

社長文告

Sephi Bergerson



各位親愛的改變者：

這個月在我們專注於社員工作之際，我要求各位協力在這一年創造歷史。20幾年來，我們的社員人數停留在120萬人。扶輪是一個有116年歷史的活躍組織，社員遍及220餘國及地理區域，在根除小兒麻痺及其他人道計畫擁有豐富傳承。扶輪在我們自己及他人的生命都創造許多改變。在我們以服務改善人生之際，各位難道不認為如果有更多人落實超我服務，扶輪對世界的影響力不是會更大嗎？

我的願景是在2022年7月前讓扶輪社員人數達到130萬人，呼籲行動的口號很簡單：一個帶一個 (Each One, Bring One)。今年，我想要每位扶輪社員及扶青社社員都介紹一位新人入社。

我們是一個社員組織，社員就是我們最大的資產。各位就是慷慨捐獻扶輪基金會的人。各位就是做遠大夢想、透過有意義的計畫在世界行善的人。當然，各位也是讓世界即將根除小兒麻痺的人。

今年在我們把社員工作視為優先事項的同時，也讓我們著重多樣性，把觸角伸向年輕人及女性，尤其是後者。每個扶輪社都應該為新社員慶祝，每位擔任輔導員的扶輪社員將獲得我親自表揚。成功吸引至少25位社員者將成為我們新設立之社員工作協會的會員。

即使在我們與他人分享扶輪這份禮物時，務必也要讓新社員參與，因為參與的扶輪社員會是

永遠的資產。要記得，讓現有社員參與並將其留在我們社裡就跟吸收新社員一樣重要。我們也要準備好成立新社，尤其是有彈性的新社。我非常看好舉辦虛擬或混合例會的扶輪社，衛星社及目標導向的扶輪社也是讓扶輪成長的有效方法。

各位在更壯大之際，就能夠做更多。透過我們在每一個焦點領域的工作，讓我們繼續賦予女孩力量。女孩獎學金、學校的廁所、健康及衛生教育——有好多事是我們可以做的。著重環境的計畫也引起世界各地的興趣。務必在地方及國外參與這些計畫，讓世界對我們人類及其他物種都變得更美好。

你們每個人都是扶輪的品牌大使，扶輪社員在世界各地所做的好事必須分享到扶輪以外的地方。運用社群媒體把超我服務的故事告訴你的朋友、同事，及親戚。

最後，我要激勵每個扶輪社在未來這一年，至少規劃一個扶輪服務日 (Rotary Day of Service)，集結扶輪內外的義工，頌揚並展現貴社在社區的工作。請至 rotary.org 瞭解更多有關上述提案的詳情，以及以服務改善人生的其他方法。

Shekhar Mehta

梅塔

國際扶輪社長

PRESIDENT'S MESSAGE



GREETINGS, MY DEAR CHANGEMAKERS,

As we focus on membership in Rotary this month, I ask you to help make history this year. For more than 20 years, our membership has stood at 1.2 million.

Rotary is a vibrant organization with a 116-year history, members in more than 220 countries and geographic areas, and a rich legacy of work in polio eradication and other humanitarian programs. Rotary has changed so much in our own lives and the lives of others. As we *Serve to Change Lives*, don't you think Rotary could have an even greater impact on the world if more people were practicing Service Above Self?

My vision is to increase Rotary membership to 1.3 million by July 2022, and the call to action is simple: Each One, Bring One. This year, I want every Rotarian and Rotaractor to introduce a new person into their club.

We are a membership organization, and members are our greatest asset. You are the ones who contribute so generously to The Rotary Foundation. You are the ones who dream big to bring good into the world through meaningful projects. And of course, you are the ones who have put the world on the brink of eradicating polio.

As we make membership a priority this year, let us focus on diversity by reaching out to younger people and especially to women. Every club should celebrate its new members, and every Rotarian who sponsors a member will be personally recognized by me. And those who are successful in bringing in 25 or more members will be part of our new Membership Society.

Even as we share the gift of Rotary with others, let us be sure to engage these new members, because an

engaged Rotarian is an asset forever. And remember that engaging our current members and keeping them in our clubs is just as important as bringing in newcomers. Let us also be ready to form new clubs, especially flexible ones. I am very bullish on clubs that hold virtual or hybrid meetings, and satellite clubs and cause-based clubs can also be very effective ways of growing Rotary.

As you *grow more*, you will be able to *do more*. Let us keep *empowering girls* through our work in each of the areas of focus. Scholarships for girls, toilets in schools, health and hygiene education — there is so much we can do. Projects focused on the environment are also attracting interest the world over. Do participate in these projects locally and internationally to make this world a better place for us and for all species.

Each of you is a Rotary brand ambassador, and all of the wonderful work done by Rotarians around the world needs to be shared outside the Rotary community. Use social media to tell your friends, colleagues, and relatives the stories of Service Above Self.

Finally, I'm challenging every club, during the coming year, to plan at least one Rotary Day of Service that will bring together volunteers from inside and outside Rotary and will celebrate and showcase the work of your club in your community. Visit rotary.org to find out more about all of these initiatives, along with other ways to *Serve to Change Lives*.

A handwritten signature in black ink that reads "Shekhar Mishra". The signature is written in a cursive, slightly slanted style.

President, Rotary International