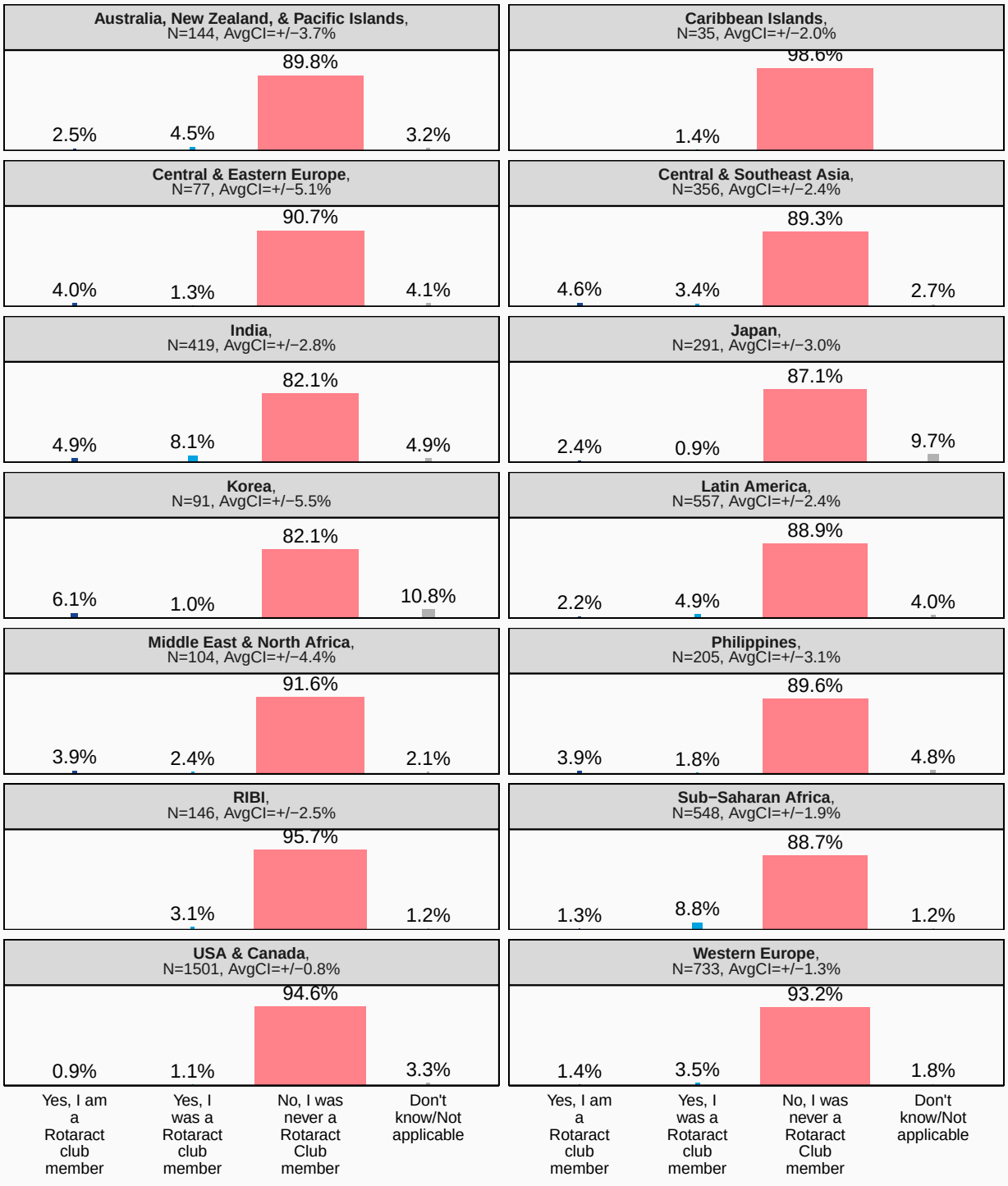
New Rotarians: Previous Rotary Experience

Rotaract



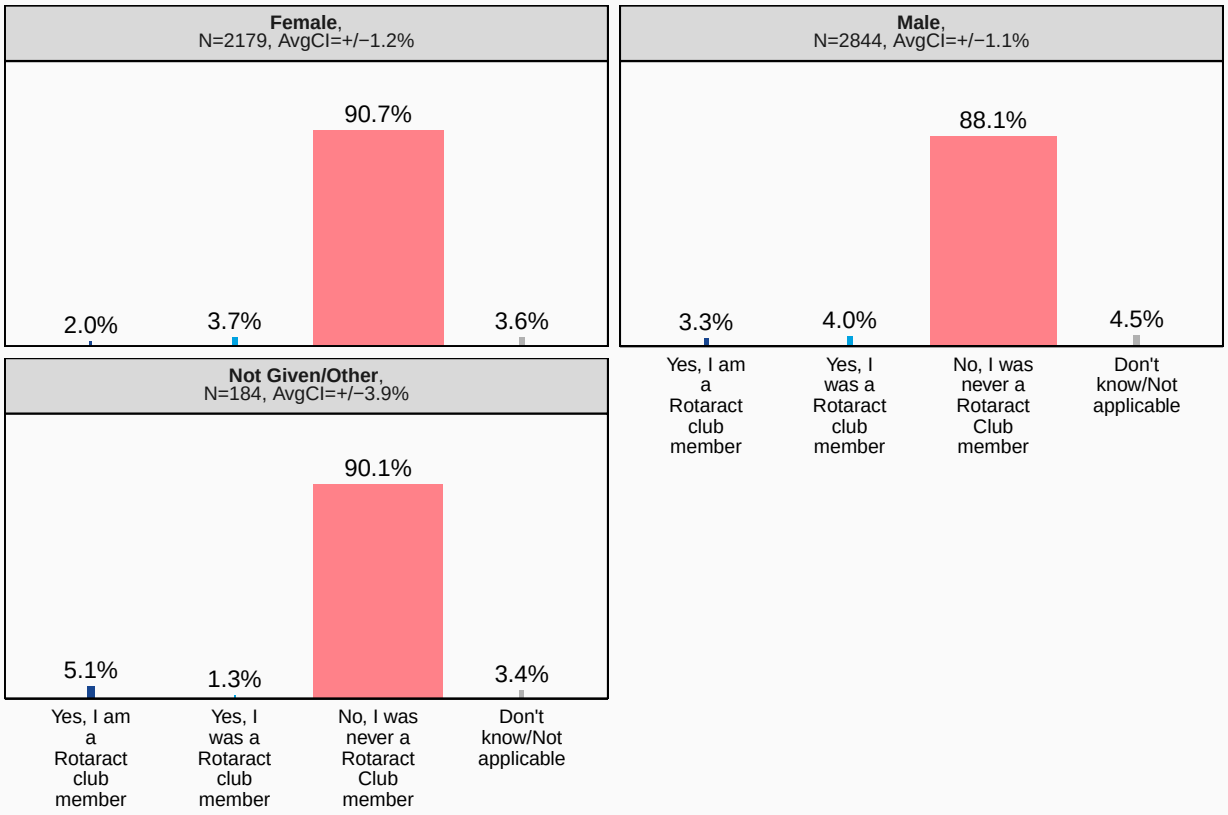
Before joining a Rotary club, were you a member of a Rotaract club?

Rotarians who joined in 2022, By Region



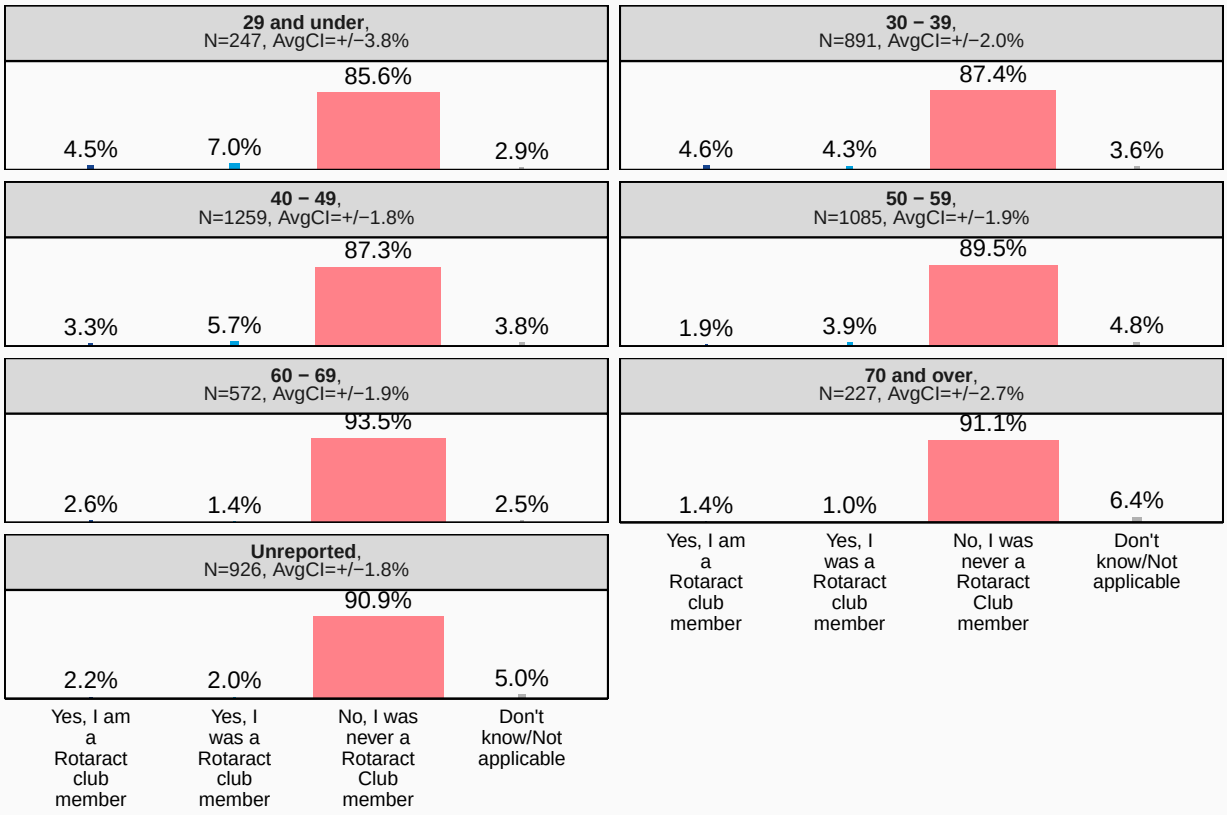
Before joining a Rotary club, were you a member of a Rotaract club?

Rotarians who joined in 2022, By Gender



Before joining a Rotary club, were you a member of a Rotaract club?

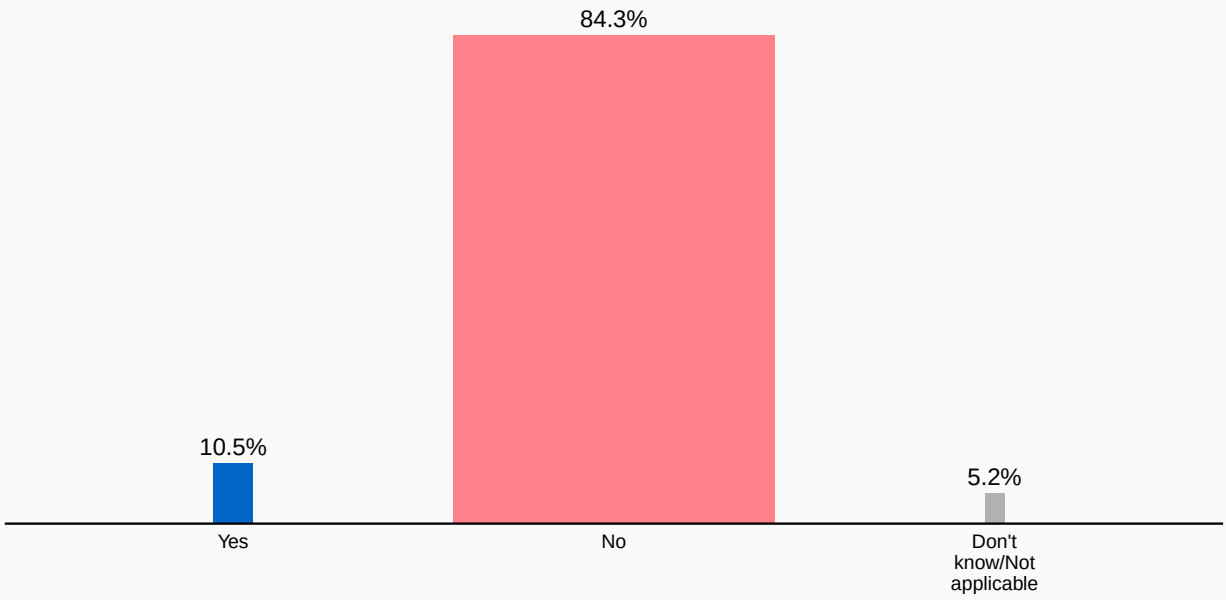
Rotarians who joined in 2022, By Age Group



Program for Young Leaders

Before joining a club, did you participate in these Rotary activities?

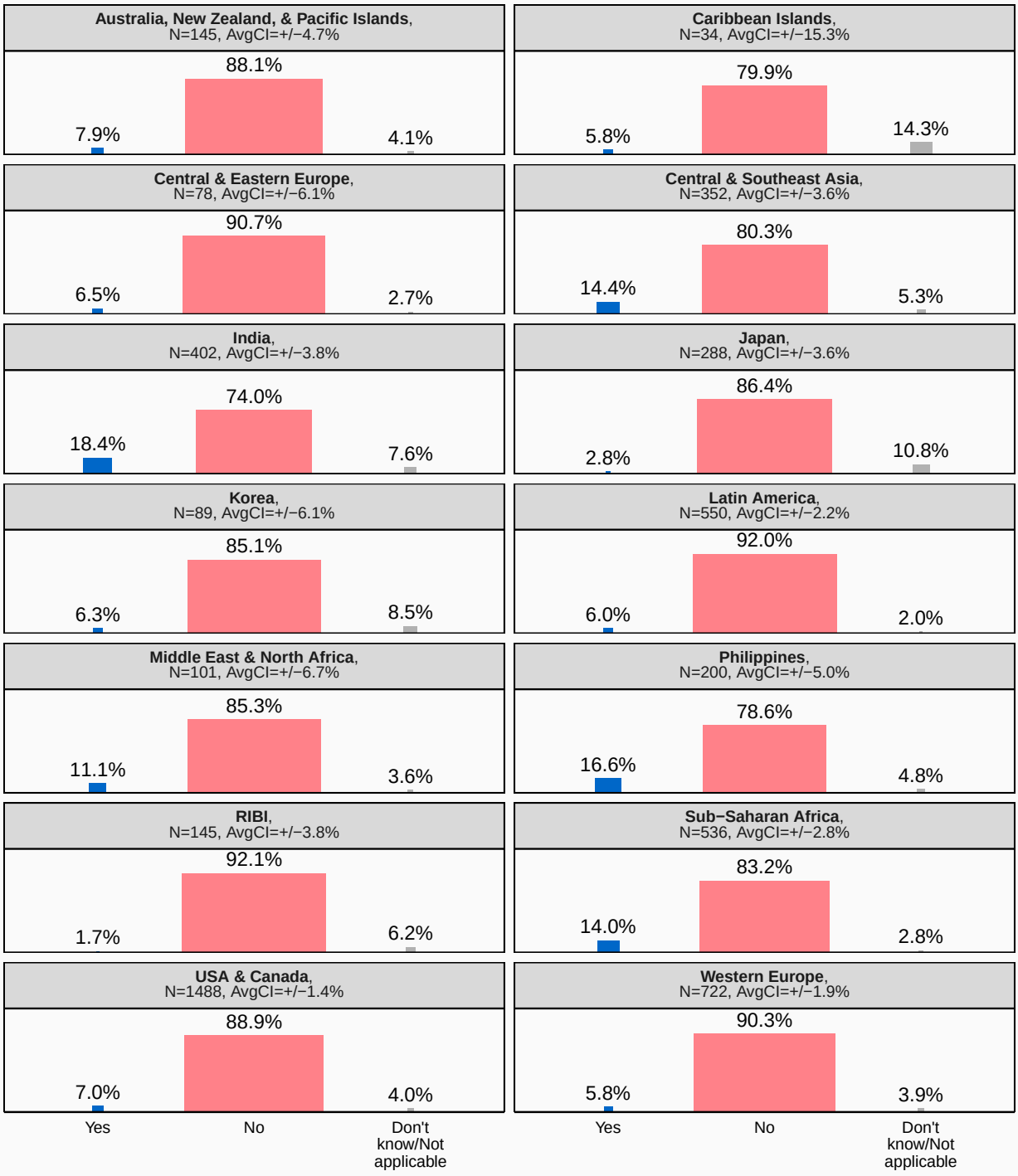
A program for young leaders (Interact, RYLA, Rotary Youth Exchange, New Generations Service Exchange), Rotarians who joined in 2022



N=5130, AvgCI=+/−1.1%

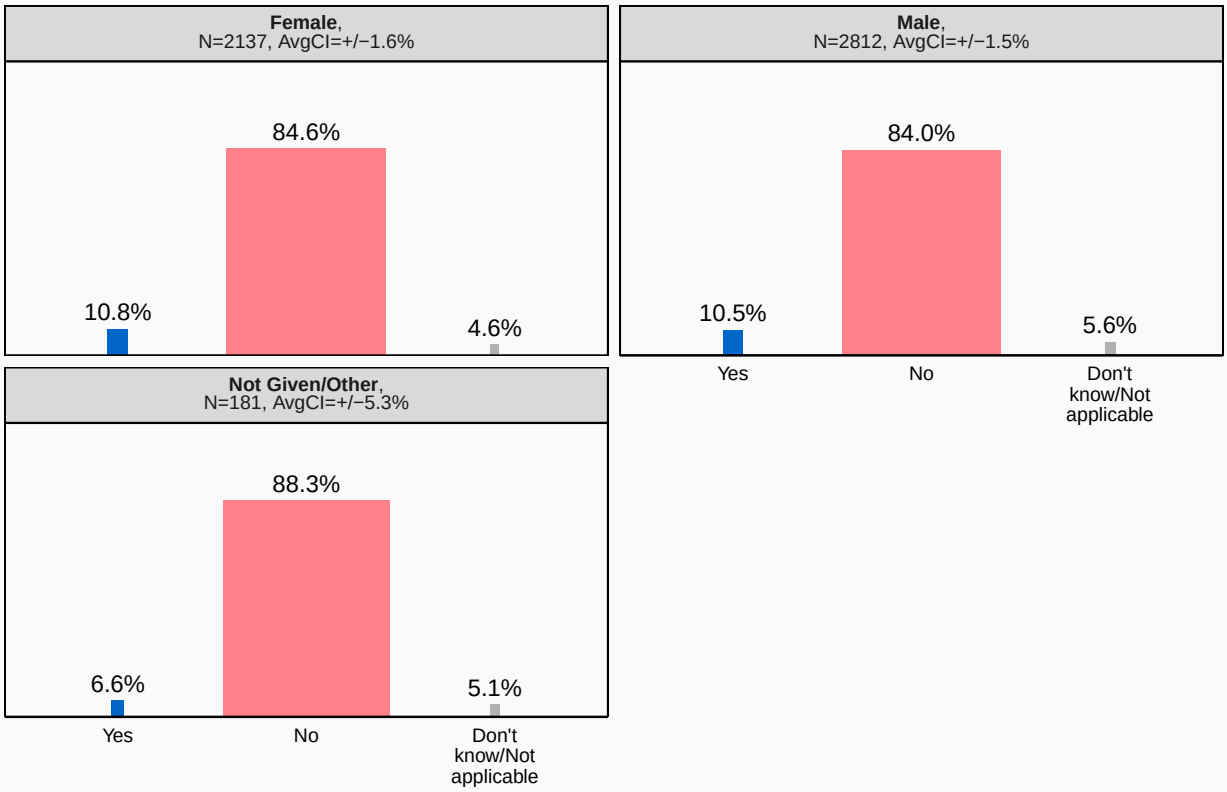
Before joining a club, did you participate in these Rotary activities?

A program for young leaders (Interact, RYLA, Rotary Youth Exchange, New Generations Service Exchange), Rotarians who joined in 2022, By Region



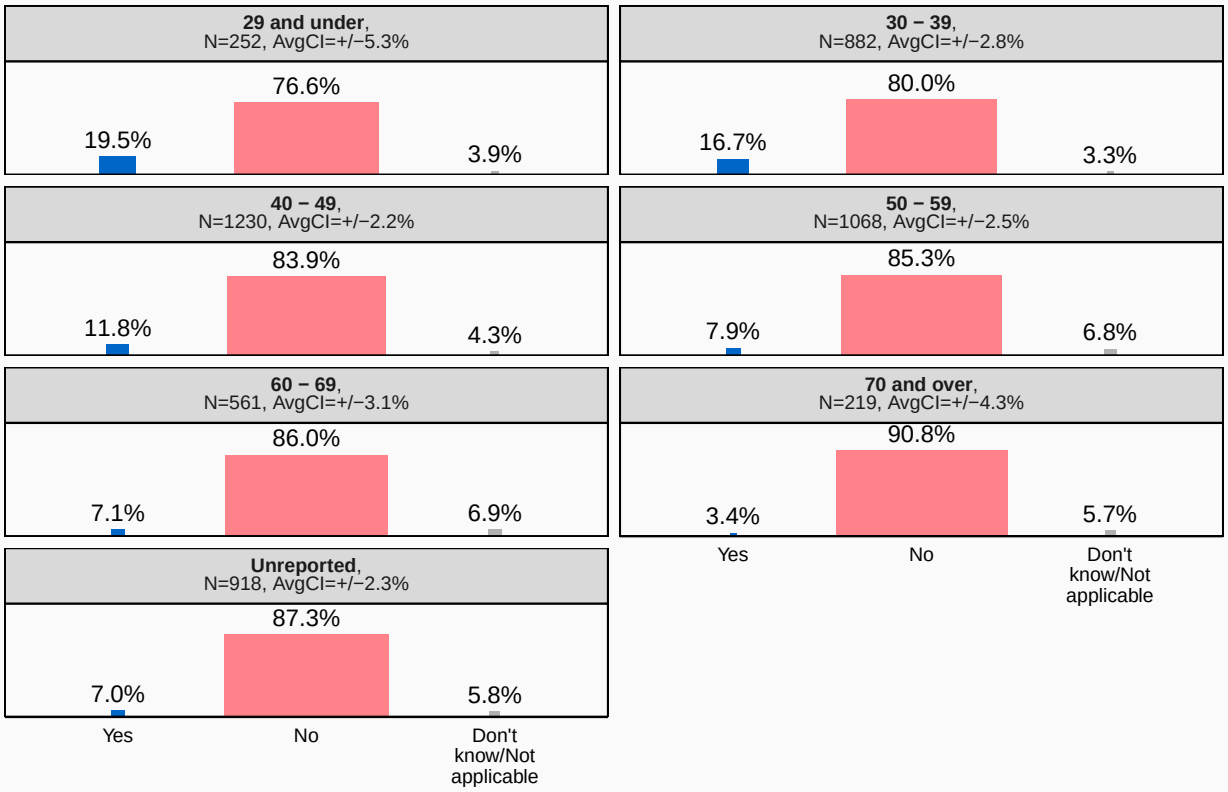
Before joining a club, did you participate in these Rotary activities?

A program for young leaders (Interact, RYLA, Rotary Youth Exchange, New Generations Service Exchange), Rotarians who joined in 2022, By Gender



Before joining a club, did you participate in these Rotary activities?

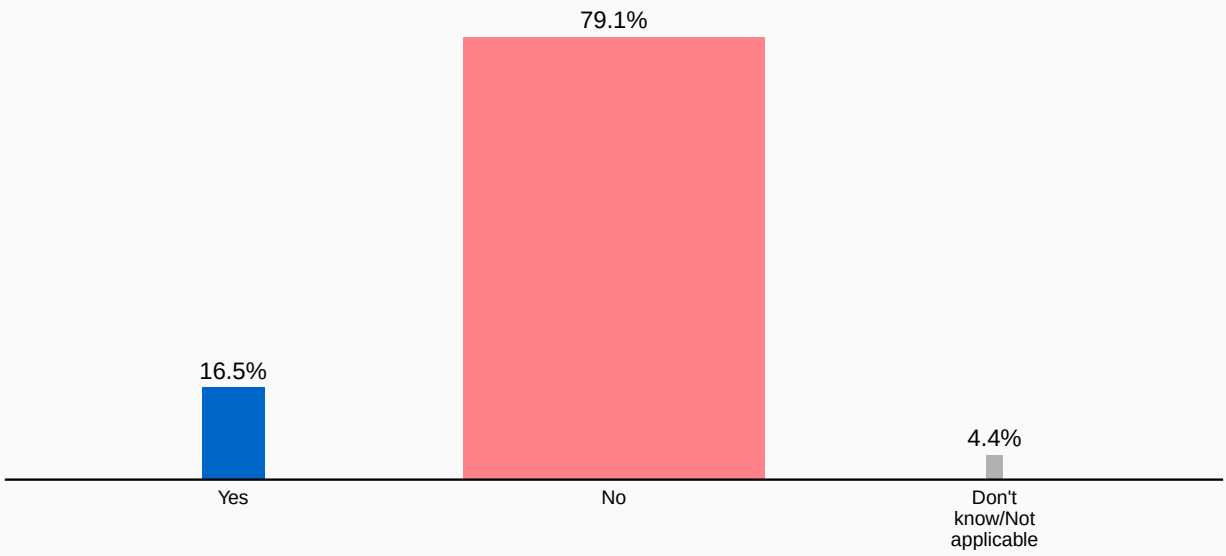
A program for young leaders (Interact, RYLA, Rotary Youth Exchange, New Generations Service Exchange), Rotarians who joined in 2022, By Age Group



Service or networking program

Before joining a club, did you participate in these Rotary activities?

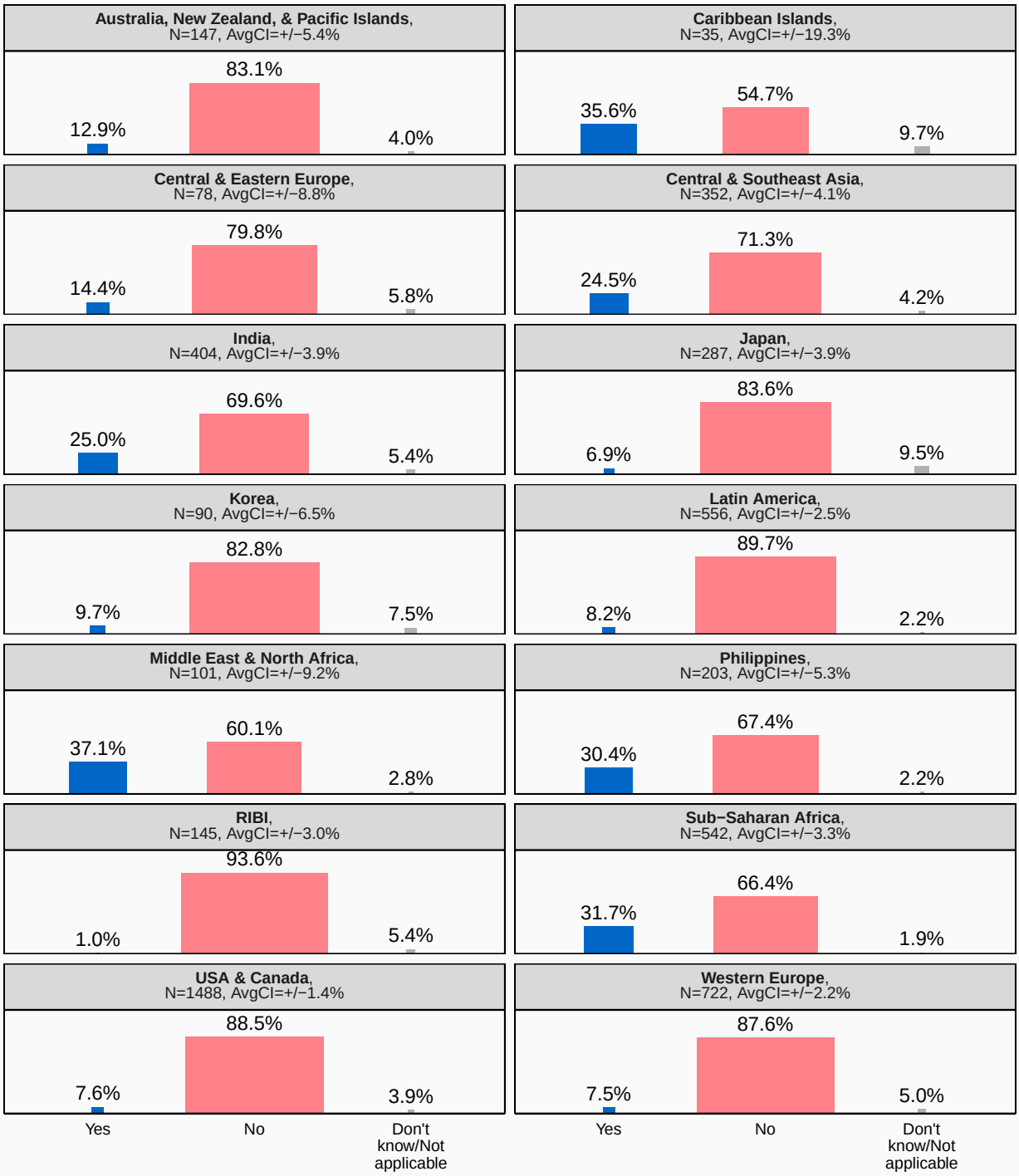
A service or networking program (Rotary Action Group, Rotary Fellowship, Rotary Community Corps, Group Study Exchange, Vocational Training Team), Rotarians who joined in 2022



N=5150, AvgCI=+/−1.2%

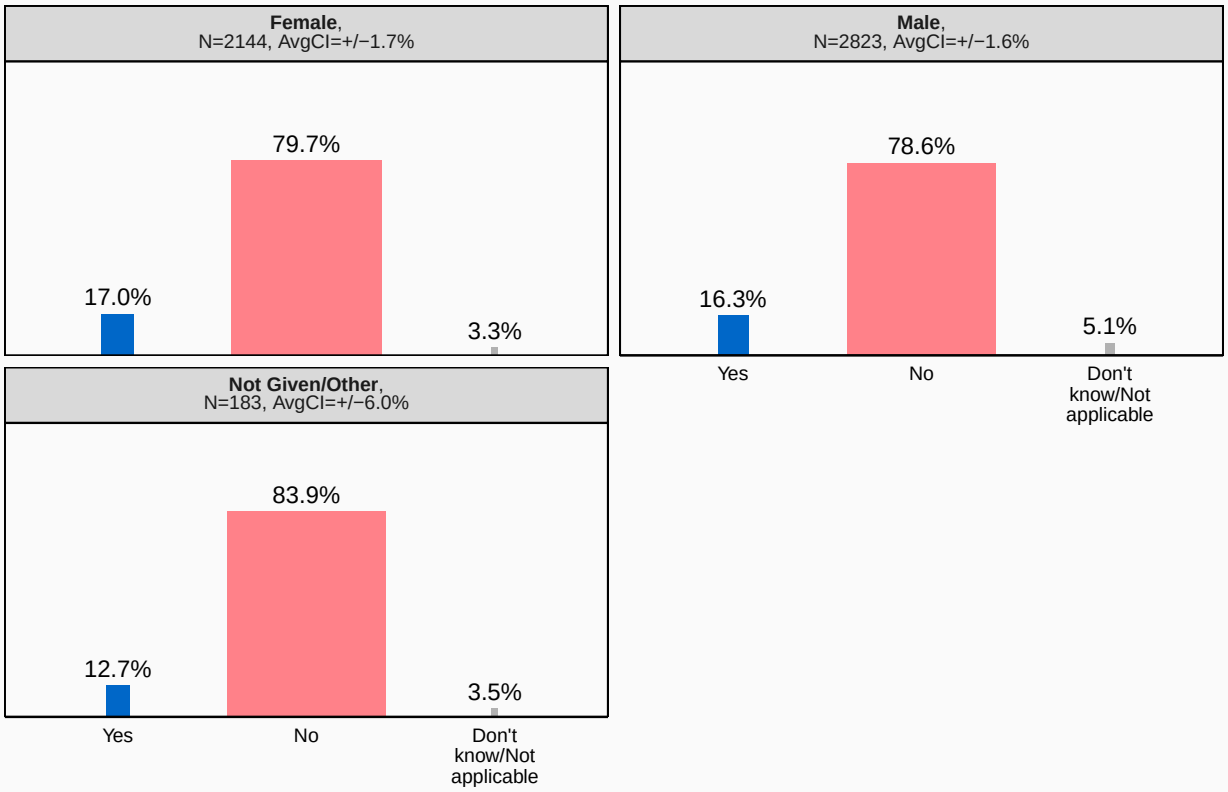
Before joining a club, did you participate in these Rotary activities?

A service or networking program (Rotary Action Group, Rotary Fellowship, Rotary Community Corps, Group Study Exchange, Vocational Training Team), Rotarians who joined in 2022, By Region



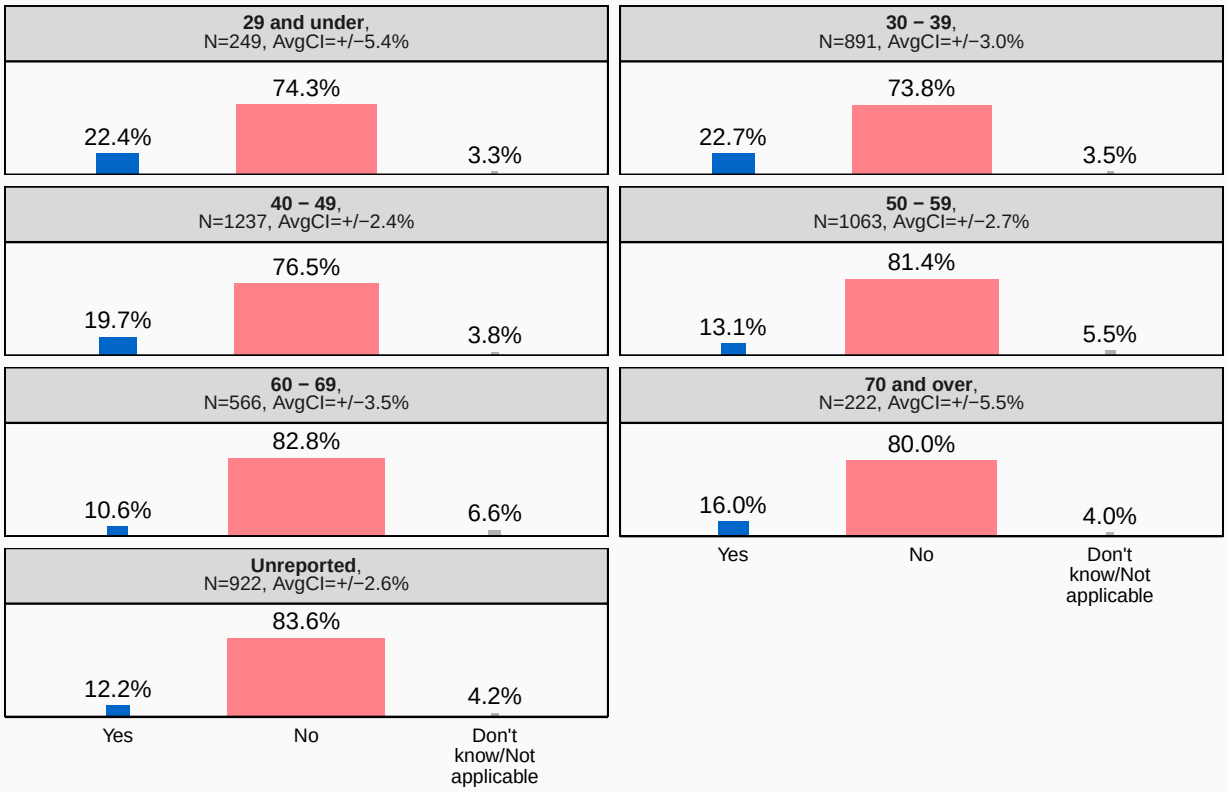
Before joining a club, did you participate in these Rotary activities?

A service or networking program (Rotary Action Group, Rotary Fellowship, Rotary Community Corps, Group Study Exchange, Vocational Training Team), Rotarians who joined in 2022, By Gender



Before joining a club, did you participate in these Rotary activities?

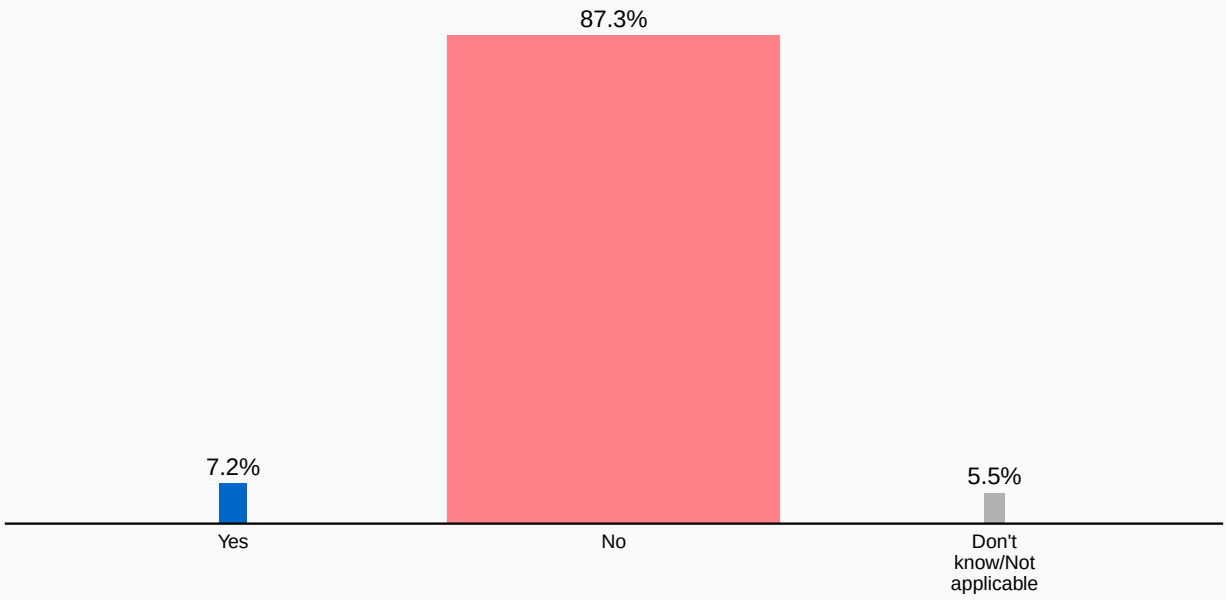
A service or networking program (Rotary Action Group, Rotary Fellowship, Rotary Community Corps, Group Study Exchange, Vocational Training Team), Rotarians who joined in 2022, By Age Group



Scholarship program

Before joining a club, did you participate in these Rotary activities?

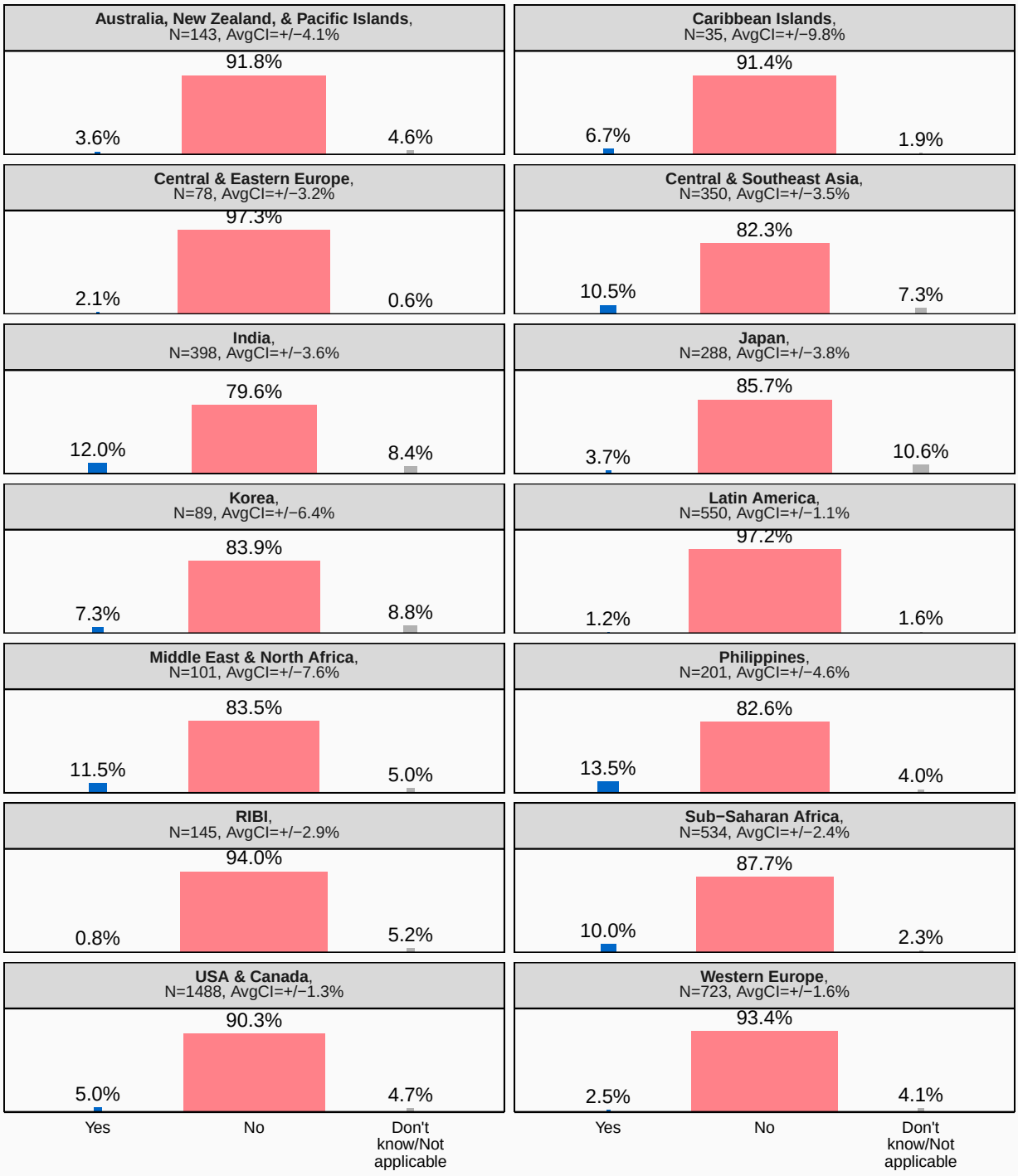
A scholarship program (Global/District Grant Scholarship, Peace Fellowship, Local Scholarship, Ambassadorial Scholarship), Rotarians who joined in 2022



N=5123, AvgCI=+/−1.0%

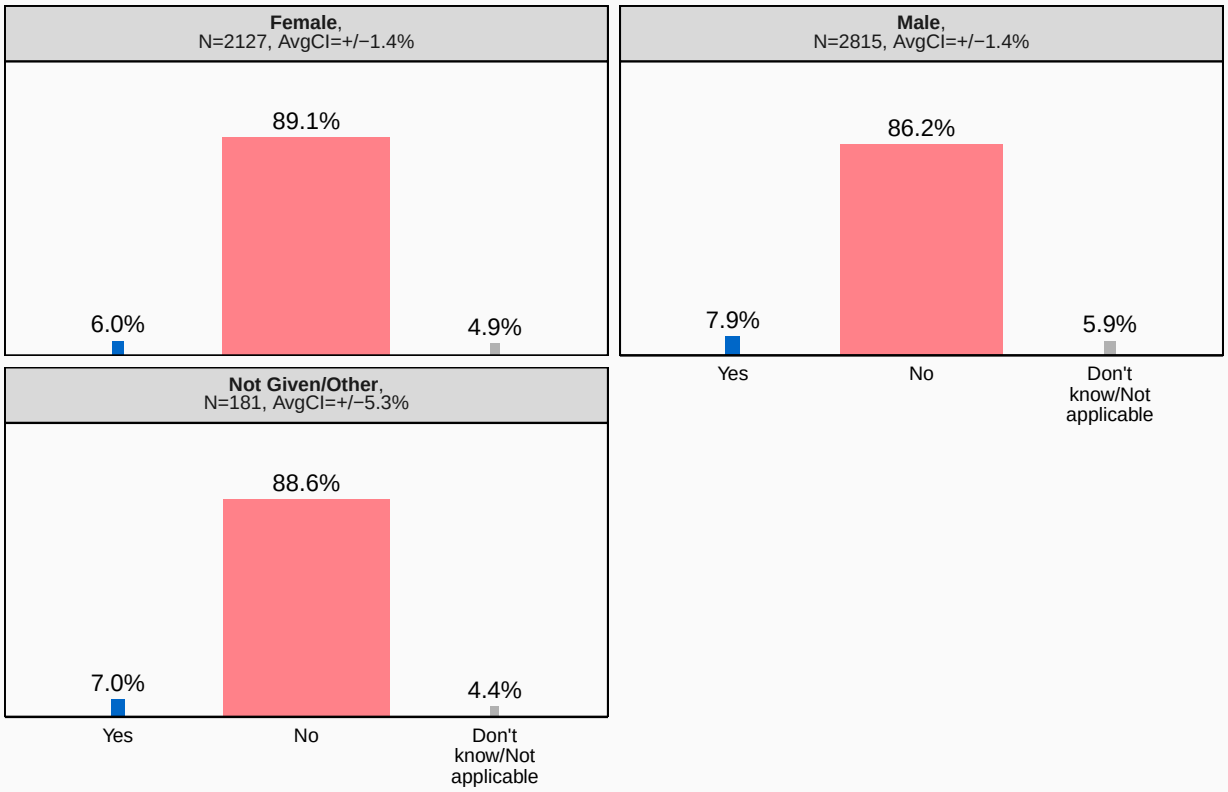
Before joining a club, did you participate in these Rotary activities?

A scholarship program (Global/District Grant Scholarship, Peace Fellowship, Local Scholarship, Ambassadorial Scholarship), Rotarians who joined in 2022, By Region



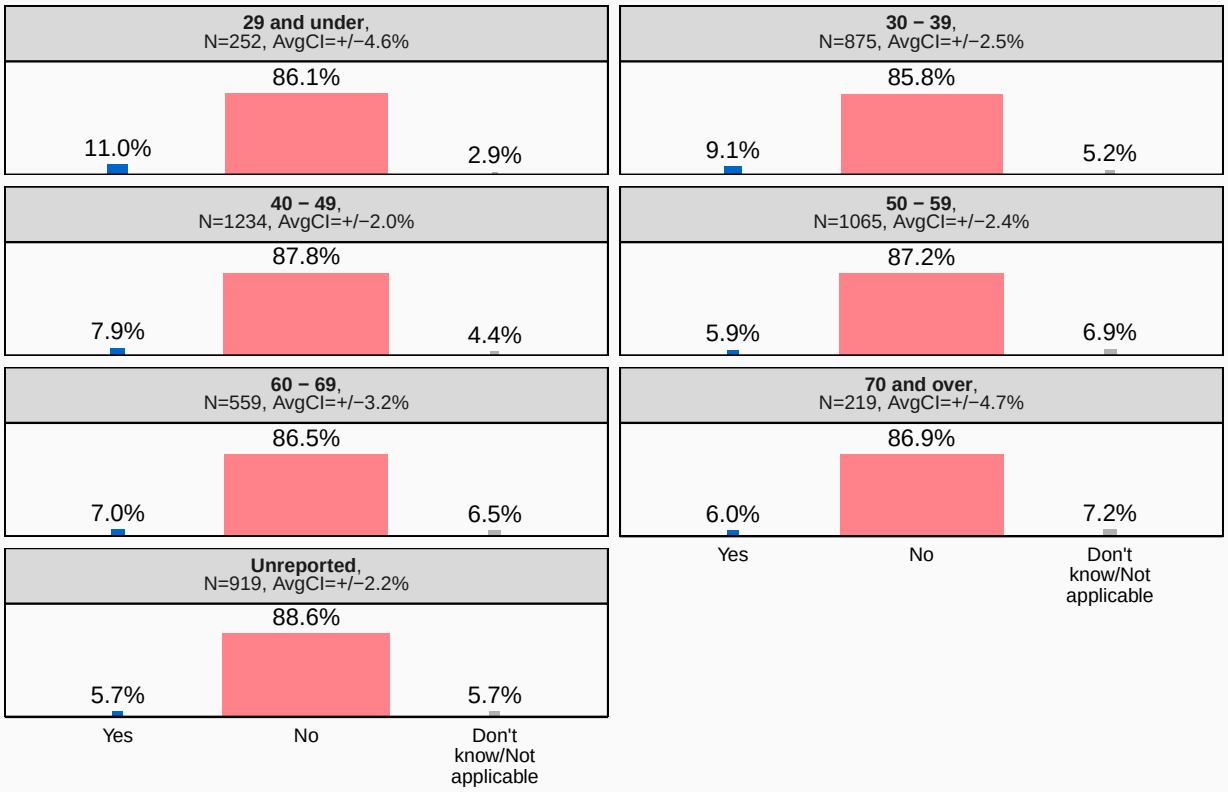
Before joining a club, did you participate in these Rotary activities?

A scholarship program (Global/District Grant Scholarship, Peace Fellowship, Local Scholarship, Ambassadorial Scholarship), Rotarians who joined in 2022, By Gender

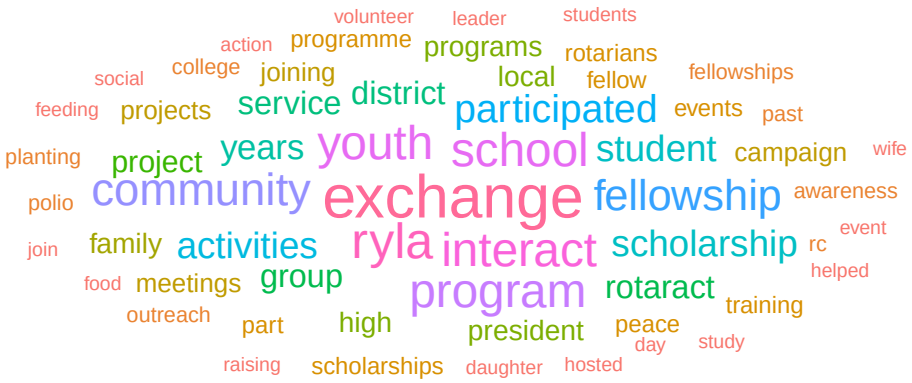


Before joining a club, did you participate in these Rotary activities?

A scholarship program (Global/District Grant Scholarship, Peace Fellowship, Local Scholarship, Ambassadorial Scholarship), Rotarians who joined in 2022, By Age Group



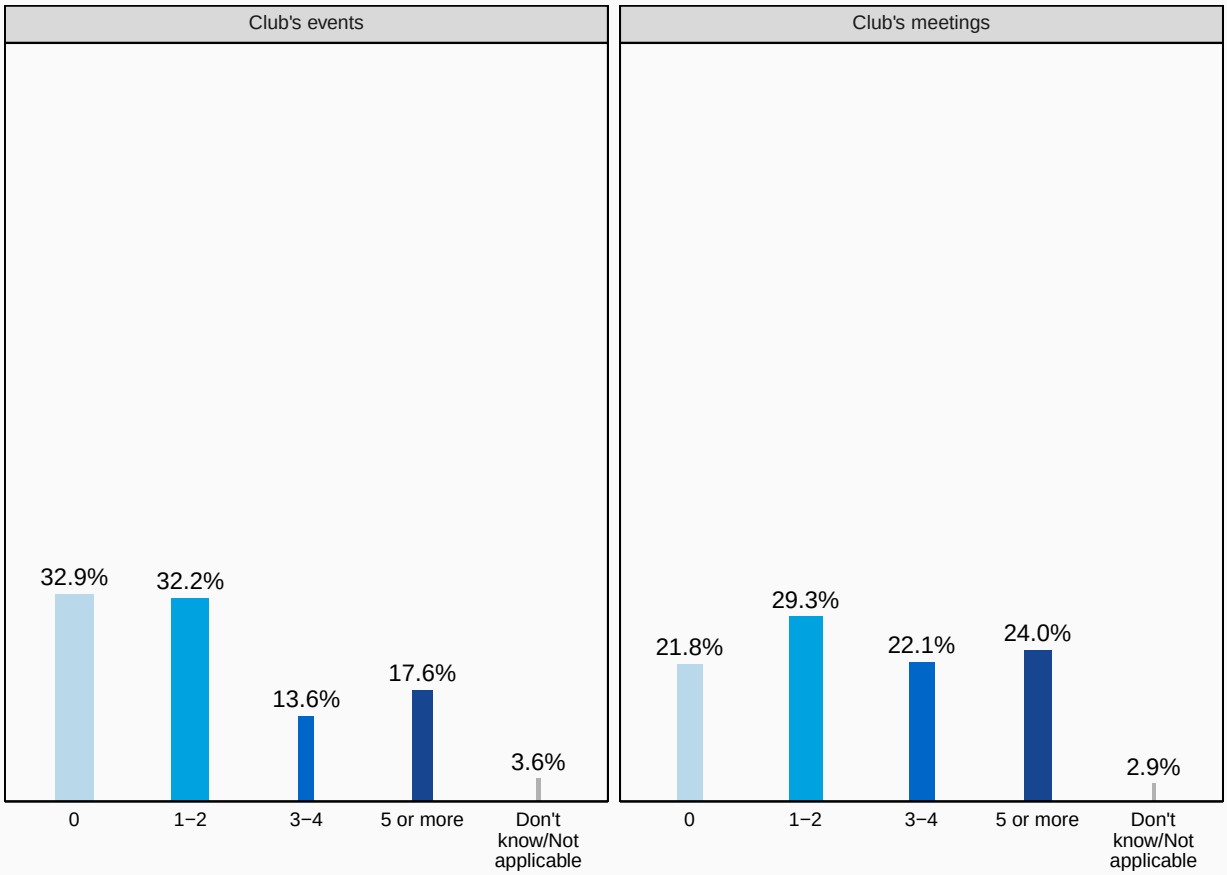
Please list the specific Rotary programs or activities you participated in.



N=279

New Rotarians: Onboarding Experience

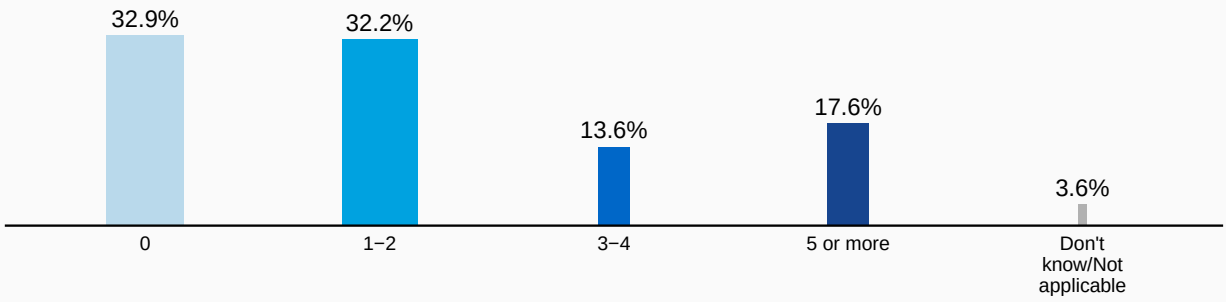
Prior to becoming a member, how many of your club's events and meetings did you attend?



Attending events before joining

Prior to becoming a member, how many of your club's events and meetings did you attend?

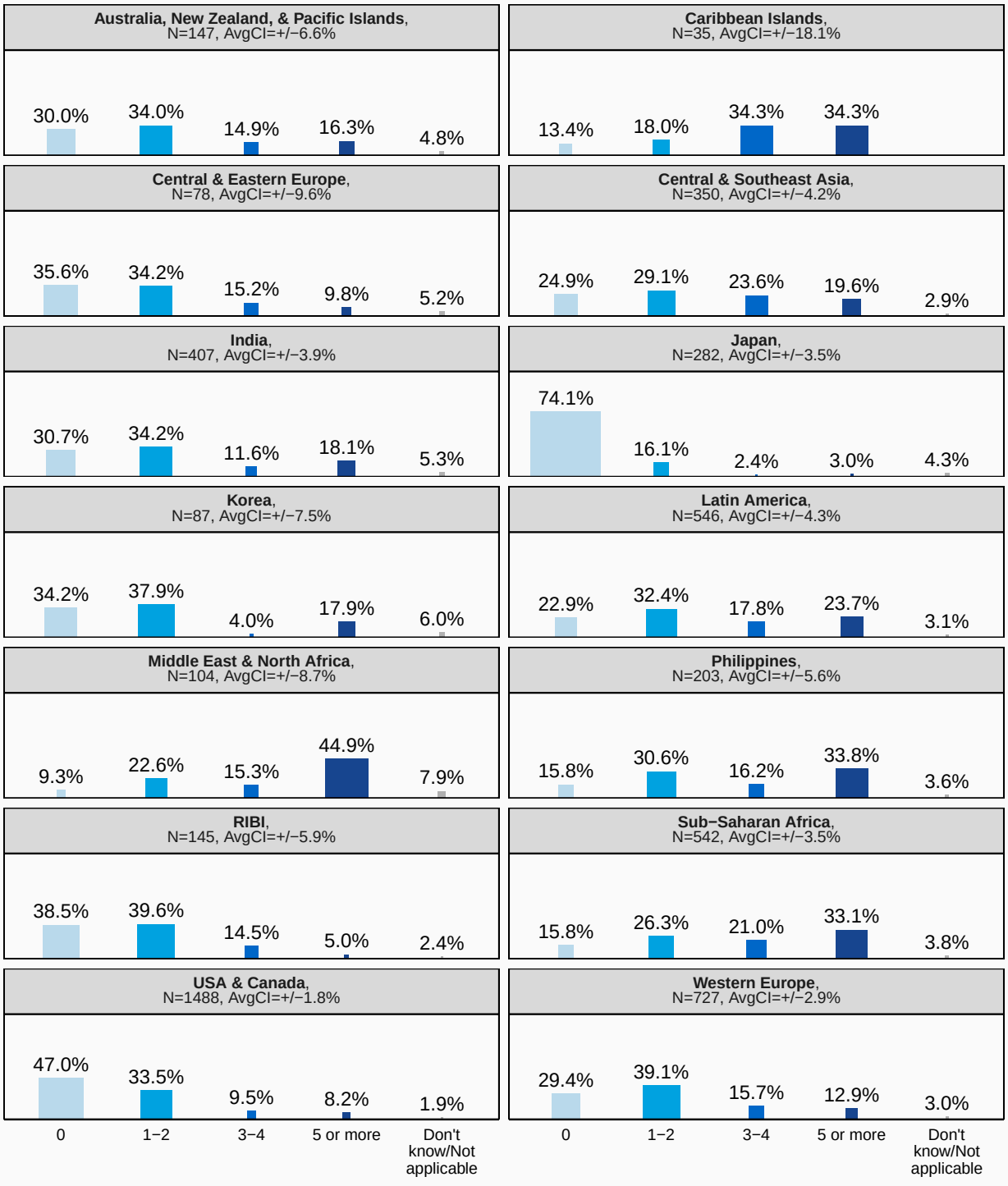
Club's events, Rotarians who joined in 2022



N=5141, AvgCI=+/−1.3%

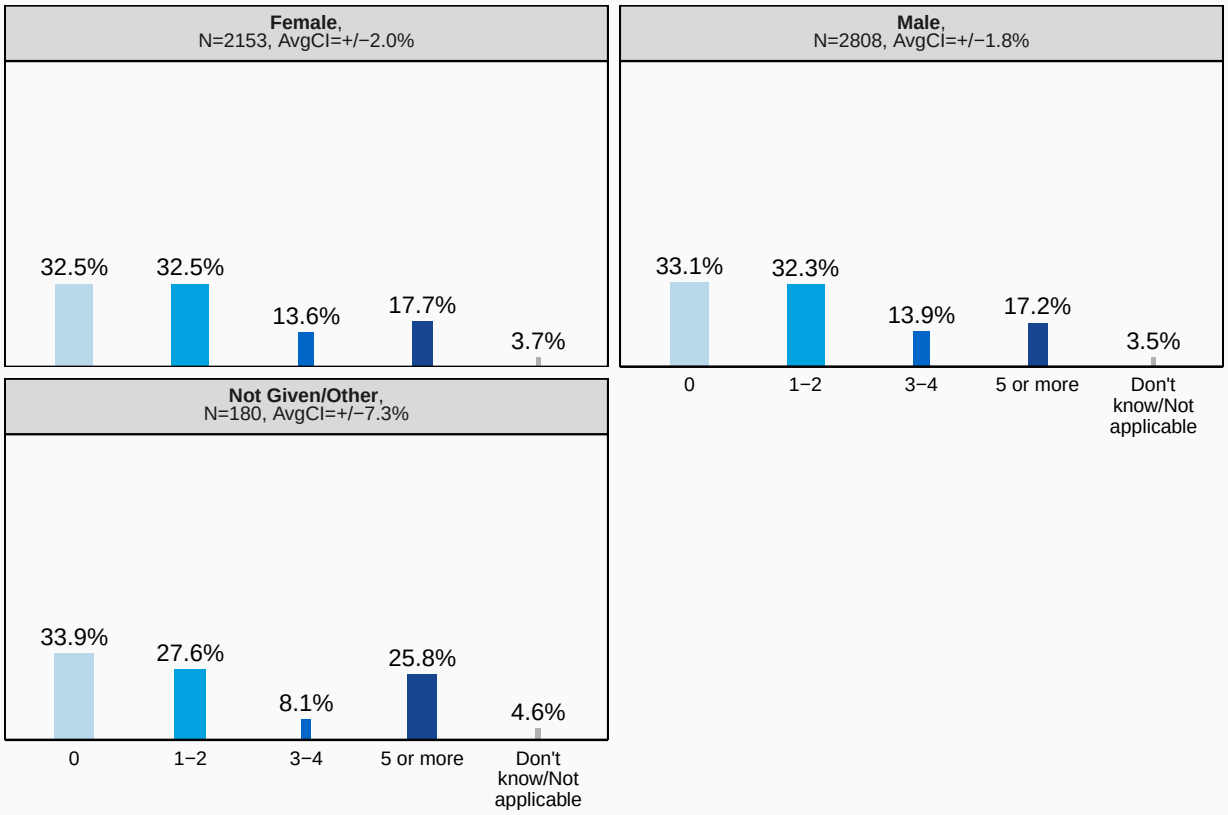
Prior to becoming a member, how many of your club's events and meetings did you attend?

Club's events, Rotarians who joined in 2022, By Gender



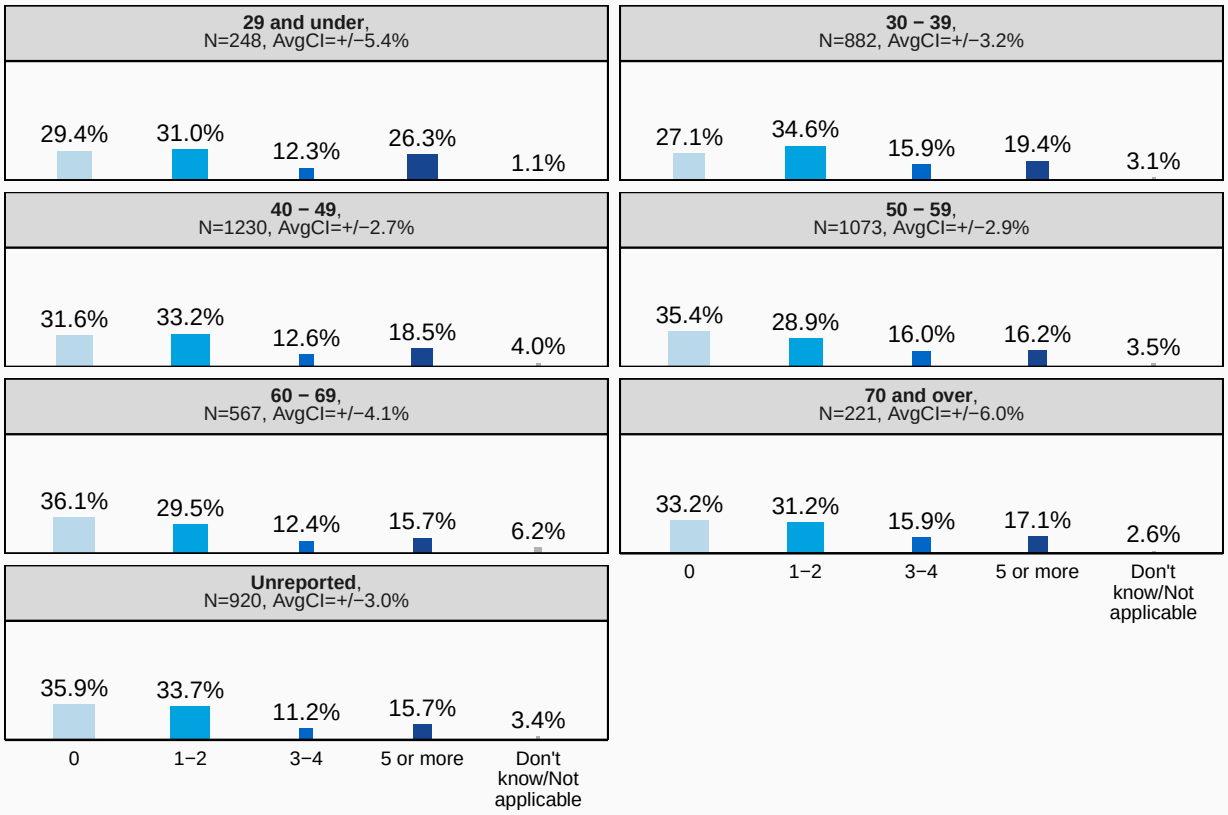
Prior to becoming a member, how many of your club's events and meetings did you attend?

Club's events, Rotarians who joined in 2022, By Gender



Prior to becoming a member, how many of your club's events and meetings did you attend?

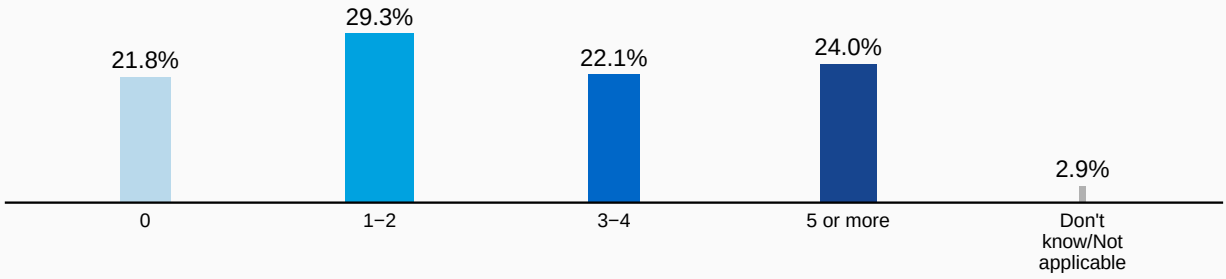
Club's events, Rotarians who joined in 2022, By Age Group



Attending meetings before joining

Prior to becoming a member, how many of your club's events and meetings did you attend?

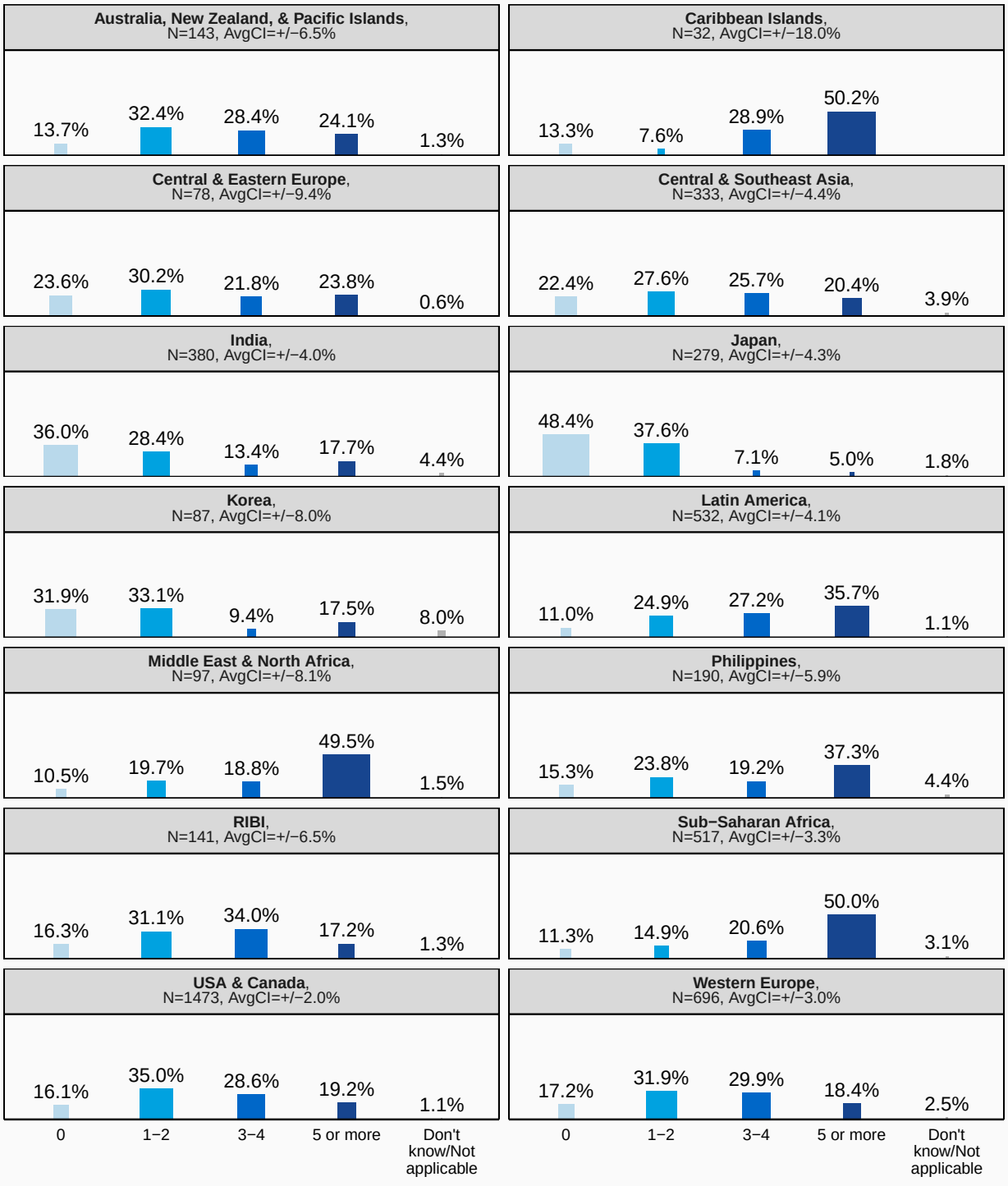
Club's meetings, Rotarians who joined in 2022



N=4978, AvgCI=+/−1.4%

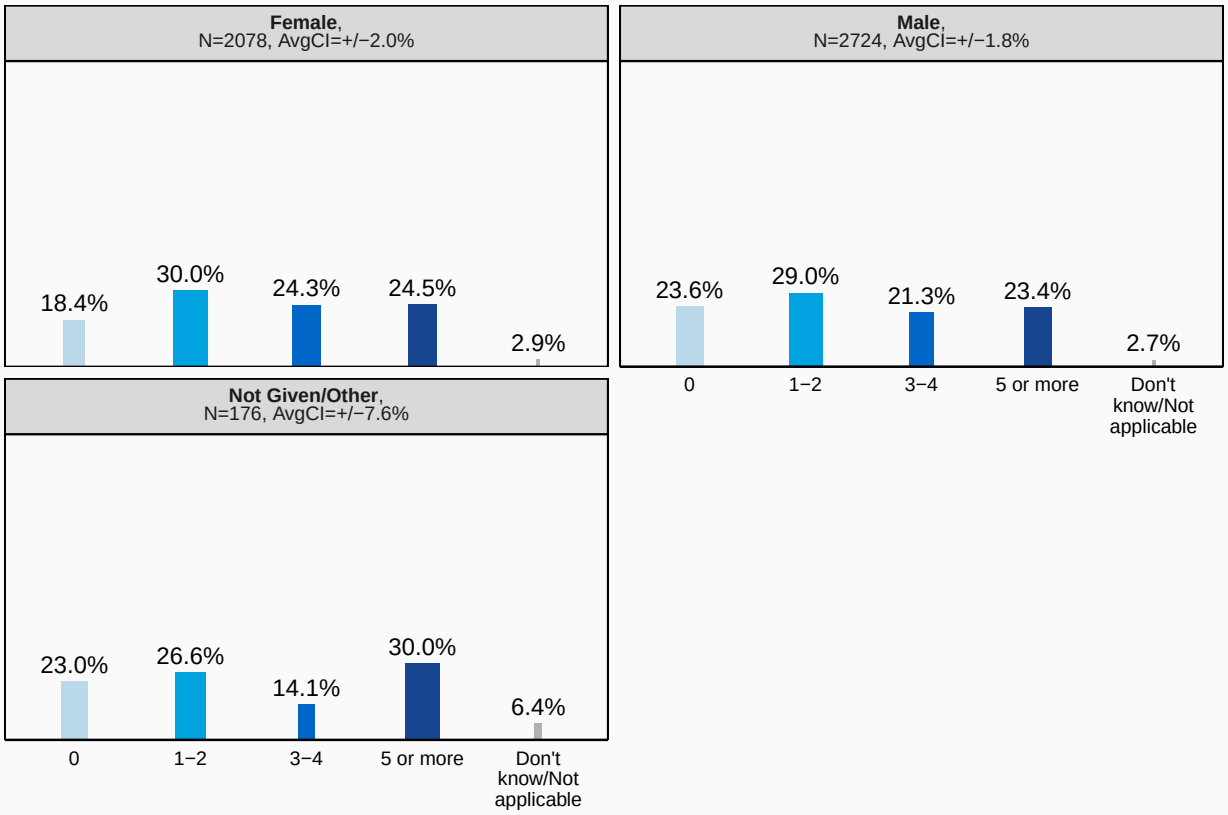
Prior to becoming a member, how many of your club's events and meetings did you attend?

Club's meetings, Rotarians who joined in 2022, By Region



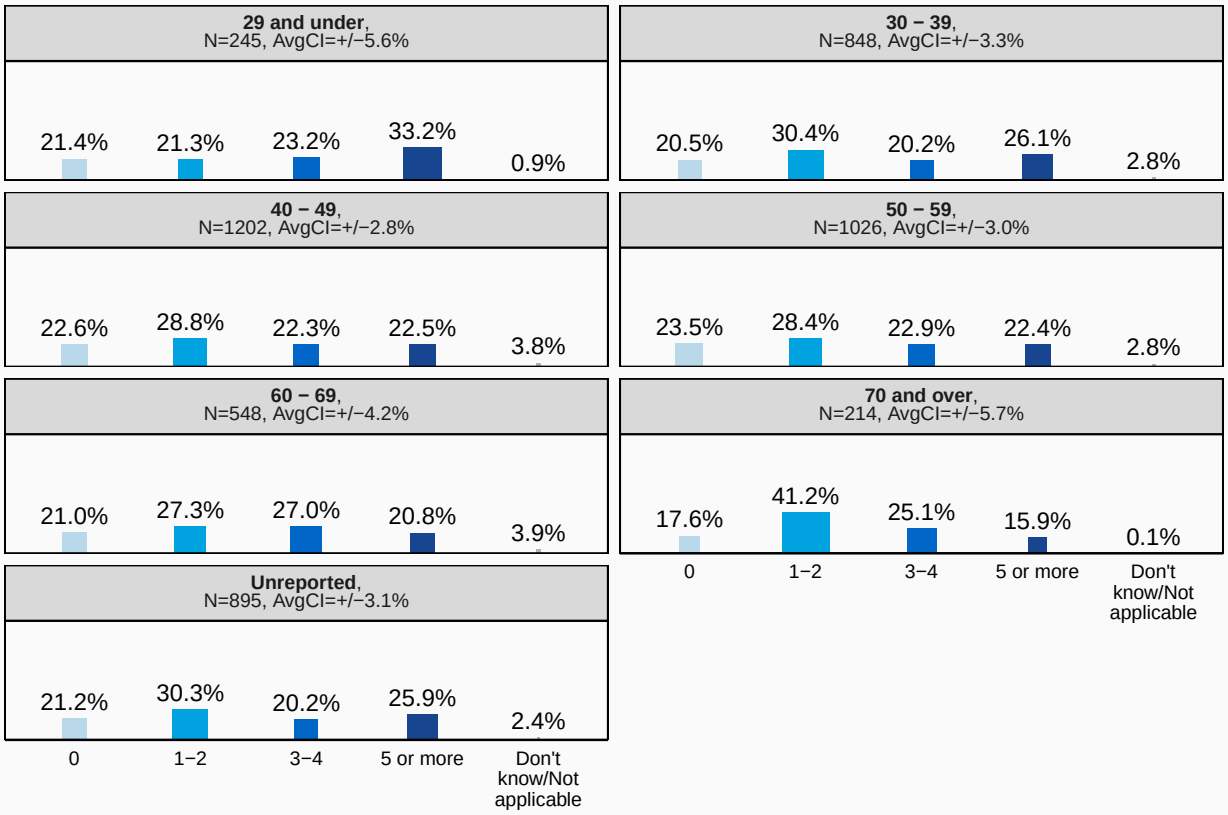
Prior to becoming a member, how many of your club's events and meetings did you attend?

Club's meetings, Rotarians who joined in 2022, By Gender

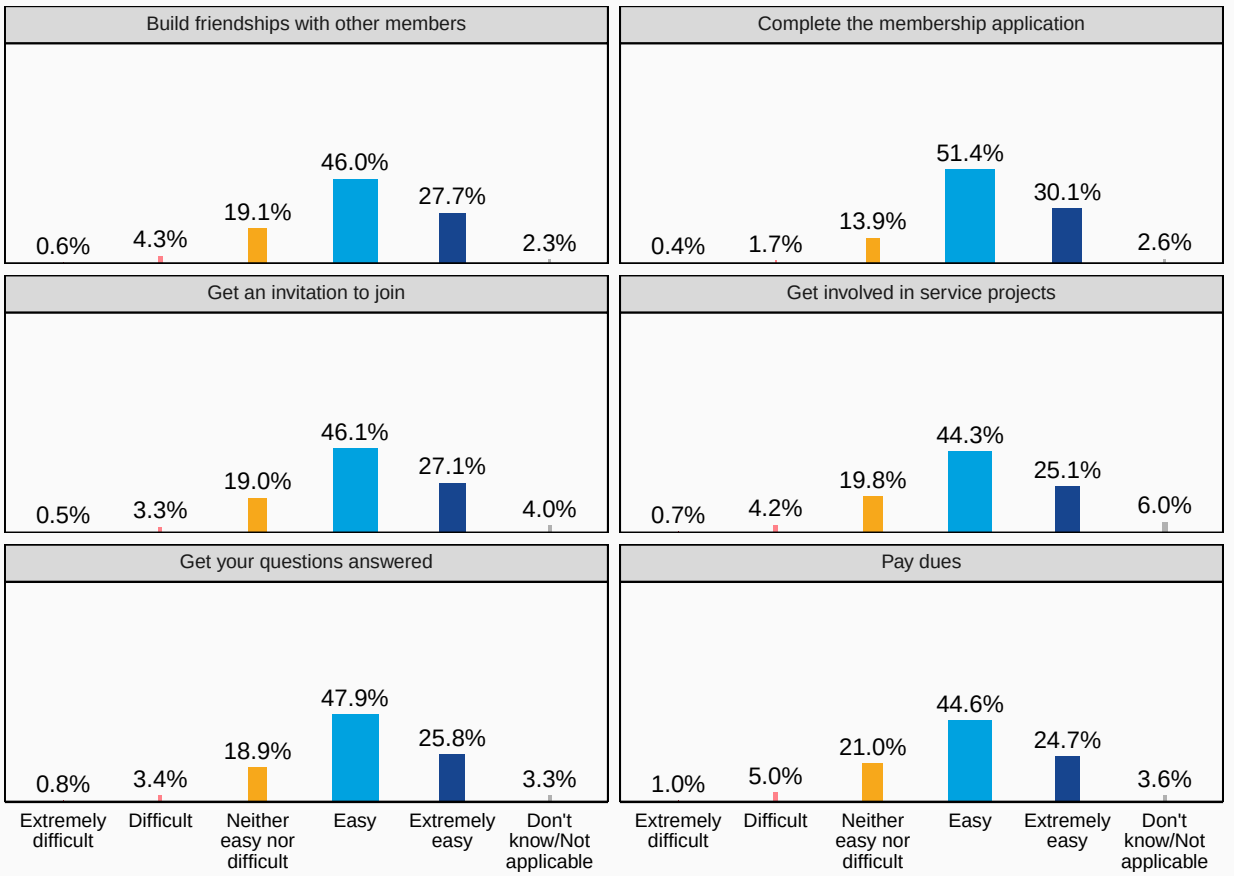


Prior to becoming a member, how many of your club's events and meetings did you attend?

Club's meetings, Rotarians who joined in 2022, By Age Group



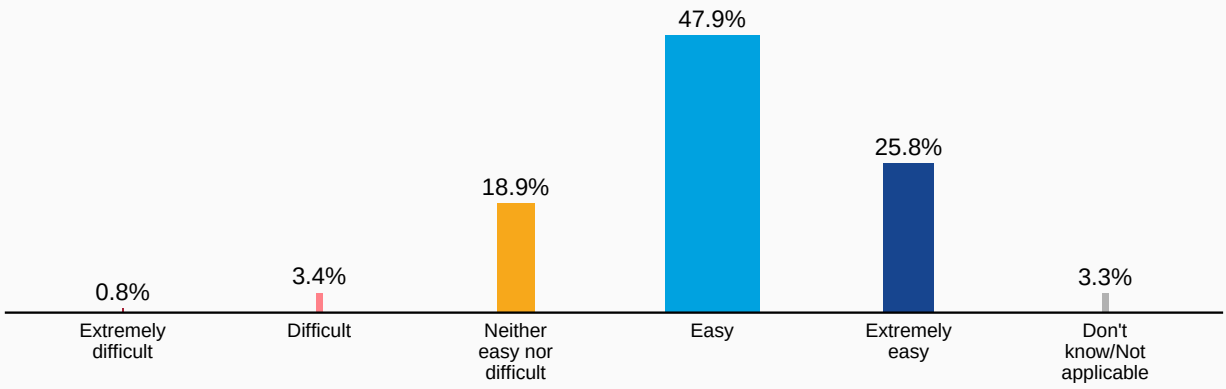
When joining your club, how easy or difficult was it to do the following?



Getting questions answered

When joining your club, how easy or difficult was it to do the following?

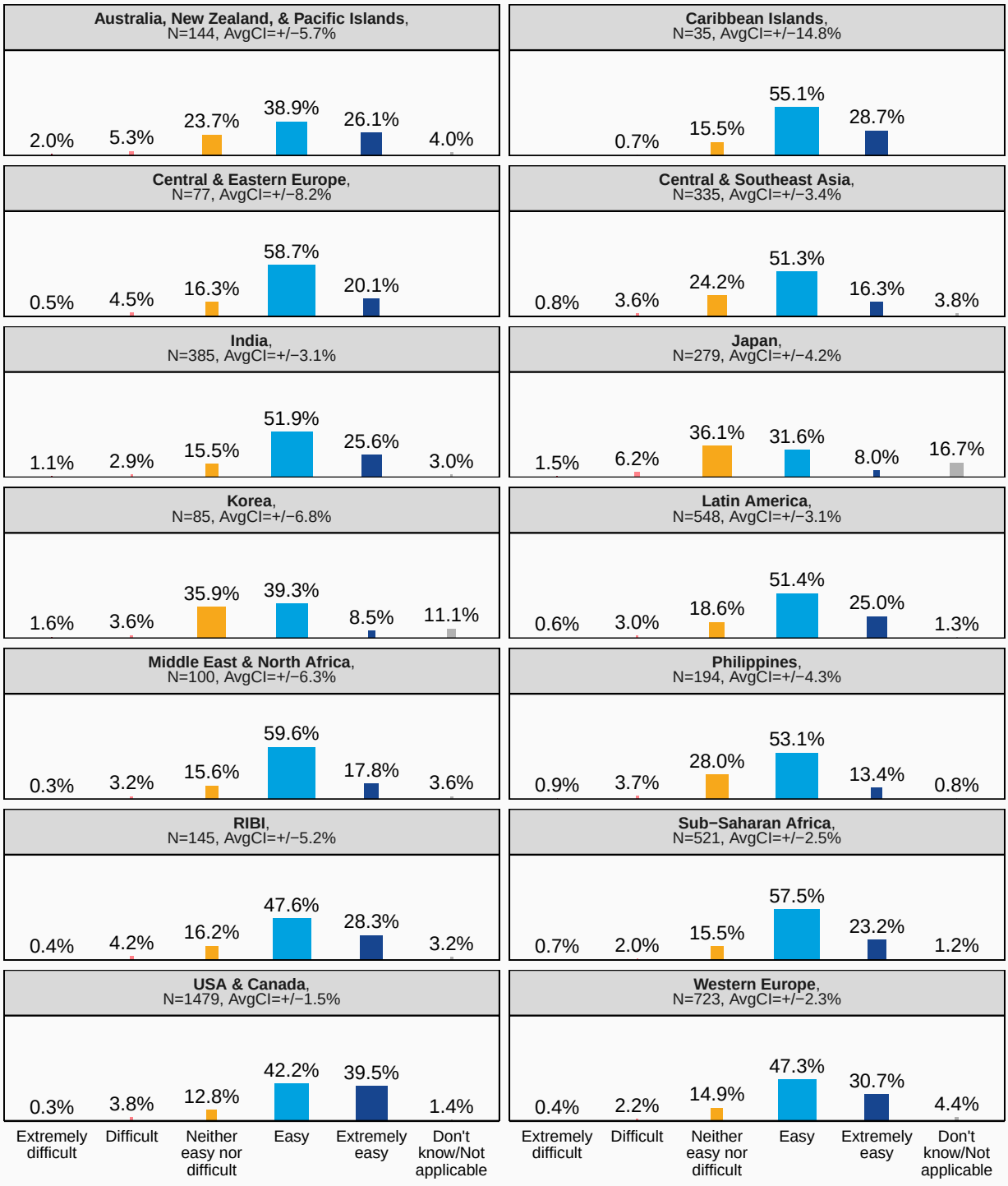
Get your questions answered, Rotarians who joined in 2022



N=5050, AvgCI=+/−1.1%

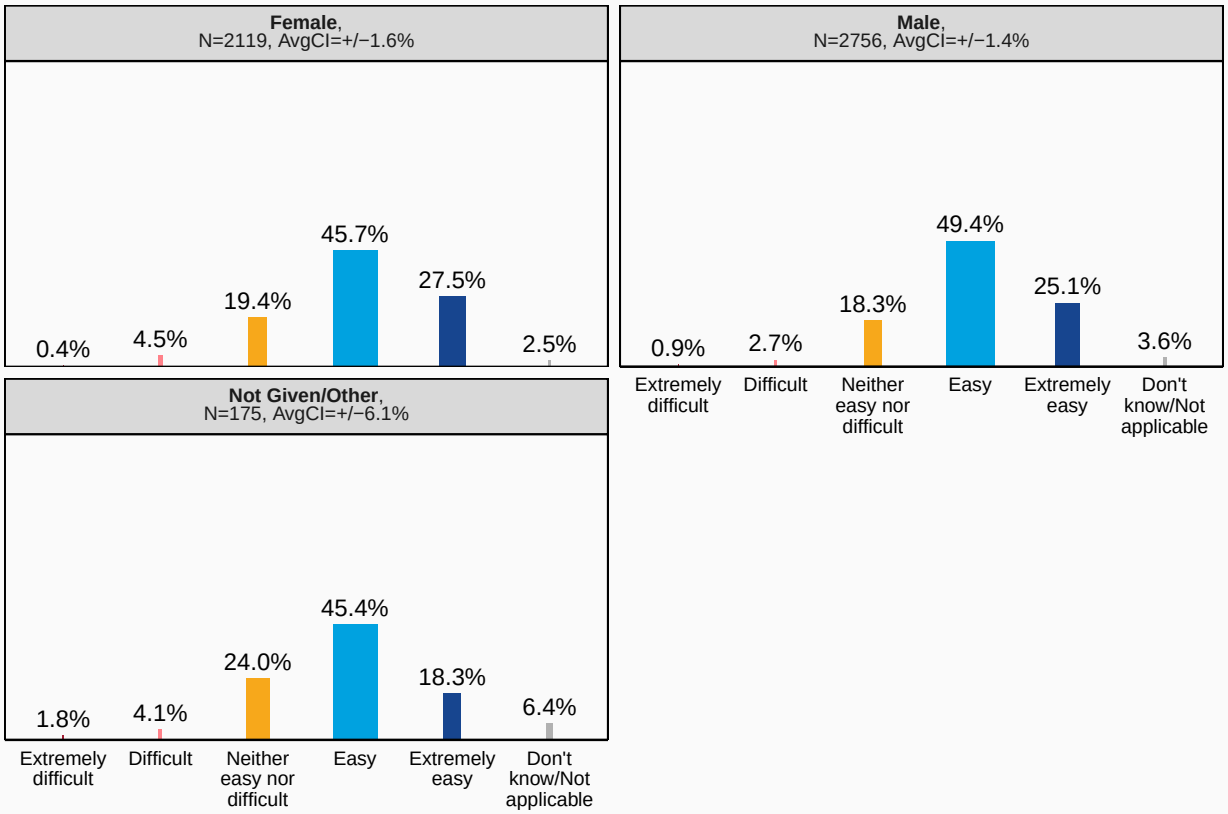
When joining your club, how easy or difficult was it to do the following?

Get your questions answered, Rotarians who joined in 2022, By Region



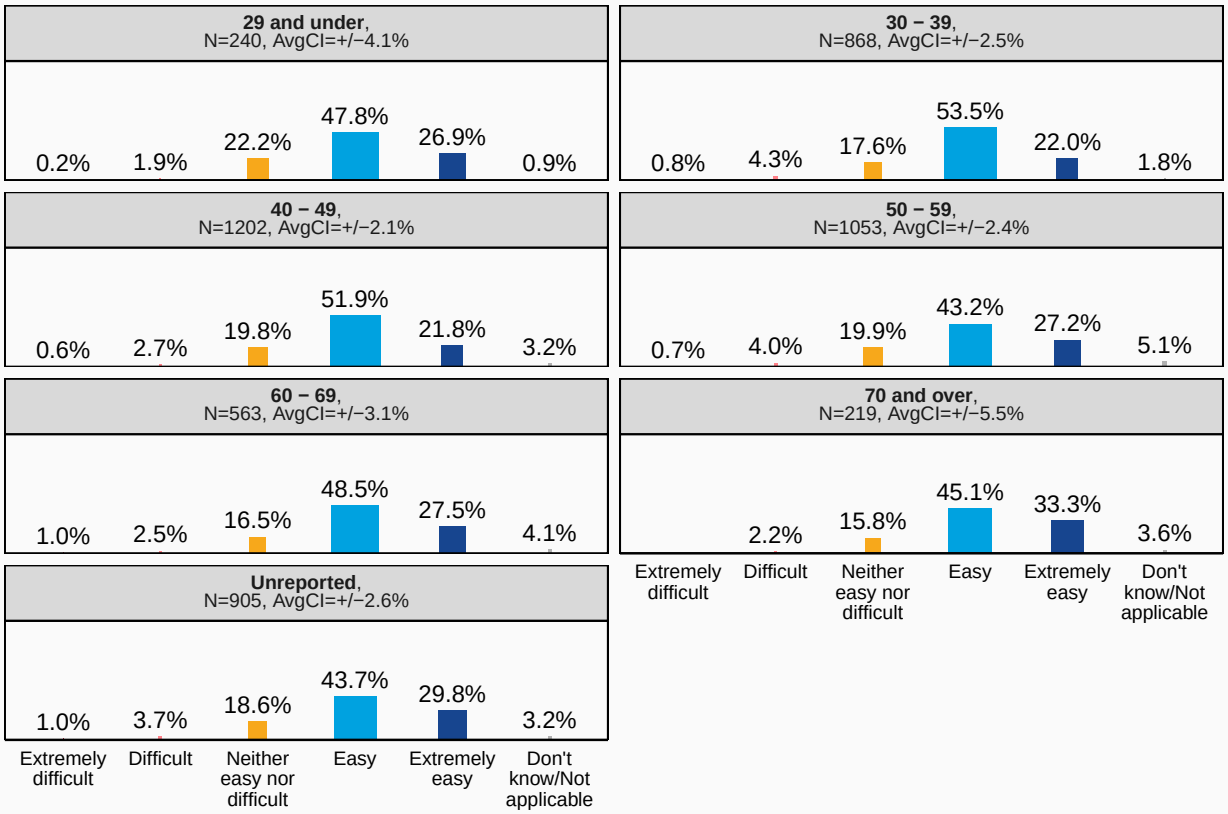
When joining your club, how easy or difficult was it to do the following?

Get your questions answered, Rotarians who joined in 2022, By Gender



When joining your club, how easy or difficult was it to do the following?

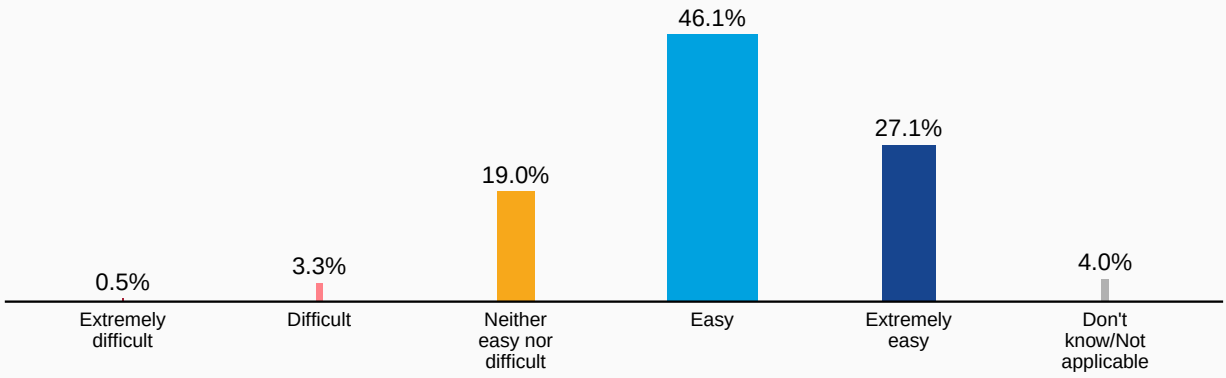
Get your questions answered, Rotarians who joined in 2022, By Age Group



Getting invitation to join

When joining your club, how easy or difficult was it to do the following?

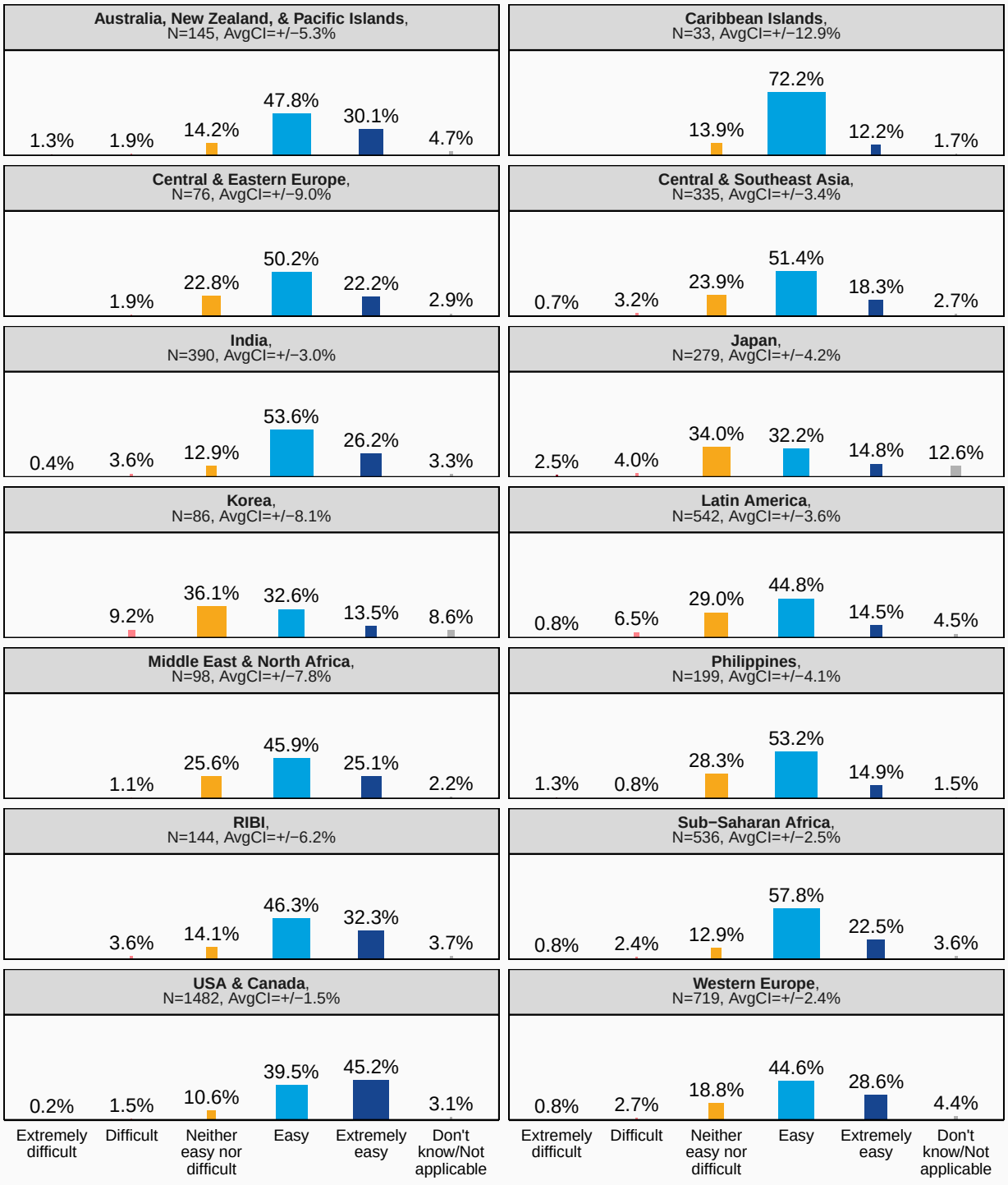
Get an invitation to join, Rotarians who joined in 2022



N=5064, AvgCI=+/−1.1%

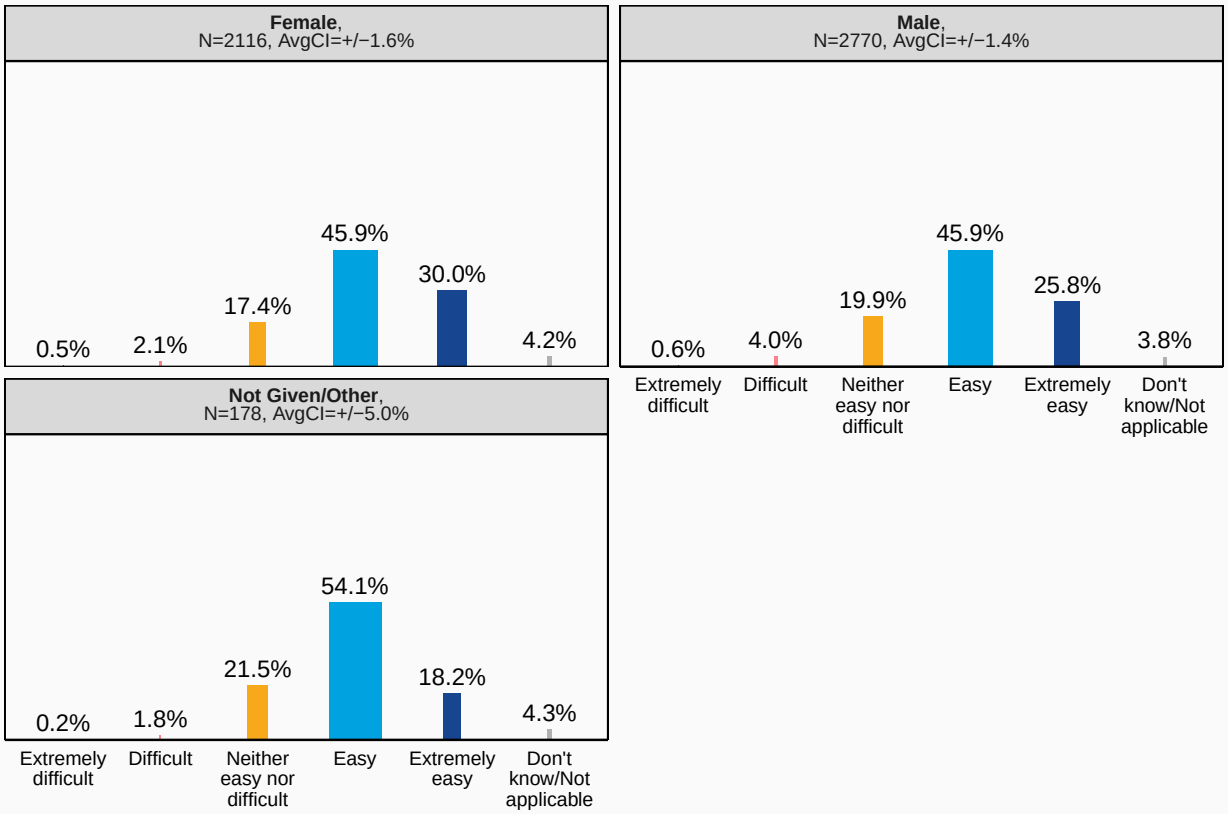
When joining your club, how easy or difficult was it to do the following?

Get an invitation to join, Rotarians who joined in 2022, By Region



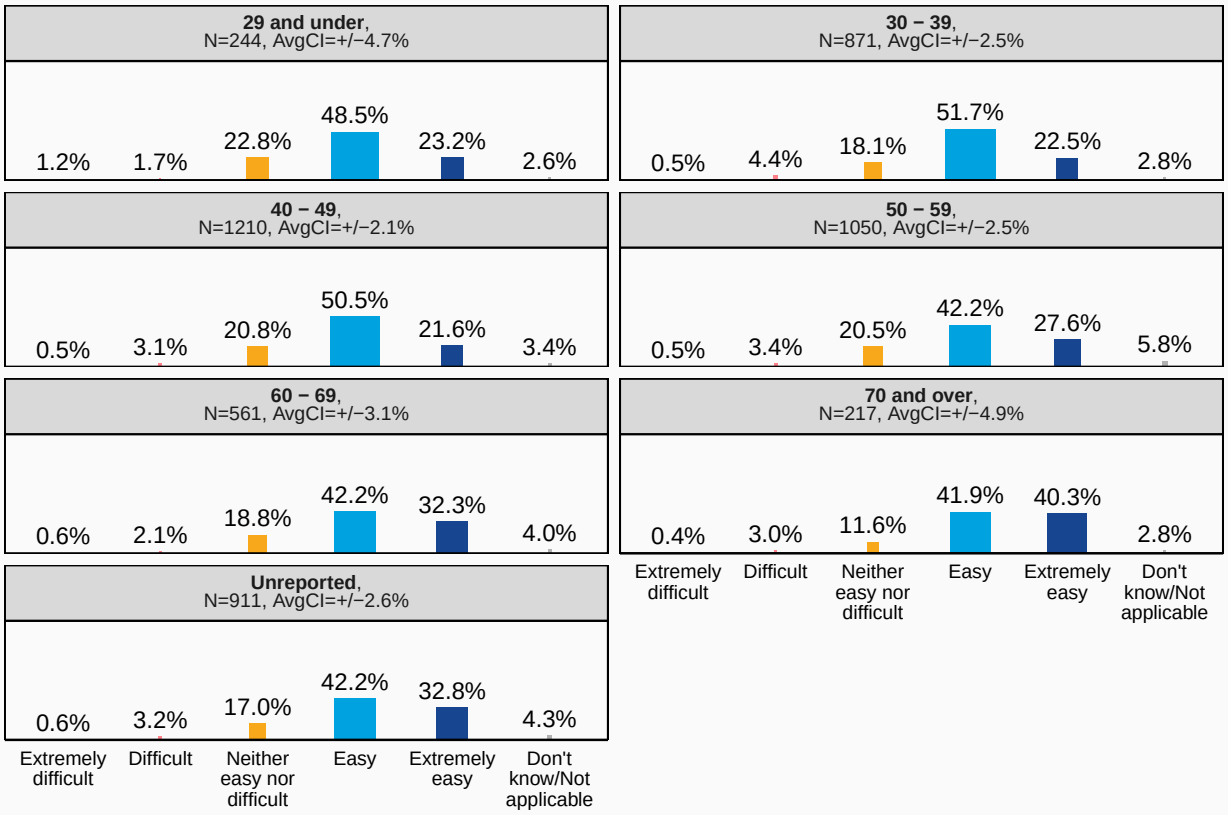
When joining your club, how easy or difficult was it to do the following?

Get an invitation to join, Rotarians who joined in 2022, By Gender



When joining your club, how easy or difficult was it to do the following?

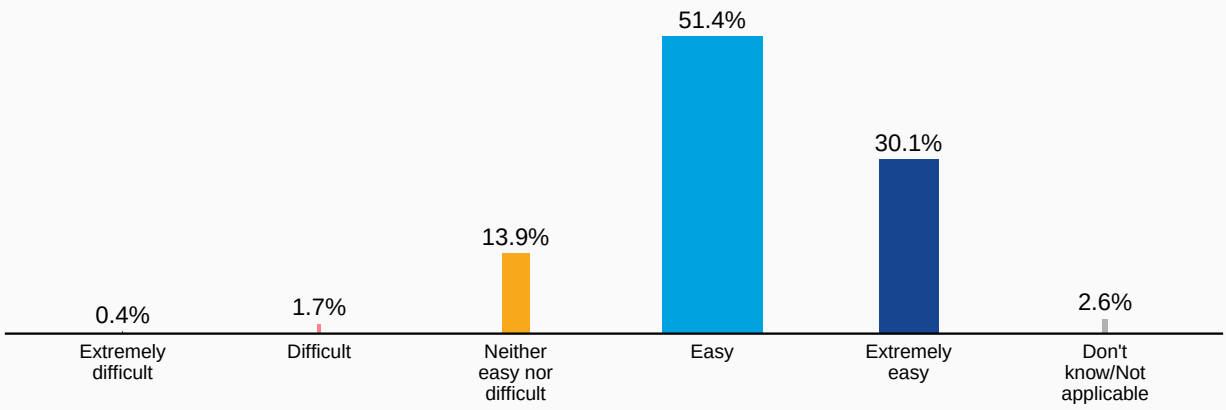
Get an invitation to join, Rotarians who joined in 2022, By Age Group



Completing the membership application

When joining your club, how easy or difficult was it to do the following?

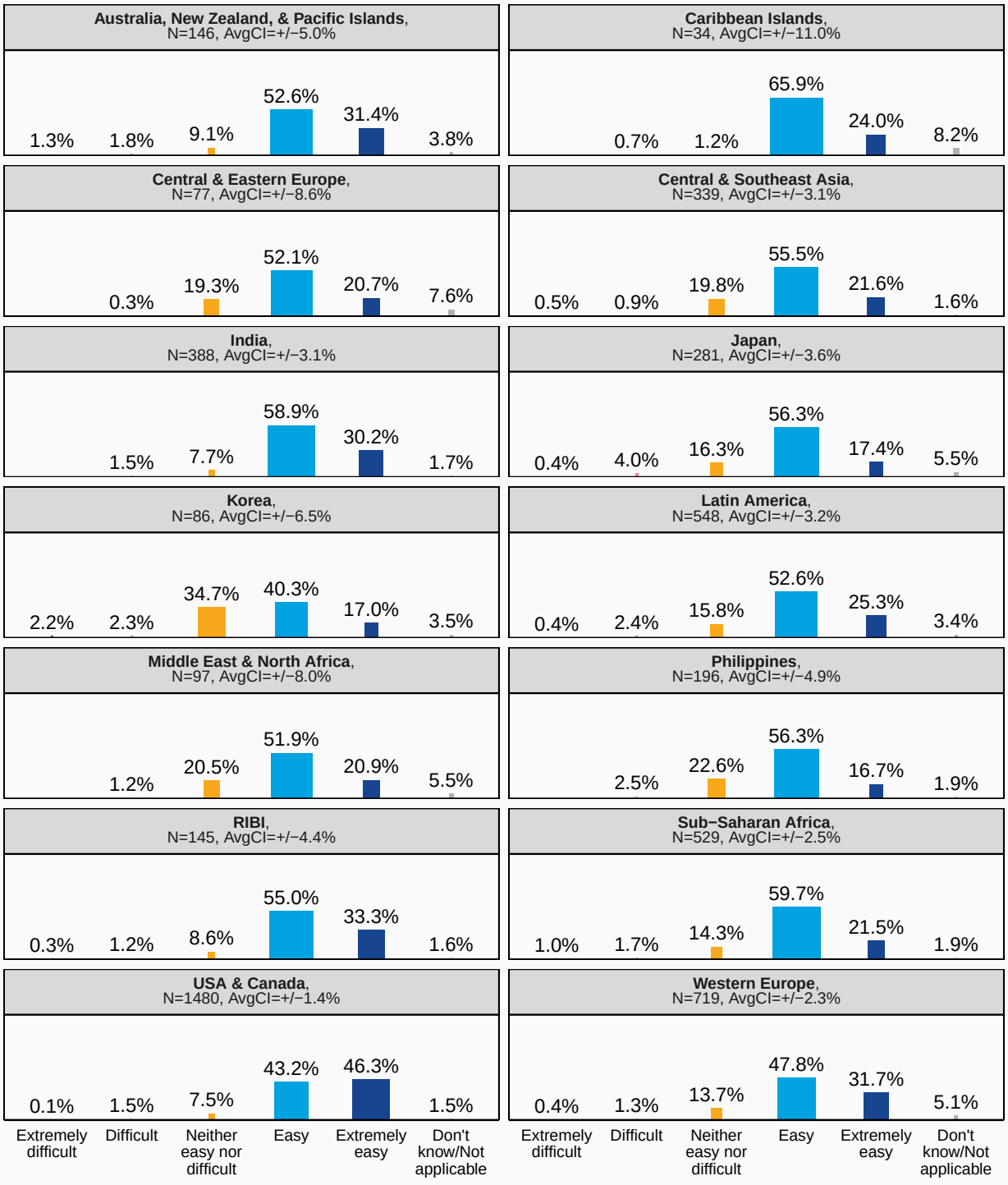
Complete the membership application, Rotarians who joined in 2022



N=5065, AvgCI=+/−1.0%

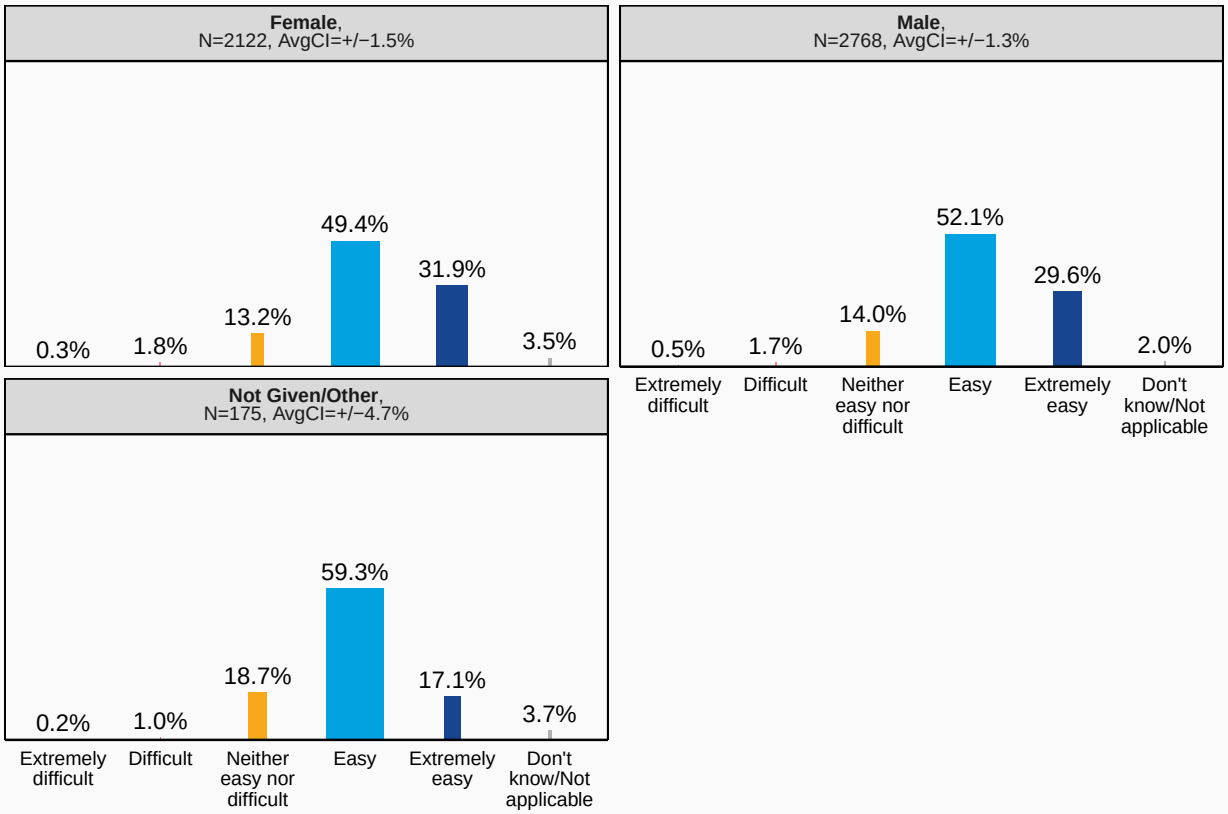
When joining your club, how easy or difficult was it to do the following?

Complete the membership application, Rotarians who joined in 2022, By Region



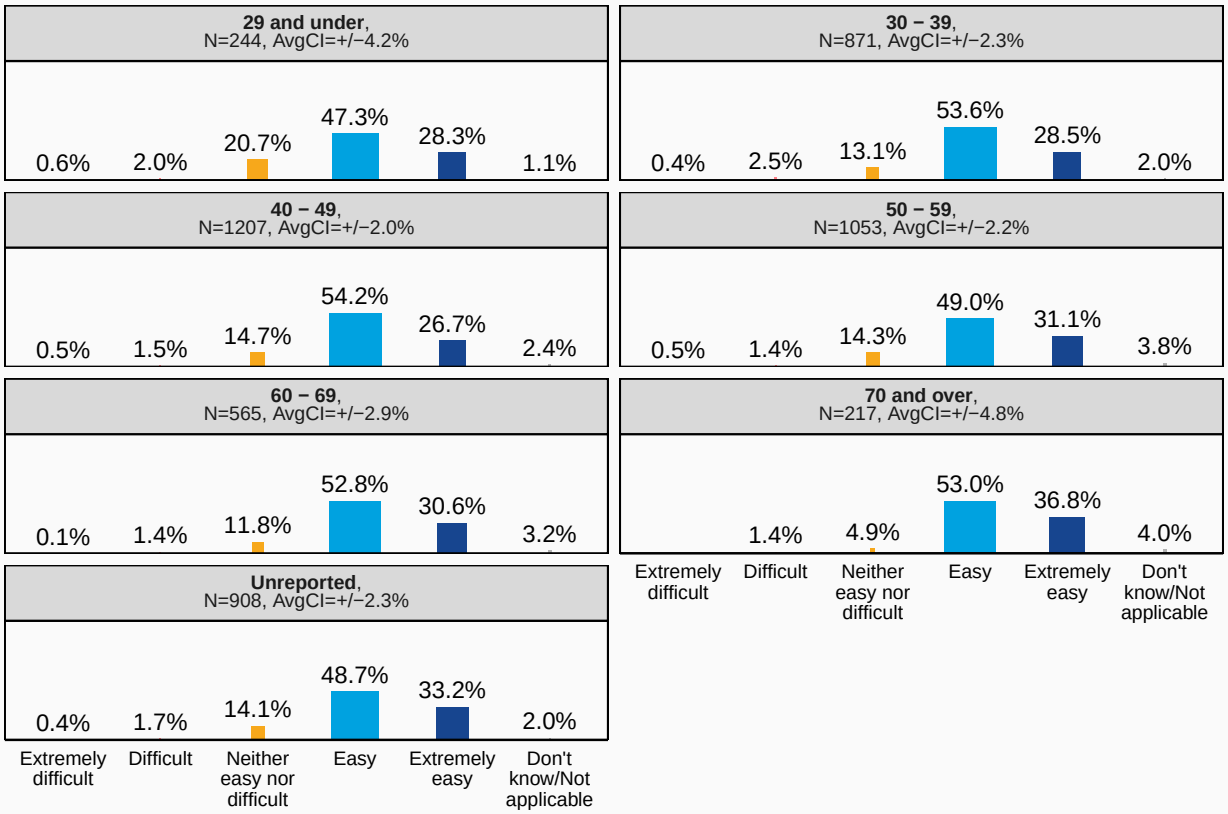
When joining your club, how easy or difficult was it to do the following?

Complete the membership application, Rotarians who joined in 2022, By Gender



When joining your club, how easy or difficult was it to do the following?

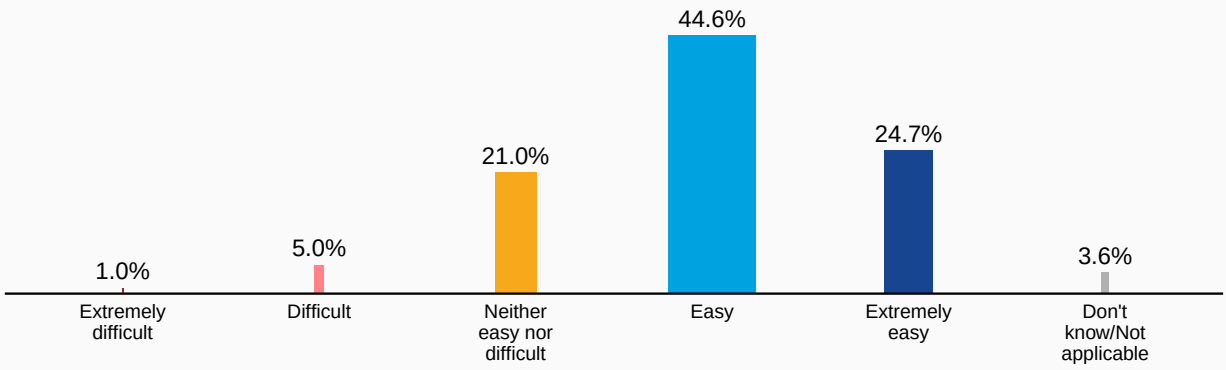
Complete the membership application, Rotarians who joined in 2022, By Age Group



Paying dues

When joining your club, how easy or difficult was it to do the following?

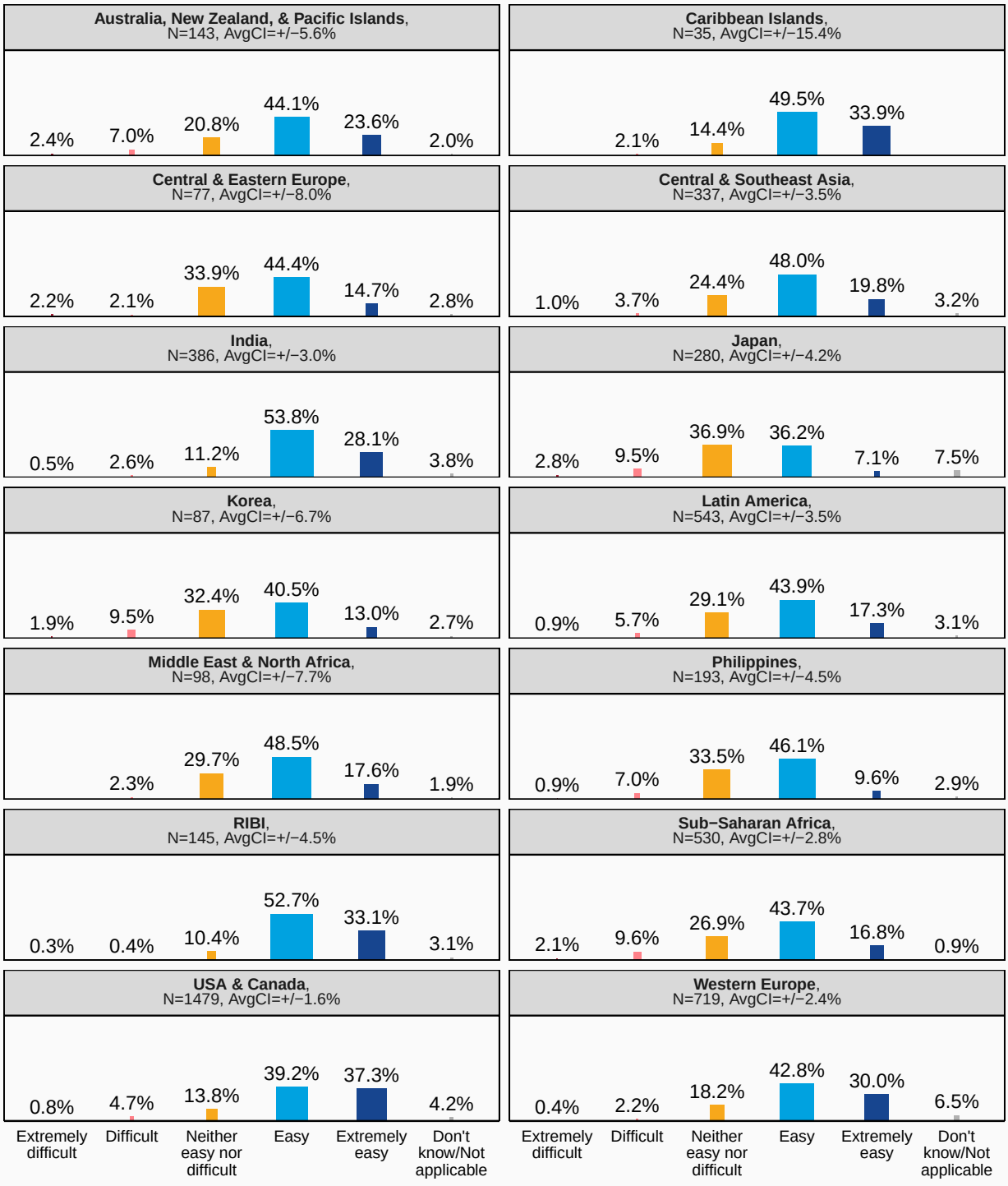
Pay dues, Rotarians who joined in 2022



N=5052, AvgCI=+/−1.1%

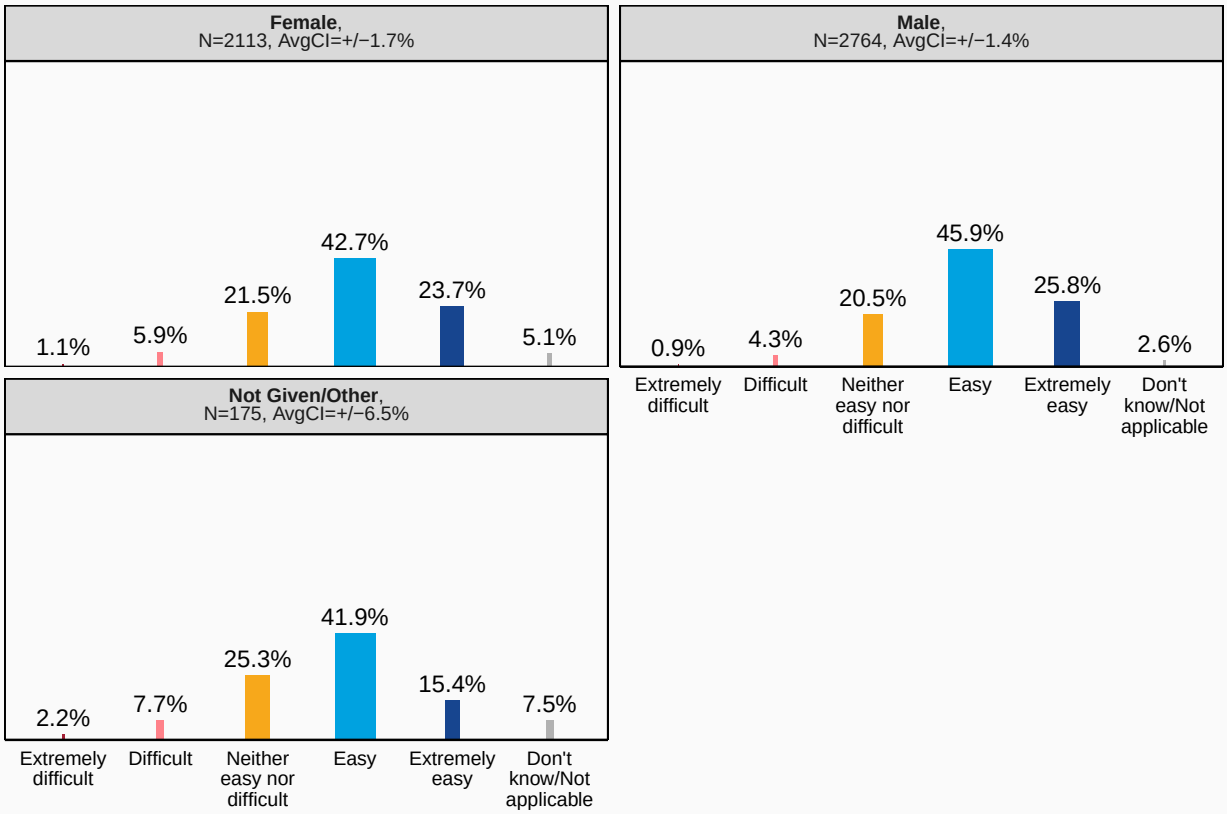
When joining your club, how easy or difficult was it to do the following?

Pay dues, Rotarians who joined in 2022, By Region



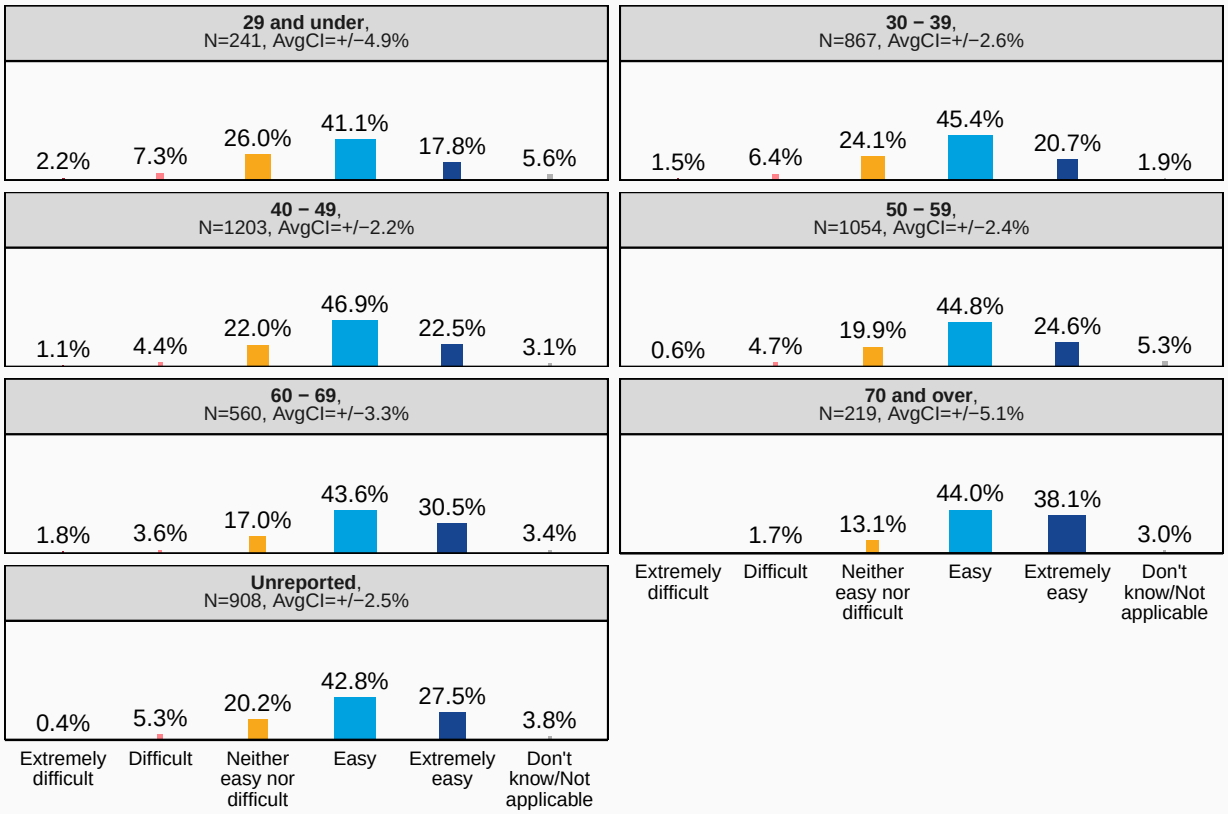
When joining your club, how easy or difficult was it to do the following?

Pay dues, Rotarians who joined in 2022, By Gender



When joining your club, how easy or difficult was it to do the following?

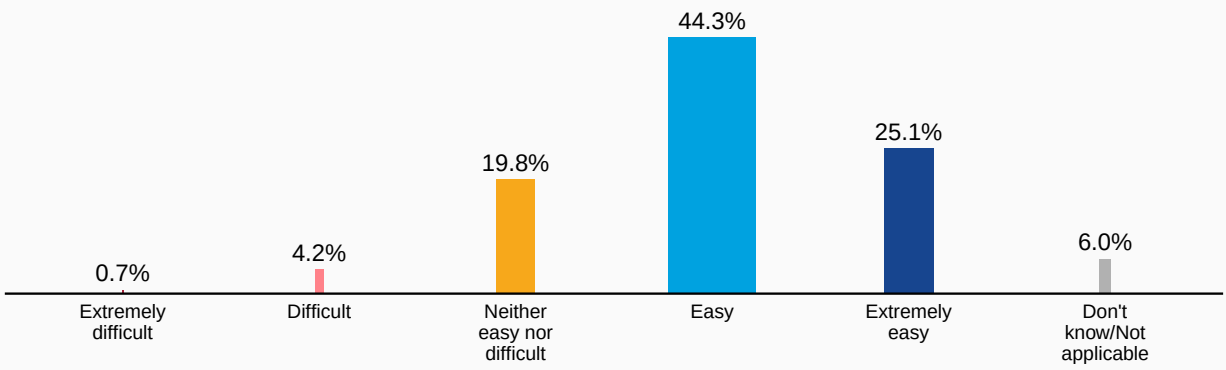
Pay dues, Rotarians who joined in 2022, By Age Group



Getting involved in service projects

When joining your club, how easy or difficult was it to do the following?

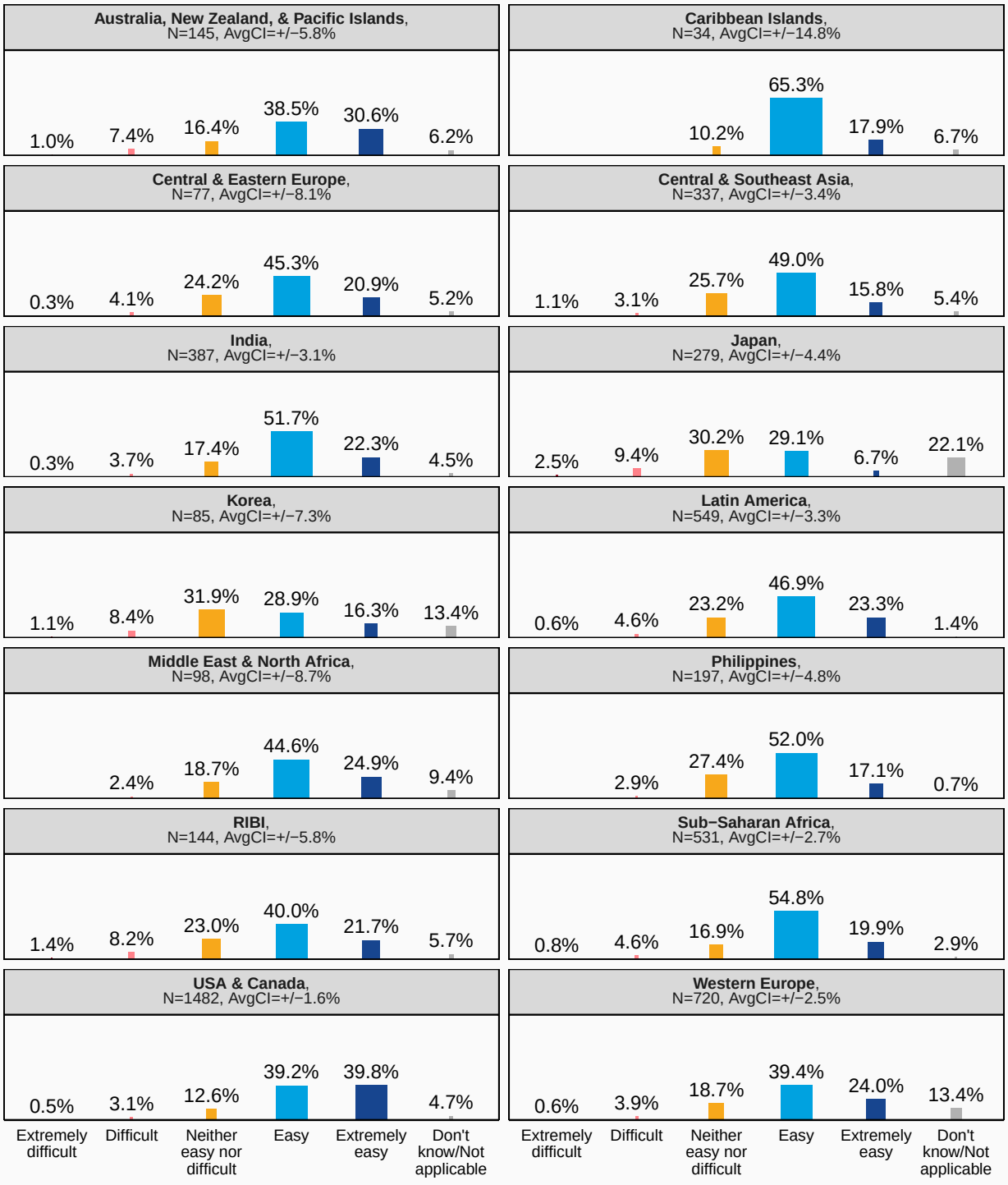
Get involved in service projects, Rotarians who joined in 2022



N=5065, AvgCI=+/−1.1%

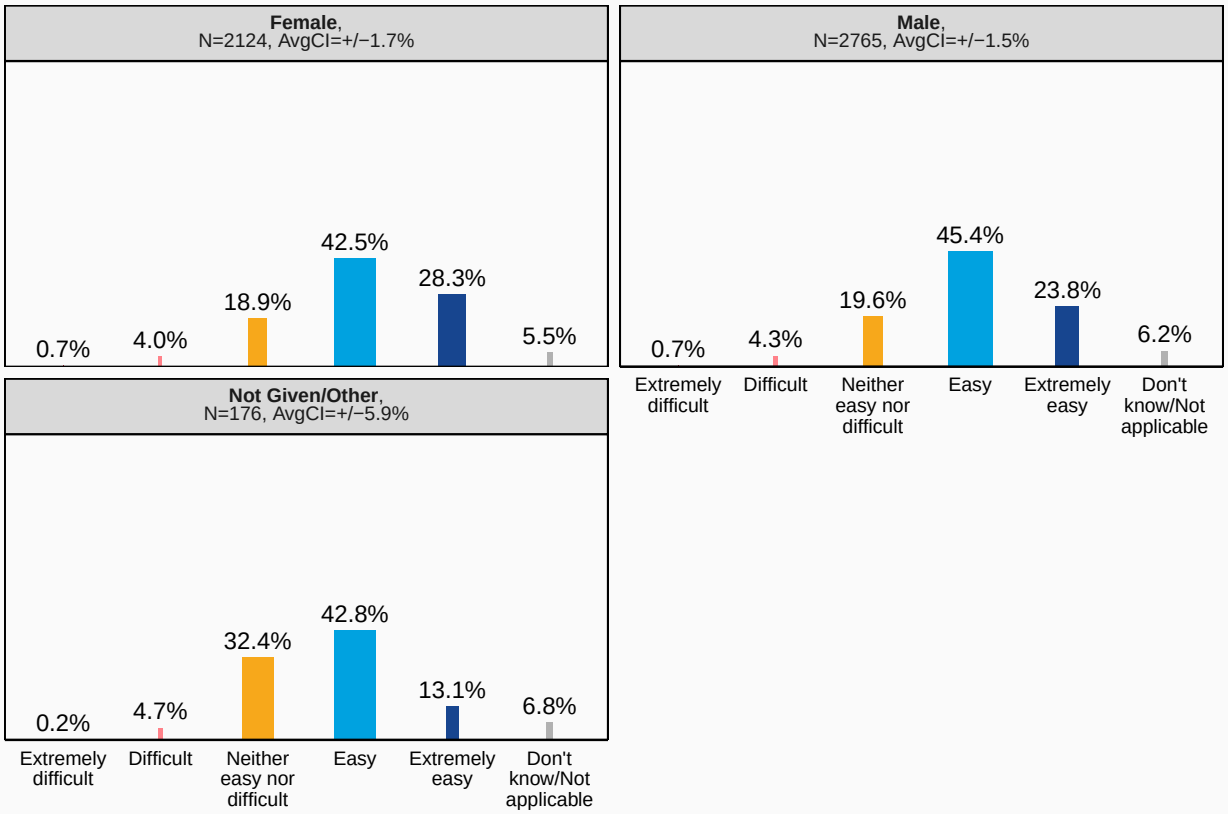
When joining your club, how easy or difficult was it to do the following?

Get involved in service projects, Rotarians who joined in 2022, By Region



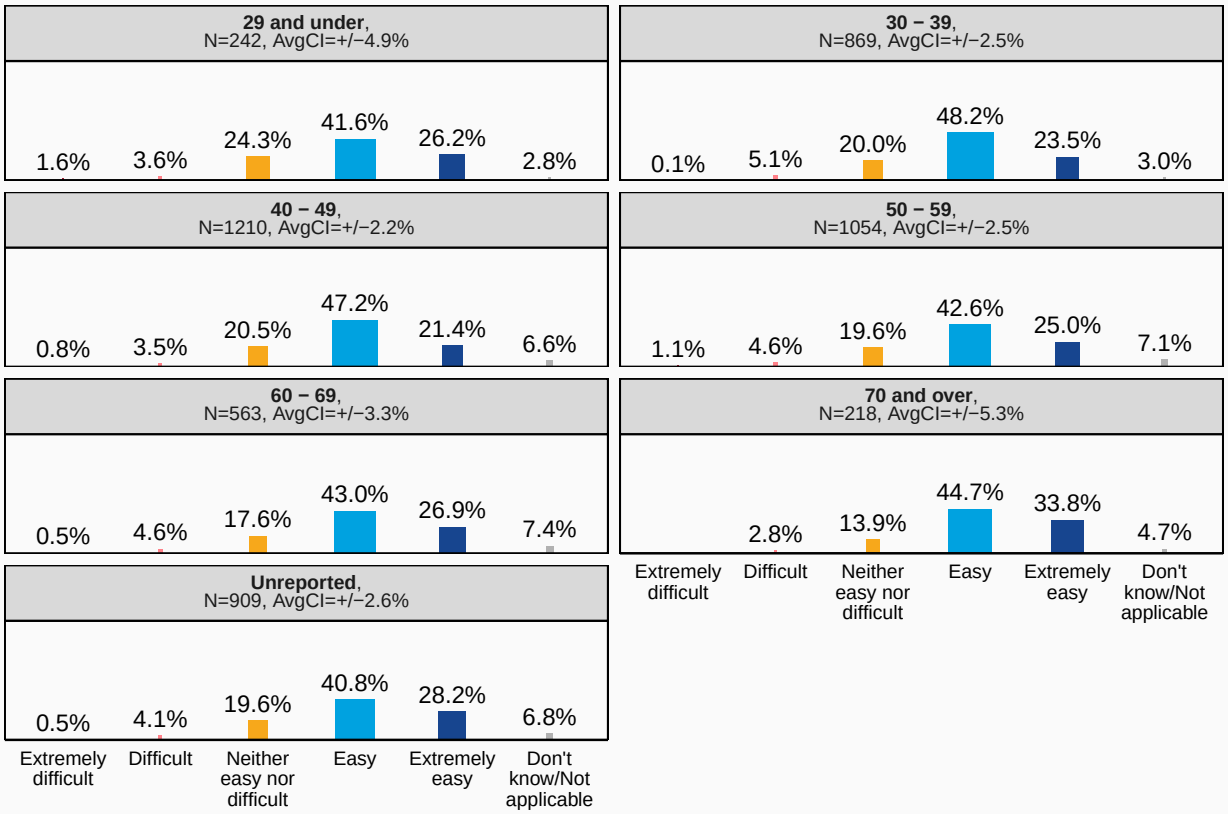
When joining your club, how easy or difficult was it to do the following?

Get involved in service projects, Rotarians who joined in 2022, By Gender



When joining your club, how easy or difficult was it to do the following?

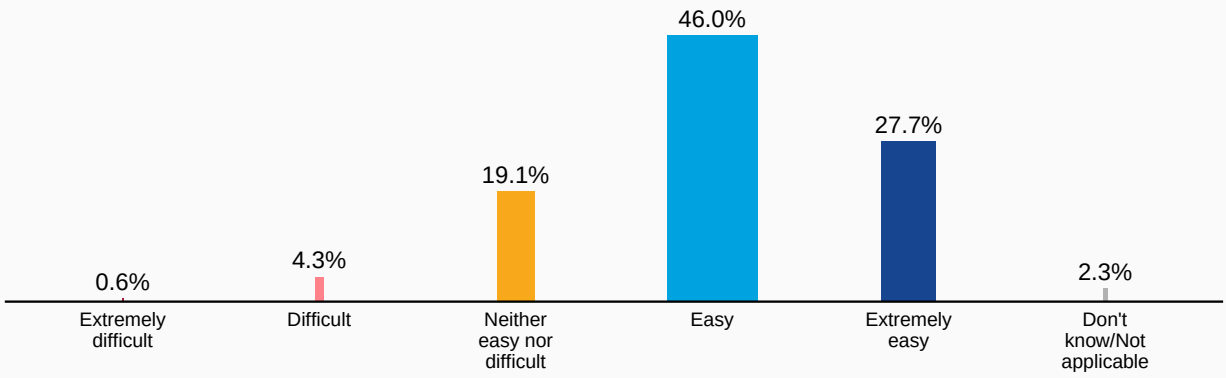
Get involved in service projects, Rotarians who joined in 2022, By Age Group



Building friendships

When joining your club, how easy or difficult was it to do the following?

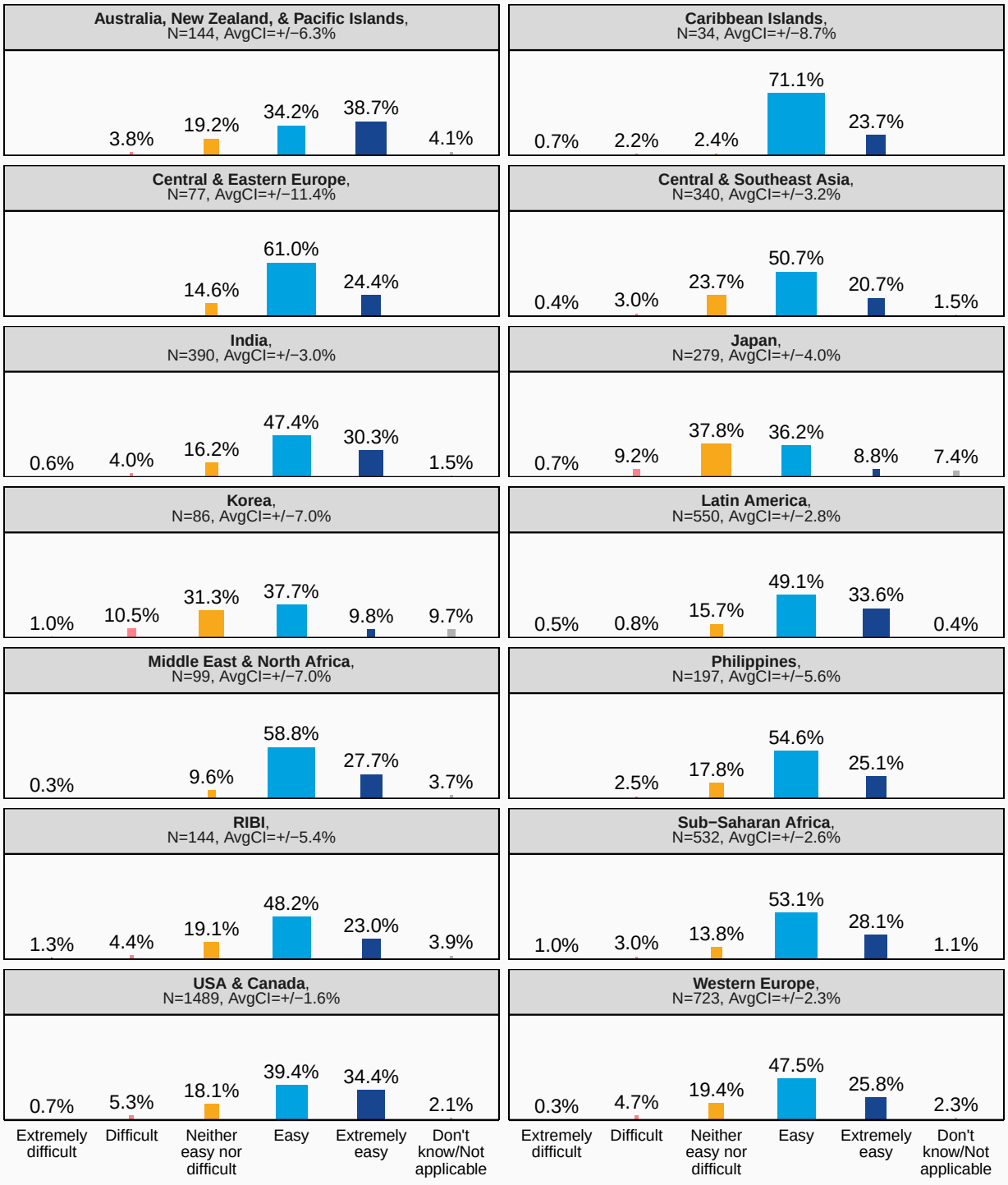
Build friendships with other members, Rotarians who joined in 2022



N=5084, AvgCI=+/−1.1%

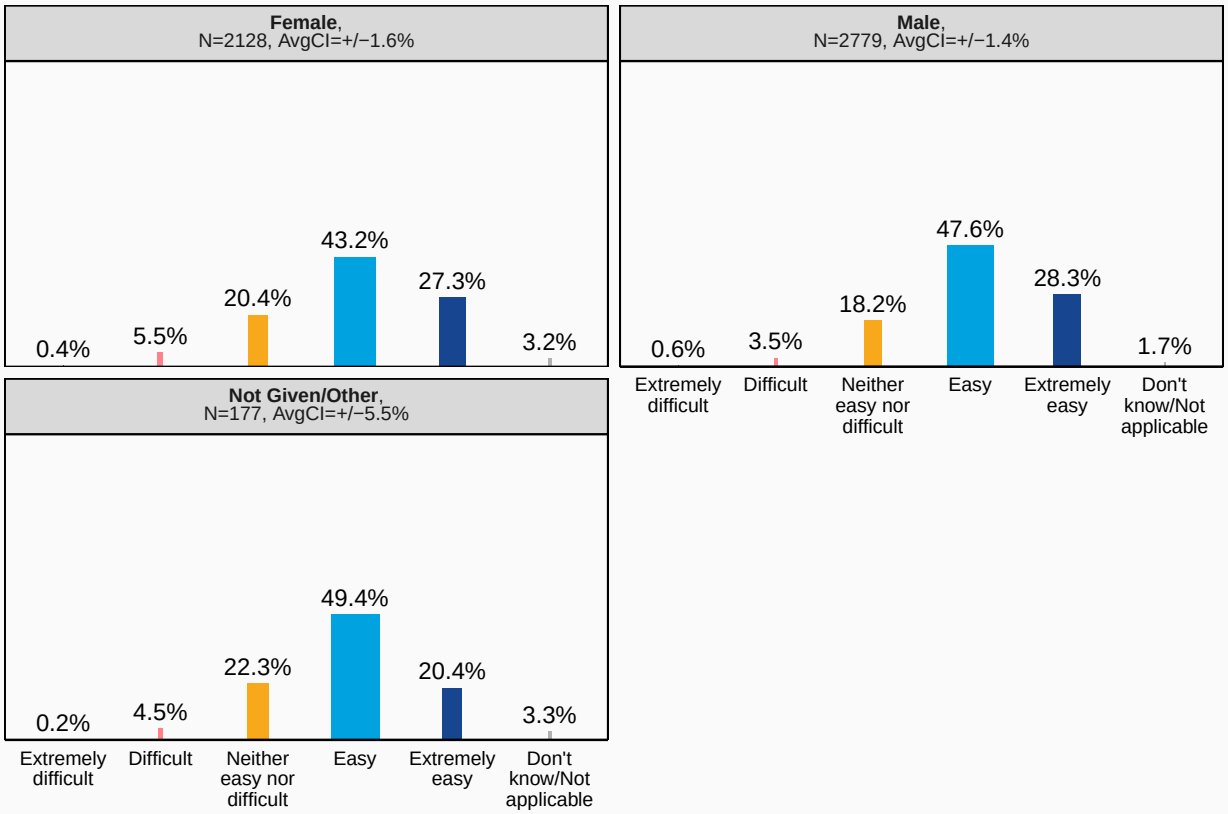
When joining your club, how easy or difficult was it to do the following?

Build friendships with other members, Rotarians who joined in 2022, By Region



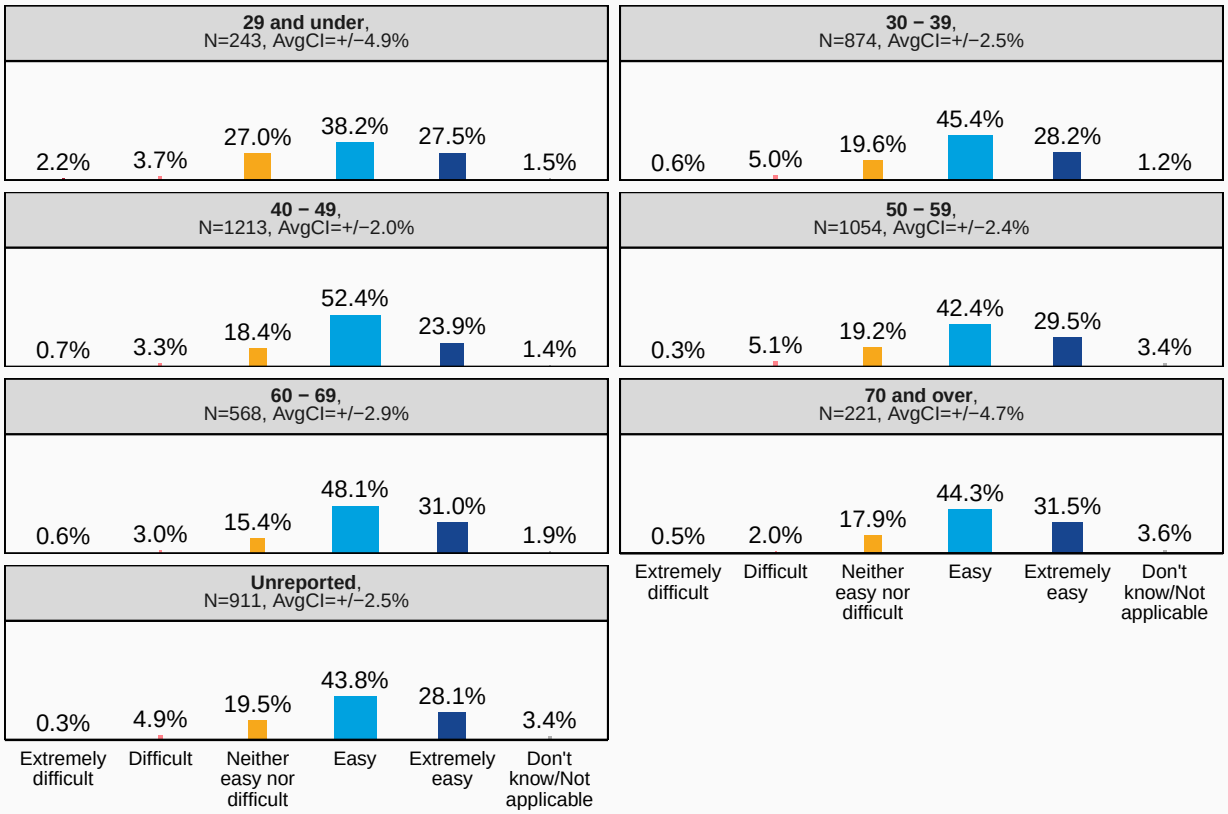
When joining your club, how easy or difficult was it to do the following?

Build friendships with other members, Rotarians who joined in 2022, By Gender

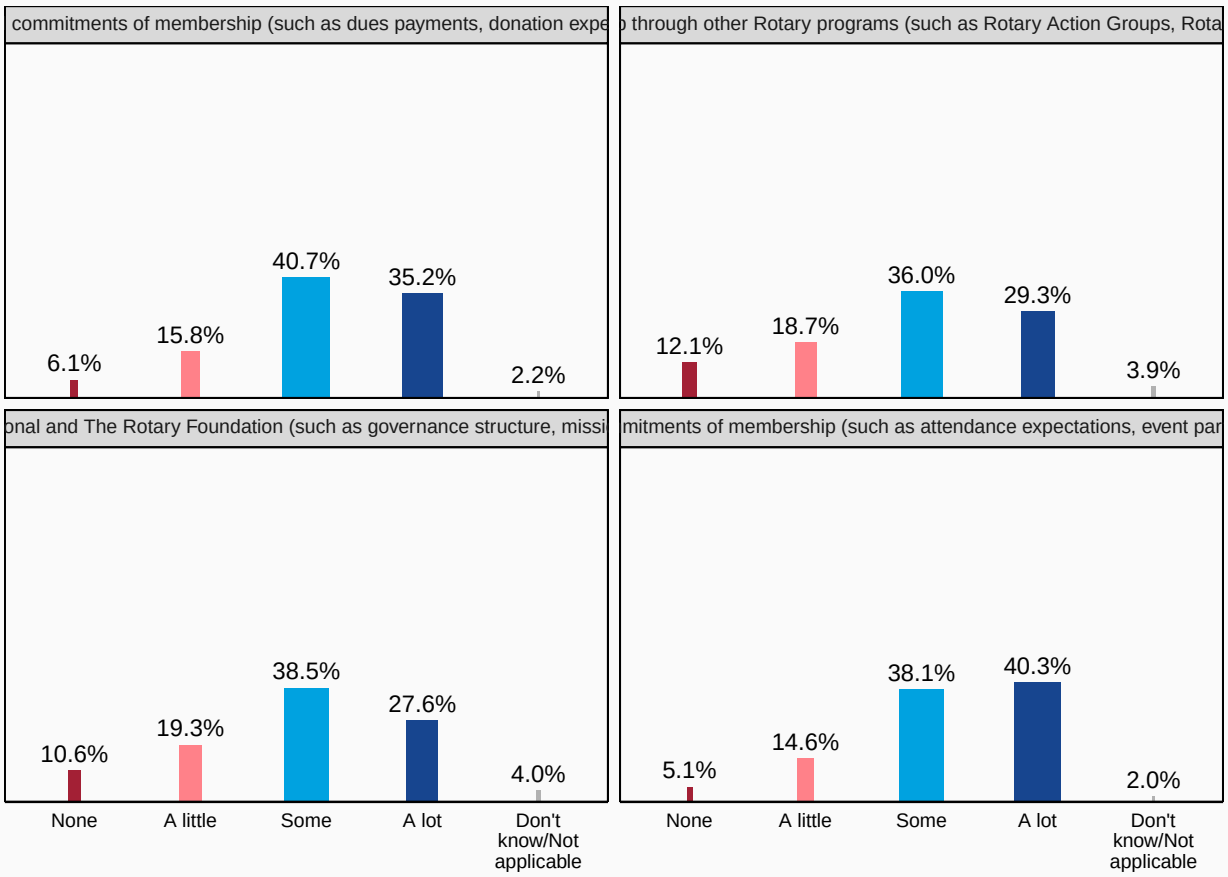


When joining your club, how easy or difficult was it to do the following?

Build friendships with other members, Rotarians who joined in 2022, By Age Group



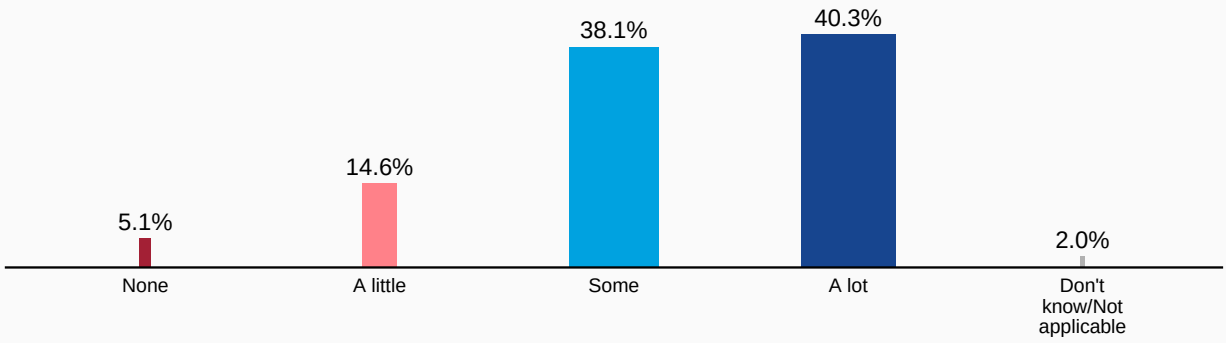
When you joined your club, how much information did you receive about the following?



Information about time commitments

When you joined your club, how much information did you receive about the following?

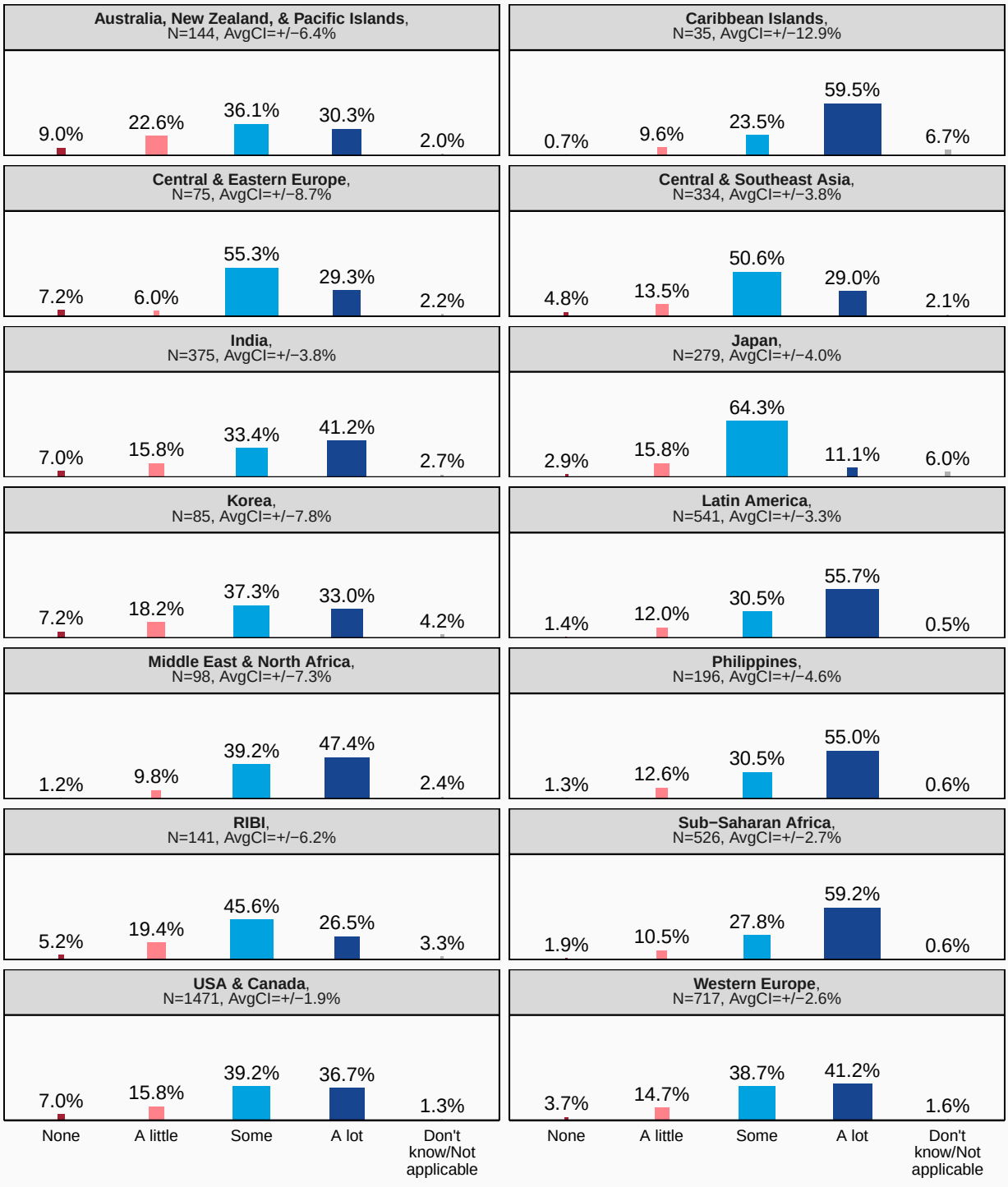
Time commitments of membership (such as attendance expectations, event participation), Rotarians who joined in 2022



N=5017, AvgCI=+/−1.2%

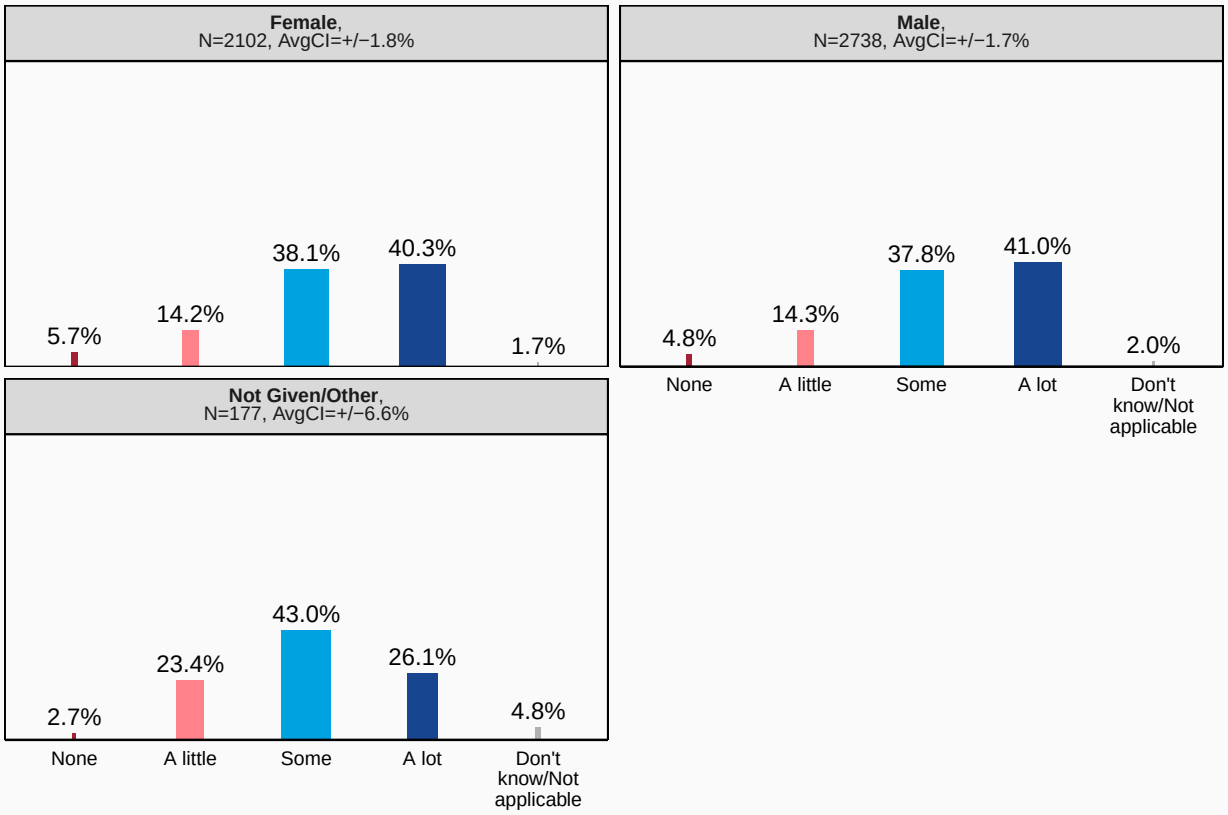
When you joined your club, how much information did you receive about the following?

Time commitments of membership (such as attendance expectations, event participation), Rotarians who joined in 2022, By Region



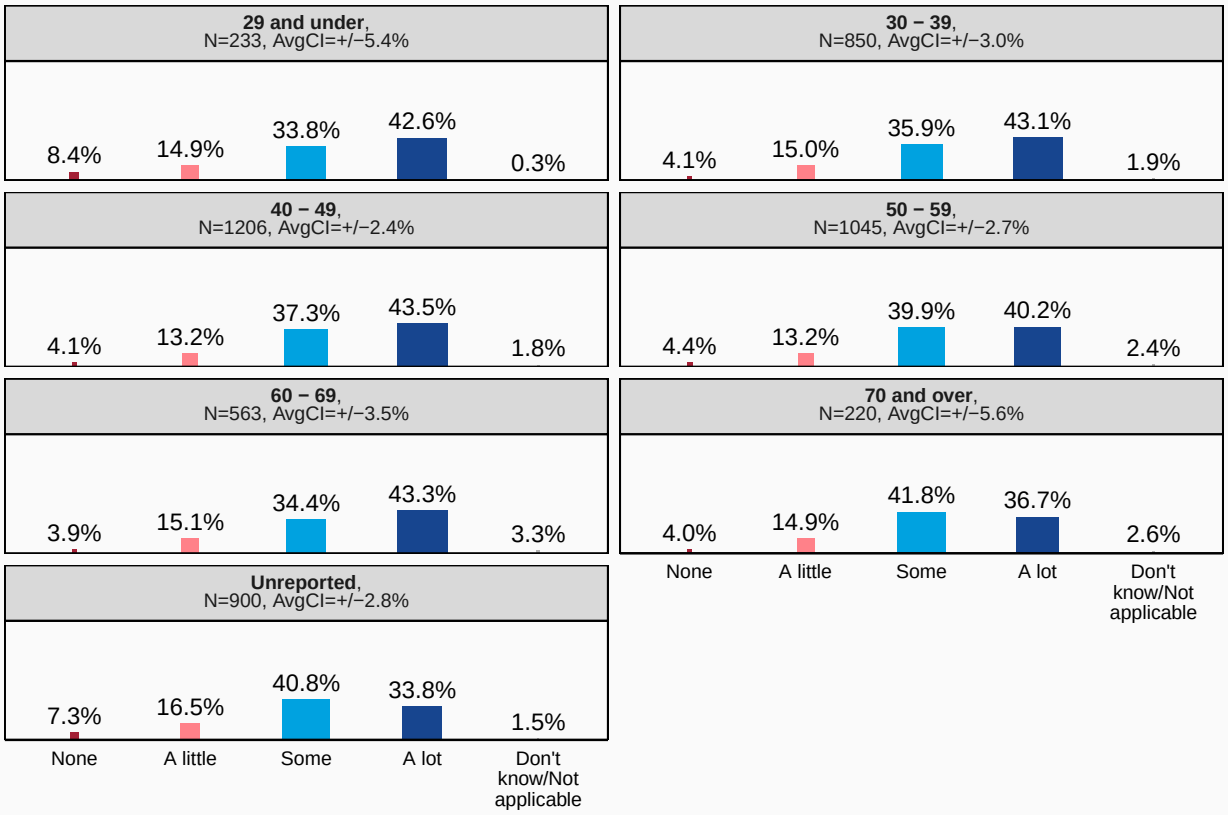
When you joined your club, how much information did you receive about the following?

Time commitments of membership (such as attendance expectations, event participation), Rotarians who joined in 2022, By Gender



When you joined your club, how much information did you receive about the following?

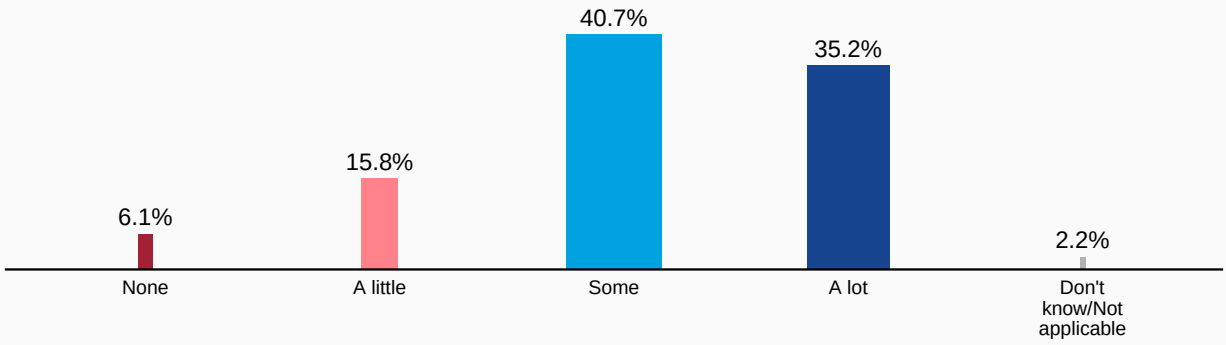
Time commitments of membership (such as attendance expectations, event participation), Rotarians who joined in 2022, By Age Group



Information about financial commitments

When you joined your club, how much information did you receive about the following?

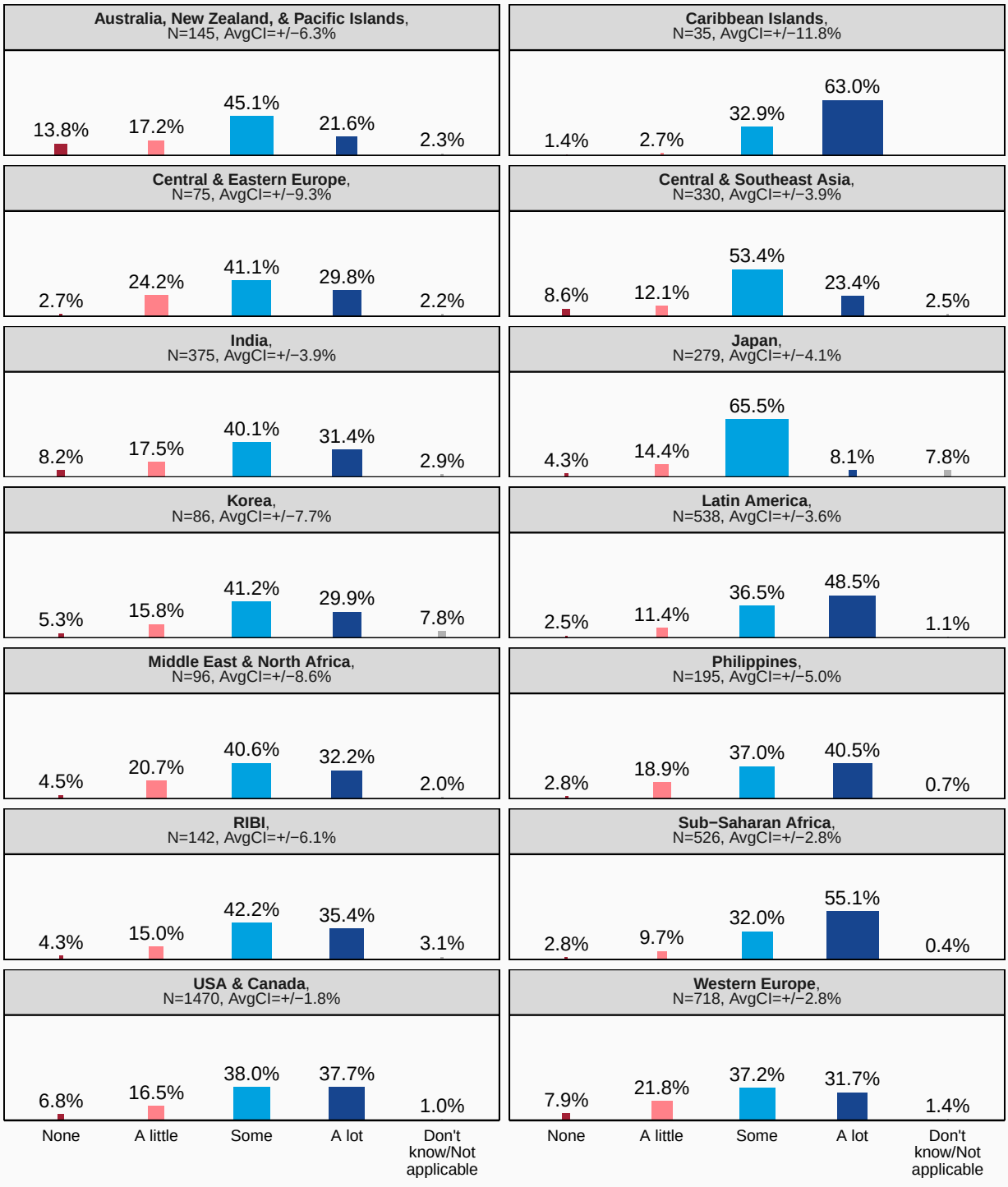
Financial commitments of membership (such as dues payments, donation expectations), Rotarians who joined in 2022



N=5010, AvgCI=+/−1.2%

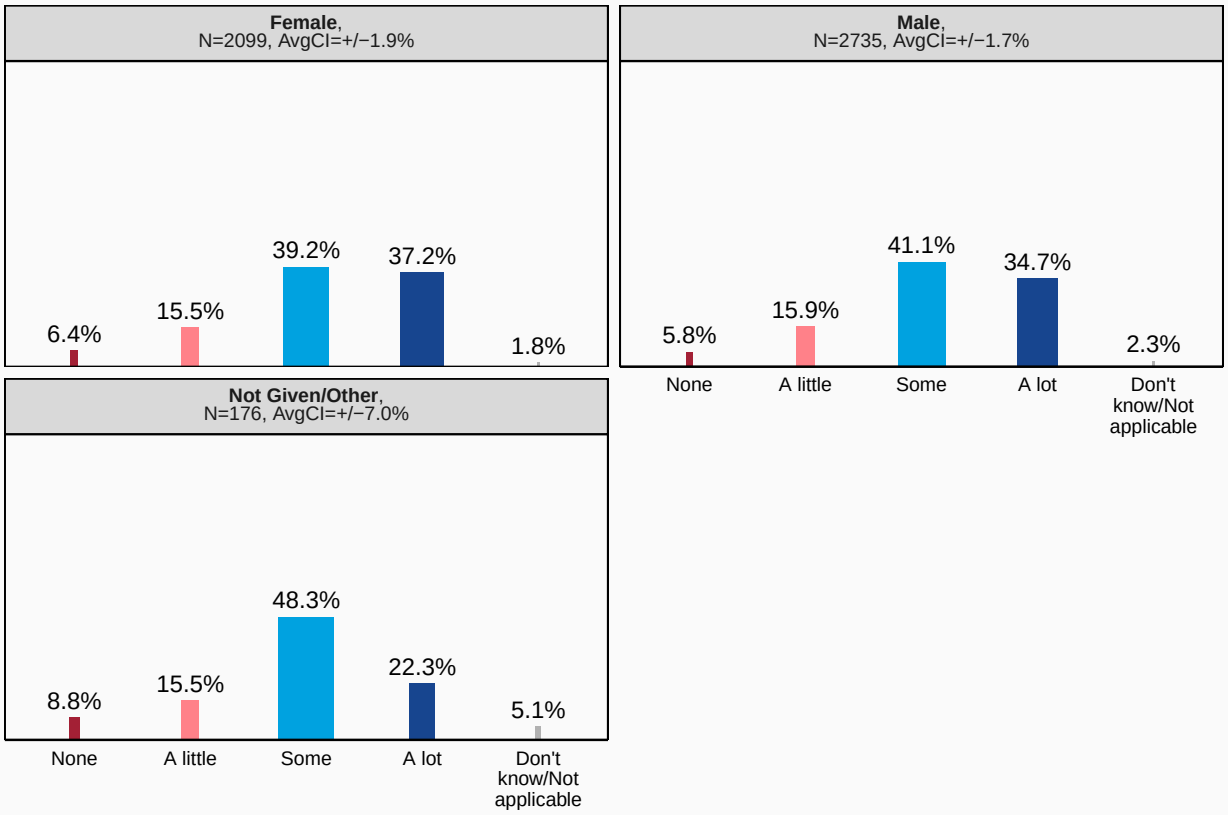
When you joined your club, how much information did you receive about the following?

Financial commitments of membership (such as dues payments, donation expectations), Rotarians who joined in 2022, By Region



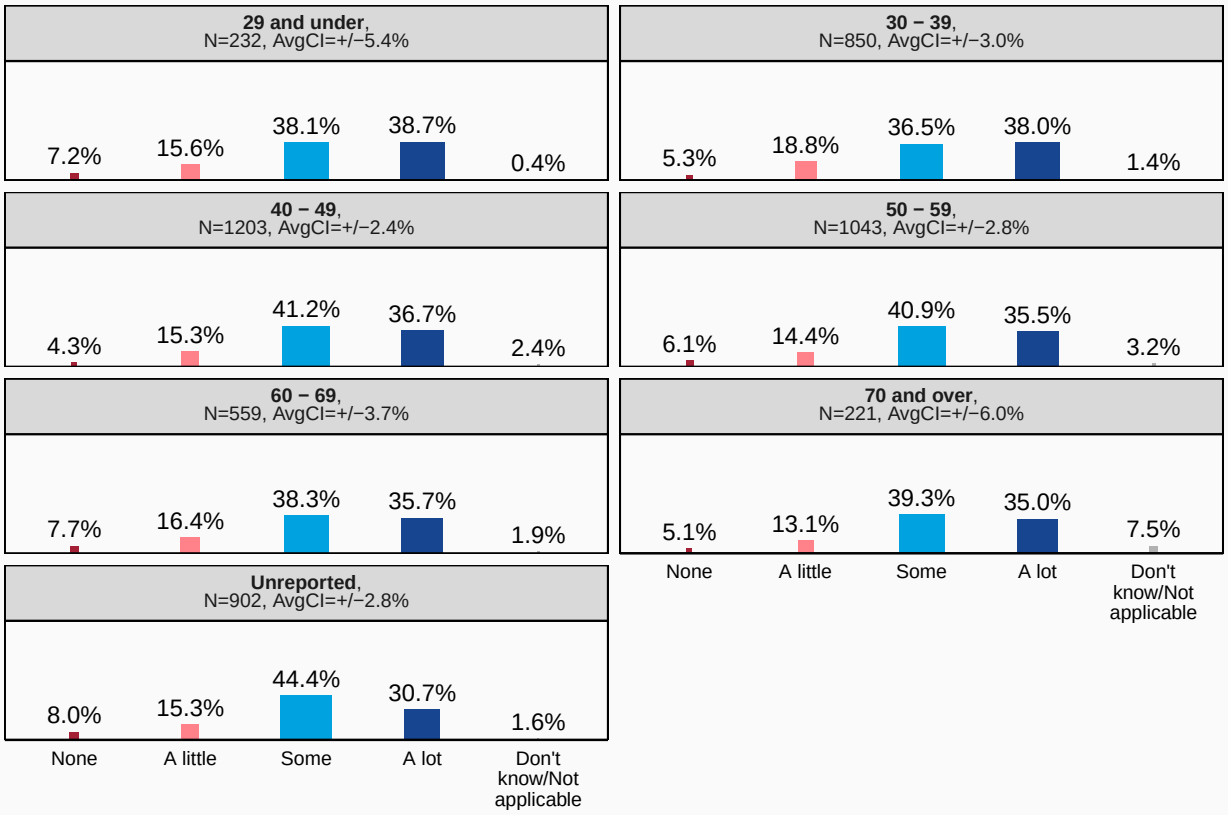
When you joined your club, how much information did you receive about the following?

Financial commitments of membership (such as dues payments, donation expectations), Rotarians who joined in 2022, By Gender



When you joined your club, how much information did you receive about the following?

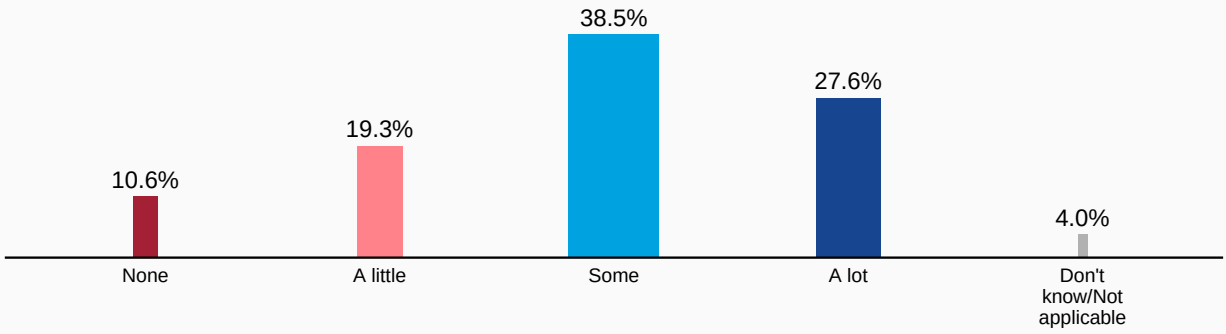
Financial commitments of membership (such as dues payments, donation expectations), Rotarians who joined in 2022, By Age Group



Information about Rotary International and the Rotary Foundation

When you joined your club, how much information did you receive about the following?

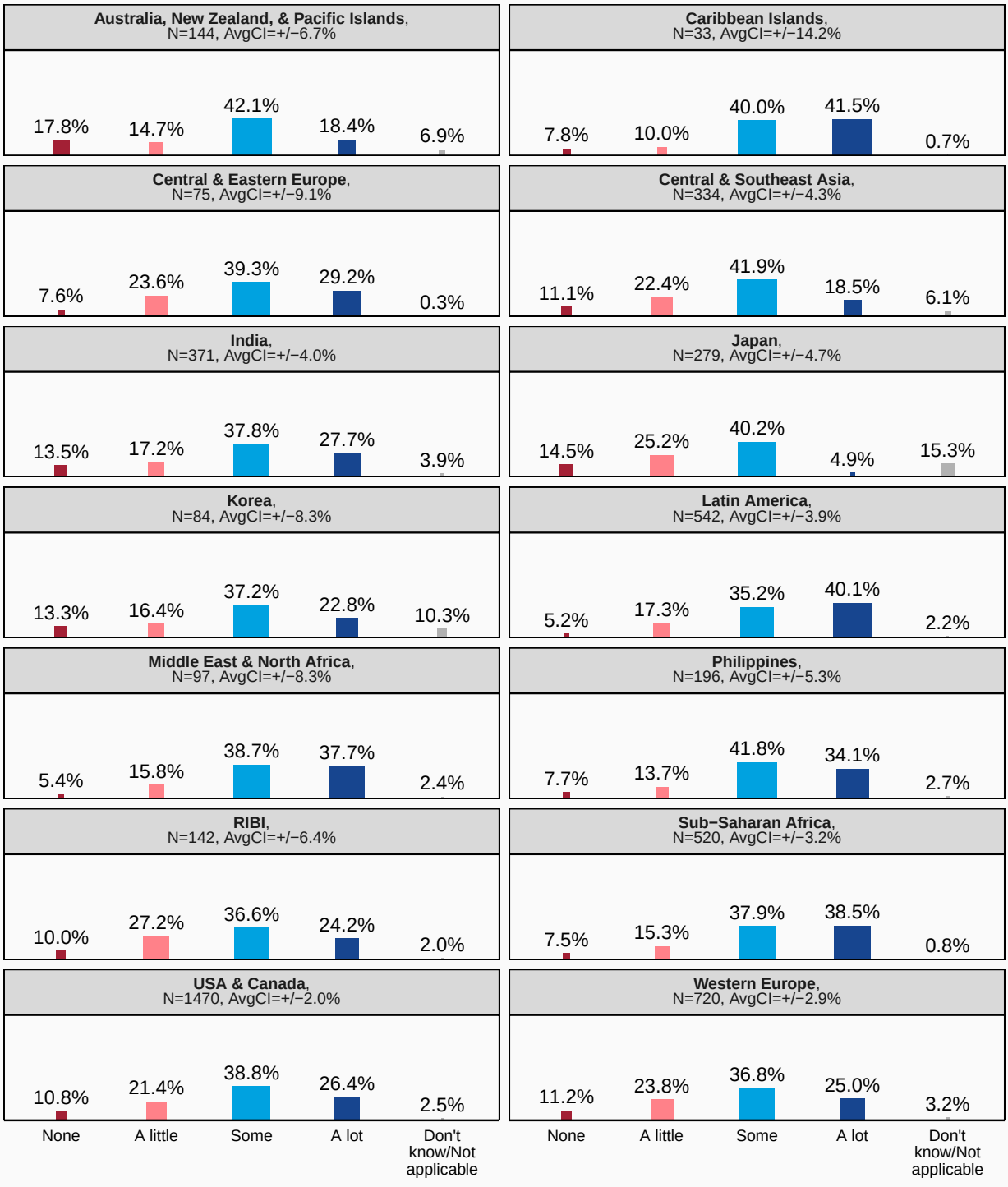
Rotary International and The Rotary Foundation (such as governance structure, mission, Action Plan), Rotarians who joined in 2022



N=5007, AvgCI=+/−1.3%

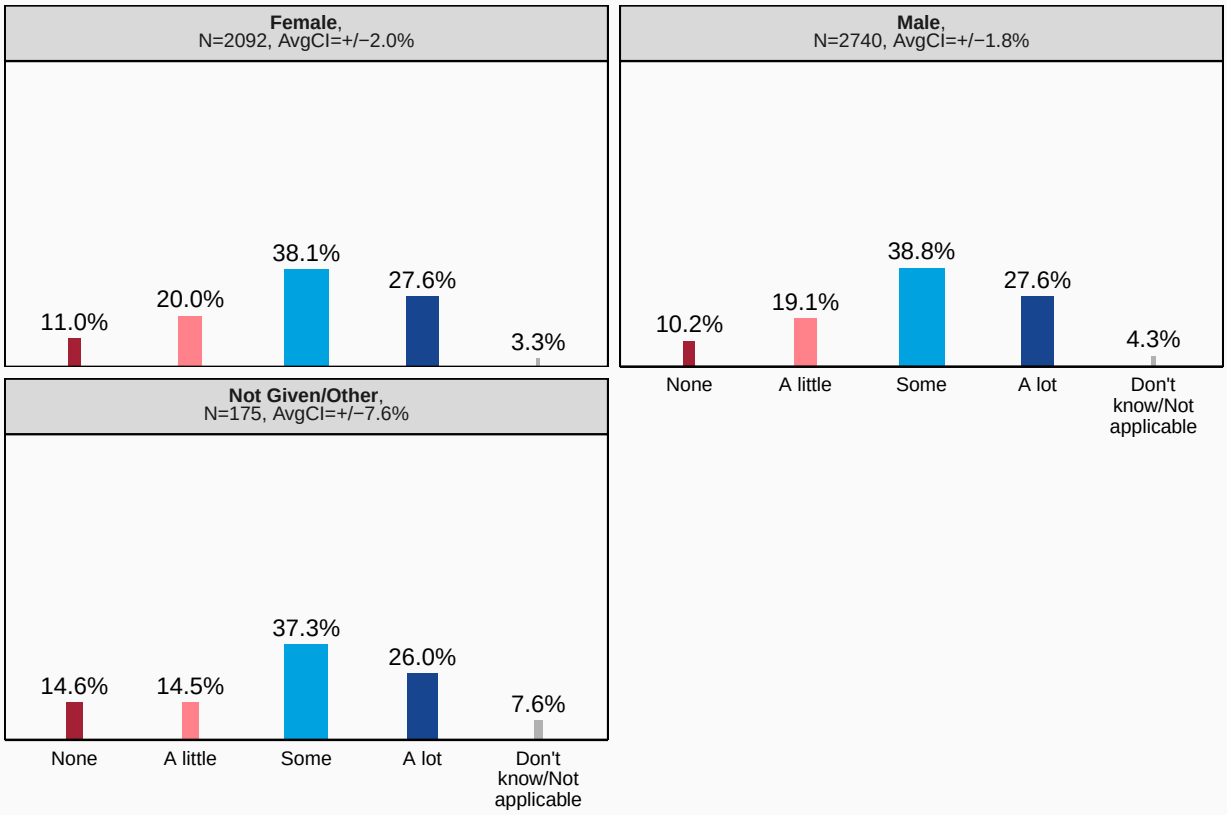
When you joined your club, how much information did you receive about the following?

Rotary International and The Rotary Foundation (such as governance structure, mission, Action Plan), Rotarians who joined in 2022, By Region



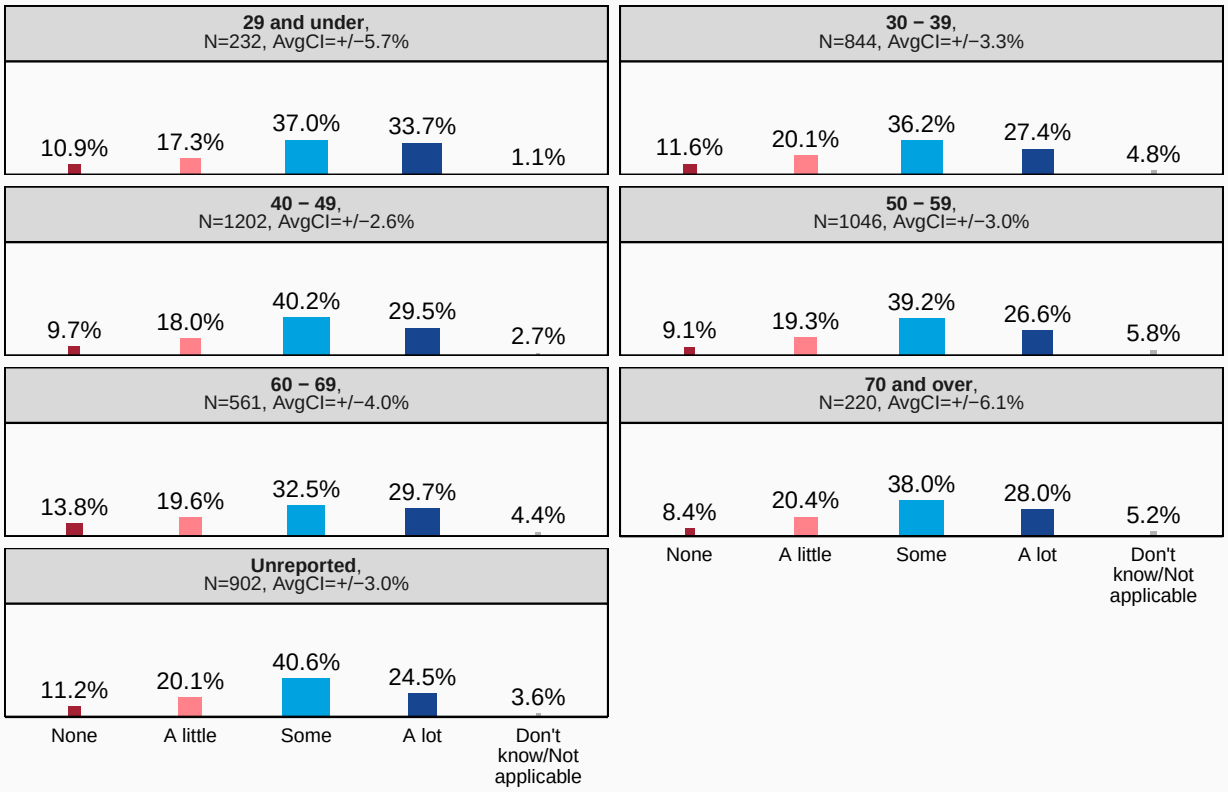
When you joined your club, how much information did you receive about the following?

Rotary International and The Rotary Foundation (such as governance structure, mission, Action Plan), Rotarians who joined in 2022, By Gender



When you joined your club, how much information did you receive about the following?

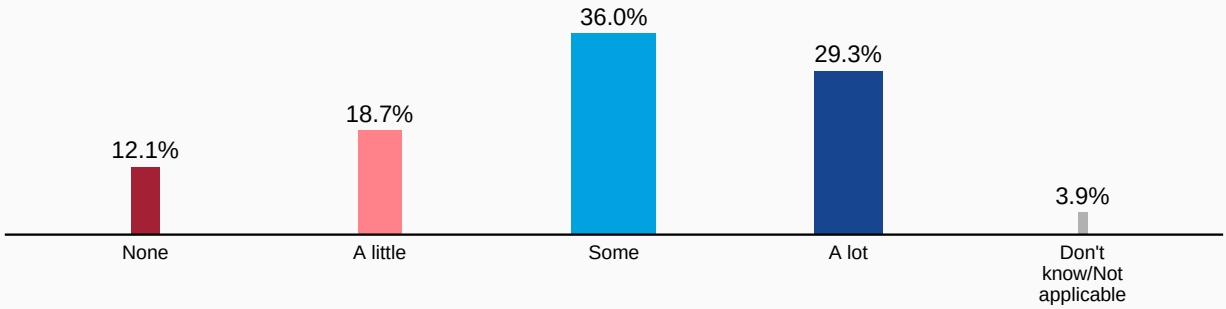
Rotary International and The Rotary Foundation (such as governance structure, mission, Action Plan), Rotarians who joined in 2022, By Age Group



Information about opportunities to get involved beyond club

When you joined your club, how much information did you receive about the following?

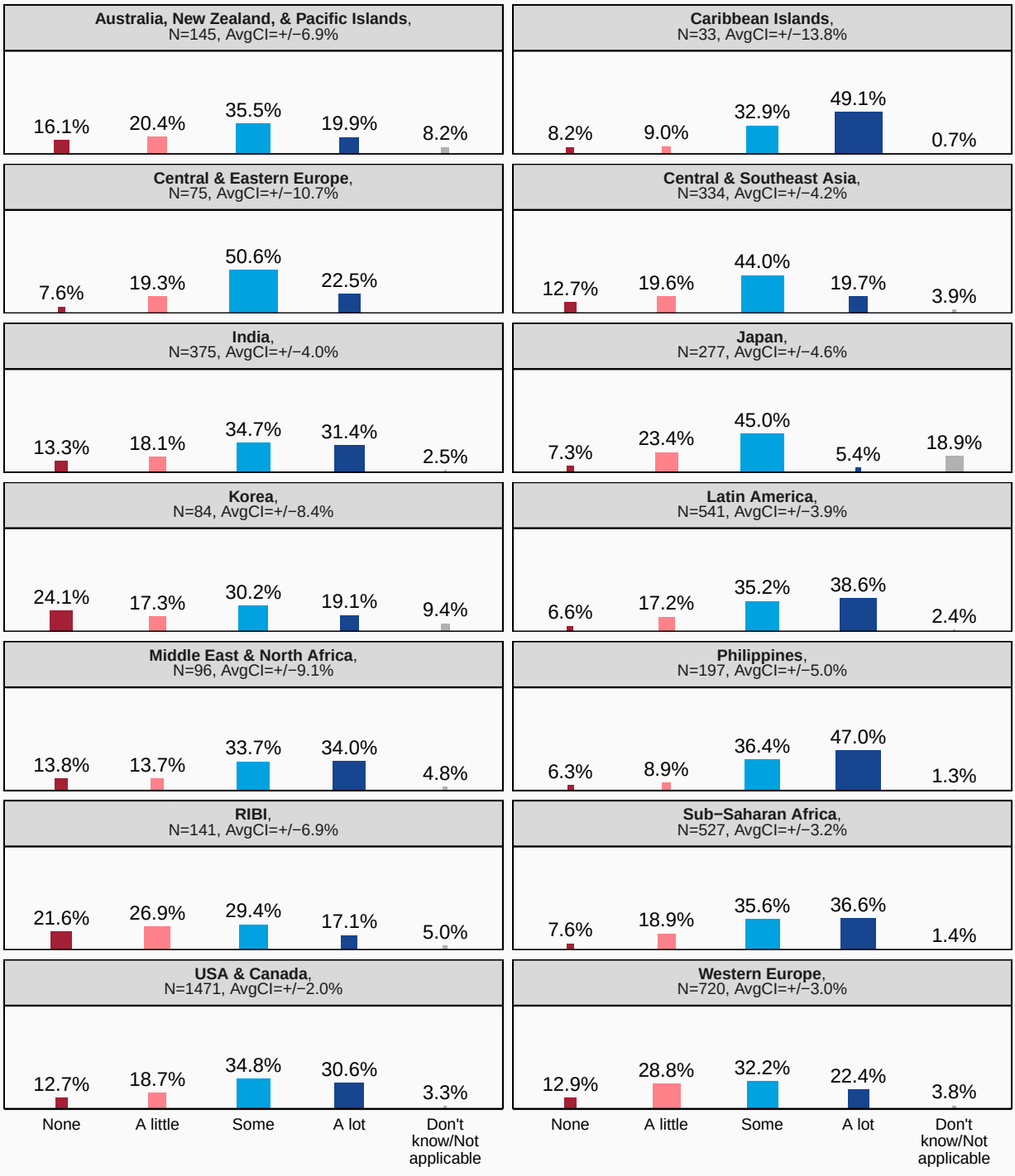
Opportunities to get involved beyond your club through other Rotary programs (such as Rotary Action Groups, Rotary Fellowships, International Convention, etc.), Rotarians who joined in 2022



N=5016, AvgCI=+/−1.3%

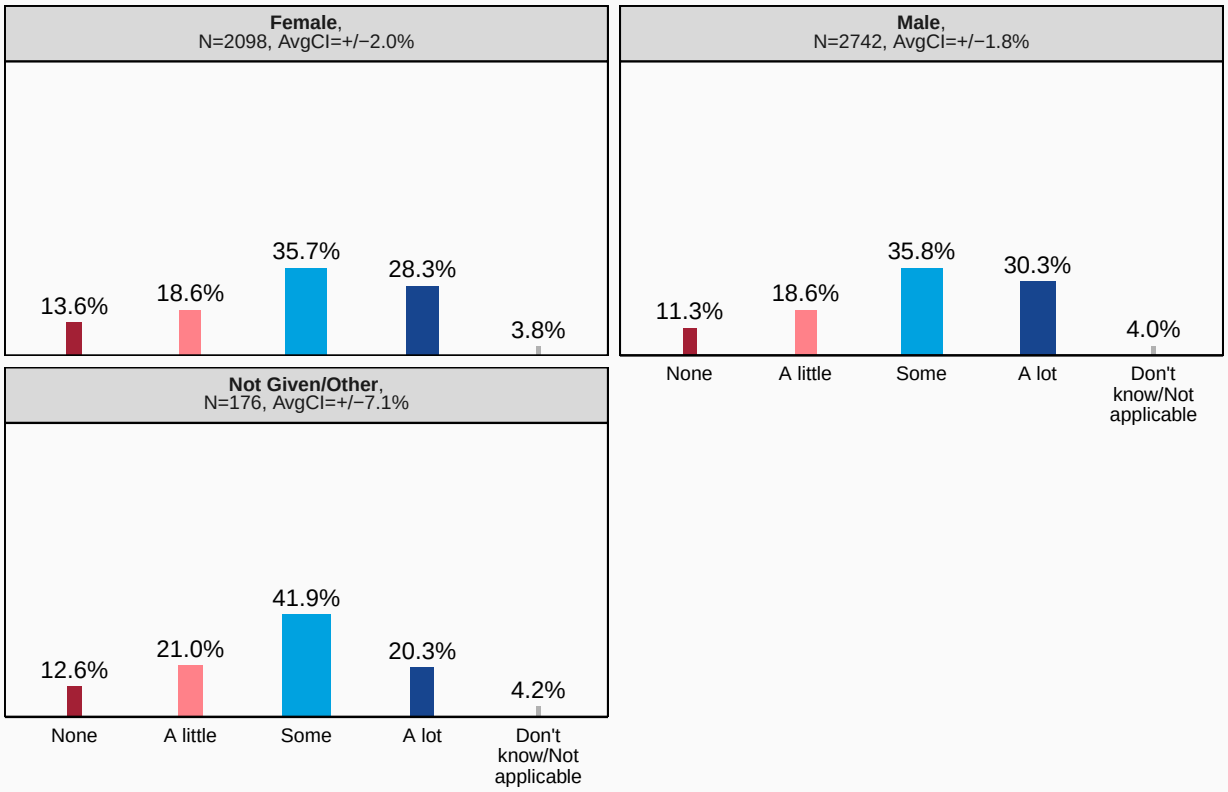
When you joined your club, how much information did you receive about the following?

Opportunities to get involved beyond your club through other Rotary programs (such as Rotary Action Groups, Rotary Fellowships, International Convention, etc.), Rotarians who joined in 2022, By Region



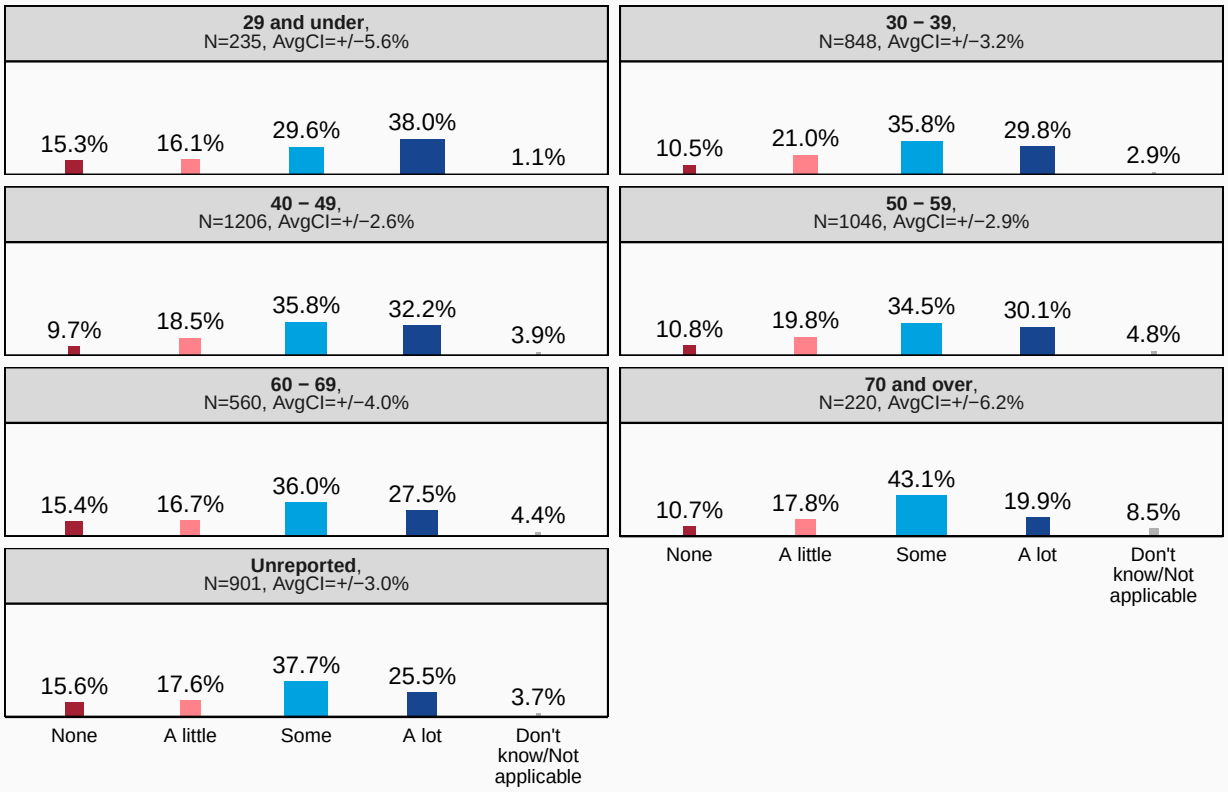
When you joined your club, how much information did you receive about the following?

Opportunities to get involved beyond your club through other Rotary programs (such as Rotary Action Groups, Rotary Fellowships, International Convention, etc.), Rotarians who joined in 2022, By Gender



When you joined your club, how much information did you receive about the following?

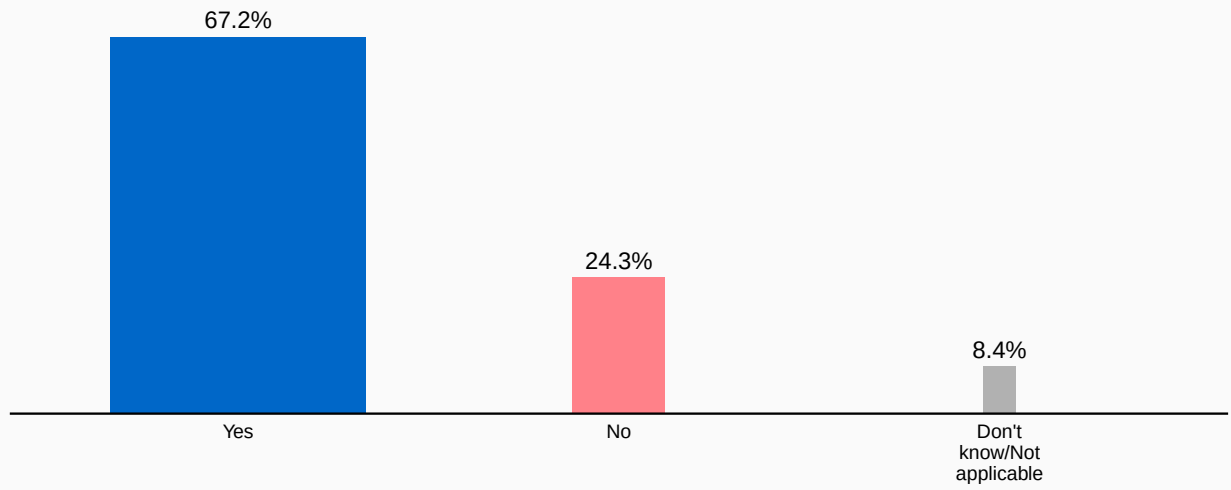
Opportunities to get involved beyond your club through other Rotary programs (such as Rotary Action Groups, Rotary Fellowships, International Convention, etc.), Rotarians who joined in 2022, By Age Group



Assigned mentors

After joining your club, were you assigned a club member to introduce you to other members and help you get involved in club and other Rotary activities?

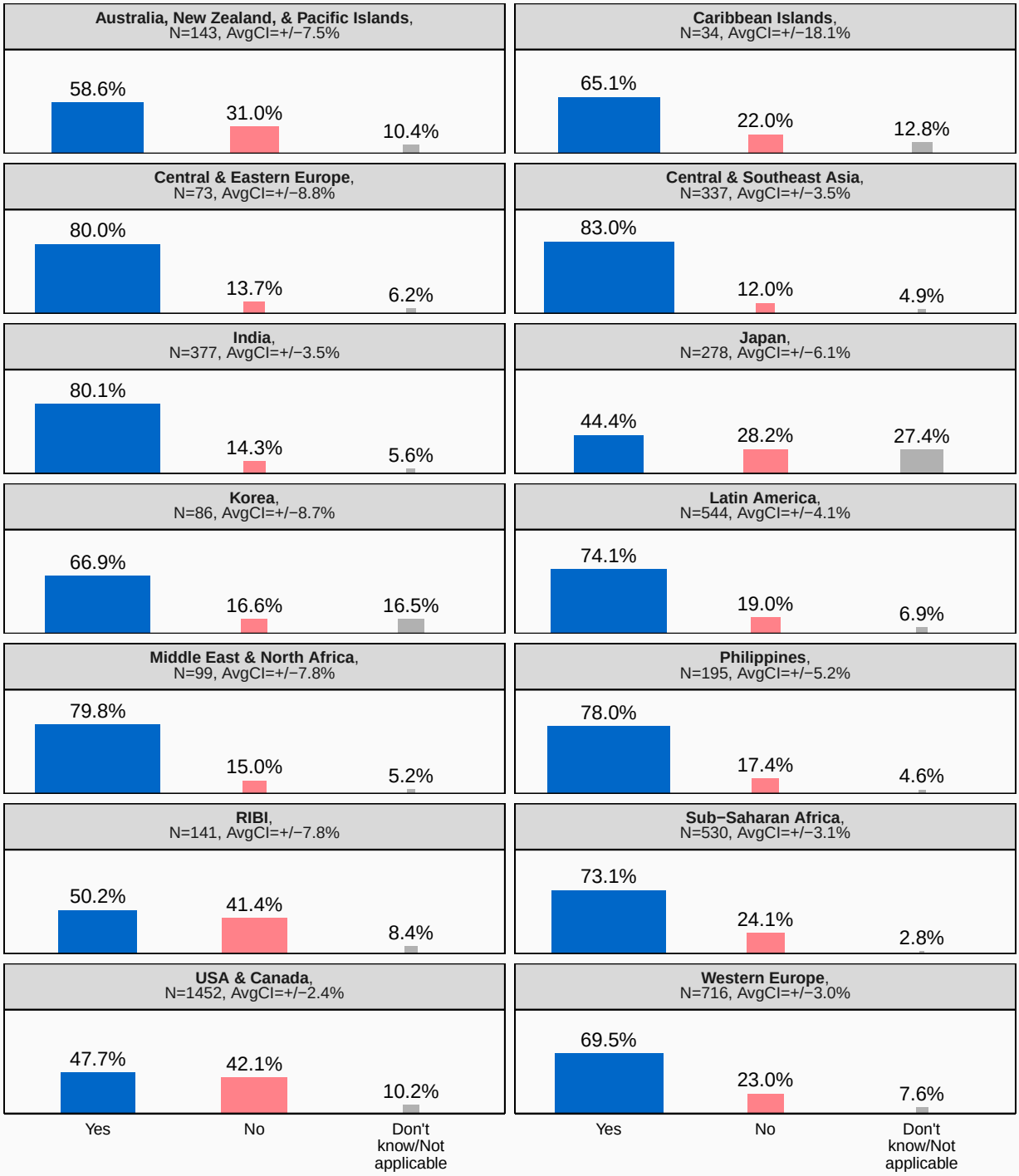
Rotarians who joined in 2022



N=5005, AvgCI=+/−1.4%

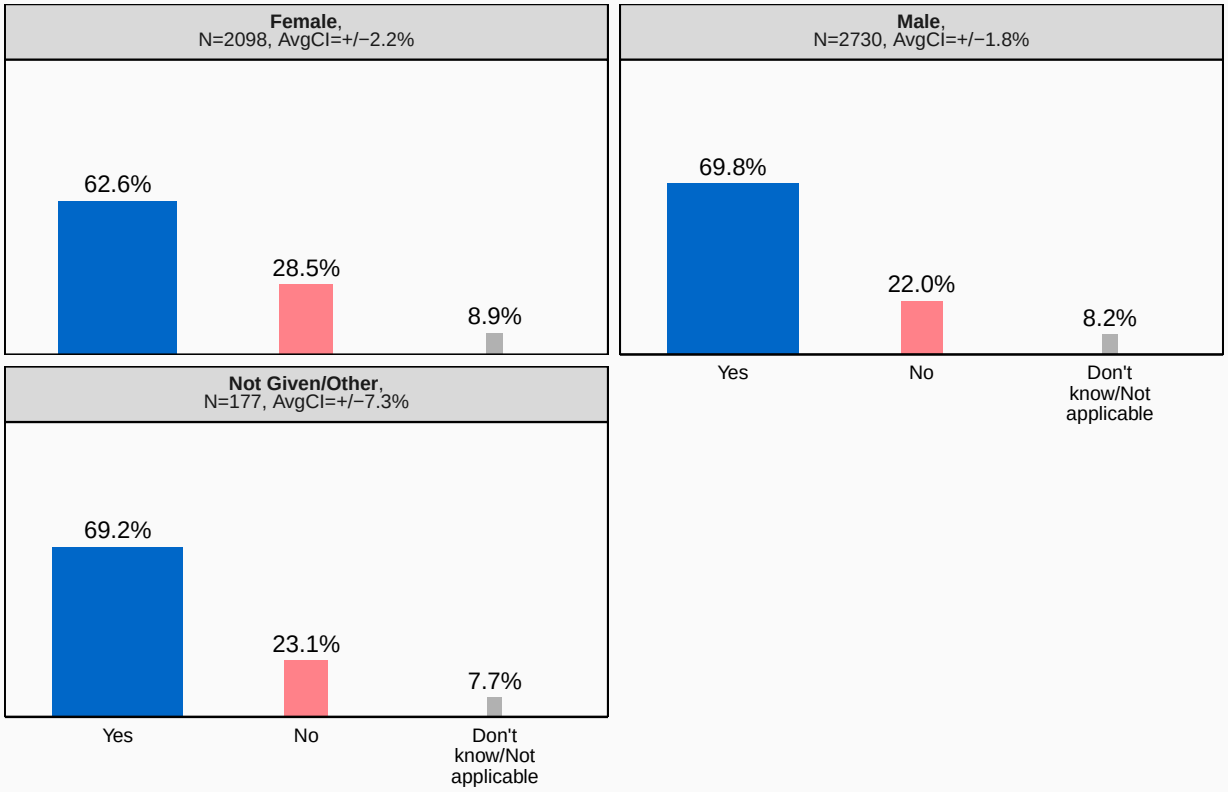
After joining your club, were you assigned a club member to introduce you to other members and help you get involved in club and other Rotary activities?

Rotarians who joined in 2022, By Region



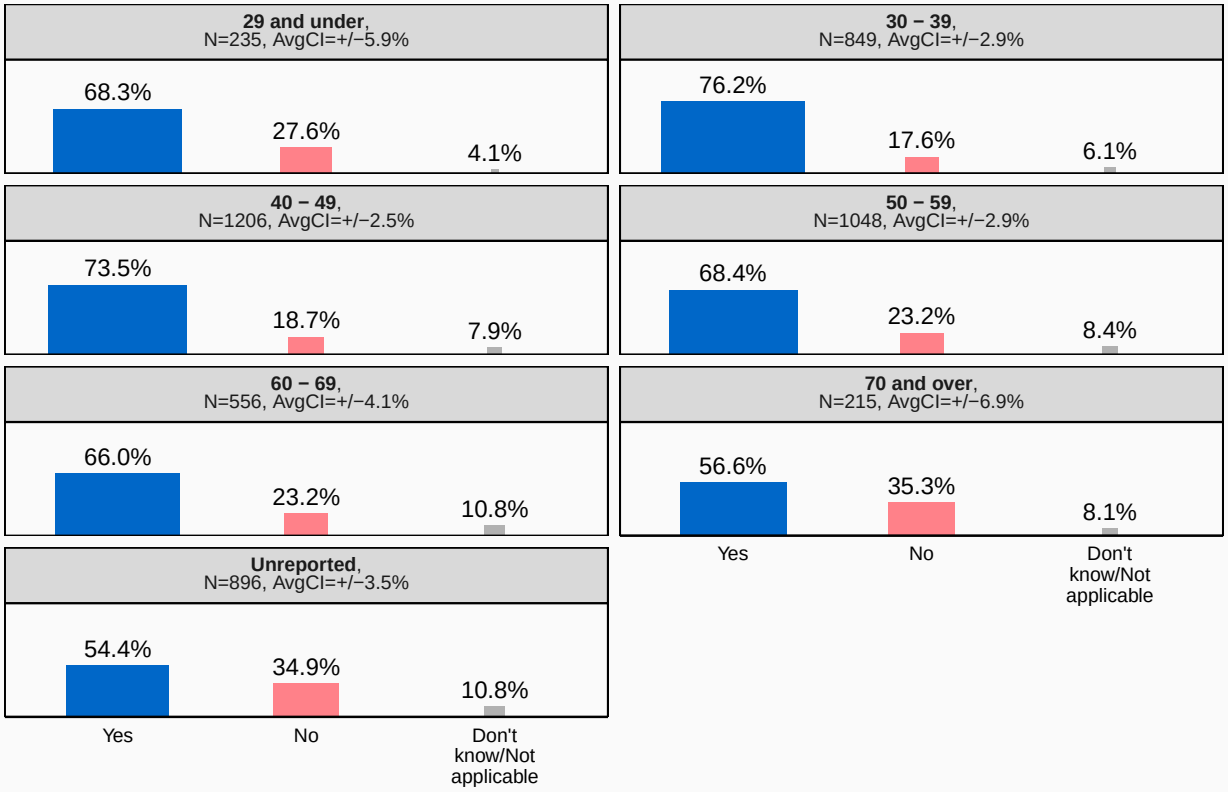
After joining your club, were you assigned a club member to introduce you to other members and help you get involved in club and other Rotary activities?

Rotarians who joined in 2022, By Gender



After joining your club, were you assigned a club member to introduce you to other members and help you get involved in club and other Rotary activities?

Rotarians who joined in 2022, By Age Group



Use the box below to tell us about any difficulty you had joining Rotary or any suggestions you have to improve the process (optional).

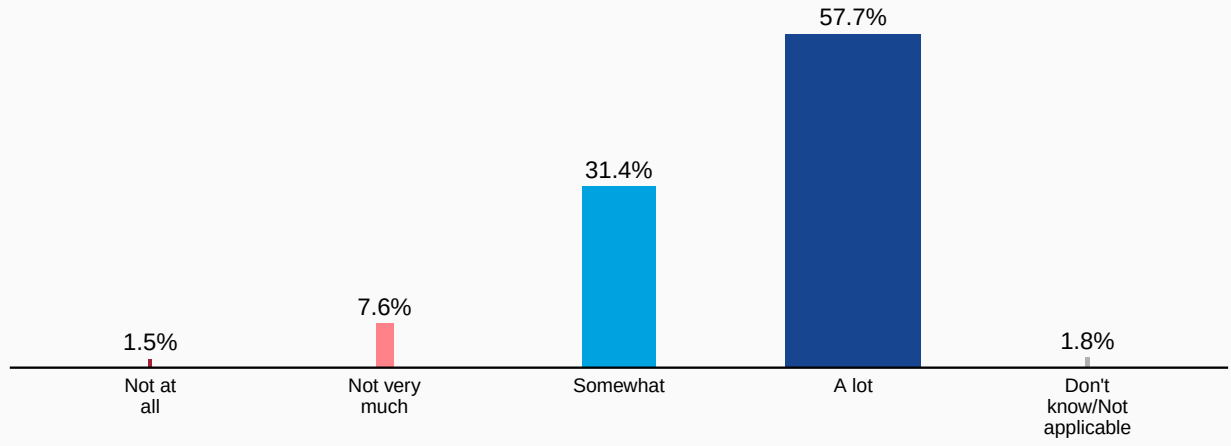
N=668

Club Experience

Enjoying Club meetings

Over the previous 12 months, how much did you enjoy your club's meetings?

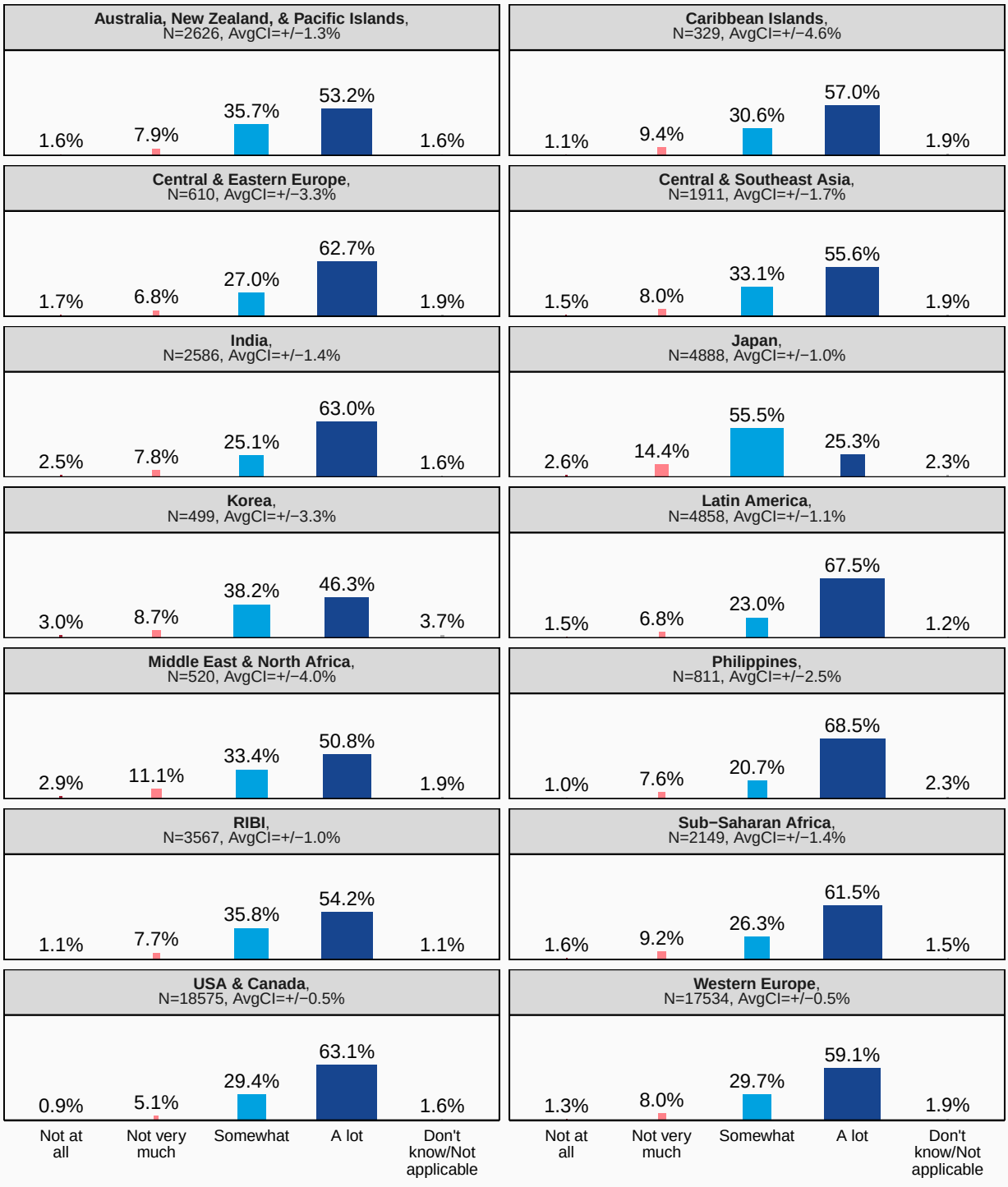
All Respondents



N=61463, AvgCI=+/−0.3%

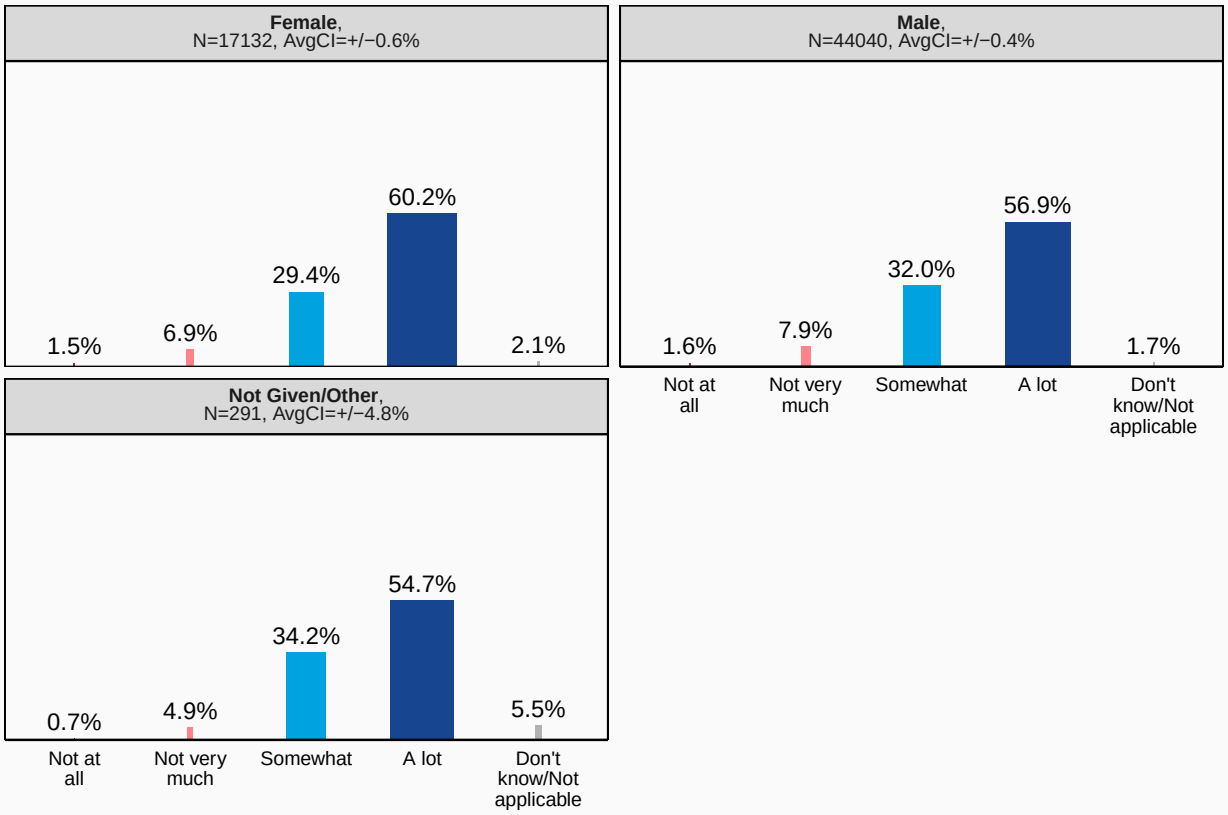
Over the previous 12 months, how much did you enjoy your club's meetings?

By Region



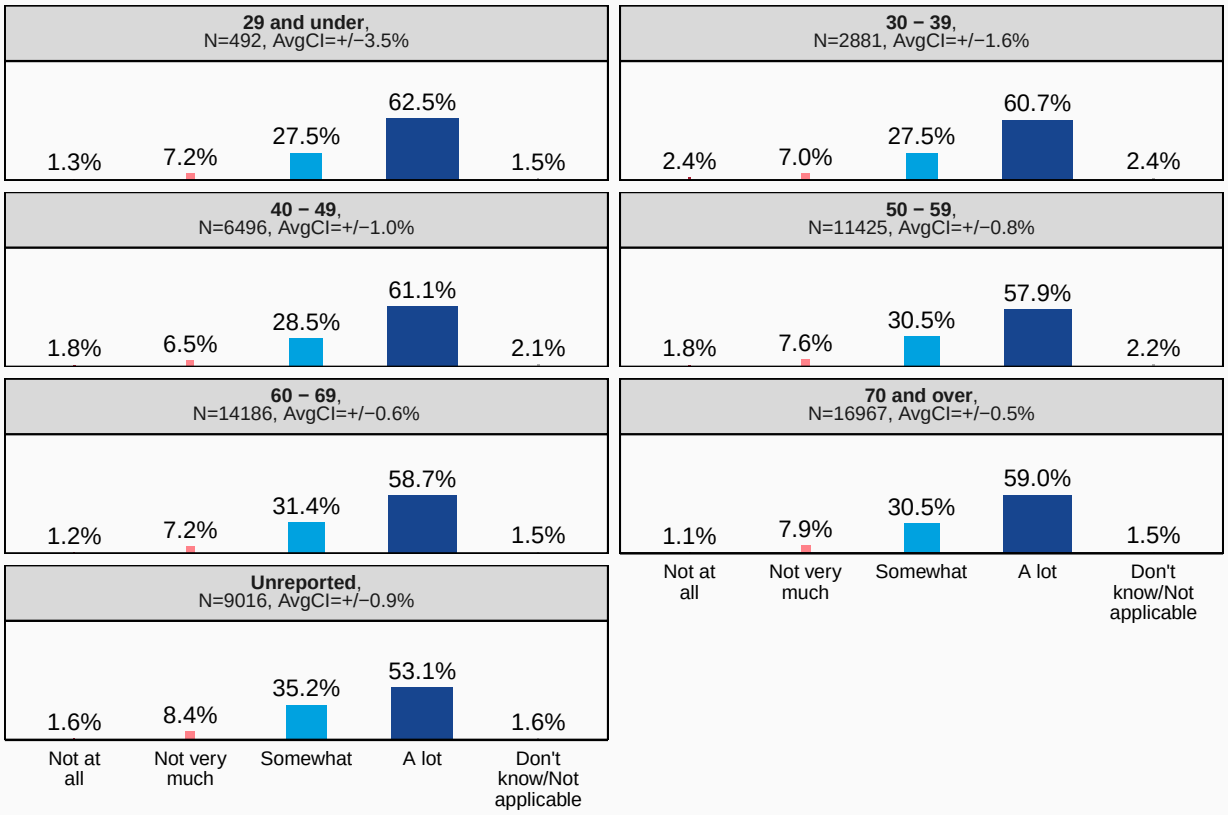
Over the previous 12 months, how much did you enjoy your club's meetings?

By Gender



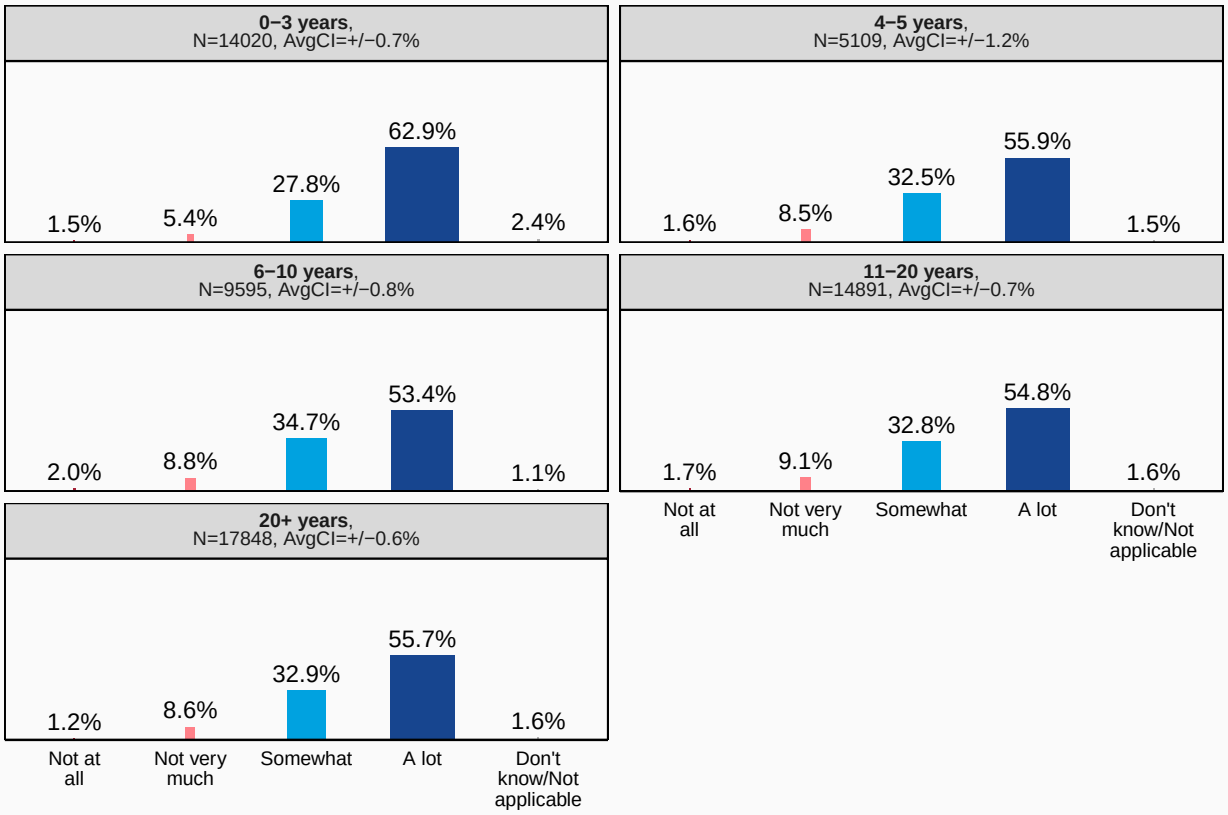
Over the previous 12 months, how much did you enjoy your club's meetings?

By Age Group



Over the previous 12 months, how much did you enjoy your club's meetings?

By Tenure



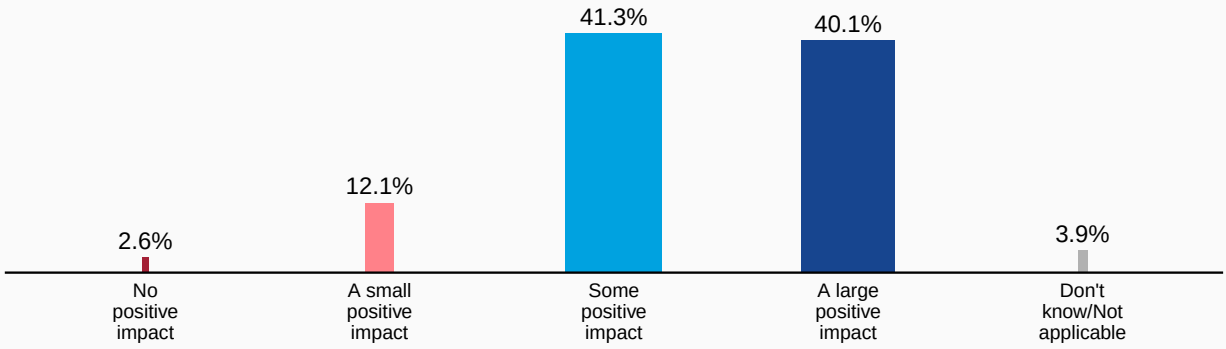
Use the box below to explain your answer or provide more detail (optional).

N=12165

Club's community impact

Over the previous 12 months, how much of a positive impact did your club have in your community?

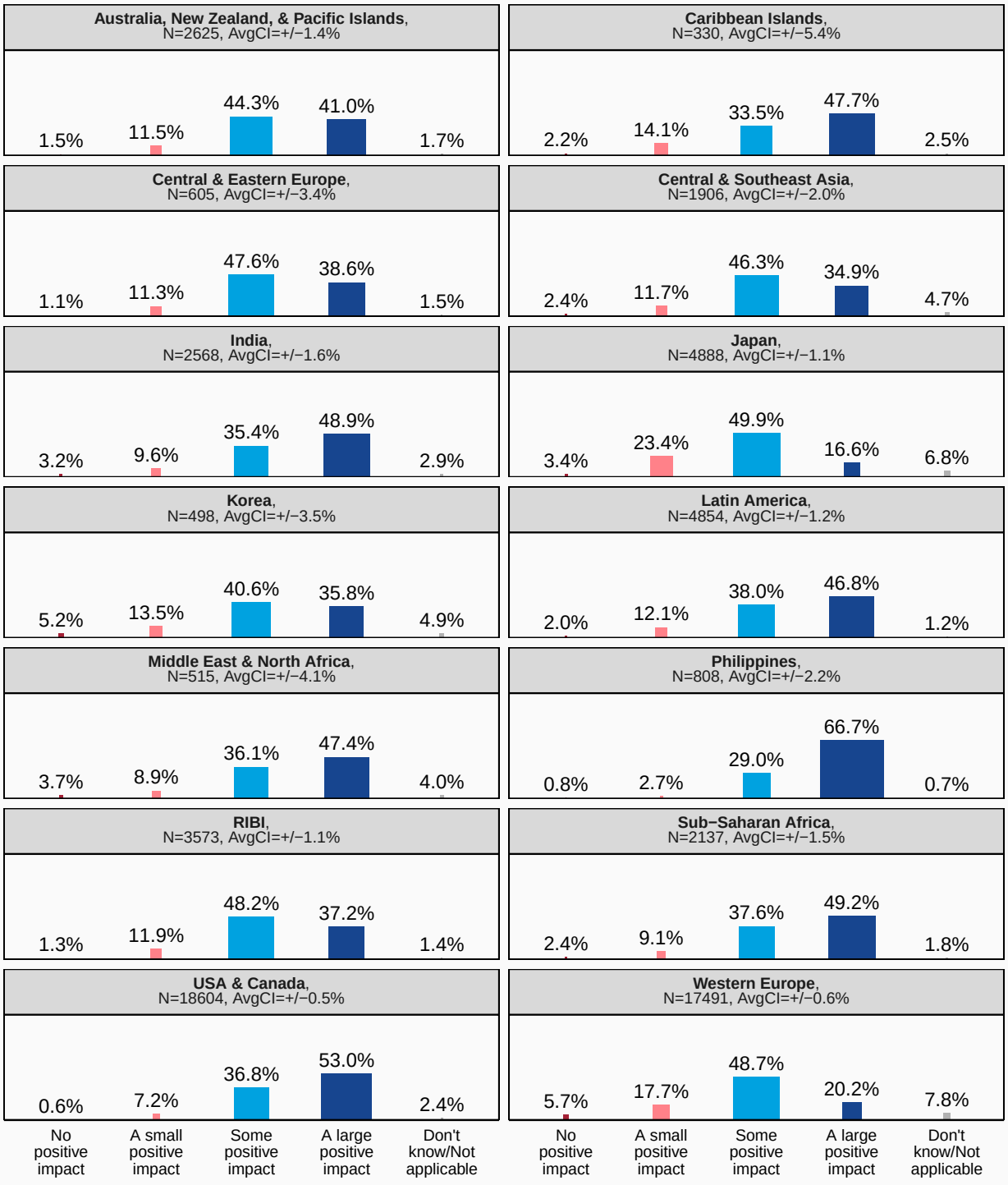
All Respondents



N=61402, AvgCI=+/−0.4%

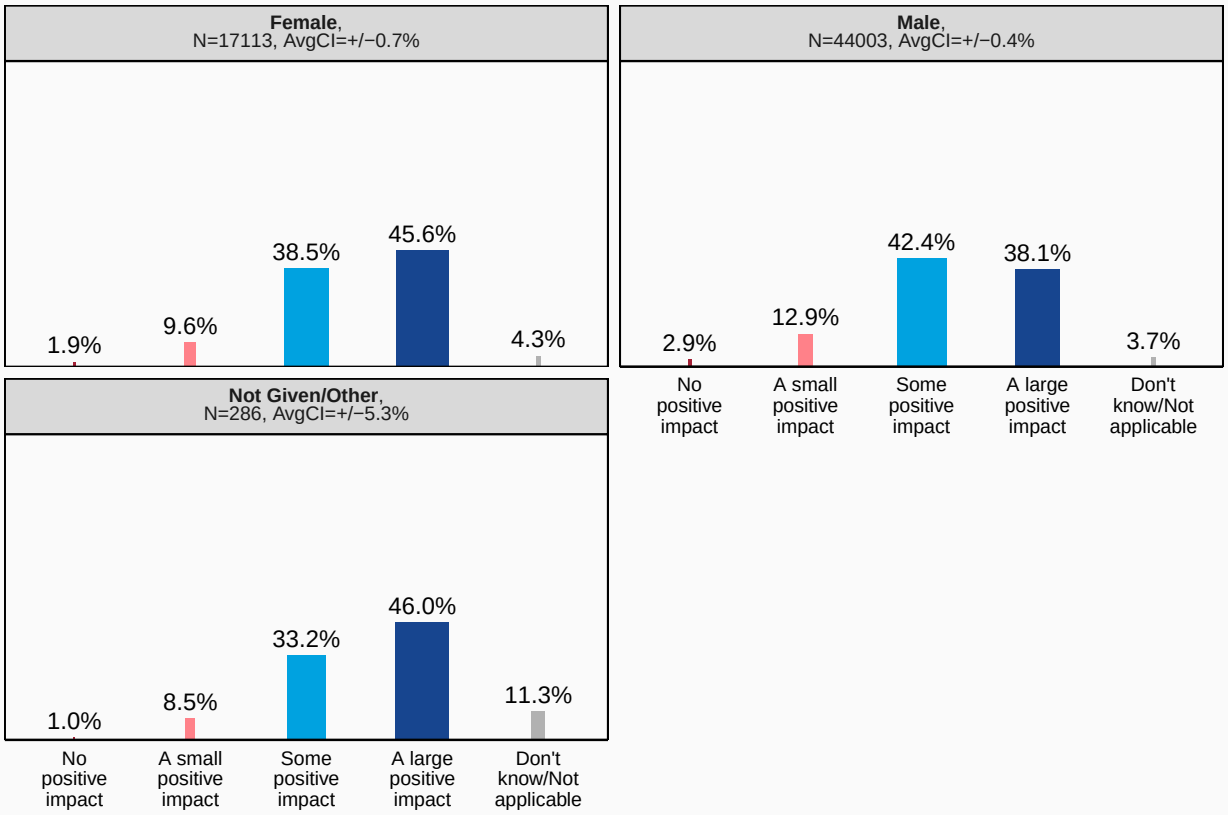
Over the previous 12 months, how much of a positive impact did your club have in your community?

By Region



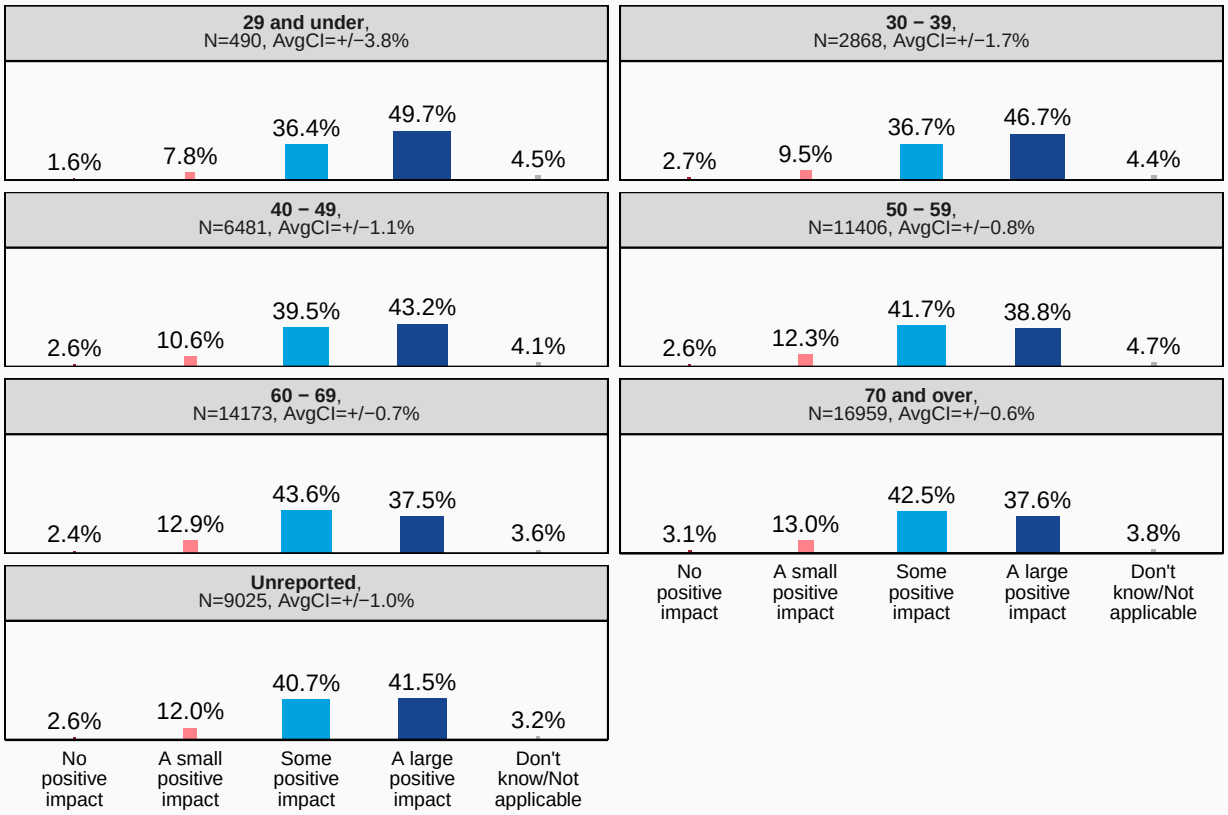
Over the previous 12 months, how much of a positive impact did your club have in your community?

By Gender



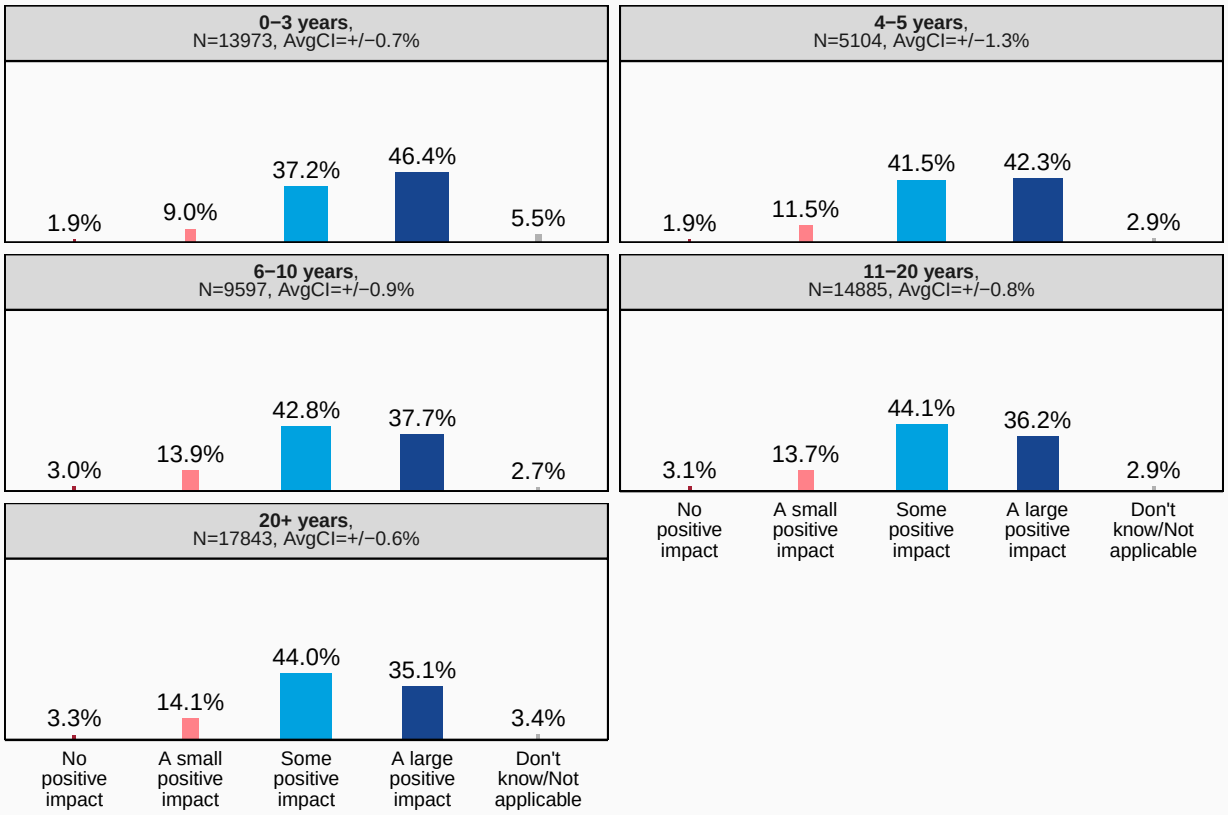
Over the previous 12 months, how much of a positive impact did your club have in your community?

By Age Group

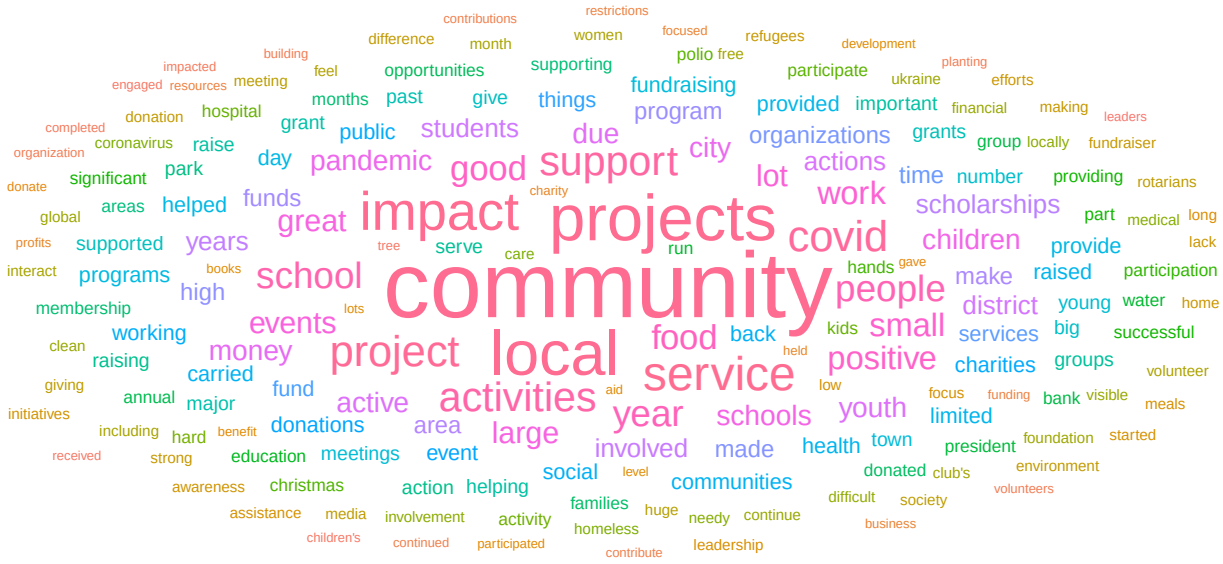


Over the previous 12 months, how much of a positive impact did your club have in your community?

By Tenure

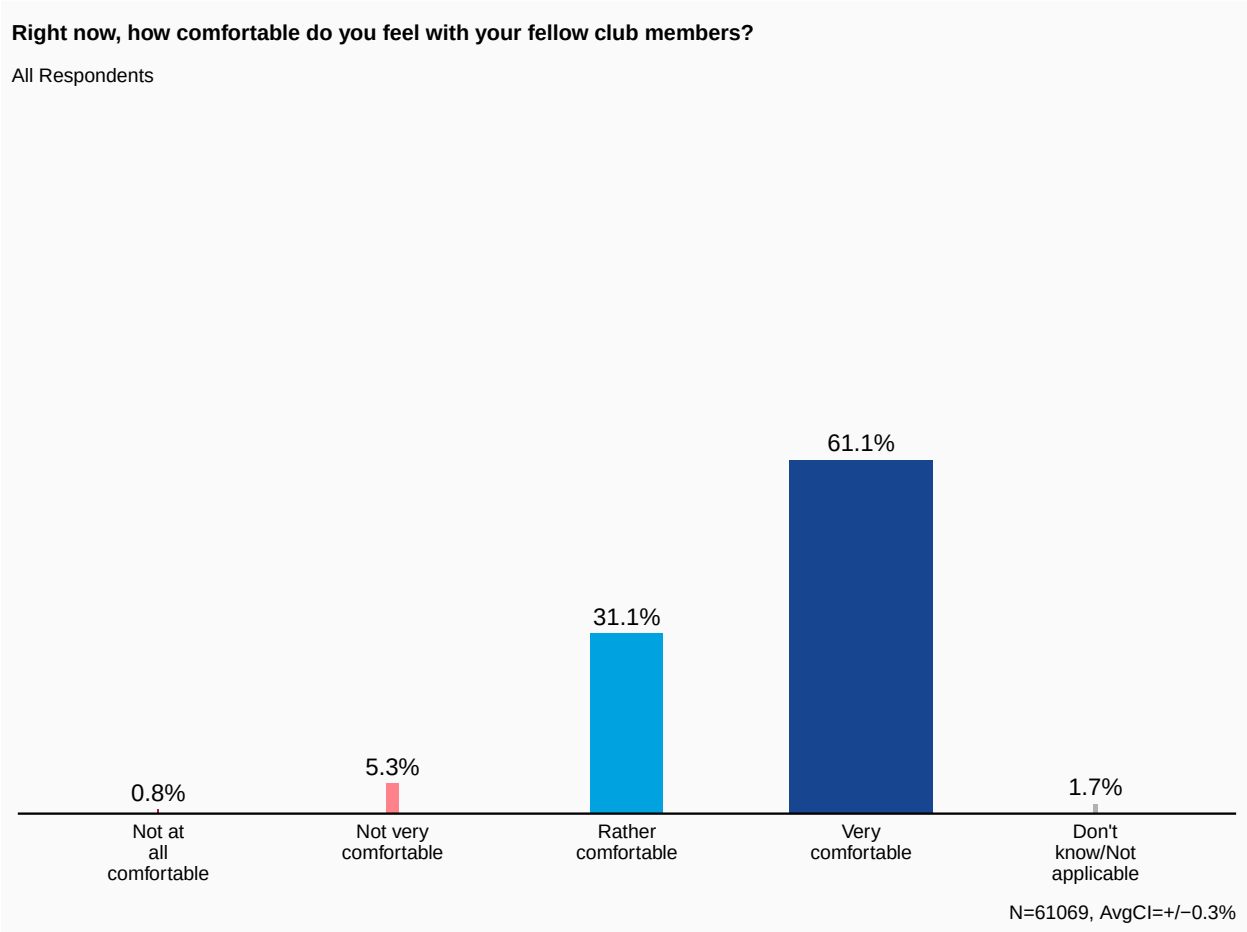


Use the box below to explain your answer or provide more detail (optional).



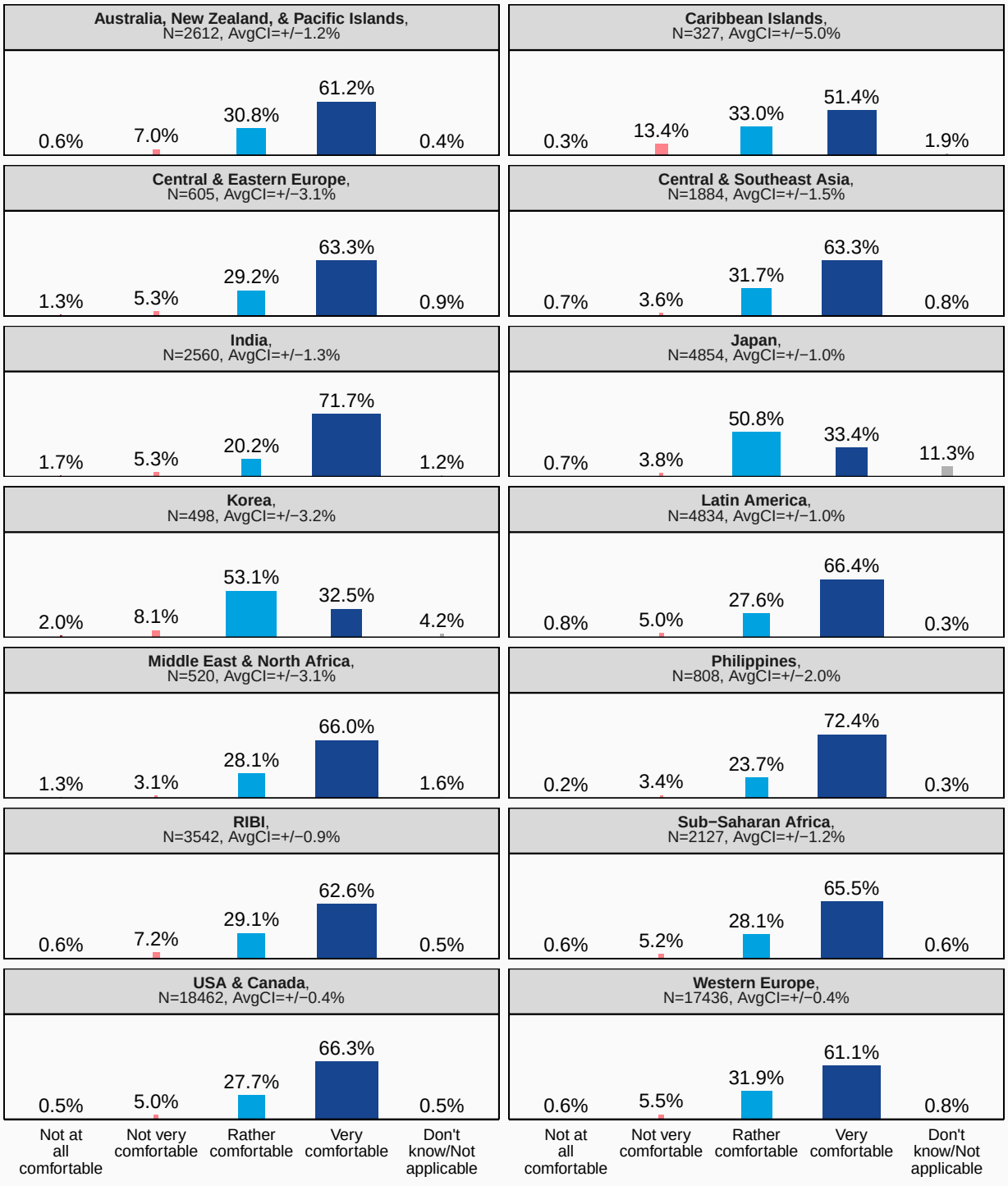
N=8371

Feeling comfortable with other members



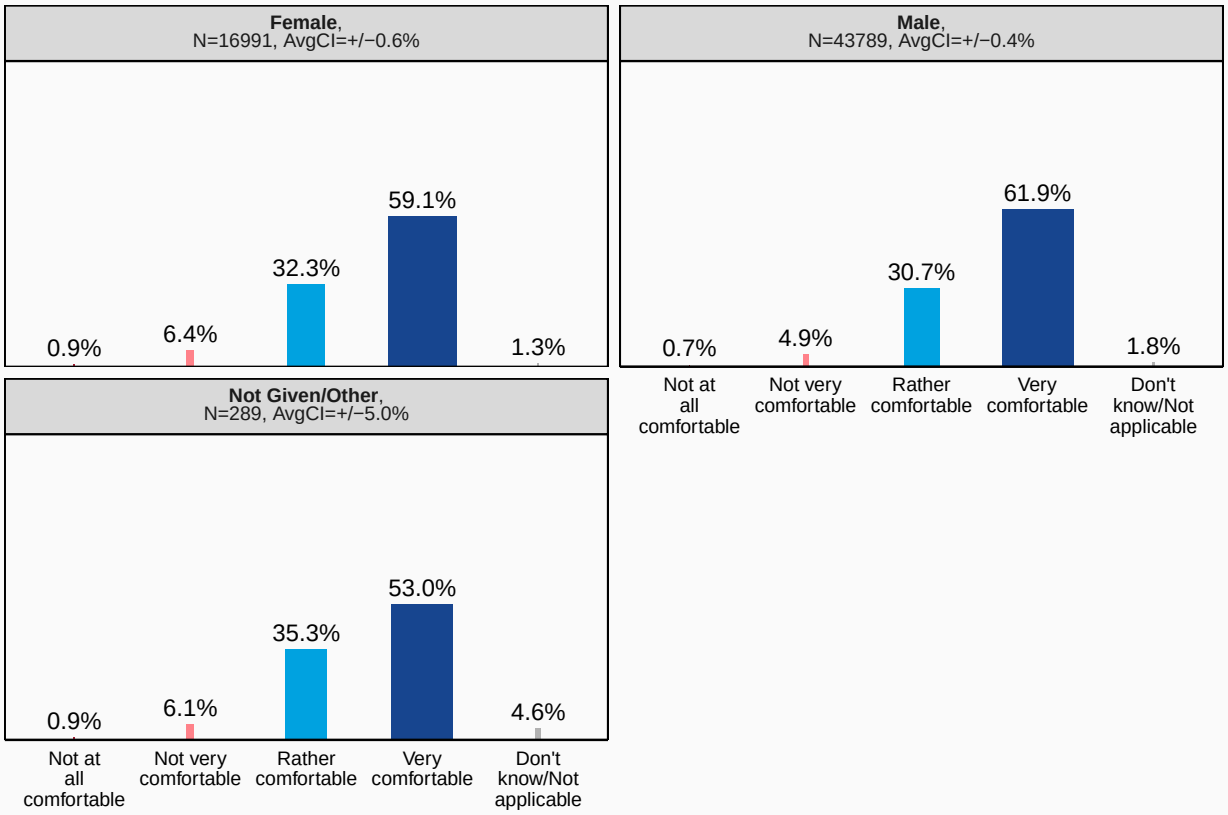
Right now, how comfortable do you feel with your fellow club members?

By Region



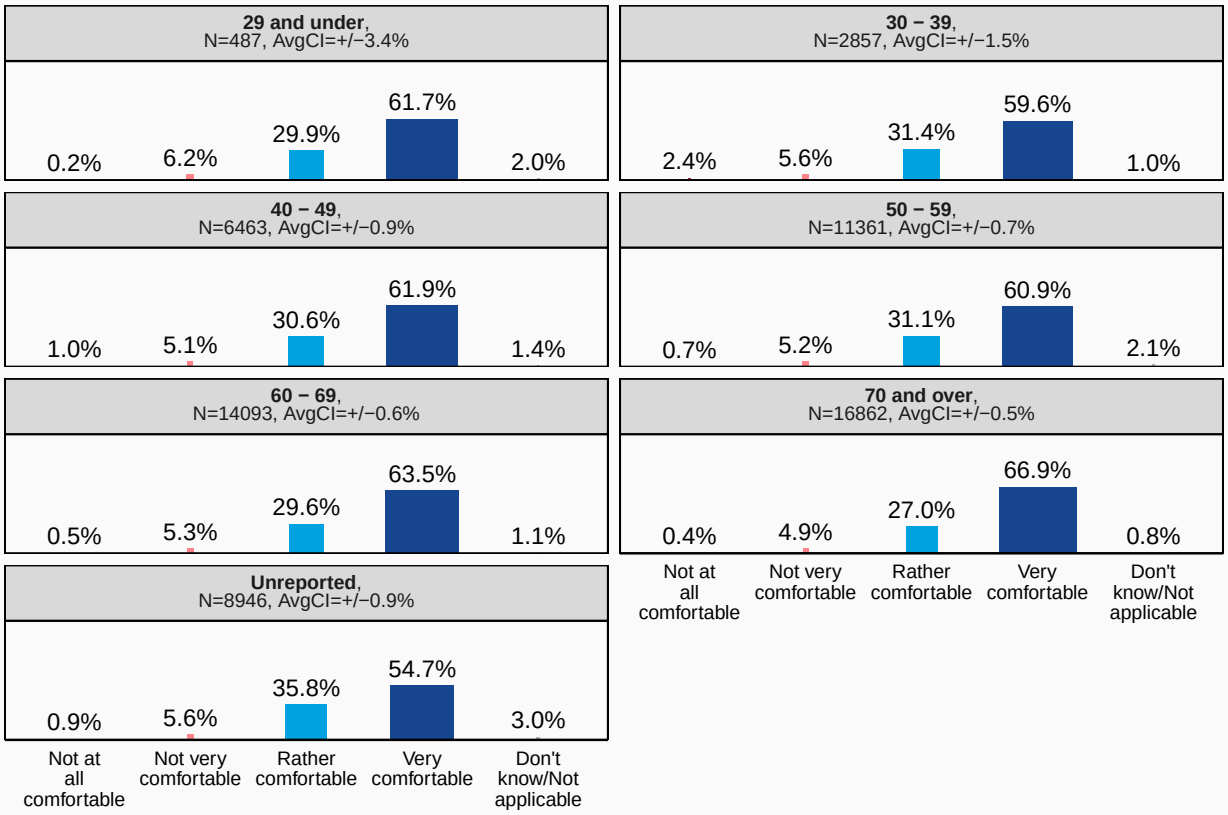
Right now, how comfortable do you feel with your fellow club members?

By Gender



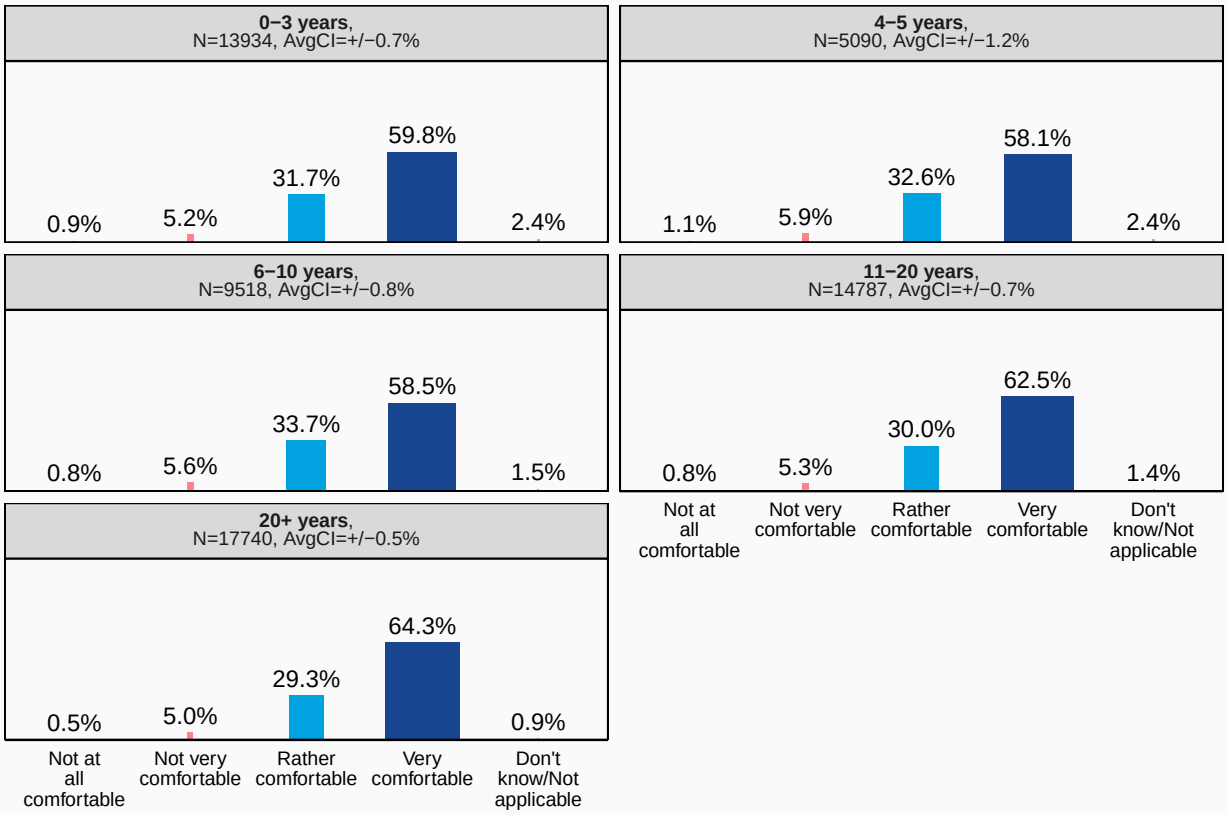
Right now, how comfortable do you feel with your fellow club members?

By Age Group



Right now, how comfortable do you feel with your fellow club members?

By Tenure

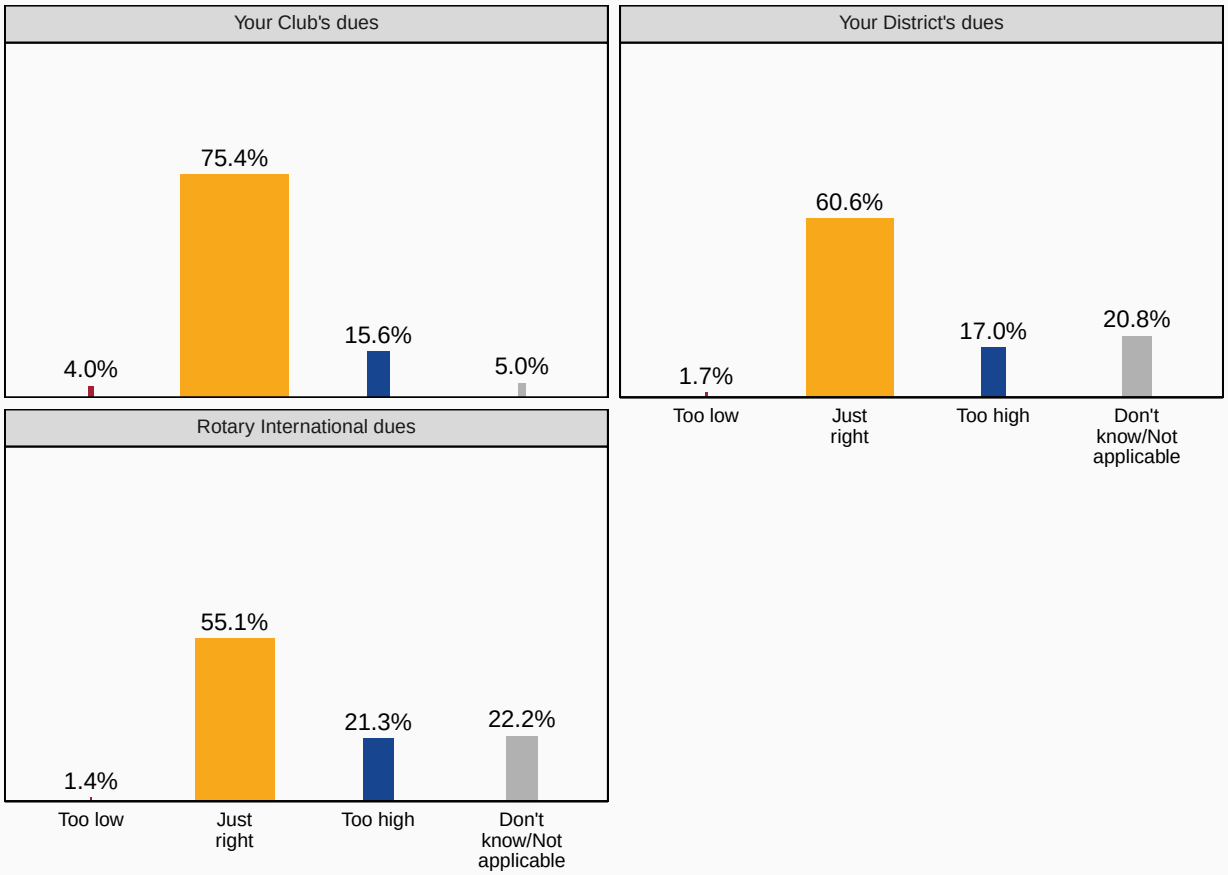


Use the box below to explain your answer or provide more detail (optional).

N=6284

Dues

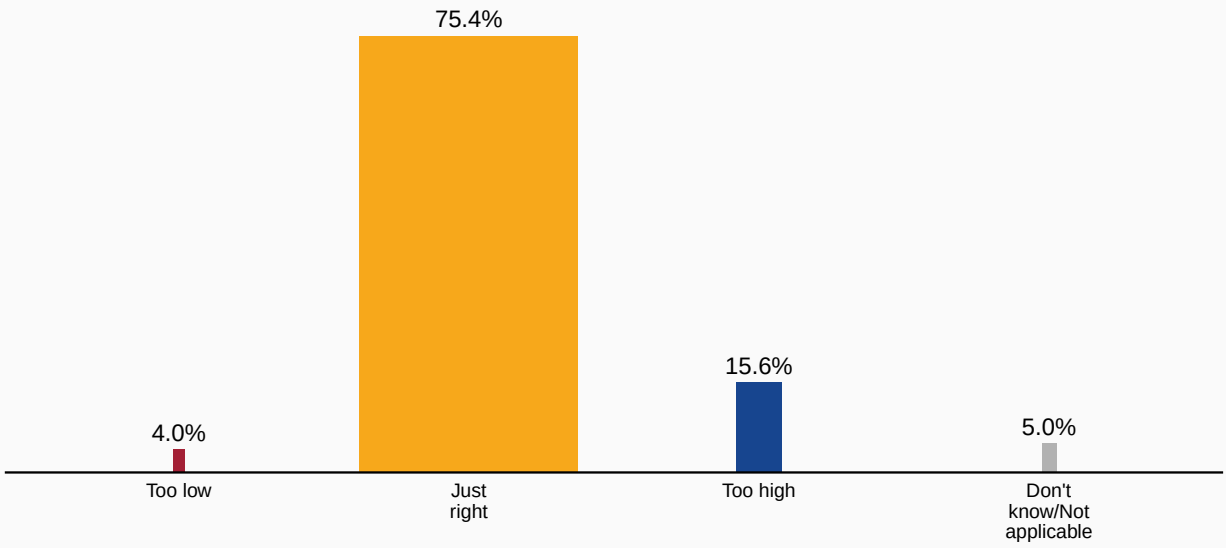
In your opinion, are the following types of dues too low or too high?



Club dues

In your opinion, are the following types of dues too low or too high?

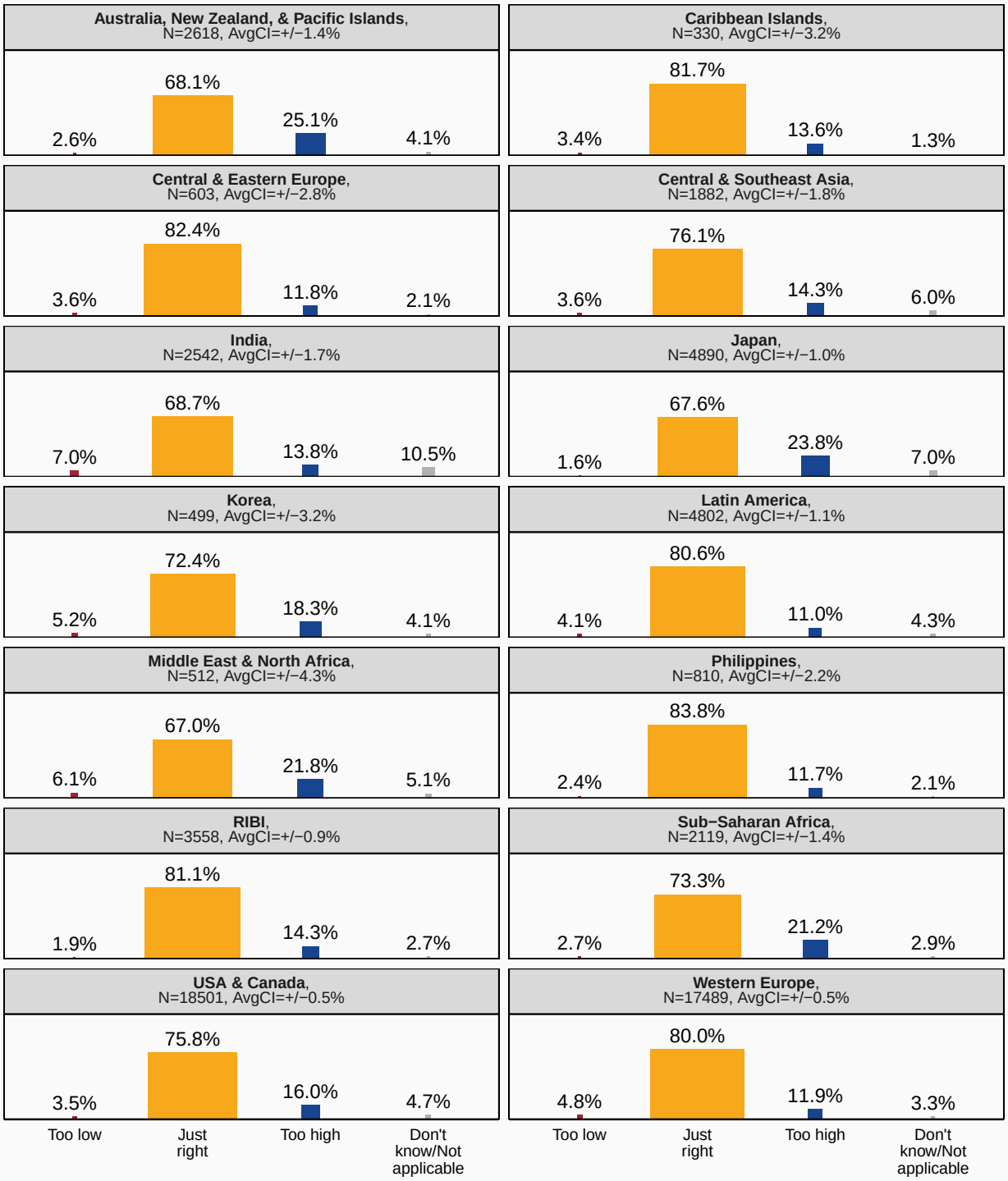
Your Club's dues, All Respondents



N=61155, AvgCI=+/−0.4%

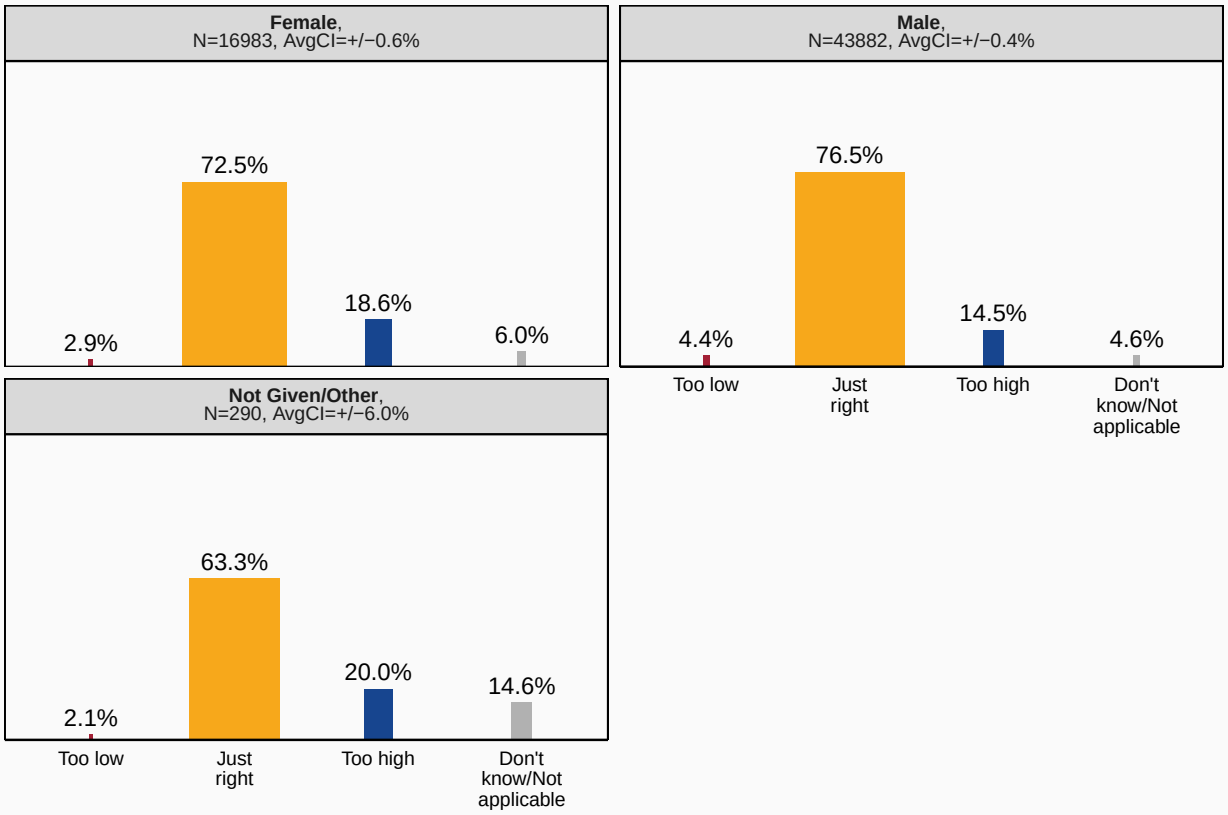
In your opinion, are the following types of dues too low or too high?

Your Club's dues, By Region



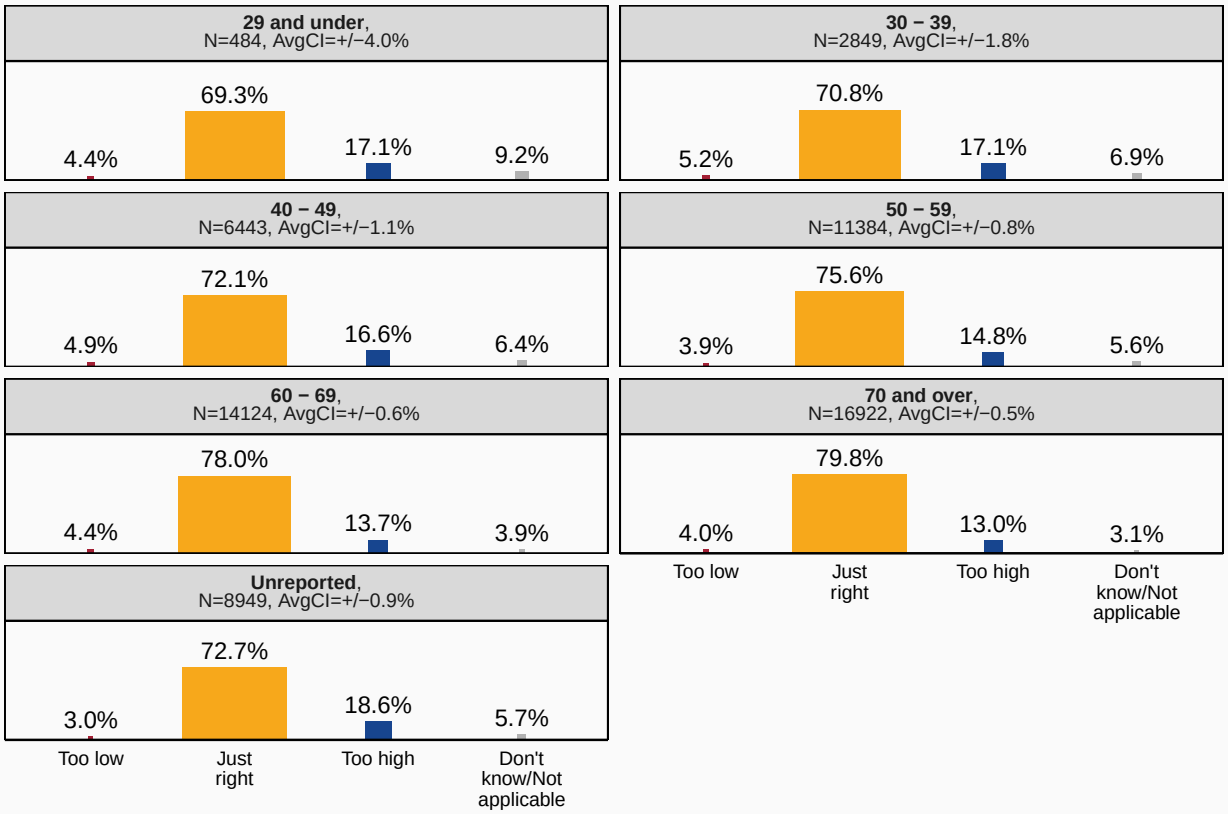
In your opinion, are the following types of dues too low or too high?

Your Club's dues, By Gender



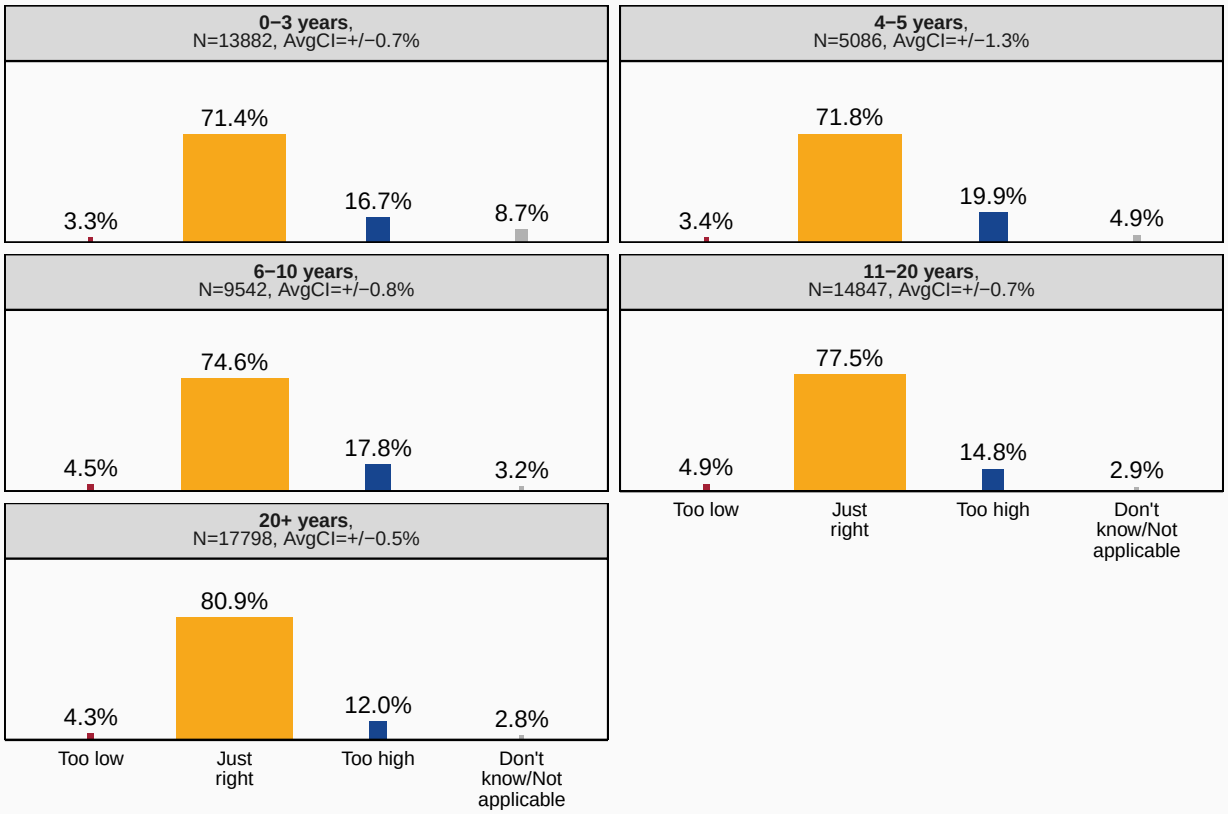
In your opinion, are the following types of dues too low or too high?

Your Club's dues, By Age Group



In your opinion, are the following types of dues too low or too high?

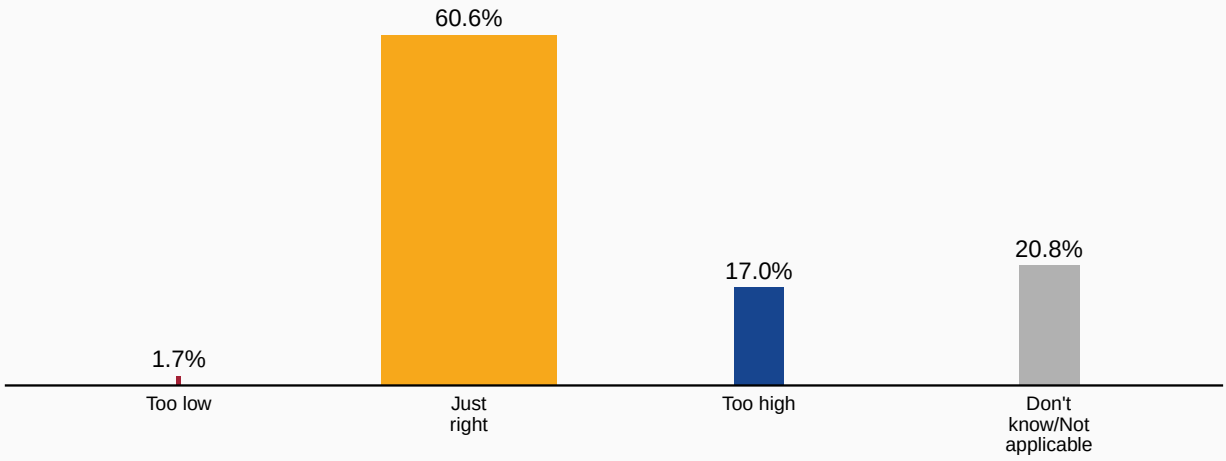
Your Club's dues, By Tenure



District dues

In your opinion, are the following types of dues too low or too high?

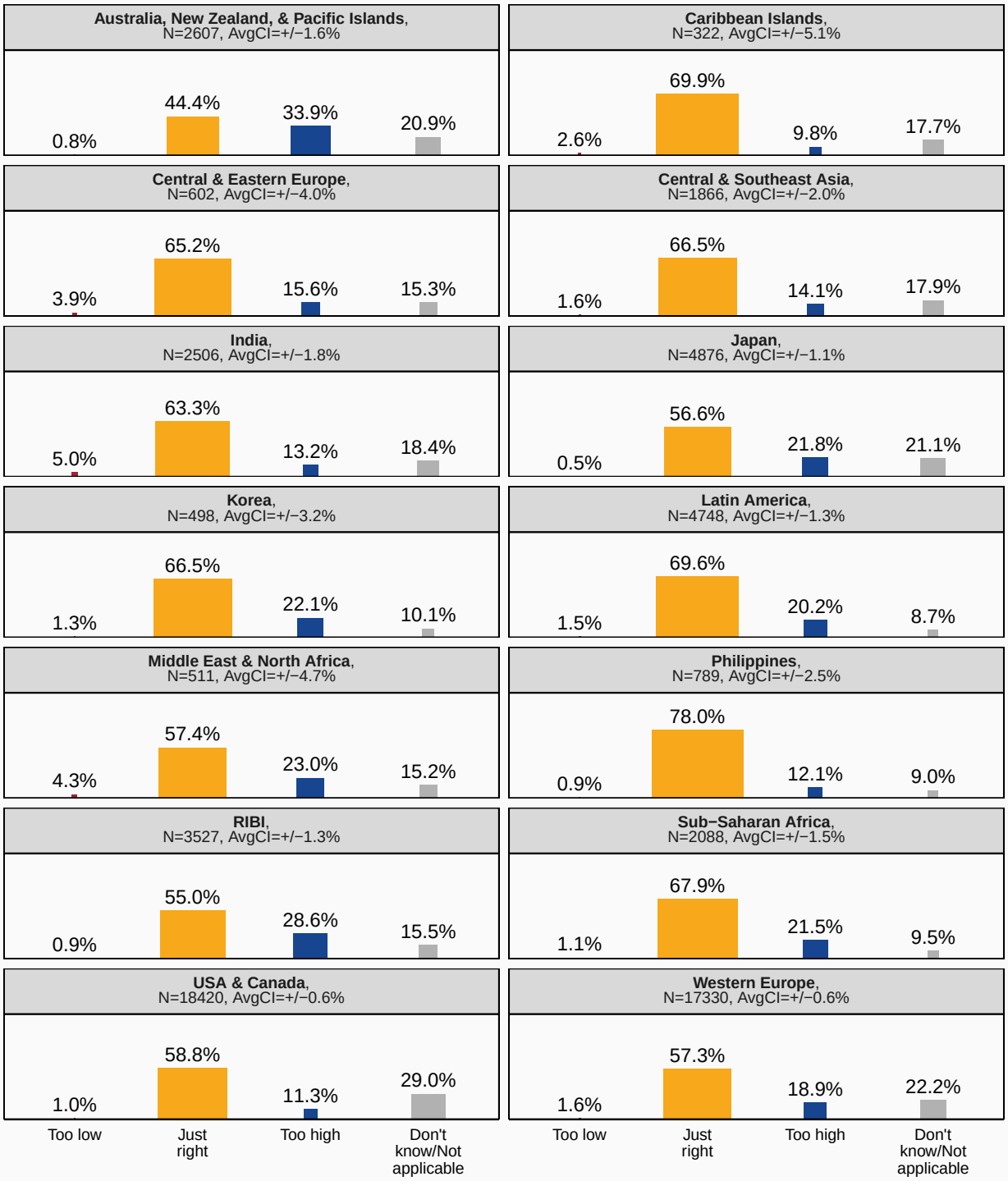
Your District's dues, All Respondents



N=60690, AvgCI=+/−0.4%

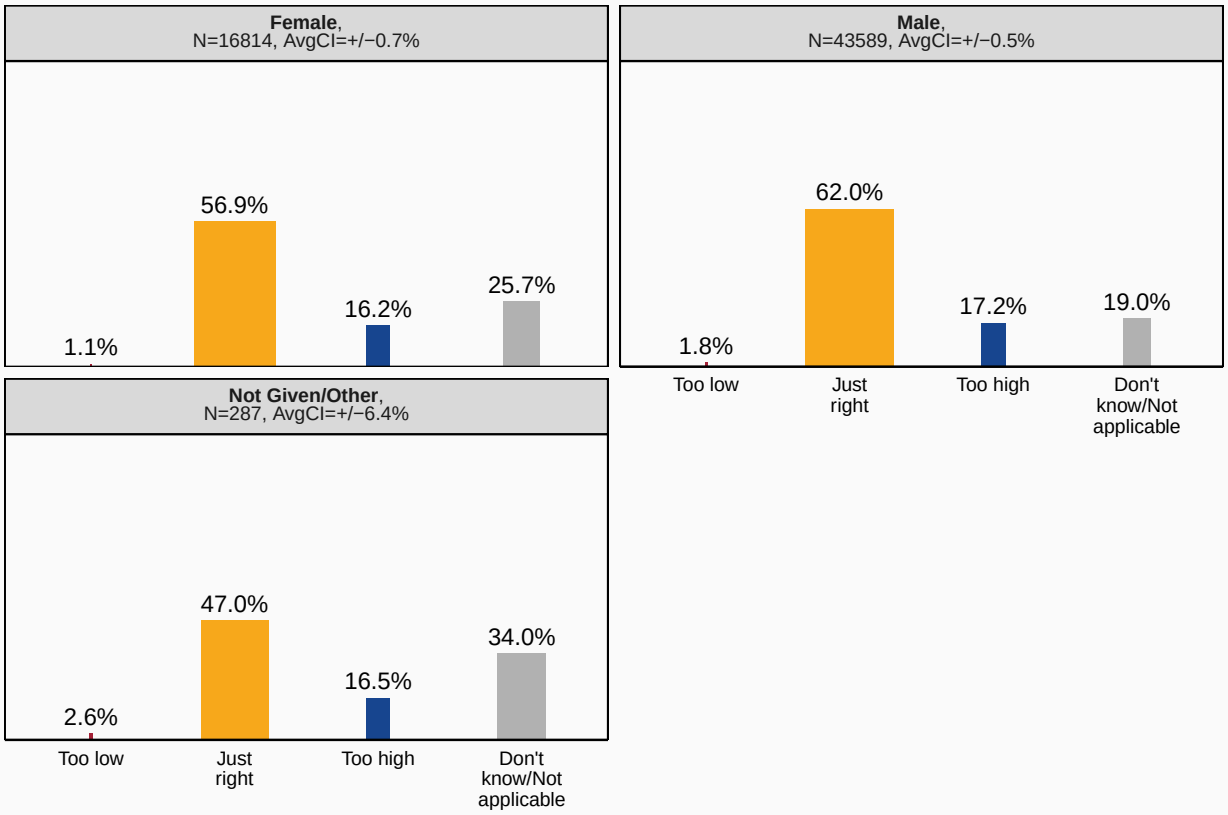
In your opinion, are the following types of dues too low or too high?

Your District's dues, By Region



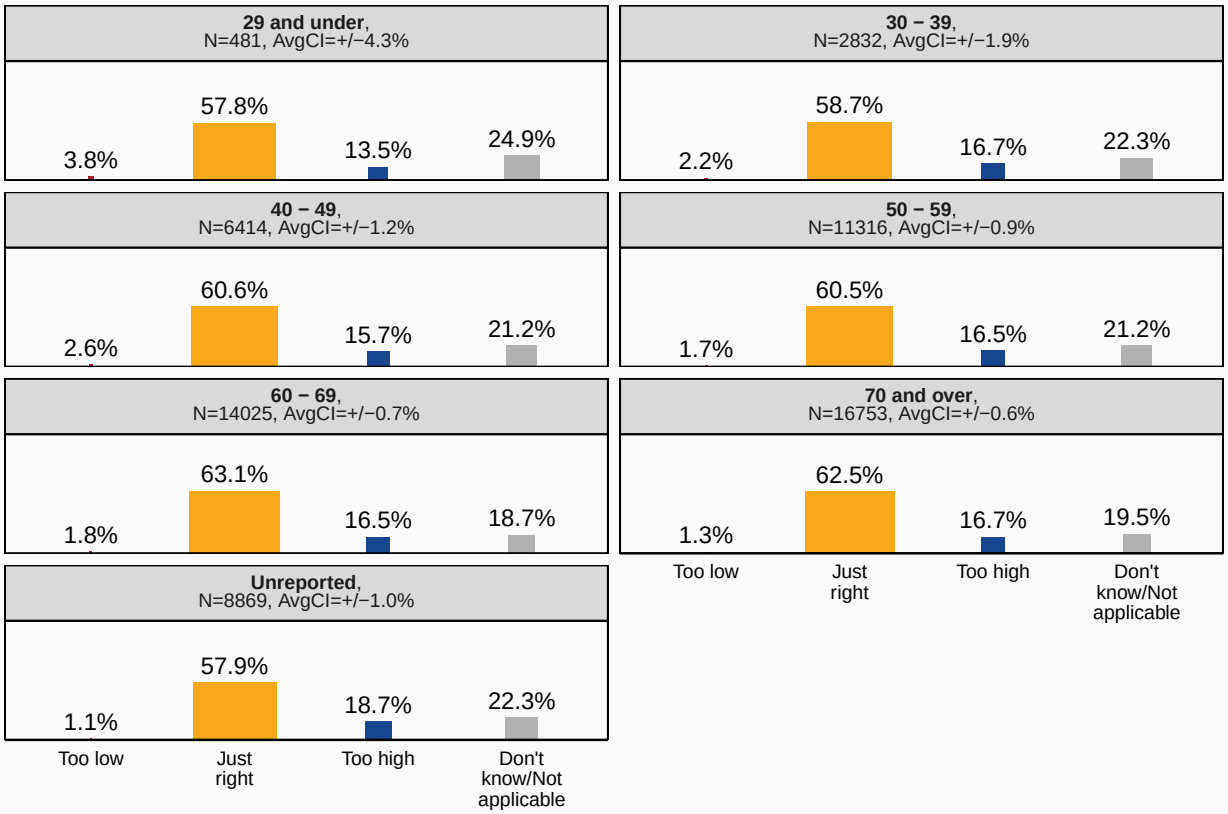
In your opinion, are the following types of dues too low or too high?

Your District's dues, By Gender



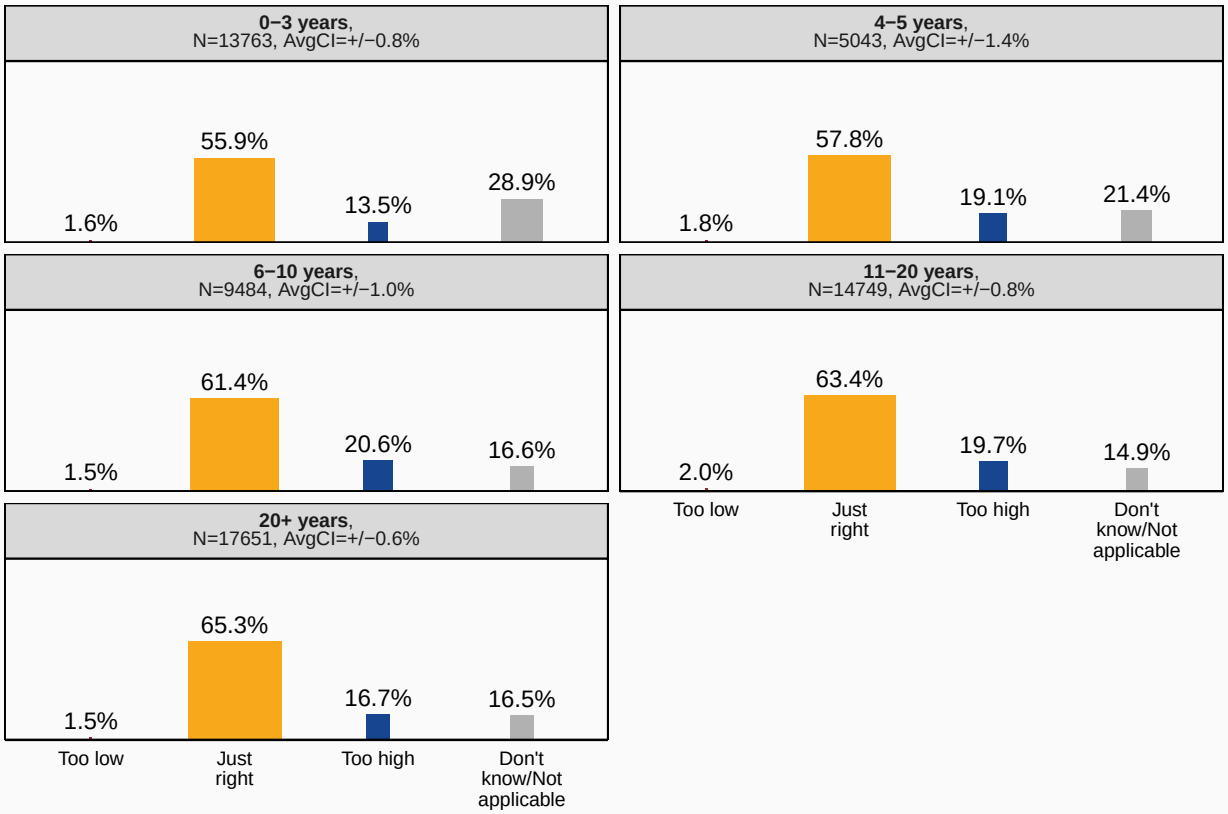
In your opinion, are the following types of dues too low or too high?

Your District's dues, By Age Group



In your opinion, are the following types of dues too low or too high?

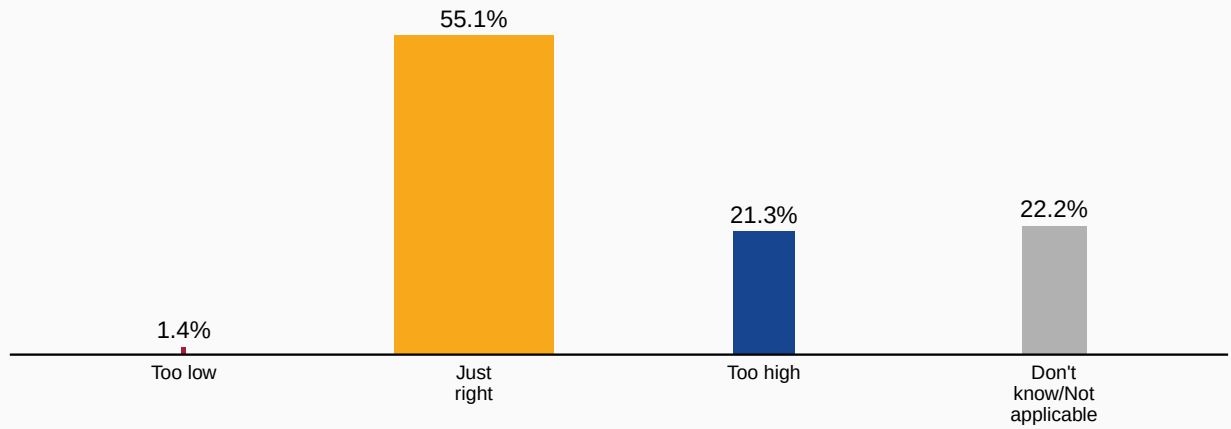
Your District's dues, By Tenure



Rotary International dues

In your opinion, are the following types of dues too low or too high?

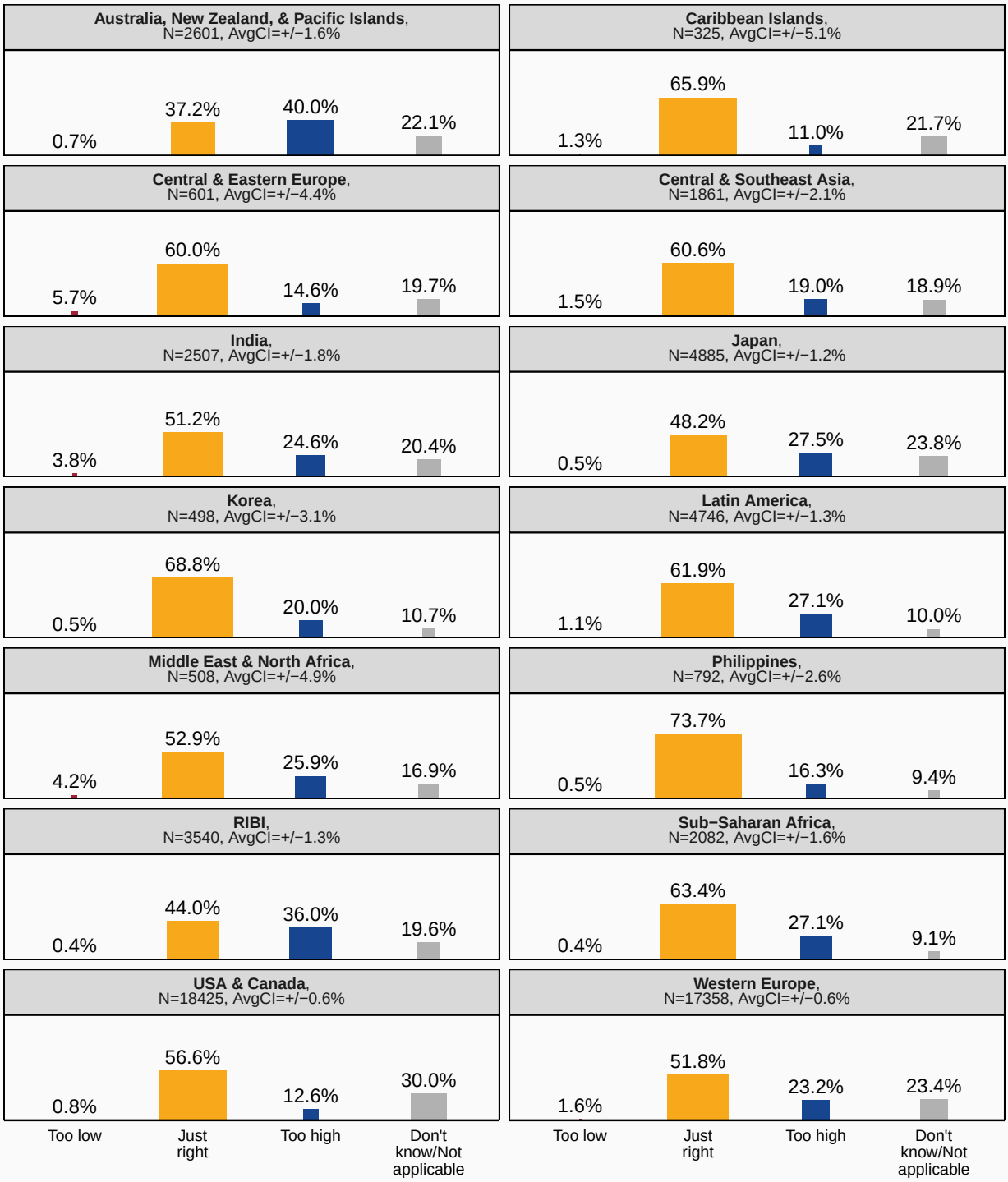
Rotary International dues, All Respondents



N=60729, AvgCI=+/−0.4%

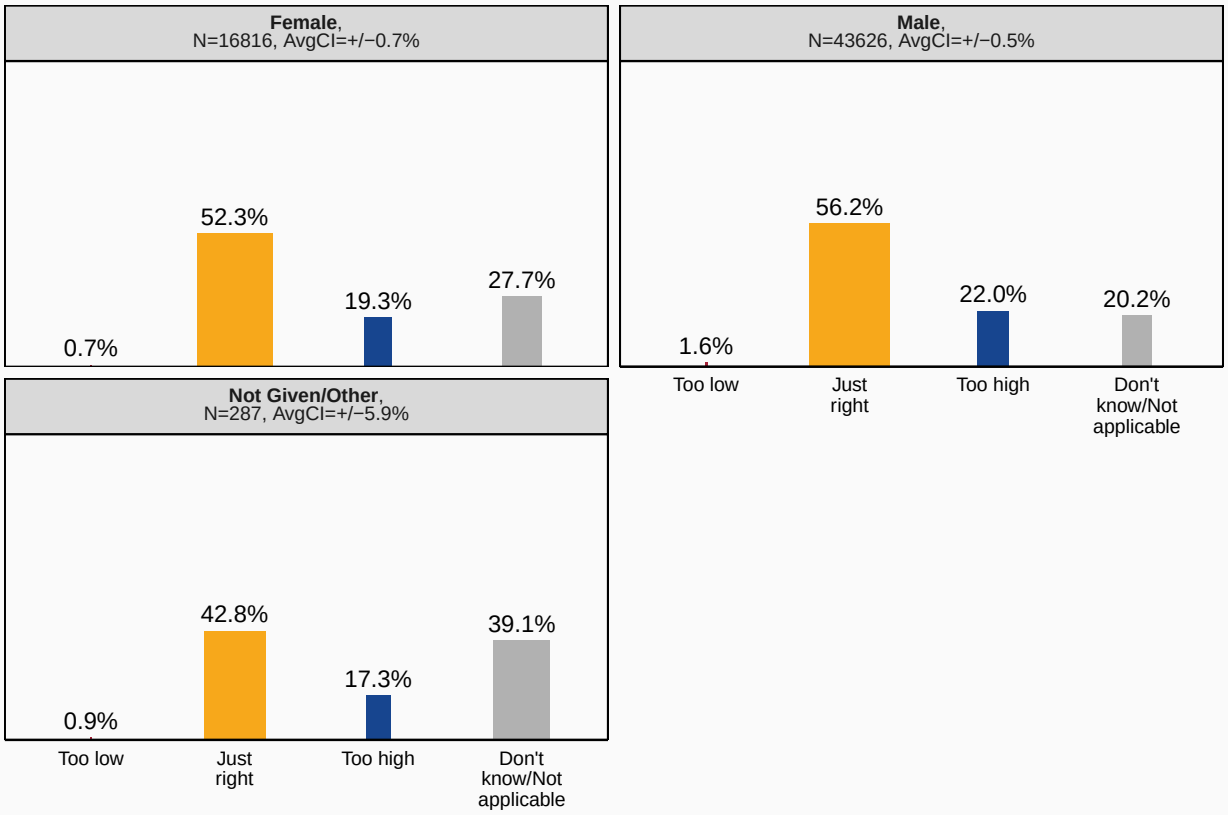
In your opinion, are the following types of dues too low or too high?

Rotary International dues, By Region



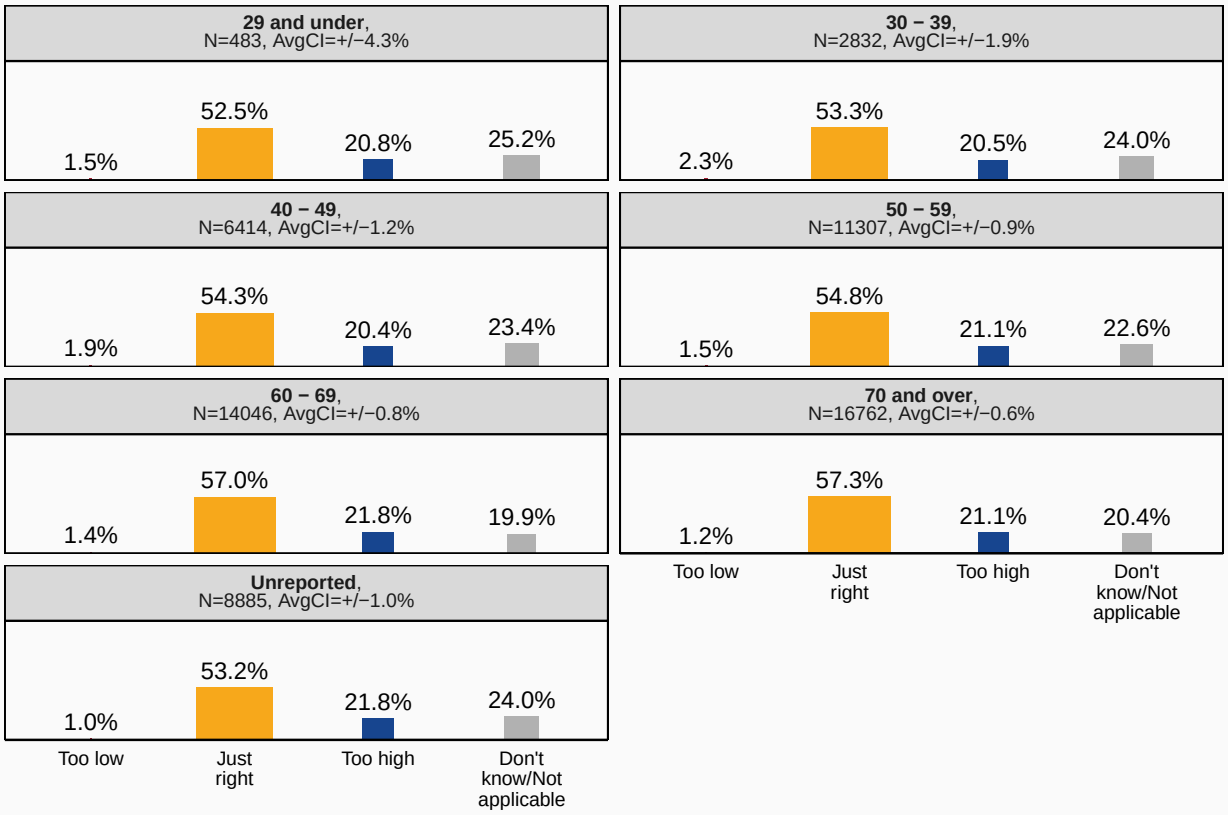
In your opinion, are the following types of dues too low or too high?

Rotary International dues, By Gender



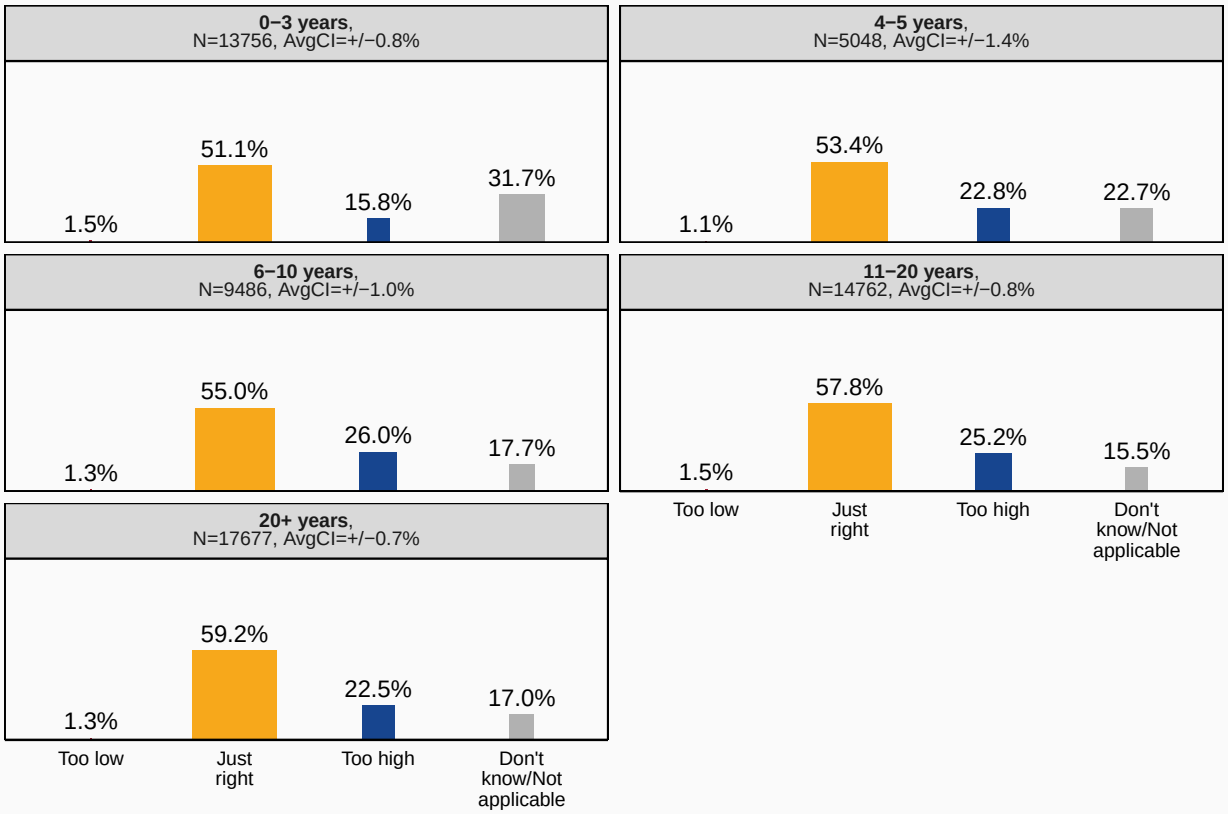
In your opinion, are the following types of dues too low or too high?

Rotary International dues, By Age Group



In your opinion, are the following types of dues too low or too high?

Rotary International dues, By Tenure



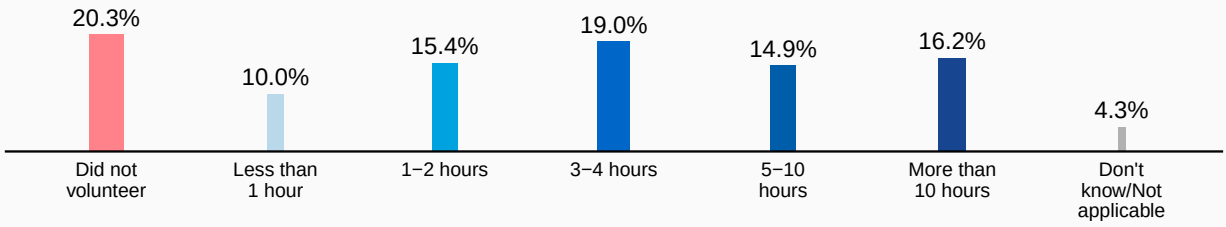
Use the box below to explain your answer or provide more detail (optional).

N=6410

Volunteer hours

In the previous 4 weeks, how many hours in total have you spent volunteering on Rotary service projects?

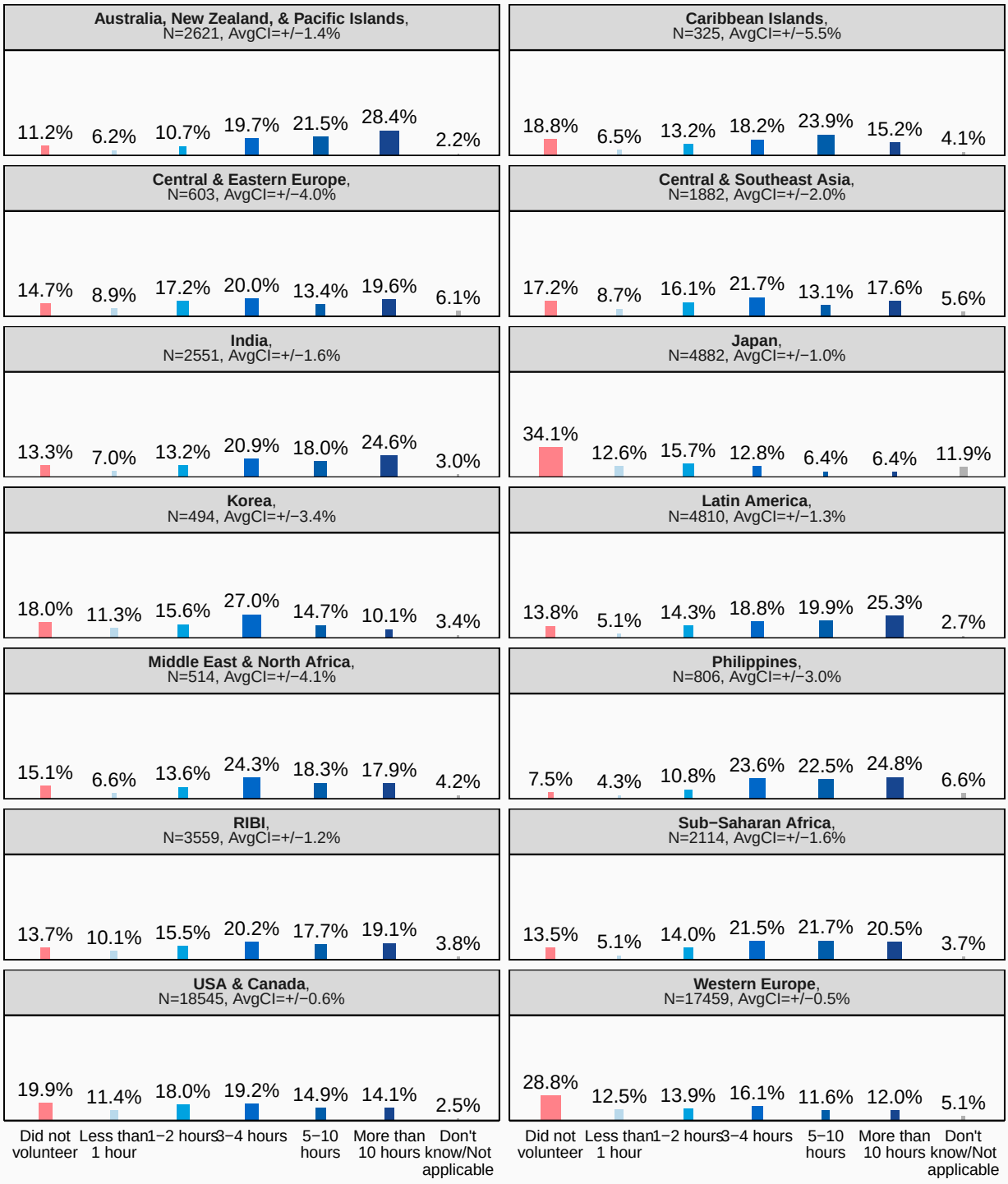
All Respondents



N=61165, AvgCI=+/−0.4%

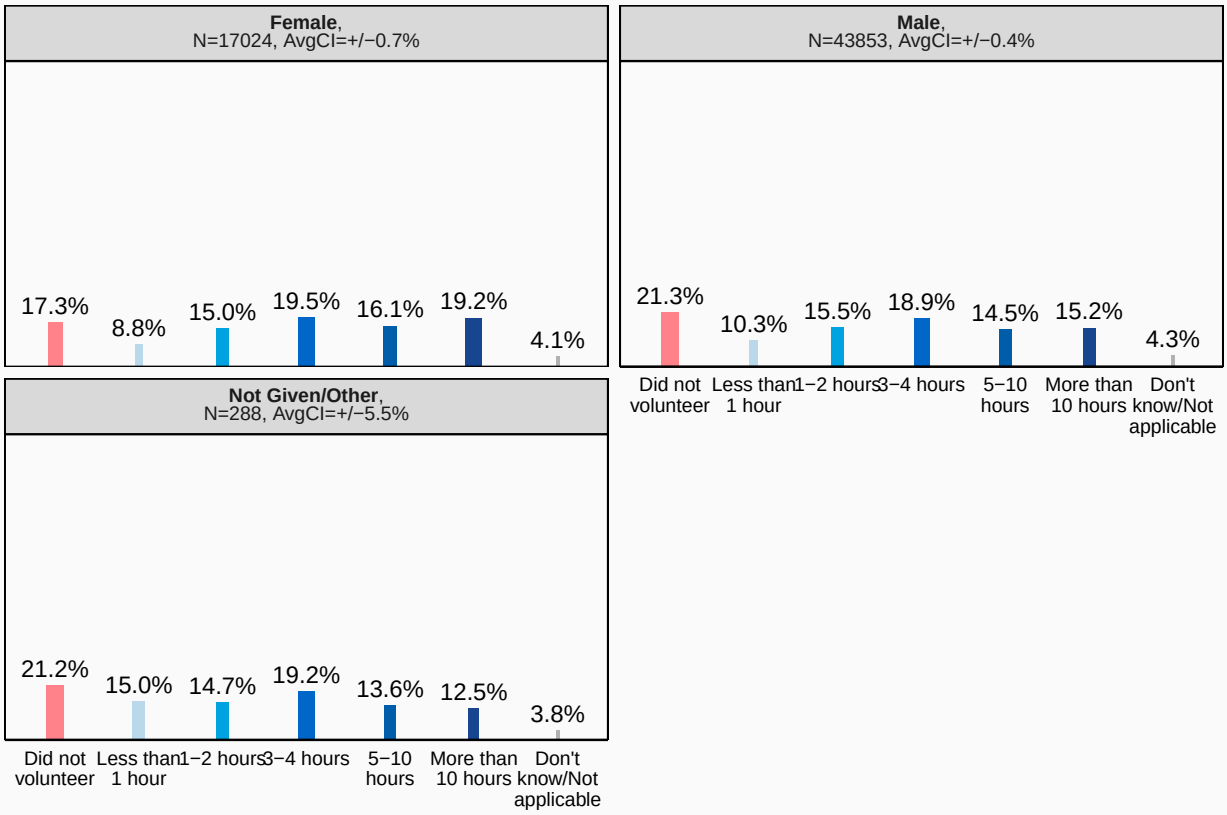
In the previous 4 weeks, how many hours in total have you spent volunteering on Rotary service projects?

By Region



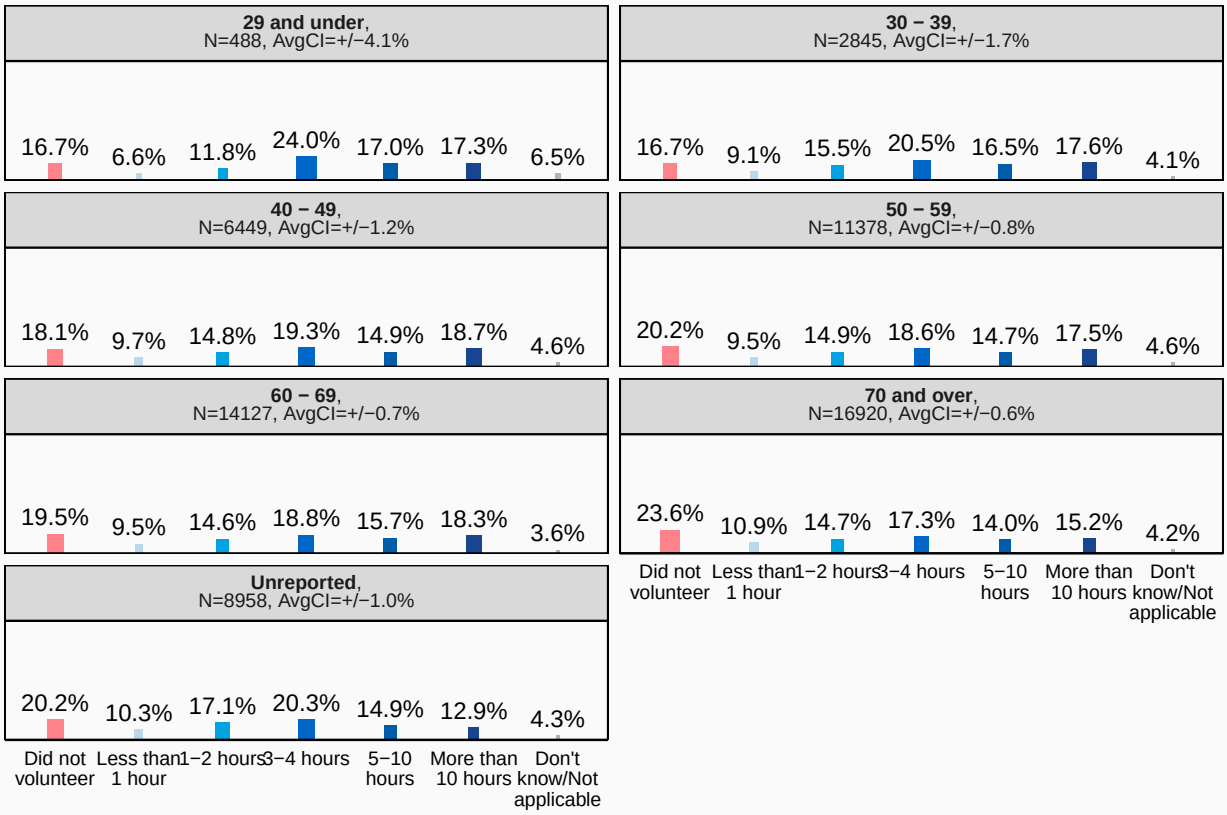
In the previous 4 weeks, how many hours in total have you spent volunteering on Rotary service projects?

By Gender



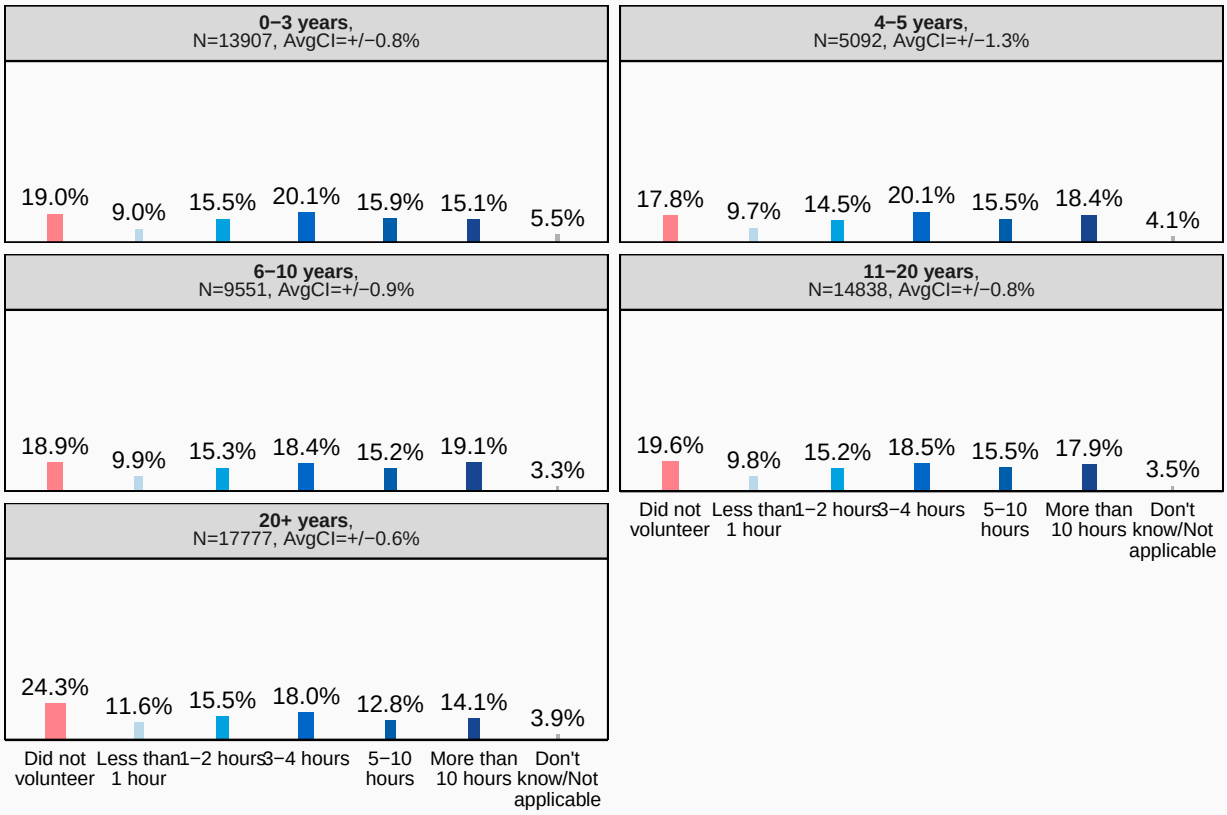
In the previous 4 weeks, how many hours in total have you spent volunteering on Rotary service projects?

By Age Group

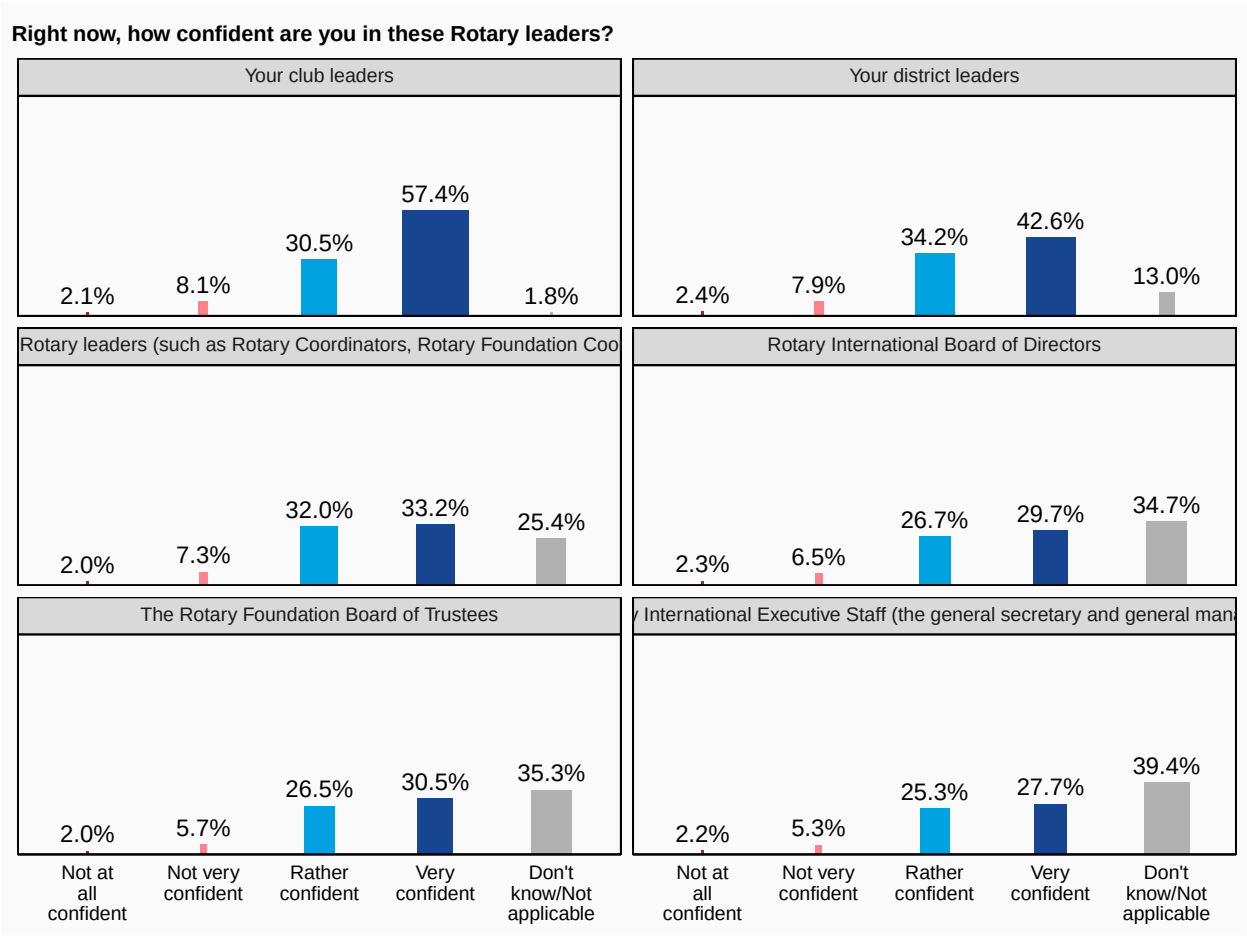


In the previous 4 weeks, how many hours in total have you spent volunteering on Rotary service projects?

By Tenure



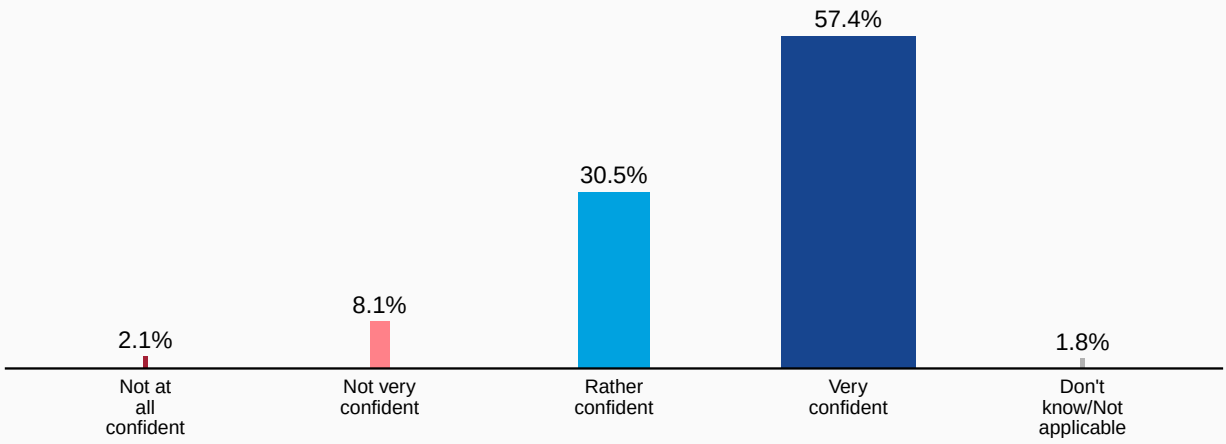
Confidence in leadership



Club leaders

Right now, how confident are you in these Rotary leaders?

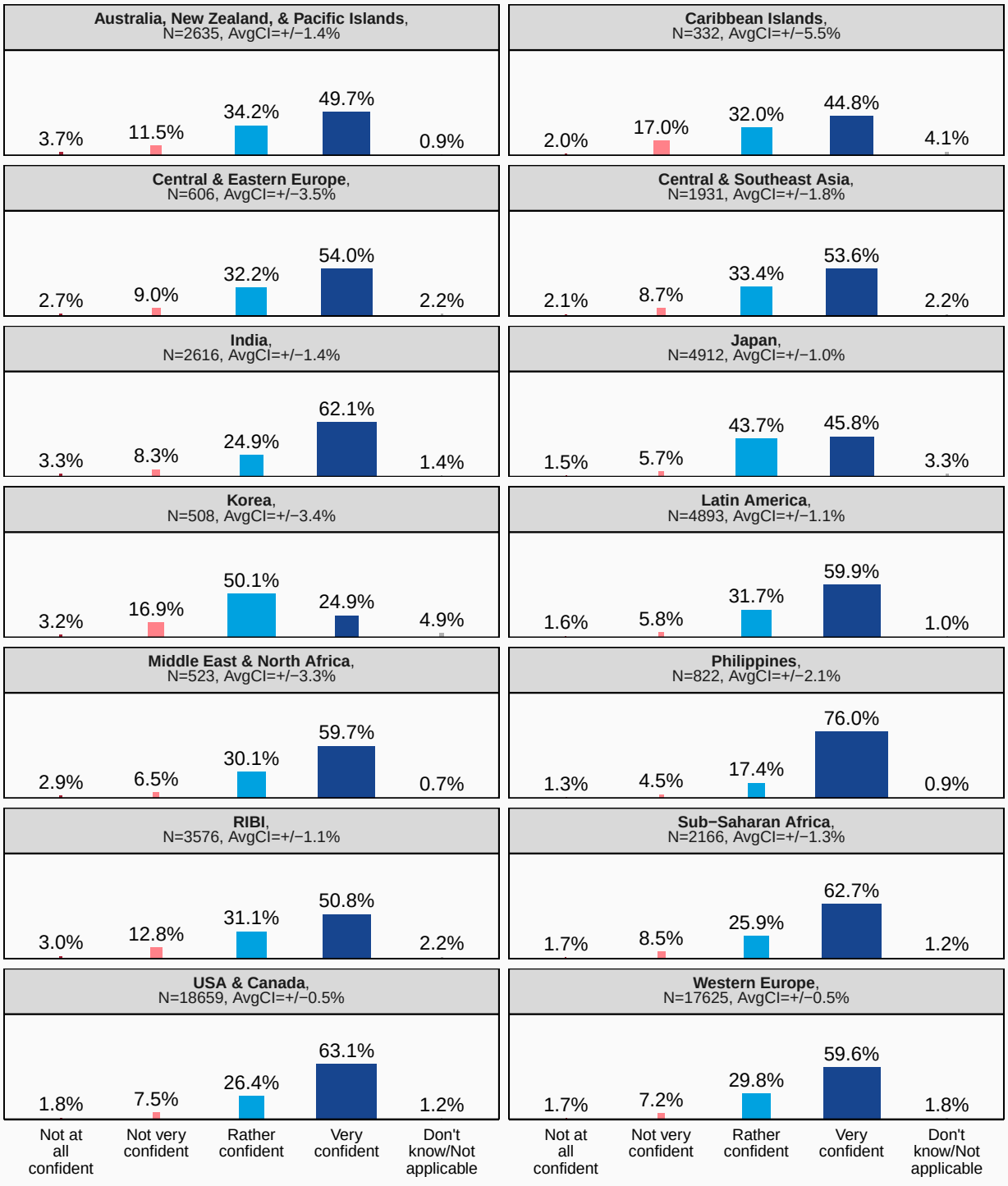
Your club leaders, All Respondents



N=61804, AvgCI=+/−0.3%

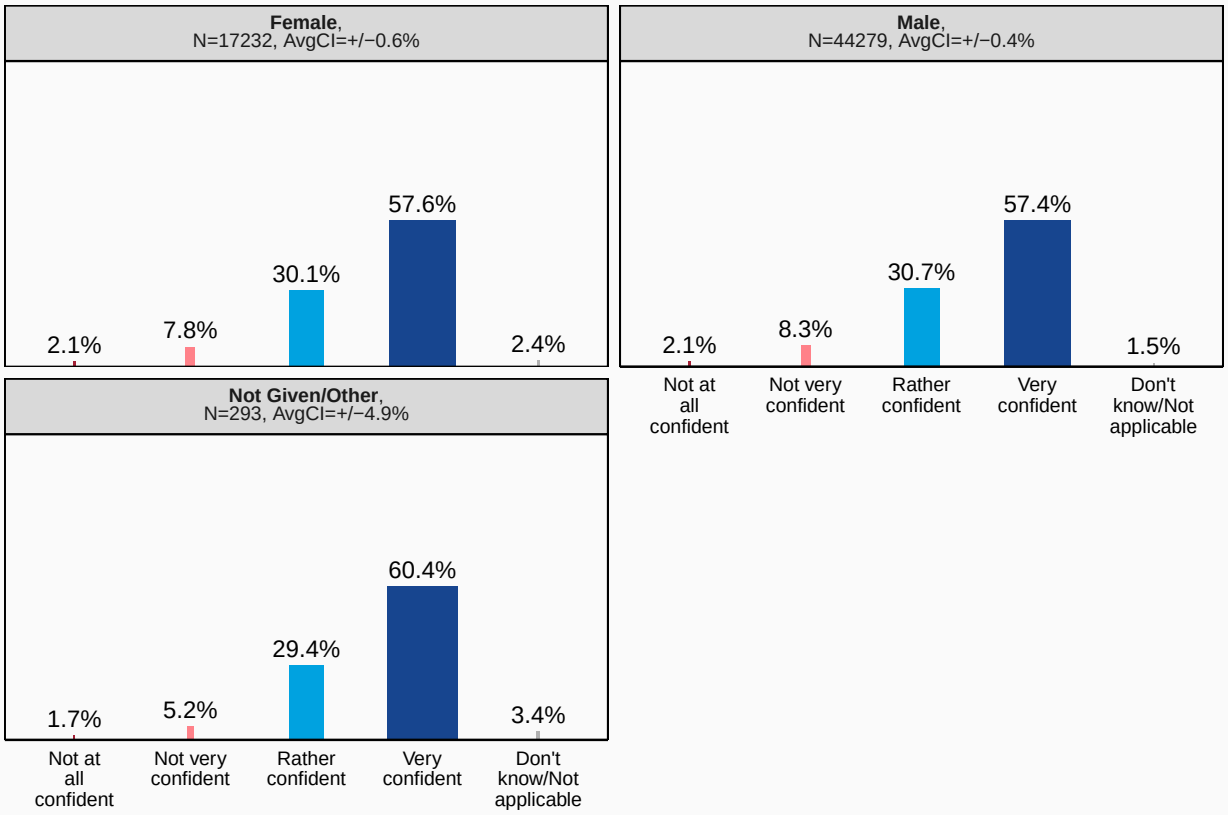
Right now, how confident are you in these Rotary leaders?

Your club leaders, By Region



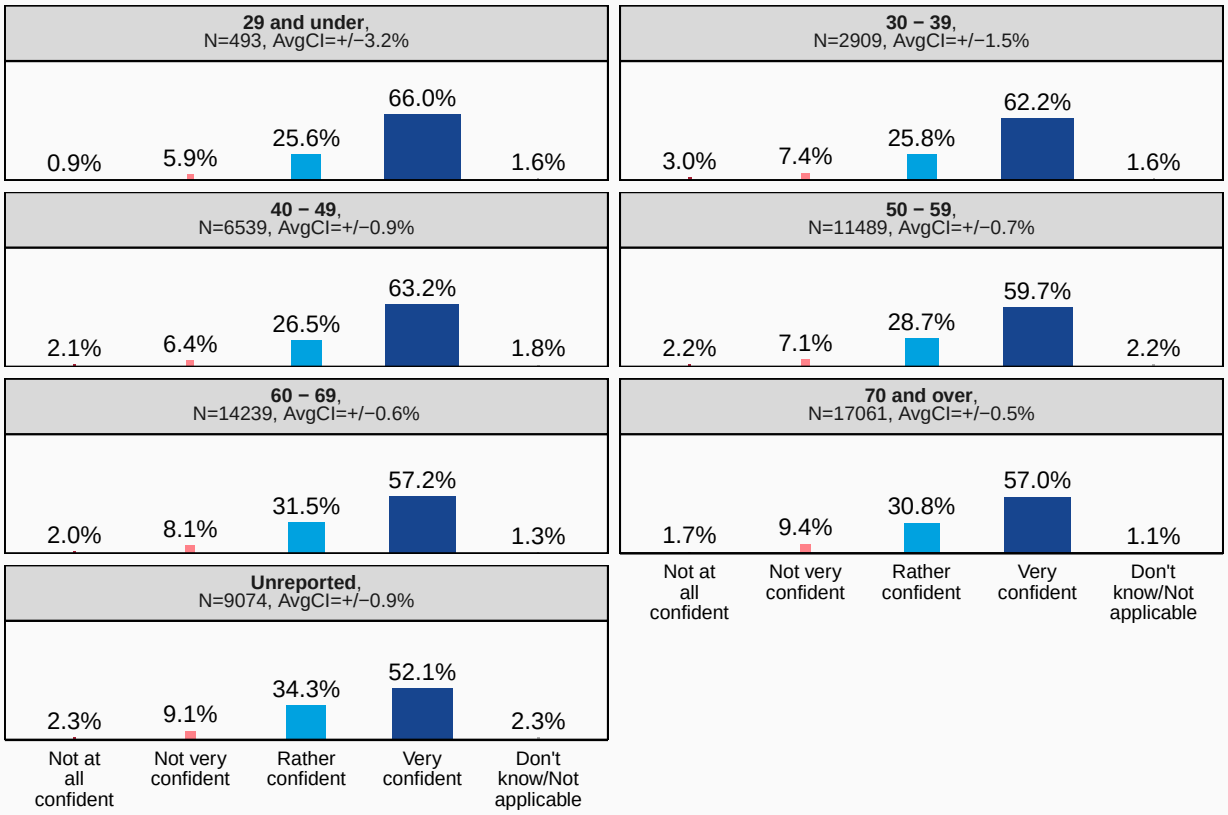
Right now, how confident are you in these Rotary leaders?

Your club leaders, By Gender



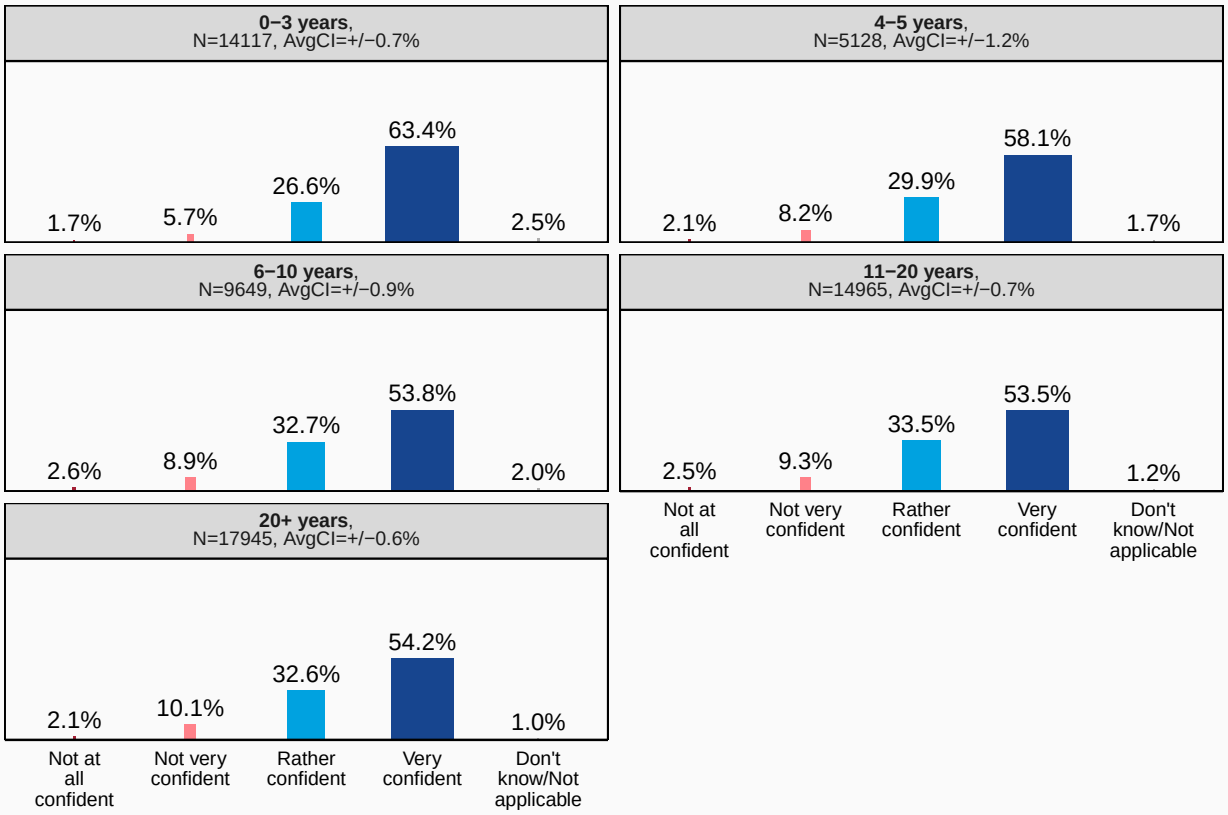
Right now, how confident are you in these Rotary leaders?

Your club leaders, By Age Group



Right now, how confident are you in these Rotary leaders?

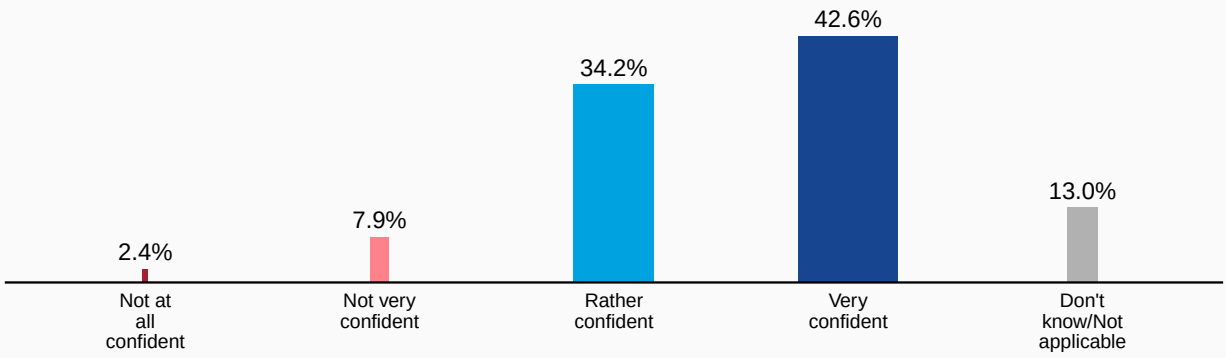
Your club leaders, By Tenure



District leaders

Right now, how confident are you in these Rotary leaders?

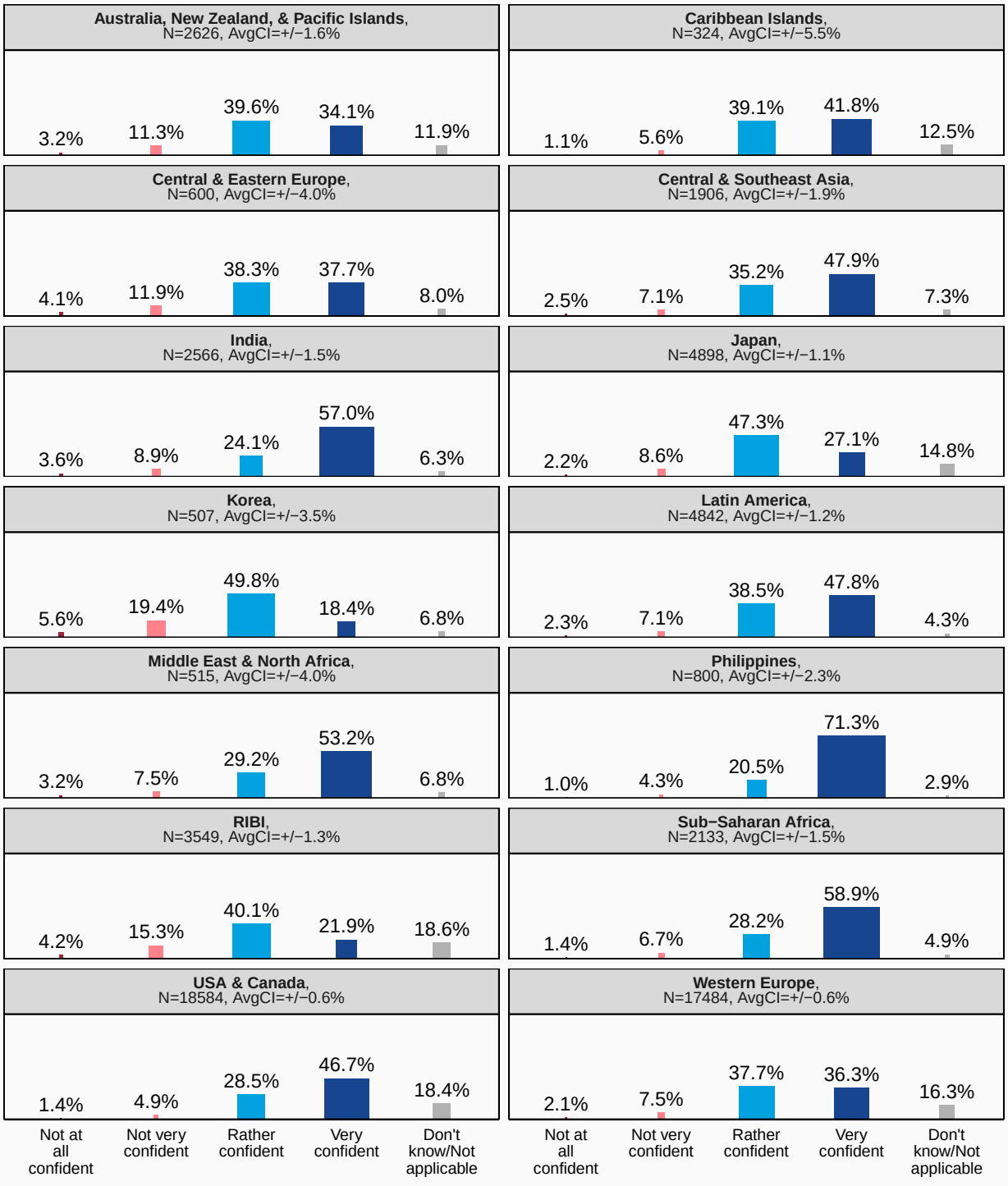
Your district leaders, All Respondents



N=61334, AvgCI=+/−0.4%

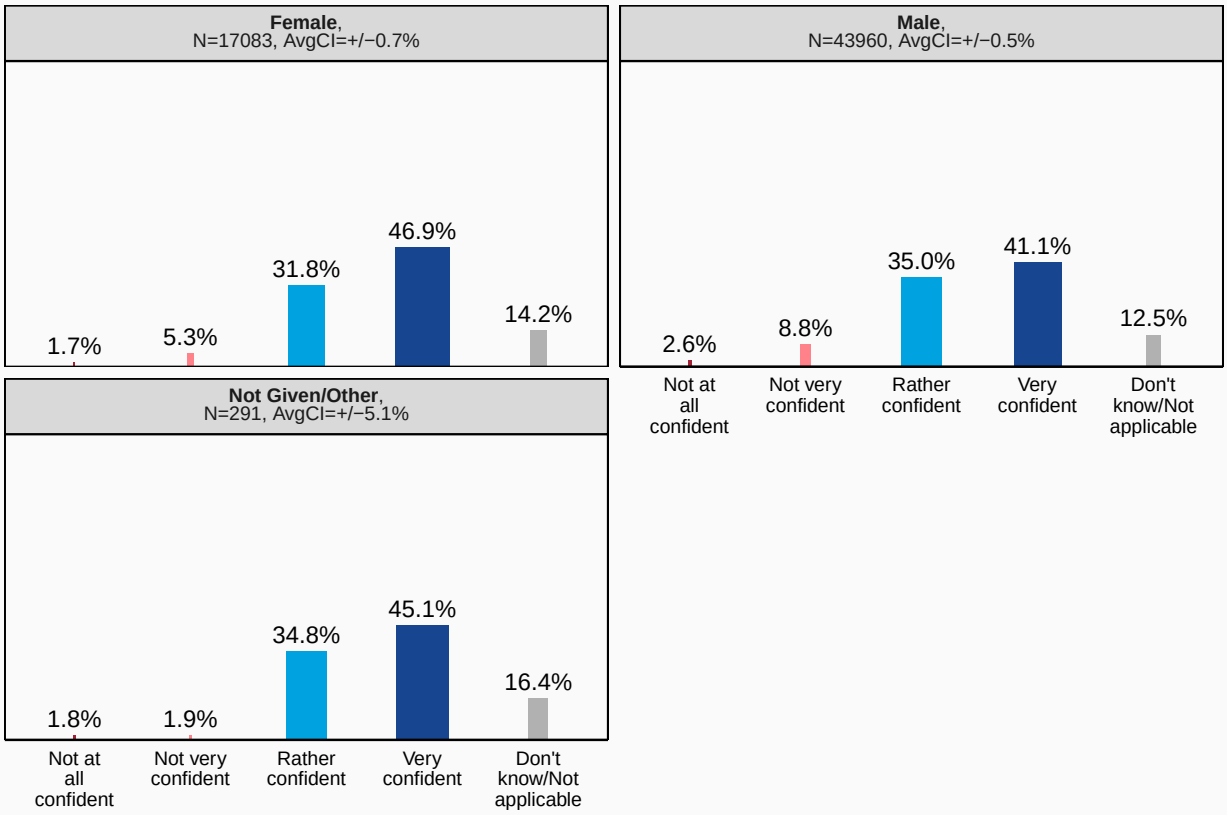
Right now, how confident are you in these Rotary leaders?

Your district leaders, By Region



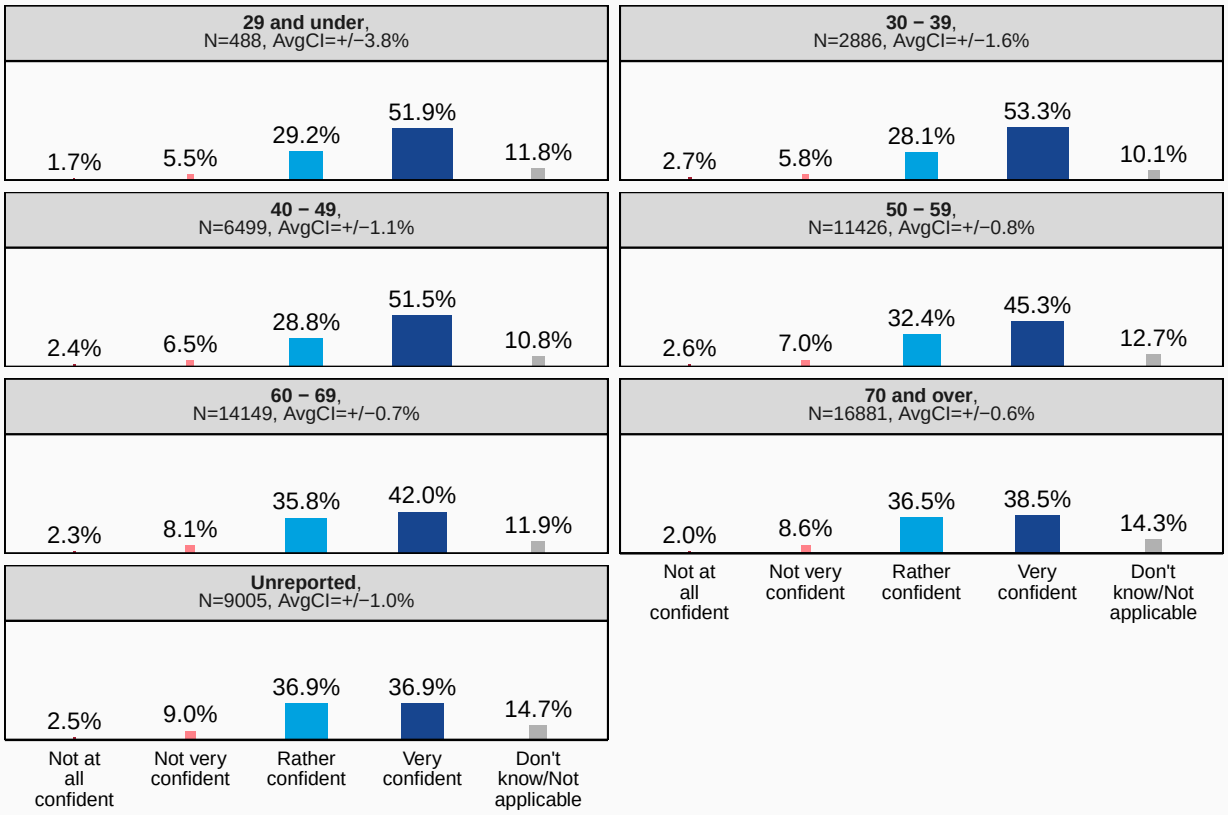
Right now, how confident are you in these Rotary leaders?

Your district leaders, By Gender



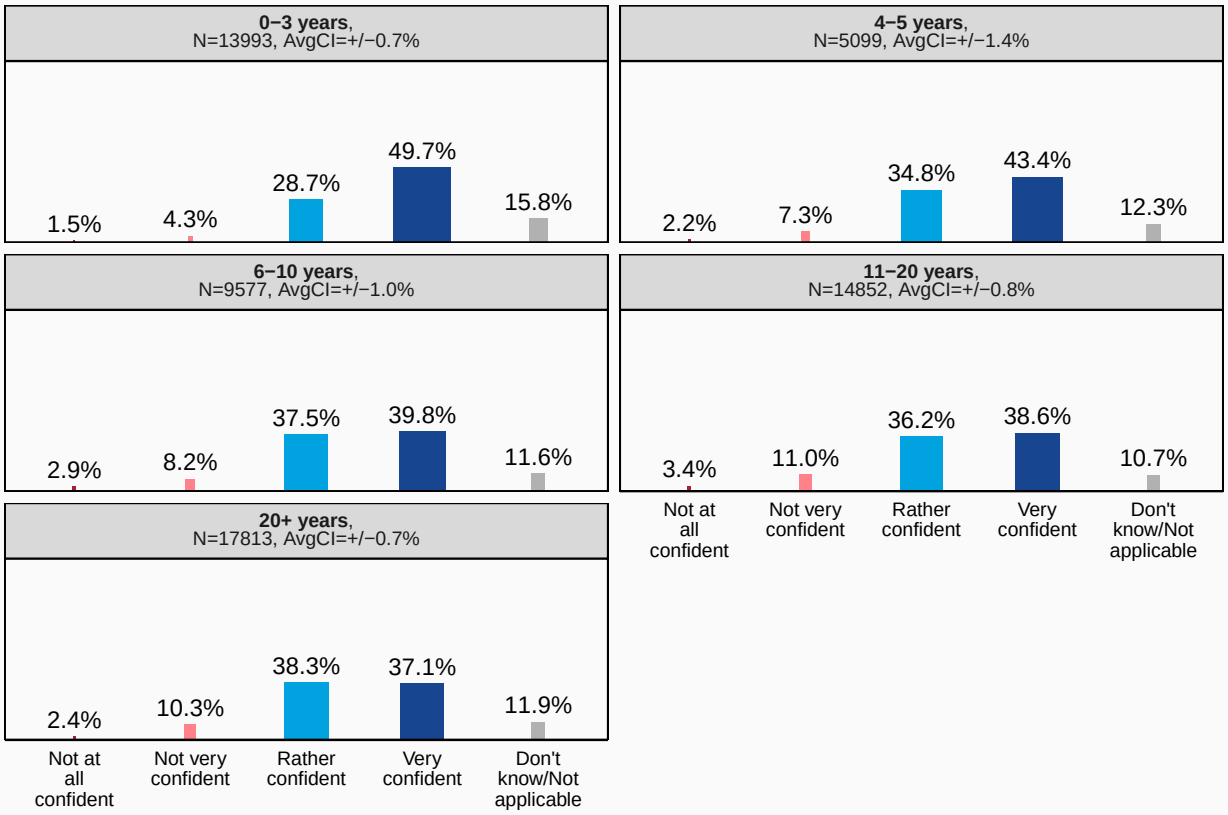
Right now, how confident are you in these Rotary leaders?

Your district leaders, By Age Group



Right now, how confident are you in these Rotary leaders?

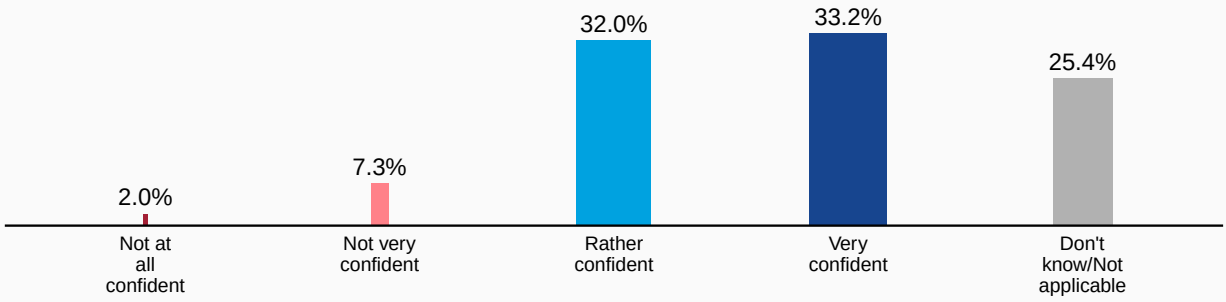
Your district leaders, By Tenure



Regional Rotary leaders

Right now, how confident are you in these Rotary leaders?

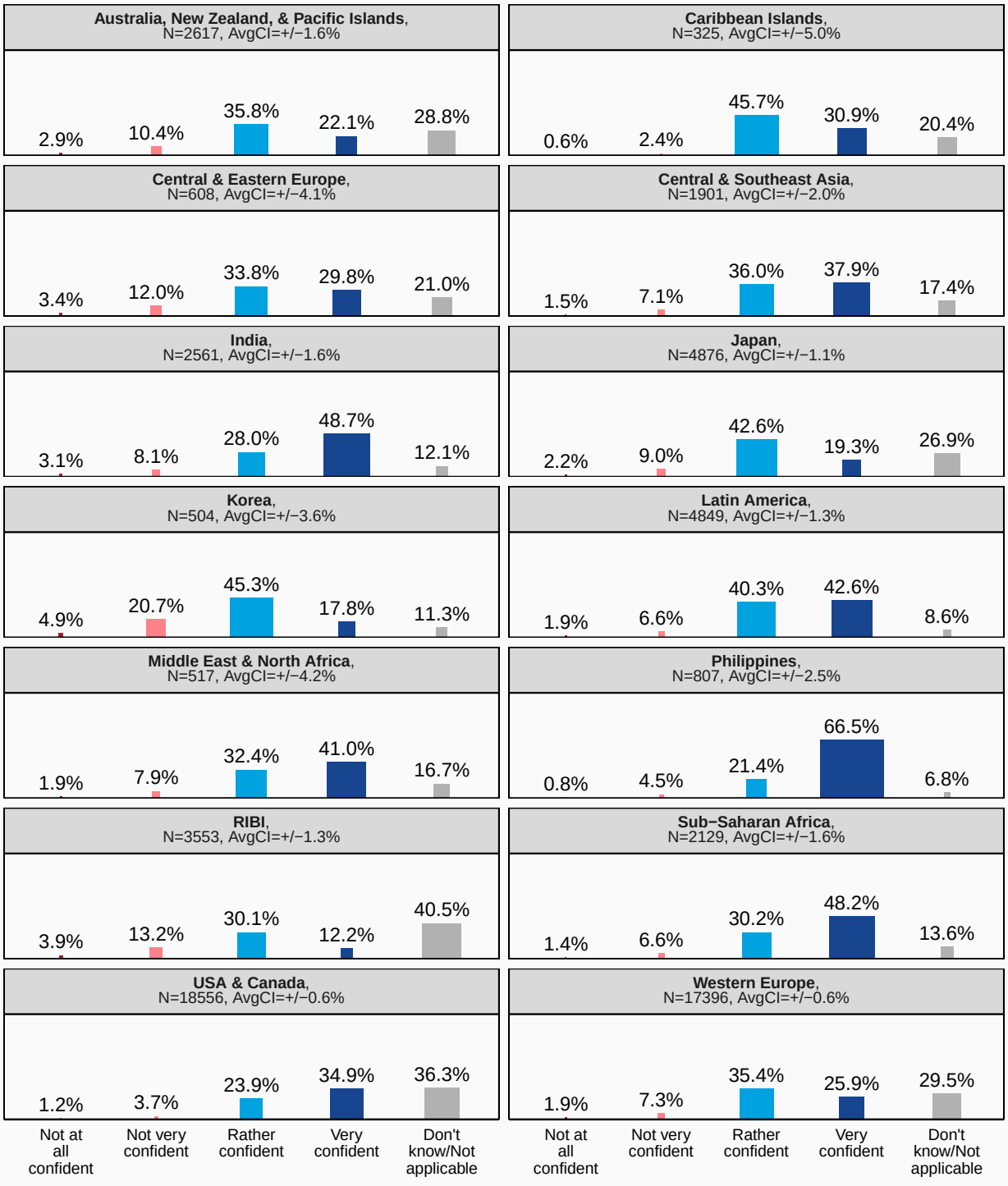
Regional Rotary leaders (such as Rotary Coordinators, Rotary Foundation Coordinators), All Respondents



N=61199, AvgCI=+/−0.4%

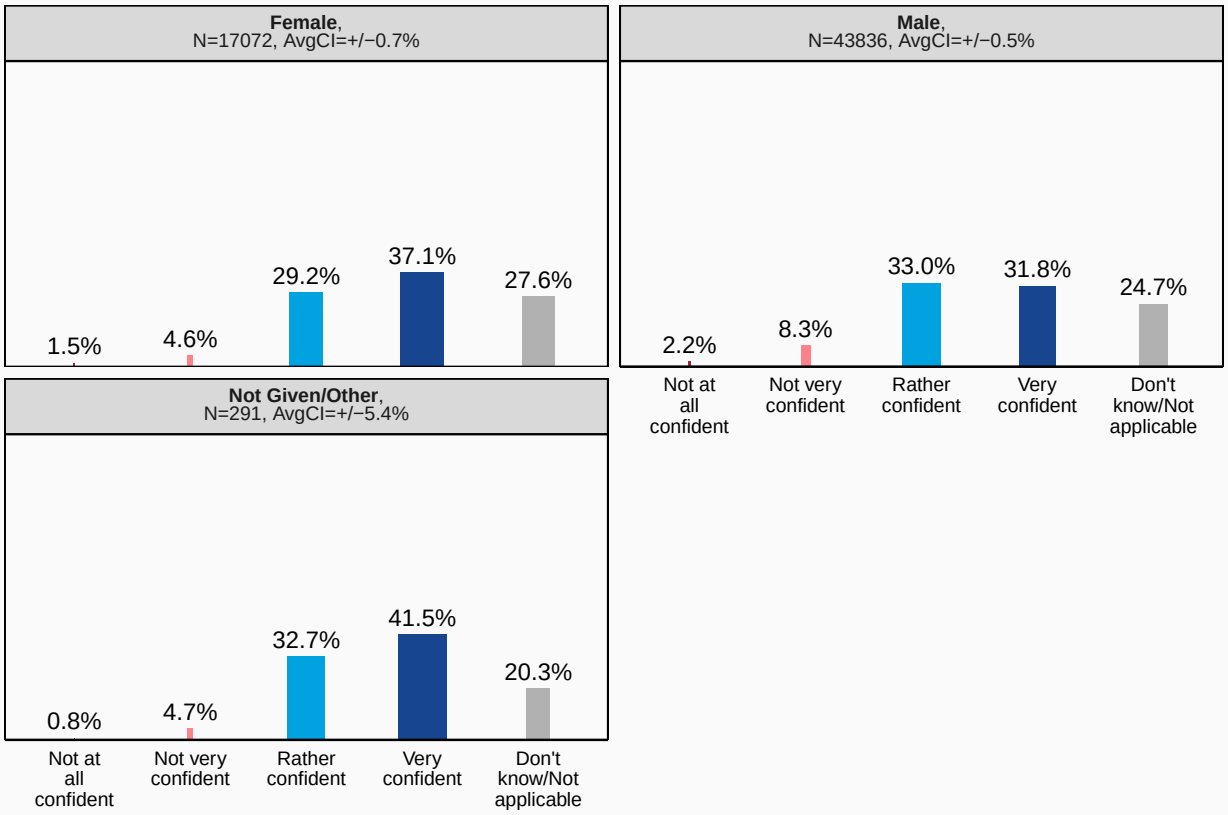
Right now, how confident are you in these Rotary leaders?

Regional Rotary leaders (such as Rotary Coordinators, Rotary Foundation Coordinators), By Region



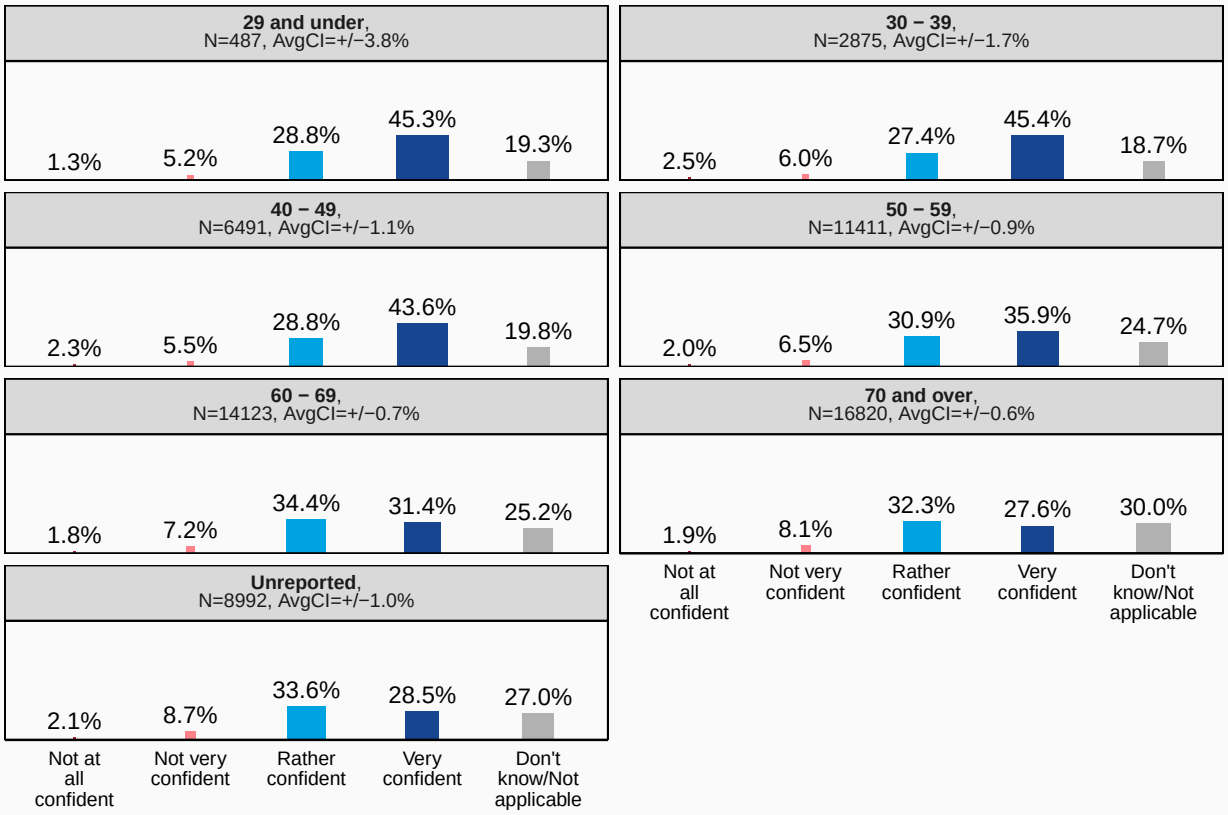
Right now, how confident are you in these Rotary leaders?

Regional Rotary leaders (such as Rotary Coordinators, Rotary Foundation Coordinators), By Gender



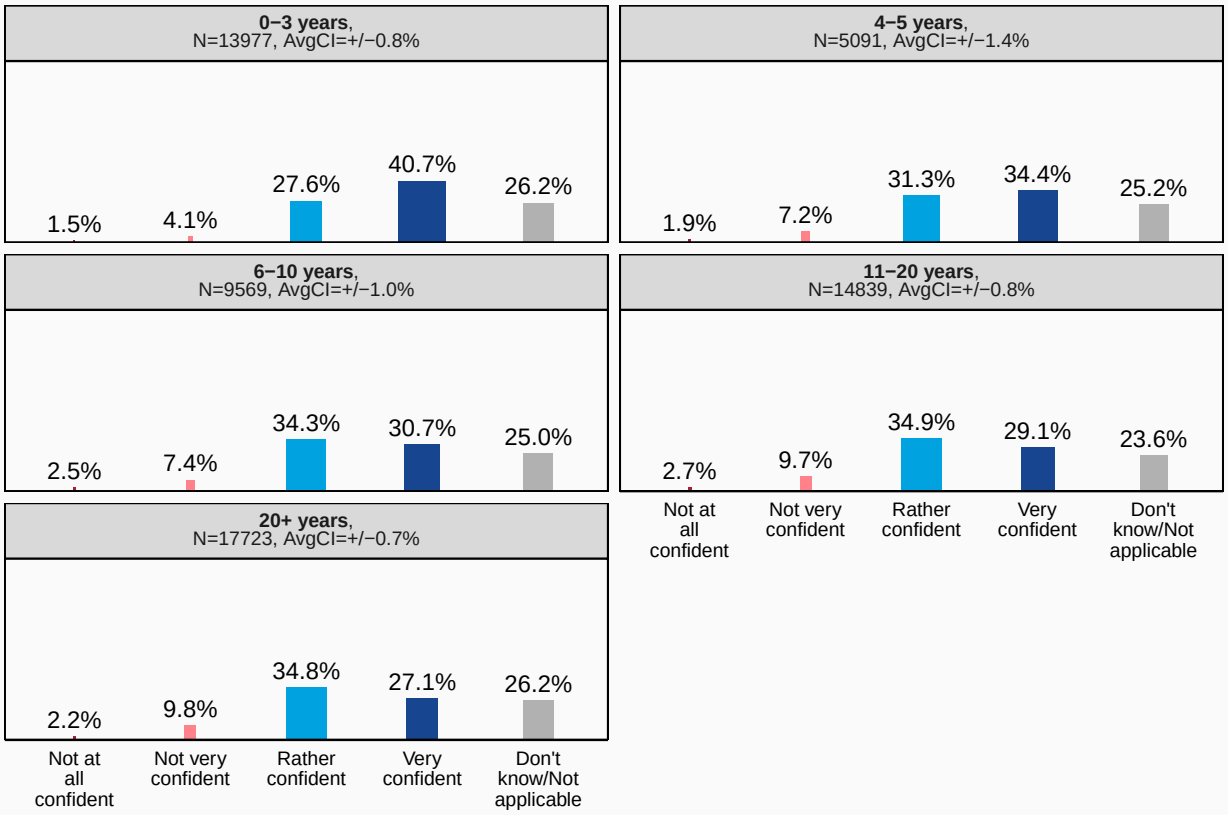
Right now, how confident are you in these Rotary leaders?

Regional Rotary leaders (such as Rotary Coordinators, Rotary Foundation Coordinators), By Age Group



Right now, how confident are you in these Rotary leaders?

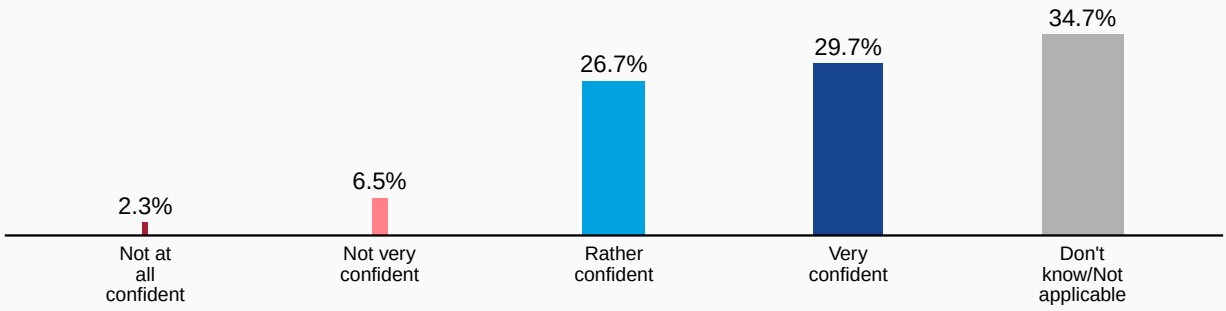
Regional Rotary leaders (such as Rotary Coordinators, Rotary Foundation Coordinators), By Tenure



Board of Directors

Right now, how confident are you in these Rotary leaders?

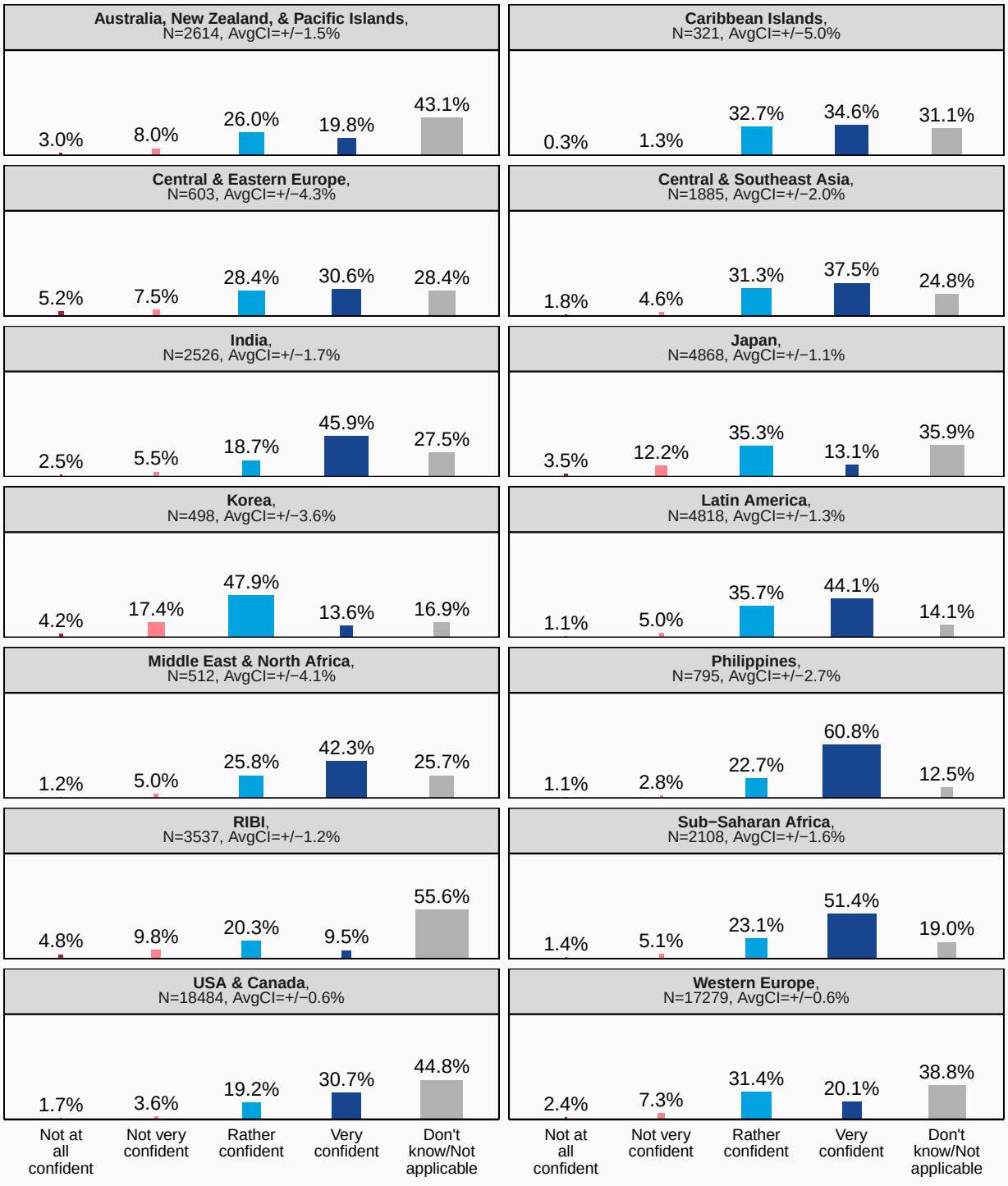
Rotary International Board of Directors, All Respondents



N=60848, AvgCI=+/−0.4%

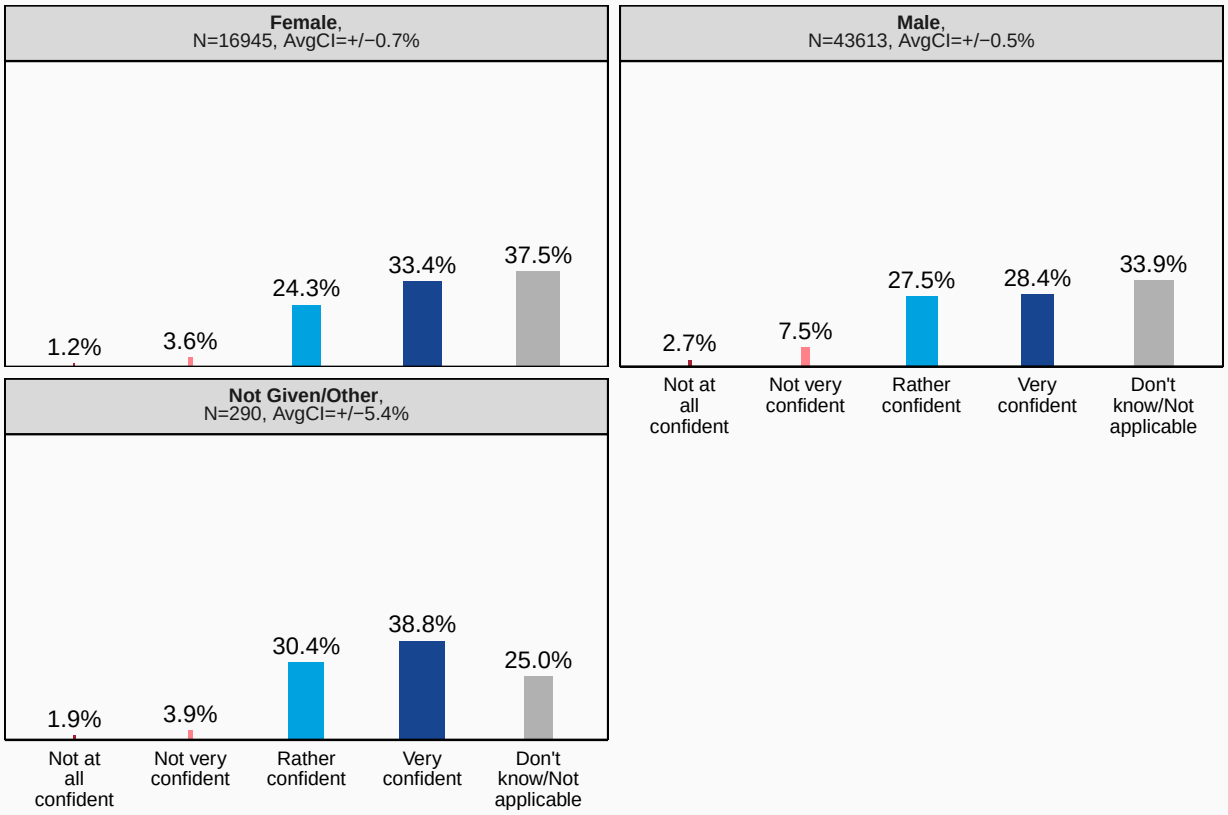
Right now, how confident are you in these Rotary leaders?

Rotary International Board of Directors, By Region



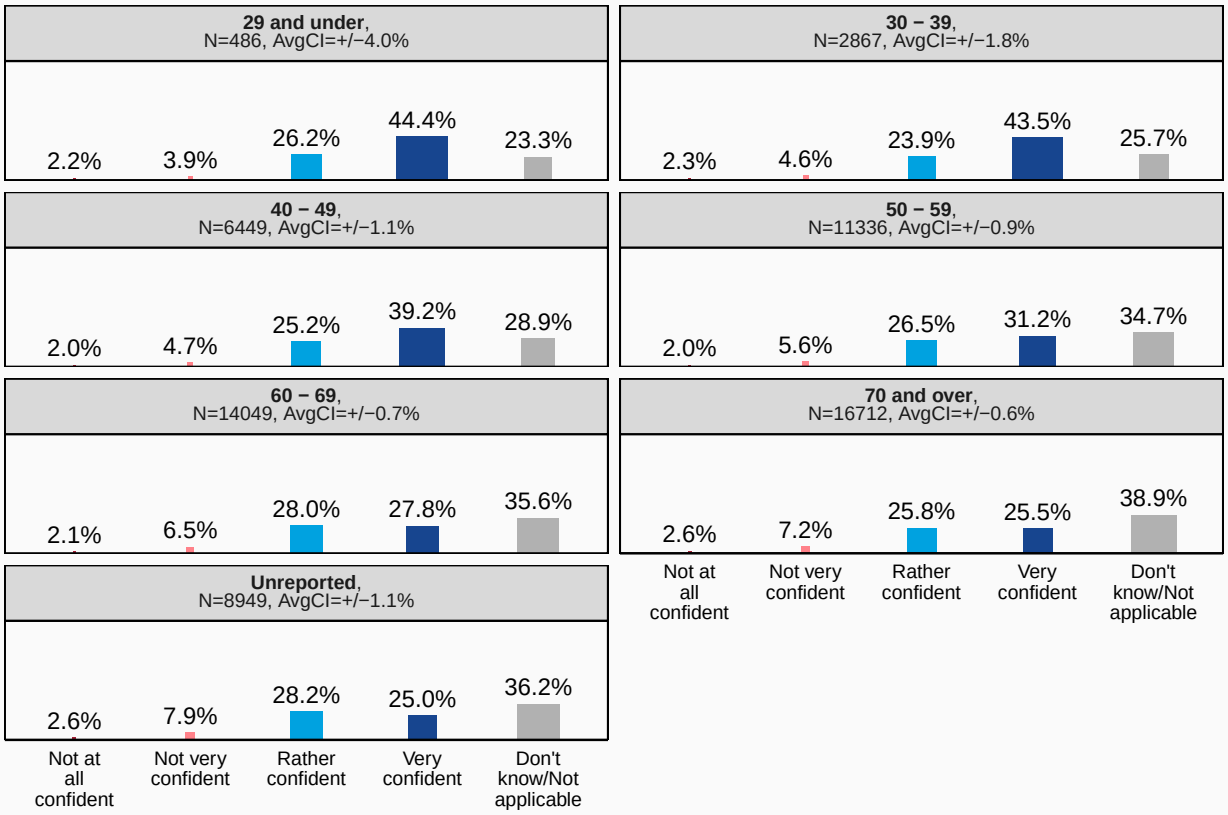
Right now, how confident are you in these Rotary leaders?

Rotary International Board of Directors, By Gender



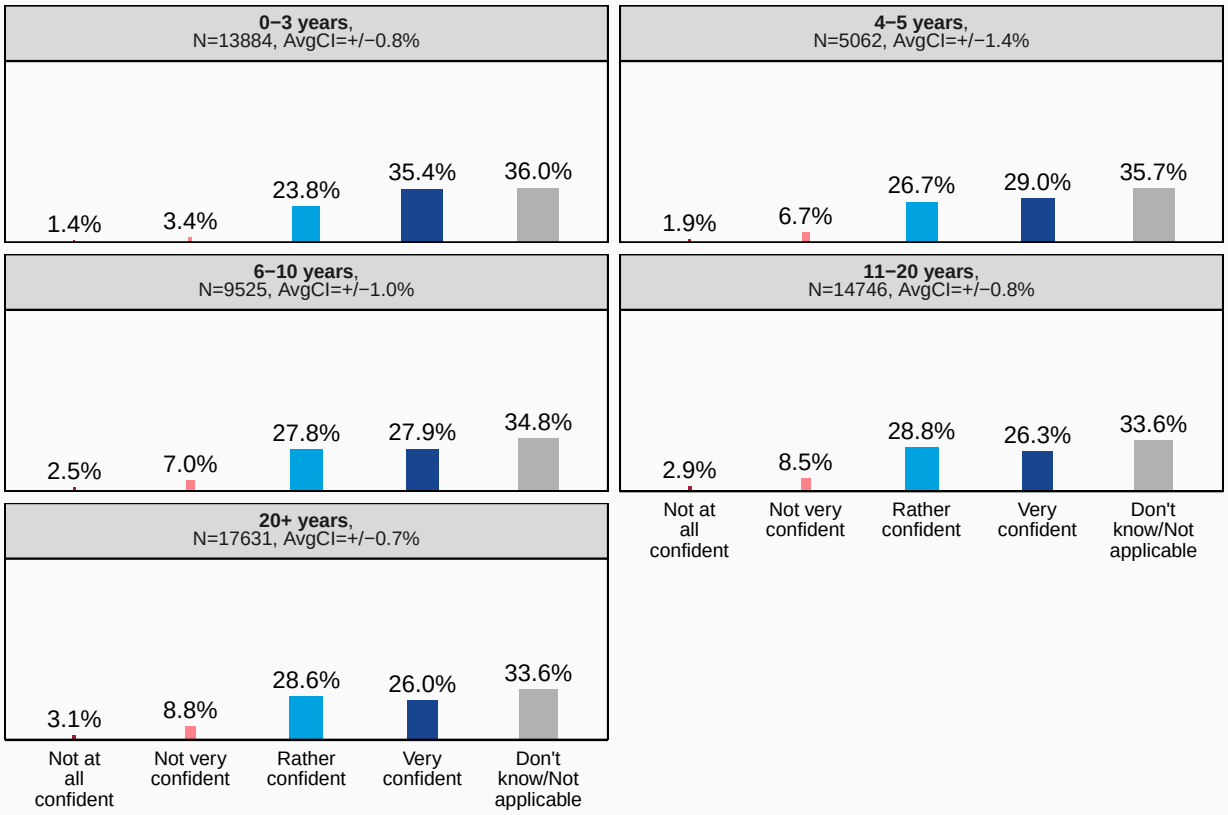
Right now, how confident are you in these Rotary leaders?

Rotary International Board of Directors, By Age Group



Right now, how confident are you in these Rotary leaders?

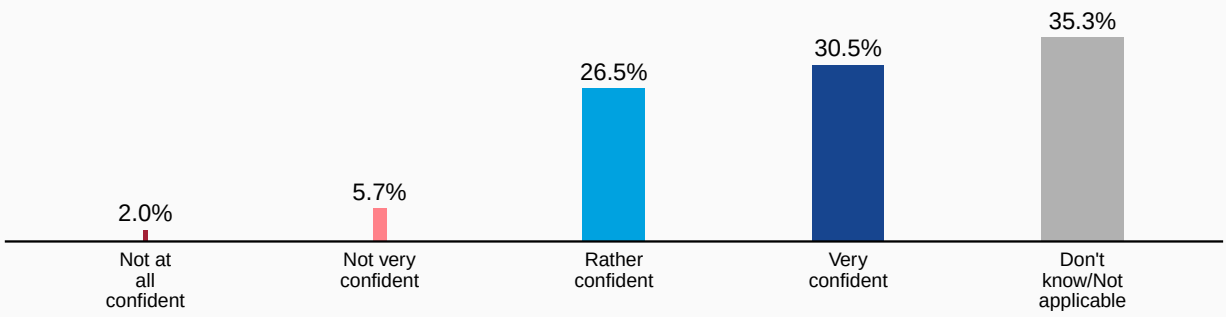
Rotary International Board of Directors, By Tenure



Board of Trustees

Right now, how confident are you in these Rotary leaders?

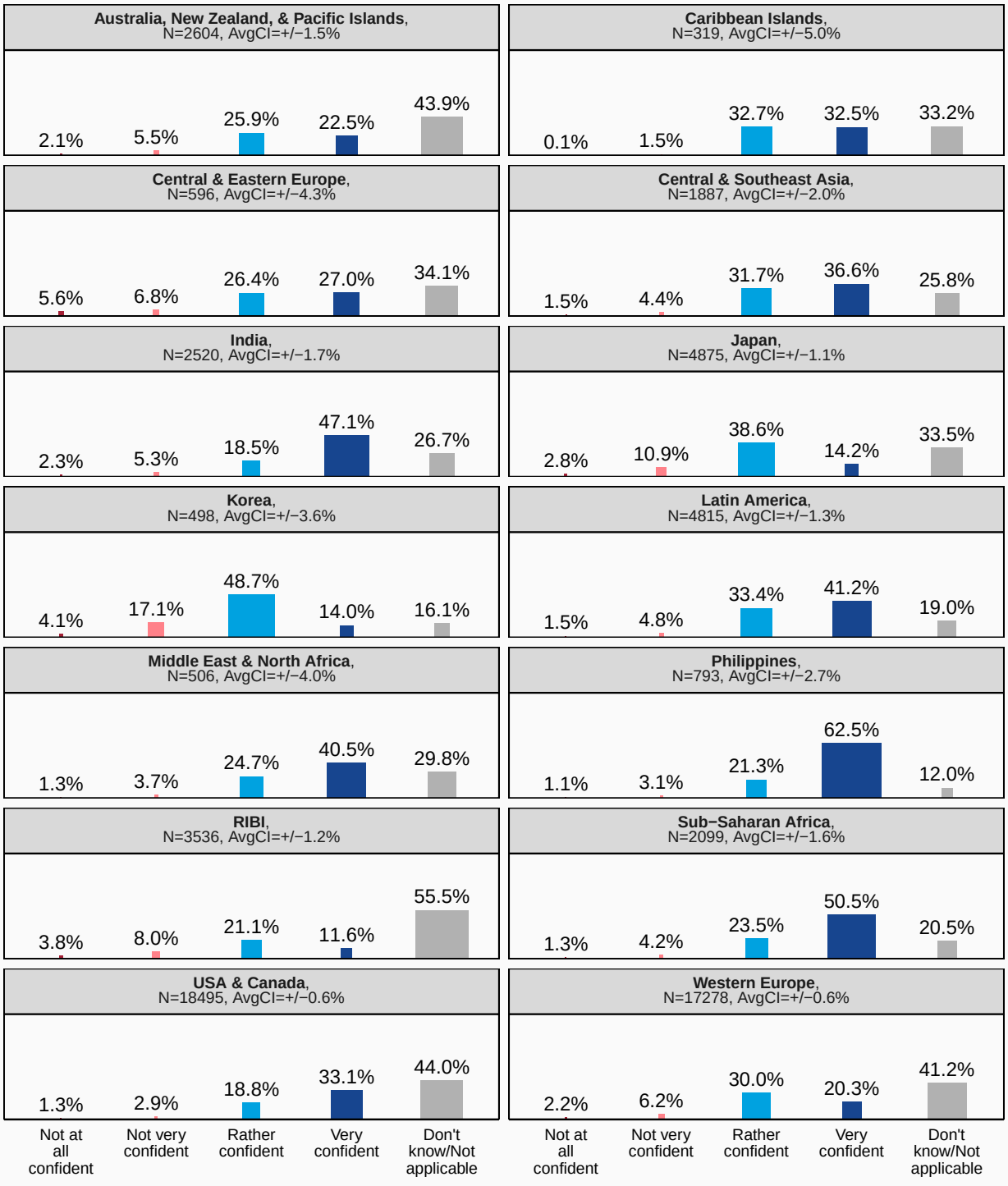
The Rotary Foundation Board of Trustees, All Respondents



N=60821, AvgCI=+/−0.4%

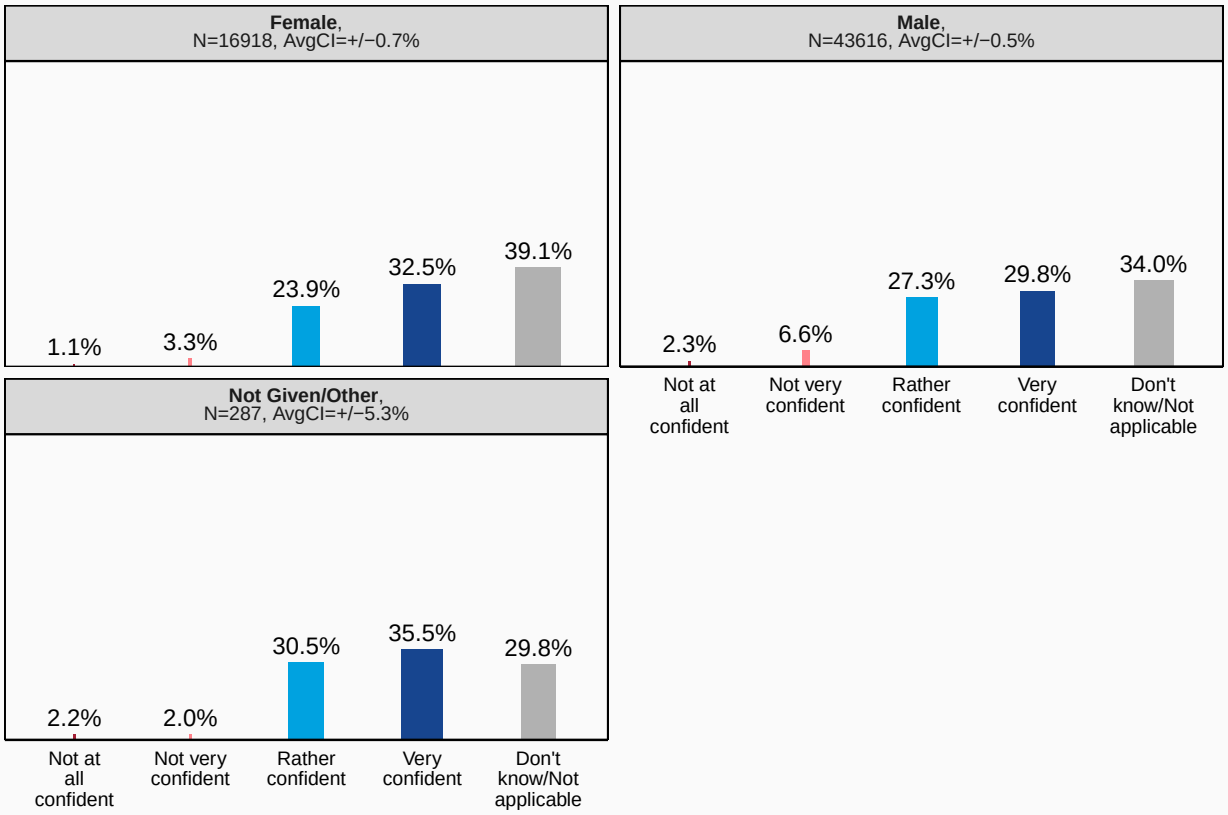
Right now, how confident are you in these Rotary leaders?

The Rotary Foundation Board of Trustees, By Region



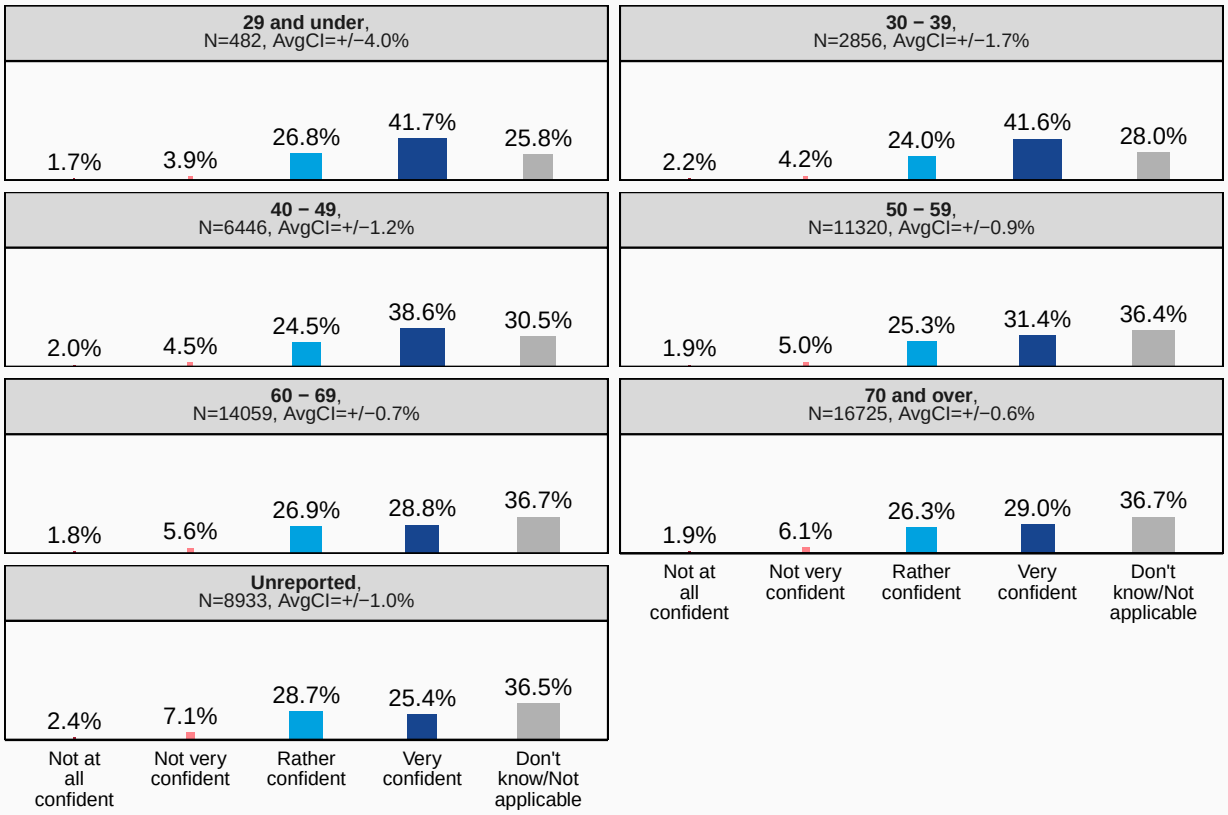
Right now, how confident are you in these Rotary leaders?

The Rotary Foundation Board of Trustees, By Gender



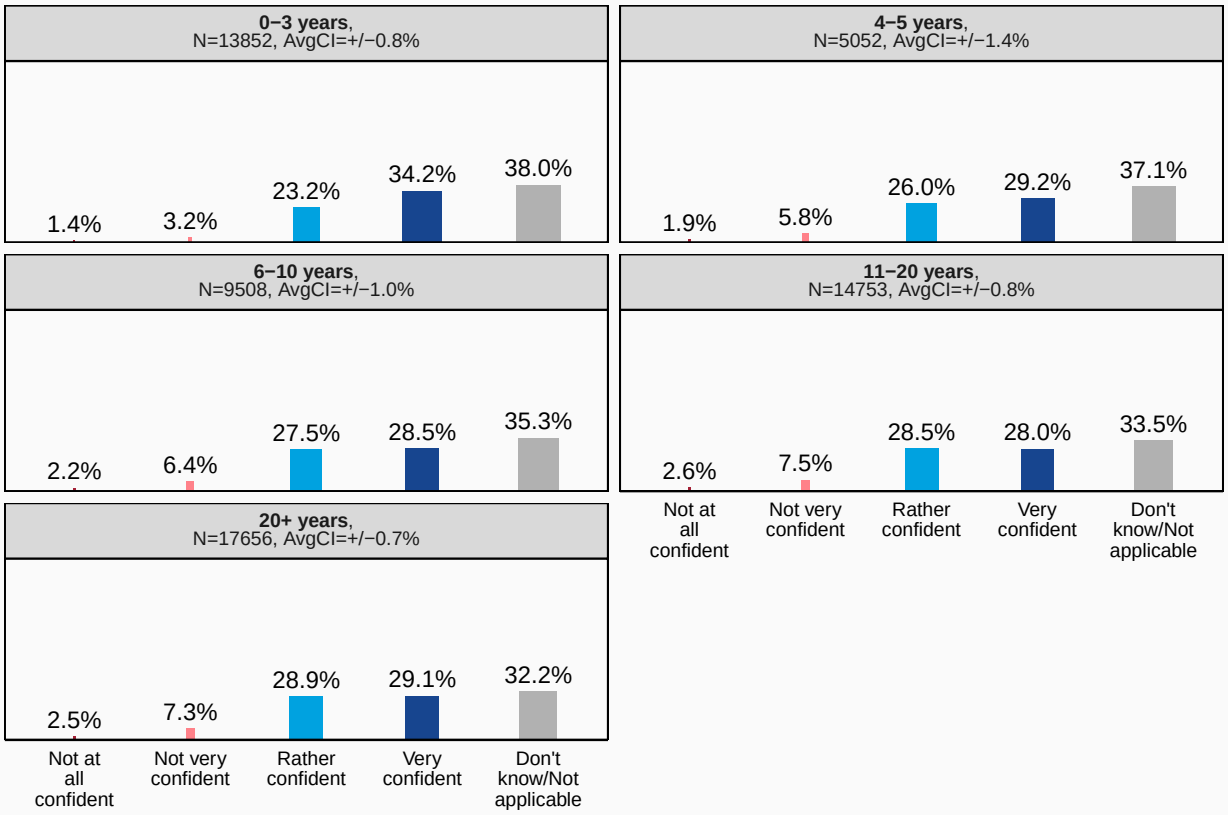
Right now, how confident are you in these Rotary leaders?

The Rotary Foundation Board of Trustees, By Age Group



Right now, how confident are you in these Rotary leaders?

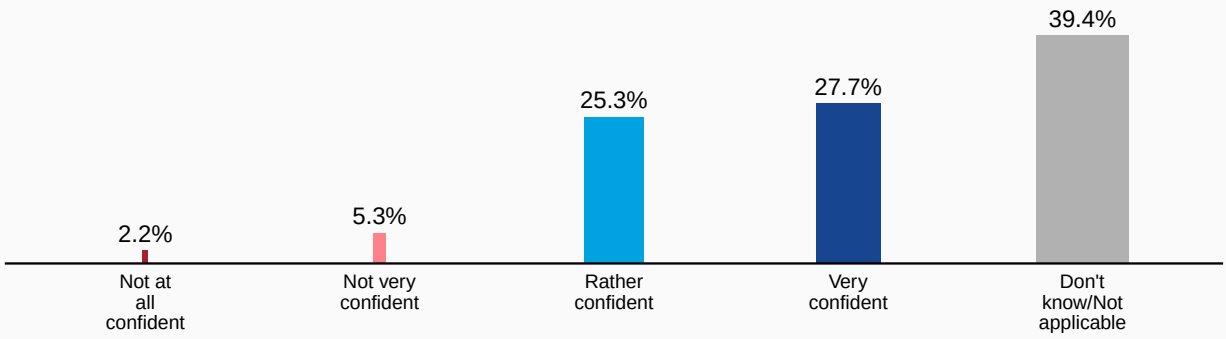
The Rotary Foundation Board of Trustees, By Tenure



Executive staff

Right now, how confident are you in these Rotary leaders?

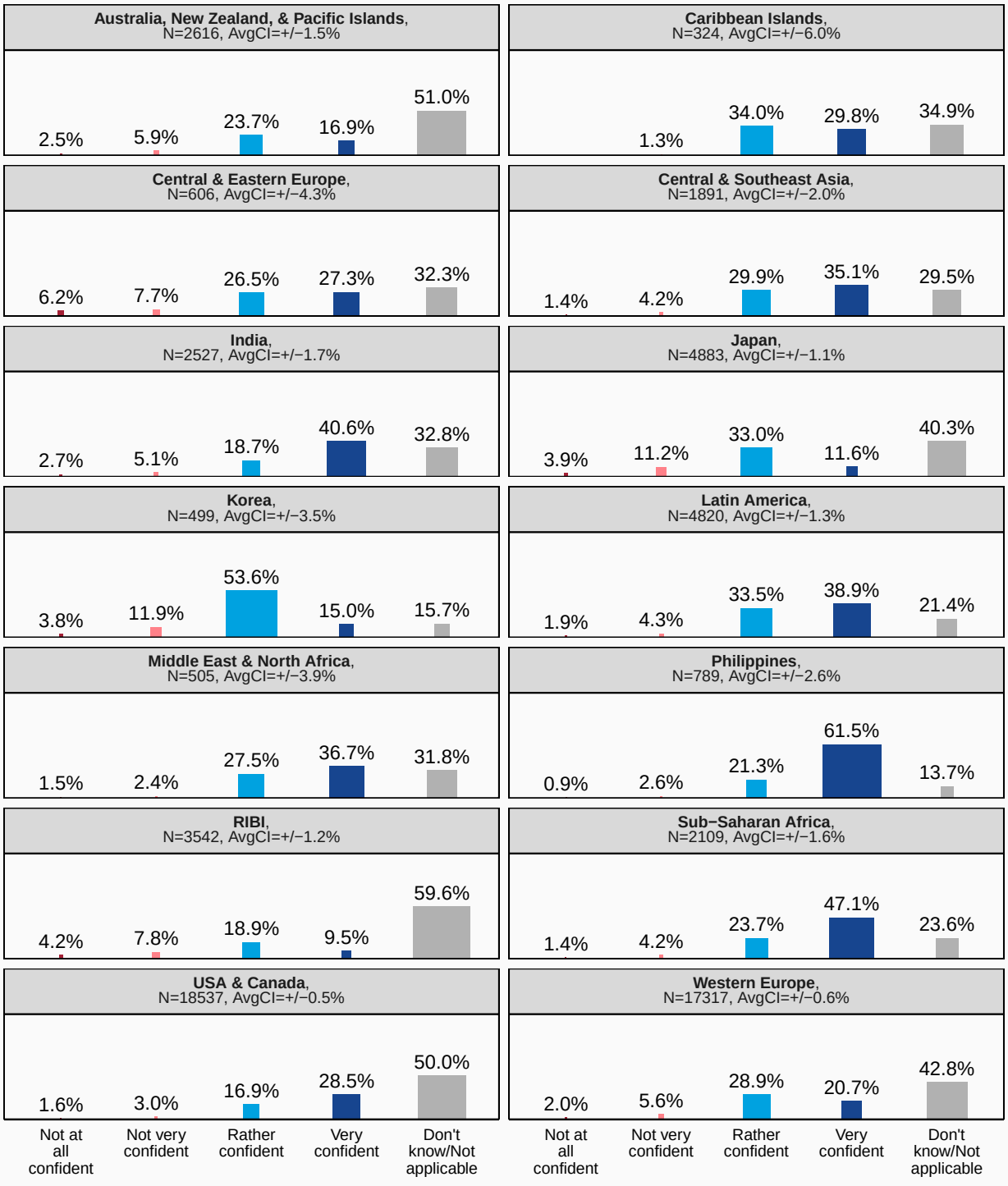
Rotary International Executive Staff (the general secretary and general managers), All Respondents



N=60965, AvgCI=+/−0.4%

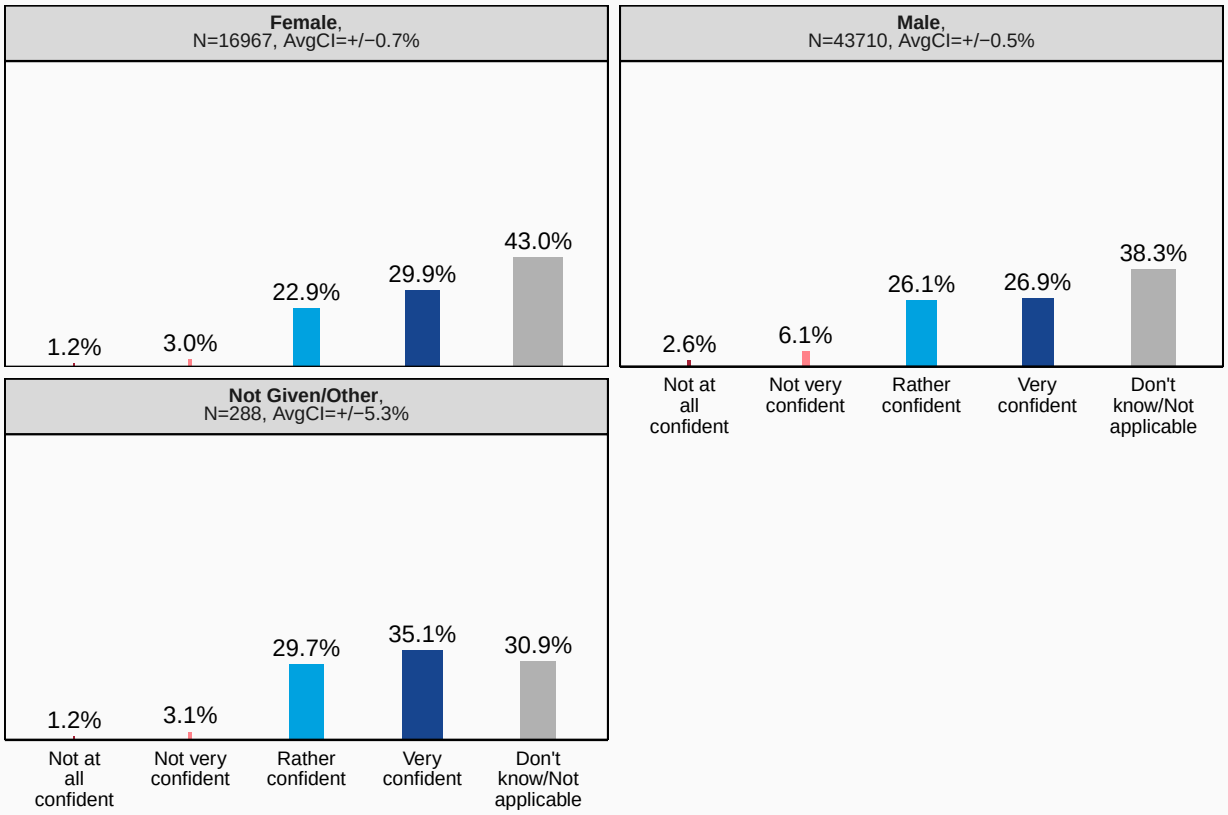
Right now, how confident are you in these Rotary leaders?

Rotary International Executive Staff (the general secretary and general managers), By Region



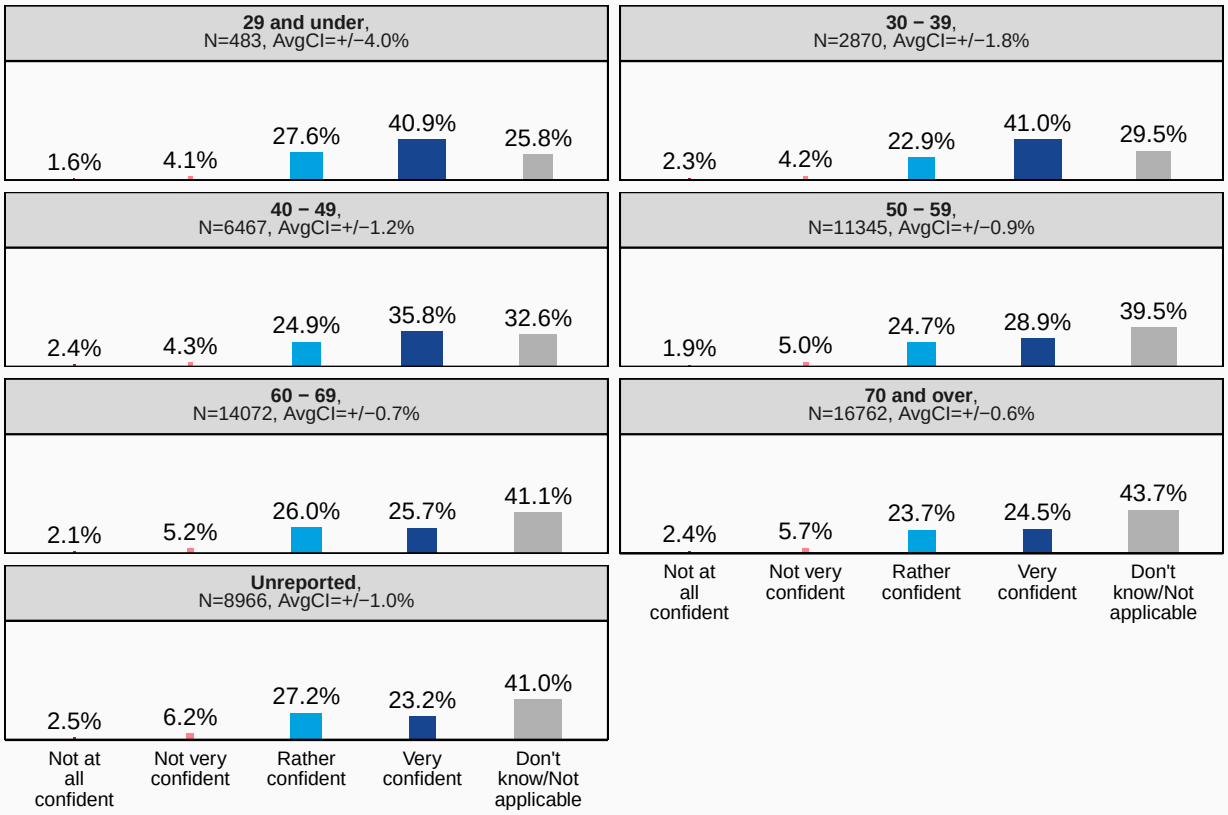
Right now, how confident are you in these Rotary leaders?

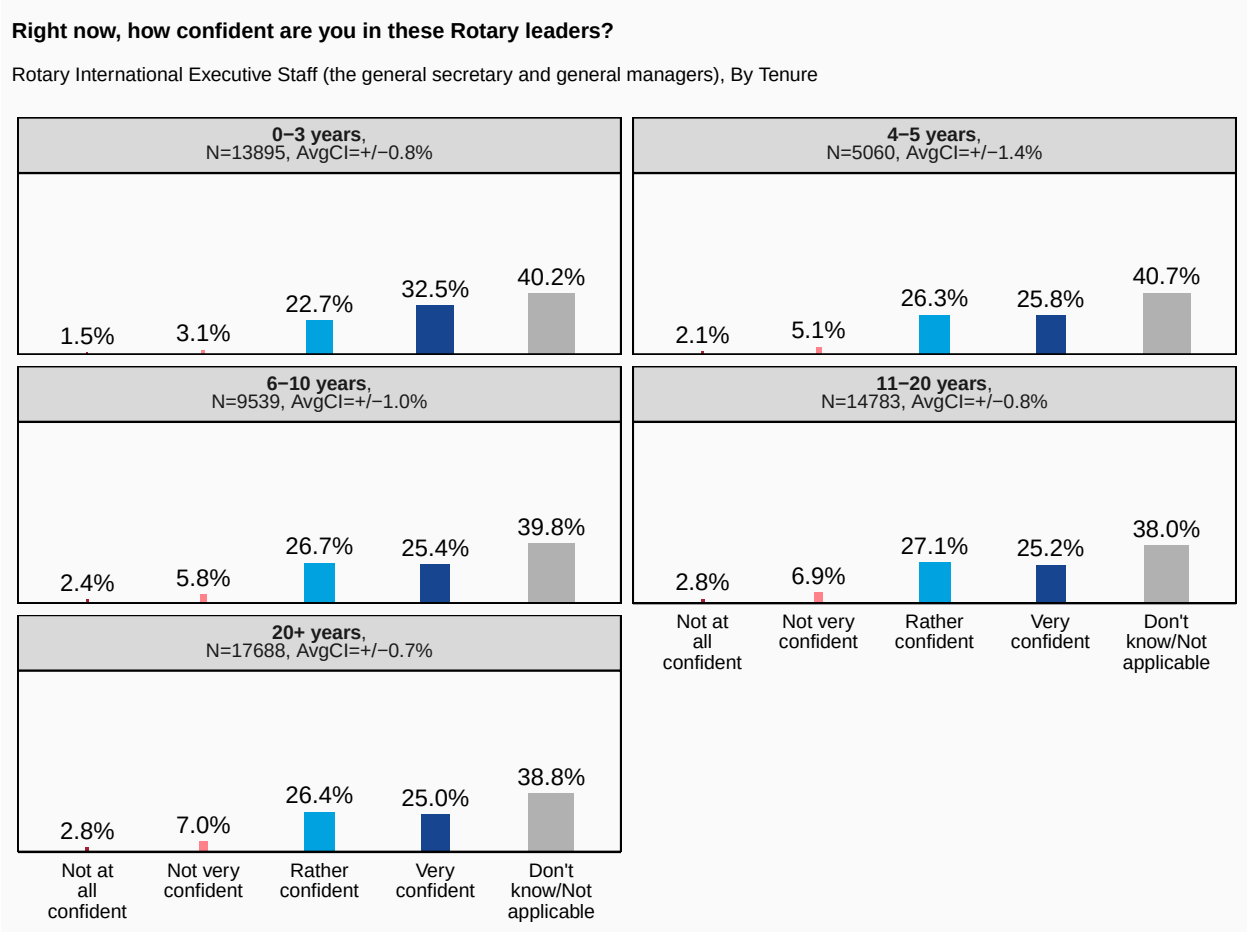
Rotary International Executive Staff (the general secretary and general managers), By Gender



Right now, how confident are you in these Rotary leaders?

Rotary International Executive Staff (the general secretary and general managers), By Age Group





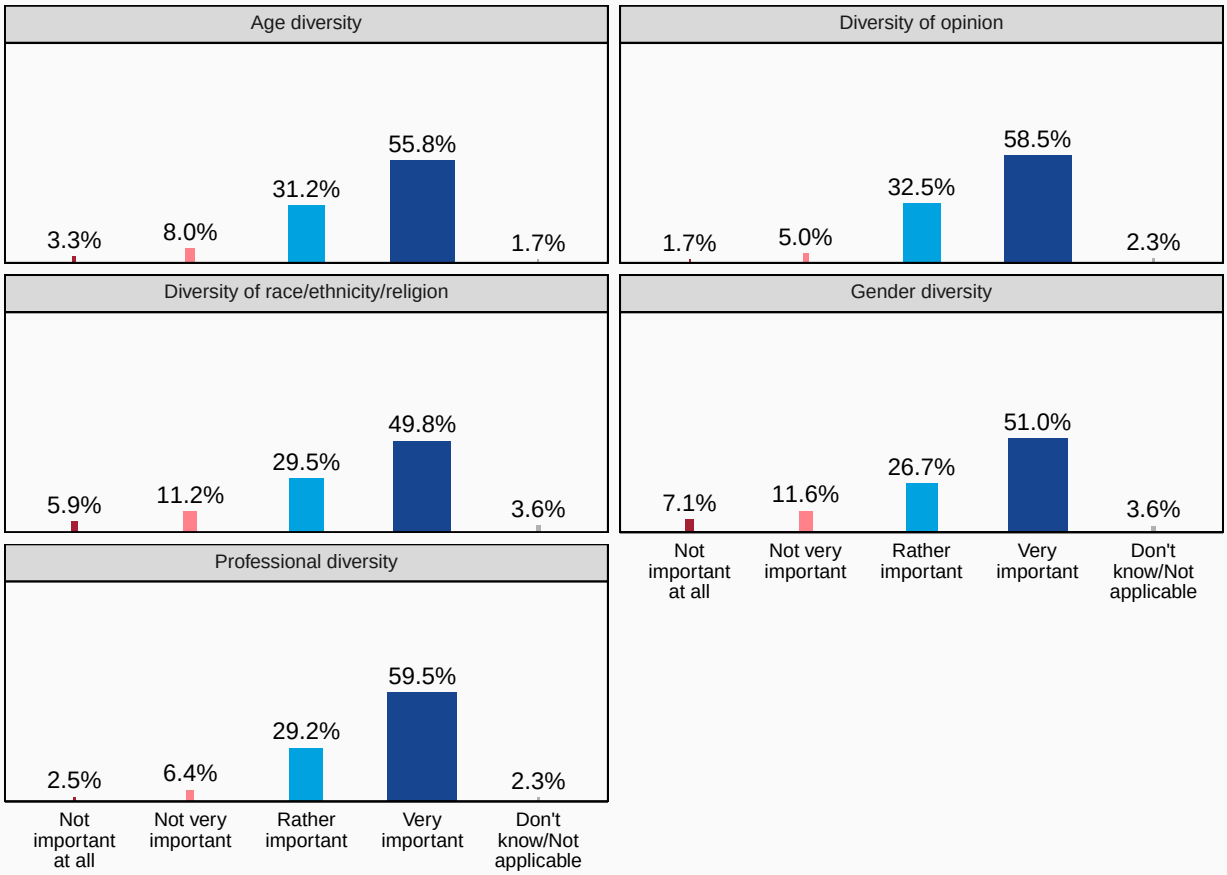
Q4.3_TEXT (Code 6930 responses)

Use the box below to explain your answer or provide more detail (optional).

N=6930

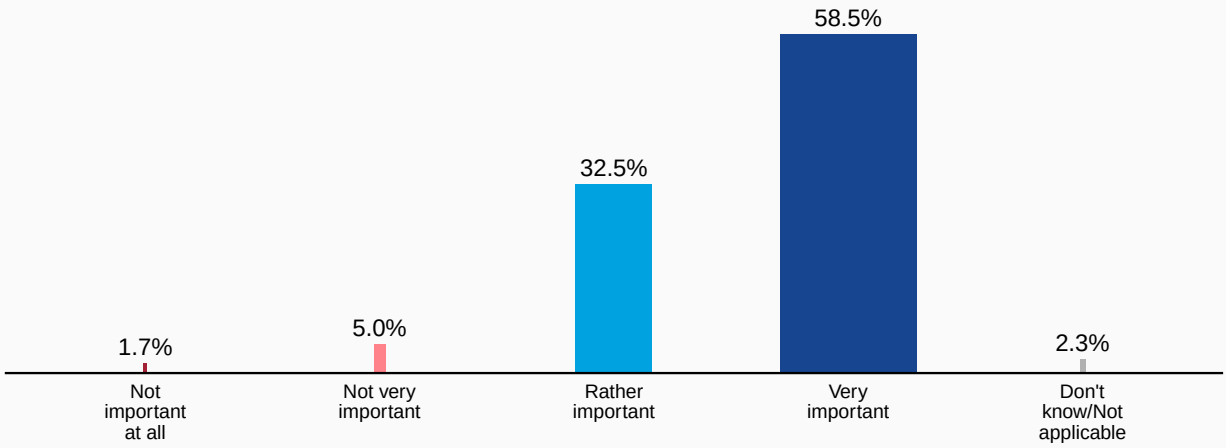
Diversity

How important to you is having these types of diversity within your Rotary club?



How important to you is having these types of diversity within your Rotary club?

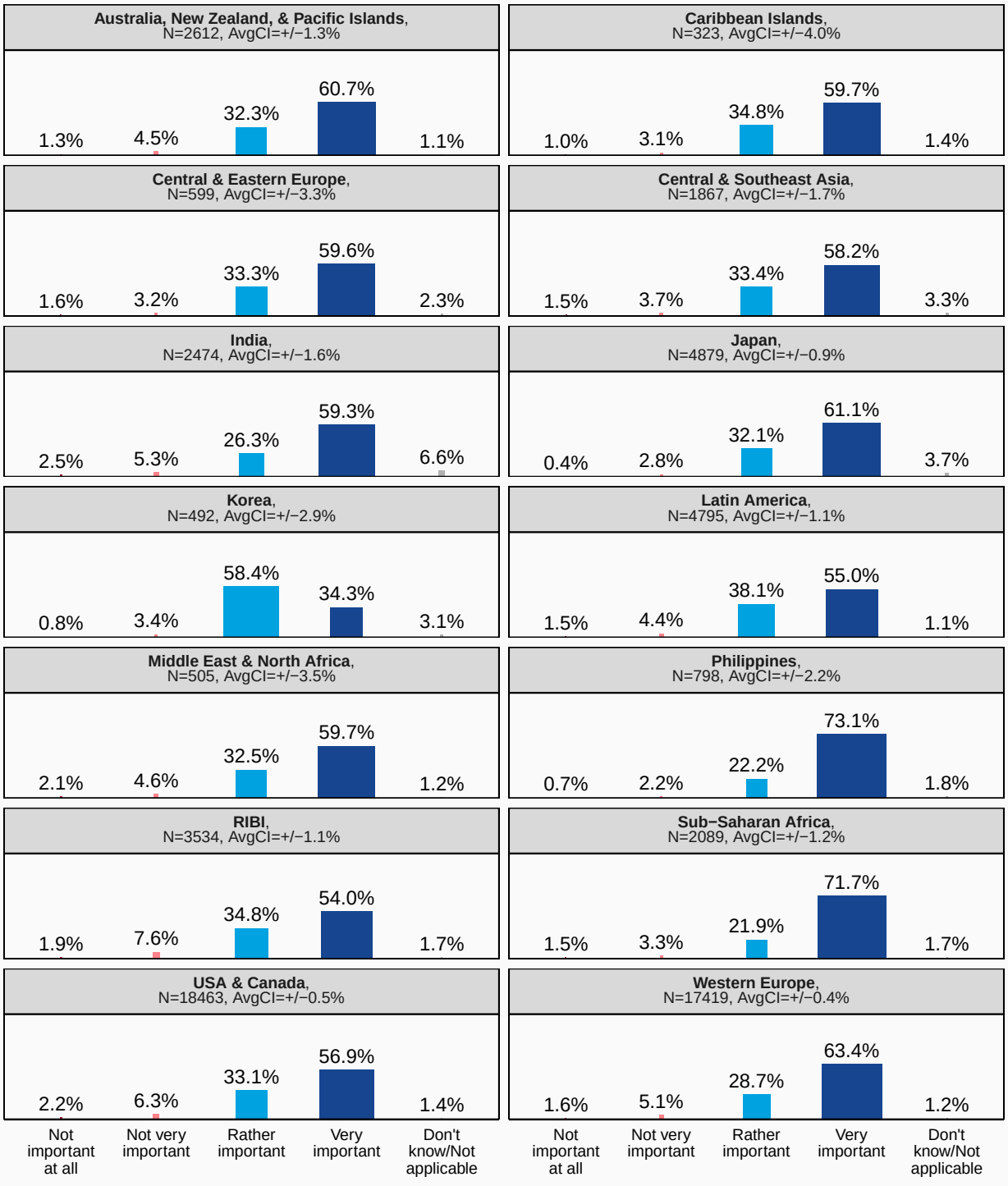
Diversity of opinion, All Respondents



N=60849, AvgCI=+/−0.3%

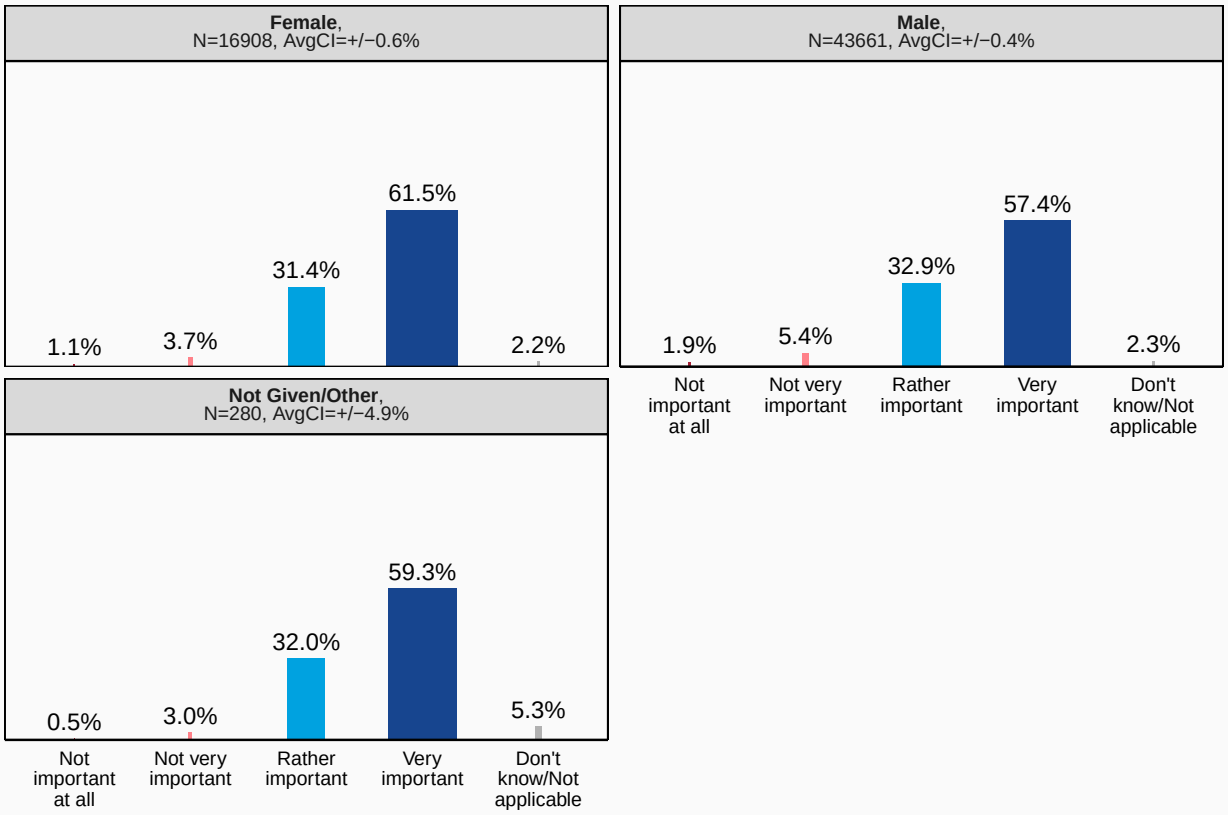
How important to you is having these types of diversity within your Rotary club?

Diversity of opinion, By Region



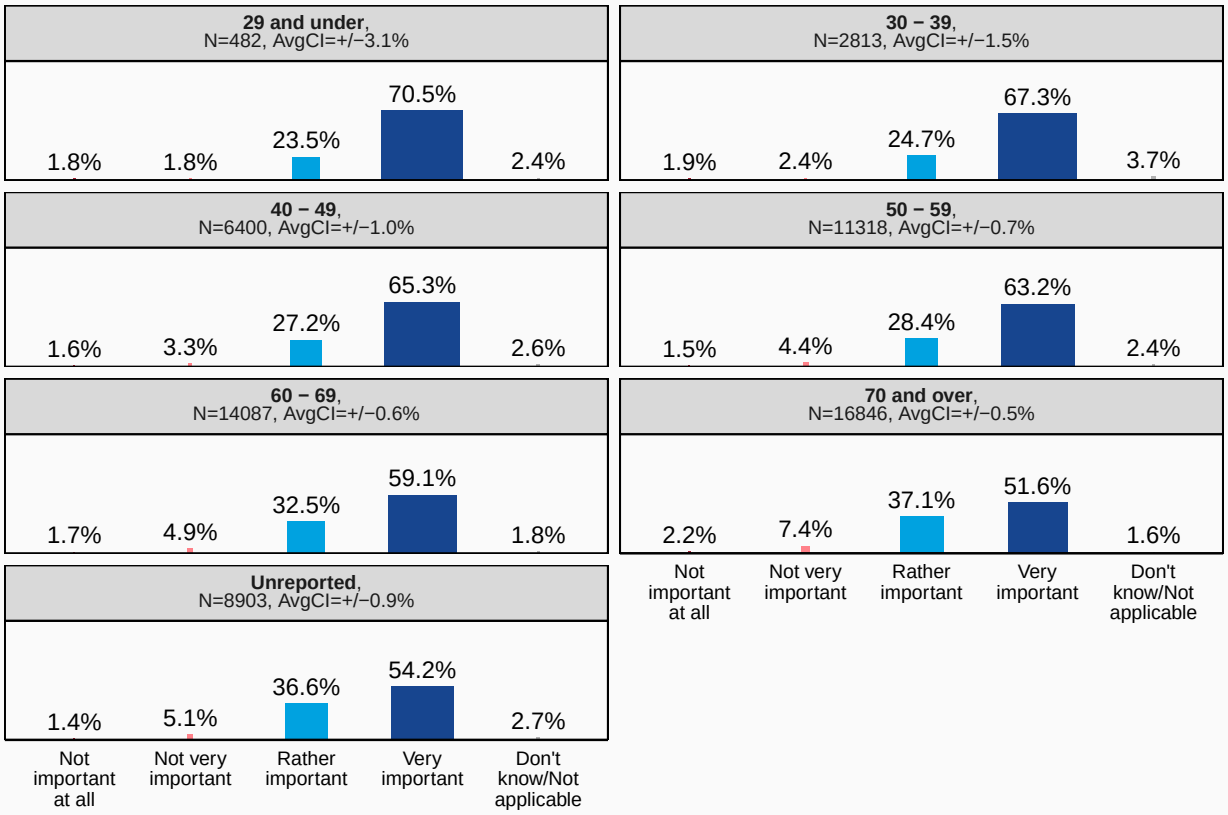
How important to you is having these types of diversity within your Rotary club?

Diversity of opinion, By Gender



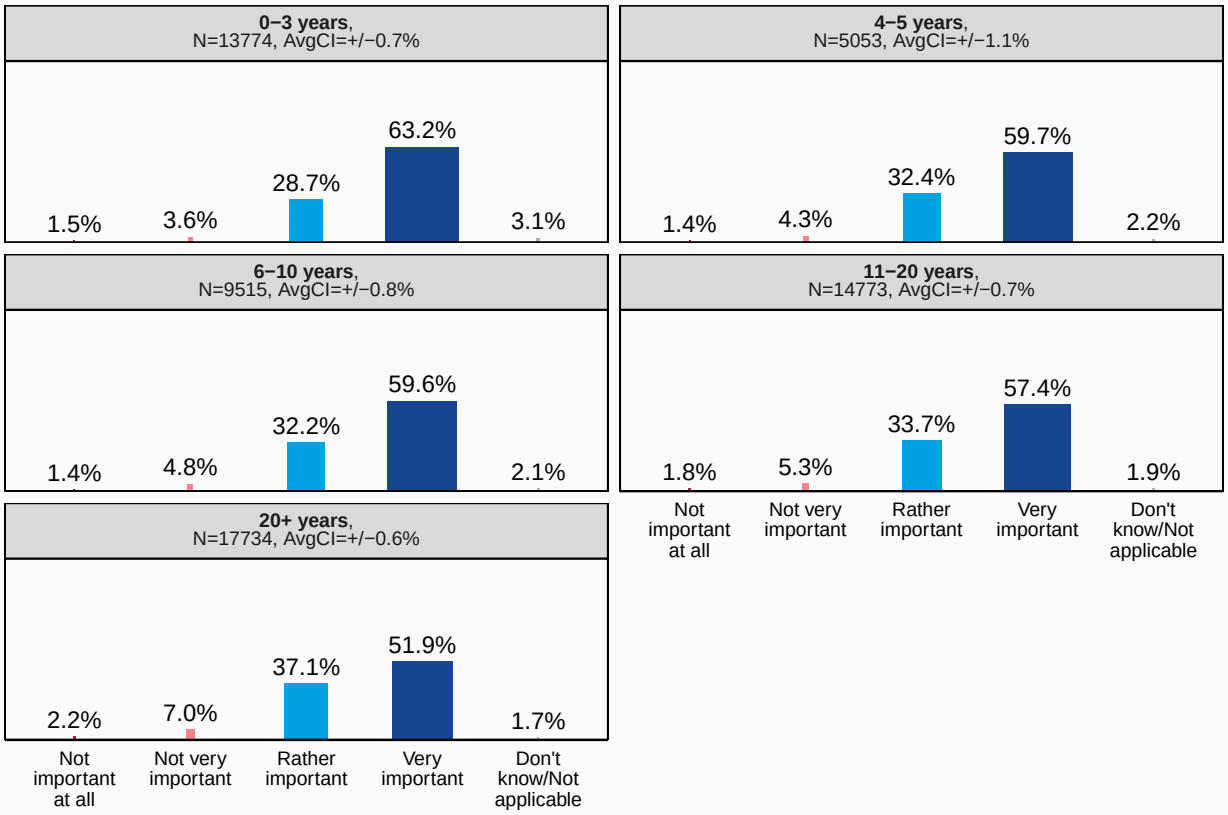
How important to you is having these types of diversity within your Rotary club?

Diversity of opinion, By Age Group



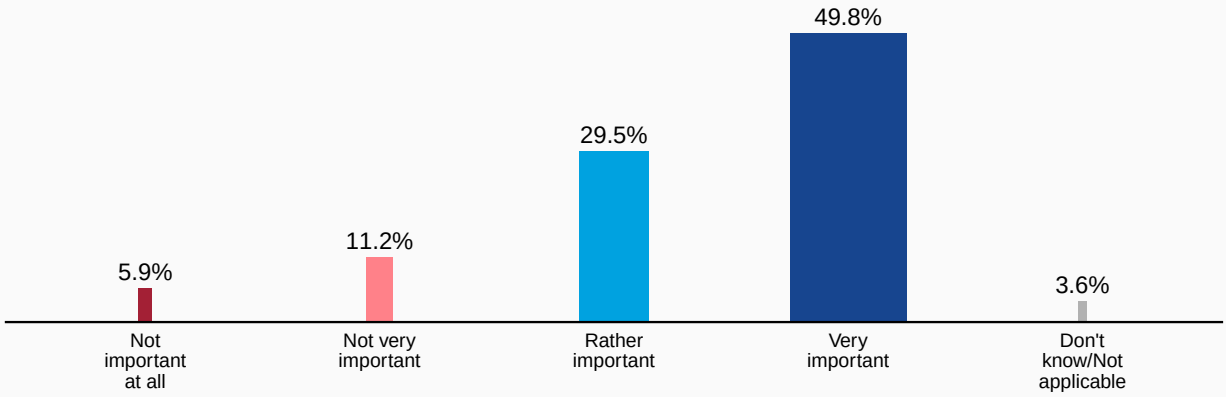
How important to you is having these types of diversity within your Rotary club?

Diversity of opinion, By Tenure



How important to you is having these types of diversity within your Rotary club?

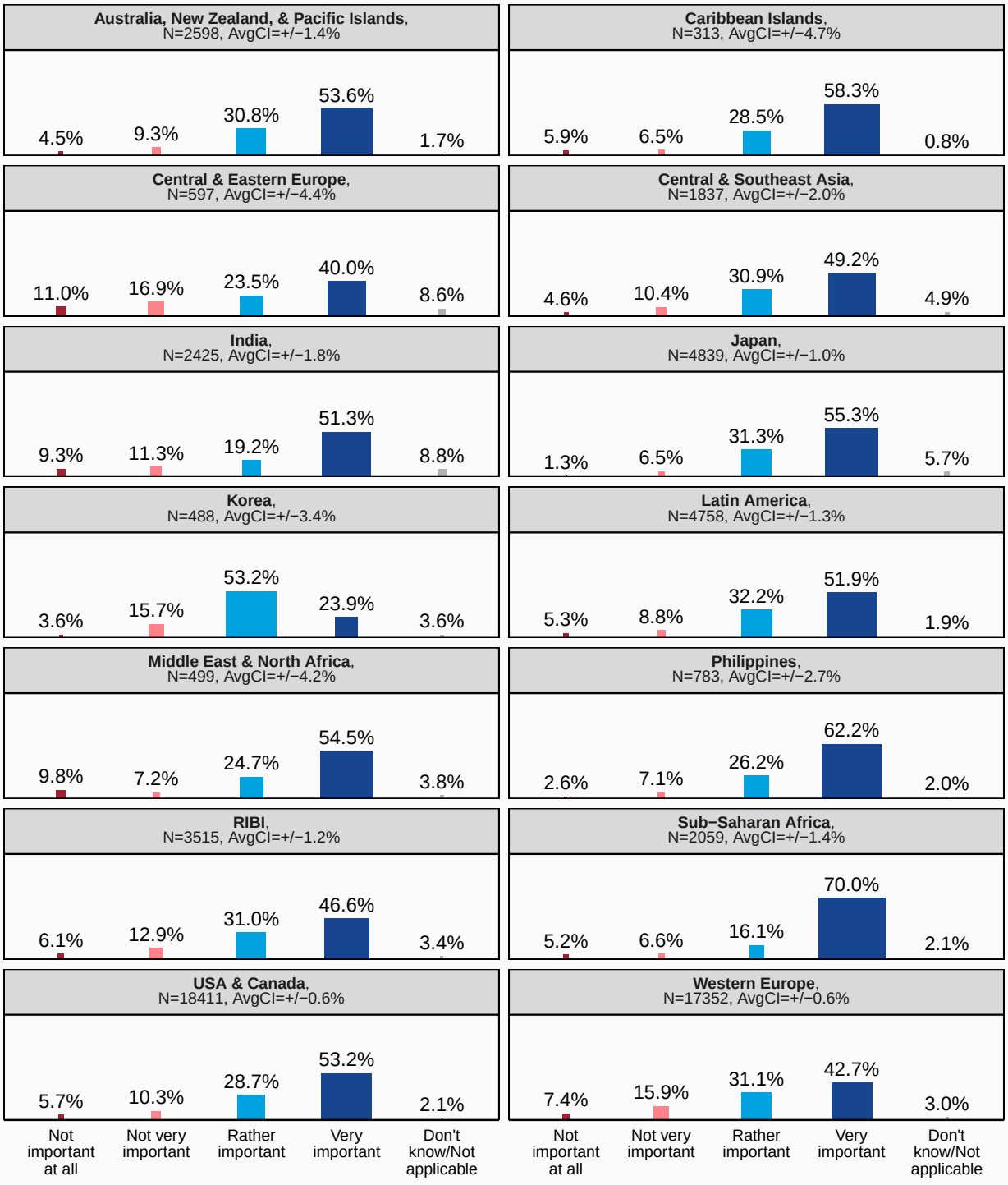
Diversity of race/ethnicity/religion, All Respondents



N=60474, AvgCI=+/−0.4%

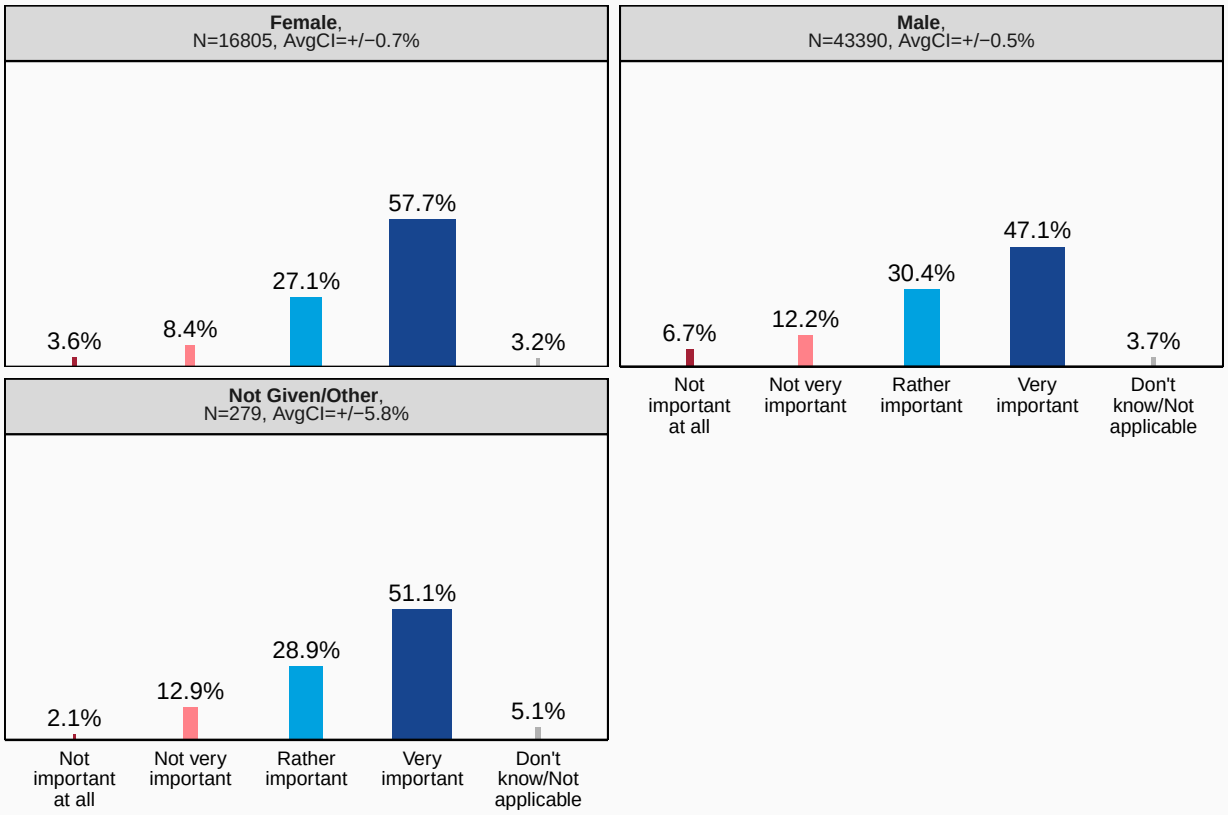
How important to you is having these types of diversity within your Rotary club?

Diversity of race/ethnicity/religion, By Region



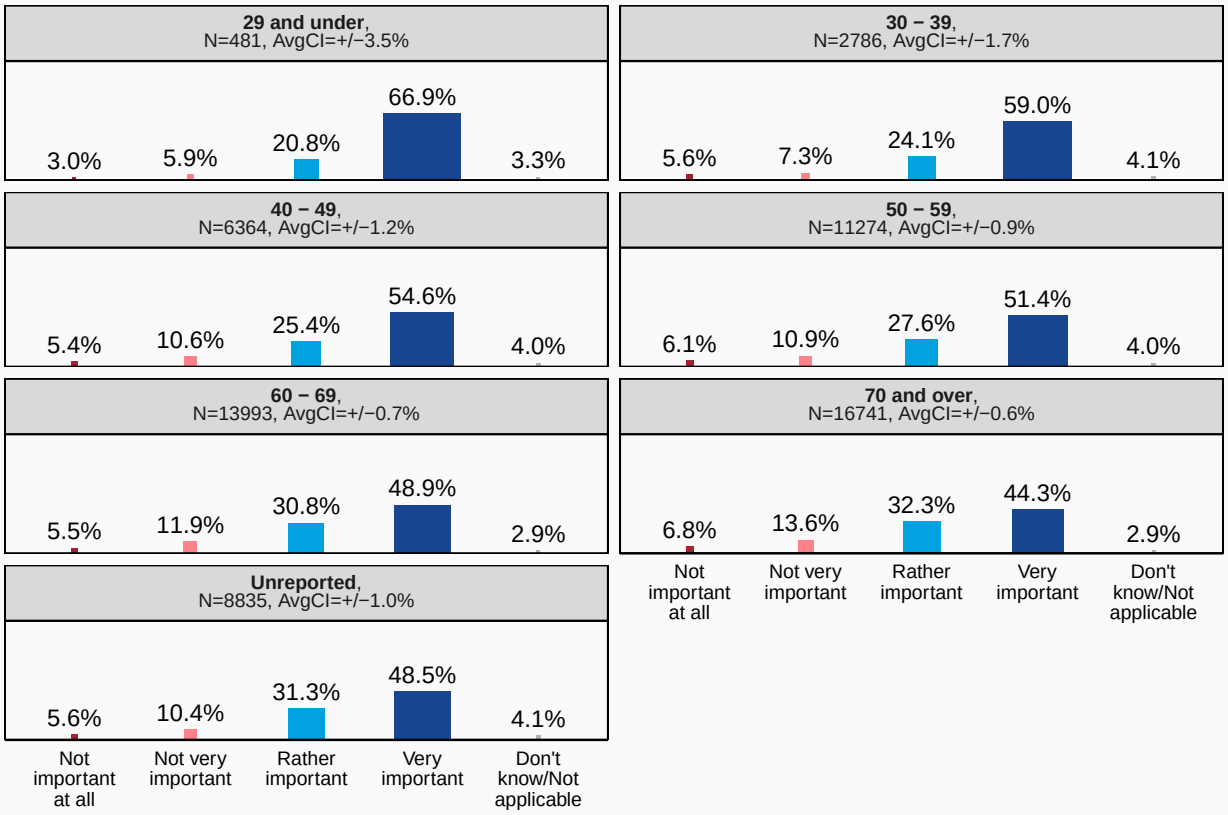
How important to you is having these types of diversity within your Rotary club?

Diversity of race/ethnicity/religion, By Gender



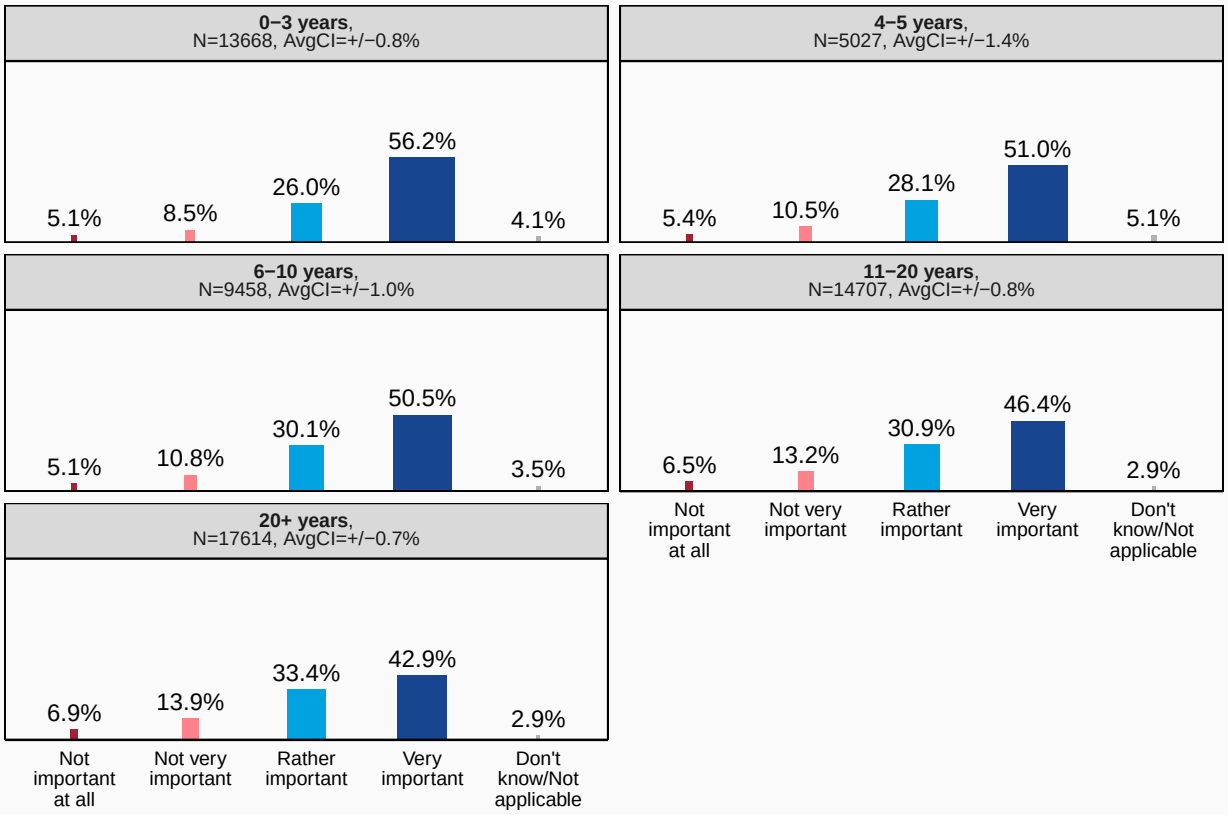
How important to you is having these types of diversity within your Rotary club?

Diversity of race/ethnicity/religion, By Age Group



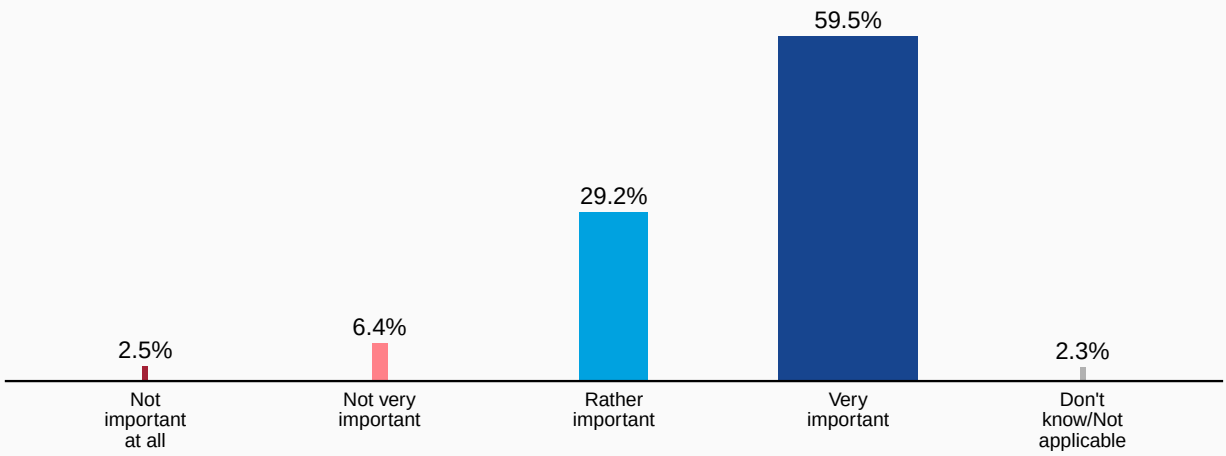
How important to you is having these types of diversity within your Rotary club?

Diversity of race/ethnicity/religion, By Tenure



How important to you is having these types of diversity within your Rotary club?

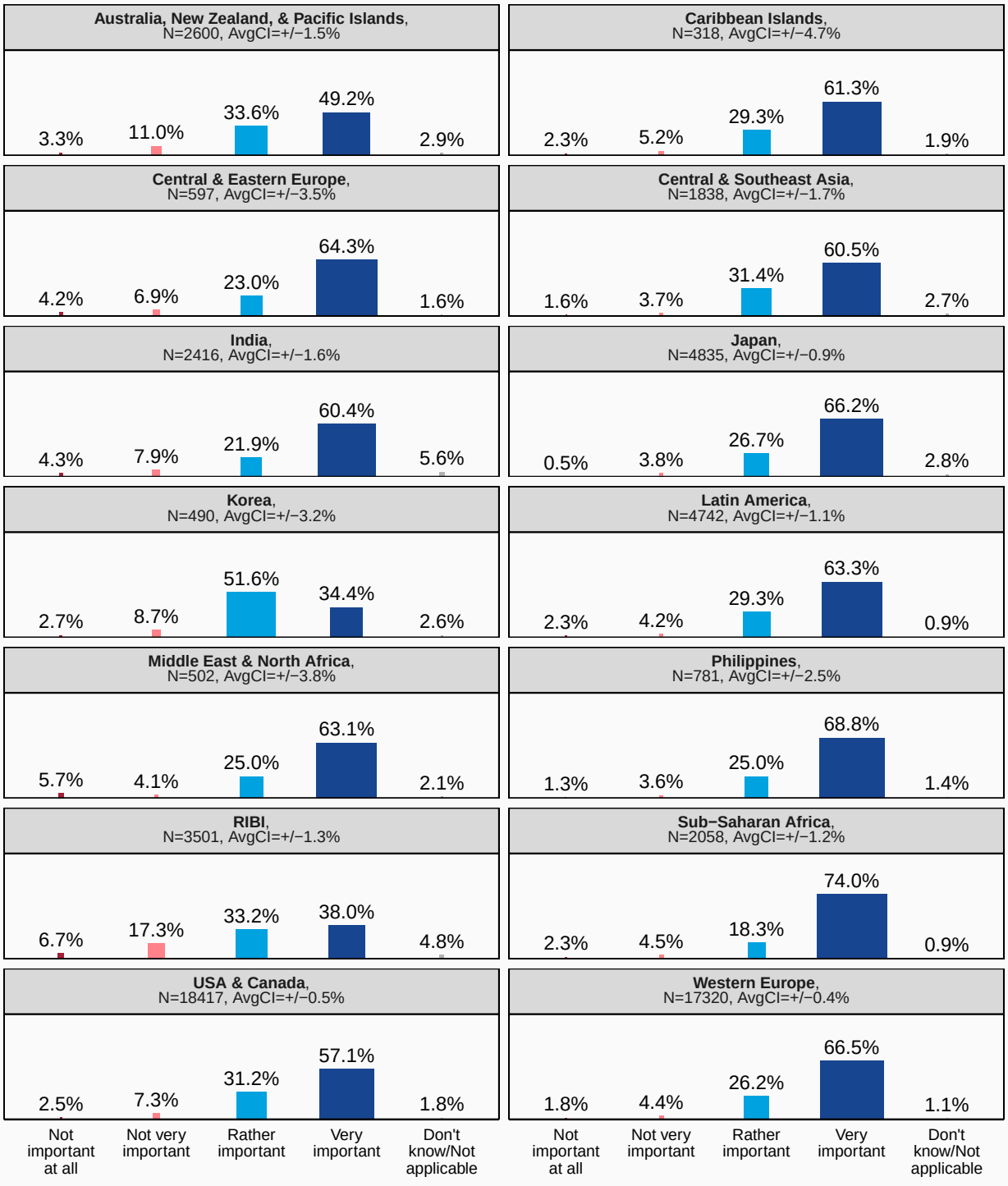
Professional diversity, All Respondents



N=60415, AvgCI=+/−0.3%

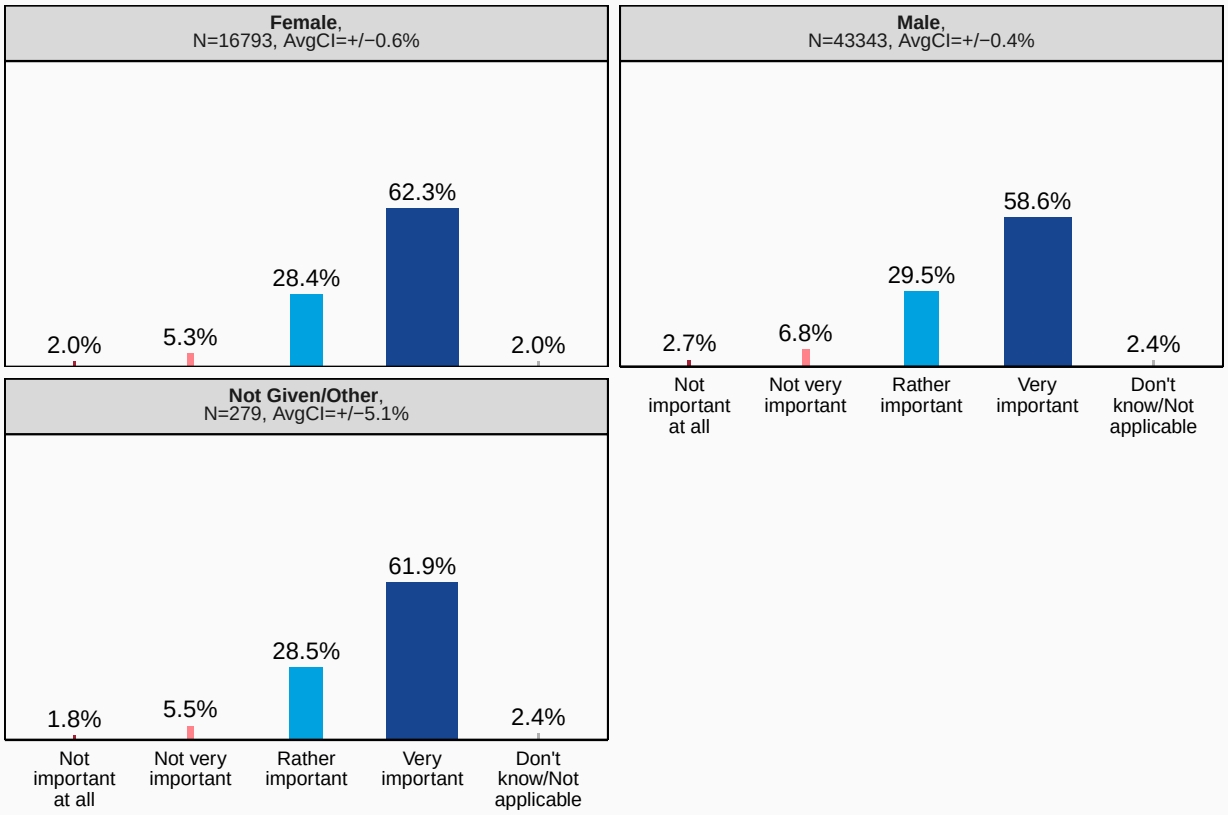
How important to you is having these types of diversity within your Rotary club?

Professional diversity, By Region



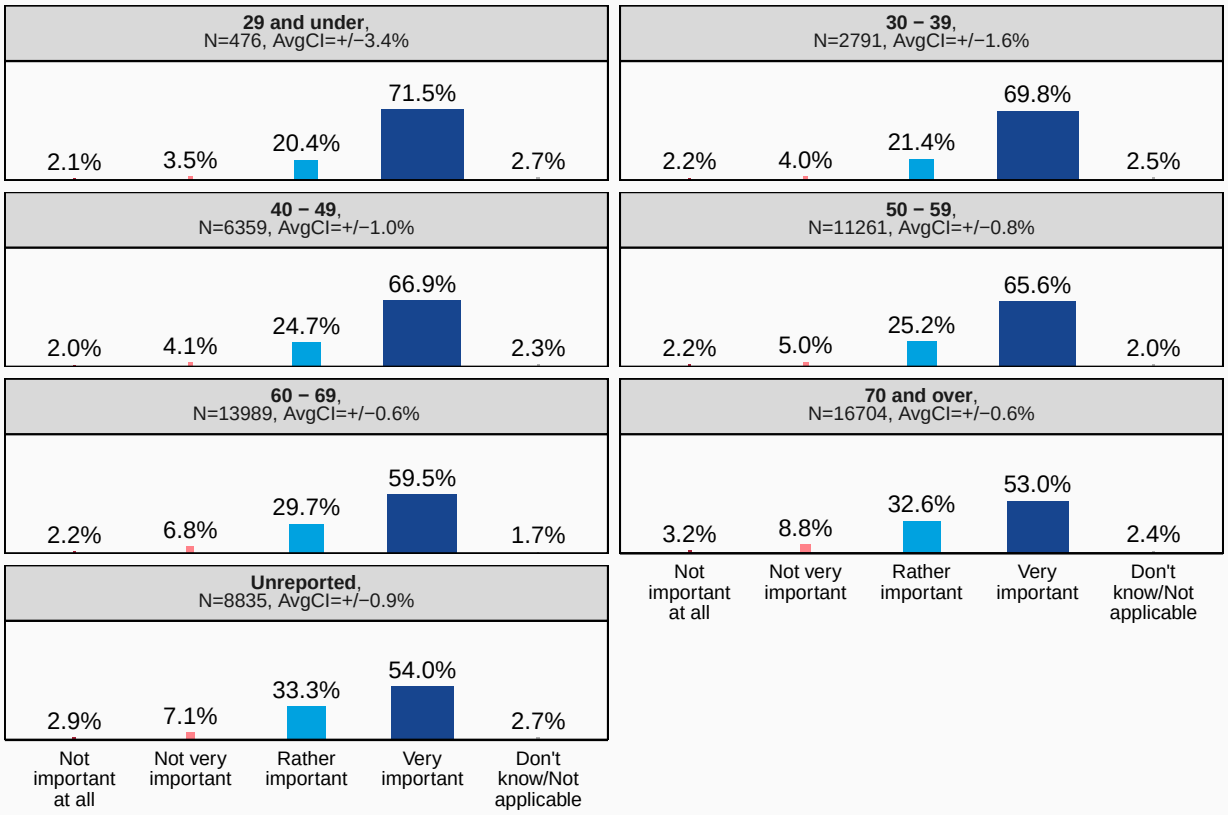
How important to you is having these types of diversity within your Rotary club?

Professional diversity, By Gender



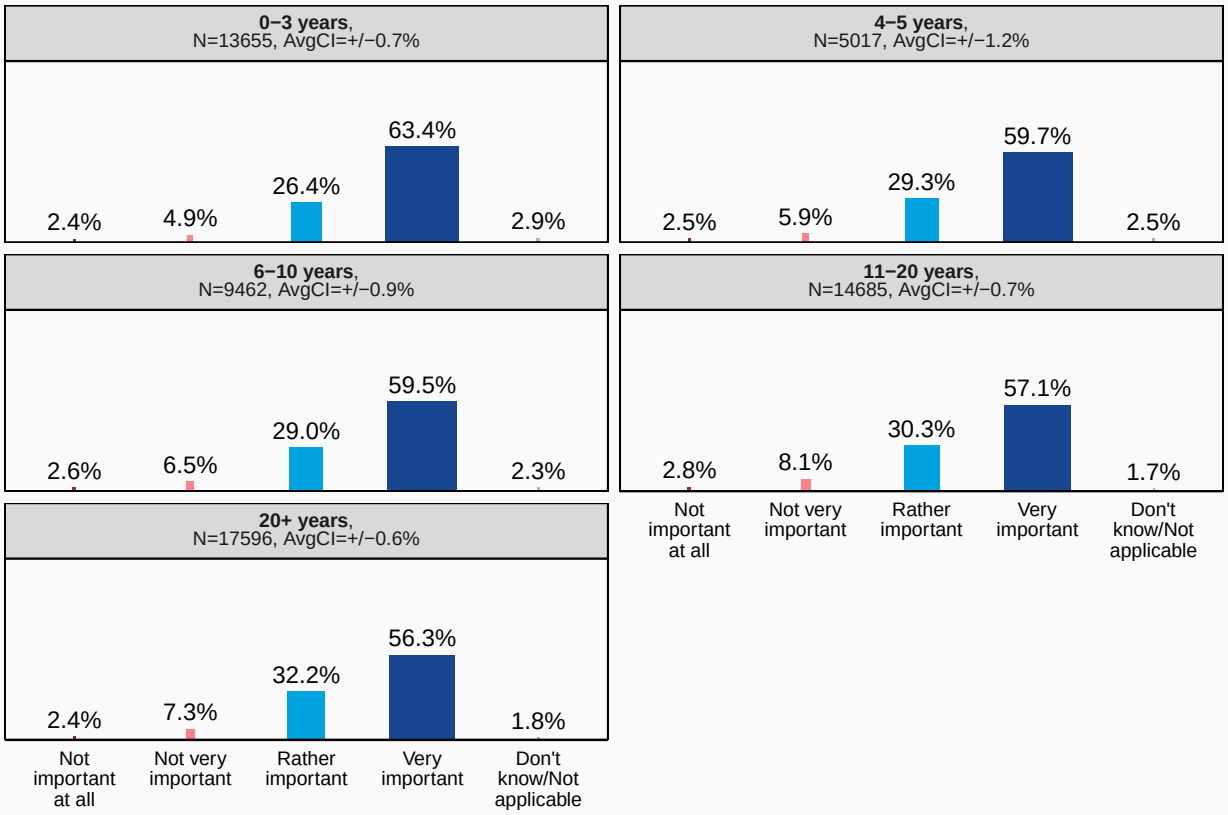
How important to you is having these types of diversity within your Rotary club?

Professional diversity, By Age Group



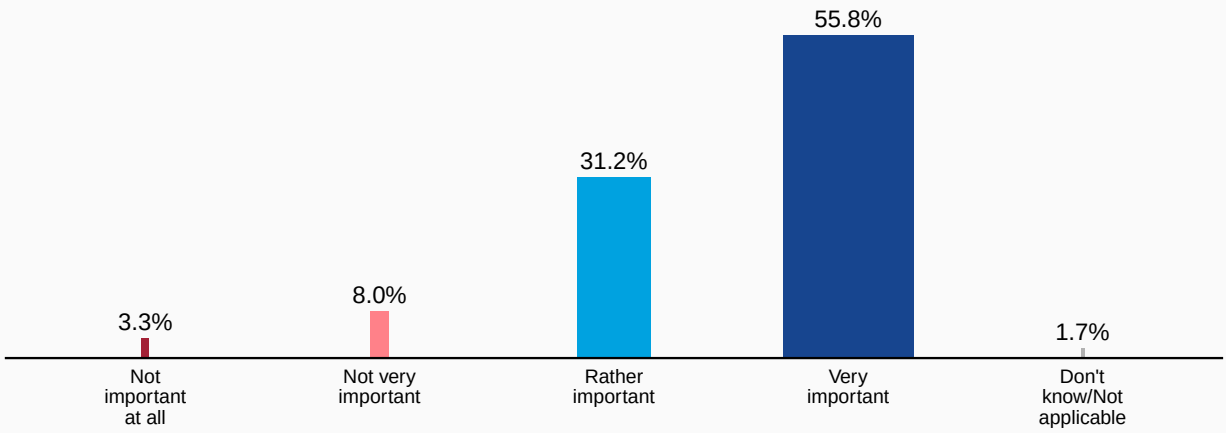
How important to you is having these types of diversity within your Rotary club?

Professional diversity, By Tenure



How important to you is having these types of diversity within your Rotary club?

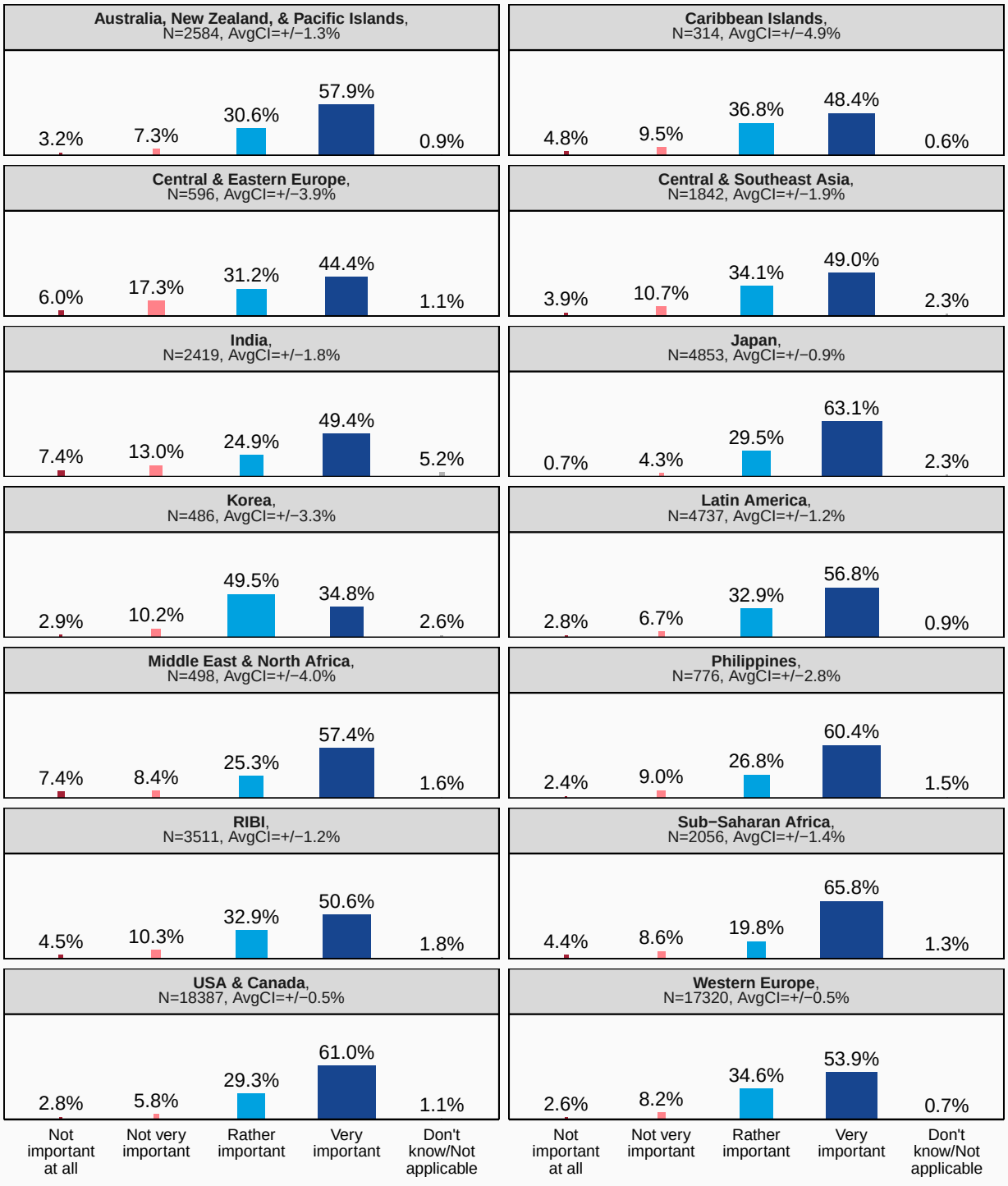
Age diversity, All Respondents



N=60379, AvgCI=+/−0.4%

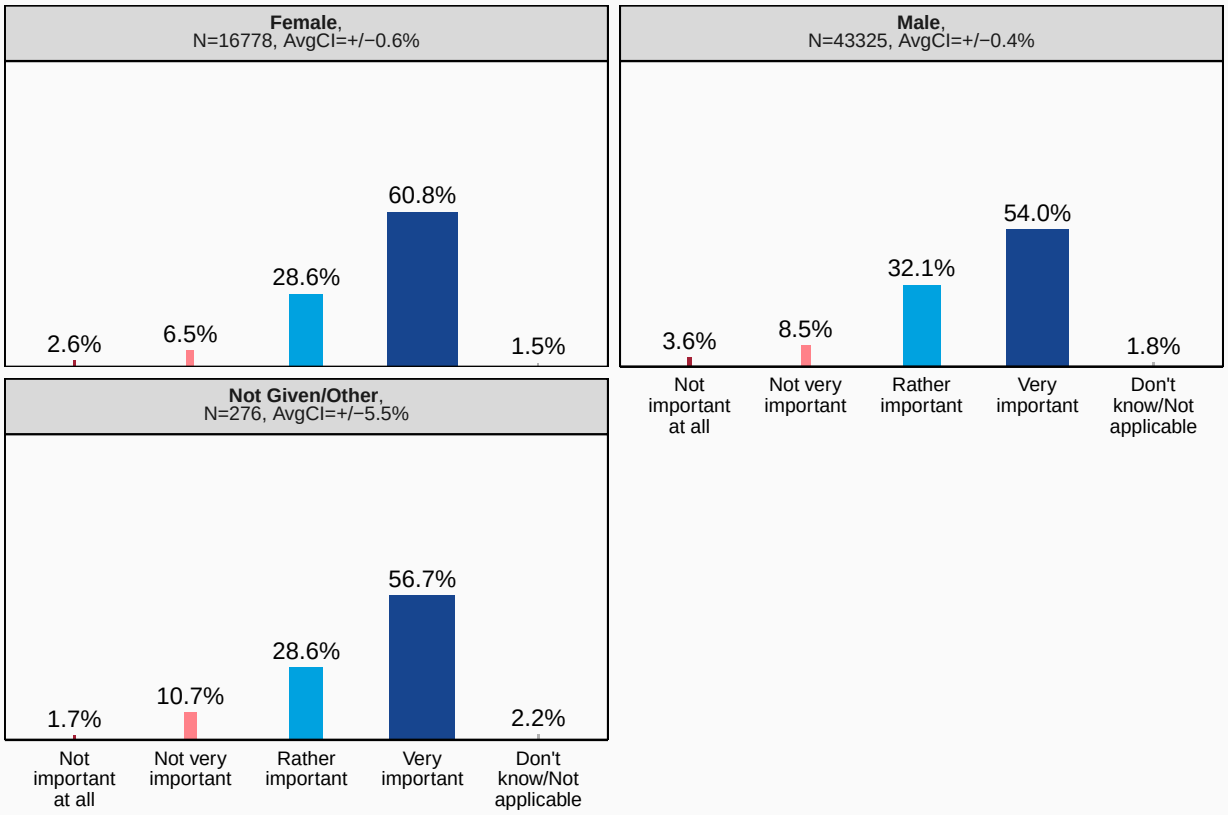
How important to you is having these types of diversity within your Rotary club?

Age diversity, By Region



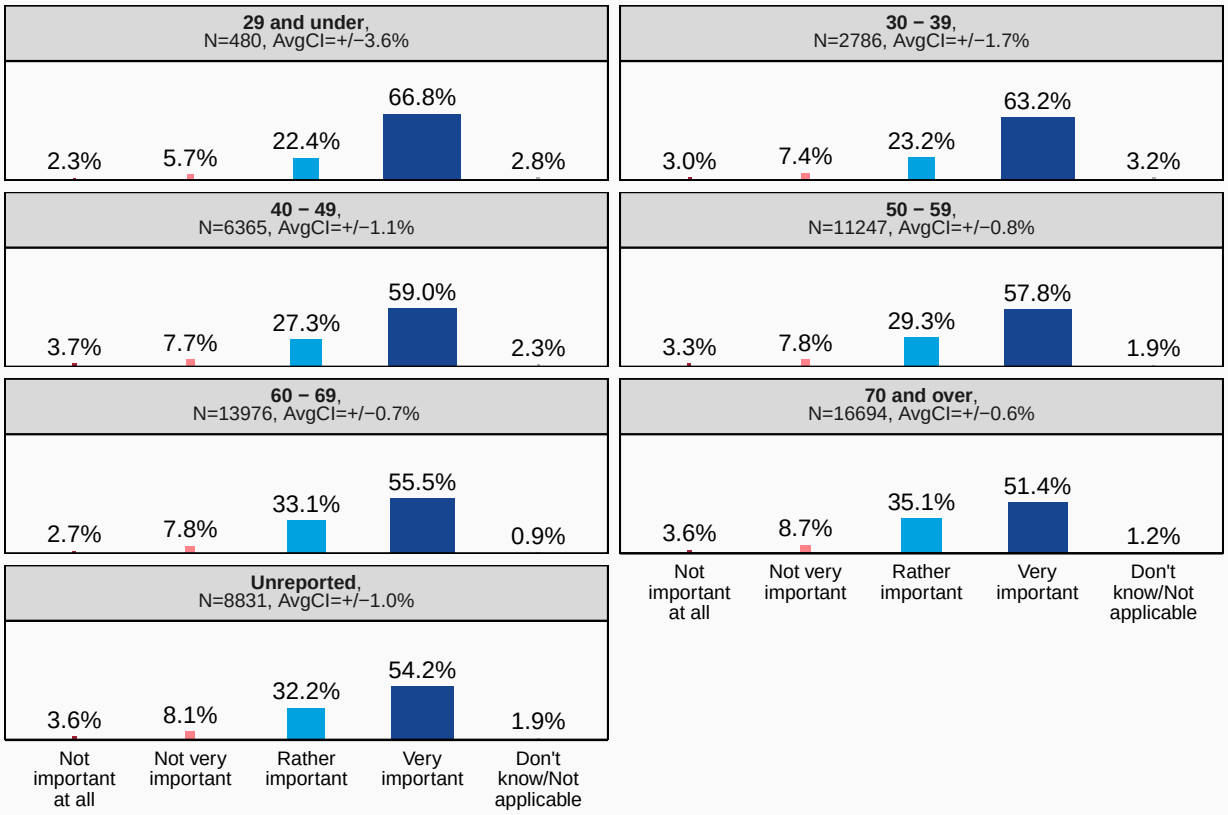
How important to you is having these types of diversity within your Rotary club?

Age diversity, By Gender



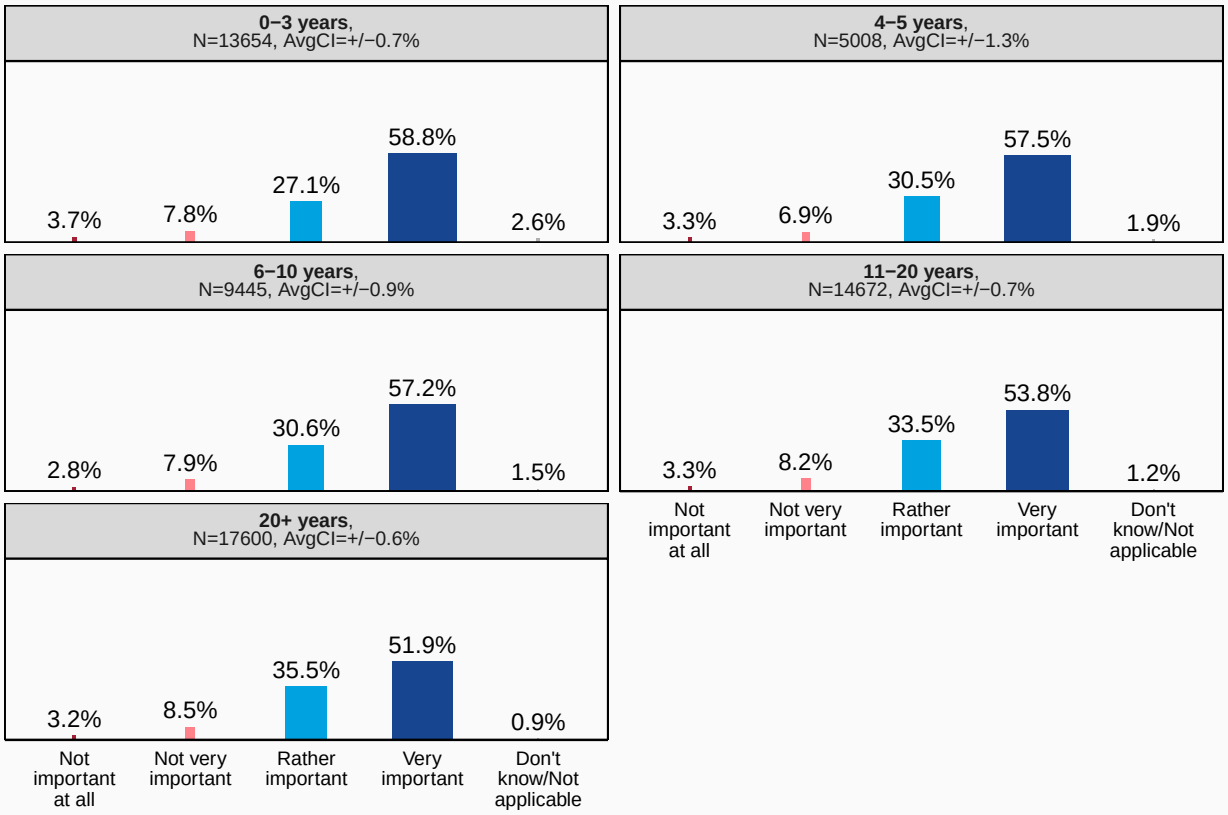
How important to you is having these types of diversity within your Rotary club?

Age diversity, By Age Group



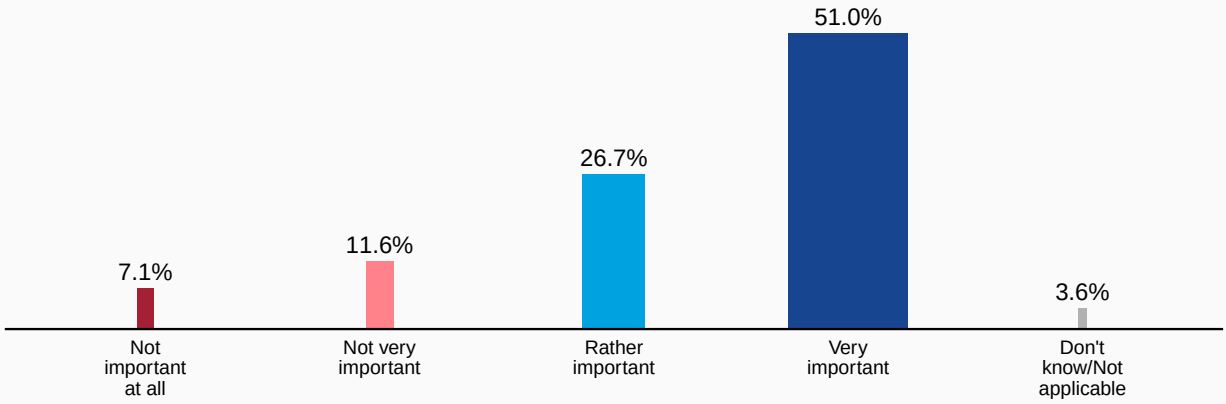
How important to you is having these types of diversity within your Rotary club?

Age diversity, By Tenure



How important to you is having these types of diversity within your Rotary club?

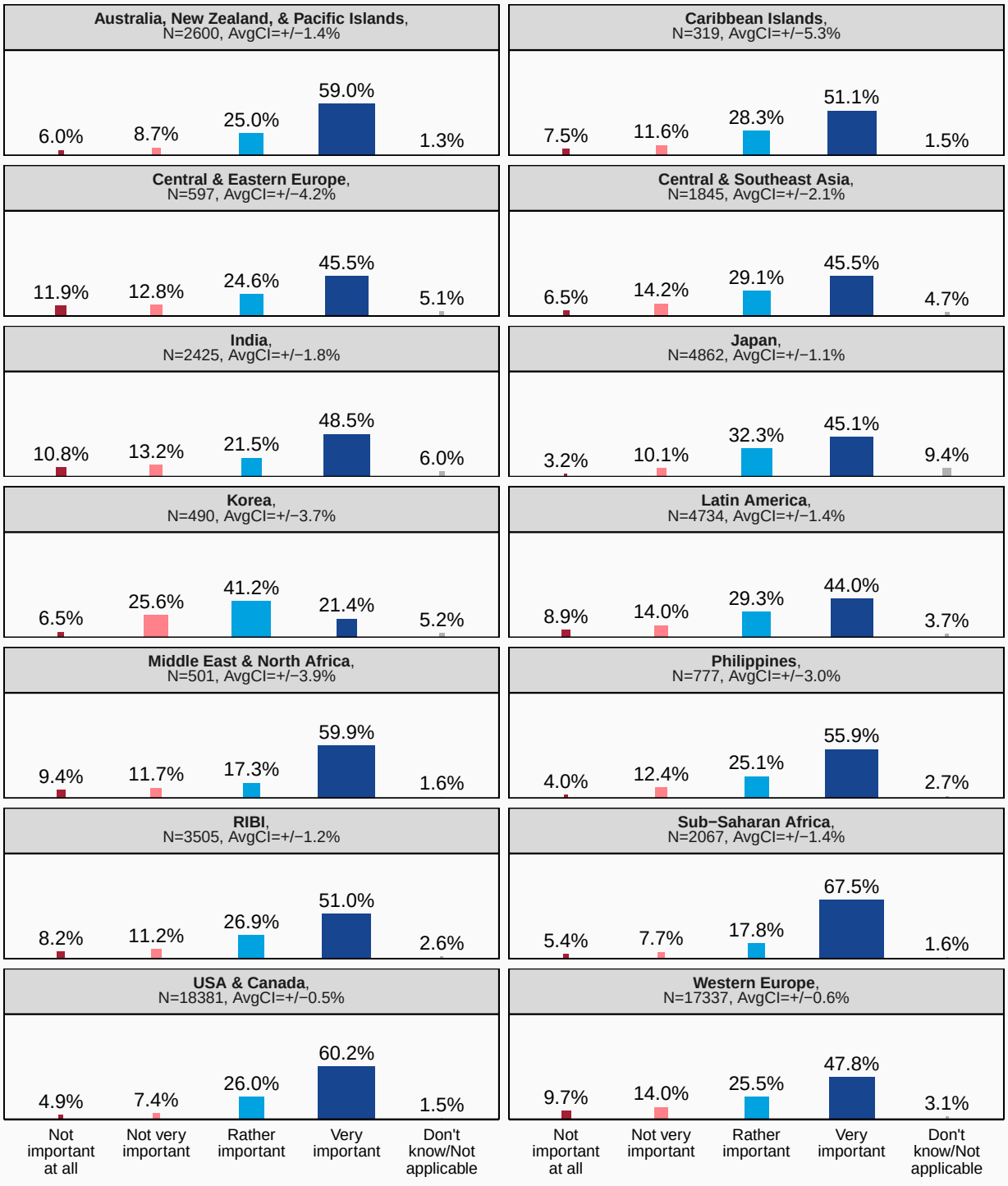
Gender diversity, All Respondents



N=60440, AvgCI=+/−0.4%

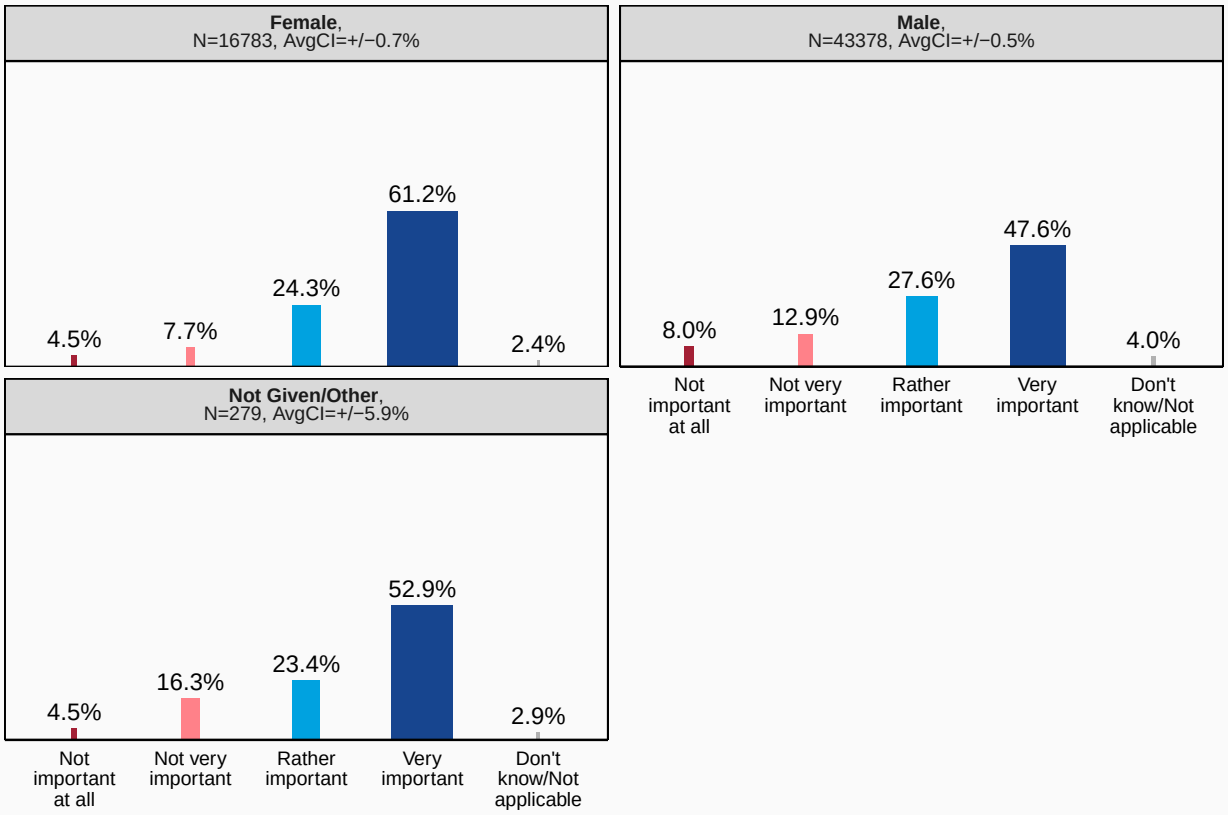
How important to you is having these types of diversity within your Rotary club?

Gender diversity, By Region



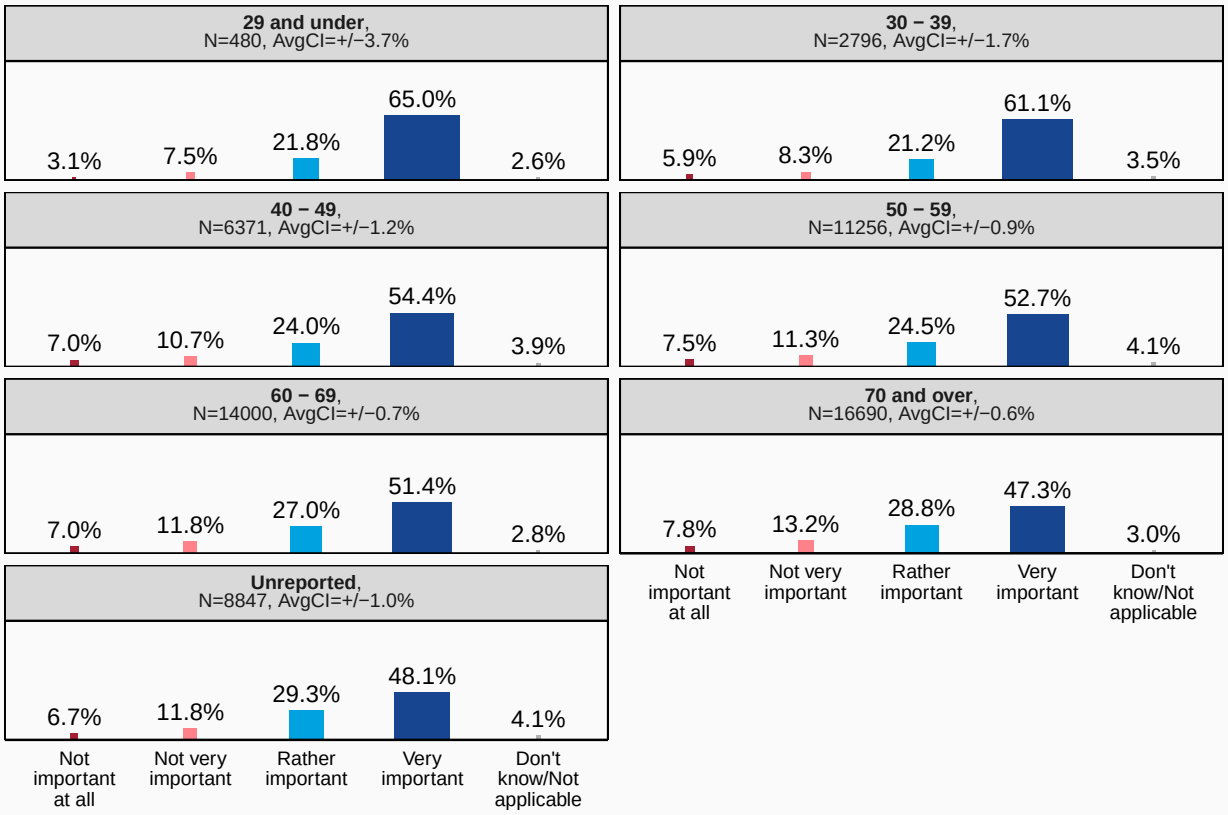
How important to you is having these types of diversity within your Rotary club?

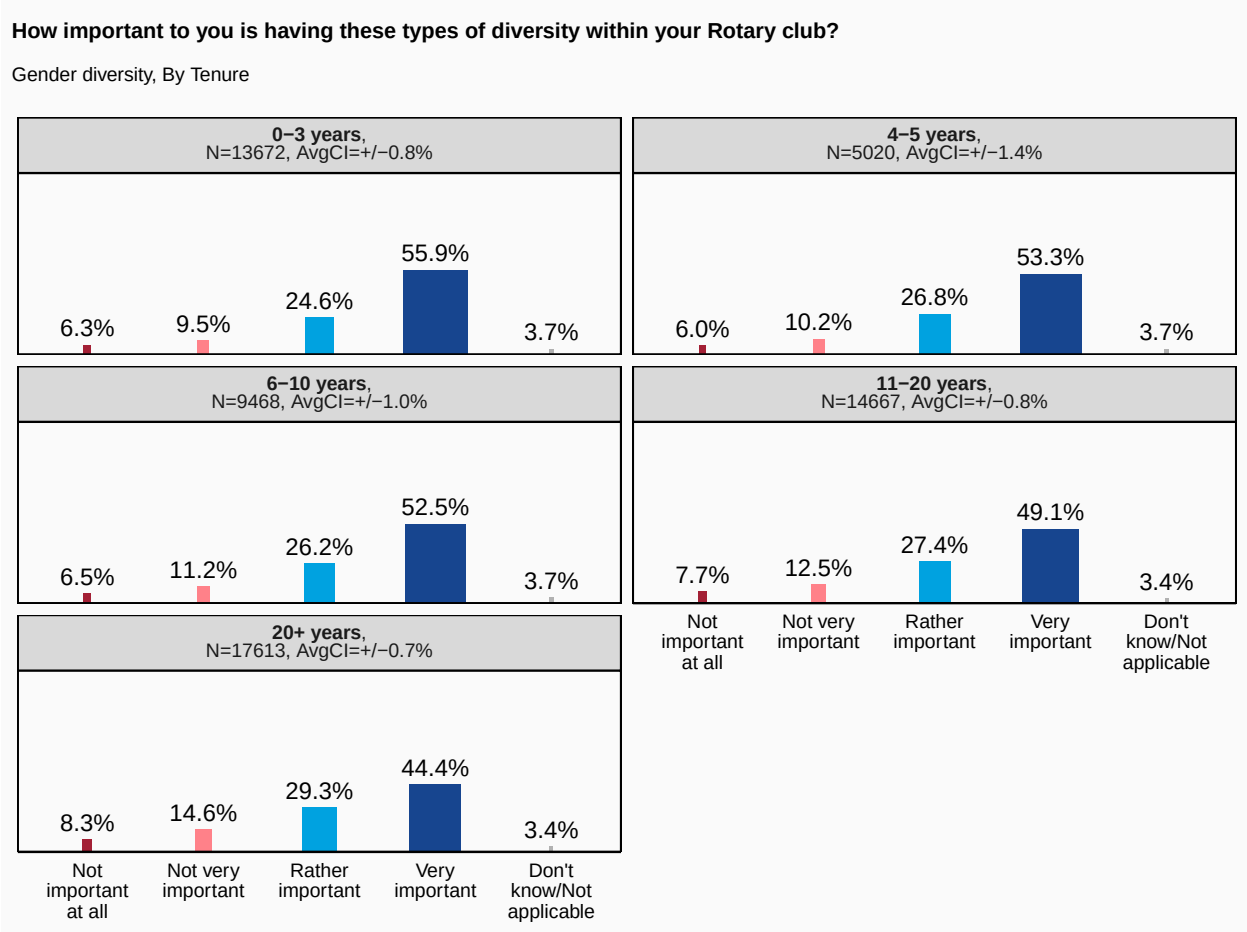
Gender diversity, By Gender



How important to you is having these types of diversity within your Rotary club?

Gender diversity, By Age Group



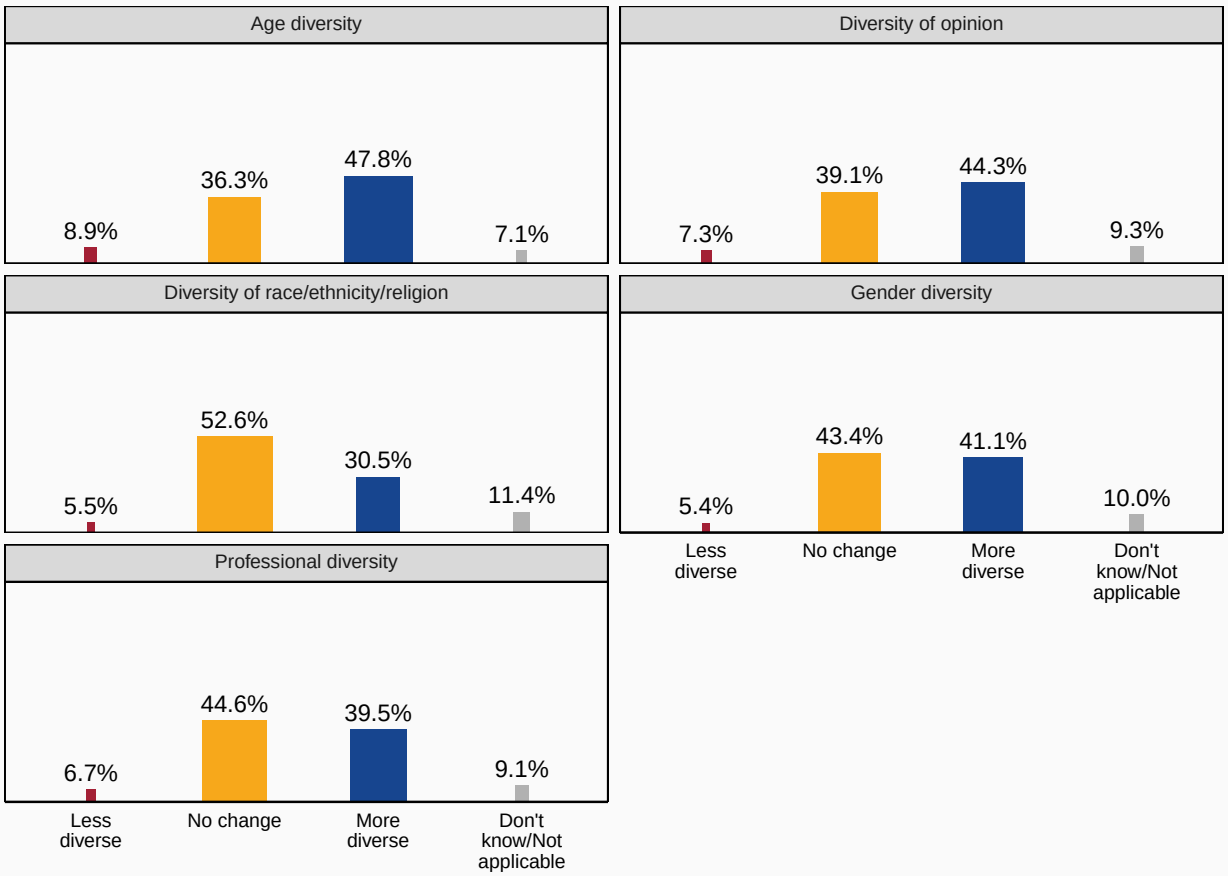


Q5.5_TEXT (Code 6,199 responses)

Use the box below to explain your answers or to tell us about a type of diversity you value that wasn't listed (optional).

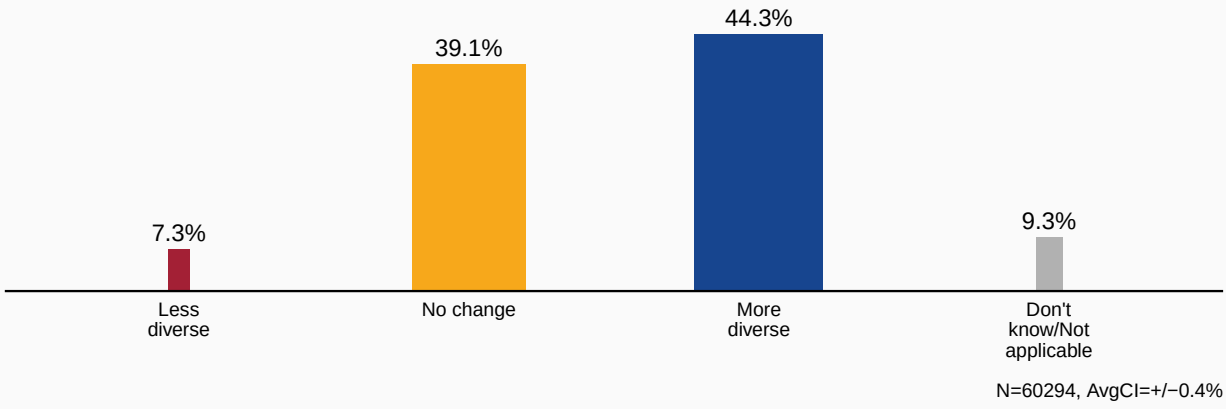
N=6199

In your opinion, has your club become more or less diverse in these areas since you became a member?



In your opinion, has your club become more or less diverse in these areas since you became a member?

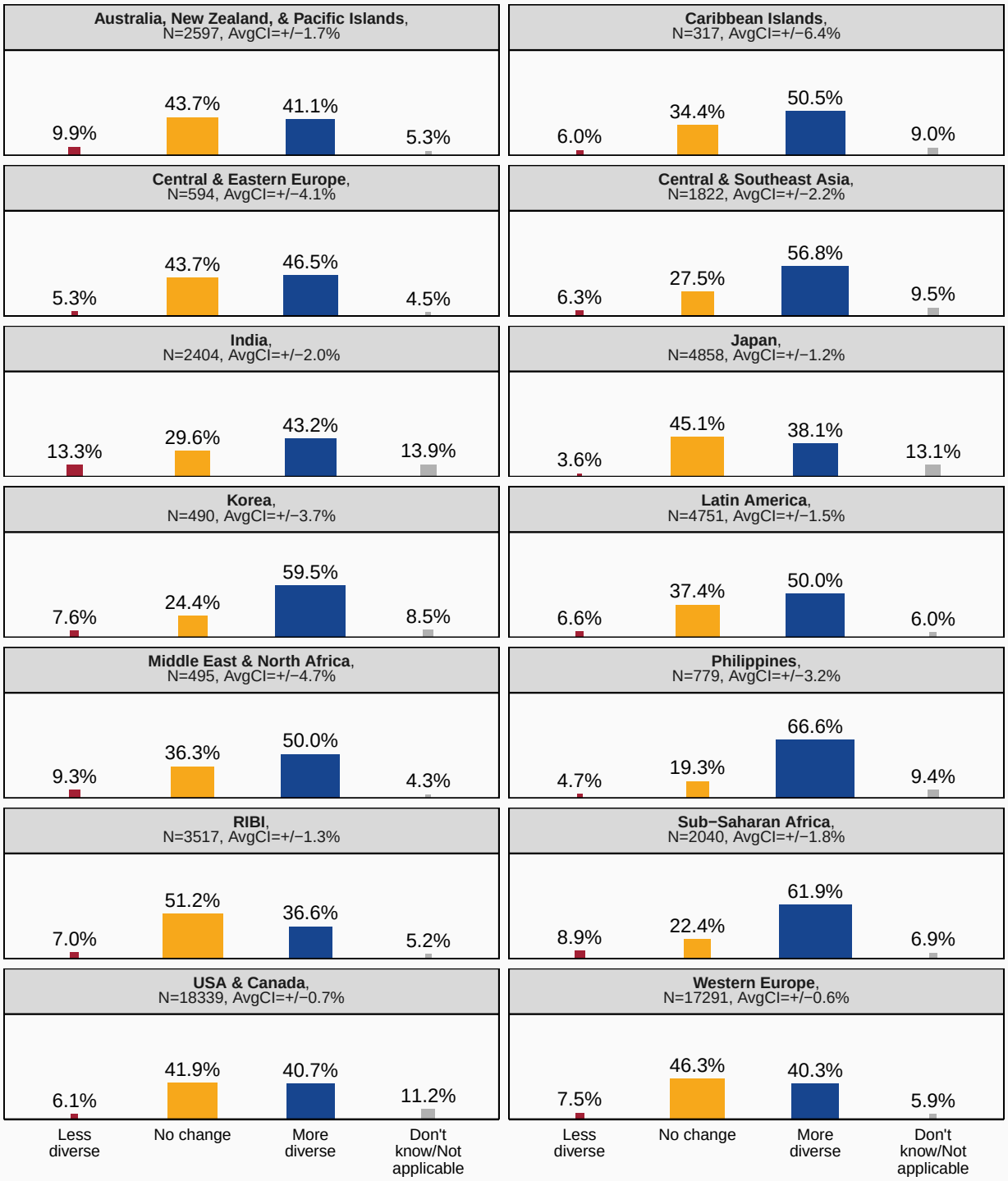
Diversity of opinion, All Respondents



N=60294, AvgCI=+/−0.4%

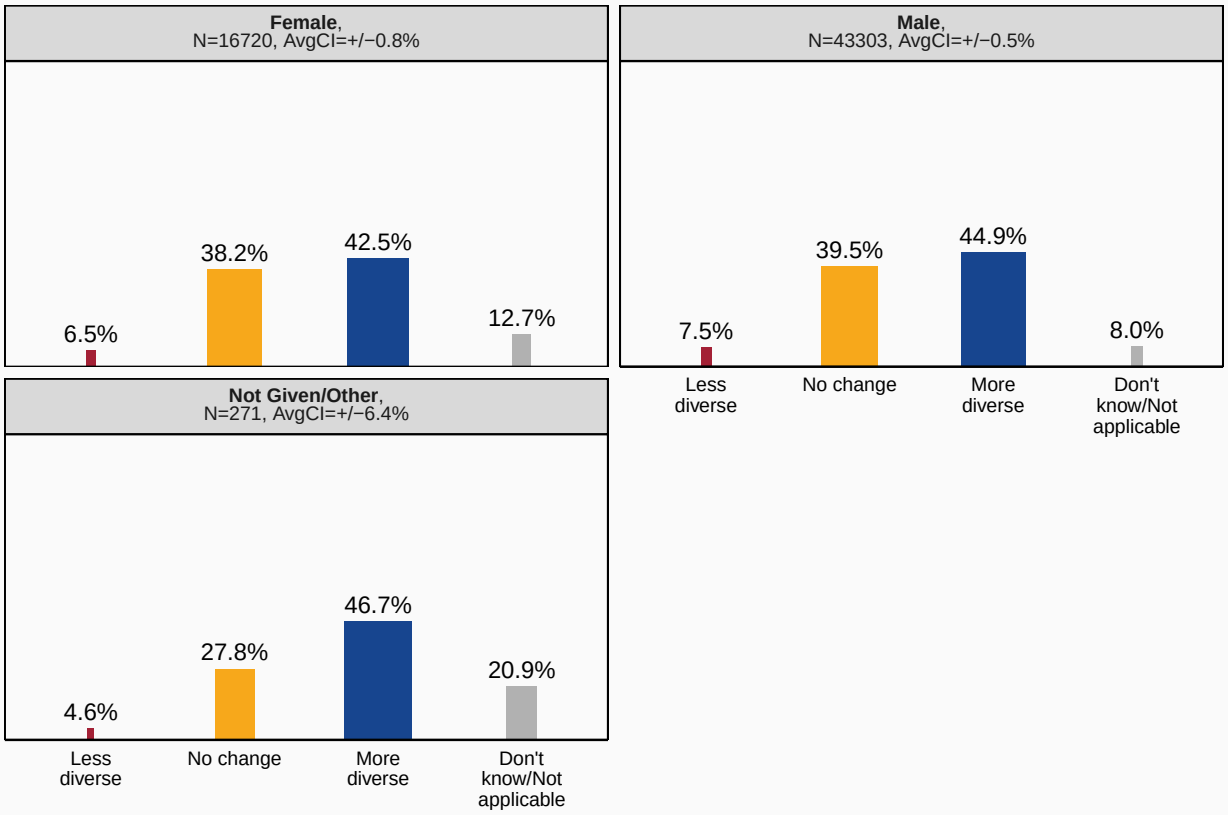
In your opinion, has your club become more or less diverse in these areas since you became a member?

Diversity of opinion, By Region



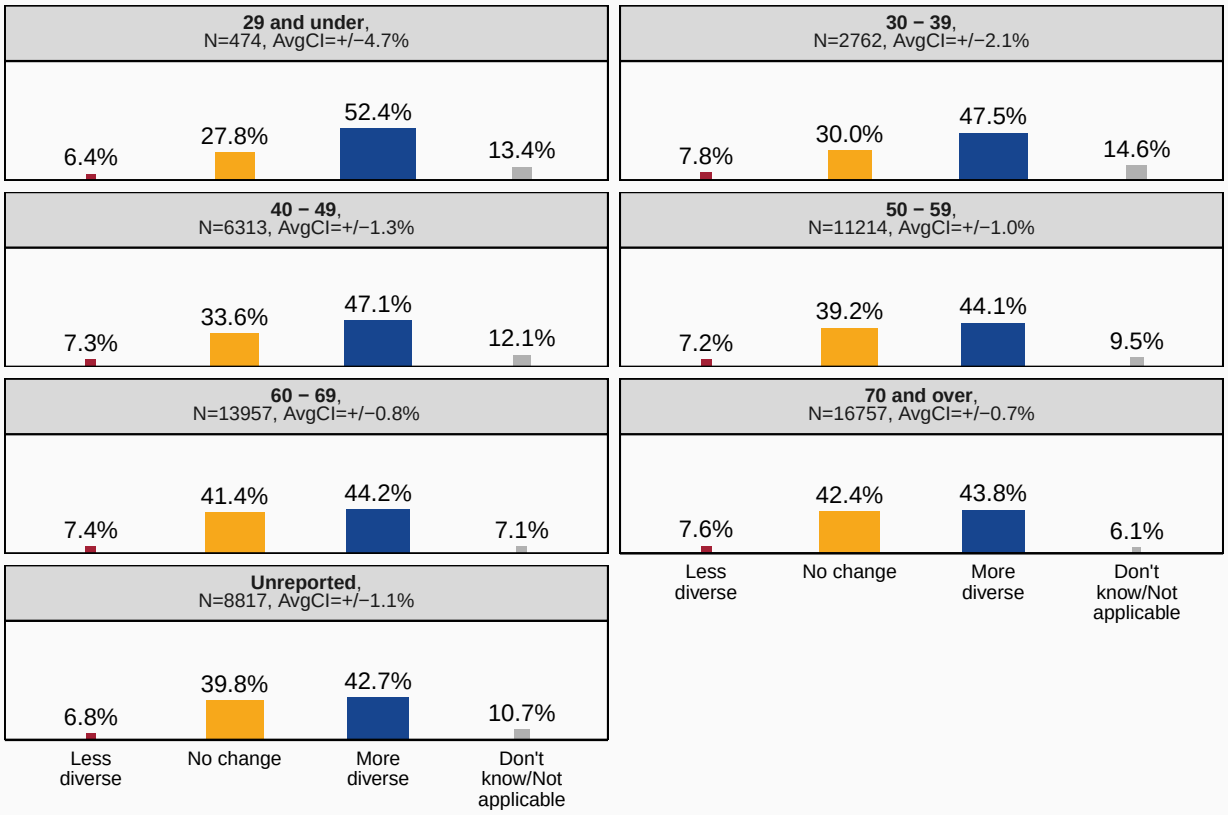
In your opinion, has your club become more or less diverse in these areas since you became a member?

Diversity of opinion, By Gender



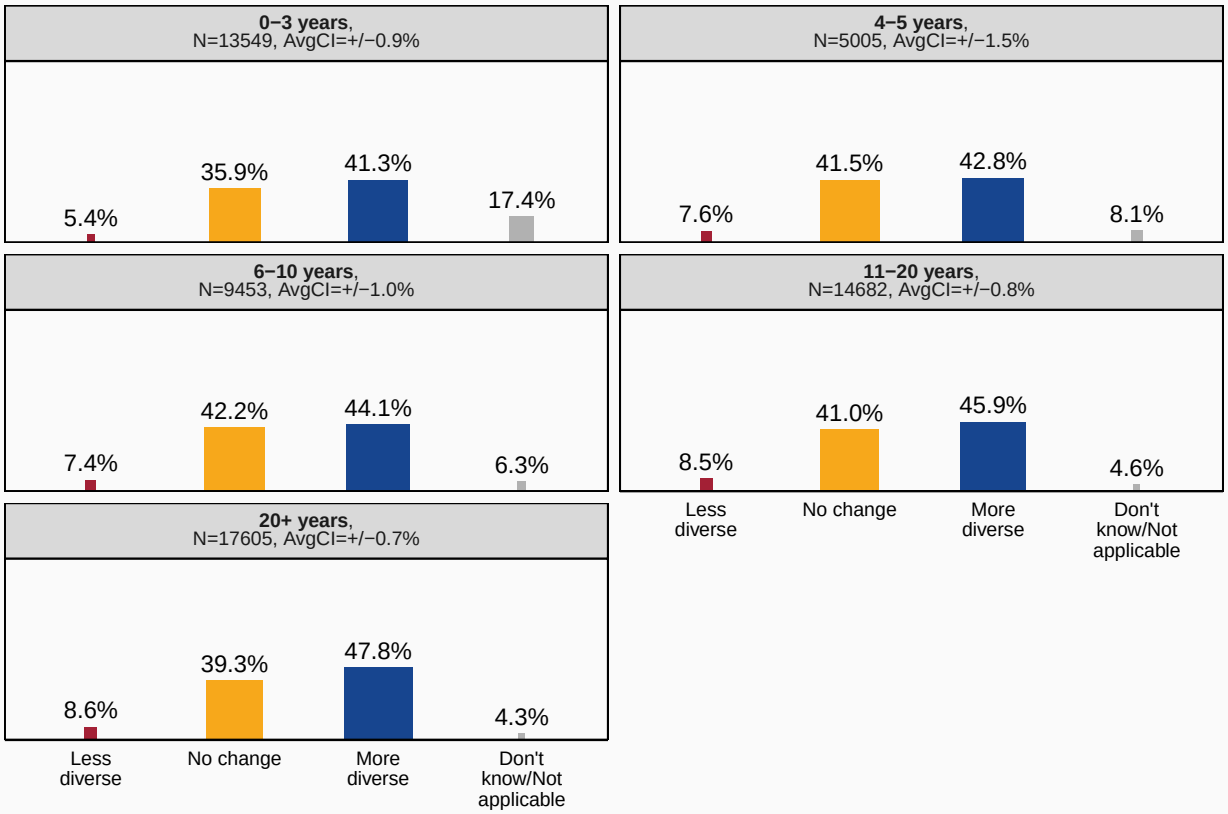
In your opinion, has your club become more or less diverse in these areas since you became a member?

Diversity of opinion, By Age Group



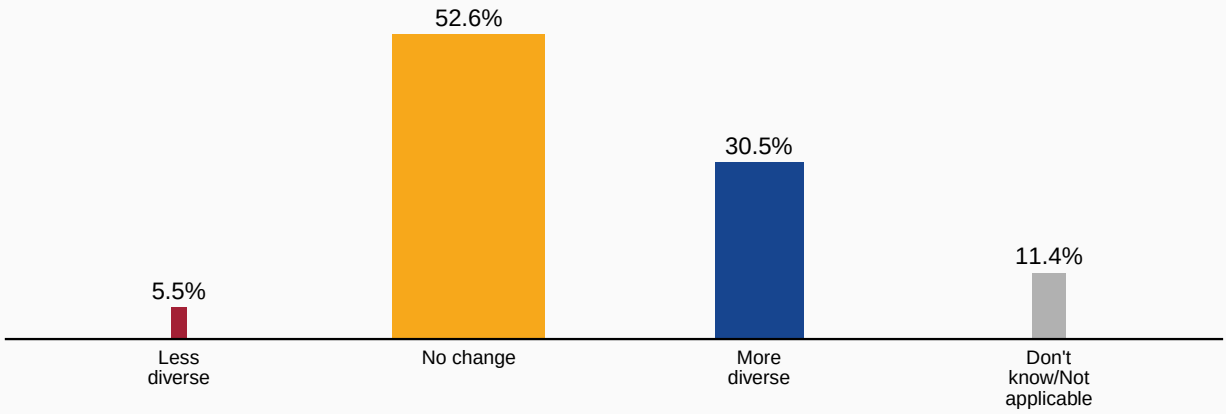
In your opinion, has your club become more or less diverse in these areas since you became a member?

Diversity of opinion, By Tenure



In your opinion, has your club become more or less diverse in these areas since you became a member?

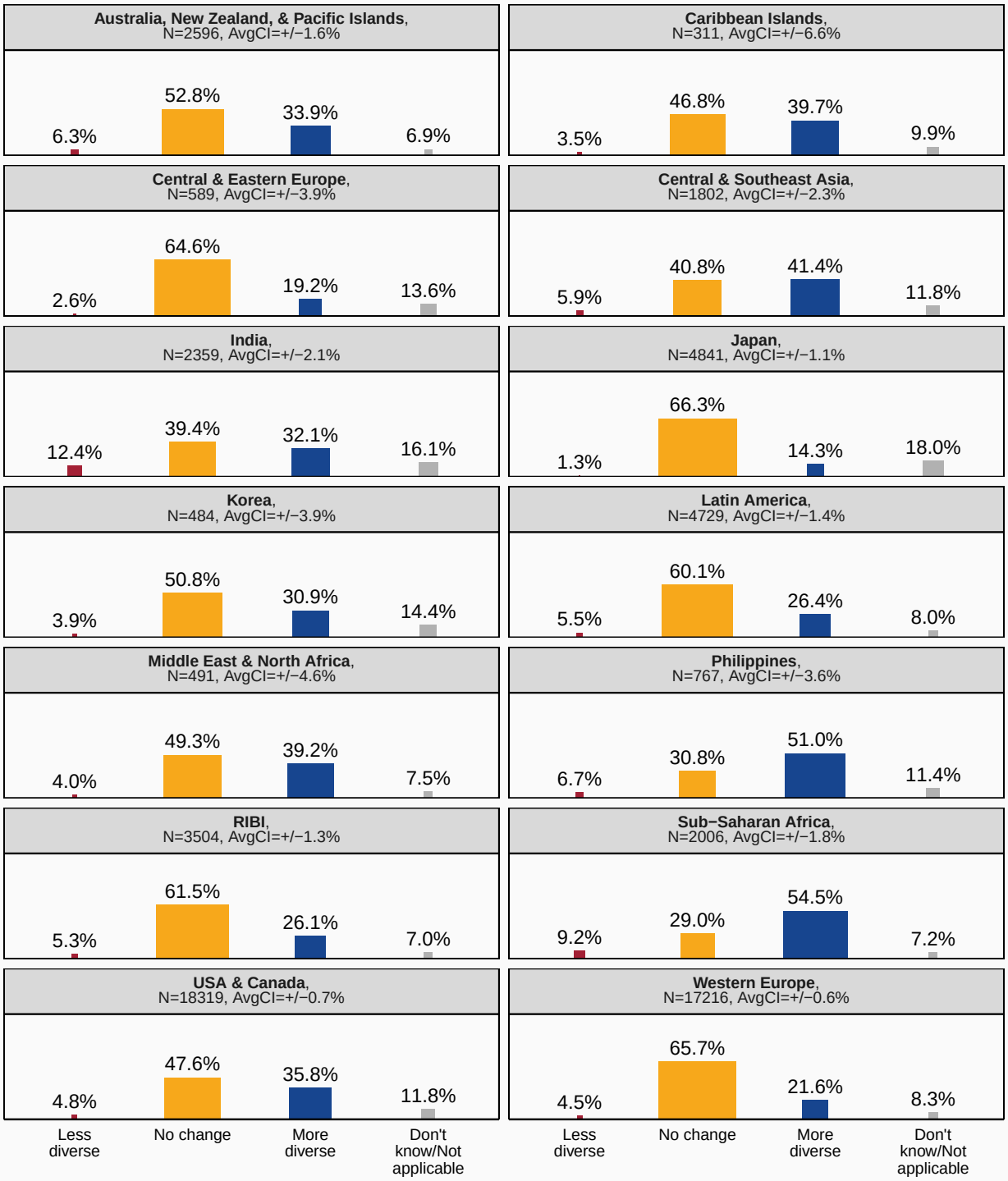
Diversity of race/ethnicity/religion, All Respondents



N=60014, AvgCI=+/−0.4%

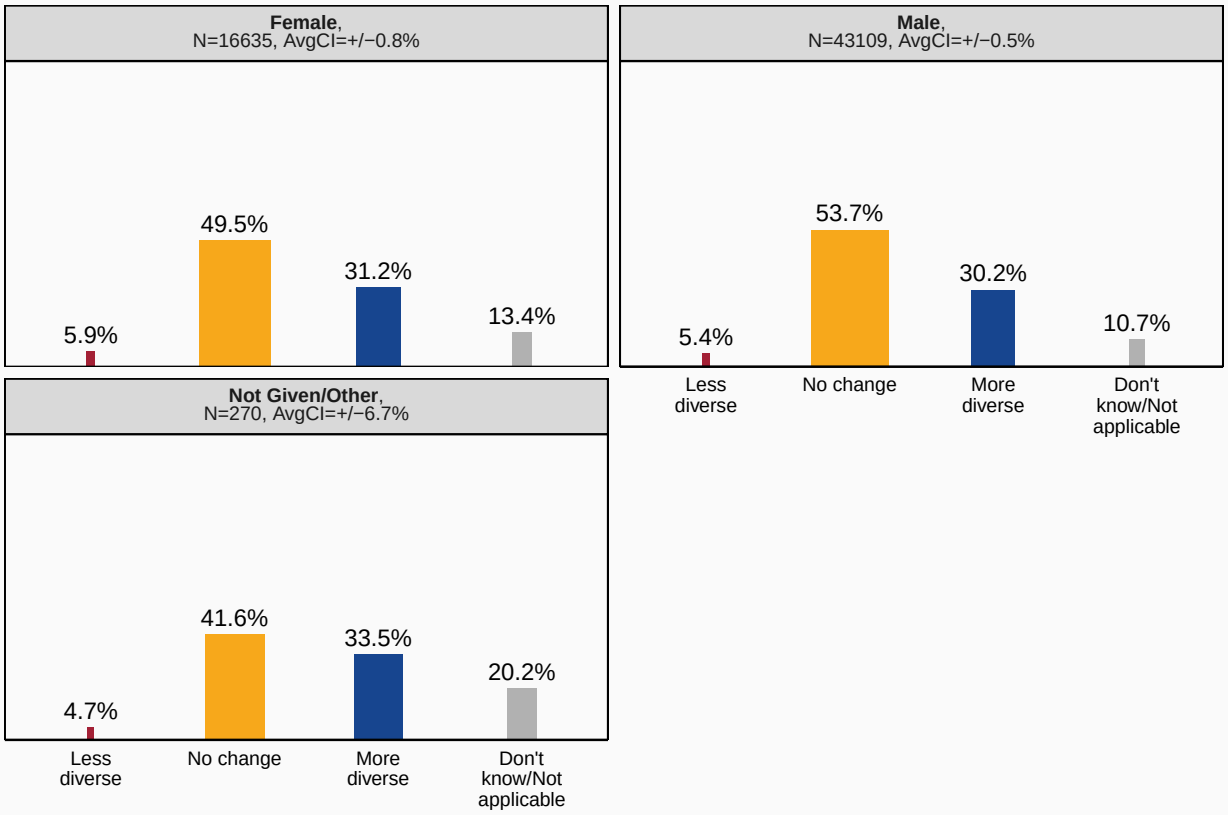
In your opinion, has your club become more or less diverse in these areas since you became a member?

Diversity of race/ethnicity/religion, By Region



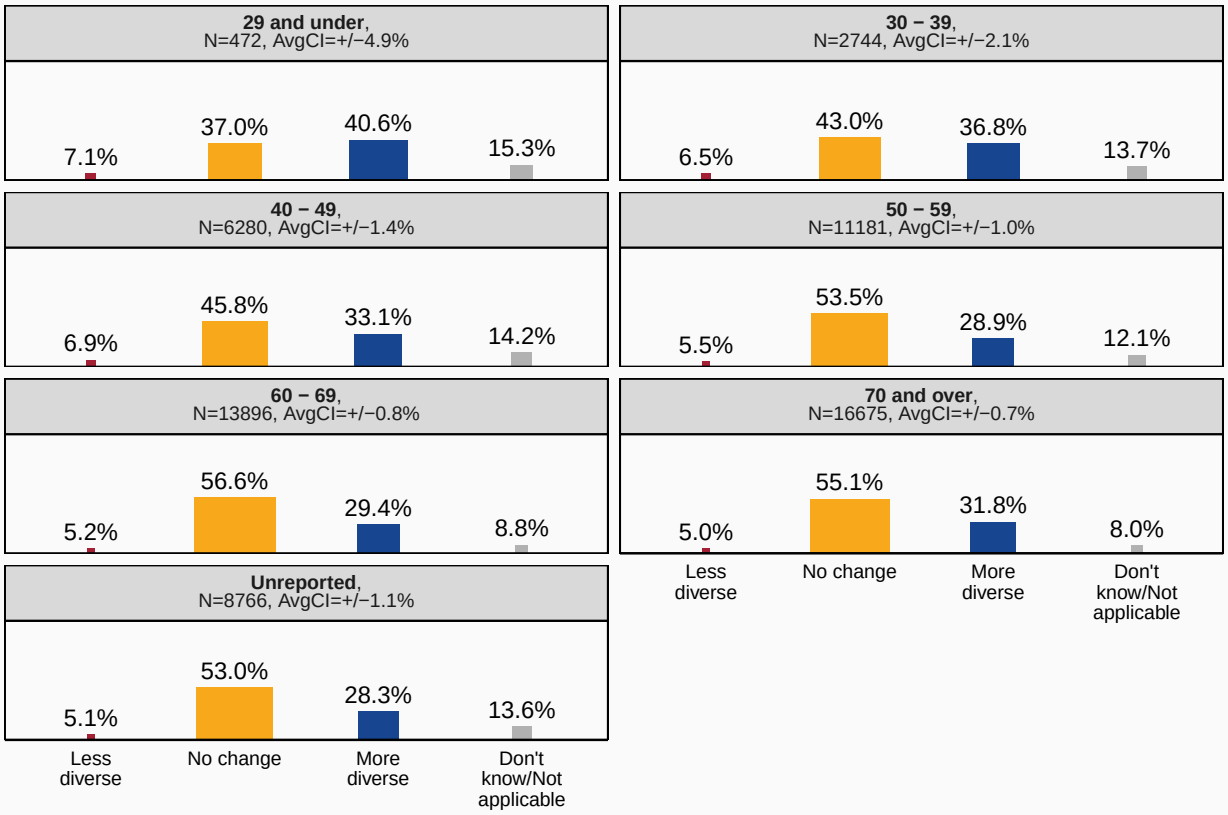
In your opinion, has your club become more or less diverse in these areas since you became a member?

Diversity of race/ethnicity/religion, By Gender



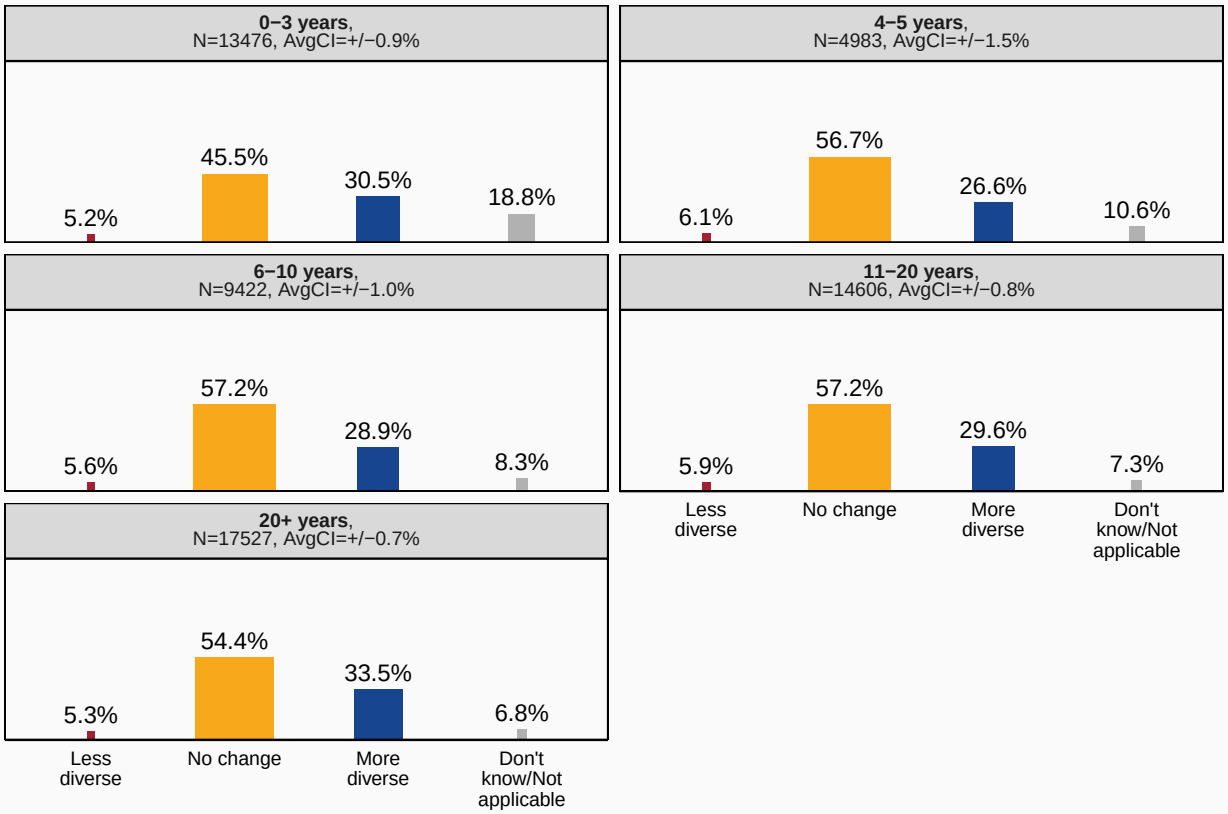
In your opinion, has your club become more or less diverse in these areas since you became a member?

Diversity of race/ethnicity/religion, By Age Group



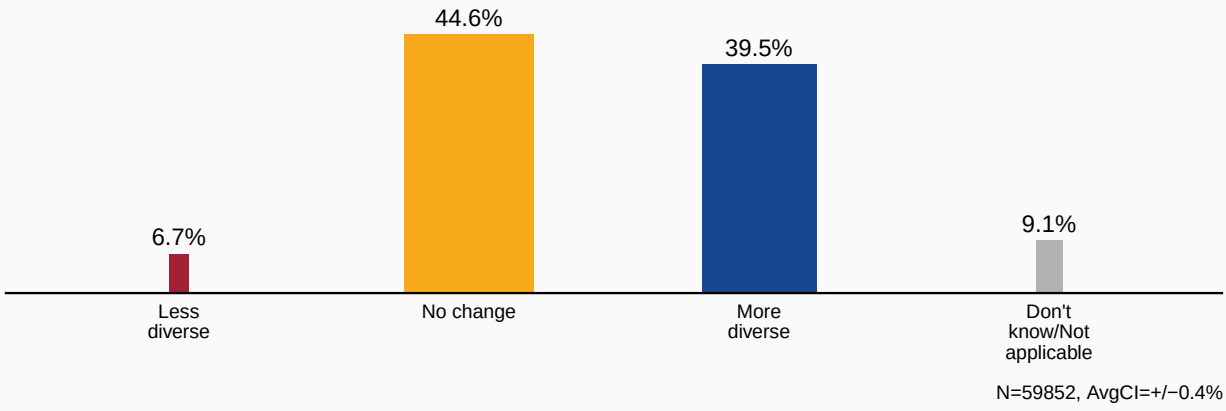
In your opinion, has your club become more or less diverse in these areas since you became a member?

Diversity of race/ethnicity/religion, By Tenure



In your opinion, has your club become more or less diverse in these areas since you became a member?

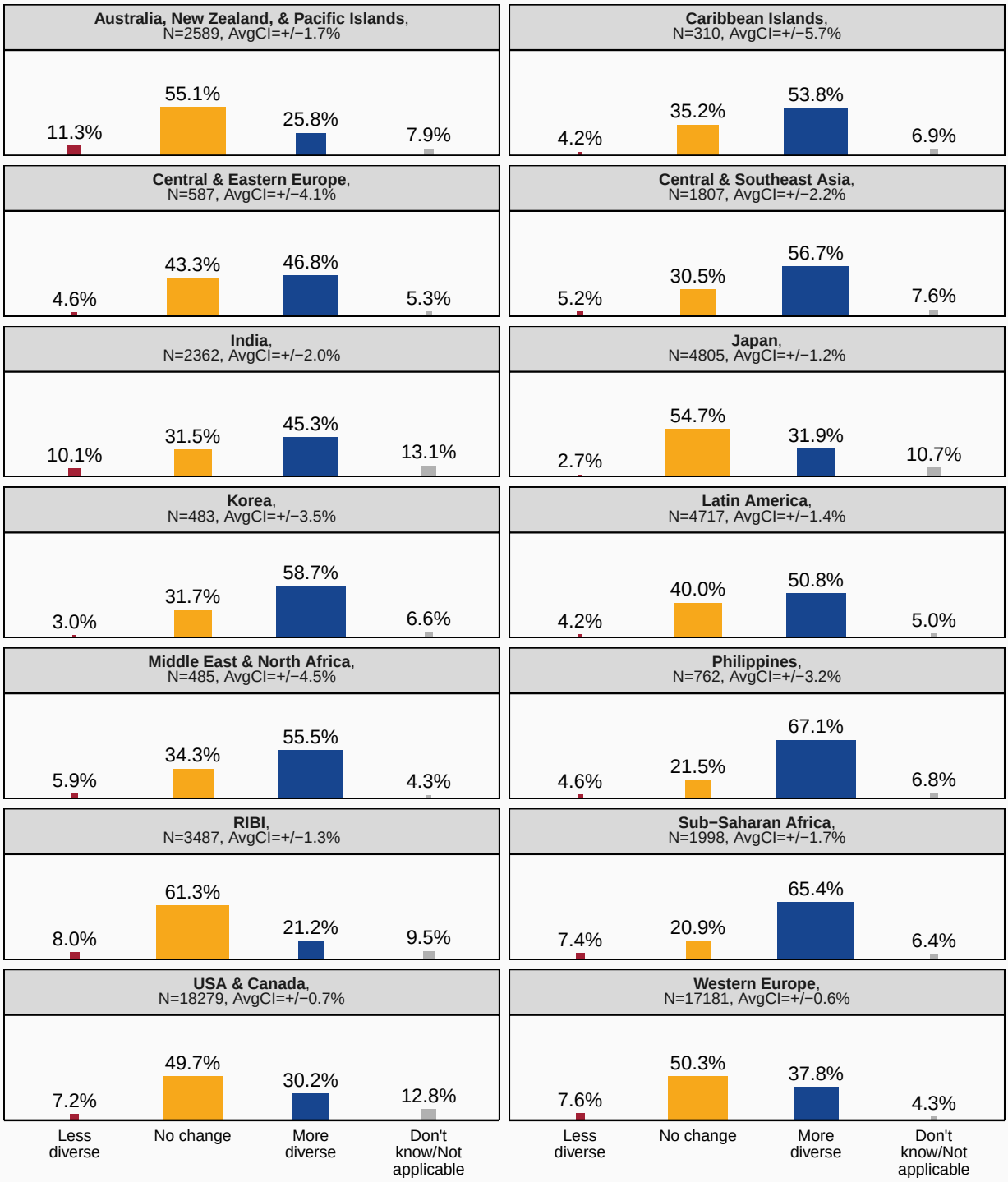
Professional diversity, All Respondents



N=59852, AvgCI=+/−0.4%

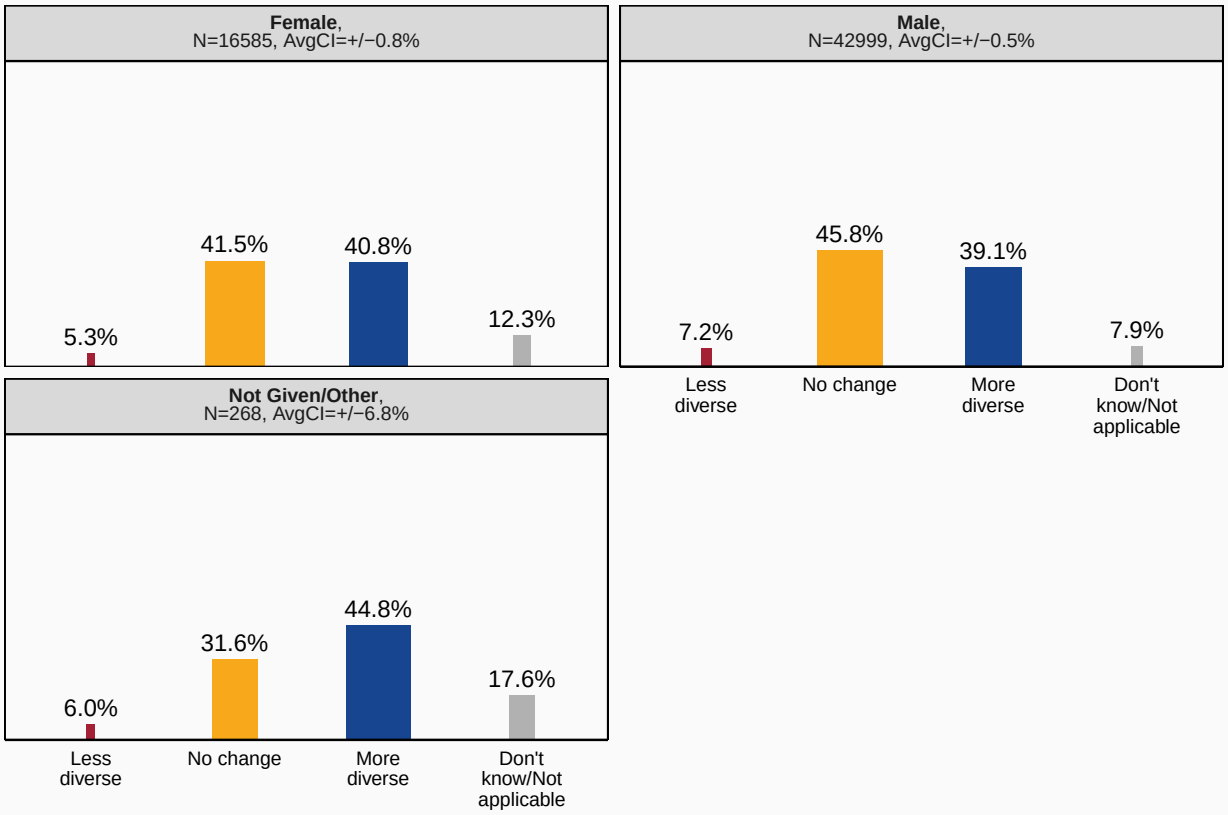
In your opinion, has your club become more or less diverse in these areas since you became a member?

Professional diversity, By Region



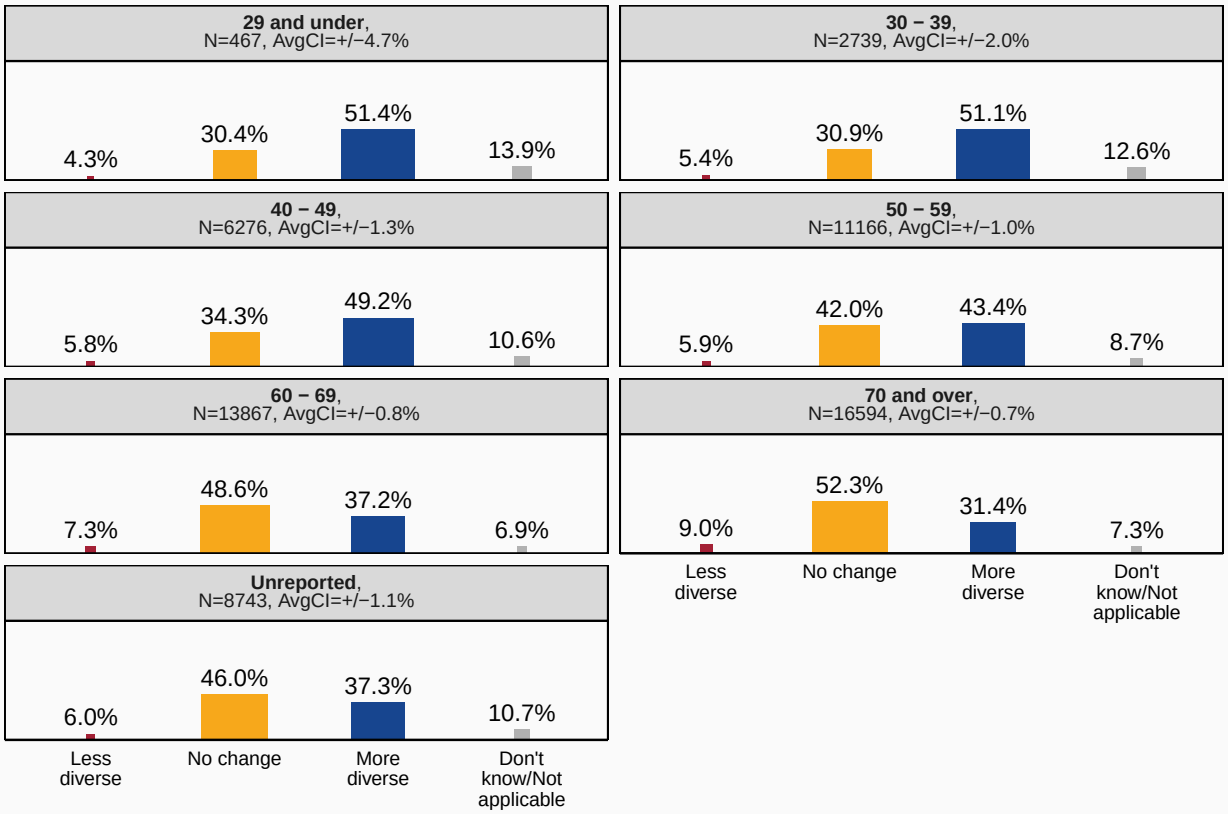
In your opinion, has your club become more or less diverse in these areas since you became a member?

Professional diversity, By Gender



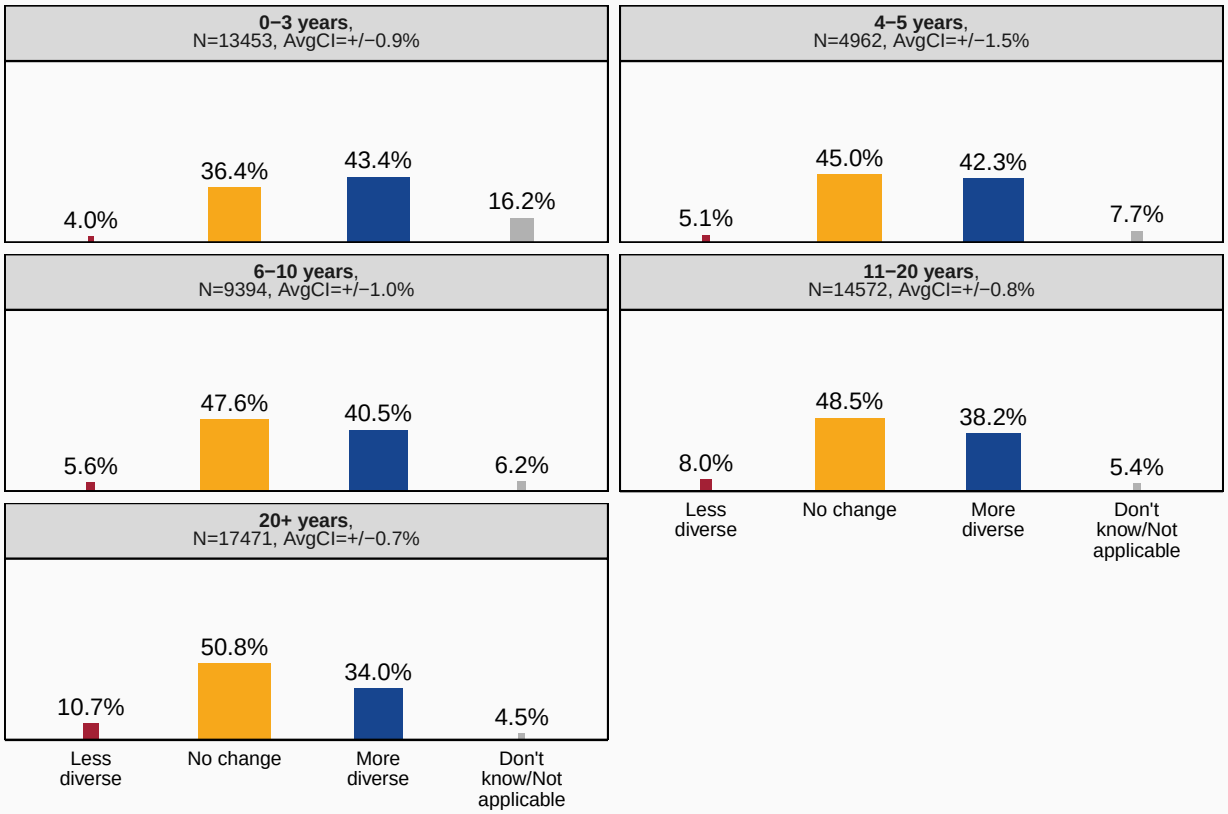
In your opinion, has your club become more or less diverse in these areas since you became a member?

Professional diversity, By Age Group



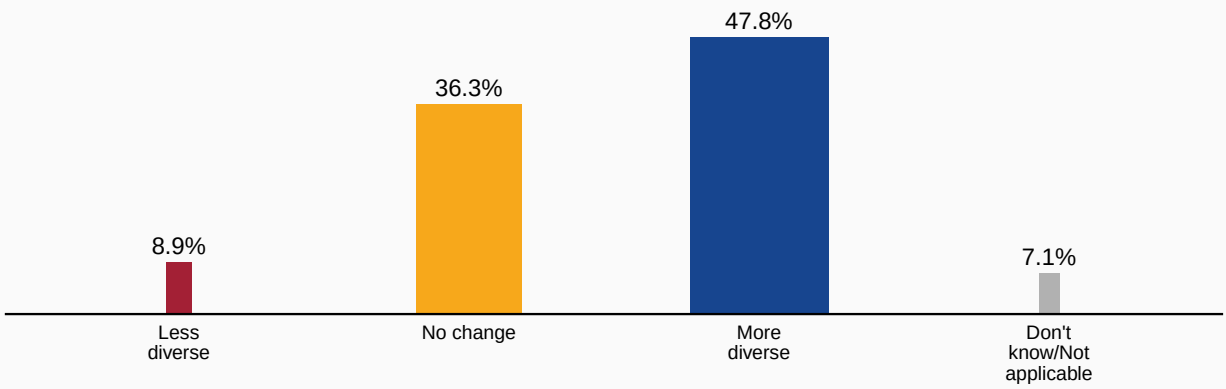
In your opinion, has your club become more or less diverse in these areas since you became a member?

Professional diversity, By Tenure



In your opinion, has your club become more or less diverse in these areas since you became a member?

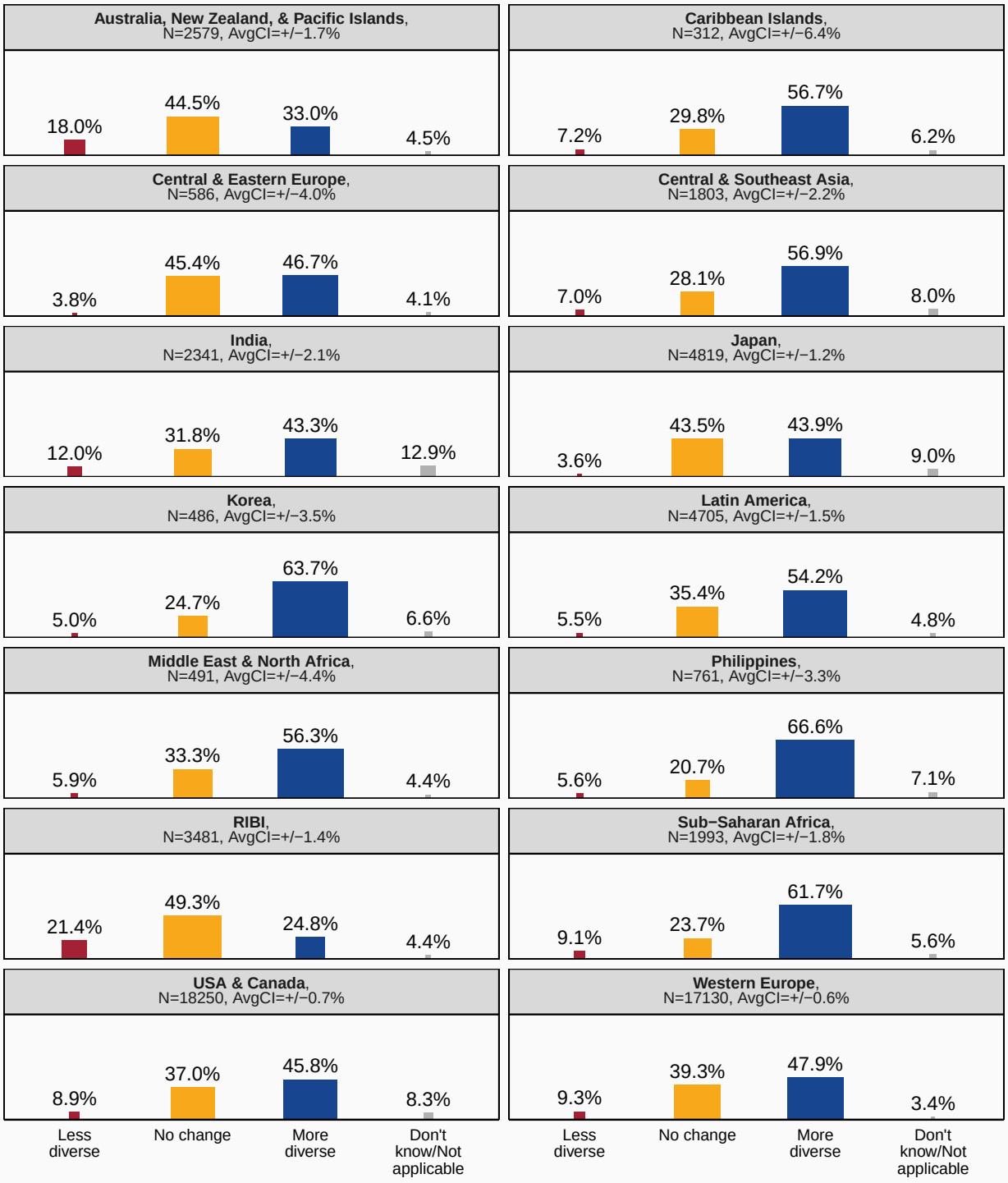
Age diversity, All Respondents



N=59737, AvgCI=+/−0.4%

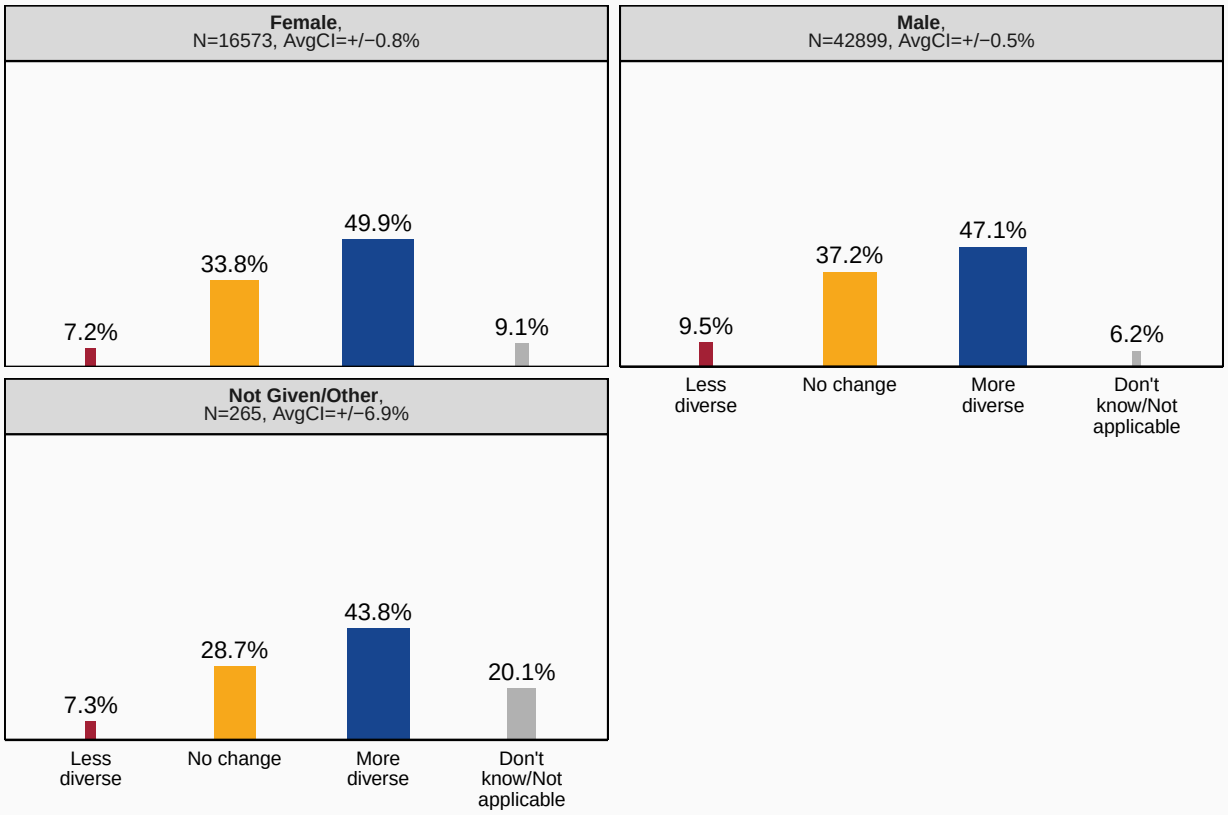
In your opinion, has your club become more or less diverse in these areas since you became a member?

Age diversity, By Region



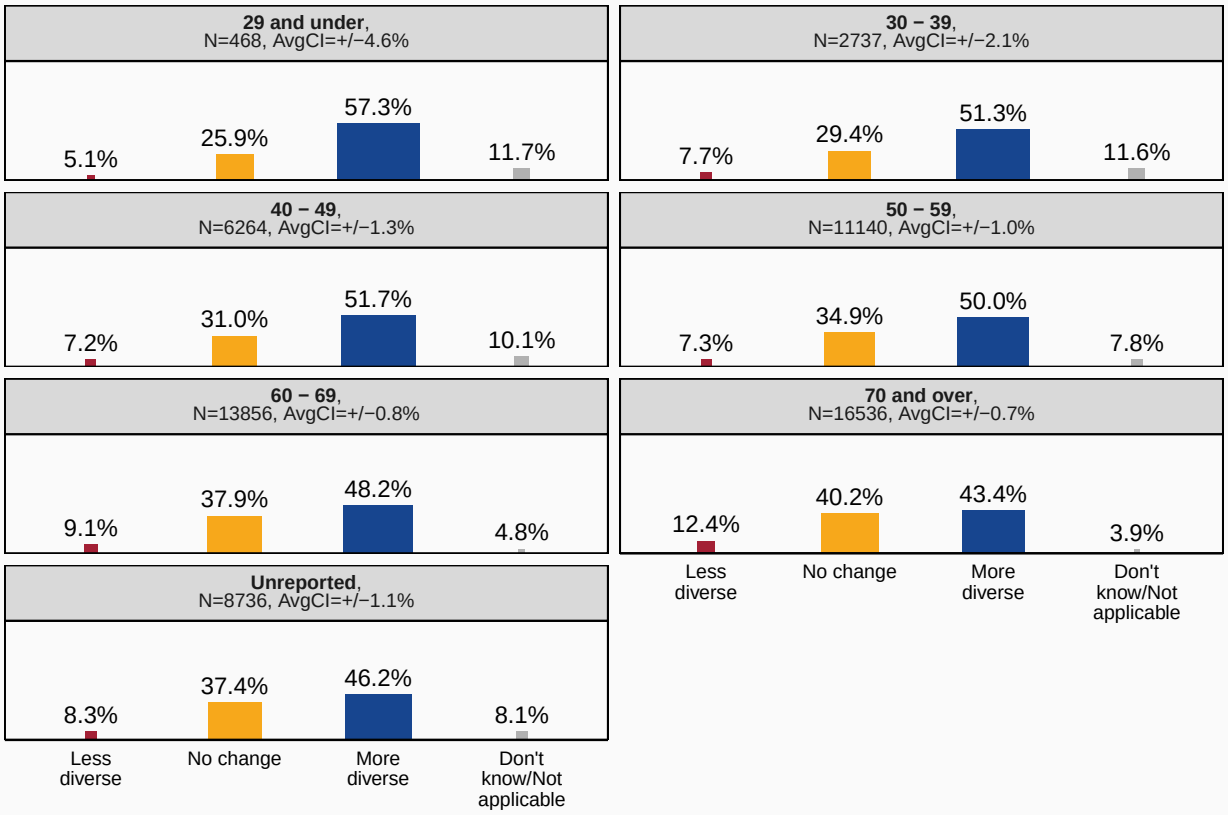
In your opinion, has your club become more or less diverse in these areas since you became a member?

Age diversity, By Gender



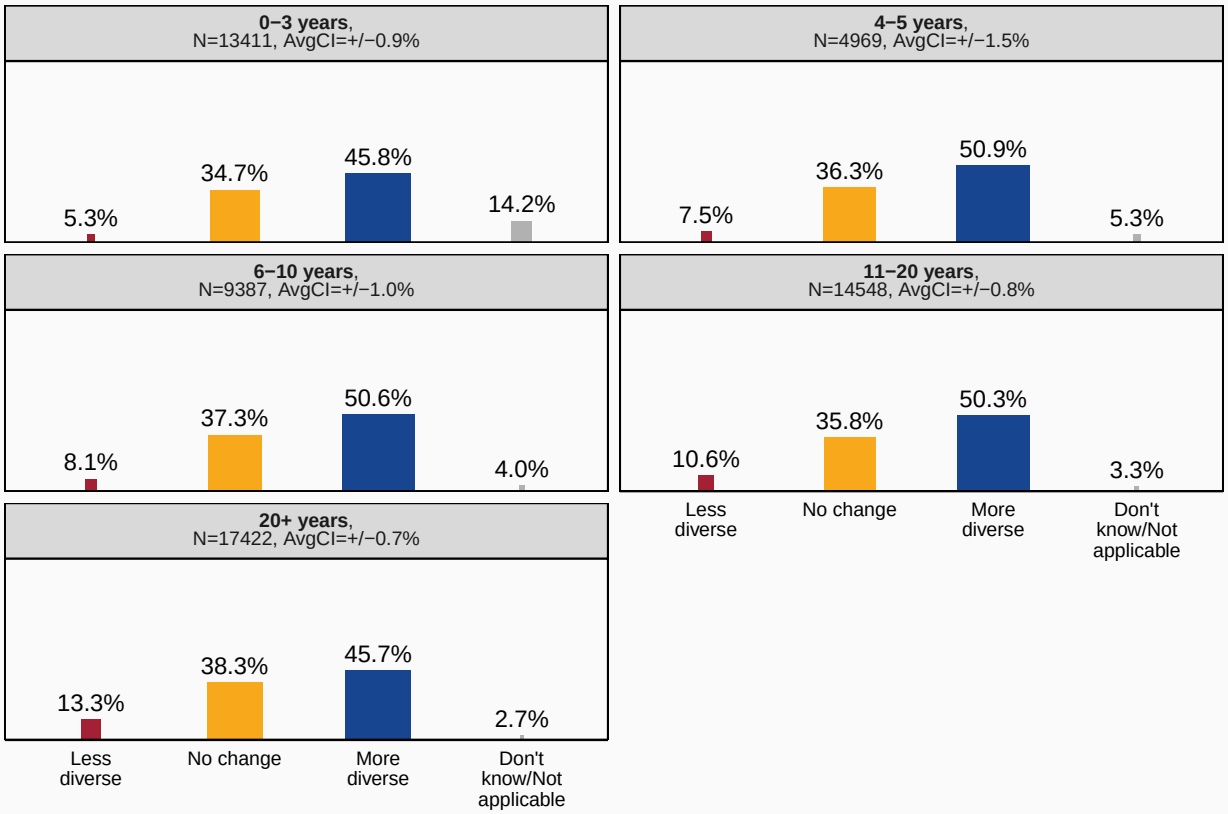
In your opinion, has your club become more or less diverse in these areas since you became a member?

Age diversity, By Age Group



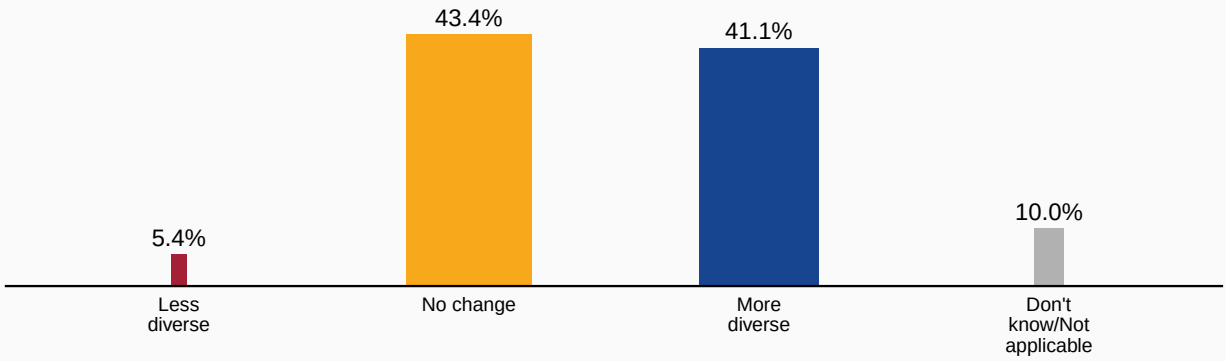
In your opinion, has your club become more or less diverse in these areas since you became a member?

Age diversity, By Tenure



In your opinion, has your club become more or less diverse in these areas since you became a member?

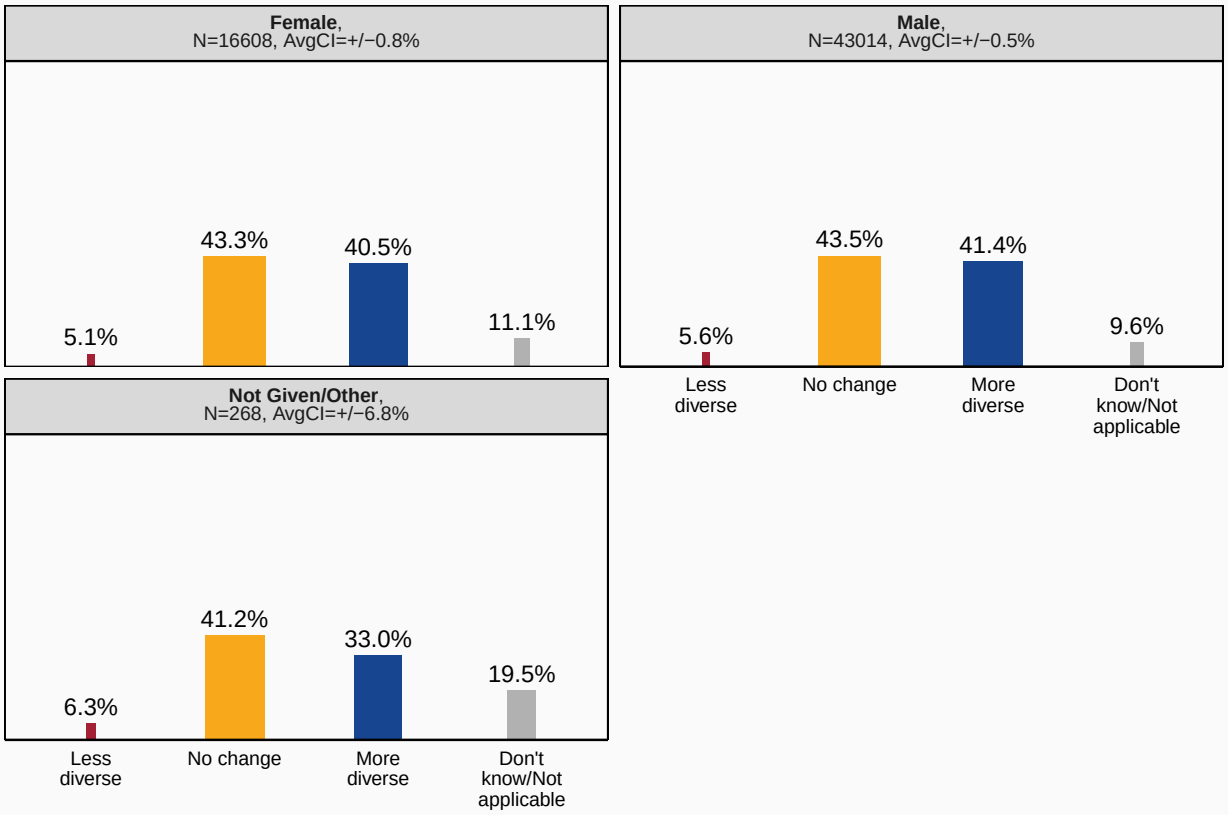
Gender diversity, All Respondents



N=59890, AvgCI=+/−0.4%

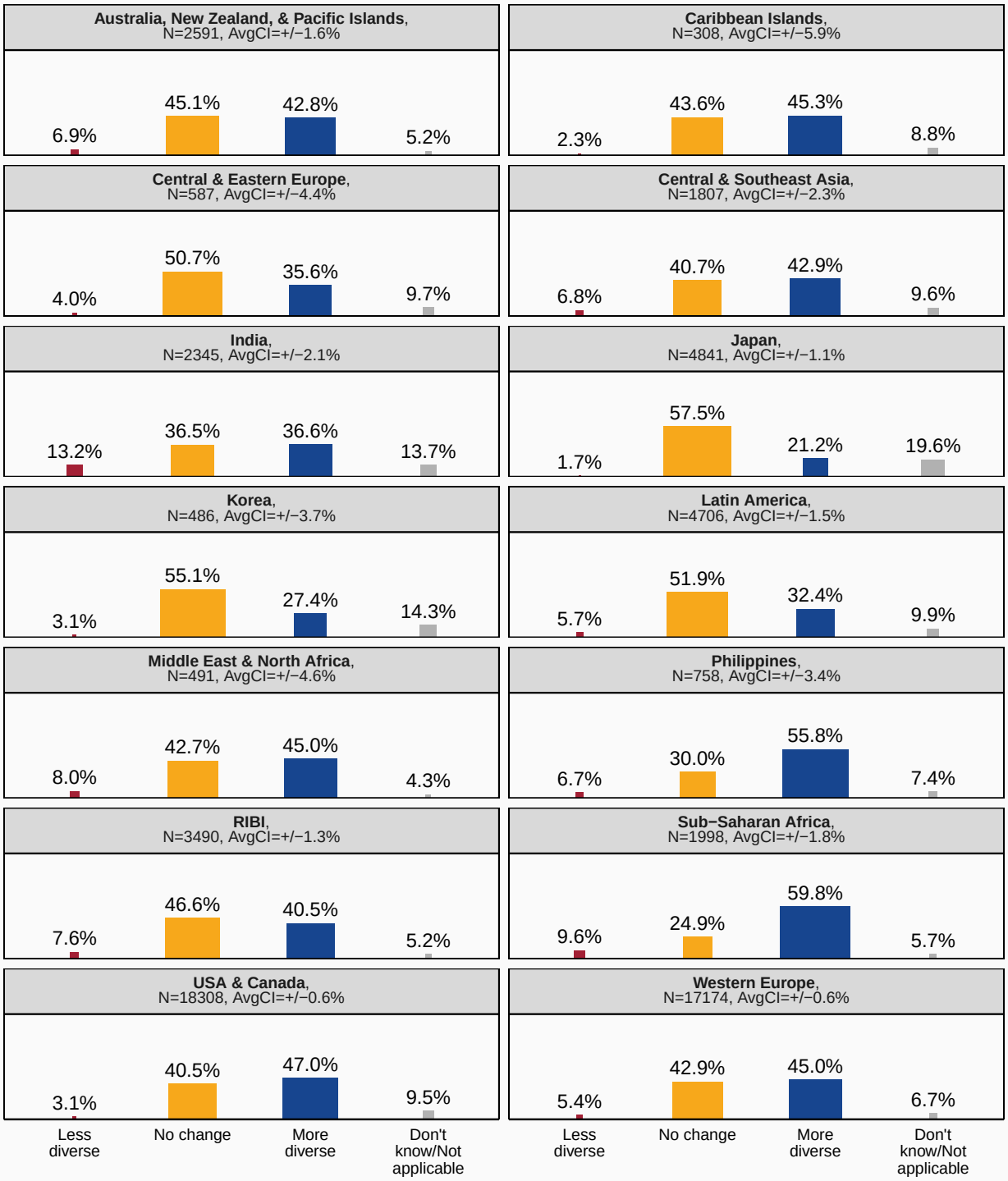
In your opinion, has your club become more or less diverse in these areas since you became a member?

Gender diversity, By Gender



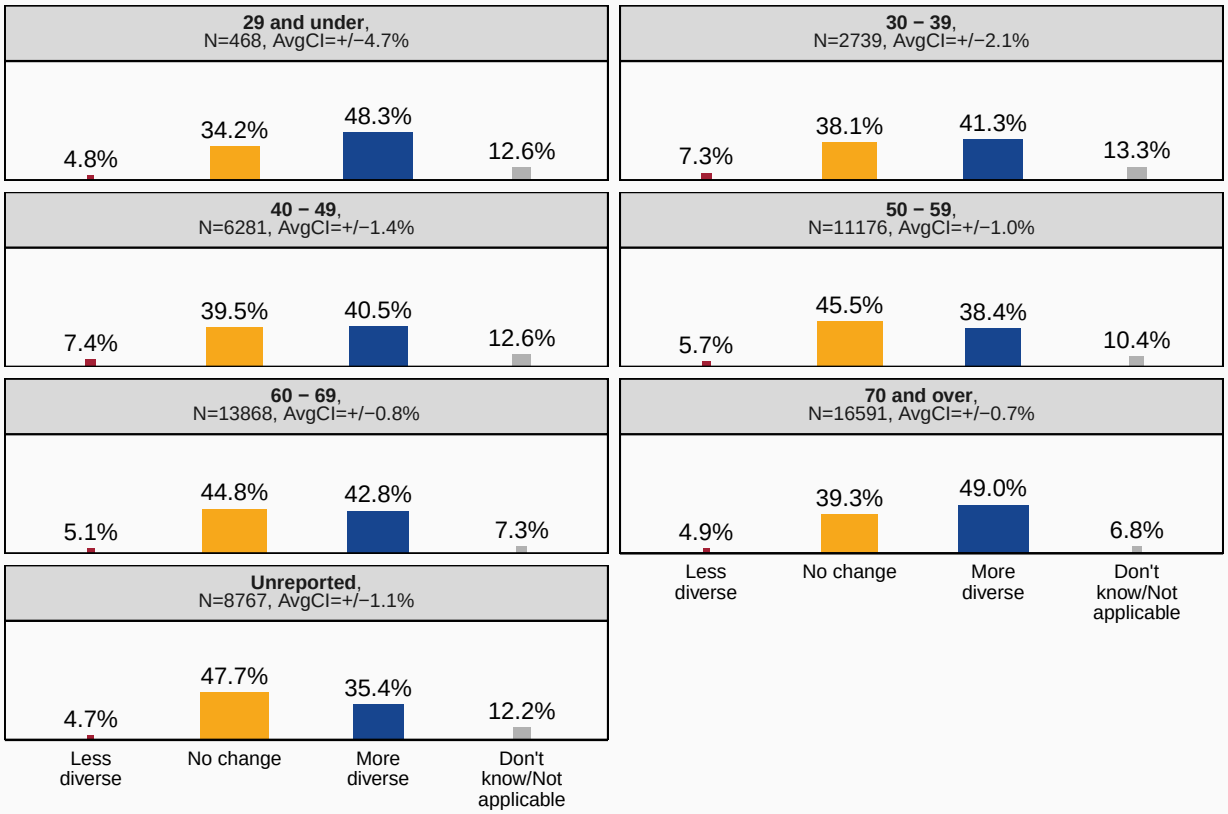
In your opinion, has your club become more or less diverse in these areas since you became a member?

Gender diversity, By Region



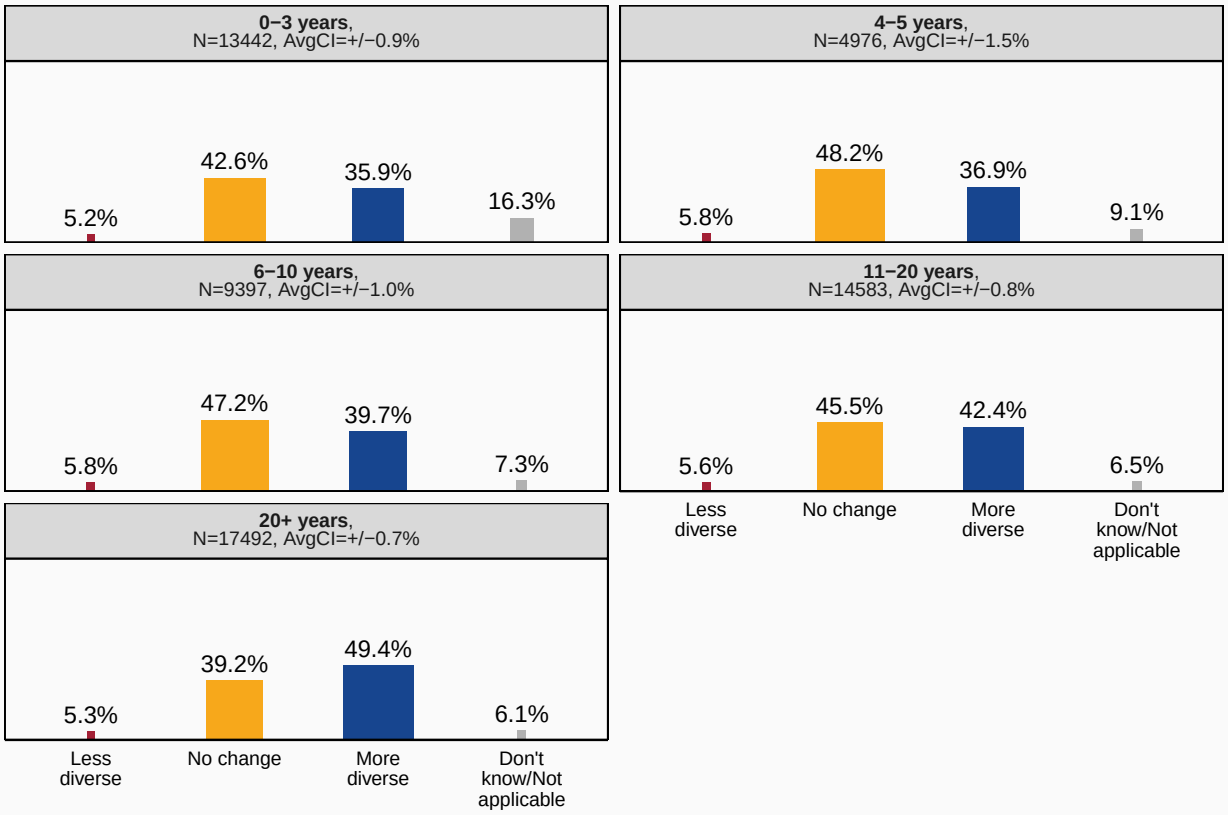
In your opinion, has your club become more or less diverse in these areas since you became a member?

Gender diversity, By Age Group

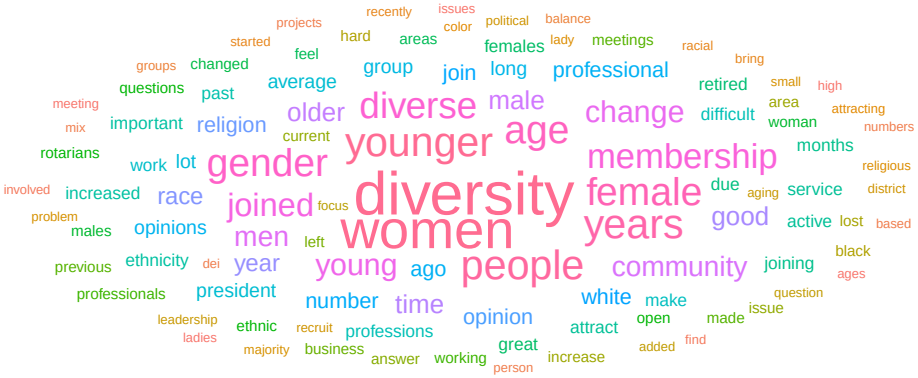


In your opinion, has your club become more or less diverse in these areas since you became a member?

Gender diversity, By Tenure



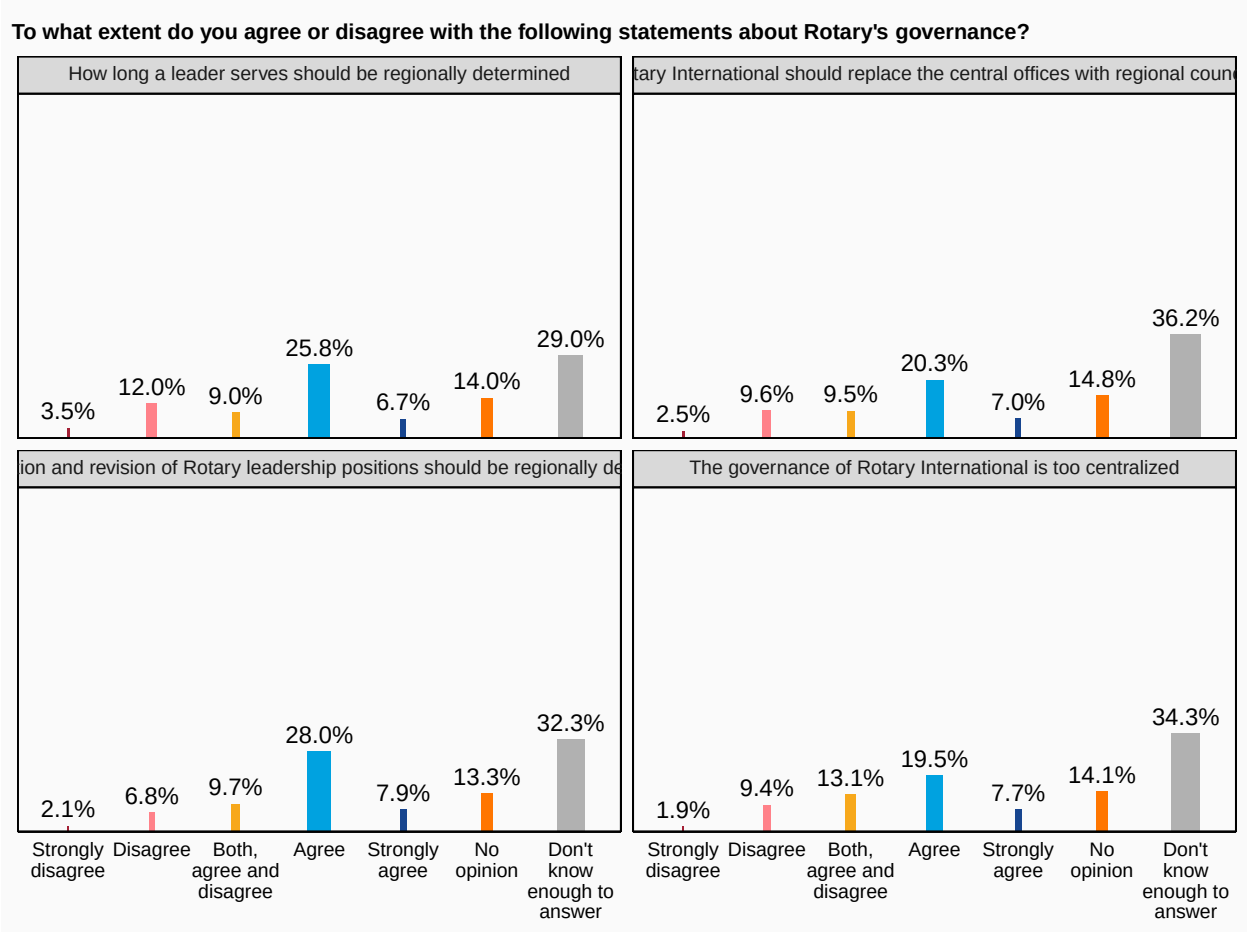
Use the box below to explain your answers or provide more detail (optional).



N=4550

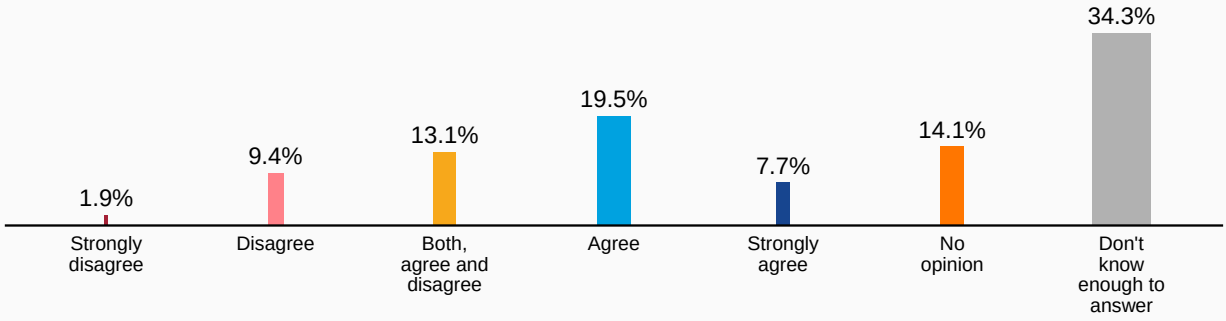
Regionalization

Governance is too centralized



To what extent do you agree or disagree with the following statements about Rotary's governance?

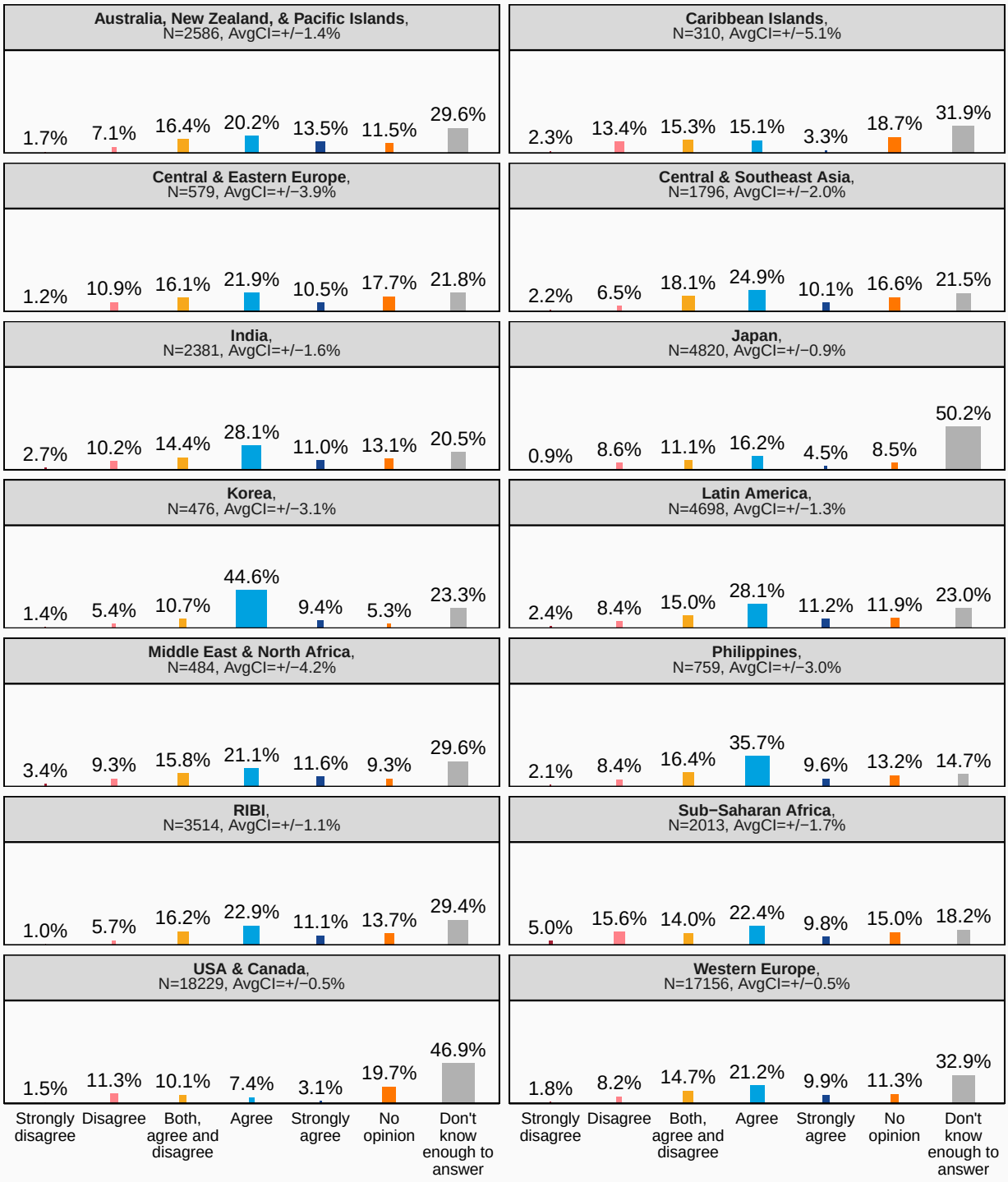
The governance of Rotary International is too centralized, All Respondents



N=59801, AvgCI=+/−0.4%

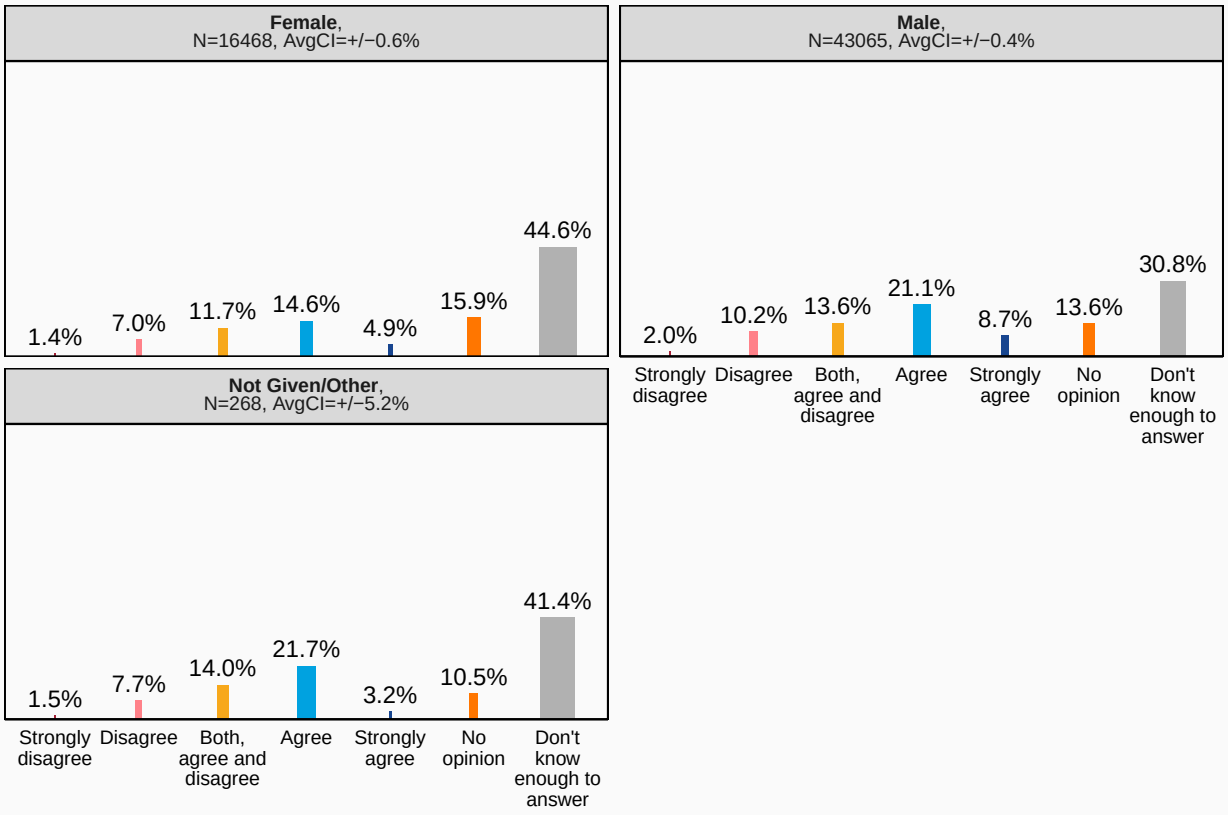
To what extent do you agree or disagree with the following statements about Rotary's governance?

The governance of Rotary International is too centralized, By Region



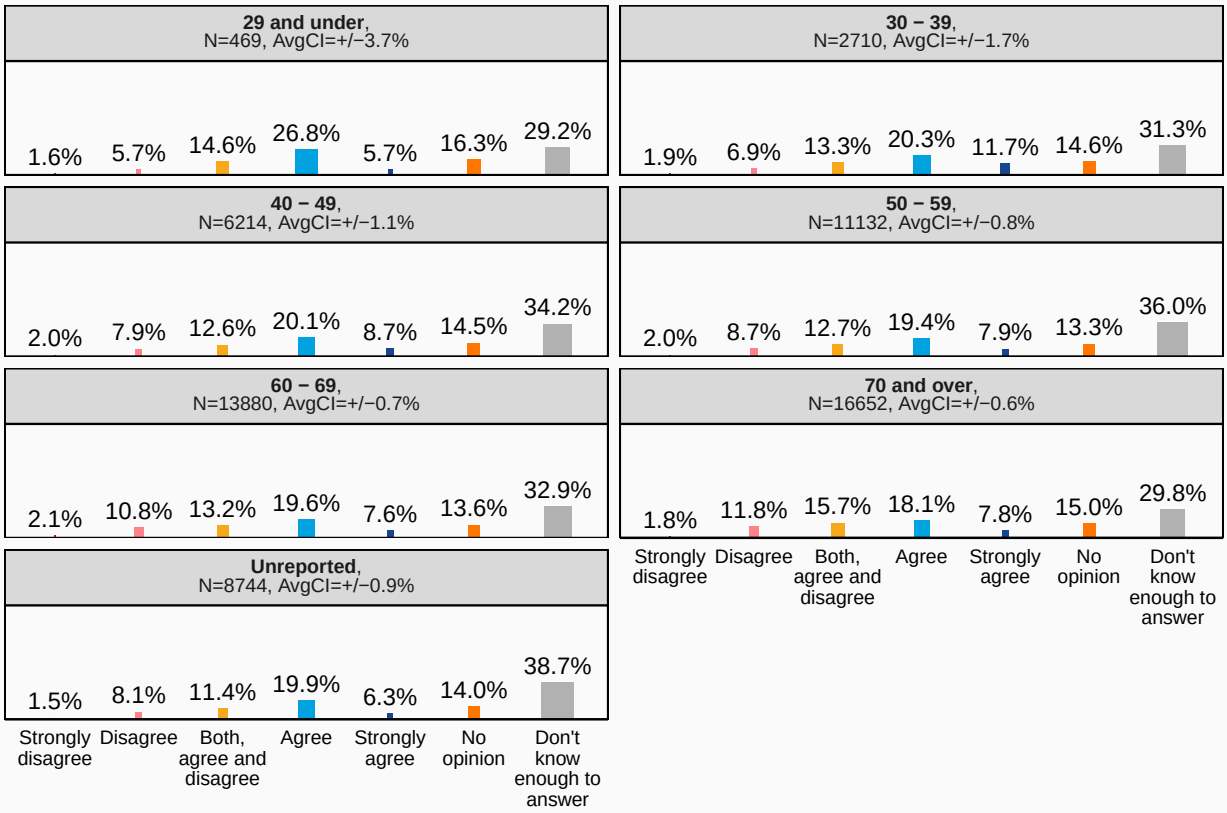
To what extent do you agree or disagree with the following statements about Rotary's governance?

The governance of Rotary International is too centralized, By Gender



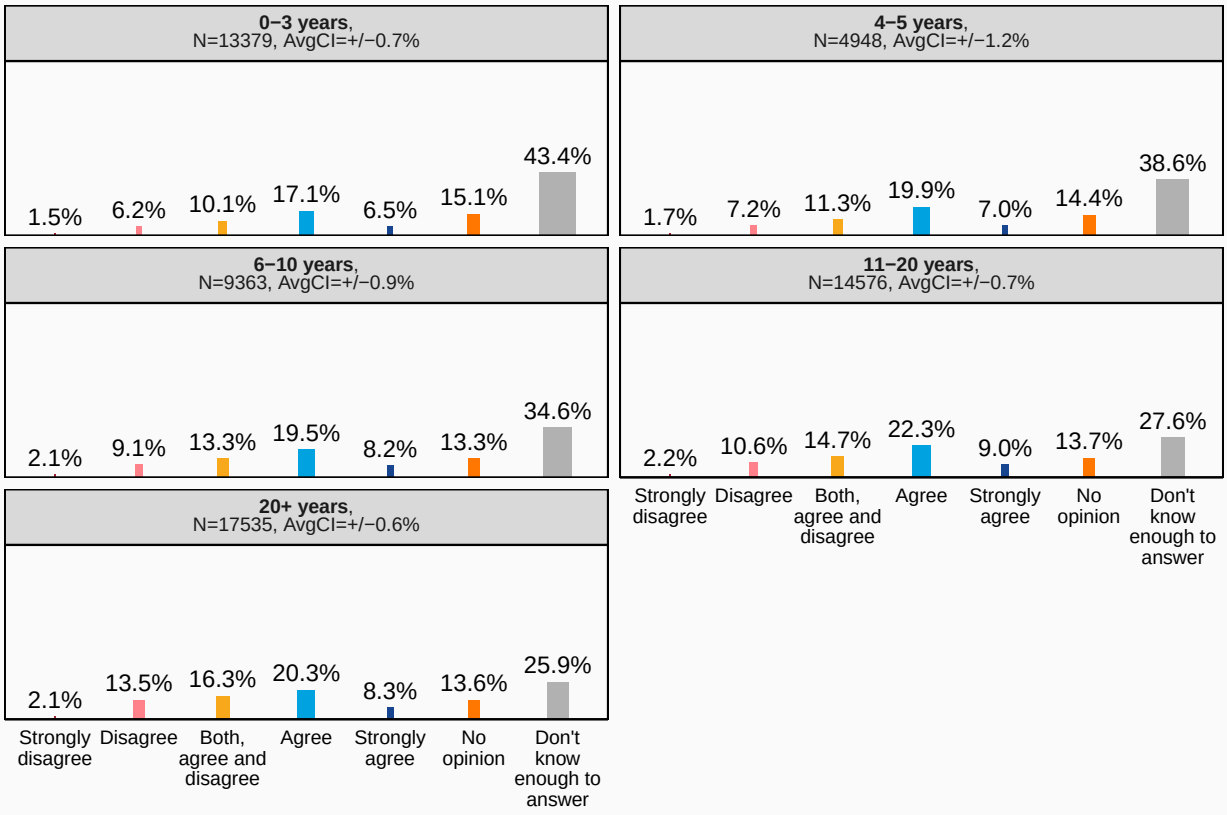
To what extent do you agree or disagree with the following statements about Rotary's governance?

The governance of Rotary International is too centralized, By Age Group



To what extent do you agree or disagree with the following statements about Rotary's governance?

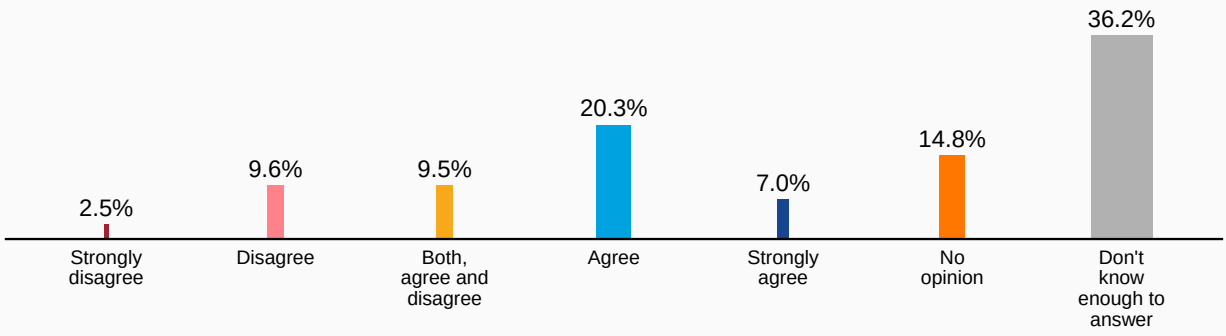
The governance of Rotary International is too centralized, By Tenure



Central offices should be replaced with regional councils

To what extent do you agree or disagree with the following statements about Rotary's governance?

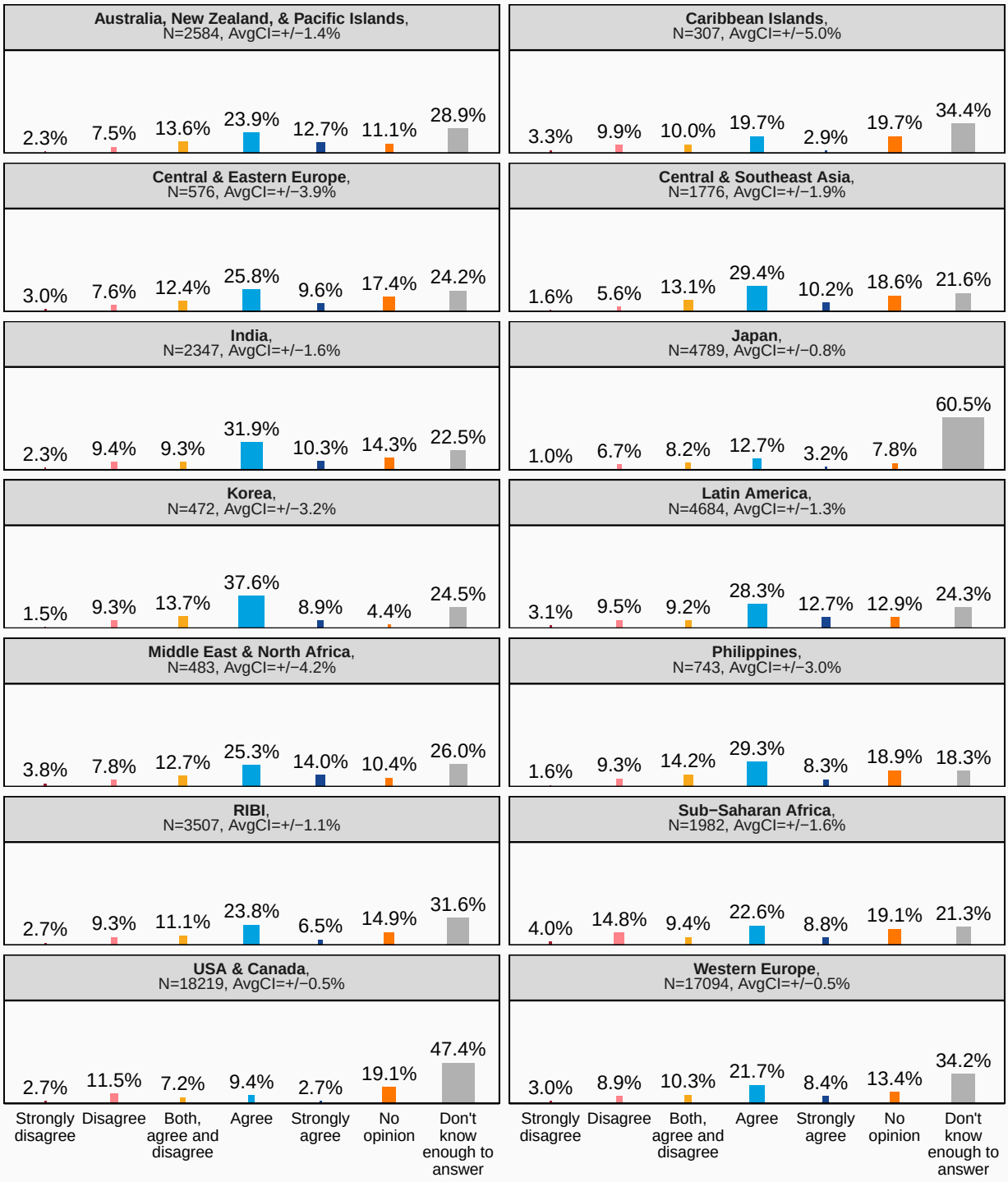
Rotary International should replace the central offices with regional councils, All Respondents



N=59563, AvgCI=+/−0.4%

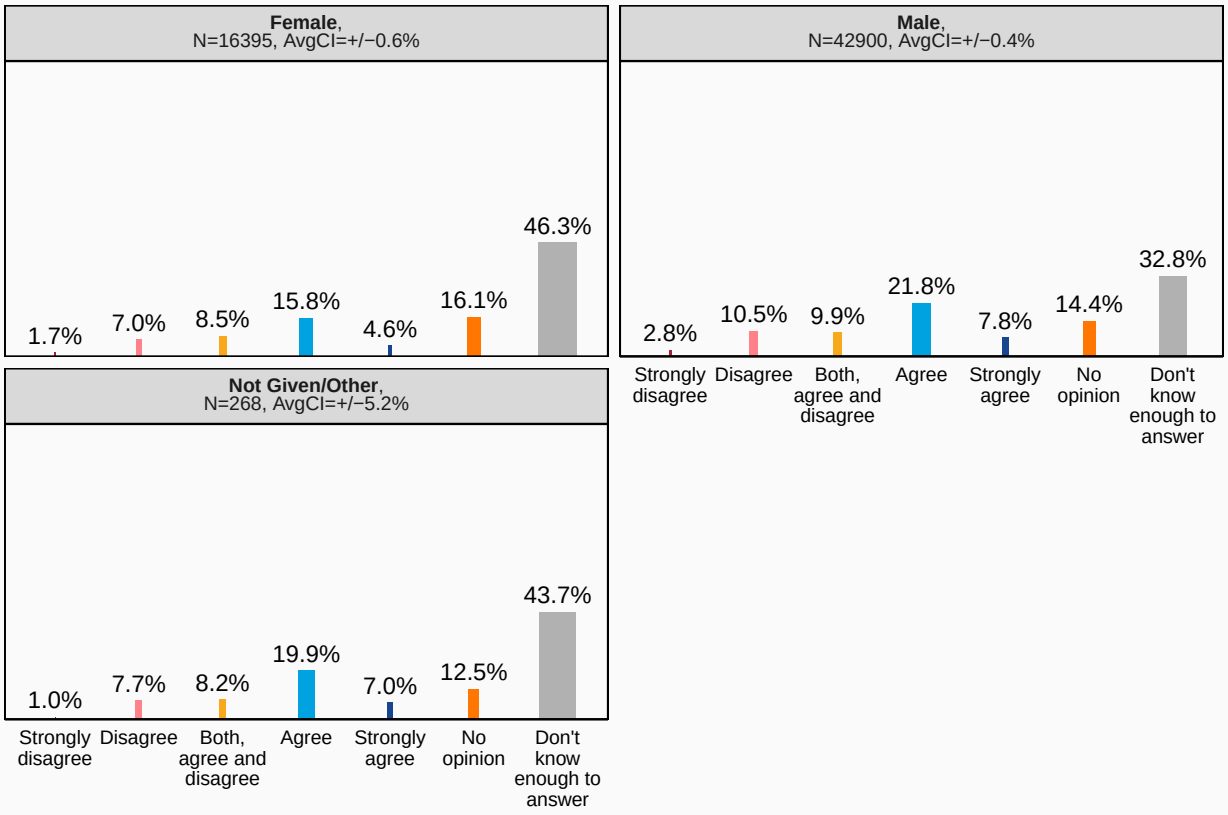
To what extent do you agree or disagree with the following statements about Rotary's governance?

Rotary International should replace the central offices with regional councils, By Region



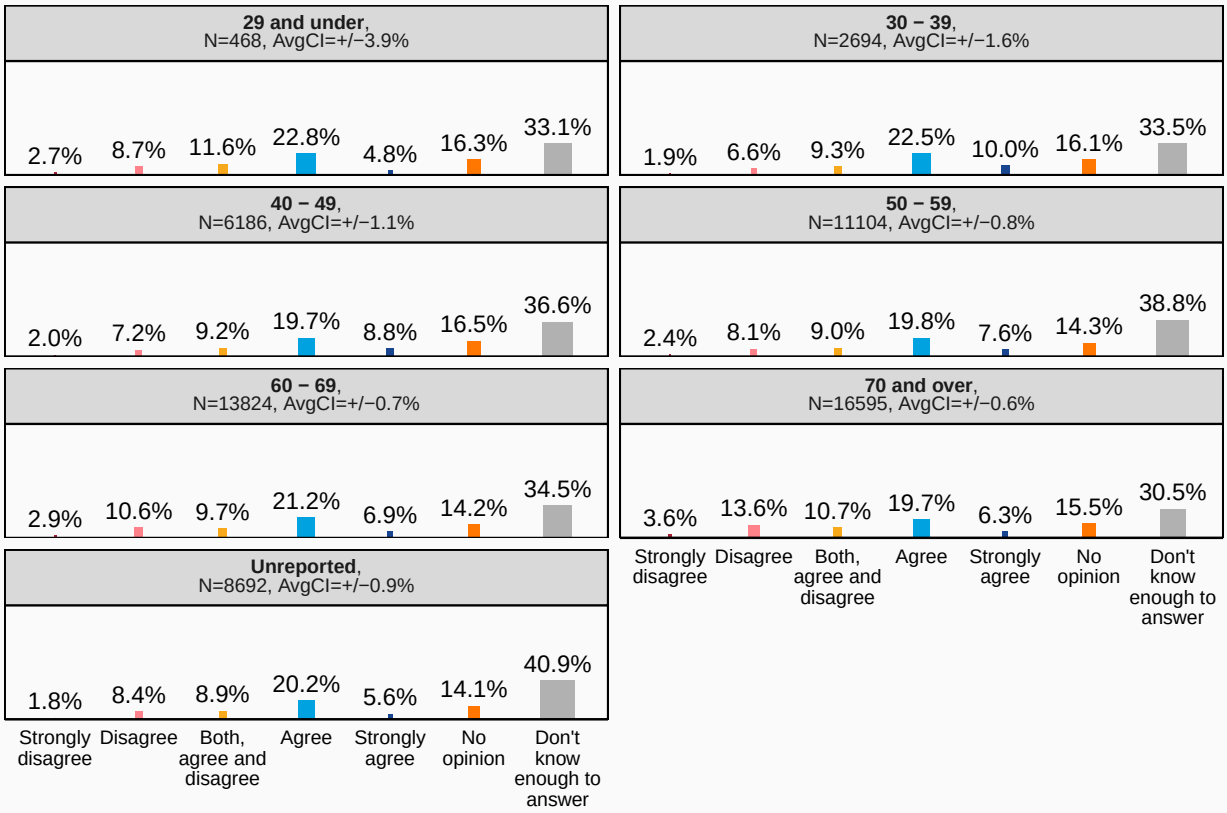
To what extent do you agree or disagree with the following statements about Rotary's governance?

Rotary International should replace the central offices with regional councils, By Gender



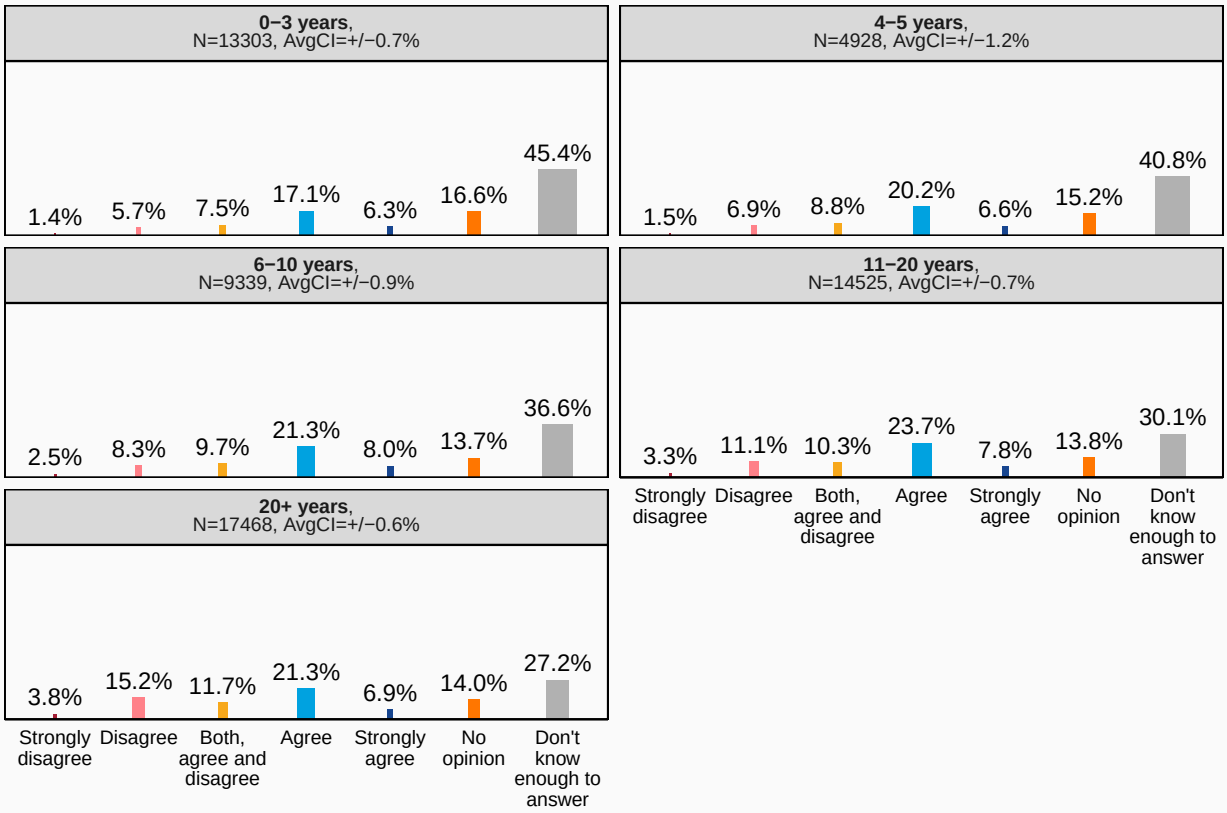
To what extent do you agree or disagree with the following statements about Rotary's governance?

Rotary International should replace the central offices with regional councils, By Age Group



To what extent do you agree or disagree with the following statements about Rotary's governance?

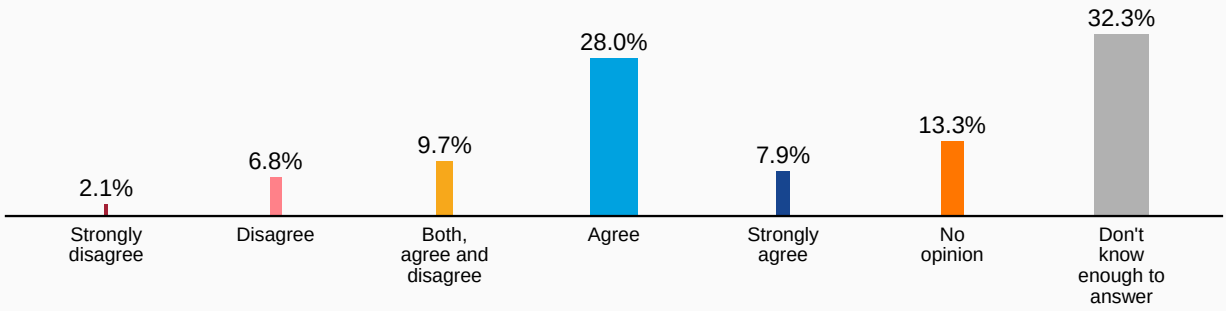
Rotary International should replace the central offices with regional councils, By Tenure



Creation and revision of leadership positions should be regionally determined

To what extent do you agree or disagree with the following statements about Rotary's governance?

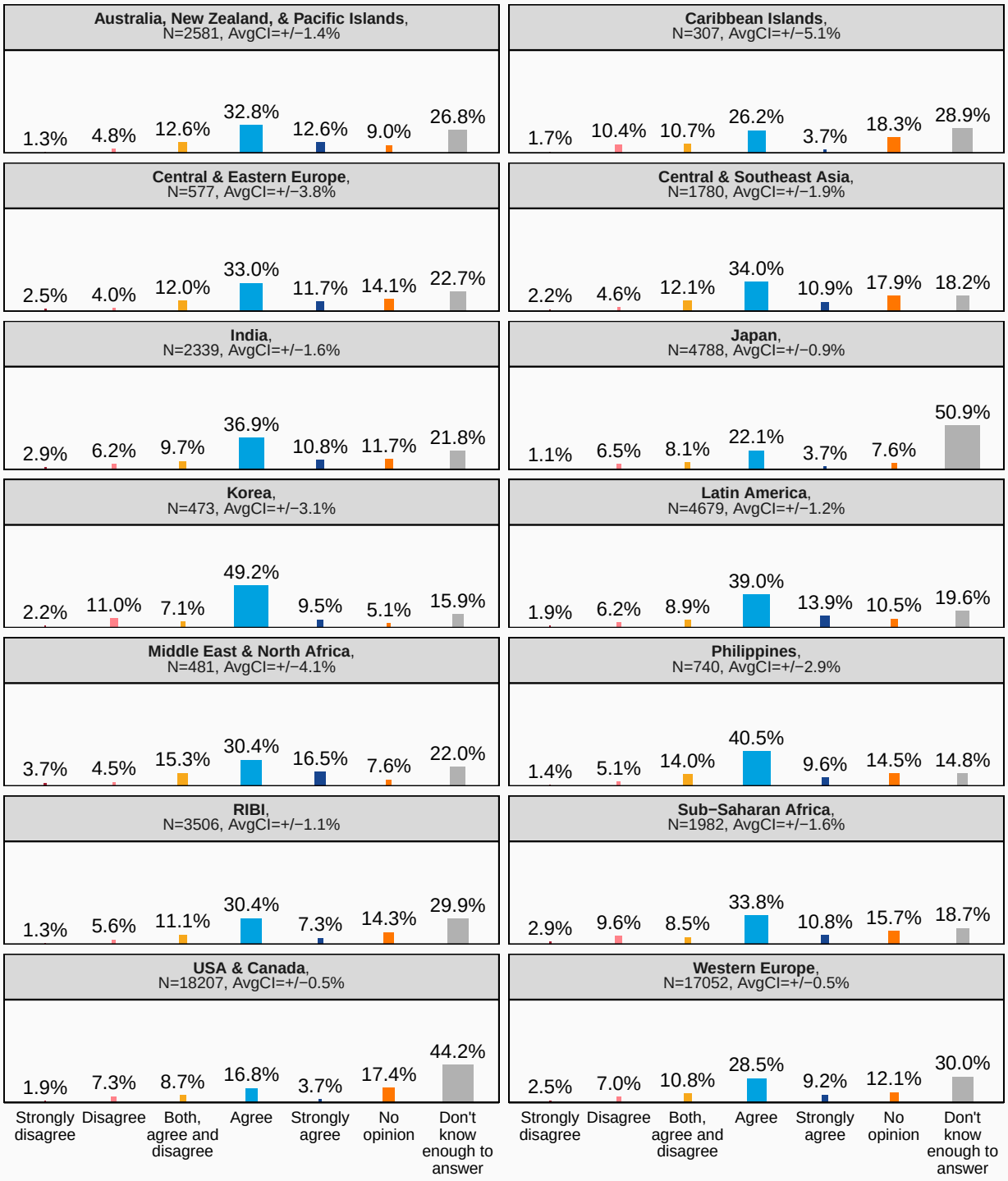
The creation and revision of Rotary leadership positions should be regionally determined, All Respondents



N=59492, AvgCI=+/−0.3%

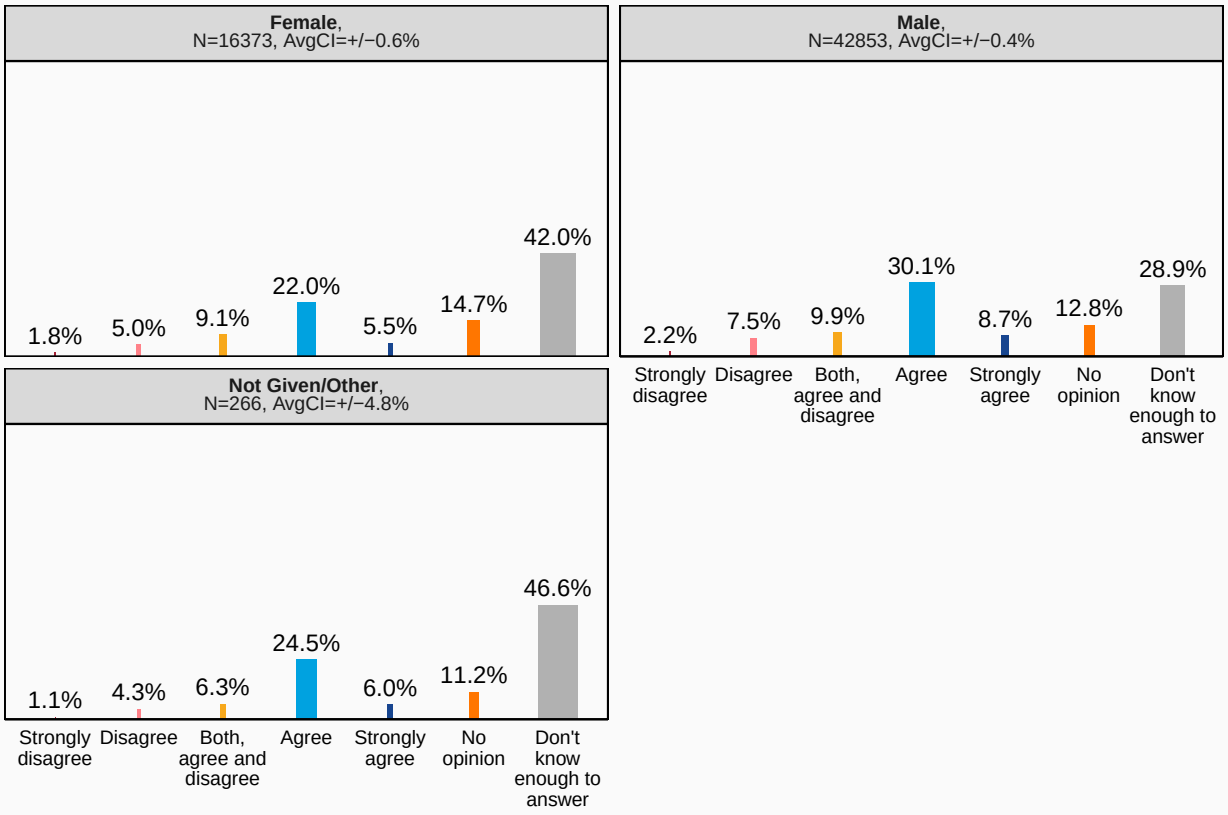
To what extent do you agree or disagree with the following statements about Rotary's governance?

The creation and revision of Rotary leadership positions should be regionally determined, By Region



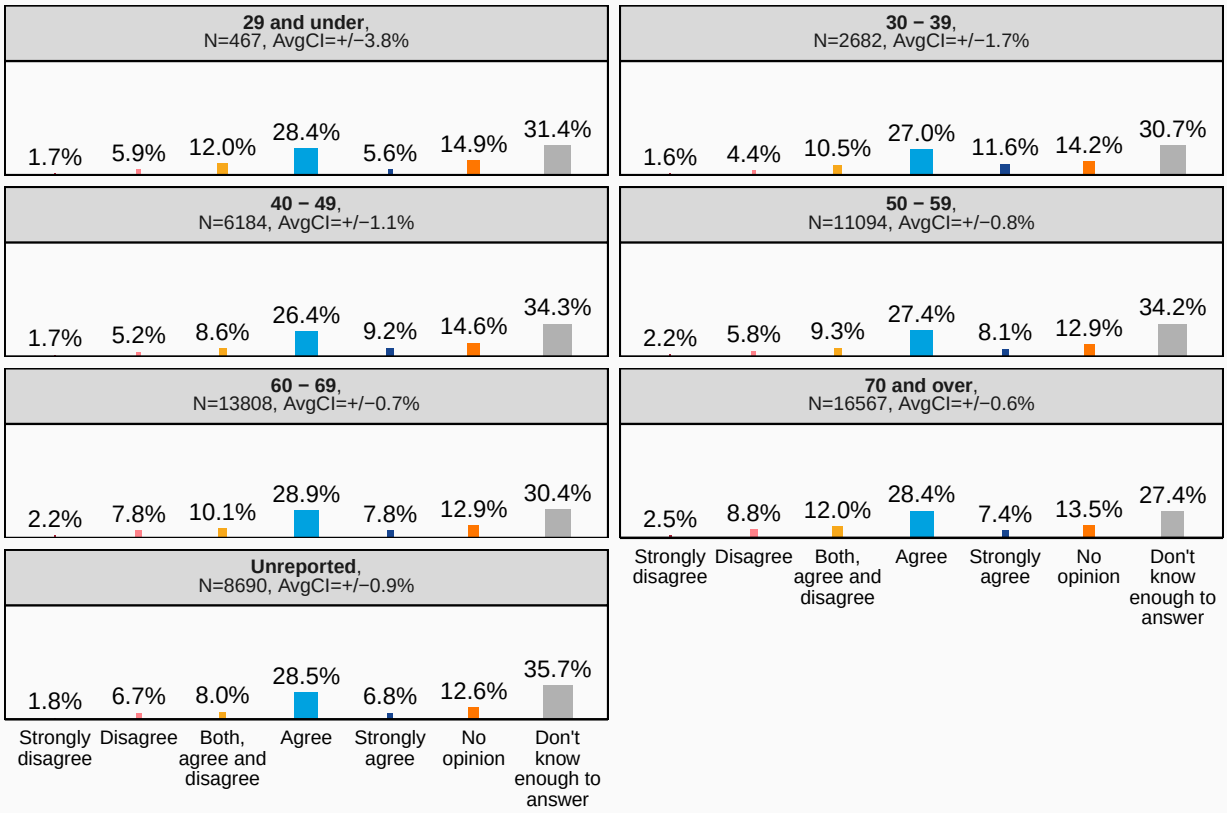
To what extent do you agree or disagree with the following statements about Rotary's governance?

The creation and revision of Rotary leadership positions should be regionally determined, By Gender



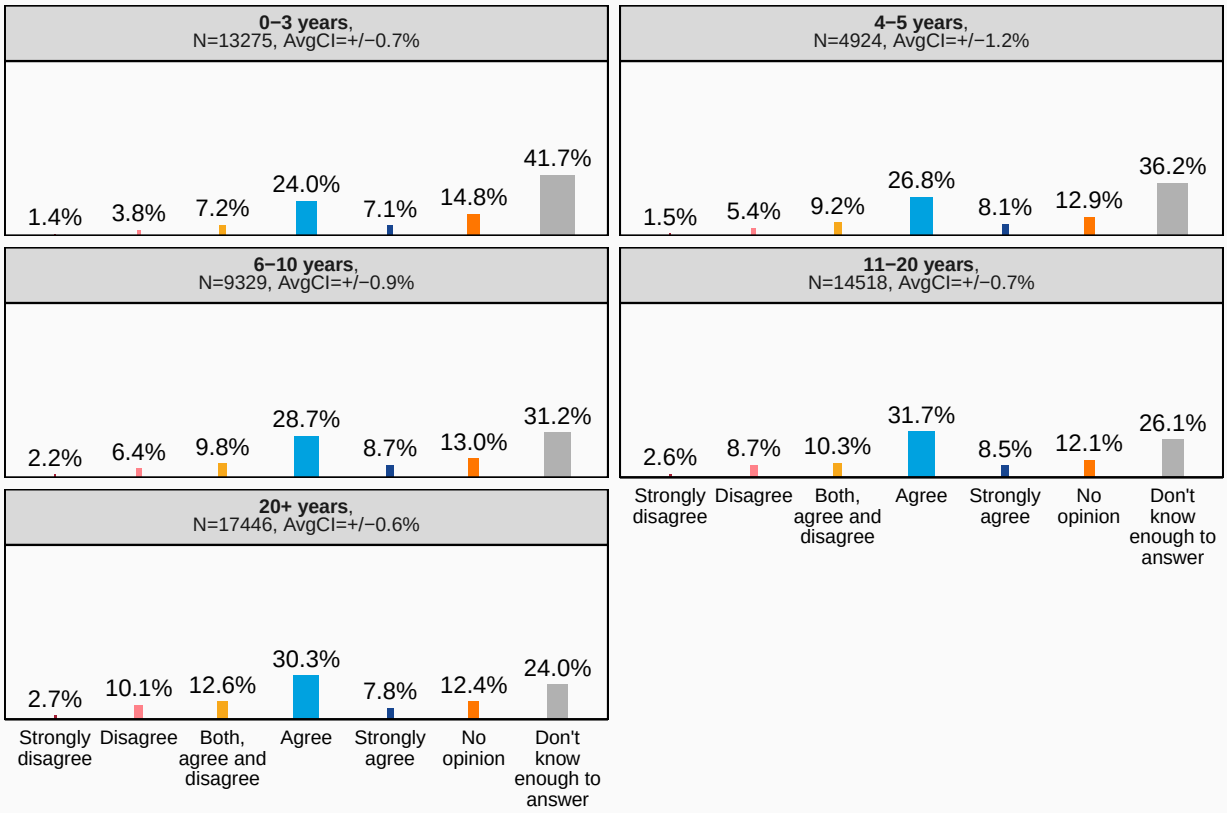
To what extent do you agree or disagree with the following statements about Rotary's governance?

The creation and revision of Rotary leadership positions should be regionally determined, By Age Group



To what extent do you agree or disagree with the following statements about Rotary's governance?

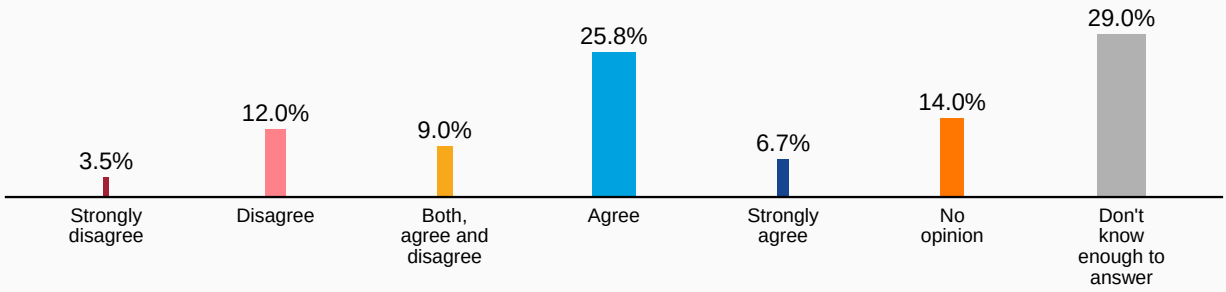
The creation and revision of Rotary leadership positions should be regionally determined, By Tenure



Leader terms should be regionally determined

To what extent do you agree or disagree with the following statements about Rotary's governance?

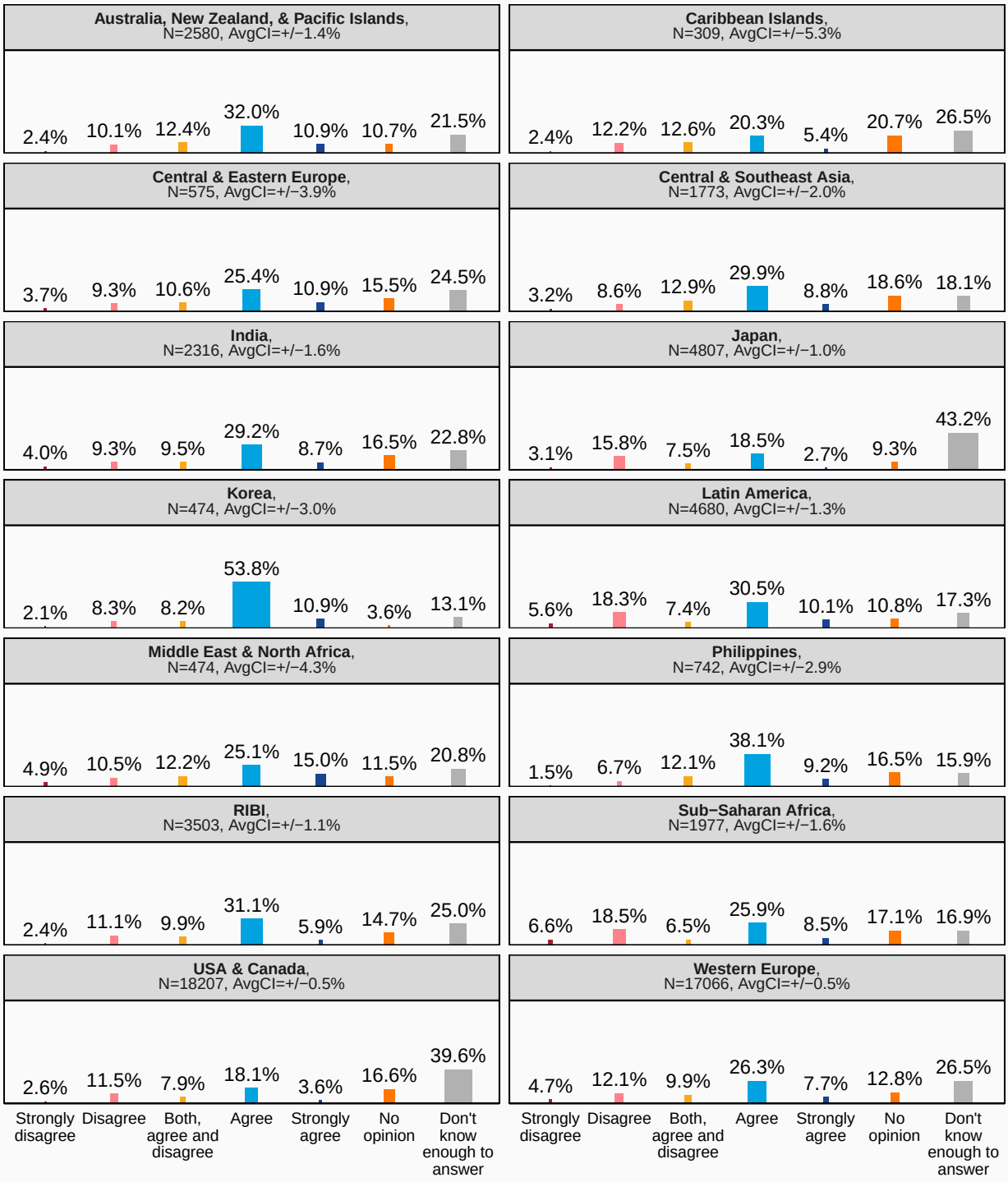
How long a leader serves should be regionally determined, All Respondents



N=59483, AvgCI=+/−0.4%

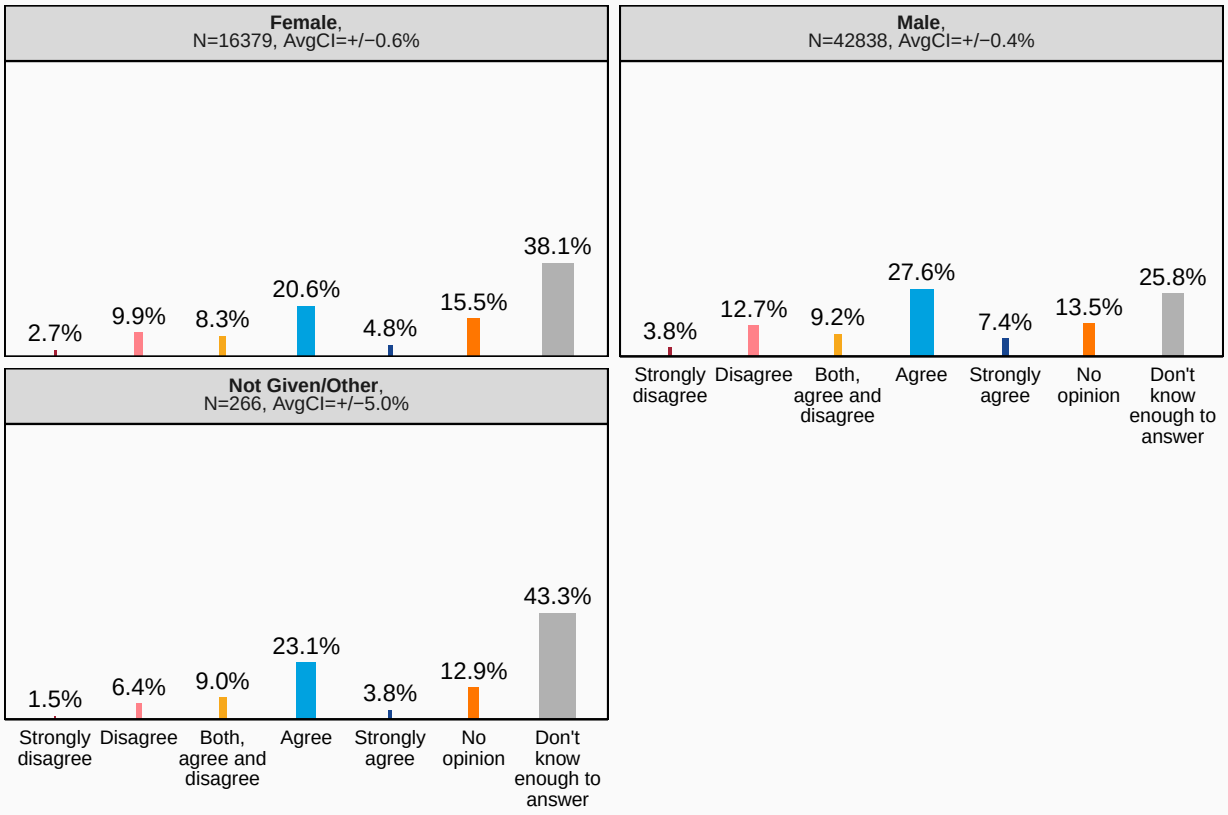
To what extent do you agree or disagree with the following statements about Rotary's governance?

How long a leader serves should be regionally determined, By Region



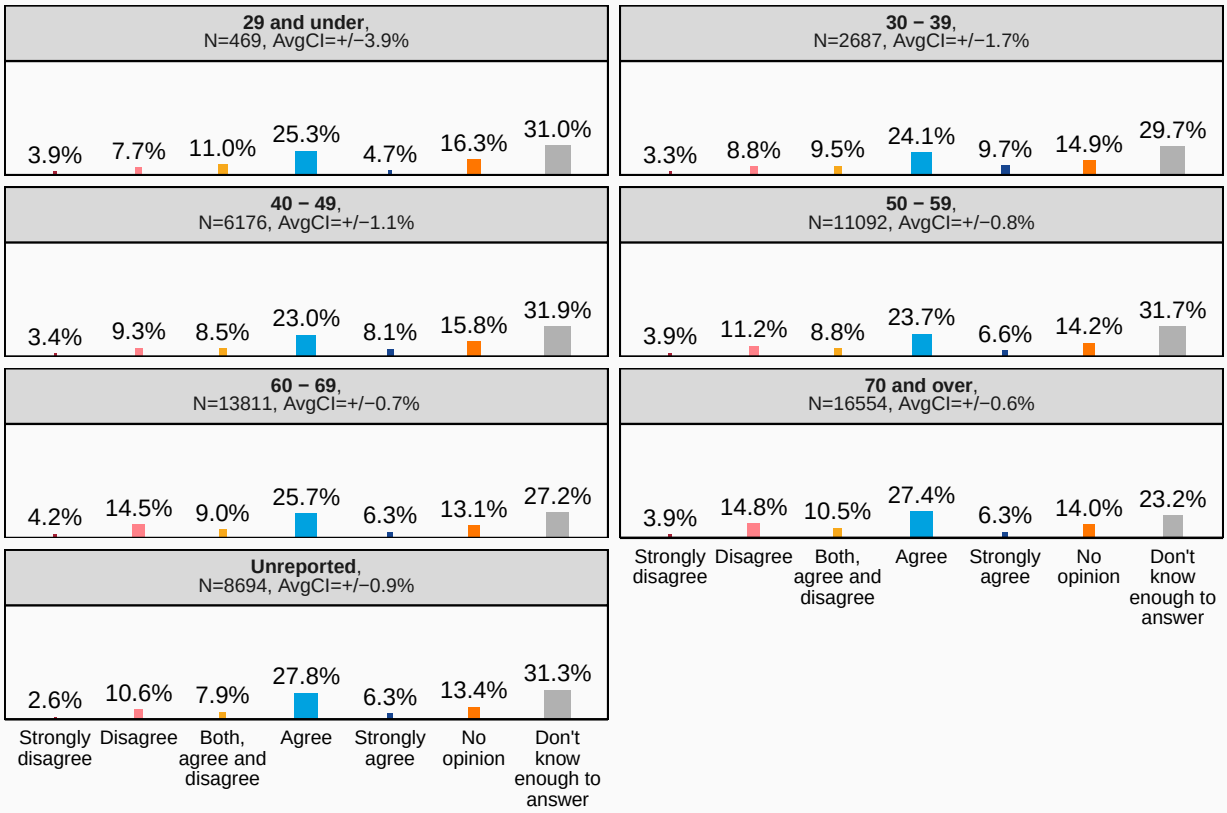
To what extent do you agree or disagree with the following statements about Rotary's governance?

How long a leader serves should be regionally determined, By Gender



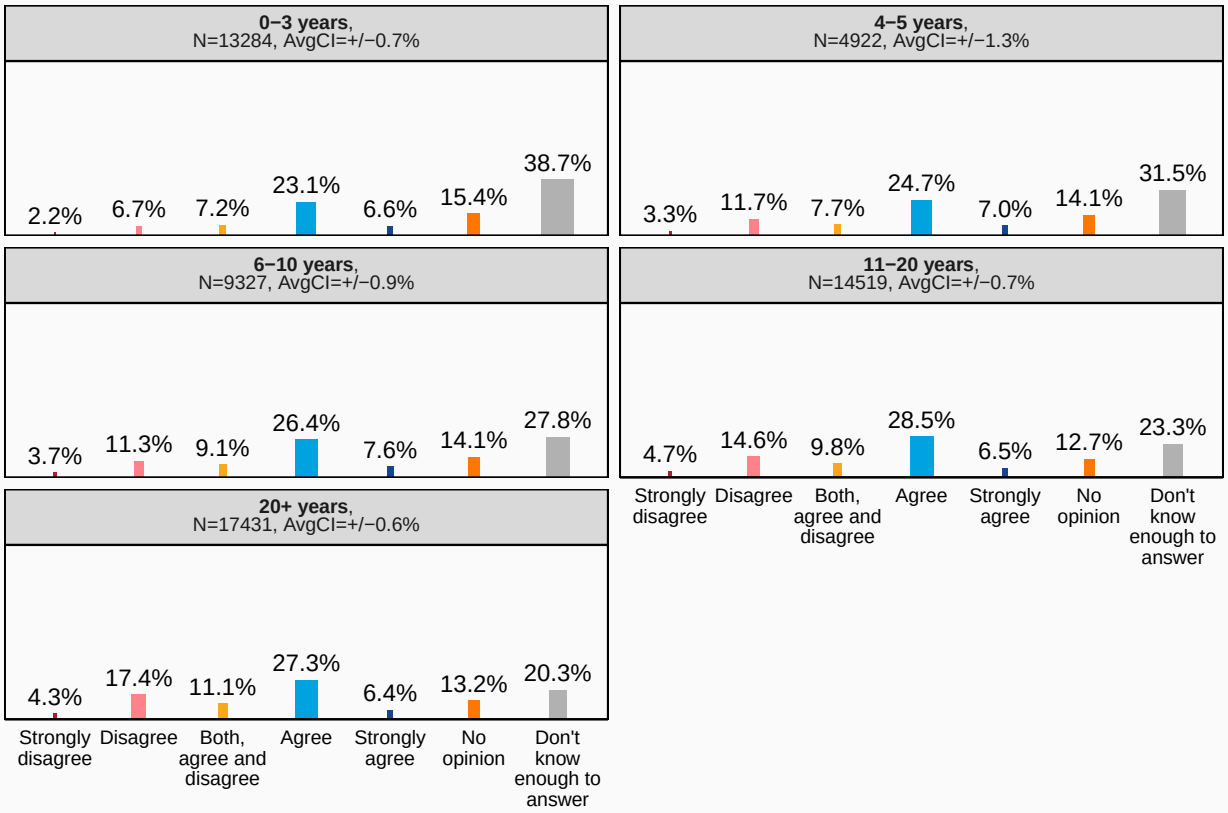
To what extent do you agree or disagree with the following statements about Rotary's governance?

How long a leader serves should be regionally determined, By Age Group



To what extent do you agree or disagree with the following statements about Rotary's governance?

How long a leader serves should be regionally determined, By Tenure



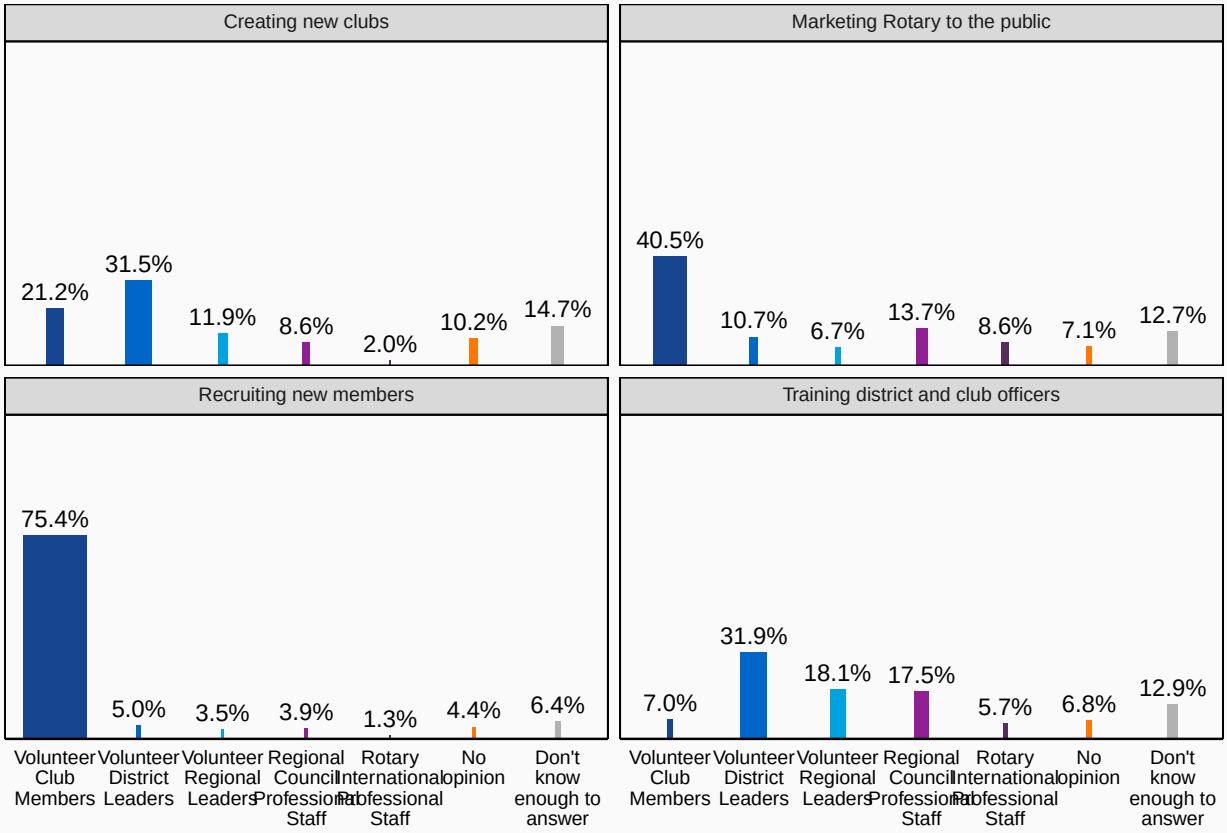
Use the box below to explain your answers or provide more detail (optional).

N=4268

Responsibility for tasks

In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

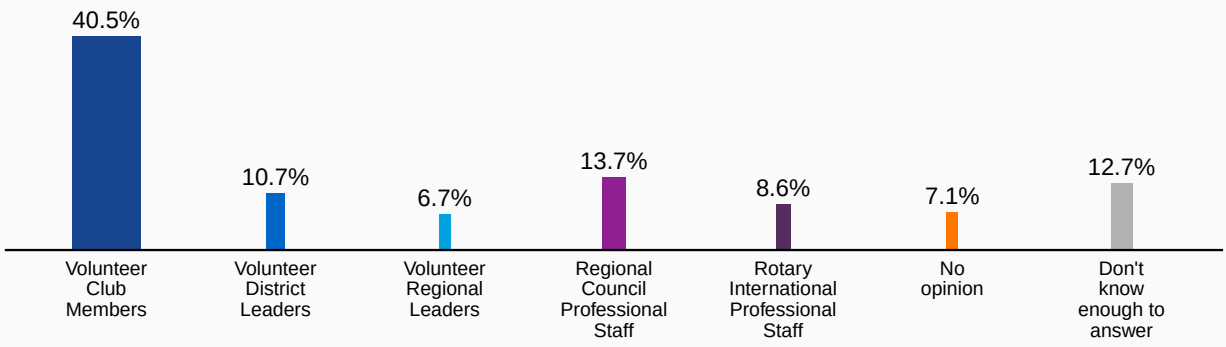


Marketing Rotary to the public

In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

Marketing Rotary to the public, All Respondents

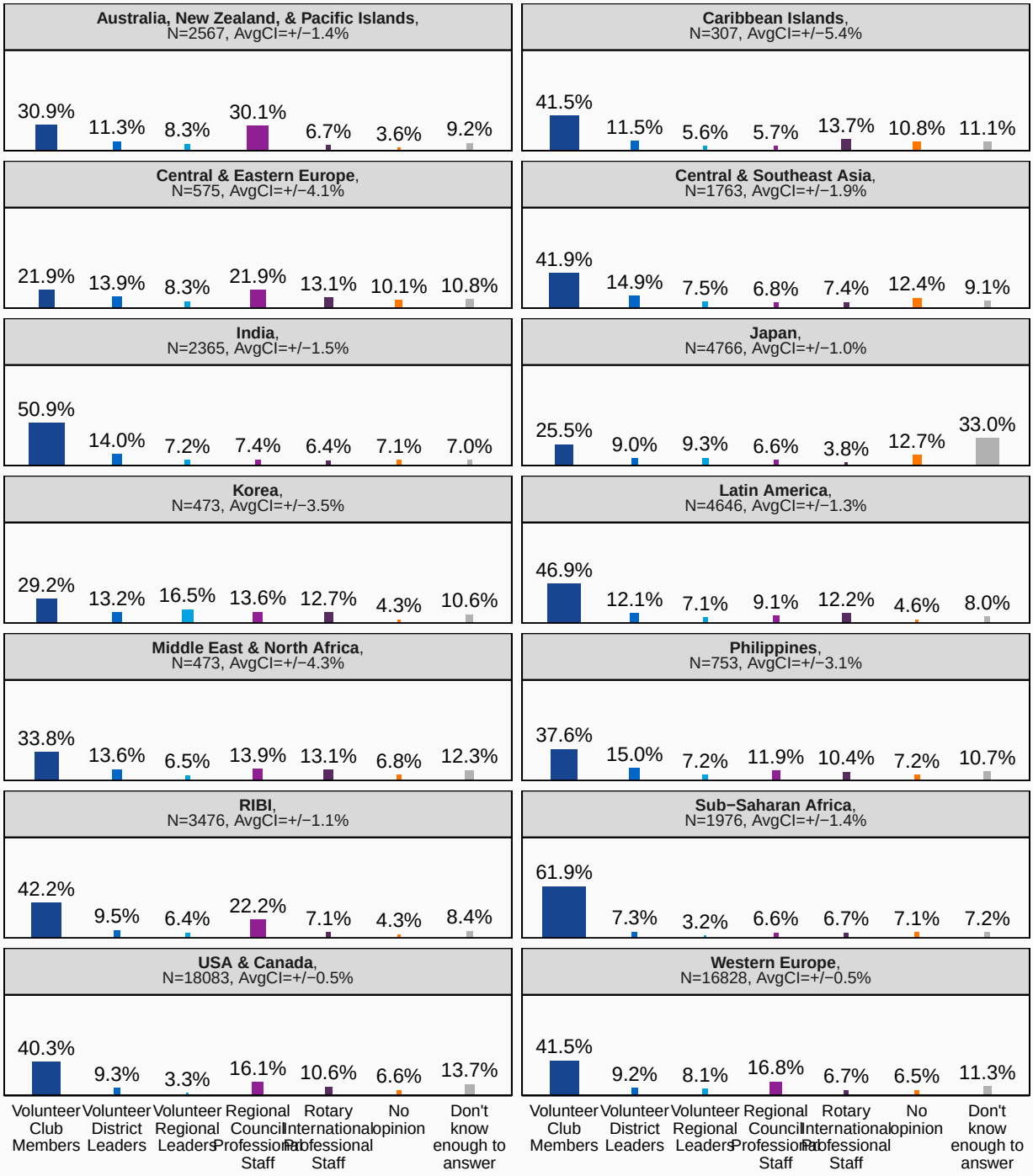


N=59051, AvgCI=+/−0.4%

In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

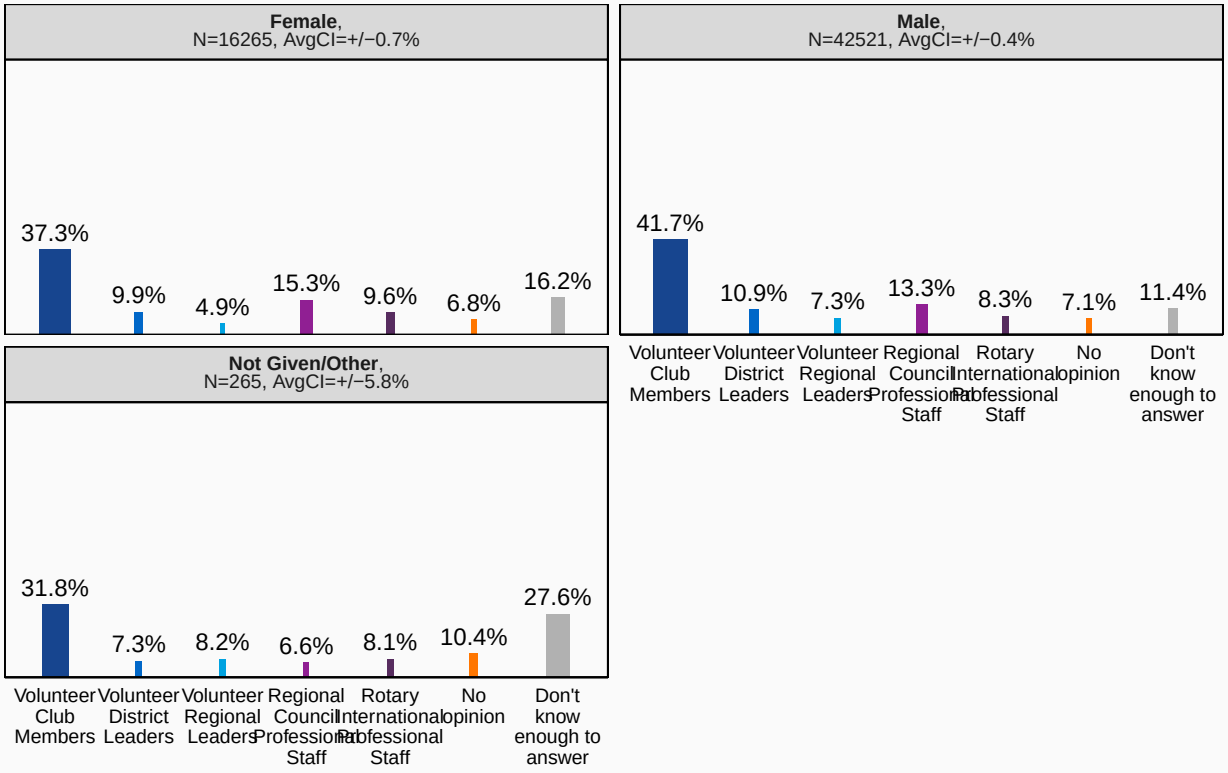
Marketing Rotary to the public, By Region



In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

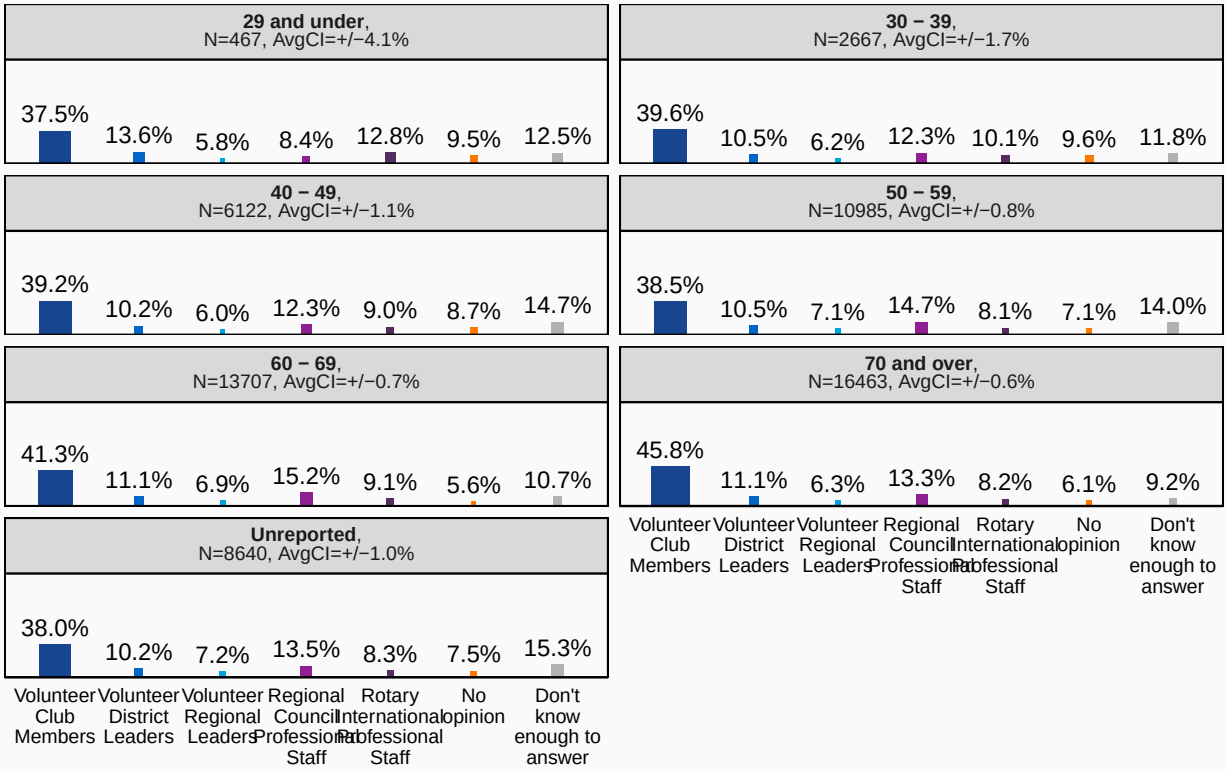
Marketing Rotary to the public, By Gender



In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

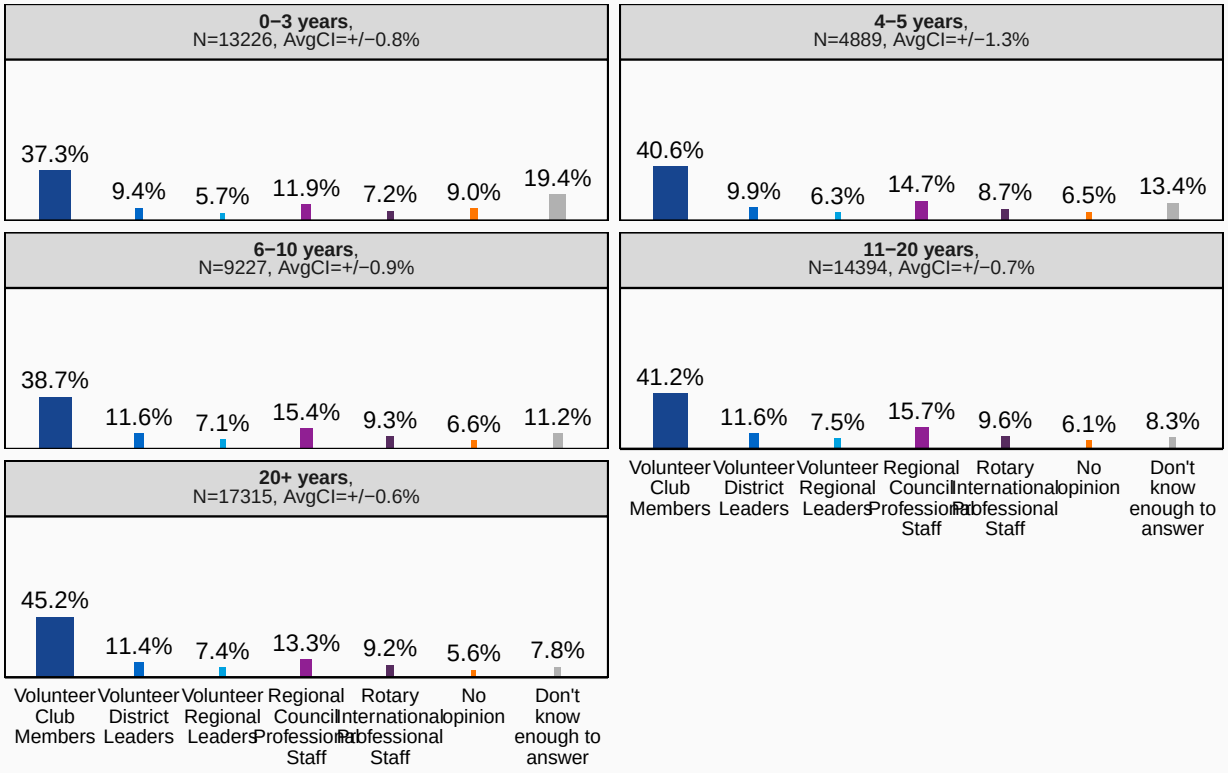
Marketing Rotary to the public, By Age Group



In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

Marketing Rotary to the public, By Tenure

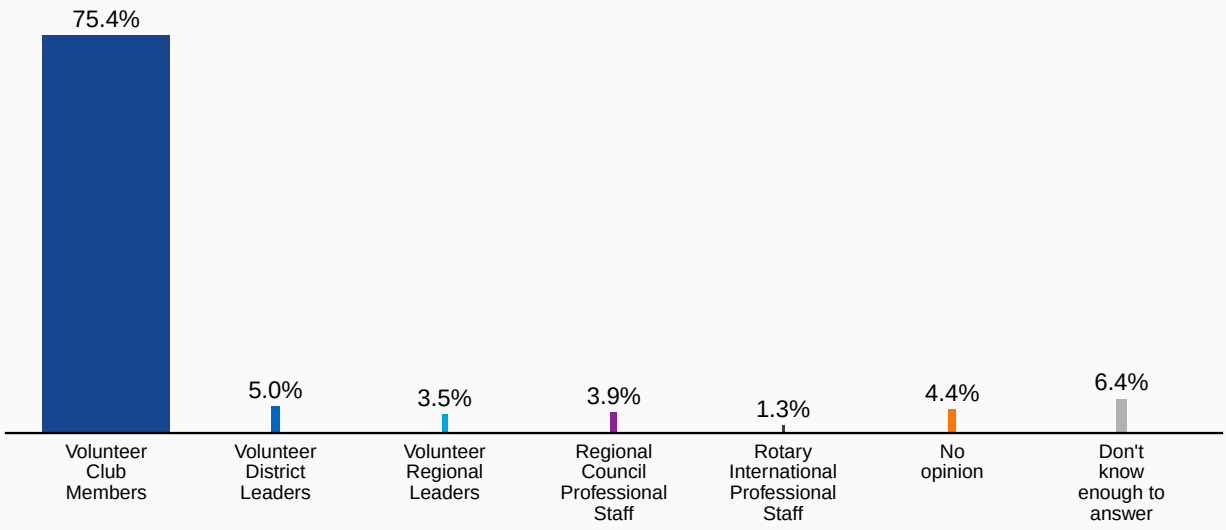


Recruiting new members

In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

Recruiting new members, All Respondents

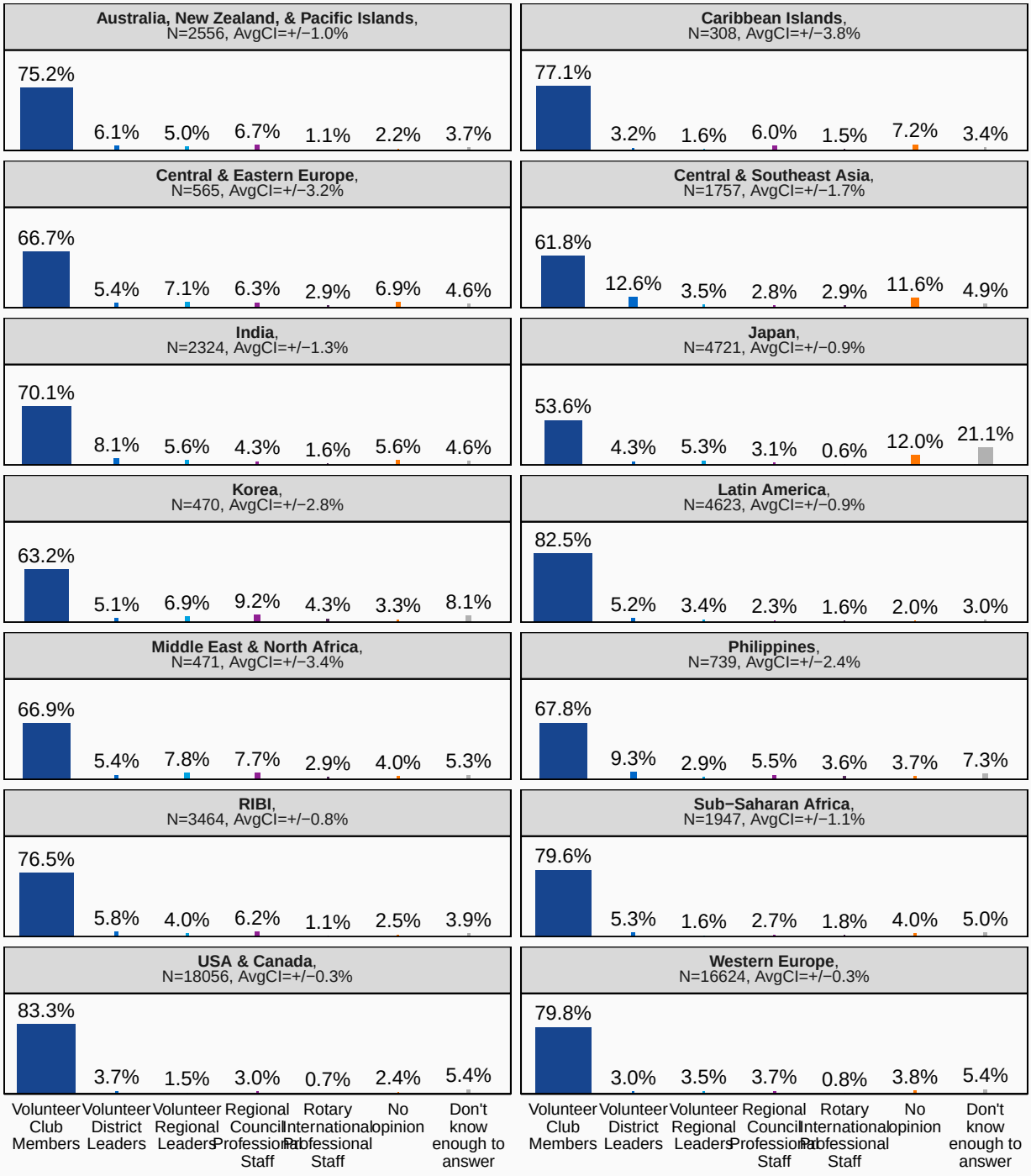


N=58625, AvgCI=+/−0.3%

In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

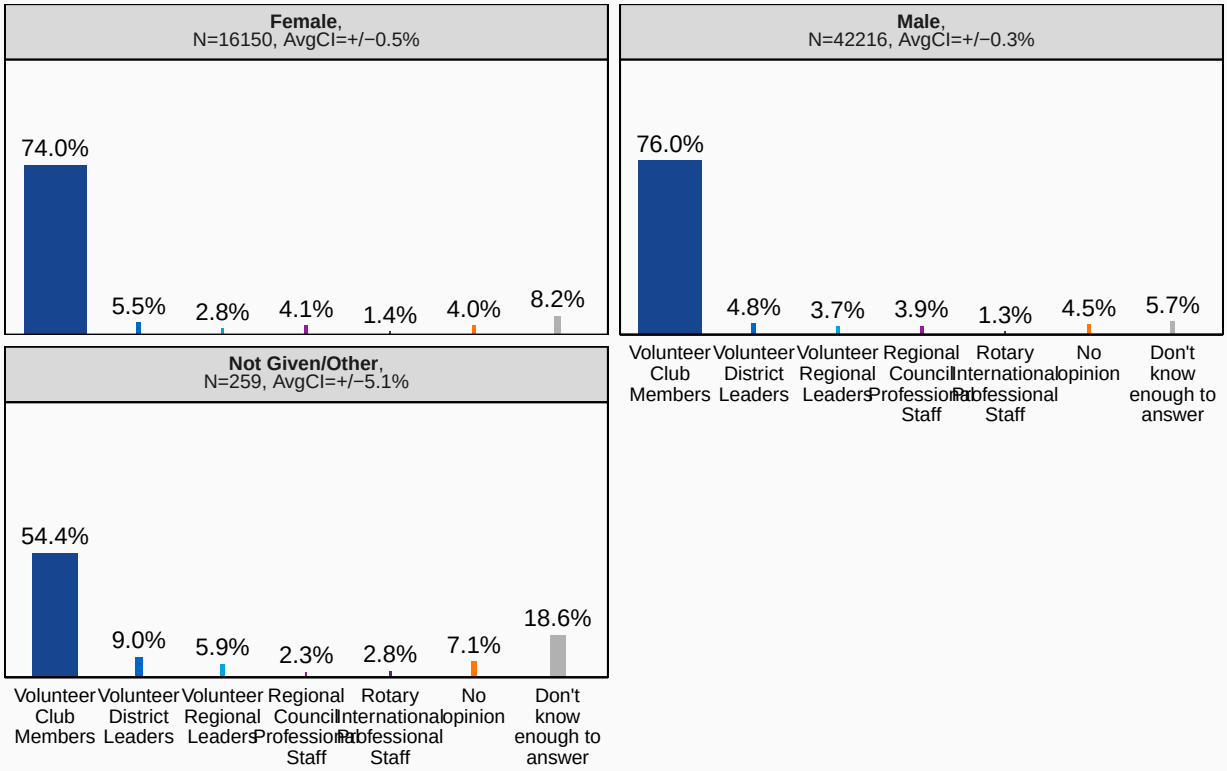
Recruiting new members, By Region



In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

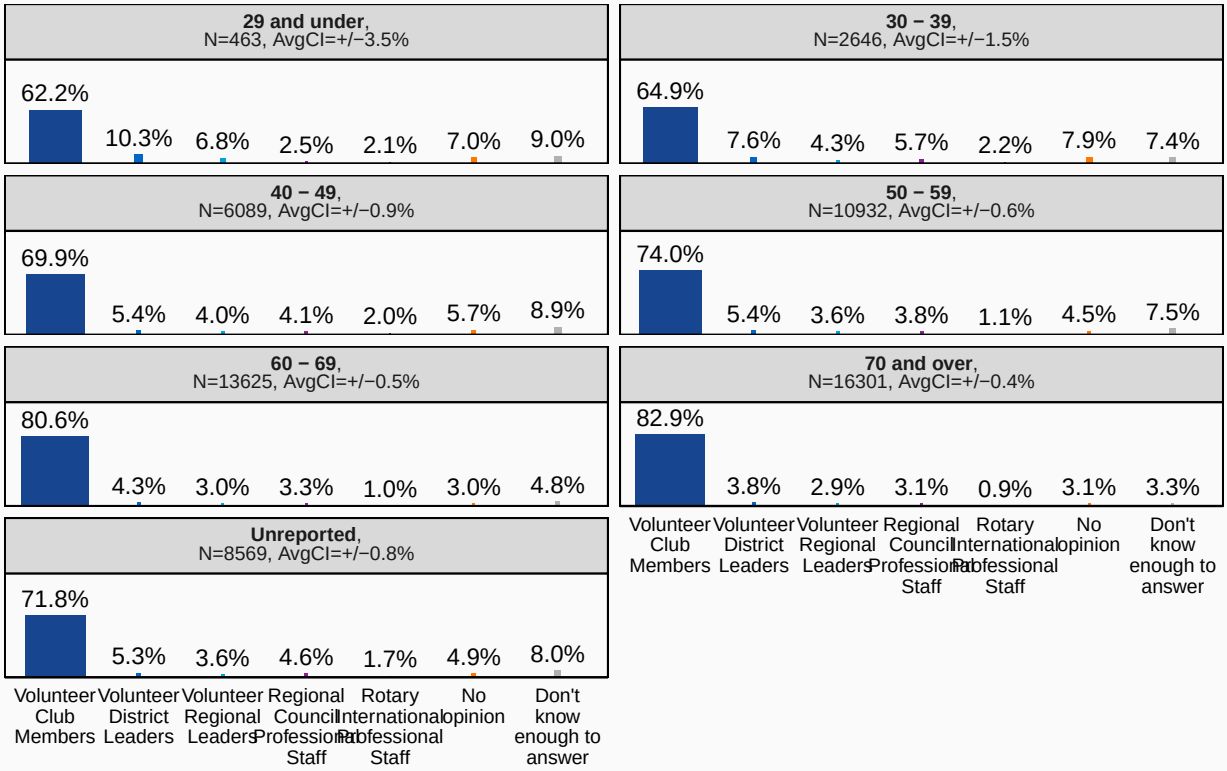
Recruiting new members, By Gender



In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

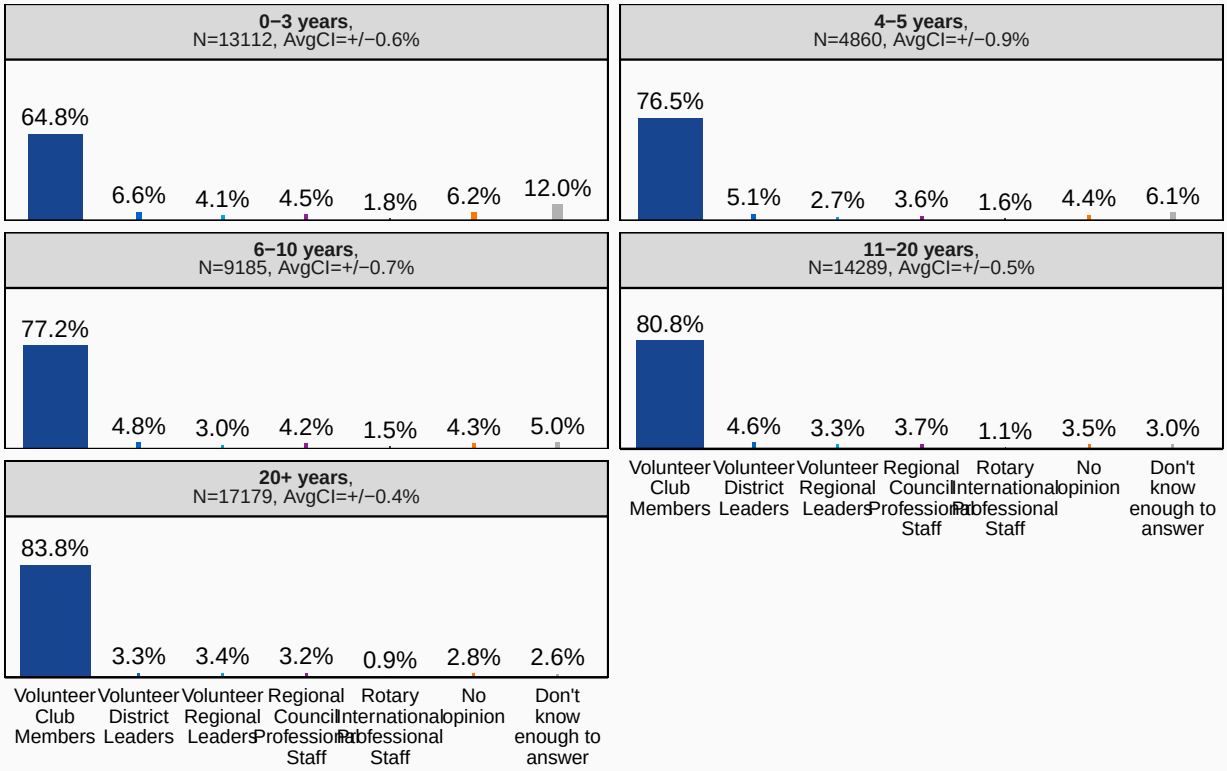
Recruiting new members, By Age Group



In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

Recruiting new members, By Tenure

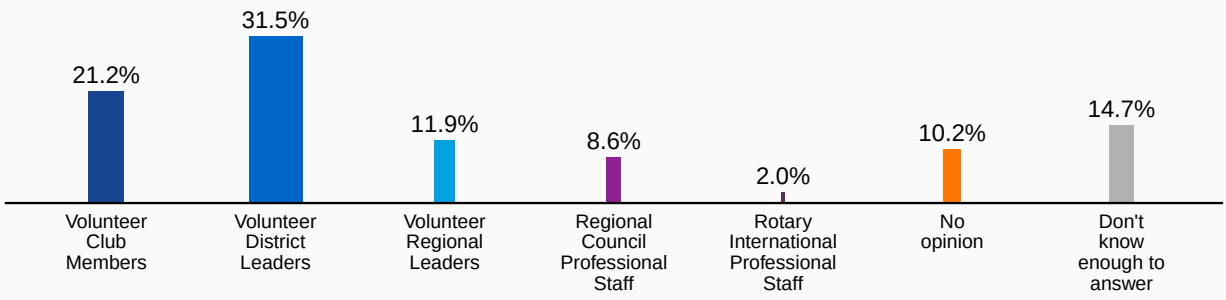


Creating new clubs

In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

Creating new clubs, All Respondents

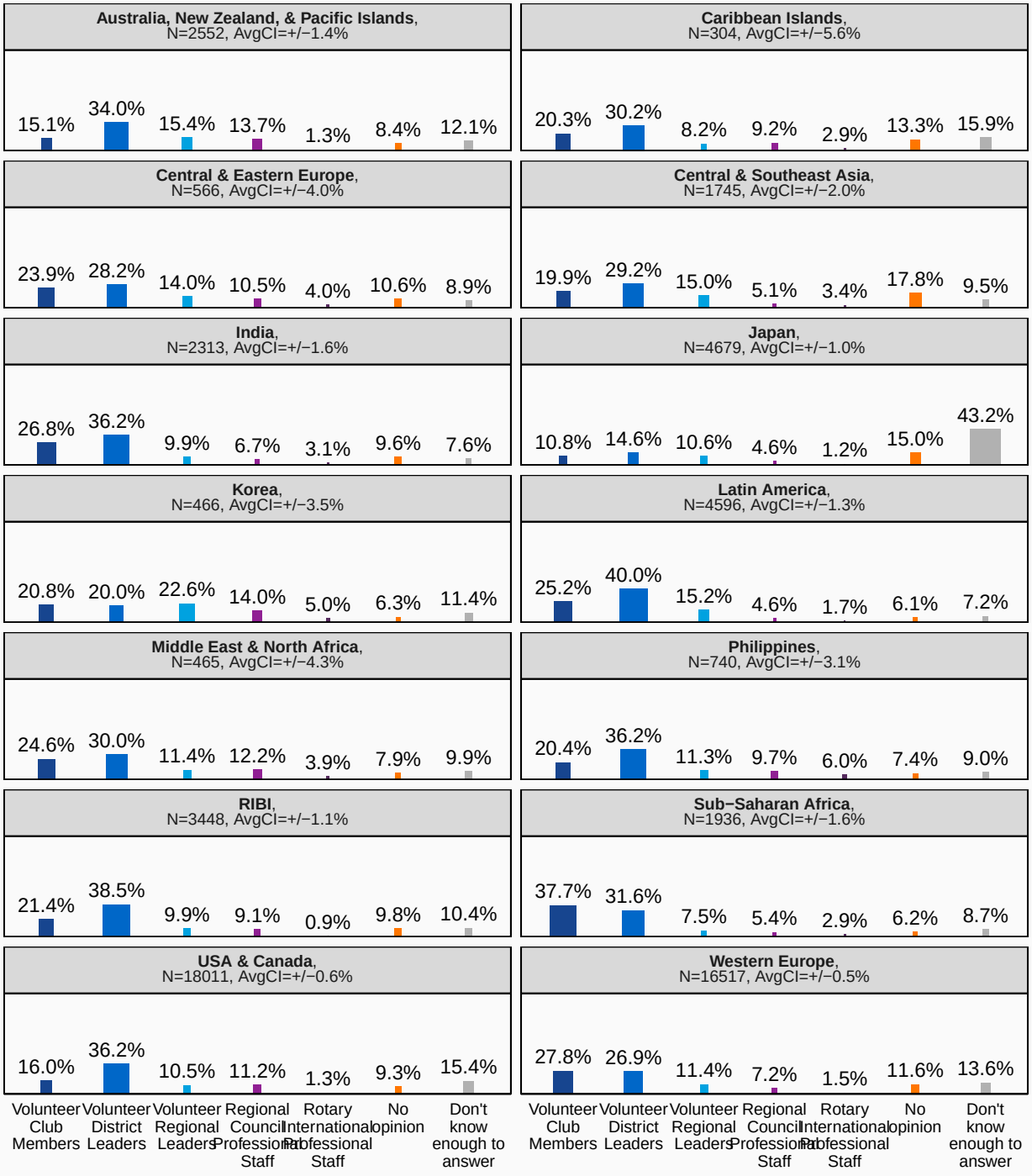


N=58338, AvgCI=+/−0.4%

In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

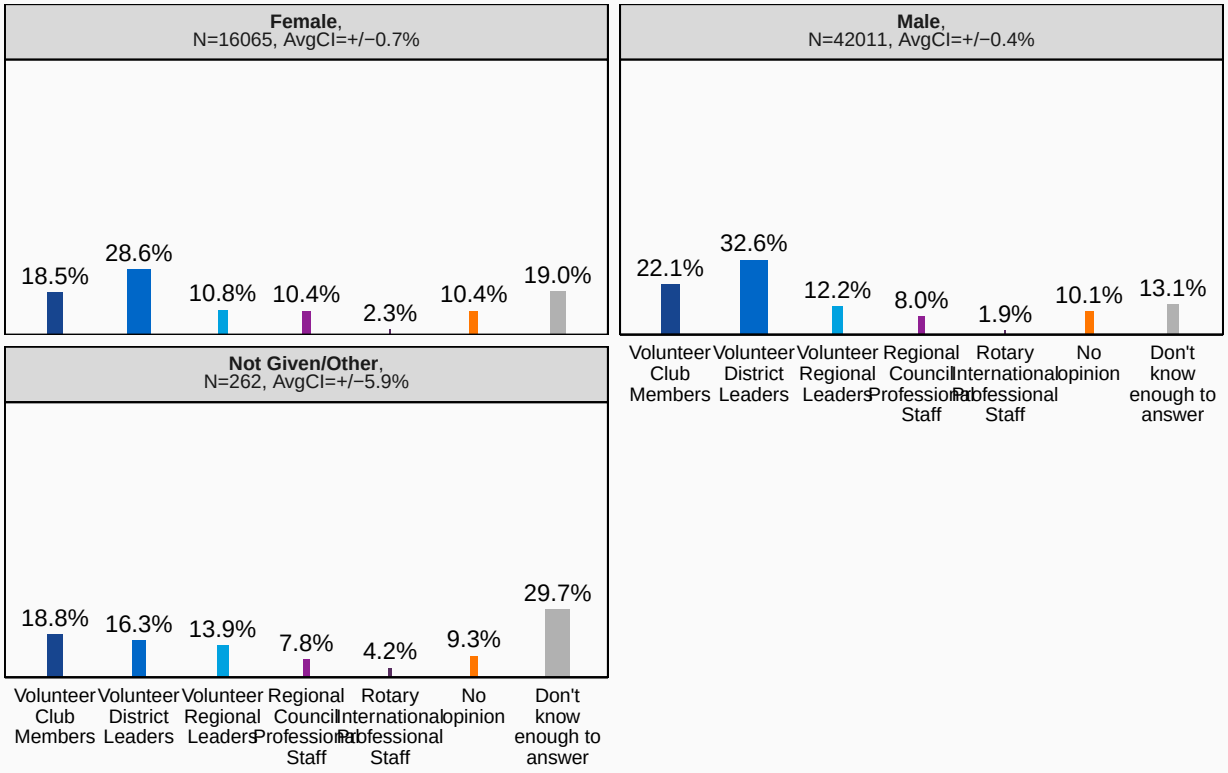
Creating new clubs, By Region



In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

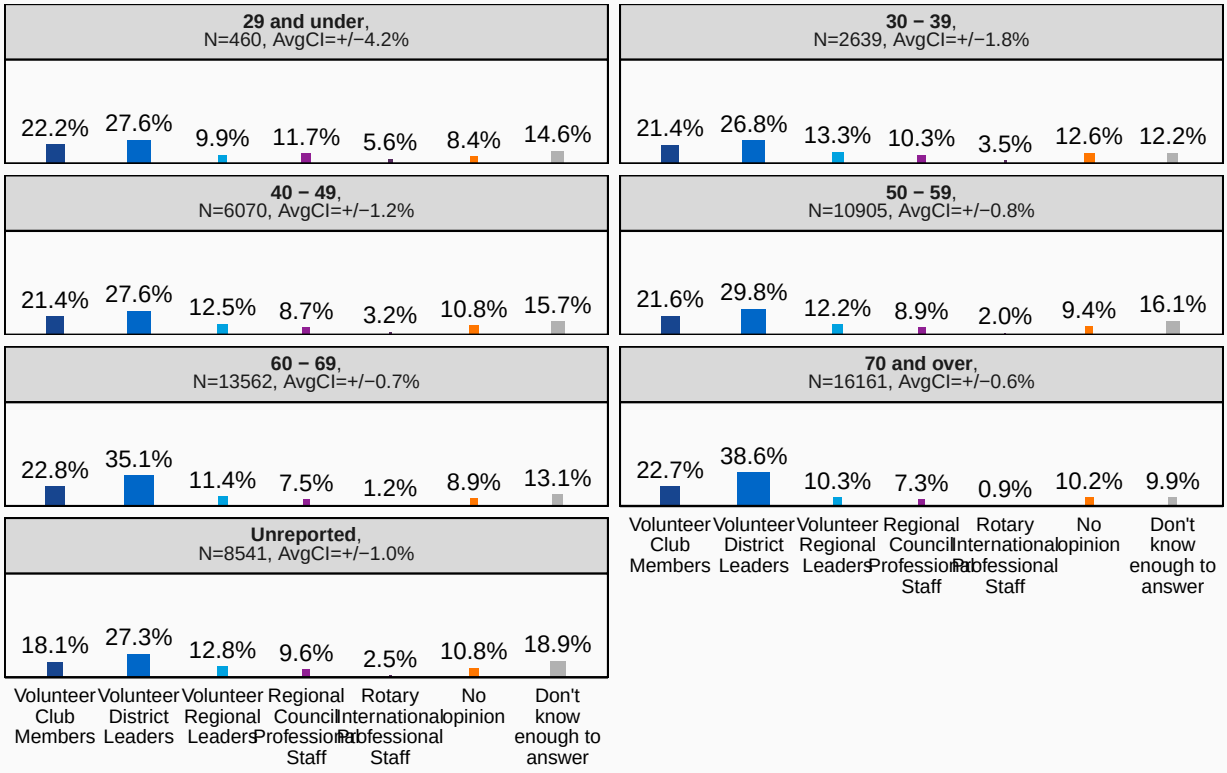
Creating new clubs, By Gender



In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

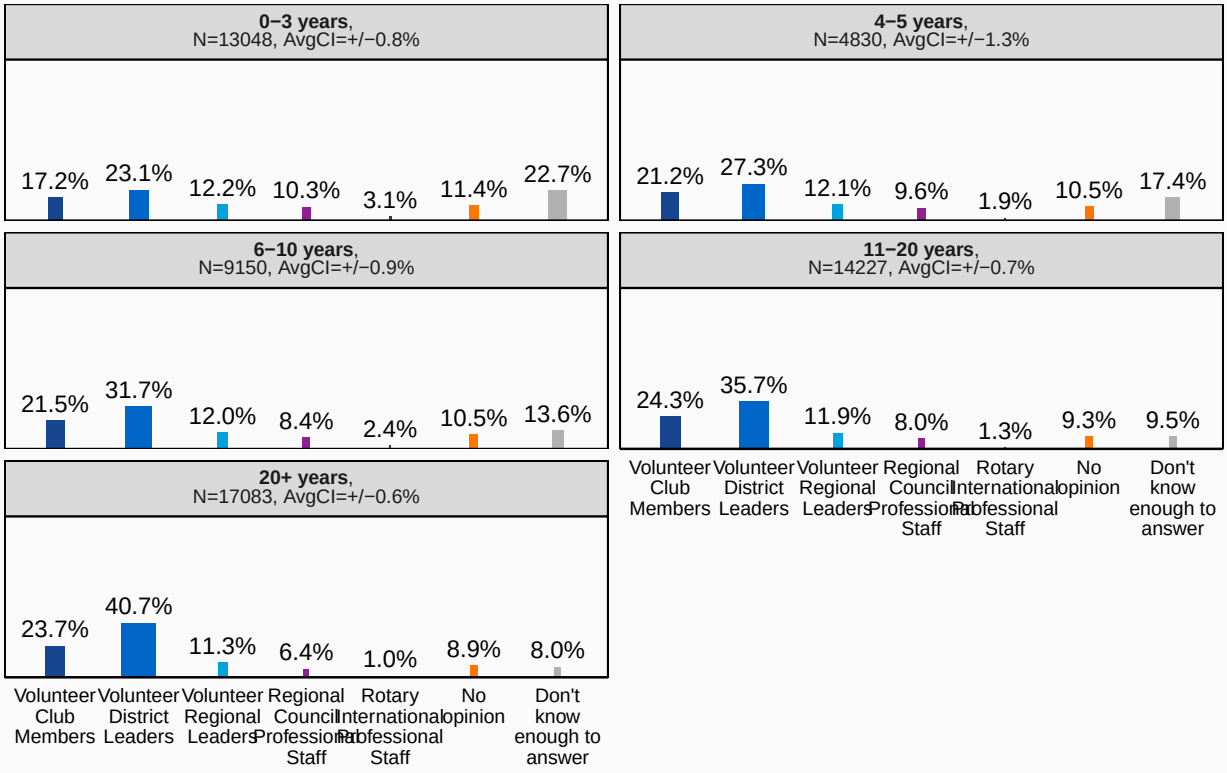
Creating new clubs, By Age Group



In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

Creating new clubs, By Tenure

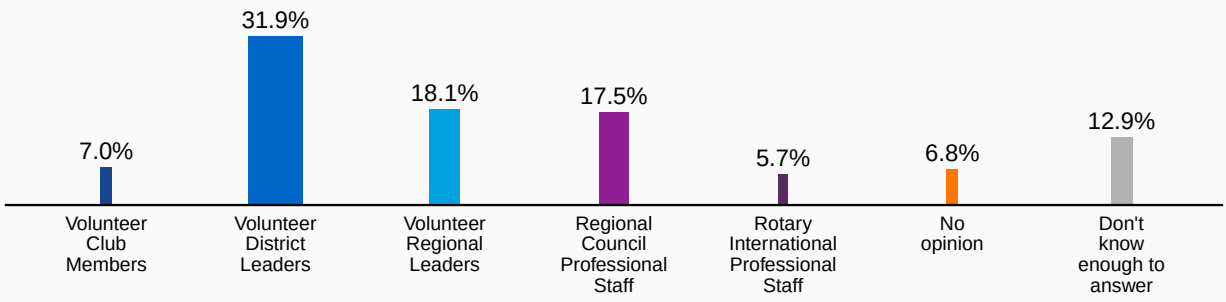


Training district and club officers

In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

Training district and club officers, All Respondents

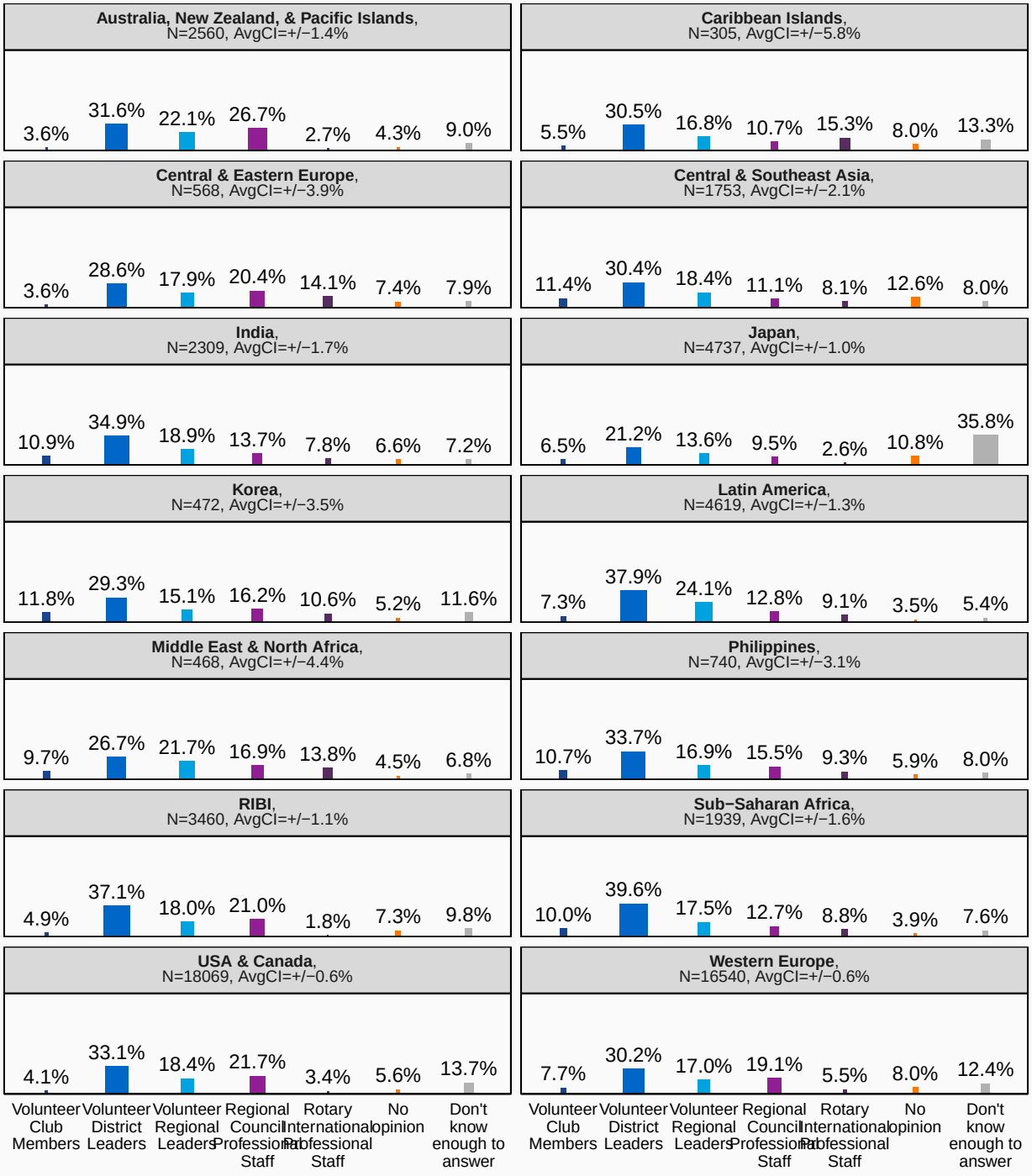


N=58539, AvgCI=+/−0.4%

In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

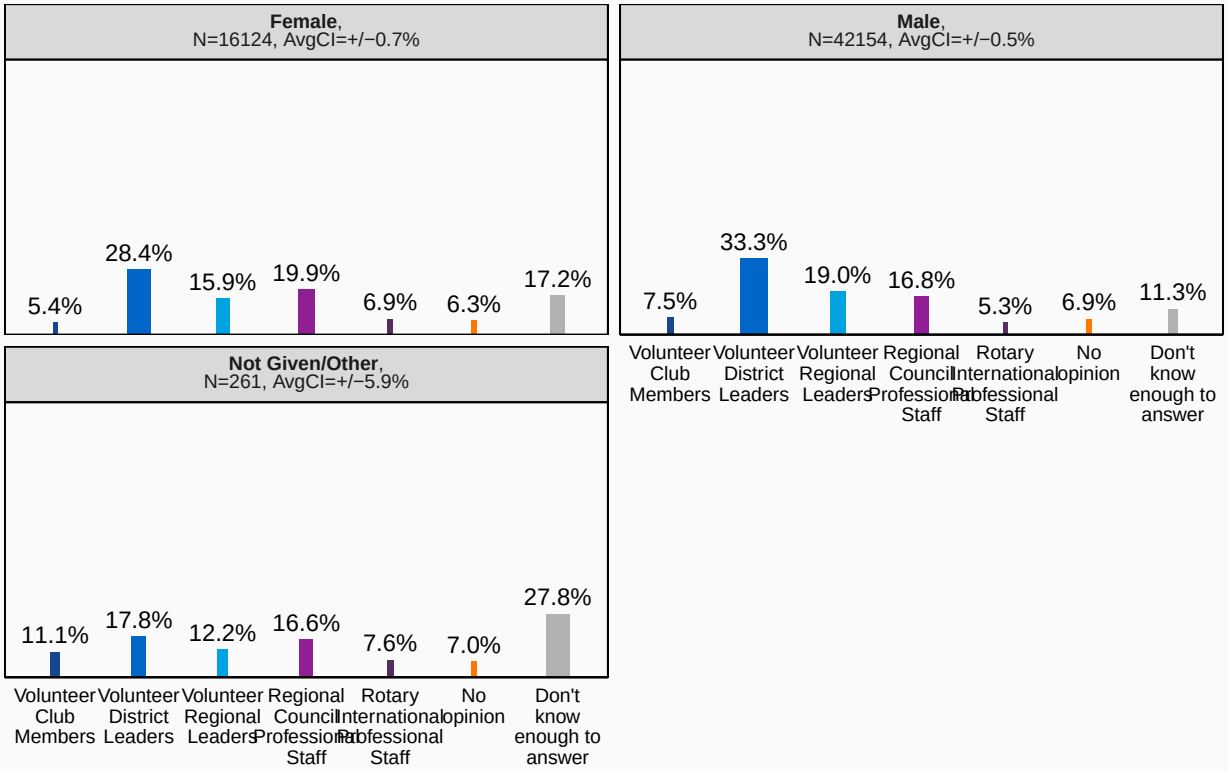
Training district and club officers, By Region



In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

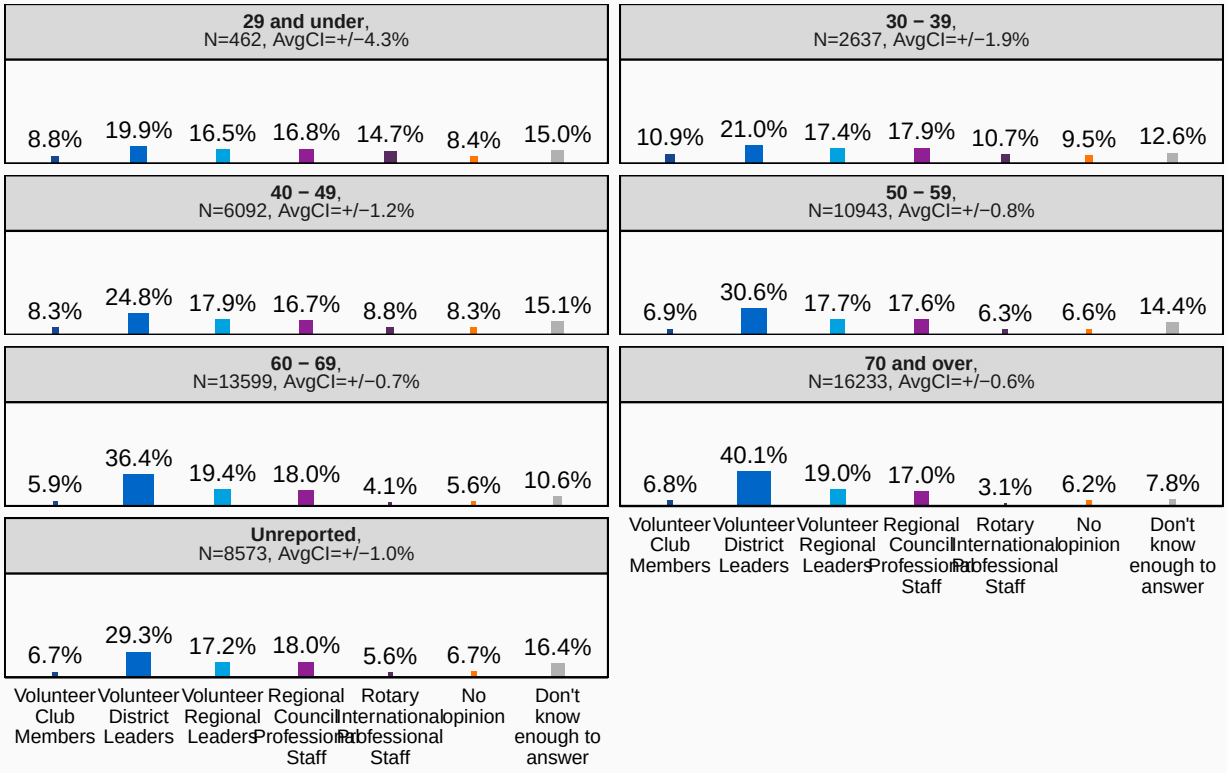
Training district and club officers, By Gender



In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

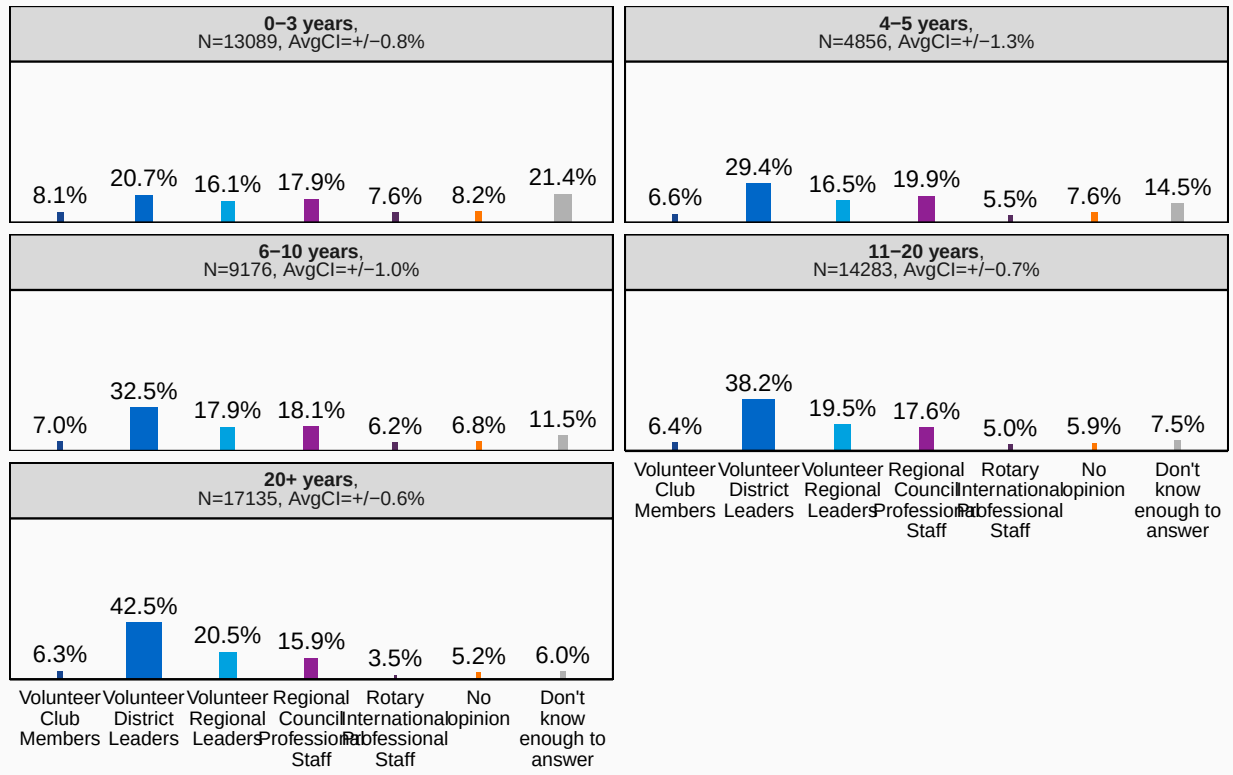
Training district and club officers, By Age Group



In your opinion, who should bear the primary responsibility for the following tasks within Rotary?

Select only one for each option.

Training district and club officers, By Tenure



Word cloud of text responses

Use the box below to explain your answers or provide more detail (optional).

N=3751

Survey Methodology

Survey Distribution & Response

Distribution

- Distribution Date: 4 October 2022
- Reminder Date: 25 October 2022
- Close Date: 7 November 2022

Response

- Number of Rotarians as of 1 October 2022: 1,195,000
- Number of Survey Invitations Sent to Rotarians: 1,031,826
- Number of Survey Invitations Received by Rotarians: 974,709
- Number of Survey Invitations Opened by Rotarians: 484,163
- Number of Rotarian Survey Recorded: 78,057

Rotarian Response Rate: 8% (78,057/974,709)

Response By Tenure

All membership numbers are from 1 October 2022.

Tenure Group	Total Responses	% Rotarians	% Response	Over/Under
0-3 years	19,506	28.9%	25%	**-3.9%**
4-5 years	6,531	9.5%	8%	**-1.2%**
6-10 years	12,007	16.9%	15%	**-1.6%**
11-20 years	18,267	22.0%	23%	**1.3%**
20+ years	21,887	22.7%	28%	**5.3%**

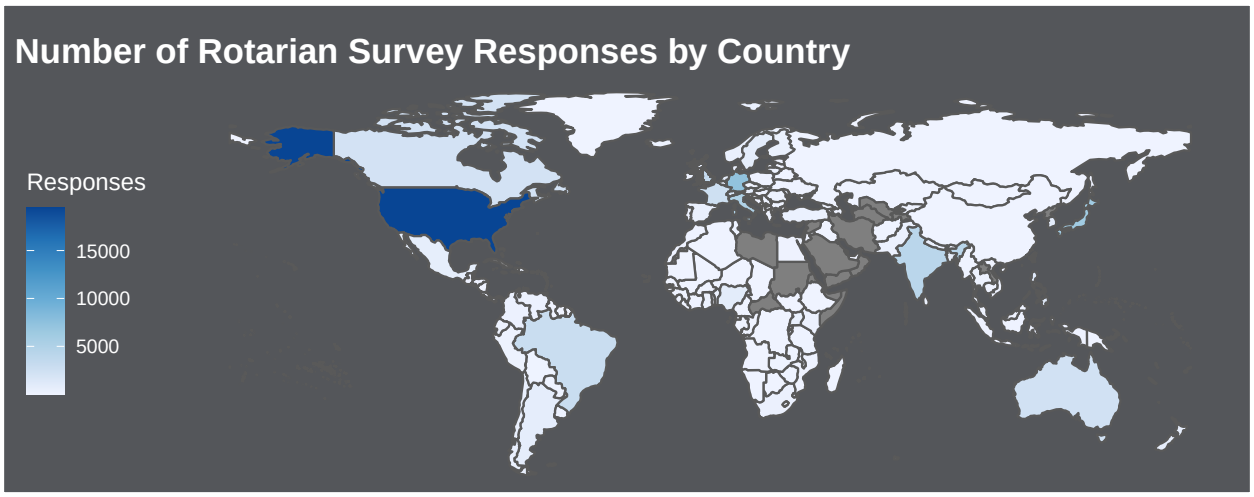
Response By Region

	Totals		Percentages		
Region	Total Rotarians	Total Responses	% Rotarians	% Response	Over/Under
Western Europe	223,382	22,049	18.7%	28.2%	**9.5%**
USA & Canada	299,240	21,720	25.0%	27.8%	**2.7%**
RIBI	36,690	4,274	3.1%	5.5%	**2.4%**
Australia, New Zealand, & Pacific Islands	31,035	3,066	2.6%	3.9%	**1.3%**
Japan	84,211	6,228	7.0%	8.0%	**0.9%**
Latin America	89,482	6,275	7.5%	8.0%	**0.5%**
Sub-Saharan Africa	39,450	2,902	3.3%	3.7%	**0.4%**
Caribbean Islands	6,748	425	0.6%	0.5%	**0.0%**
Middle East & North Africa	14,976	819	1.2%	1.0%	**-0.2%**
Central & Eastern Europe	20,542	960	1.7%	1.2%	**-0.5%**
Philippines	27,990	1,173	2.3%	1.5%	**-0.8%**
Central & Southeast Asia	78,062	3,144	6.5%	4.0%	**-2.5%**

	Totals		Percentages		
Region	Total Rotarians	Total Responses	% Rotarians	% Response	Over/Under
Korea	68,651	906	5.7%	1.2%	**-4.6%**
India	174,541	4,257	14.6%	5.4%	**-9.2%**

Countries with the Highest Response

Country	# of Survey Responses	% of Survey Response
United States	19,479	25%
Germany	7,318	9%
Japan	6,228	8%
Italy	5,023	6%
India	4,257	5%
England	3,418	4%
Brazil	3,007	4%
France	2,602	3%
Australia	2,368	3%
Canada	2,240	3%



Response by Gender

Gender	Total, Survey	Total, Rotarians	% Survey	% Rotarians	Over/Under
Female	21,975	301,407	28.1%	25.2%	2.9%
Male	55,789	884,168	71.3%	74.0%	-2.6%
Not Given	417	9,252	0.5%	0.8%	-0.2%
Prefer not to identify	14	142	0.0%	0.0%	0.0%
Self-describe	3	31	0.0%	0.0%	0.0%

Response by Age Group

Age Bracket	Total, Survey	Total, Rotarians	% Survey	% Rotarians	Over/Under
29 and under	777	17,642	1.0%	1.5%	-0.5%

Age Bracket	Total, Survey	Total, Rotarians	% Survey	% Rotarians	Over/Under
30 - 39	4,165	84,669	5.3%	7.1%	-1.8%
40 - 49	8,863	164,633	11.3%	13.8%	-2.4%
50 - 59	14,343	212,934	18.3%	17.8%	0.5%
60 - 69	17,111	194,930	21.9%	16.3%	5.6%
70 and over	21,009	212,218	26.9%	17.8%	9.1%
Unreported	11,930	307,974	15.3%	25.8%	-10.5%

Total Survey Error

Errors in Survey Distribution

- Coverage Error: The target population of this survey was all Rotarians, but because it was an online-only survey and some members do not have valid emails on file, others have opted out of Rotary communications, and some may not have internet access, the survey frame was not identical to the population. Thus, there was coverage error due to the missing individuals in the survey frame. The survey was also only available in the official Rotary languages and Chinese (Traditional), so those members who do not read one of these languages could not have taken the survey.
- Sampling Error: There was no sampling error within the survey frame and panels because this was a census. No random samples were used.
- Non-Response Error: Because the survey was a census and over half of those who received the survey invitation opened it yet declined to participate, it is probable that survey participation was not random. To address different propensities to respond to the survey invitation, non-response weights were applied. The weights were calculated using a generalized linear model that took into account Gender, contributions to The Rotary Foundation, My Rotary account, Region, number of members sponsored, and whether the member has served as a Rotary officer.

Errors in Survey Construction

- Specification Error: There may have been specification error within the questions on diversity within Rotary. These questions were designed based on the 2019 Rotary Triennial Strategic Planning survey to see if attitudes had changed and if members had noticed any changes in their clubs during their tenure as members. However, the questions did not accurately reflect the goals of the Rotary DEI Task Force, as the goals were only articulated after the survey was designed.
- Measurement Error: Many members requested a select-all option for the final questions on who should bear primary responsibility for tasks within Rotary. The question as presented only allowed for one selection. If the question is used again in the future, the response type will be changed.

Errors in Response Processing

- Processing Error: Qualtrics automatically records all responses once entered and survey data was directly accessed through a Qualtrics API. The possibility of incorrectly recorded responses was minimal.
- Adjustment Error: Post-stratification weights were added to the responses to address under- and over-representation in the results. Weights were added using the Survey package in R.